Imagine what RIT can be

I am so pleased (and complimented!) to be writing this as RIT’s new president and to begin a conversation about how we might, working together, take RIT to the next level. This wonderful institution, born of a merger between the Rochester Athenaeum, where local businessmen gathered to improve themselves through educational programming, and the Mechanics Institute, again initiated by local businessmen to train workers for local industries, has evolved under the leadership of President Simone and his predecessors into one of the nation’s best and most unique universities.

For it is not just the career-orientation of RIT that makes the university so unusual. It is the extraordinary focus of its academic programs around science and technology, business, and design and the arts, combined with the outstanding programs of NTID, that lead me to believe that RIT can be moved to a position of even greater prominence in international higher education. These focus areas, working together, can be leveraged as few others can, to the benefit of RIT and the nation.

So, with your indulgence, let’s dream a little about what we can accomplish together:

Imagine, if you will, a “Category of One” university that not only educates its students for productive careers, but also reinforces America’s greatest competitive advantage by requiring creativity, invention and innovation of every student before graduation. Imagine a university that teaches scientists and engineers how artists envision and create new works.

Imagine a university that uses diversity as a creative engine in this process and where the barriers between the hearing and the deaf dissolve in the face of this innovative energy. Imagine an innovation festival each year at RIT at which these efforts, thousands of them, would be showcased. Imagine a Rochester Institute of Technology in which RIT stands for Required Innovation.

Imagine, if you will, a “Category of One” university with close ties to the corporate sector (sound familiar?) that decides to make its faculty and staff, graduate and undergraduate students, and facilities available to companies to carry out short- and medium-term corporate research and development projects at low cost and without the usual intellectual property fights that usually derail such efforts. Imagine a “Corporate R&D at RIT” program in which hundreds of companies discover that they can once again afford to do new product research and development, while identifying future employees at the same time.

Imagine, if you will, a “Category of One” university in which complex problems such as global warming are not attacked by individuals working in disciplinary silos, but rather by teams of students and faculty from all disciplines who, from the outset, benefit from the ideas and contributions of those from very different perspectives. Imagine RIT being the home of the first “Team Ph. D.” program. Imagine how exciting that would be and how much fun it would be to shake up the world of higher education with these ideas and others.

Imagine how much fun we can have working together to make RIT the university that captures the new high ground in higher education.

Rebecca and I are so grateful to all of you for giving us the opportunity to think big about what we can accomplish together. We are honored to have been invited to join the RIT community.

Cordially,

Bill Destler
President
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In 1997, RIT opened a college in Croatia to help the nation rebuild its tourism industry. Today, Dubrovnik and other areas are popular destinations for world travelers. (Photo by Staffan Larsson)

Right: The entry from Centro Universitario Da FEI takes to the air at the 2007 Baja SAE Rochester World Challenge hosted by RIT. The Brazilian team went on to win. (Photo by A. Sue Weisler ’93)
2007 Commencement marked many milestones

Huge crowd hears President Clinton, bids farewell to President Simone

RIT welcomed former U.S. President Bill Clinton as Academic Convocation keynote speaker on May 25. The 42nd U.S. president told graduates, “What you do matters. . . . How you think matters,” in urging members of the Class of 2007 to embrace their similarities and use their uniqueness and privilege for the public good in an insecure, unstable world.

“You are only a free person when you recognize that every moment of every day, no matter what happens to you, no matter what is said to you, no matter what is done to you or your crowd, you still are free to decide how to respond,” Clinton said to applause from the audience of more than 13,000. The event took place outdoors to accommodate the large crowd.

“I hope more than anything else for your freedom – for your freedom with your family and friends, your freedom at work, your freedom in your community, and your freedom as a citizen of the world – free to recognize the fundamental truth of the modern world that what we have in common is more important than our interesting differences.

“How you think about your life in relation to others will determine how you use what you know and what you do as citizens. I pray that you make everything you can out of that one-tenth of 1 percent of your genetic makeup that makes you a unique, God-given marvel. But I pray also that you will walk away from so much of today’s madness by remembering the other 99.9 percent and never get to the point where you do not see all the others.”

Audience members listened to the former president on a May morning that reached 88 degrees, a record high temperature for the date.

RIT marked two milestones during its 122nd Commencement: the population of living alumni surpassed 100,000 (see page 28), and RIT President Albert Simone presided over his final RIT commencement. Clinton’s visit was due to his friendship with Paychex Inc. founder and chairman B. Thomas Golisano, an RIT trustee.

RIT President Albert Simone receives an academic hood from Gallaudet Trustees Benjamin Soukup and Cheryl Heppner. (Photo courtesy Gallaudet Office of Outreach and Programs and Publications)

Web extras:
Watch video coverage of Academic Convocation at www.rit.edu/convocation.html.
For an audio podcast of Clinton’s speech see “Latest Podcasts” at www.rit.edu/news.
View a photo gallery of convocation and commencement at www.rit.edu/news.

Simone addresses Gallaudet Class of 2007

RIT President Albert Simone was keynote speaker for the 138th Commencement Exercises at Gallaudet University in Washington, D.C., on May 11. Simone delivered his remarks to the Bison Class of 2007 in American Sign Language.

Simone also received an honorary doctorate degree. Robert Davila, Gallaudet’s president, called the award “fitting recognition to Simone’s many contributions as an educator, business and civic leader and adviser, and humanitarian.”

Davila, who took office in January 2007, served from 1996 to 2004 as CEO of RIT’s National Technical Institute for the Deaf and vice president of RIT. He is an alumnus of Gallaudet and worked there as a faculty member and administrator from 1972 to 1989.

Gallaudet University, the world’s only university in which all programs and services are designed to accommodate deaf and hard of hearing students, was founded in 1864.

Mike Saffran

Kathy Lindsley
Students revive RIT’s yearbook with new format, new name

Carve out space on your bookshelves: For the first time since 1993, RIT once again has a yearbook.

RIT Timeline is hoping to pick up where its predecessor Techmilla left off – but in an entirely different way. There will be no portraits and senior quotes. Instead, editors intend it as a timeline recapping the year in Brick City.

“When you open it up, it’ll start with day one and it will end with graduation,” says Kristina Leh, founding editor, who began work on the project last summer. The book originated at the urging of RIT President Albert Simone and Student Government leaders.

The book is printed on demand and two editions are available. The first edition is for returning students. The second edition is for graduating students and features commencement.

RIT Timeline will cost $25 and can be purchased at www.rittimeline.com.

RIT publishing initiative enters new era

RIT’s new Alexander S. Lawson Publishing Center will serve as home for RIT’s Cary Graphic Arts Press as well as a new imprint, RIT Press.

Named in honor of RIT’s first Cary Professor, the Lawson Publishing Center is a major step in establishing a university-wide press at RIT. The Cary Graphic Arts Press has been spearheading publishing projects with increasing regularity since its first commercial release in 2001. It has published 40 books to date.

“We expect to use the new RIT Press imprint in the future on all titles that are non-graphic arts related,” says David Pankow, curator of the Cary Library and director of the press.

“This additional imprint allows us to legitimately describe ourselves as RIT’s university press without appearing to favor any particular discipline. We are very excited we have reached the point where we can broadly advertise our presence to the academic community,” he says.

“The press follows customary university press standards and every manuscript is peer reviewed and then, after being accepted for publication, each new title is produced to the highest possible design and production standards,” Pankow says.

The renovated space on the second floor of Wallace Library features an exhibition gallery, a sales area, office space and expanded production offices.

Hermann Zapf, a noted typeface designer and Lawson’s successor at RIT, traveled from Germany to attend the opening. Zapf taught in RIT’s School of Printing from 1977 to 1987. Zapf, along with award-winning calligrapher and graphic designer Jerry Kelly, prepared the typography for the center’s glass wall, inscribed with famous quotations about reading, publishing and typography. Valerie O’Hara ’76 (art and design), owner of Pike Stained Glass Studios in Rochester, handled the glass fabrication.

The first publication with the RIT Press imprint will be a revised and enlarged edition of the history of RIT written by Dane Gordon, professor emeritus of philosophy. Rochester Institute of Technology: Industrial Development and Educational Innovation in an American City, 1829-2006 will be published this year.

Noted typeface designer Hermann Zapf, left, and calligrapher Julian Waters examine original artwork for Zapf’s 1949 book, Feder und Stichel (Pen and Graver), recently donated to RIT by Zapf and his wife, Gudrun Zapf von Hesse.


A night to remember

More than 900 people paid tribute to retiring President Albert Simone (left) and Carolie Simone at a gala at the Gordon Field House June 16. Among the many noted guests were RIT’s new president, Bill Destler (center) and his wife, Rebecca Johnson (right), who received a hug from Carolie Simone. RITchie the RIT tiger mascot escorted the Simones into the Field House. (Photo by Ken Huth ’88)
Jeffrey Harris, national security expert, joins RIT Board of Trustees

Jeffrey Harris ’75 (photo science and instrumentation) of Arnold, Md., vice president and managing director of situational awareness at Lockheed Martin Corp., was elected to RIT’s Board of Trustees in April. For more than 30 years, Harris has held positions of increasing responsibility in which he has fostered new technologies and programs that have contributed to national security. Prior to his current position, he served as president of Lockheed Martin Missiles and Space and president of Lockheed Martin Special Programs.

Harris also served in senior national leadership positions, including assistant secretary of the Air Force for Space and director of the National Reconnaissance Office. He provided direct support to the secretary of defense and the director of central intelligence.

Harris has received numerous awards, most notably the National Intelligence Distinguished Service Medal, the CIA Distinguished Service Medal, the National Reconnaissance Office Medal for Distinguished Service, the U.S. Geo Spatial Foundation Lifetime Achievement Award and the James V. Hartinger Award for military space achievement. In 2002, Harris was honored as a distinguished RIT alumnus, representing the College of Science.

RIT will establish statewide pollution prevention initiative

RIT’s Center for Integrated Manufacturing Studies has received a $550,000 grant from Empire State Development to establish a pilot program in pollution prevention.

Programs to be offered to companies through this initiative will include on-site technical assistance, research and development and education. These capabilities will help reduce or eliminate air and solid waste and hazardous materials.

"Pollution prevention efforts seek to help companies learn how to be more environmentally responsible through training and technology transfer, while also educating firms on how these efforts can provide significant economic benefits through increased efficiency and reduced disposal and clean up costs," says Assistant Provost for Academic Affairs and CIMS Director Nabil Nasr. "In fact, many companies we have worked with have seen a 100 percent return on investment in less than a year."

Empire State Development will use the results of the pilot program to strengthen its pollution prevention efforts and identify practices for use by a wider array of companies from throughout the state.

For more information, contact the center at info@cims.rit.edu.
Sky’s the limit for RIT moonbuggy team

RIT’s Human-Powered Vehicle Team rolled to a first-place finish in the 14th annual Great Moonbuggy Race in April at the U.S. Space & Rocket Center in Huntsville, Ala.

The six-member student team finished in four minutes and 38 seconds to earn the top spot in the college division of the NASA-sponsored contest. The victory was RIT’s first in eight trips to the competition.

Twenty-two teams from the United States, Puerto Rico and Canada built two-passenger vehicles designed to withstand a half-mile simulated lunar-terrain course.

For more about the contest, which was also sponsored by Northrop Grumman Corp., visit http://moonbuggy.msfc.nasa.gov.

In memoriam

Louis Alexander Jr., RIT’s first full-time athletics director, died Nov. 28, 2006, at his home in Florida. He was 77. Mr. Alexander served as director of athletics from 1959 to 1977 and retired from RIT in 1993, after a 38-year career that also included coaching basketball, baseball and working in alumni relations for the athletics department.

Don Bujnowski, professor emeritus, died Jan. 8, 2007. Mr. Bujnowski was a professor in the textile program in the School for American Crafts from 1961 to 1995.

Vincent Ortolani, who taught in the business studies department at NTID since 1982, died April 13.

Ralph H. Stearns, 83, of Pittsford, N.Y., died March 22, 2007, after a long illness. He served as associate professor of industrial engineering, vice president of the RIT Research Corporation, and council member of the RIT Athenaeum. He served in the U.S. Army during World War II, and went on to a long career in international business.

International linguistics event comes to RIT in September

RIT will host a major linguistics conference Sept. 21-22 in collaboration with the University of Tokyo and the University of Illinois at Urbana-Champaign.

Hiroko Yamashita, associate professor of Japanese and chair of the foreign language department, won a National Science Foundation grant for $17,915 to organize the International Conference on Processing Head-final Structures.

RIT’s College of Liberal Arts and the Department of Foreign Languages, University of Richmond and University of Rochester are also supporting the conference. The talks are free and open to the public. However, registration is required for the receptions. For information, visit www.rit.edu/~hfconf.

Lab founder receives prestigious imaging award

James Reilly, founder and director of the Image Permanence Institute, has received the HP Image Permanence Award from the Society for Imaging Science and Technology.

Reilly received a $10,000 award for raising awareness about the effect of storage and usage conditions on permanence. Reilly serves as a consultant to many libraries, museums and archives including the Metropolitan Museum of Art, the Library of Congress, the National Archives and Records Administration, and the New York Public Library. He is also the co-director of the Advanced Residency Program in Photograph Conservation at the George Eastman House.

Dean named to oversee all graduate programs

Andrew Moore, who served as the dean of the College of Liberal Arts for seven years, has been appointed to a new deanship overseeing RIT’s graduate programs.

The business of running graduate programs will still remain decentralized among RIT’s eight colleges, says Moore, who served as an associate dean in the Graduate School at Yale University from 1991 to 1999 before coming to RIT. “RIT is maturing as a university at the graduate level and the new deanship will be an independent advocate for graduate students.”

RIT has about 2,400 graduate students in about 70 programs.

Student wins national design award

Just a few weeks prior to graduation, Dan Bolinski ’07 (industrial design, illustration), won the Industrial Designers Society of America National Student Merit Award, one of five awarded in the United States each year.

Bolinski presented his portfolio of student work to more than 350 professional designers and students at the society’s annual Northeast District Conference in April at Rhode Island School of Design. Bolinski’s presentation included work he’s done for two big name brands, Xerox and Reebok.
To most passersby, the wind-powered walkway light – the only one of its kind on campus – has gone largely unnoticed, guesses Jessie Gmeinder ‘07 (mechanical engineering), chief engineer on the 10-person team of mechanical engineering and industrial-and-systems engineering majors that designed and installed the environmentally friendly illuminator this spring.

The team’s multidisciplinary senior design project – one of seven in a new sustainable design and product development track – focused on exploring the capabilities and limitations of sustainable technologies on the RIT campus and determining their feasibility for widespread use.

Gmeinder and Jeff Hoover ‘07 (mechanical engineering), showed off the walkway light in April. As if on cue, a gusty wind kicked up, causing the carbon-fiber-composite-reinforced blades of an AIR-X wind turbine atop a lamppost to rotate into a blur.

Pedestrians using a pathway adjacent to parking lot F probably notice the large control box mounted near the post more than the whir of the 46-inch diameter rotors mounted 17 feet above their heads. Behind the padlocked door of the control box are an ammeter, analog and digital voltmeters and two 12-volt deep-cycle batteries that are connected in parallel, both accepting power generated by the wind turbine and supplying power to the 20-watt light-emitting diode (LED) lamp.

“The turbine talks to the batteries and the batteries talk to the light,” Gmeinder explains.

The 13-pound, 400-watt-output wind turbine – made of aircraft-quality aluminum alloy castings – can generate power from as little as a breeze of seven miles per hour or from wind gusts of up to 30 mph. At speeds higher than 30, an electric brake stops the blades to prevent overcharging the battery and over-revving that could damage the blades and bearings, and to keep electrical components safe from a current spike. A photocell – a device that detects light – turns on the light after dark.

None of it would be possible without a sturdy lamppost and concrete base – both provided by RIT Facilities Management Services, which assumed guardianship of the light after students graduated in May. Additionally, James Watters, RIT senior vice president for finance and administration, approved project funding of $3,500.

For Gmeinder, who began a job in the Corporate Engineering Technologies Lab of Procter & Gamble Co. in Cincinnati in June, the senior project was the culmination of a busy and productive time at RIT. The St. Paul, Minn., native served as president of the student section of the Society of Women Engineers and chair of the RIT student section of American Society of Mechanical Engineers. As a tour guide for the Department of Mechanical Engineering, she also served as an enthusiastic ambassador for RIT.

“I love RIT – I think it’s a great school,” she says, noting the opportunities to explore varied technologies, the personal attention she received from her professors, and RIT’s co-op program, facilities and dedicated faculty members.

Besides the wind-powered light, the team explored the feasibility of another sustainable technology: a heating and cooling system for Riverknoll Apartments utilizing geothermal heat pumps and Genesee River water.

“This system will cost more initially but the yearly electricity costs will be significantly less compared with conventional air conditioning,” predicts Kevin Costantini ‘07 (mechanical engineering).

“We concluded that wind-powered lights aren’t going to be sprouting on campus lamp posts? After completing a 30-year life cycle analysis, the verdict is in: Due to the high cost of fixtures and batteries, it’s still cheaper to buy electricity.

But the conclusion doesn’t necessarily mean that wind-powered lights aren’t in our future. Gmeinder says that a single turbine and proper battery setup could possibly power multiple street or walkway lamps, and mass production would lower the cost per unit – making this a “green” idea that’s ripe for future development.

Also on the team were:

Scott Rishell ‘07 (mechanical engineering), Chris Chaput ‘07 (mechanical engineering), Bob Snow ‘07 (mechanical engineering), Lu Xu ‘07 (industrial and systems engineering), Eric Wong ‘07 (industrial and systems engineering), Sam Eng ‘07 (mechanical engineering) and Wojciech Mysliwiec ‘07 (mechanical engineering).

To read an interview with Jessie Gmeinder ‘07, go to the online version of the magazine at www.rit.edu/magazine.
Welcome to the “Tiger Sports” page! We hope you enjoy this new feature that gives readers a chance to catch up on the latest RIT Athletics news as well as get to know one of the more than 500 student-athletes at RIT.

Anna Kolnik is our first profile. Kolnik is a senior on the women’s soccer team and has been a starter since her freshman year. Last season she was named a co-captain and led RIT with three goals. She helped RIT to a second-place finish in the Empire 8 and a berth in the conference tournament. A marketing major and the president of RIT’s Student Athlete Advisory Committee, Kolnik helped organize the Student Athlete Formal, which helped raise money for the Live Strong Foundation and Kids Night Out.

**Anna Kolnik, women’s soccer**

**Hometown:** Sharon, Wis.  
**High School:** Big Foot High School  
**Major:** Marketing  
**Minors:** Communications and accounting  
**Favorite class:** Professional Selling and Buyer Behavior  
**Favorite professor:** Phil Tyler ’65 (business), associate professor of marketing, E. Philip Saunders College of Business  
**Favorite hangout on campus:** Training room and Student Alumni Union  
**Favorite place to go in Rochester:** Comix Café  

**Favorite sports moment at RIT:** When former teammate Jen Rynda, the only freshman starter, scored her first collegiate goal  
**Favorite event at RIT (non-sporting):** RIT Athlete Formal and Brick City Homecoming  
**Opponent I like to beat the most:** Nazareth College  

**What do you hope to accomplish in the upcoming season:** Win the Empire 8 to earn an NCAA bid. I want to score 10-plus goals and start every game.  
**In 10 years, I will be:** Hopefully working for the NCAA in their championship games sponsorship and marketing areas and will have started a family.  
**Person(s) I most admire:** My grandfather Ray Kolnik  
**Why:** He has worked hard all his life. He raised five kids, has 22 grandchildren and 13 great-grandchildren. He is an amazing, determined, funny, fun-loving man.  
**On my iPod I have:** Lots of country music, Disney and songs my high school friends recorded.  
**Four people living or dead you’d invite for dinner:** My Grandfather McMasters, Walter Payton, Mia Hamm, John F. Kennedy  
**Favorite Place at RIT to eat:** I love the croissant sandwiches at the Student Alumni Union.

**Booster shots**

More than 500 students participate in 24 sports through RIT’s intercollegiate athletics program. A member of the National Collegiate Athletic Association, Empire 8, Eastern College Athletic Association, New York State Women’s Collegiate Athletic Association and Atlantic Hockey Association, RIT has consistently competed for conference, regional and national honors.

In addition, numerous teams have participated in national championships, including men’s hockey, soccer, lacrosse, cross country, basketball, swimming, tennis, track, wrestling, and women’s volleyball, track and swimming. RIT boasts more than 250 All-Americans, including seven national champions.

The RIT Athletic Association has played a key role in their success by helping support the special needs of the athletic programs. To learn more about participating in the RITAA, visit www.rit.edu/athletic_association or call 585-475-2131.

**RIT Athletic Association**

**RIT athletes enjoyed a tremendous spring season.**  
For highlights and to find out about the upcoming fall season, visit the Web site at www.ritathletics.com.
In the past several issues of the magazine, we asked the question “Who do you love?” Following are some of the responses; we’ll share others in future issues.

If you would like to tell us about a favorite RIT faculty or staff member, send e-mail to umagwww@rit.edu, or write to Kathy Lindsley, Rochester Institute of Technology, University News Services, 132 Lomb Memorial Drive, Rochester, NY 14623.

Charles Koster
I have been very fortunate to have had several people who have been a positive influence in my life. Charles Koster is one who stands out at the top of that list.

Koster, an adjunct professor, taught classes in the MBA, the Executive MBA, and the advanced management program and several engineering master’s degree programs.

Chuck, as I know him, has a way of grabbing your attention in the classroom as well as outside of RIT. His unique style of presenting the body of knowledge makes the student long for more. Chuck has a wealth of life learning that he shares, which brings a sense of realism to what one reads in the textbook. These nuggets of wisdom, mixed with Chuck’s humor, have had a direct, positive influence on decisions I have made in the workplace as well as life in general.

Chuck, and his wife, Elizabeth, have opened their home on Canandaigua Lake to my fellow classmates and me on several occasions. Chuck took the time to get to know us as people. Chuck would meet with us outside of the classroom to help us be successful – even if it meant missing a Syracuse basketball game on TV. For that I am ever grateful.

Mr. Koster: Thanks for being a great professor, and an even greater friend.

Brian A. Simpson ’03
(manufacturing management and leadership)
Rochester

Michael Peres
As a transfer student, I had a lot of classes and interaction with Michael Peres, chair of the biomedical photographic communications department. I well recall Mr. Peres opening up his home for the students during the first weeks of class and making me feel welcome. Always sporting a smile and a kind word, Mr. Peres made my landing at RIT a very smooth one.

Mr. Peres was very accessible, both as a professor and mentor. He struck a good balance between sharing his expertise and encouraging us to make our own serendipitous “mistakes” – of which I made plenty. I’d like to thank Mr. Peres for being a part of my education at RIT and for being a visionary when it comes to crafting the curriculum to meet the technologies of the future head on.

Kevin Porter ’98 (biomedical photography)
Raleigh, N.C.

Ralph L. Van Peursem, Mary Gillard, Walter Swanton
I enrolled in RAMI (Rochester Athenaeum and Mechanics Institute, which was renamed RIT in 1944) in September 1941 and got part way through my junior year before enlisting in the Army Air Corps in December 1942. I was already “going steady” with a girl from my high school class, and we were married in July 1944 on a B-24 base in Harlingen, Texas.

When I returned in June of 1946 from flying that bomber all over the Pacific and some other duties, it was just in time for our second anniversary. I re-enrolled in RIT and went full-time to get my diploma with the class of 1947.

Fran kids me with, “You kept dating me since I was such a cheap date.” Sunday afternoons, a movie was 25 cents each, a hot fudge sundae, 35 cents each, so you can see what she meant.

After graduation, I went back to the job I had as a co-op, in the industrial lab at Eastman Kodak Co. But I kept up a conversation with Ralph L. Van Peursem, the head of the chemistry department at RIT. He made it possible for me to enroll at Iowa State in chemical engineering beginning in September 1948.

Dr. Van Peursem was one of my favorite instructors. Dr. Van was loved by everyone in our department. I graduated from ISU.
Charles Welch

I absolutely loved my four years at RIT. The class work was demanding and the professors (for the most part) equally demanding. My memory has possibly clouded a bit over these more than 35 years (Yikes! Is that possible? I thought I was just at the Varsity Inn the other night!), but in addition to the great general studies profs and my teachers in photo illustration, there were the very special people involved in our extracurricular life on campus.

I felt then and feel even more strongly now that I learned just as much at RIT outside of the classroom by being involved with Student Government, being an RA in Kate Gleason Hall and all the committees I participated in. The second floor of the College Union was so lively – full of student-staff interaction, be it with Father Jerry Appelby in Campus Ministry or VP of Student Affairs Jim Campbell or Director of Student Activities Steve Walls.

I worked most closely with Dean of Students Charles Welch. As I look back on those endless student committee meetings, that man was a saint, enduring hours of discussion over the procedures that could be implemented to avoid the scrambled eggs turning green at breakfast. But the most important reason I shall never forget Charlie Welch is that in the fall of 1970 he introduced me to his new assistant – a tall, handsome young man named Mike Piehler.

In those days, there were not the rules about students dating teachers or staff, so what I thought was just a great way to spend my senior year (attending not only student parties and activities with a great guy, but also attending a few staff functions as well) turned into a much longer relationship. We will happily celebrate our 35th wedding anniversary in September, have had two wonderful, successful children, and are now grandparents, all because of Charlie Welch.

We have kept in touch with Charlie (and his wife, Joan, who died of cancer in the mid ‘70s). Mike and I babysat for their four children many years ago. We attended his wedding to Mary in 1979, and a special surprise birthday party for Charlie a few years ago. We see Charlie and Mary about once a year and the conversation always comes back to our very special days at RIT.

So, you see, I simply had to sit down and write and share my story. In a nutshell: Charlie Welch had no idea the impact he made on me. He was just being Charlie – good, kind, gentle, caring – a simply wonderful man and excellent administrator. And as it turns out, just as good as a matchmaker!

Kathleen McGarry Piehler ’71 (photo illustration)
Fairport, N.Y.
Bill Destler officially began his new duties July 2. He talked about this new chapter in his life – and in the history of RIT – in an interview with *The University Magazine*.

**What attracted you to RIT?**

I was initially attracted to RIT by the extraordinary range of academic and research programs underway at the university – programs that include the traditional engineering, science and technology programs expected at any “institute of technology,” but which at RIT are complemented by strong programs in business, in the humanities and social sciences, and in the creative and design arts. This unique combination of programs, together with the very special diversity brought to RIT by the National Technical Institute for the Deaf, seem to me to make RIT a national treasure. Recently, I have also been enormously impressed by the faculty and staff that I have met at RIT. Their dedication, warmth, and concern for their students are surely one of RIT’s greatest assets.

**RIT adopted a strategic plan in 2005 that serves as a roadmap through 2015. What do you find most interesting and exciting in the strategic plan?**

The over-arching theme of the 2005 strategic plan, that RIT aims to become a “Category of One” university rather than seeking to emulate other institutions, is particularly exciting to me. It is an indication that RIT is “comfortable in its own clothes,” and maps out, at least in my opinion, the most viable road to national eminence.

**What do you see as your top three priorities in the 2007-2008 academic year?**

First, to do no harm. I will need to immerse myself in the RIT community, learn as much as I can about the university and its students, faculty, staff, alumni and other stakeholders, find out who the key contributors are, and find out what I can do to help them. Second, to engage the RIT community in a discussion about how we might make experience with innovative or creative work or original research and scholarship a defining characteristic of an RIT education for all undergraduate and graduate students. And finally, to engage as many of our alumni and friends as I can in an effort to move this extraordinary institution into the ranks of the nation’s very best universities.

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**You have started conversations on campus related to creativity and innovation. What do you hope to accomplish in these areas?**

RIT’s unusual mix of programs in technology, business and the creative and design arts makes it uniquely qualified to become a national center for creativity and innovation. If we are able to mix RIT’s strong emphasis on career-oriented education with the expectation that RIT graduates would all have experienced the excitement associated with innovative or creative work or original research and scholarship, then we will have created an institution uniquely capable of supporting the future economic growth of the Rochester region, of New York state and the nation.

**You have also brought up the notion of RIT serving business and industry with research and development. What is your vision here?**

Corporate America has given up on all but the shortest-term research and development efforts because of the need to compete with lower-cost producers overseas. The enormous research capabilities in our
colleges and universities might provide a low-cost alternative to in-house R&D efforts for American companies were it not for conflicts over intellectual property rights associated with industry-funded research and the longer-time scales typically associated with university research programs. If RIT is willing to be more flexible on the intellectual property issue, its strong industry ties, coupled to a faculty with considerable industrial experience and many industry-focused undergraduate and master’s degree programs, can make the university an unusually agile partner in corporate research and development programs.

What are the unique contributions that RIT can make to the region, the nation and the world?
RIT can, and should, become the Rochester area’s greatest economic asset both as a source of highly trained workers for the local economy and as a source of new ideas that result in the formation of new companies offering a variety of new products and services. On the national and international scenes, RIT can become a model of how a modern university can grow the next generation of entrepreneurs and artists whose creative energies will feed economic growth and address the complex problems facing an increasingly global society.

Bill Destler and his wife, Rebecca Johnson. (Photo by Dave Ottalini)

How do you see your role in terms of working with the Rochester community?
I am looking forward to helping to strengthen the greater Rochester community by working with its leaders, as did Dr. Simone. In this manner I can continue to learn how RIT can be an even greater contributor to Rochester and the prosperity of its citizens.

Tell us a little about your family and your interests outside of work.
My wife, Rebecca Johnson, holds a Ph.D. in psychology and she is looking forward enthusiastically to joining the RIT community and finding ways in which she can contribute. We have two sons: Walter, who is a senior at the University of Maryland studying computer science and theater, and Nathan, who has just completed high school and is planning to enter college next year. I am an avid collector of antique American banjos and I have lately taken an interest in alternative personal transportation options including hybrid and all-electric vehicles.

President Destler on tour
Bill Destler will be traveling to meet alumni and friends around the country. For locations and times, visit www.rit.edu/alumniactivities. Check the Regional Alumni Activities section (page 44) in this magazine for additional information. Plans are subject to change.

2007
Aug. 24 Albany, N.Y.
Aug. 25 Saratoga, N.Y.
Oct. 5 Rochester
Oct. 11 Washington, D.C.
Oct. 27 Rochester
Nov. 1 New York City
Nov. 28 San Francisco, Calif.
Nov. 29 San Jose, Calif.

2008
Jan. 9 Austin, Texas
Jan. 11 Dallas, Texas
Jan. 12 Phoenix, Ariz.
Jan 24 Northern New Jersey
Feb. 22 Southern Florida
Feb. 23 Central Florida
Mar. 12 Raleigh-Durham, N.C.
Mar. 13 Atlanta, Ga.
Mar. 27 Detroit, Mich.
April 29 Chicago, Ill.
April 30 Los Angeles, Calif.
May 1 San Diego, Calif.
Toyota, now the leader in sales and most profitable auto manufacturer worldwide, has become a driving force at RIT as well.

- The company recruits on campus two or three times a year, and has hired more than 50 graduates in the past four years. Many have gone into the company’s Engineer in Training (EIT) program, but Toyota has hired grads from business, packaging science and the computer disciplines as well as engineers.
- The number of RIT students in co-op positions at Toyota has increased from one in the 2003-2004 academic year to more than 18 this year.
- RIT celebrated Toyota Day on campus this spring in recognition of the company’s $100,000 gift to establish the Toyota Production Systems Laboratory in the Department of Industrial and Systems Engineering.
- Toyota donated $50,000 in sponsorship for the 2007 Baja SAE Rochester World Challenge, an international student engineering design competition that took
place June 7-8 at RIT (see page 27). Toyota also gave $5,000 each to RIT’s Baja and Formula SAE teams.

There’s logical reason for the strong connection: Toyota – which surpassed General Motors in total sales for the first quarter of this year – is growing worldwide and currently has 10 manufacturing plants in the U.S., two in Canada and one in Mexico, in addition to R&D facilities and sales and service networks. The company needs top-notch personnel.

That works out well for RIT co-ops and graduates who are looking for promising employment opportunities.

“There’s clearly an alliance of our strengths and their needs,” says Emanuel Contomanolis, associate vice president and director of Co-op and Career Services.

RIT grads are especially attractive because of the university’s emphasis on hands-on, “experiential” learning, says Kimberly Demko, college relations representative, Toyota Motor Engineering & Manufacturing North America.

“We’re looking for more than education,” says Demko. “We’re looking for a job fit. The co-op experience is a very big plus.”

Challenges and rewards

Todd Obbie ’05 (manufacturing engineering technology) is proud to work for Toyota. “It’s a great company,” he says.

Obbie went to school part-time for 14 years to earn his degree and joined Toyota in 2005 after 18 years as a toolmaker and engineer with Acro Industries, Rochester. The new job meant relocating his family to Ohio, but the opportunity to use his skills and advance his career was exactly what he had been looking for.

“This is what I saw myself doing,” says Obbie, now assistant manager, Supplier Commodity Engineering, Toyota Motor Engineering & Manufacturing North America, Erlanger, Ky. (near Cincinnati).

“The job is very challenging,” he says. His current responsibilities involve working with companies that provide stamped metal components for the 2007 Tundra truck frame – “high risk commodities” that are critical to the vehicle.

His job goes beyond making sure that Toyota’s manufacturing facilities get what they need from the suppliers. He also helps the suppliers develop their processes so they can be more successful – which, in turn, benefits Toyota.

That relates to kaizen – a Japanese word that translates to “continuous improvement.” The concept is deeply rooted in Toyota culture, Obbie explains.

In addition to his normal responsibilities, Obbie participates in regularly scheduled group sessions aimed at sharing skills and information. Members research specific assignments, then report what they’ve learned. “It’s fun because it’s something different,” Obbie says, adding “You’re expected to improve yourself.

“On the employee badge, it says ‘Continuous Improvement’ and ‘Respect for People,’ ” says Obbie. “Those are the two pillars we live by.”

Opportunity knocks

When two RIT friends who had joined Toyota in 2005 came back to recruit at a career fair, Jorge Ciurlizza ’06 (mechanical engineering technology) decided to apply. He calls the Engineer in Training (EiT) program “one of the best opportunities I have had.”

Upon entering the two-year EiT program in July 2006, he spent three months learning Toyota business and team development procedures followed by a nine-month assignment at Toyota’s facility in Fremont, Calif., where his work centered on problem-solving. For example, he was given the task of developing a system to monitor waste build-up in oil used to wash metal panels before stamping.

“Projects like this bring what we learned at school into the real world,” says Ciurlizza, who recently began a year-long assignment at Toyota Motor Manufacturing Canda in Cambridge, Ont., Canada.

“I am very happy working for a great company,” says Ciurlizza. “I hope the partnership between Toyota and RIT only grows stronger.”

Passion for excellence

A recruiter for Honda inadvertently helped Cory Hoffman ’06 (mechanical engineer-
“The funny story is I went to Honda first,” says Hoffman. “At the career fair in the fall of 2005, I talked to a Honda engineer, showed him my resume. He told me he didn’t see anything that showed I had a passion for cars.”

Hoffman left the fair, went to the Student Government office (he was then vice president), re-wrote his resume and went to the Toyota booth. He entered the Engineer in Training program (with Ciurlizza and several other RIT grads) in July 2006.

“We’re given a lot of independence,” Hoffman says. “Really, what it comes down to is can you think logically, can you work in teams, and can you solve problems. The project management work I did at RIT has helped tremendously.”

During the first year as an EiT, Hoffman spent nine months working in the San Francisco area doing testing and research on the Toyota Corolla. He’s now working in assembly engineering on Lexus models in Cambridge, Ont., Canada.

Hoffman had other job offers, but “nothing as exciting, or as diverse as this. I figured, where else will I get to do engineering with cars, see the country, and get paid?”

**Toyota on campus**

Starting this fall, RIT engineering students will have the opportunity to learn about Toyota techniques in the new Toyota Production Systems Laboratory. The lab will support a required course, Design and Analysis of Production Systems, in the Industrial and Systems Engineering department. Related to the creation of the lab, Jacqueline Mozrall ’87 (industrial engineering), department head, and Andres Carrano, assistant professor, became the first faculty members from any university to receive training at Toyota’s engineering and manufacturing facility in Erlanger, Ky.

“Toyota is recognized as having the ‘model’ production system that companies across the world have tried to emulate,” says Mozrall. “To be associated with Toyota in this way is an exciting opportunity for the Industrial and Systems Engineering faculty and students.”

**Selling points**

Although the recent focus of the burgeoning relationship between RIT and Toyota has been technology, over the years a number of grads have enjoyed successful careers in the sales and service side of the business.

Elton Pride ’84 (graphic design) joined Southeast Toyota Distributors in 1989 as a computer technology specialist. Since then, he’s worked as manager of planning and communications, parts and service marketing manager, manager of e-commerce, manager of Scion development and, most recently, as retail training manager.

Southeast Toyota Distributors, a privately owned distributor for 38 years, franchises 169 dealerships in Florida, Alabama, Georgia, North Carolina and South Carolina. Southeast Toyota is a division of JM Family Enterprises.

“It’s been very rewarding,” says Pride, who says that his graphic design background provided the strong computer technology foundation that helped launch his diverse career. “The way I look at it is it’s about always being better – continual, incremental progress. I’m continually looking at what I do to see how I can improve. Even if we’re doing a great job, we can always improve. The Japanese word for it is *kaizen.*”

**On the grow**

Nancy Fein ’76 (applied mathematics) joined Toyota Motor Sales in 1982, when the company had only 1,500 employees in the U.S. Today the company employs more than 32,000 in its U.S. plants, sales and marketing operations and research and design facilities.

“Toyota was a much smaller company when I started,” says Fein, vice president of Lexus Service, Parts, Customer Satisfaction and Training, Toyota Motor Sales, U.S.A. “I saw opportunities but I certainly did not see myself as a vice president of a Fortune 500 company and the largest car manufacturer in the world.”

Fein, an RIT trustee, says she sees similarities between RIT and Toyota. Both are committed to continuous improvement, core values and a strong work ethic. That’s why RIT grads are a good fit for Toyota – and vice versa.

“We’re looking for the best talent,” says Fein. “The people we’re hiring now will be the leaders 10, 15, 20 years from now. We want people who are challenged and engaged because they will make everything happen in the future.”

**RIT Works!** focuses on the contributions of RIT graduates in the workplace.
Launched a decade ago following a devastating war, RIT’s American College of Management and Technology has had a tremendous impact on its students and its host nation.

Ivan Bavcevic had planned to attend college in the United States. A native of Split, Croatia, he had already been exposed to the American educational system, graduating from high school in Davenport, Iowa, as part of a student exchange program. He decided to return home after his parents called with exciting news – an American college was opening in Dubrovnik, Croatia. The American College of Management and Technology (ACMT), a branch of RIT, opened its doors in September 1997.

Bavcevic was among the first students. “The experience was amazing from the beginning,” says Bavcevic. “It was something totally different than what I was used to in education here.”

The Croatian government, looking to rebuild following the devastating 1991-1995 civil war resulting from the disintegration of the former Yugoslavia, approached RIT to launch a college in Croatia. Bavcevic was one of the first students to enroll at the new institution.

Above: This past spring, 12 students from the School of Photographic Arts and Sciences took a six-credit photography course documenting the culture, food and people of Croatia. Their study-abroad experience included elective courses offered through ACMT. (Photo by Staffan Larsson, director of the Lennart Nilsson Image Center Karolinska Institute in Sweden)
about opening a school with an American model of education.

“When two members of the Croatian Ministry of Science, Education and Technology visited RIT in the mid ’90s, we assumed they would be most interested in our programs in information technology, telecommunications or engineering technology,” says Stanley McKenzie, RIT provost. “At the end of their visit, to our surprise, we were informed the quickest jump start to the Croatian economy would be in tourism management, since the Dalmatian Coast had been the prime vacation spot for south-central Europe before the war in the Balkans.”

Up from the ashes

Dubrovnik came under attack in October 1991. Bavcevic, in junior high at the time, recalls the shock and horror.

“War was everywhere. In Split, my family had to go to a shelter one night. In Dubrovnik everything was burned. People didn’t have places to live. When we saw the army coming into the streets and planes flying overhead, we couldn’t believe it was happening. It was 1990s Europe.”

Bavcevic’s mother, an accountant, left her job to join the war effort.

“The professors and the students grew close. I don’t think at any time in my whole life I enjoyed myself more than my time at ACMT.”

Starcevic earned associate’s and bachelor’s degrees in hotel and resort management. She ultimately wanted to work in Croatia, but immediately after graduation moved to the United States. Her work in America ranged from a job in Walt Disney World guest relations to serving as a corporate trainer for Carnival Cruise Lines.

Don Hudspeth, dean and president of ACMT, is interviewed by local television reporters about the Big Shot photo project. The event drew news coverage from major media in Croatia. (Photo by Kelly Downs)

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Her experience led her back to Croatia to work at the country’s biggest privately owned hotel company, Adriatic Luxury Hotels. Originally hired as the training manager for the Dubrovnik Palace Hotel, which was under construction at the time, Starcevic had to quickly transition into the role of human resources manager after someone unexpectedly quit.

“I felt like I was working 24 hours a day because the Dubrovnik Palace Hotel was getting ready to open,” says Starcevic. “I hired all of the hotel’s 265 employees in addition to handling the hotel’s legal matters, including putting together the employee handbook and managing contracts. It was a very hectic time and the construction was not going as planned. When the employees were done with their regular jobs, we would head to the hotel construction site. Everyone had a job. Mine was to install all of the lamps, from the ones in the hotel rooms, even those in the bar and kitchen. The company recognized my hard work and I was promoted to human resources manager for

Close connections

A member of ACMT’s first graduating class who comes back to visit often is Petra Starcevic. She and her husband Vlado Resnik, a 2004 graduate of ACMT, live in Croatia’s capital, Zagreb.

“I loved my class because we were so connected. Everyone was new and came from all different places,” says Starcevic. “The professors and the students grew close. I don’t think at any time in my whole life I enjoyed myself more than my time at ACMT.”

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service management and several certificate programs to serve the local business community.

Dubrovnik is again thriving as a tourist destination with hundreds of thousands of people visiting the picturesque walled city along the Adriatic Sea each year.

Don Hudspeth, dean and president of ACMT, is interviewed by local television reporters about the Big Shot photo project. The event drew news coverage from major media in Croatia. (Photo by Kelly Downs)

“I loved my class because we were so connected.

Everyone was new and came from all different places.”

Petra Starcevic ’99, ’01

Don Hudspeth, dean and president of ACMT, is interviewed by local television reporters about the Big Shot photo project. The event drew news coverage from major media in Croatia. (Photo by Kelly Downs)
the entire hotel company. I’m really proud of that part of my career.”

Within the past year, Starcevic began working at the British Council in Zagreb. She is helping to implement the country’s new civil service reform program, which must be complete for Croatia to join the European Union.

“The timeline for Croatia to join the EU is around 2011, which is perfect timing for our graduates because they are getting an education that provides them with knowledge about European Union guidelines and ways to manage business within these standards,” says Bill Myers ’98 (service management). ACMT hospitality and service management program chair.

**Going global**

Globalization is a primary focus of the ACMT curriculum. European methodologies are incorporated into many of the courses, with classes offered in Global Standards and International Human Resources.

Students from every corner of the world attend ACMT, including China, Korea, Australia, Russia, Sweden, South Africa and the United States as well as Croatia.

“About 60 to 65 percent of our student body is from Croatia. It’s a great representation of a global society,” adds Myers.

Students also come from RIT’s Rochester campus. Since the inception of ACMT, more than 40 RIT students from the College of Applied Science and Technology, College of Liberal Arts, and College of Imaging Arts and Sciences have studied for a quarter in Dubrovnik.

This past spring, a dozen photography majors from the School of Photographic Arts and Sciences took a six-credit photography course documenting the culture, food and people of Croatia. Their study-abroad experience was rounded out with elective courses offered through ACMT.

“It’s nice to be able to get RIT credit, and be part of the RIT community, but be halfway around the world, completely out of my element, in a country where my language is not the native language, in a culture completely different,” says Arion Doerr, a fourth-year advertising photography major. “The people were warm, and opened up to us. I made a lot of great friendships.”

Among the students’ professors are RIT faculty members who teach at ACMT on a revolving basis. Approximately one-third of the ACMT professors are from RIT.

“All of our faculty are tremendously dedicated,” says Myers. “With two-thirds of

More than 500 volunteers manned their positions along the historic city wall of Dubrovnik at Pile Gate on April 12, 2007, for an international incident of photographic proportions.

RIT photographers from the School of Photographic Arts and Sciences led the charge in the making of RIT’s 23rd Big Shot. Students, faculty, staff and alumni from RIT’s American College of Management and Technology converged at the entrance with their flashlights and camera flash units for the “painting with light” project. Families from Dubrovnik and even some tourists came out with their flashlights.

RIT and ACMT worked for more than a year with the City of Dubrovnik to hammer out all the logistics. During the making of the photograph, the city shut off all lights along the wall near Pile Gate as well as streetlights in the area. ACMT hired security guards to halt pedestrian traffic in and out of the Old Town through Pile Gate.

“A lot of planning went into this,” says Don Hudspeth, dean and president of ACMT. “It turned out to be a fantastic event. There was a lot of energy with all the students and we had a great turnout from the Dubrovnik community. With it being ACMT’s 10th anniversary, this photograph is a nice way of saying thank you to the city of Dubrovnik for hosting us for the past decade. The college looks forward to being here for many more years.”

There were eight lighting teams varying in size from 10 to 200 volunteers, depending on the area they were assigned to light.

“I led a group of about 60 people and a translator to communicate with the Croatian-speaking people,” says Kim Loeper ’07 (visual media photography), one of 12 photography majors who spent the spring quarter studying at ACMT. “We got to hide out in trees and fire our flashes and paint a fairly large section of the wall. We had some kids in the group and we were singing and chanting. It was a lot of fun.”

Costumed guards and three couples wearing Renaissance period clothing were posed on the bridge.

The final image highlights the models, the entrance’s stone bridge, the fortress wall, turrets, bell tower and the Croatian flag. The exposure was 90 seconds at F11. RIT faculty members Michael Peres, Bill DuBois and Dawn Tower DuBois reprised their roles as coordinators for the Big Shot.

“It was complicated, but awesome,” says Peres, chair of the biomedical photography communications department at RIT. “Everything came together. The weather cooperated. The costumes. The crowds. The unfurled flag. We certainly did something special in Dubrovnik. The final photograph is a home run.”

For more information about Big Shot including all previous images, visit www.rit.edu/bigshot.
our faculty members living locally, they are a great foundation and provide consistency and familiarity for the students. Our other faculty travel from the U.S. and Canada to teach year after year and bring with them new experiences and fresh perspective from a different part of the world. With each quarter at ACMT comes fresh energy and an ever improving education for the students.”

Dave Crumb, a professor in RIT’s School of Hospitality and Service Management, spends every other spring in Dubrovnik teaching the Financial Management for Hotels course.

“It’s been an enriching experience for me to learn another culture and to take some of our American teaching and thinking over to the students,” says Crumb. “It’s an exchange of cultures and the Croatian students are very energetic and energize the professors.

“I always encourage the students to get involved in the economy of their country. For example, one of my former students, Stipe Milecic – who is only 28 years old – owns a boutique hotel in the city of Gradac. It’s such a pleasure for me to see students like Stipe achieve their objectives at an early age.”

Over the past decade, the number of ACMT students has grown from 175 to more than 600. When ACMT first opened, the college shared a facility with the Polytechnic of Dubrovnik (now the University of Dubrovnik). To accommodate rising enrollment, ACMT moved into its own facility outside of Dubrovnik’s Old Town. The four-story building houses classrooms, computer labs and offices.

“Being in a shared location for the first eight years, we were pretty limited in what programs we could offer,” says Don Hudspeth ’99 (service management), dean and president of ACMT. “In the fall of 2008, we hope to offer a degree program in information technology. It will be very similar to the RIT degree program and offer courses in such areas as networking, e-commerce and security.”

ACMT is also looking at offering a program in environmental science.

“We are in some ways running two institutes because we are a fully accredited Croatian institute in addition to being part of RIT,” says Hudspeth. “The support from the Croatian government has been wonderful all along.”

During commencement ceremonies in June, the Office of the President of the Republic of Croatia presented presidential medals to RIT President Albert Simone and Provost Stanley McKenzie recognizing them for their courage in establishing ACMT shortly after the end of the war.

“This is the highest honor I’ve ever received and it was a total surprise to me,” says McKenzie. “It’s been tremendously gratifying and thrilling to experience the joy and appreciation of the ACMT students.”

Ivan Bavecic is just one of so many students who experienced ACMT for all it has to offer.

“The professors at ACMT are like family. Completely,” says Bavecic. “It’s really special. I wouldn’t have my own consulting company if I didn’t know what I do now.”

Web extra:
For more photos, visit www.rit.edu/news and click on the Photo Gallery Archives.

From left are Nathaniel Mumford, fourth-year advertising photography major; Willie Osterman, professor, School of Photographic Arts and Sciences; Sam Herrick, fourth-year hotel and resort management major; Dave Crumb, professor, School of Hospitality and Service Management; and Marshall Meier, third-year graphic design major. (Photo by Kim Loeper ’07, photography)
Top teams get down and dirty for world-class competition

Cars were flipped, metal was twisted and endurance was tested. And when it was all over, Centro Universitario Da FEI, a Brazilian university, won the 2007 Baja SAE Rochester World Challenge hosted by RIT June 7-10.

The Brazilians emerged as the top team from a field of 141 based on an SAE International formula that weighs each team’s performance in the engineering and design portion of the competition with their results in the competition’s dynamic events – hill climb, acceleration, maneuverability, traction and suspension and endurance. Sponsored by the Society of Automotive Engineers, Baja SAE challenges students to build off-road vehicles for competition in design and endurance categories. Events take place all over the world.

It was the second time RIT hosted the competition, but this year’s field was twice the size of the 2005 event. Schools from the United States, Canada, Mexico, India, South Korea, South Africa and from countries all over South America participated.

“The entire event was an enormous success,” says RIT’s Marty Gordon, a mechanical engineering technology professor and the organizer of the competition. “A dedicated team of volunteers, which included faculty, staff, alumni and friends of the RIT Baja team, spent countless hours making it all happen.”

RIT, which entered two cars in the competition, finished in 21st and 44th places.

Photos by A. Sue Weisler ’93

Above: The entry of the University of Texas-Pan American catches some air.
Top photo: Spectators line the course at Hogback Hill Motocross Track in Palmyra, N.Y., site of the dynamic events.

Web extras:
For more information about the competition, visit www.rit.edu/news/baja. For more photos, visit www.rit.edu/news and click on the Photo Gallery Archives.
One by one, vehicles were put to the test in hill climb, acceleration, maneuverability, traction and suspension, and endurance events.

Back in the shop, a member of the RIT Baja team works on parts for one of the two vehicles the team built.

Members of the team from Instituto Technologico de Queretaro, Mexico, roll their vehicle into the Gordon Field House for the design tests.

Another team prepares for their turn at the design portion of the competition.

A group of Venezuelan fans cheers for their team.
Members of the Centro Universitario Da FEI team from Brazil await their turn in the design events. After all of the events were done, the team went home with first-place honors.

In the first two days, vehicles were evaluated for design and engineering components. Here, judges check out the entry of Universite Du Quebec a Trois Rivieres.

A driver gets the signal on the course.
With the vast volume of patient records, insurance forms and regulatory documentation, the medical establishment is seemingly awash in paperwork.

Dr. Robert L. Smith ’96 (M.S., clinical chemistry) has found a way of staying afloat. He’s pioneering the concept of the “paperless” medical office at the family medicine practice he launched in 2006 in Canandaigua, N.Y.

“It’s a very logical, very practical system,” Smith says. “Staff and patients love this because it’s so much more efficient than paper charts.”

Smith grew up in Rochester and received a bachelor’s degree in health and sports science/biology from Wake Forest University in 1991. He worked as a PGA golf professional from 1991-1993 before attending RIT. Smith received his M.D. degree at SUNY Upstate Medical University in 2000, completed a residency in family medicine at St. Joseph’s Hospital in Syracuse in 2003, then joined the medical staff at E.F. Thompson Hospital in Canandaigua before opening Finger Lakes Family Care.

He began consulting in the field of healthcare informatics during his residency, founding Medsmith Solutions. He now serves as chief medical officer for Apractis Solutions LLC, a company founded by physicians dedicated to online collaboration and secure communication using a variety of digital media (www.apractissolutions.com).

In his “paperless” system, incoming voice mails, e-mails, and faxes are received in a software program called UpDox, (www.updox.com). This desktop application routes incoming and outgoing communications to other medical offices or directly into the patient’s electronic record after it is given an electronic signature.

Messages are routed from the doctor’s online, automated answering service directly to Smith and his clinical staff. Smith can check for messages online while at home, in the office, or at the hospital during rounds, instead of relying on a traditional answering service. Paper charts are replaced by electronic files that are easily accessible by multiple office staff simultaneously as well as when Smith is out of the office. Patients can make appointments, fill out required forms, request refills of medications, check for the results of tests or make inquiries through a secure Web site.

“Having more and more transactions and communications coming from patients’ online instead of via the telephone has enabled my staff to actually focus more of their time on our patients who are in the office requiring care, rather than answering the phones all day,” states Smith.

Recently, E.F. Thompson Hospital has begun securely e-mailing lab reports instead of faxing them to Smith’s office. “It is completely backwards to continue relying on faxing confidential medical information in this day and age,” says Smith. “Faxes are not a secure form of communication, yet it sadly remains the method of choice between offices and hospitals. My mission is to stop faxing altogether.

“The field of medicine has been slow to incorporate technology into the patient-physician relationship,” he says. “As a new physician, it just made so much sense to start out with a system that takes advantage of the latest e-health innovations. My goal is to change the perception of patients by encouraging them to e-mail our office for all of their medical concerns, including urgent medical requests requiring a same-day visit.”

In his work with Apractis Solutions, Smith assists with the development and implementation of applications such as UpDox to assist physician-physician and patient-physician communications.

“My office is the laboratory for the communication systems we’re building,” he says. “It’s exciting to be a part of this new era in medical practice redesign, for the benefit of physicians as well as patients.”

For more information, go to www.fingerlakesfamilycare.com.
After graduating from high school, Brandon Comella ’97 (B.S., M.S. mechanical engineering) joined the Air Force, “because I wanted to fly airplanes.”

He ultimately did receive a pilot’s license, but he discovered another passion while working as a dental technician for the USAF. By 1993, he knew he wanted to become an orthodontist. Perhaps surprisingly, his next step was engineering school.

“Mechanical engineering is a great segue to orthodontics,” he explains. While at RIT, Comella worked as a technician for Roy Epstein Dental Lab in Webster.

He went on to study dentistry and work on his Ph.D. in engineering at the State University of New York in Buffalo. In 2001, he graduated from the dental program and started his career in orthodontics. After several years working at a dental practice in Buffalo, Comella opened his own office in Penfield, N.Y., in 2005.

He’s putting his RIT education to good use. “One of the things that separates this practice is the high-tech engineering process I use to diagnose and determine treatment,” he says.

The first step, making an impression of the patient’s teeth, is nothing new. Comella then sends the cast to a company in New Jersey that makes a digital, 3-D computer model of the teeth. Using the computer model, Comella can virtually place the brackets, wires and rubber bands and project how the teeth will respond over the course of treatment.

“The computer program gives a demonstration of how the process starts and finishes,” he says. “If I’m not satisfied with the projected result, I can make adjustments before putting any hardware in the patient’s mouth.”

In cases requiring surgery to correct severe problems affecting the jaw or bones of the face, he can determine precisely what needs to be done to achieve the desired result.

The computer technology improves the overall outcome and it also reduces the total amount of time the patient spends in the dentist’s chair, he says, adding that most people appreciate that.

Comella says this system has been in existence for several years, and is becoming more widely used. Besides the computer technology, advances in adhesives and in materials used in constructing the brackets and wires have revolutionized orthodontics. In addition, in setting up his office from scratch, he opted for digital radiography and an expanded Web site where patients can track their treatment.

At least part of his enthusiasm for the system comes from personal experience. While in dental school, he diagnosed his own treatment. Besides improving the appearance of his teeth, he was able to correct a problem with his nasal passages to improve breathing.

“I did the setup on the computer and had friends assist in the work,” he says. “It took about 1 ½ years, but I’m very pleased with how it turned out.”

Kathy Lindsley

For more information about Comella’s practice, visit www.comellaortho.com.

Managing the elements of home healthcare can be overwhelming, particularly for smaller companies with limited resources. Tom Hogan ’03 (MBA) saw that firsthand while working for his family’s company, Venture Forthe Inc., a service provider in his hometown of Niagara Falls, N.Y.

“When you’re trying to manage 100 employees’ schedules on a sheet of paper, it’s very difficult,” he says. Tracking payroll and billing complicates matters even further.

In hopes of finding solutions, Hogan agreed to serve as a consultant for the company. He and Doug Golub ’03 (M.S., information technology) teamed up.

“Every person we had the opportunity to talk to would tell us, ‘Right now, we use nothing. When you find something, I’d really appreciate it if you’d let me know,’” recalls Golub. “After hearing that about five times, we realized there might be market potential here.”

That led the pair to create MediSked, a software company providing integrated solutions to help service-based businesses manage issues like scheduling, billing and payroll. The company is based in RIT’s high-tech incubator, Venture Creations.

Tapping into Hogan’s business savvy and Golub’s programming expertise, the pair created a Web-based software prototype. Implementation of the system in Niagara
Falls proved so successful that Hogan and Golub chose to pitch it at a home health-care conference. Their target customers were administrators of smaller service providers looking for efficient and affordable management tools.

“The very large agencies can probably afford a multi-million dollar solution,” says Golub, a Long Island native, “but the smaller ones don’t know where to look because there really is nowhere to look, and they don’t really have a lot of resources.”

As a result of that conference, MediSked attracted two additional clients. One of them, Belvedere of Albany, found itself struggling to manage a significant volume of paperwork. Signing up with MediSked helped to change that.

“We have almost 80 clients that we’re keeping different books for, and now everything is in one spot,” says Sue Nestler, Belvedere office manager. “You pull up a client’s name, and everything is there—from their service plan to who worked with them last night.”

Similar sales opportunities and word-of-mouth referrals helped the company expand to 14 agencies by the end of 2005. Today, the company serves about 40 customers in New York state and one in Maine.

MediSked owes a portion of its early success to its affiliation with Venture Creations. RIT’s business incubator creates an environment for students, faculty, staff and alumni to develop ideas of economic and commercial importance.

“We had to go through the process of validating our business plan and really solidifying it to get in,” explains Hogan. “That, and its association to RIT, has been very helpful. When we tell people we’re at the RIT incubator, it just adds a little bit more credibility.”

One of the resources available to companies based within the incubator is the opportunity to interface with veteran business leaders who are willing to assist in an advisory capacity. As members of the Venture Creations board, Kevin Gavagan ’79 (MBA), principal at QCI Asset Management Inc., and Joseph Lobozzo ’95 (Executive MBA), founder and CEO of JML Optical Industries Inc. and an RIT trustee, agreed to serve as advisers to the MediSked team.

“I was very interested in their business,” Gavagan remembers. “It seemed like one of these incredibly simple, right-in-front-of-you opportunities that nobody had bothered to figure out except them.”

Over the past few years, Gavagan and Lobozzo have worked with MediSked to address issues related to the company’s evolution such as pitching venture capital firms and determining service pricing. Considering the company’s early success, Lobozzo says having the opportunity to serve a mentorship role has proven quite rewarding.

“Frankly, it’s more fun watching the enthusiasm of these young guys—and I think they’re going to be immensely successful—than reliving when I started my company 34 years ago. Seeing that enthusiasm in two young men is absolutely incredible fun.”

“It is very rare to hear a business plan projection and then go back a year and a half later and see that you’ve exceeded it by a wide margin,” adds Gavagan. “It was gratifying and also kind of reinforcing to the notion that I’m glad to be involved with what appears to be a developing, winning story.”

According to Golub, “We have the vision, and these folks are the ones who can help us with the steps to get there.”

Don Boyd, RIT vice president for research, says that MediSked is a model example of the type of enterprise that the incubator is looking to foster. He says operating in the information technology field requires the company to focus on staying one step ahead of the competition.

“These young entrepreneurs know their business and their customers, they know what needs to be done,” states Boyd. “We have high hopes for their success.”

Hogan and Golub continue to focus on expanding the company’s client base, but that will require even more time apart from family and friends who sometimes question the merits of their commitment.

“They definitely think we’re nuts for spending this much time on it, but we keep telling them it will pay off,” says Golub. “And it will.”

Adds Hogan, “From where we’re standing right now, it seems almost limitless as to where it could go.”

For more information about MediSked, go to www.medisked.com.
For more information about RIT’s Venture Creations business incubator, go to www.venturecreations.org.

“I was very interested in their business. It seemed like one of these incredibly simple, right-in-front-of-you opportunities that nobody had bothered to figure out except them.”

Kevin Gavagan ’79
RIT’s Distinguished Alumni for 2007 were honored in April.

The awards are presented to a graduate of each of RIT’s eight colleges who has brought distinction to the college and to the university through professional and/or community achievement. Recipients are selected by a committee of faculty and administrators from each college.

Stephen L. Schultz ’89, B. Thomas Golisano College of Computing and Information Sciences, is chief technical officer of Pictometry International Corp., a Rochester Top 100 company specializing in aerial mapping technology. Schultz spent 12 years working for RIT’s Chester F. Carlson Center for Imaging Science before becoming Pictometry’s first employee in 1996.

Michael P. Krummhoefener ’92, College of Applied Science and Technology, joined Pixar Animation Studios in California in 1996. He has developed characters for A Bug’s Life, Toy Story 2, Monsters Inc., The Incredibles and other films. In February 2007 the Visual Effects Society honored him for “Outstanding Animated Character in a Motion Picture” for his work on CARS.

Charles S. Brown Jr. ’79, E. Philip Saunders College of Business, in February 2007 became the first executive director of the Center of Excellence in Math and Science for the Rochester Area Colleges organization. He is responsible for development of programs to increase the number of students pursuing academic programs leading to careers in math, science and engineering. Brown previously worked for Eastman Kodak Co. for 33 years, most recently serving as chief administrative officer and senior vice president. He is a member of the RIT Board of Trustees.

Andrew Davidhazy ’68, College of Imaging Arts and Sciences, has worked at RIT since 1963, as a research photographer, administrator and faculty member in the College of Continuing Education and faculty member in the School of Photographic Arts and Sciences. He has served as a NASA/ASEE research fellow as well as a Kodak Visiting Professor, and has published and lectured extensively on topics related to scientific photography.

Bart G. Guerreri ’67, Kate Gleason College of Engineering, is chairman of DSD Laboratories, a company he founded in 1978 to develop interface systems for sensors, radars and satellites. Guerreri has been a pioneer in information security training, earning certification from the National Security Agency and the Committee on National Security Systems. He is a member of the Armed Forces Communications and Electronics Association, the Board of Directors of The Kennedy School of Government – Harvard University, and other organizations.

Andrew N. Brenneman ‘88, National Technical Institute for the Deaf, is a senior national account executive with Sprint Business Solutions in Reston, Va. He has worked for the company for 11 years and is currently responsible for nationwide sales efforts and customer relations for Sprint Relay. He is a past member of the Advisory Board for Visual Language Interpreting Inc., and serves on the RIT Board of Trustees and the NTID National Advisory Group.

Kim E. VanGelder ’86, College of Science, has served as chief information officer and vice president for Eastman Kodak Co. since 2004. Since joining the company in 1984, she has held a variety of positions in information technology. She is a member of the Dean’s Council for RIT’s Golisano College.

Janet P. Ofano ’04, College of Liberal Arts, is communications coordinator for Dresser-Rand Co., an energy conversion equipment manufacturer in Olean, N.Y. At D-R, Ofano coordinates the advertising program and is editor of the company magazine. She also coordinates the development of collateral materials. Before joining the company in 1999, she worked for a workforce development program in Olean.

And the winner is . . .

RIT’s Outstanding Alumnus/a Award will be honored during the annual President’s Alumni Ball on Friday, Oct. 5, during Brick City Homecoming weekend.

Established by the Office of the President in 1952, this is the highest honor the institute can bestow upon an alumnus/a. The award recognizes graduates who have served RIT through their dedication, loyalty and leadership and have thereby advanced the Alumni Network and the institute.

For more information, visit www.rit.edu/brickcity or call the Office of Alumni Relations at 585-475-2586.
Ken Murphy’s photos reveal a hauntingly beautiful landscape.

The images of his beloved homeland, published in two books, are all the more poignant because many of the places were erased on Aug. 29, 2005.

“They may be the only record of a lot of these places,” says Murphy ’86 (photo illustration). “No one had ever published a book about the coast, or about the state, on this scale.”

The first printing of Murphy’s 2001 book, My South Coast Home, sold out before Hurricane Katrina. Last year, Murphy’s second photo book, Mississippi, came out and My South Coast Home was reissued.

The photos for the two books were among the few possessions Murphy was able to save from the storm. Less than 72 hours before Katrina struck, Murphy was in Navarre, Fla., for a family party at his sister’s house. When he learned that the monster storm was taking dead aim on his part of the Gulf Coast, he sped home to Bay St. Louis, Miss., loaded what he could into his van, and drove back to Florida, where most of his large family took shelter.

He was able to save the materials for the two books because everything was crated up and ready to ship to the printer. But all of his other photos – more than two decades of professional work – were destroyed. He grabbed a few of his cameras, but the rest of his equipment was lost.

Within a few days, Murphy got a view of the devastation from a friend’s airplane. Shortly after, the family loaded up supplies and returned to what remained of their homes. Murphy, his wife, three children and several other family members set up camp near a brother-in-law’s destroyed house.

“It felt like a combat zone,” Murphy says. “Debris, stench, helicopters overhead. At one point, we had a problem with a looter trying to steal gas. It was total survival mode, just trying to get by day by day and save whatever we could.”

The family felt lucky to move into two FEMA trailers in October 2005 – never imagining that’s where they’d be living two years after the storm.

“It’s the nightmare that won’t end.”
Murphy says. But bad as things have been, he remains philosophical. “It will never get back to normal,” he says. “The old normal is gone, but at some point there will be a new normal.”

He points out that the region recovered from Hurricane Camille, a category five hurricane that struck in 1969. His photos – all taken years after that storm – are evidence of the healing power of time and perseverance.

Meanwhile, the two books have been a positive note in a pretty bleak period, and Murphy credits their existence to fate – a force that has played a major role in his life.

Fate, in fact, launched his career in photography. Murphy joined the Army at age 17 and became a tank commander. He was stationed in Mannheim, Germany, when an accident resulted in the loss of his right index finger and damage to his right thumb and middle finger. Following his convalescence, he received a new assignment to the Special Services Arts and Crafts Facility in Fort Leonard Wood, Mo., where he ultimately operated the photography section for three years.

There he developed a passion for photography and taught himself as much as he could. When he left the Army after a total of eight years, he started thinking about going to school for photography. That brought him to RIT.

After graduating in 1986, Murphy worked as a commercial photographer for a time in New Orleans, then back home in Bay St. Louis. Assignments have included work for Coast Magazine, Sierra Magazine, several books, numerous business publications and assorted advertising projects.

By 1998, he had accumulated a sizeable and eclectic collection of photos – large and medium format as well as 35 mm. The idea of a book took hold. “I half-heartedly contacted some publishers,” he says. But ultimately he borrowed money from family members and had 8,600 copies of My South Coast Home printed in 2001. They sold out in three years.

Meanwhile, he began work on Mississippi. Since Katrina, both books have become highly prized, and Murphy continues to travel around the state for book-signing appearances. There have been numerous newspaper articles and TV appearances. Mississippi recently won an award from the Independent Book Publishers. He’s also working on Mississippi II, which he hopes to publish in three or four years.

After losing so much, Murphy feels lucky. “I always felt, as corny as it may sound, that I was on a mission,” he says. “As it turns out, that was true.”

For more information about the books, call Murphy at 228-216-0465 or e-mail him at KenMurphySouth@aol.com.

Kathy Lindsley
Commencement 2007 was a milestone occasion at RIT – for many reasons.

President Bill Clinton was keynote speaker. Retiring RIT President Albert J. Simone presided over his final commencement.

And 4,023 men and women made the transition from RIT student to RIT graduate, pushing the total of living RIT alumni over the 100,000 mark for the first time.

“This is a remarkable event in the life of RIT, and shows that the institute has arrived as a major university on the national and international stage,” says Brian O’Shaughnessy ’81, ’84 (chemistry), chair of RIT’s Alumni Network Board of Directors.

“As alumni, we should all take great pride not only in the size of our alumni body, but in its accomplishments, its diversity, and its global reputation. All of our alumni continue to benefit from RIT’s growing influence and stature, and as such we have a collective obligation to support our alma mater, its educational mission, and its commitment to excellence.”

RIT’s 103,083 alumni live in every state in the U.S. More than 3,000 live outside the U.S. in 110 countries and on every continent except Antarctica. Nearly half have graduated since 1990, which makes sense considering RIT’s tremendous growth in the past 15 years. More than 15 percent hold multiple degrees from RIT. About 31 percent are women.

The statistics paint an interesting picture. Below and on the next page are some of the highlights.

### Alumni by years:
- 1900-1925: 72
- 1926-1950: 2,429
- 1951-1960: 3,433
- 1961-1970: 6,999
- 1971-1980: 17,382
- 1981-1990: 24,988
- 1991-2000: 24,243
- 2001-2007: 23,014

### Alumni by colleges:
- College of Applied Science and Technology: 31,400
- College of Imaging Arts and Sciences: 23,147
- E. Philip Saunders College of Business: 17,887
- Kate Gleason College of Engineering: 12,604
- College of Science: 6,361
- National Technical School for the Deaf: 4,203
- B. Thomas Golisano College of Computing and Information Sciences (created 2001): 3,609
- College of Liberal Arts: 3,290

### Meet Mr. 100,000

David Blonski ’07 (B.S. / M.E., industrial and systems engineering) was selected by the Office of Alumni Relations to put a face to the significant number.

“We felt it was important to find one person to symbolize this milestone,” says Kelly Redder, executive director of Alumni Relations. “David is a fabulous example of an RIT graduate.”

Blonski, a native of Grand Island, N.Y., was vice president of Student Government and a member of the lacrosse and weightlifting clubs. He interviewed with five companies and received five offers, accepting a position as a financial analyst for global investment banking and securities firm Goldman Sachs in New York City.

The large and growing number of alumni raises RIT’s reputation, which is good for students and graduates, he notes.

“There’s strength in numbers.”
## Alumni in the United States

<table>
<thead>
<tr>
<th>State</th>
<th>Alumni</th>
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## Countries and Continents where at least 10 RIT alumni reside:

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</table>

To find other alumni in your area, or to locate an individual RIT graduate, check the Online Community at www.rit.edu/alumni.
A great education is just the beginning

Every RIT graduate is a life-long member of a very impressive group: the RIT Alumni Network.

Members include engineers, CEOs, entrepreneurs, doctors, lawyers, artists, TV personalities, Pulitzer prize winners, teachers, photographers, movie makers, educators, politicians, authors, scientists, soldiers, pilots, builders, bakers and candlestick makers. Every issue of this magazine tells their stories; there’s never a shortage of interesting alumni pursuing their dreams and making important contributions.

Alumni can choose to be as involved with the network – and with RIT – as they wish. Every year, the Office of Alumni Relations offers more reason to stay connected.

The programs and benefits available to alumni are numerous; more information is available at www.rit.edu/alumni. For starters, here’s a partial list:

- **Regional, NTID and International alumni chapters:** Located in metropolitan areas, these groups organize activities open to alumni in the area. For more about scheduled events, see page 44 or go to www.rit.edu/alumniactivities.

- **Online Community:** To date, more than 17,000 alumni have joined this secure, password-protected community. Membership is free of charge. The Online Community allow members to update their addresses, submit and read online Class Notes, search for other RIT grads, obtain a special e-mail address (yourname@alum.rit.edu), search the Tiger Business Pages, access library research databases, and receive RIT news. (www.rit.edu/alumninetwork)

- **Electronic newsletter, The Tiger's Tale:** This free, award-winning electronic publication is delivered monthly. (www.alumniconnections.com/rit)

- **Career services:** Alumni have access to the facilities of RIT’s Office of Co-op and Career Services, including alumni contacts, job search resources, job postings, on-campus interviews and job fairs, resume forwarding to employers, career counseling and salary data. (www.rit.edu/alumninetwork)

- **Online giving:** Financial support of RIT strengthens the university, which, in turn, increases the value of an RIT degree. (www.rit.edu/giving)

- **Travel program:** Numerous group travel experiences are offered every year. (www.rit.edu/alumni, click on “Activities”)

- **Travel booking:** Alumni Network members can book personal or business travel through a new online service. (www.rittravelclub.com)

- **Admissions voucher:** Alumni can give a fee-waived undergrad admissions application to a prospective student. (www.rit.edu/alumninetwork)

- **Athletic facilities:** Alumni, spouses and dependents can use the Gordon Field House and Activities Center, Hale-Andrews Student Life Center, Judson and Hale pools, Ritter Arena, tennis courts, nature trails and other facilities. (For fees and information, call 585-475-2620)

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**A Recipe FOR SUCCESS—**

**YOUR GOALS AND A BEQUEST**

If you want to see your personal goals realized, go beyond annual giving to create a greater impact at RIT.

“I support several organizations with gifts in order to give back to my community. That’s important to me. But it made sense to go further and create a bequest to RIT because I know first-hand how difficult life can be as a female undergrad in a college of engineering.”

*By making a bequest, I will create a scholarship for women in engineering, helping to support women in the financial aspects of their education so they can concentrate on the academic and career development issues that are so important for future success.*

Mary Lynn Vickers '01

USPCA-trained chef and Owner of The Phantom Chef Personal Chef Service

The reasons are unique, but the impact is the same. Help RIT continue on its path to becoming a Category of One university by establishing a bequest to benefit the university. If you’d like more information on including RIT in your will, please contact:

**Heather Engel**

**Assistant Vice President, Planned Giving**

Rochester Institute of Technology

heather.engel@rit.edu

1.866.237.4008
FALL 007


10th Anniversary Celebration!

OCTOBER 4 - 7, 2007

Brick City Homecoming—RIT’s traditional homecoming celebration for alumni, families and students—was created to engage the entire RIT community in the life of the University.
Thursday, October 4

- **Classroom Observations**
  - Become a student for a day! Pick a topic that you want to learn more about, or shadow your son or daughter in their favorite classes. A complete listing of open classes will be available when you arrive at the Welcome Center.

- **Open Swim**
  - 6:45–8:45 a.m., Noon–1:45 p.m., 7:30–9:30 p.m.

- **Internet Basics Workshop**
  - The internet can be a big and daunting place to those unfamiliar with its highways, byways, language and customs. This session will focus on using the Internet to its fullest potential, including advanced searches, interesting ways to communicate and some “hidden” resources to find what you want on the Net.
  - 10:30 a.m.—11:30 a.m.

- **RIT Faculty & Staff Alumni Appreciation Luncheon**
  - Help us kick-off homecoming weekend with an Italian themed lunch for a special group of alumni—RIT faculty and staff. Enjoy lunch and prizes compliments of Alumni Relations—our way of saying thanks to campus alumni for their daily dedication to RIT.
  - 11:45 a.m.—1:15 p.m.
Key to Activities:

- Parents/Family
- Alumni
- Students

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**Friday, October 5**

**Classroom Observations**
- Become a student for a day! Pick a topic that you want to learn more about, or shadow your son or daughter in their favorite classes. A complete listing of open classes will be available when you arrive at the Welcome Center.

**Open Swim**
- 6:45–8:45 a.m., Noon–1:45 p.m., 7:30–11:30 p.m.

**RIT Entrepreneurs Conference**
- The 4th annual RIT Entrepreneurs Conference will bring nationally recognized alumni entrepreneurs together with RIT students and faculty from a variety of disciplines in a dynamic forum of learning, sharing and networking to promote the commercialization of new ideas and the creation of new ventures. Visit www.rit.edu/brickcity for information on how to register. 8 a.m.–5 p.m.

**School of Hospitality and Service Management Alumni Society Professional Development & Luncheon**
- Learn about human resource trends as the industry goes global followed by lunch and an update on the Society, the School and RIT. 9 a.m.–noon

**College of Imaging Arts and Sciences (CIAS) Golf Tournament**
- Hit the links with CIAS students, parents, alumni, faculty and staff for this third annual golf outing at Shadow Pines Golf Course. Call (585) 475-2681 or email njbfbu@rit.edu for more information or to register. 10 a.m.

**Internet Basics Workshop**
- The Internet can be a big and daunting place to those unfamiliar with its highways, byways, language and customs. This session will focus on using the Internet to its fullest potential, including advanced searches, interesting ways to communicate and some “hidden” resources to find what you want on the Net. 10:30 a.m.–11:30 a.m.

**Remember RIT When?**
- Look through photographs and memorabilia from your college years at RIT—a great opportunity to reminisce about the good ol’ days! 11 a.m.–1:30 p.m.

**RIT After Class**
- Learn what students are doing outside the classroom. There are more than 180 clubs and organizations on campus—from fraternities and sororities to gaming and a model railroad club. Check out what RIT has to offer. 11 a.m.–4 p.m.
Golden Circle Lunch
For alumni from 1957 & prior years
The Class of 1957 will be inducted into Golden Circle during a special ceremony at this annual event. The ceremony will include traditions such as the singing of RIT’s alma mater and the pinning of alumni inductees.
11:30 a.m.–1 p.m.

RIT Women’s Soccer vs. Stevens Tech
12 p.m.–2 p.m.

Public Ice Skating
12:15 p.m.–1:45 p.m., 8 p.m.–10 p.m.

Create Your Own Website Workshop
Learn how easy it is to create your own homepage to share with family and friends. This session will walk through creating an entire Website with Adobe Dreamweaver.
1 p.m.–2:30 p.m.

Rochester City Tour
Take a bus tour of downtown Rochester and learn the historical, cultural, recreational and educational aspects of the city. Pre-registration is required as space is limited.
1 p.m.–3:30 p.m.
$10/person

Golden Circle Campus Tour
For alumni from 1957 & prior years
Tour the campus on golf carts and leave the driving to us!
1:30 p.m.–2:30 p.m.

Tour of the Center for Integrated Manufacturing Studies (CIMS)
Visit this applied research facility and view the latest technologies for industrial as well as military applications. CIMS is one of the fastest growing entities on the RIT campus.
1:30 p.m.–3 p.m.

Goss Web Press Laboratory Tour and Digital Printing Demonstration
Visit this state-of-the-art facility with staff from the Printing Applications Lab, who will demonstrate RIT’s digital color printing capabilities and give each participant a personalized keepsake.
2 p.m.–3 p.m.

Optimizing Your Digital Photographs Workshop
Make the most of your digital images by learning about file formats, resolution, image optimization techniques, and imaging software. This session will also cover techniques for generating web-based photo galleries and backing up your image collection.
2:30 p.m.–4 p.m.

Kate Gleason College of Engineering Cocktail Reception
Join Engineering alumni, faculty and staff as we kick off the President’s Alumni Ball with a Gleason College social hour. Catch up with old classmates, meet with your favorite professors, and help us celebrate the evening. Friends and family of Gleason College alumni are welcome to attend. RSVP information may be found in your President’s Alumni Ball invitation.
6 p.m.–7 p.m.

RIT President’s Alumni Ball
This special event celebrates RIT history, RIT spirit and our RIT alumni! It’s a wonderful opportunity to chat with President Bill Destler as he enters his first year of service, share in a bountiful feast and dance the night away with your friends, family and classmates. Highlights include live music by the Skycoasters, and a real-time slide show of the evening. All RIT alumni, alumni-in-training, parents, faculty and staff are invited to this black tie optional affair that includes an hors d’oeuvre reception, cash bar and a three-course dinner with wine at the Rochester Riverside Convention Center.
6 p.m.–midnight
$50/person

Welcome Parents!
While your RIT student attends the CAB Concert, don’t sit in your hotel room! Experience a taste of New York at this welcoming event designed specifically for parents. Enjoy fine wines from the popular Finger Lakes region, paired with select cheeses and other delectable treats. Mix and mingle with other parents and enjoy a relaxing and refreshing evening while learning how to pair wine and food to bring out their flavor.
7 p.m.–9 p.m.
$15/person

College Activities Board (CAB) Concert
Look for updated information on the Brick City Homecoming Website or call the CAB office at (585) 475-2609.
8 p.m.–11 p.m.

Film Festival Honors Show 2007
Sample some of the best work in film, video and animation produced by students from the School of Film and Animation. Screening features over 20 projects—many of which gained recognition at national and international festivals.
8 p.m.–midnight
Saturday, October 6

National Technical Institute for the Deaf (NTID)
Join NTID students, parents, alumni, faculty, staff and friends for this 8th annual golf outing at Lima Golf & Country Club. Prizes will be awarded during and after the dinner reception. Call (585) 475-6836 (TTY) or email jvargas@ntid.rit.edu for more information or to register. 8:30 a.m. Tee-off

A Word from our President
Join President Bill Destler as he celebrates his first Brick City Homecoming. Destler will share highlights of RIT’s accomplishments and offer insights on where he sees the university in the future. Destler, RIT’s 9th president, took the helm on July 1. 9 a.m.—9:50 a.m.

Meteor Team
See live mission control operations and streaming video during the tracking of an instrumentation platform lifted to 80,000 feet by a high altitude balloon. 9 a.m.

Engineering Technology Alumni Breakfast
Alumni from CAST’s Engineering Technology (ET) departments are invited to a breakfast with department chairs, faculty and staff. Learn about the new ET building scheduled to open spring 2008. 9:30 a.m.—10:30 a.m.

College Receptions
Visit any of RIT’s eight colleges for a variety of activities. Details will appear in the weekend program. 10 a.m.—11 a.m.

Student Government Reunion
Meet the current SG members, look over a timeline of SG highlights and catch up with former classmates over breakfast. The event will be followed by a reserved seating for your group at the Horton Speaker. (Tickets to Horton Speaker must be purchased separately.) 10 a.m.—Noon. $5/person

Red Barn Interactive Adventures
Climb to new heights at the 32-foot-high indoor rock climbing facility. Gear and instruction provided. 10 a.m.—noon, 1–3 p.m., 3–5 p.m.

Children’s Games
Tug-of-war, three-legged races, a mini pie-eating contest and more. 10 a.m.—noon

Kate Gleason College of Engineering Alumni Hospitality Room
Chat with past professors, meet up with fellow alumni, leave notes for engineering friends on our Message Board, and enjoy beverages and snacks in our College of Engineering Hospitality Room. 10 a.m.—5 p.m.

RIT Women’s Tennis – Empire 8 Tournament
10 a.m.

Men’s Basketball Reunion
Alumni game at 10:30 a.m. Post game party at 12:30 p.m. Dinosaur BBQ will be served. T-shirt for alumni. 10:30 a.m.—2 p.m. $12 adult; $8 ages 6–12; under 5 free

Women’s Basketball Reunion
Alumni game at 10:30 a.m. Post game party at 12:30 p.m. Dinosaur BBQ will be served. T-shirt for alumni. 10:30 a.m.—2 p.m. $12 adult; $8 ages 6–12; under 5 free

Wrestling Reunion
Workout, reminisces with Coaches Stever and Fuller ‘57 and meet the 2007-08 team. “Mandatory” alumni practice at 10:30 a.m. in the Earl Fuller Wrestling Room; Post practice party at noon in the Skainy Room. Dinosaur BBQ will be served. T-shirt for alumni. 10:30 a.m.—1:30 p.m. $12 adult; $8 ages 6–12; under 5 free

Learn to Juggle
Join the RIT Juggling Club as they teach children of all ages how to juggle. 11 a.m.—noon

Engineering Technology Interactive Exhibition
Students demonstrate how they’ve applied curriculum to fun and exciting displays and projects. Departments include Civil ET; Electrical, Computer, Telecommunications ET; and Manufacturing, Mechanical ET.

Pumpkin Launching
Students use human-powered devices they’ve designed and built to launch pumpkins at a target. 11 a.m.—1 p.m.

Baja SAE Off-Road Vehicle
Members of the Baja SAE team explain the engineering competition, the parts they’ve designed and built, and show the car in action. 11 a.m.—1 p.m.

Concrete Canoe & Steel Bridge
Students display and answer questions about the competition–winning steel bridge and concrete canoe. 11 a.m.—1 p.m.

International Alumni Reunion
Share memories of RIT with other international alumni and today’s group of international students as you enjoy appetizers and a cash bar. Reception will be followed by reserved seating for your group at the Horton Speaker. (Tickets to Horton Speaker must be purchased separately.) 11 a.m.—1 p.m. $5/person

Model Railroad Open House
The RIT Model Railroad Club (RITMRC) is a student club founded in 1996 to preserve the history of Rochester’s railroads and to promote the hobby of model railroading. Visit our model railroad and see finely detailed model scenes and the latest in digital command control. For more info, visit www.ritmrc.org. 11 a.m.—5 p.m.
Classes Without Quizzes
RIT faculty and friends will give presentations on a variety of exciting topics. See complete listing on pages 8-9.
11:15 a.m.–12:15 p.m.

Guessing Who’s Coming “Home” to Dinner?
An opportunity to talk with RIT staff members about the issues, adjustments and transitions you and your student are experiencing six weeks into the quarter. Resources and services available to assist your student in achieving academic and personal success will be discussed, as well as what you and your student may encounter when they come “home” for an extended stay at Thanksgiving break. Learn from RIT’s expert panel of speakers and other experts, YOU, the families!
11:15 a.m.–12:15 p.m.

Alpha Epsilon Pi Golf Tournament
Join us for the first annual Alpha Epsilon Pi Golf Tournament at Chili Country Club. Call (914) 830-9327 or email ncooleman87@hotmail.com for more information or to register.
11:30 a.m.–6 p.m.

Brick City BBQ
Sink your teeth into Dinosaur Bar-B-Que fare and rock to blues music! Lunch includes chicken, pulled pork, side dishes, dessert, lemonade and iced tea. A cash bar for beer and soda will be available.
11:30 a.m.–2:30 p.m. (two seatings/11:30 a.m. & 1 p.m.) $16/adult; $9 ages 6-12; 5 and under free

RIT Women’s Soccer vs. Utica College
Women’s soccer alumni reception to follow the game.
Noon–2 p.m.

Women’s Lacrosse Reunion
Alumnae vs. Tigers game at noon on the Turf Field; Post game party at 2:00 p.m. in the Skalny Room. Dinosaur BBQ will be served. T-shirt for alumnae.
Noon–3:30 p.m.
$12 adult; $8 ages 6-12; under 5 free

Tau Kappa Epsilon BBQ
The brothers of Tau Kappa Epsilon Fraternity will host a Pig Roast Barbecue to celebrate their return to Greek Row. TKE alumni are welcome to join the brothers in commemorating the new TKE house on campus.
Noon–6 p.m.

Industrial & Systems Engineering (ISE)
Golf Tournament
Join Industrial and Systems Engineering students, parents, alumni, faculty and staff for this golf outing. Call (585) 475-7142 or email jrneile@rit.edu for more information or to register.
1 p.m.

Art on Campus Tours
This tour will highlight works of art throughout the School of Art and other campus buildings.
1–1:50 p.m., 2–2:50 p.m.

Tours of Campus
Whether you’re here for the first time or coming back for a visit, see how the campus has evolved.
1–2 p.m., 2–3 p.m., 3–4 p.m.

Foreign Language Fair
Sponsored by the Department of Foreign Languages, College of Liberal Arts
Join in celebrating the many languages and cultures of the world—learn to greet in 10 different languages, find out about study abroad opportunities, sample gourmet food and international coffees, enjoy ethnic music and dance performances, play exciting new games and much more!
1 p.m.–4 p.m.

Brick City Fall Fest
Sponsored by the North Star Center for Academic Success and Cultural Affairs
Designed especially for our RIT Family, this festival is for you! Come see the clowns, entertainment and carnival games. Popcorn, cotton candy, candy apples and more tasty treats will be available.
1 p.m.–4 p.m.

Party Hats
Pick a hat and experience an art explosion while creating your own wearable masterpiece.
1 p.m.–5 p.m.

Steve Wozniak – Horton Distinguished Speaker
Co-Founder of Apple Computers, a Silicon Valley icon and philanthropist, Steve Wozniak is best known for revolutionizing the personal computer industry. Wozniak helped develop more “user-friendly” personal computers such as the Apple I, Apple II, and influenced the popular Macintosh. His honors and awards include the National Medal of Technology, the nation’s highest honor for innovators, and being inducted into the Inventors Hall of Fame. Wozniak is also a published author with the release of his autobiography in 2006, Woz: Computer Geek to Cult Icon.
2–3 p.m.
$12 alumni/parents/faculty/staff; $8 RIT students

Public Ice Skating
2:30–4:30 p.m., 8–10 p.m.

Open Swim
2:30–4:30 p.m., 7:30–9:30 p.m.
**Men's Lacrosse Reunion**
Vintage game begins at 3:00 p.m. followed by the Alumni vs. 2008 Tigers game at 4:30 p.m. Post game party at Woody's II. T-shirt for alumni.
3 p.m.—8 p.m.
$5/person

**RIT Recent Alumni Fest**
This special event caters to our most recent alumni. Reconnect with friends you haven’t seen in a while, tour the campus to see what’s new, then come to the outdoor tent to hear live music by Uncle Plum, enjoy appetizers and a cash bar, and dance your heart out with your friends, family and classmates!
3 p.m.—5 p.m.
$5/person

**The Amazing Race—RIT Style!**
This is your RIT campus tour with a twist! Join other parents and families in a fun-filled race to find the “best kept secrets” of RIT’s campus. Participants will be placed in teams led by RIT alumni, and given clues for things to find on campus. All teams will celebrate their findings together at an ice cream social at the conclusion of the race. So get some walking in, have some fun, and learn about RIT in a whole new way!
3:30 p.m.—5 p.m.

**Kaleidoscope Concert**
Enjoy the talents of RIT’s musical groups, including the RIT Singers, Eight Beat Measure, Brick City Singers, Encore, Surround Sound, World Music Ensemble, RIT Philharmonia, RIT Concert Band and the RIT Jazz Ensemble.
3:30 p.m.—5:30 p.m.

**RIT Swimming 40th Anniversary**
Coach Mike Cahill ’73 will unveil the new All-American Wall, which will pay tribute to all RIT swimmers who have won this prestigious award. An appetizer reception will follow at the new RIT Aquatic Center. T-shirt for alumni.
3:30 p.m.—6:30 p.m.
$5/person

**Class Reunion Reception**
Celebrate your RIT class reunion by reconnecting with your classmates and sampling New York State wine and McCadam cheese. Come in casual dress and bring the whole family as we celebrate the following class reunion years: 1957, 1967, 1977, 1982, 1987, 1997, and 2002. Hors d’oeuvres and a cash bar will be available.
4 p.m.—6 p.m.
$10/person; 12 and under free

**RIT Men’s Hockey Open Practice**
Get an early preview of the RIT 2007-08 Division I Men’s Hockey Team in their first practice of the season. Autograph session for the fans will follow the practice for one half hour.
4:45 p.m.—6:45 p.m.

**Men’s & Women’s Crew Reunion Dinner**
Reunite with your former teammates and current coaching staff at the RIT Boathouse. DiBella’s subs and soda served at 5:30 p.m. T-shirt for alumni.
5 p.m.—8 p.m.
$7/person

**Orientation Assistant/S.O.S & Residence Life Reunion**
Reconnect with your Orientation Assistant, S.O.S and Resident Advisor classmates while talking to the staff and students to see how the current programs have evolved at RIT. Heavy appetizers and a free pass to the Saturday Night Showcase provided.
5 p.m.—7 p.m.
$7/person

**Cars**
Walt Disney’s presentation of a Pixar film, Cars was nominated for two Oscar awards.
7 p.m.

**RIT Gospel Ensemble**
This vocal group, now in its 27th year at RIT, proclaims an appreciation for God and their solidarity through the ministry of song in the Gospel and Christian traditions.
7 p.m.—9 p.m.

**Saturday Night Showcase**
Whether your interest is family fun, live music, entertainment or delectable desserts, the showcase is for you! The one stop shop features cool jazz performances, unique live acoustic music, a karaoke jam session and many novelty acts for the whole family! If you’re looking to express your artistic side, show your RIT spirit by decorating your very own Party Hat.
7 p.m.—1 a.m.
$5/person

**Howie Mandel — Comedian**
Howie Mandel, best known for hosting NBC’s national phenomenon Deal or No Deal, has enjoyed a versatile career in television. Creator and producer of the Emmy Award-nominated animated children series, Bobby’s World, Mandel provided the voice of Bobby, Bobby’s dad and other characters for eight seasons. Mandel has hosted his own syndicated talk show, The Howie Mandel Show, and he frequently appears on The Tonight Show with Jay Leno, performing his signature hidden-camera bits.
8 p.m.
$35 alumni/parents/faculty/staff; $17 RIT students

**Film Festival Honors Show 2007**
Sample some of the best work in film, video and animation produced by students from the School of Film and Animation. Screening features more than 20 projects—many of which gained recognition at national and international festivals.
9 p.m.—1 a.m.
Classes Without Quizzes

SATURDAY
11:15 a.m. – 12:15 p.m.

College of Applied Science and Technology

A. Life of an Army ROTC Cadet
Experience a day in the life of an Army ROTC cadet.

E. Philip Saunders College of Business

B. New Student Business Concepts
Nationally recognized for technology, creativity and business, RIT has been a hotbed of exciting new ideas and products. Students from all of RIT’s eight colleges have teamed up under the aegis of the new Albert J. Simone Center for Innovation & Entrepreneurship to develop a variety of exciting new business concepts. Join us for their presentations. Who knows, you may be witnessing the next Microsoft!

B. Thomas Golisano College of Computing and Information Sciences

C. GenJam: Computer Jazz Improvisation
Al Ellies
Experience computer music technology with GenJam, the featured soloist in a virtual jazz quintet. Find out how GenJam listens to Al play trumpet and integrates what it hears into its improvisations in real time.

D. Virtual Theatre: Live Performance in a Virtual World
Joe Geigel
The goal of the Virtual Theatre system is to enable actors, crew and audience in different parts of the world to share the same theatrical performance over a computer network. Built on top of a gaming engine, our system has been used to explore distributed theatrical paradigms and has served as a primary motivation for interdisciplinary collaboration between art and technology students.

Kate Gleason College of Engineering

E. Reverse Engineering
Presenter TBD
Hear and see how engineers analyze structure, function and operation of objects or systems by taking things apart and examining components in detail to create something entirely new and original.

F. Where Did All the Heat Go?
An interactive engineering experience for 5th-7th graders.

College of Imaging Arts and Sciences

G. Southwest 101
Ken White
See how 39 cameras, eight SUVs, 12 tents, 1,000 rolls of film and dozens of Southwest maps give RIT students the opportunity to earn college credit while spending three weeks in the desert of the Southwest U.S.

H. Print Sciences
Scott Williams
A tantalizing introduction to the Science and Technology of Printing presented by School of Print Media faculty. For more than 1,000 years, print has been used to start revolutions, bring down governments, establish religions, educate and spread joy and beauty with art. This presentation will show how the choice of inks and papers and the use of leading-edge printing technologies can produce stunning images that enrich our world.

I. The Big Shot
Michael Peres ’91 and Dawn Tower-DuBois ’93
The RIT Big Shot, now in its 23rd year, is an extracurricular photography assignment for students and has created photos of Pile Gate in Dubrovnik, Croatia, Main Street Rochester, the Intrepid Air Sea and Space Museum, the Alamo and the King’s Royal Palace in Sweden. This session explores the project’s “painting with light” techniques where the subject is painted in light produced from hundreds of hand-held electronic flashes and flashlights.

College of Liberal Arts

J. Belief, Patterns, and Rationalism: Exploring the Magic of Science and the Science of Magic
Deborah Blizzard
Think science and magic are two very different subjects? Professor of Science, Technology and Society, and Magician Member of the Academy of Magical Arts, Inc., Blizzard explores the finer-than-you-think line separating the two, and explains how each reveals the methods and procedures of the other.
National Technical Institute for the Deaf

K. Def, Hard of Hearing and Hearing Employees Working Together
Kathleen Dollinger-Meyer
NTID Center on Employment (NCE) provides an educational workshop to connect deaf and hard of hearing individuals with their hearing colleagues in the workplace. This presentation will include hands-on activities and participants will be able to share information about resources available through NTID to foster diversity and heighten deaf awareness in their workplace.

L. Capitalizing on Your Entrepreneurial Spirit
Michael J. Rizzolo ’86
Today’s economy and marketplace are highly suited for creativity, innovation, and the entrepreneurial spirit. In an upbeat and interactive format, the presenter will identify several tools you can use to further your career, create additional value in the marketplace and even start your own business.

M. Conflict Management in a Cross-Cultural Setting
Scoi Atkins ’92
Organizations are experiencing increase in diversity. Today’s world calls for a new set of skills to help to resolve conflicts between people. This workshop deals with proven techniques to leverage the strengths of a diverse workplace to help people work together in situations that have the potential for conflict.

College of Science

N. Galapagos Islands
Robert Rothman
Examine the wonders of the Galapagos Islands through the lectures of an aficionado. Professor Robert Rothman has extensively studied and traveled these islands and will share their history.

O. Capturing Mathematical Patterns in Nature Photographically
Michael Radin
You will see photographs that resemble fractal patterns, symmetry, reflection and many other patterns. There will be photographs of sunsets, aerial photographs of the mountains and canyons, sea coasts and foliage. Discover these beautiful moments of nature locally near you and far away as well.

P. A Tour of Biological Physics
George Thurston
Each of the core disciplines of physics, is making profound contributions to understanding living cells and organisms. This non-technical presentation will tour some key examples from the recent biophysics literature, relevant to sight, energy metabolism and DNA, as well as to diseases including cataract and sickle-cell disease.

Q. Math in Action at RIT
David Ross
Discussion will focus on some of the more unusual research topics that RIT students and mathematicians are studying: the propagation of rumors, the evolution of primitive societies, the psychology of making decisions about prostate cancer, the healing of wounds, finding terrorists through image processing, and understanding the physiology of cataract disease, among others.

R. The History of Quinine
James Aumer
Quinine, the first effective cure for malaria, was discovered in the early sixteenth century in Peru by Jesuits. The search for the exact cause of malaria, as well as for the most potent species of Cinchona trees took several centuries to discover. This presentation will explore the history of the one drug that is most reliable in preventing and treating malaria—Quinine!

Sunday, October 7

- Worship Services
  Worship services will be held in the Interfaith Center. Details will appear in the weekend program.

- 5K Fun Run & Walk
  Take one last lap around campus before heading home! Registration begins at 8:30 a.m. and start time is 10 a.m. Prizes will be awarded in a variety of categories. Event is co-sponsored by the RIT Running Club, Phi Sigma Pi National Honor Fraternity and Residence Life.
  8:30 a.m.–noon

- Alumni Bon Voyage Brunch
  Come get your fill of a fantastic brunch on this final day of Brick City Homecoming. This is a great chance to see fellow alumni one last time while looking at pictures from the weekend.
  10 a.m.–noon
  $8/adult; 12 and under free

- Rochester City Tour
  Take a bus tour of downtown Rochester and learn the historical, cultural, recreational and educational aspects of the city. Pre-registration is required as space is limited.
  1 p.m.–3:30 p.m.
  $10/person

- Bill Ripken Coaching Clinic
  Don’t miss your chance to learn from the best instructors in baseball as RIT brings Ripken Coaching Clinics to Rochester! Over the past couple of years, Ripken Baseball Clinics have become increasingly popular and respected as one of the best baseball coaching forums in the nation. The Coaching Clinic features insightful advice and instruction from 12-year major league veteran Bill Ripken and former big league pitcher, John Habyan. The clinic is designed for coaches and parents of players at all levels, including those who are involved with instructional leagues and those working at the high school and collegiate levels.
  2 p.m.–5 p.m.
  $40/person
Visit www.rit.edu/brickcity to register for weekend events.

Space is limited at all events so please register early. Registrations are accepted on a first-come, first-serve basis. Tickets for fee-based events will be included in your registration packet when you arrive for check-in at the Welcome Center. All times and events are subject to change. Visit www.rit.edu/brickcity for all up-to-date information.

Registration Deadline: September 23, 2007
You will be required to enter payment information when registering online. Full payment must be received by the deadline to guarantee your reservations.

Confirmation Notices:
You will receive a confirmation email once your online registration is complete and full payment has been processed.

Cancellation/Change Policy:
You will be able to make changes to your registration through September 21, 2007. Please Note: No refunds will be issued for Howie Mandel or Steve Wozniak tickets.

Welcome Center:
All attendees will receive an up-to-date Brick City Homecoming program and a campus map in their registration packet when they arrive for check-in at the Welcome Center. The program will contain a full listing of the weekend activities including times and locations. The Welcome Center will be located in the lobby of the George Eastman Building.

- Thursday, Oct. 4: 10 a.m.–3:30 p.m.
- Friday, Oct. 5: 9 a.m.–6 p.m.
- Saturday, Oct. 6: 7:30 a.m.–12 p.m.

Contact Us:
RIT Brick City Homecoming Office
30 Lomb Memorial Drive
Rochester, NY 14623
P: (585) 475-7814
F: (585) 475-4190
E: bch@rit.edu
Website: www.rit.edu/brickcity

Accommodations:
A special RIT rate is available at the hotels listed here. For reservations, contact the hotels by September 4 and request the RIT Brick City Homecoming discounted rate. After the deadline, reservations will be offered on space and rate availability. For other hotels that are located within 15 minutes of RIT, please visit www.rit.edu/brickcity.

RIT Inn & Conference Center
5257 West Henrietta Road
(585) 359-1800
$79 single/double

Brookwood Inn
860 Pittsford-Victor Road
(585) 248-9000
$139 single/double

Country Inn and Suites
4635 West Henrietta Road
(585) 485-9000
$125 studio suite
$148 one bedroom suite

Crown Plaza
70 State Street
(585) 546-3450
$129 double

DoubleTree Rochester South
1111 Jefferson Road
(585) 475-1510
$129 double

Hampton Inn Rochester South
717 East Henrietta Road
(585) 272-7800
$99 double

Homewood Suites
2065 Hylan Drive
(585) 334-0190
$149 one-bedroom suite

Hyatt Regency
125 East Main Street
(585) 546-1234
$119 single/double

Quality Inn Rochester Airport
1273 Chili Avenue
(585) 464-8800
$79 single/double

The Radisson
175 Jefferson Road
(585) 475-1910
$139 single/double

Strathallan Hotel
550 East Avenue
(585) 461-5010
$129 double
$139 one-bedroom
$149 executive studio
$159 executive one-bedroom

Directions to Campus:

From the New York State Thruway
Take exit 46 to Interstate 390 North • Take exit 13 to Hylan Drive and turn left at light • Continue to Route 252 West (Jefferson Road) • Turn left at light • Continue West to main entrance of campus on left (approx. 3 miles)

From the Airport
Take Interstate 390 South • Take exit 17 to Scottsville Road and turn right • Turn left onto Route 252 (Jefferson Road) • Continue East to main entrance of campus on right (less than 1 mile)
A Category-of-One University

RIT is among the world’s leading career-focused, technological universities. Home to eight colleges offering over 200 undergraduate, master’s, and Ph.D. programs, RIT is distinguished as:

**Engaging**
Stimulating intellectual pursuits, technological proficiency, and global awareness.

**Experiential**
Uniquely integrating classroom education with real-world, hands-on experiences.

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www.rit.edu
A fascination for all things Japanese led three alumni to pack their bags last summer and head to the other side of the world as English teachers and cultural ambassadors in the Japan Exchange and Teaching (JET) program.

After a three-day orientation in Tokyo, Zac Levine ’06 (mechanical engineering) went to Gunma, the mountainous central region; Chris Main ’06 (multidisciplinary studies) headed to Hokkaido, the northernmost island; and Brody Nixon ’06 (international studies) left for Hiroshima City in the south to assume their yearlong teaching positions.

During the course of the year they experienced a tiny tsunami, mild earthquakes and local reactions to an unpredictable North Korean neighbor with nuclear ambitions. On a more personal level, they found themselves as minorities and sources of constant curiosity and scrutiny, yet also the recipients of genuine good will and lasting friendship.

The excitement they felt upon arriving in Japan has matured during their transition from new arrivals to residents and community members. All three accepted invitations to stay in their positions for a second year, with a third year possible.

“My students are, without a doubt, the best part of this job, and of my life here,” says Nixon. “They are fantastically entertaining, insatiably curious and endlessly endearing. When it came time to decide whether to re-contract or to go home in July, I didn’t have to think about it for a second.”

JET, the prestigious 20-year-old international exchange program sponsored by the Japanese government, hired 5,057 assistant language teachers from around the world last year to teach English to Japanese children and adult learners. Of that number, 2,759 came from the United States. The first RIT student was accepted into the program in 2002. Since then, the number of applicants from RIT has steadily grown.

The three alumni currently living in Japan have all experienced the challenges of being different in a mostly homogenous society. Each has had to find the acceptable balance between sharing their differences and fitting into their designated communities.

Blending in is something Nixon knew would be difficult.

“In Japan, people can see me coming a mile away,” he says. “Not only does my face look completely different from everyone else’s, but at 6-foot, 4-inches I’m almost an entire foot taller than the average Japanese person. No matter how much Japanese I learn and no matter how many customs and mannerisms I pick up, I can never blend into their society like they can blend into ours.”

Nixon, originally from Manhattan, requested and received a rare urban placement, and has spent the year teaching at three different high schools in Hiroshima City. Hiroshima was proclaimed in 1949 as a “City of Peace” following the atomic bombings of World War II and has recast itself as advocate for disarmament. Nixon feels fortunate to be in Hiroshima — “a fantastic city, with a culture that is rich, powerful, and very different from any other city in Japan or anywhere else in the world.”

As teachers, each of the alumni has wrestled with the silent treatment from their students and has had to find ways to encourage them to speak English.

“The biggest problem I run into is that a lot of Japanese students are pretty shy, and so getting them to talk is sometimes difficult,” says Chris Main, who splits his time between four elementary and three middle schools in rural Nanae, Hokkaido. “Once you get them to talk, they are very open and try hard.”

Levine, who teaches in the central mountainous region of Gunma, tries to encourage his students by example. One afternoon, for instance, he attended baseball practice and hit only three of the 20 pitches thrown to him.

“The baseball coach told me that ‘You have a good swing, and if you would have hit the ball, it would have gone really far.’ I guess it’s good for the kids to see that I try at something I’m not necessarily apt at,” he adds. “Maybe it will encourage them to speak English to me even though their English isn’t perfect.”

Nixon has found his stature a useful icebreaker among his male students. “The boys are quite jealous of my height; they ask me how I got so tall, and my answer has probably made a noticeable increase in the milk consumption in Hiroshima City.”

Nixon’s female students outnumber their male counterparts by 70 percent at his base high school. “As a relatively young foreign male, I’m very much the center of their attention, something they do a terrible job of hiding. It encourages them to come talk to me though, and anything that makes them want to do that is fine with me.”

The alumni have also had to adjust to differences between the public education systems in Japan and the United States.

Main, who stayed with his parents in Chelmsford, Mass., before leaving for Japan, points to the lunchtime routine at his rural elementary school as an example.

“The students are given a lot more responsibility than in American schools. For instance, in Japanese elementary and middle schools, students eat in the classroom with their classmates, and everyone eats the same thing. At lunchtime, the students go get their classes’ food, and are in charge of serving each person and cleaning up afterwards. The students also clean the school at the end of the day, including

A group of girls joins Chris Main ’06 for a photo in Matsumae, famous for its cherry trees. “There were a lot of foreigners having a party in the park that day, and lots of people would stop to take pictures of us!” Main said.
The Japanese holiday known as “White Day,” created in direct response to St. Valentine’s Day, falls on March 14. The custom is for women to give gifts to men on Feb. 14 and for men to reciprocate the following month. Brody Nixon’s students Chihiro, at left, and Yuko gave him chocolates on St. Valentine’s Day; he surprised them on White Day with Rice Krispies treats—an American concoction they’d never experienced.

The stress level and the emphasis on exams at the Japanese schools is something the alumni have noted with mixed feelings.

In Japan, junior high students must pass entrance exams to get into high school, and their curriculum is regimented and difficult, requiring extremely long hours of studying.

Levine has worked with his fellow junior high teachers to add cultural lessons to his classes. In between the required subject matter, he has taught his students about American and Japanese cultural differences, Hanukkah and—during recess—the Frisbee.

Levine, originally from Cleveland, Ohio, enjoys living in the tiny village of Takayama-Mura in Gunma, a mountainous region close to Nagano, the host of the 1998 winter Olympics. He teaches four classes a day, spending two days at the Takayama-Mura elementary and three at the junior high school.

An adult conversation class Levine holds in the evenings offers him a different perspective on Takayama-Mura. “It’s interesting to find out about the townpeople’s lives. Most have jobs related to agriculture, so there’s a lot of discussion about rice and soba (buckwheat) fields, wild boar (we have them), and bears (those, too).”

Other aspects of residing in rural Japan have given Levine a new perspective. “Living here makes you more aware of how much you consume: food, water and otherwise,” he says.

Levine’s house does not have central heating. He uses an electric or kerosene heater for each room he wants to warm. “I have to turn on the boiler before I take a shower or bath and turn on and off the cooking gas. Though it’s become routine, having to turn these appliances on and hearing them operate really makes me conscious of how much energy I’m using.”

Living in a country familiar with natural disaster has acquainted the alumni with mild earthquakes and a small tsunami that hit Hokkaido last November.

“I was at my Japanese teacher’s house at the time,” Main says. “We finished lessons and went downstairs since I was getting ready to leave when we saw it. My town is up in the hills, so the chance of a tsunami hitting us is pretty low. Mostly the reaction was, ‘Oh, that will be a problem for the people who own boats or work on the water.’ In the end the wave was about 10 centimeters high, shorter than some of the normal waves. It was an interesting reaction, though.”

While in Japan, Levine, Main and Nixon have taken the opportunity to travel outside of their prefectures, or counties. Levine took the three-hour train ride from Takayama-Mura to Tokyo a few times, staying in a “capsule hotel” – “a cubby with a T.V. and a pillow” – and visited Thailand during winter break. Main visited Tokyo, Osaka and Kyoto. Nixon climbed Mt. Fuji at night “to be able to watch the sunrise from the highest point in the country.”

The alumni’s year in Japan has confirmed their passion for the Japanese language and culture, either through international business or teaching English as a second language, the focus of the JET program.

Hiroko Yamashita, chair of the foreign language department and coordinator of the Japanese program at RIT, attributes Levine, Main and Nixon’s success in Japan to the strength of RIT’s Japanese language minors and concentration, and a six-week intensive language immersion program each attended separately at Kanazawa Institute of Technology in Japan through the RIT-KIT study abroad exchange program.

“They had a solid language training of Japanese here at RIT, and successfully learned to adapt to a totally different culture in Kanazawa, which made their application strong,” Yamashita says.

According to Yamashita, the JET program has selected another three RIT graduates to teach in the 2007-08 school year. They are Eric Koziol ’07 (computer science), Rachel Sreebny ’06 (film/animation) and Benjamin Stabley ’07 (environmental science).

Since September, Levine, Main and Nixon have found their niche in their community, and are not ready to leave Japan; they have too much more to learn. Nixon speaks for the group when he says: “Of course, I miss my family and friends from home, but if I went home now I’d just want to come right back within a couple of weeks.”
Regional Alumni Activities

Kim Kelsey ’97, ’05, Jon Rodibaugh and Tara Rosa ’01 are your contacts in the office for regional alumni activities. Don’t hesitate to contact them toll free at 1-866-RIT-ALUM.

To learn more about the events listed below go to www.rit.edu/alumniactivities! You can register for events through our secure Web site.

Meet RIT’s new president, Bill Destler

Check the special listings below or visit www.rit.edu/alumniactivities and click on your region.

Albany

Meet the new president: Friday, Aug. 24, visit with President Bill Destler at the Parker Inn in Schenectady. Check the Web site for time and registration.

President Destler will also attend the 5th Annual RIT Alumni “Day at the Races” at Saratoga Springs Racetrack Saturday, Aug. 25.

Join fellow alumni, family and friends for a day at Indian Ladder Farms on Saturday, Sept. 22. We will take a walking tour of the farm and a hay wagon ride followed by lunch in the barn. After lunch, it’s on to the petting zoo and we finish up the day with apple picking.

Thank you to chapter leaders John ’94 and Laura ’92 Comstock for their service.

Atlanta

On July 22, alums, family and friends got together for an exciting day of major league baseball as the Atlanta Braves took on the St. Louis Cardinals.

ROCS Day, Sept 15, “Reaching out for Community Service Day.” Atlanta-area alumni, family and friends will join together for a day of community service. More details to come.

Thank you to chapter leader Joe Del Conte ’85 for his work.

Central Florida

A sold-out group of alumni and friends attended the Orlando Magic game on March 8. The event included a VIP reception as well as a post-game group photo on the court.

On April 2, alumni and friends gathered at the Ale House in Lake Buena Vista for a reception with Mary-Beth Cooper, vice president for Student Affairs; Howard Ward, assistant vice president – Housing Operations; and Heath Boice-Purdee, associate vice president, Student Affairs.

Plans are underway for events this fall and winter. Keep checking the Web site for details.

Central Florida alumni at an Orlando Magic game.

Charlotte

Alumni and friends attended a reception at Rock Bottom Brewery in downtown Charlotte on June 28. Special thanks to host Andrea Setta ’06.

Chicago

Alumni and friends attended a Chicago Cubs game on July 15 against the Houston Astros as well as a pre-game reception at Merkle’s Bar & Grill in Wrigleyville. Special thanks to hosts Stacey Wronkowski ’03 and Leah Anderson ’02.

Plans are underway for events this fall and winter. Keep checking the Web site for details.

Cleveland-Akron

Plans are underway for a Lake Erie cruise this fall. Keep checking the Web site for details.

Class Notes

Key to abbreviations

CAST College of Applied Science and Technology
CCE College of Continuing Education (now CAST)
CIAS College of Imaging Arts and Sciences
COLA College of Liberal Arts
EPSCOB E. Philip Saunders College of Business
KGCOE Kate Gleason College of Engineering
COS College of Science
FAA Fine and Applied Arts (now CIAS)
GAP Graphic Arts and Photography (now CIAS)
GCCIS B. Thomas Golisano College of Computing and Information Sciences
NTID National Technical Institute for the Deaf
SVP NTID “Summer Vestibule Program”

1949

Francis “Frank” Sweeney ’49 (FAA) recently retired. He spent 2½ years in the U.S. Air Force and owned and operated F. G. Sweeney Art Studio Inc. for 43 years. His studio employed 10 artists, all with different interests. For 20 years, Frank was an adjunct teacher at Syracuse University. He writes, “I married Loraine, my true love, we discovered each other at RIT. We have three boys and a girl, which made for a very, very, exciting life and almost made me grow up.”

1951

Ruth Brown Davis ’51 (EPSCOB) worked as a buyer in retail following graduation. She and her husband, Norman, raised two children (one is a veterinarian, the other a social worker). She went on to fulfill her life-long dream of racing and showing horses. Ruth and Norman live on their horse farm in Vestal Center, N.Y.

1956

Richard Zakia ’56 (GAP) co-authored a new book with Glenn Rand of Brooks Institute, Teaching Photography. He is also completing a third edition of his book, Perception and Imaging, which will be published in 2007.

1964

Robert Keough ’64 (GAP) was recently honored by the Town of Long Lake, N.Y., with the naming of Keough Road. Bob retired from RIT’s College of Imaging Arts and Sciences in June 2005 after teaching graduate courses in computer graphics design for 22 years.

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Colorado
Plans are underway for an event this fall. Keep checking the Web site for more information.
Save the date for the RIT Men’s Hockey game against Air Force on Saturday, Jan. 12, 2008.

Croatia
Alumni and friends participated in the School of Photographic Arts and Sciences 23rd annual Big Shot project on April 12. The subject area for this year’s photo was the original entrance to Dubrovnik’s Old Town. (See page 17.)

Detroit
Alumni and friends attended a reception at Rochester Mills Beer Company in Rochester, Mich., on March 5. Special thanks to host Yolanda Lewczuk ‘00.
Alumni and friends attended the Detroit Tigers game on Aug. 12 against the Oakland As.

Ithaca
Plans are underway for an alumni event this fall. Keep checking the Web site for details.
If you are interested in becoming a chapter volunteer, contact Kim Kelsey ’97, ’05 at kjkrar@rit.edu or 585-475-7638.

Los Angeles
On Thursday, Sept. 13, RIT alumni, family and friends will enjoy an exciting evening of major league baseball. Watch as the Los Angeles Dodgers take on the San Diego Padres. Gametime: 7:05 p.m. Eric Senna ’91 will be the host.
Thank you to chapter leader Eric Senna ’91 and our volunteer leaders Paul Grimes ’03, Laurali Kinsella ’05, and Scott Sylves-ter ’04.

New York City
A sold-out group of alumni and friends cheered on the New York Rangers on St. Patrick’s Day as they defeated the Boston Bruins. Special thanks to host Michael Larson ’93.
A sold-out group of 125 alumni and friends attended the New York Yankees game on July 20. Special thanks to hosts Michael Larson ’93 and Wayne Stern ’93.
A sold-out group of alumni and friends will be attending the 2007 U.S. Tennis Open Men’s finals Sunday, Sept. 9.
Meet the president: Attend a reception with President Bill Destler on Thursday, Nov. 1. Check the Web site for details and registration.

Philadelphia
Alumni and friends attended the 76ers game on March 9 against the Los Angeles Lakers. Special thanks to host Aviva Dubrow ‘90, ’91.
On July 14, alumni, family and friends enjoyed a day of major league baseball as the Phillies battled the St. Louis Cardinals. The event included a pre-game reception at McFadden’s Restaurant at the ballpark.
Meet the president: Visit with Bill Destler on Nov. 1. Check the Web site for details and registration.

Phoenix
Check the Web site for upcoming events!
Thank you to Kathy Goll ’02, Jen Wicus ’04 and Dave Belden ’04 for your leadership.

Pittsburgh
Alumni and friends set sail on the Gateway Clipper riverboat for a picnic cruise of the Three Rivers on July 21.
Save the date for our next chapter event when the RIT Women’s Hockey team takes on Robert Morris University in Pittsburgh on Saturday, Dec. 8.

Raleigh Durham
A sold-out group of 90 alumni and friends attended the Durham Bulls game on July 29 against the Rochester Red Wings. The evening included a ballpark buffet and a Durham Bulls baseball cap for each attendee. Special thanks to hosts Mike ’98 and Sue ’98 Pail.
Plans are underway for an alumni event this fall. Stay posted to the Web site for details.

Rochester
A sold-out group attended a networking reception at Black & Blue Steak and Crab on May 10. Thanks to hosts Kristy Mooney-Graves ’00, Terry Palis ’77 and Alina Palis ’79.
Alumni enjoyed an afternoon trip to the Corning Museum of Glass June 9. Special thanks to host Frank Lucas ’75.
Alumni cheered on the Rochester Red Wings at Frontier Field on July 14. Thanks to hosts Donna Bell ’83 and Bary Siegel ’50.
We have secured tickets to a Rochester Rhinos soccer game at PAETEC Park on Friday, Aug. 24. Register online today!
A Finger Lakes wine tour will take place on Saturday, Sept. 8. Stay tuned to the Web site for registration details.
Save the Date: RIT Men’s Hockey vs. Cornell at Blue Cross Arena on Saturday, Oct. 27.
San Diego
On July 21, RIT alumni, family and friends enjoyed an evening of major league baseball as the San Diego Padres took on the Philadelphia Phillies. A pre-game reception was held at Buca di Beppo.
On Wednesday, Sept. 12, RIT alumni, family and friends will enjoy a cooking demonstration at “Great News” cooking school.

Thank you to chapter leaders Micki Hafner '92, Phil Ohme '99 and Pamela Wick '94. Special thanks to Rick Prenoveau '78, who will be leaving the San Diego chapter.

San Francisco
On July 15, RIT alumni, family and friends enjoyed a day of major league baseball as they watched the San Francisco Giants take on the Los Angeles Dodgers.

On Saturday, Sept. 15, RIT alumni, family and friends will enjoy a day of wine tasting in the beautiful Paso Robles Wine Region. They will tour four wineries and have a picnic lunch.

Kim Conti '90 is host for this fun event.

Meet the president: Visit with President Bill Destler at the Sir Francis Drake Hotel on Nov. 28. Check the Web site for details and registration.

Thank you to chapter leader Mark Leonardi '94 for all of your work!

San Jose
On Monday, Sept. 17, RIT alumni will enjoy a casual networking reception at Village California Bistro and Wine Bar.

Meet the president: Visit with President Bill Destler on Nov. 29. Check the Web site for details and registration.

Seattle
Alumni and friends attended a reception at the Art Wofe Gallery on July 18. Special thanks to hosts Mike '92 and Lisa '93 Woods.

Plans are underway for an event this fall or winter. Keep checking the Web site for details.

San Diego alumni at a reception April 18 at Karl Strauss Brewery Gardens.

Southern Florida
ROCS Day, Sept. 15. “Reaching out for Community Service Day:” South Florida area alumni, family and friends will join together for a day of community service by preparing meals for the week, doing yard work, and other activities for the Caring Kitchen in Delray Beach.

Thank you to Paul Finkelstein ’91 for being chapter leader.

Syracuse
On Saturday Sep. 29, alumni and guests will enjoy a wine tour on Cayuga Lake with lunch at Sheldrake Point’s Simply Red Lakeside Bistro.

On Thursday, Nov. 1, alumni will enjoy a networking reception at Coleman’s Authentic Irish Pub. Come and catch up with old friends and make some new ones.

If you are interested in becoming a chapter volunteer, contact Kim Kelsey ’97, ’05 at kjkrar@rit.edu or 585-475-7638.

Texas
Austin/San Antonio
Check the Web site for upcoming events.
Thank you to Virgil McCullough Jr. '78 for being a chapter volunteer.

Dallas/Fort Worth
On Saturday, Aug. 25, alumni, family and friends will enjoy an evening of major league baseball as the Texas Rangers take on the Seattle Mariners. Game time is 7:35 p.m.

ROCS Day, Sept. 15. “Reaching out for Community Service Day:” Dallas/Fort Worth area alumni, family and friends will join together for a day of community service. More details will be coming soon.

Thank you to volunteers for the Dallas/Fort Worth chapter Scott Saddinger ’91, Jennifer Lindstrom ’99 and Jackie Gonsalves ’01.

Houston
On July 8, RIT alumni, family and friends enjoyed a day of major league baseball as they watched the Houston Astros take on the New York Mets.

If you are interested in becoming a chapter volunteer, contact Kim Kelsey ’97, ’05 at kjkrar@rit.edu or 585-475-7638.

Washington, D.C.
On May 19, 50 RIT alumni, family and friends spent the day at the National Aquarium in Baltimore. A special thank you to Carol Pimental for organizing special tours for us.

Meet the president: On Oct. 11, visit with President Bill Destler at Elizabeth’s on L. Check the Web site for details and registration.

Thank you to chapter leader Kevin Sheldon ’02 for his hard work.

San Francisco alumni at a reception April 18 at Karl Strauss Brewery Gardens.

1969
George Belle-Isle ’69, ’78 (EPSCOB) was promoted from the director of Monroe Community College’s Career Center to distinguished service professor by the SUNY Board of Trustees. George is a charter member of the New York State Transfer and Articulation Association Executive Board and served as its first president. He is also a charter member of the National Association of Community College Teacher Education Programs.

Robert Lauterbach ’69 (EPSCOB) writes, “I retired four years ago after 36 years with Rochester Gas & Electric. Currently, I am the volunteer director of Culinary St. Andrew’s Emergency Food Cupboard in Rochester’s South Wedge. We acquire food from the Food Link of New York, the Boy Scouts of America, and the postal workers food drives. The food is then distributed to people within the 14620 zip code. Life goes by very fast. Check out my Web site when you can: www.robert-lauterbach.com.”

1970
Frank Argento ’64 (GAP), ’70 (CIAS), an award-winning designer and illustrator, has designed a series of typographic characters inspired by his cat, Buster. Each of the 12 “Catype” designs forms a word comprised of a combination of its letters. Argento is associate professor of arts and imaging studies at NTID and president and creative director of Archer Communications. For more information, visit www.catype.com.

Douglas Robinson ’70 (GAP) writes, “After retiring from information technology, I opened my stained glass studio in 1911 Federal-style bank building in Bucksport, Maine. I suppose glass work could be a related art to Graphic Arts, but I never thought back in 1970 that I would have a studio.”

1971
Robert Kiss ’71 (GAP) exhibited his work at the prestigious Alan Klotz Gallery in New York City.

George McGee ’71 (EPSCOB) writes, “I have taken up writing since retiring from the corporate world and just got my first book published. It’s called Norman – A Dogs Life.”

1974
Joyce Greenberg-Goode ’74 (FAA) is a fiber artist and quilt maker. She has been working for many years around art and for the last five years has been creating new and original art pieces.

James Riche ’74 (GAP) recently opened Cause + Effects in Santa Monica, Calif. as president. He writes, “Moved back to Santa Monica from New York City to open a visual effects and design firm serving the TV commercial marketplace. Prior to that I served as head of production/executive producer at Guava, Freestyle Collective and Nice Shoes in New York City.”

Norman Wironen ’71 (GAP) recently achieved CFP(R) certification. He is employed as a financial adviser for Edward Jones in Gardner, Ma.
John Tillotson ’74 (KGCOE) recently accepted a position at Trevitt Realtors in Vestal, N.Y., as a licensed real estate salesperson. John was employed at IBM and Cadence Design Systems for 32 years, most recently as engineering director at Cadence.

1975

John Green ’75 (FAA) writes, “In addition to base graphic design business of 22 years, Creative Colleagues, (www.creativecolleagues.com) has added a consumer division at www.myfamily.com that specializes in custom personal and small organization Web sites, retouching and custom art composites.”

Leonard Smith ’75 (EPSCOB) is the CEO and president at BSP Pharma Inc. in Egg Harbor Township, N.J.

Michael Stinebaugh SVP ’72, ’75 (NTID) recently accepted a position as nautical cartographer within the Maritime Division at the National Geospatial Agency in Bethesda, Md.

1976

Eugene Bradley ’76 (KGCOE) is the technical services manager at Benteler Automotive in Grand Rapids, Mich.

Karen Hamburg ’76 (GAP) earned tenure at Camden County College in Blackwood, N.J., where she is a professor of visual, performing and communication arts.

Stephen McClary ’76 (COLA) was recently promoted to deputy fire chief for the City of Rochester.

1977 30th reunion

Gary Dermody ’77 (COS) is a chemistry teacher in the Rochester City School District. His oldest son (age 24) will receive his MBA in fall ’07; his second son (age 21) graduated from the University of Rochester and will enter grad school in fall ’07 for educational administration; and his daughter is a School of Design student at RIT.

1978

Jonathan Atkin ’78 (GAP) writes, “I am pleased to report that the U.S. Coast Guard presented to me on Jan. 30, 2007, the U.S. Merchant Marine Officer’s Master’s License to operate motor, sail, or steam vessels of up to 100 tons. Simply said, this photographer brings to professional maritime image-making a knowledgeable ‘view from the bridge.’” www.shipshooter.com

James Cali ’78 (EPSCOB) is the manager of RGL Forensic Accountants & Consultants in St. Louis, Mo. He is additionally knowledgeable in the area of terror financing and is a member of the American Institute of Certified Public Accountants, the National Association of Certified Fraud Examiners and the Institute of Internal Auditors.

Daniel Drewnowski ’78 (KGCOE) completed the Boston Marathon in 4 hours, 52 minutes, 31 seconds, a personal best. He ran in memory of Larry Antinassi ’64 (EPSCOB), who lost his battle with liver cancer in January 2005. Drewnowski was part of the American Liver Foundation’s 2007 Run for Research Boston Marathon Team and collected $2,600 for the effort. To find out more, contact Drewnowski at dannski@aol.com or visit www.active.com/donate/liverteam07/DDrewnso. The photo by Robert Getz ’78 (KGCOE) shows Dan at mile 17 of the April 16 race, which took place despite a major New England storm.

Pierluigi Cipollone ’78 (CAST) writes, “I have been an information technology professional for 29 years; 16 of those years with Xerox as a software developer and project manager. I was outsourced to EDS in 1994 and joined a private software consulting firm in 1996. I formed my own firm in 2001, Pierluigi Cipollone Associates. In 2004, I took on a partner and formed Paramount Computing Associates LLC and I am currently the president and CEO.”

Michael McManus ’78 (CCE) is the manager of product development at Garlock Sealing Technologies in Palmyra, N.Y.

1979

Sheila Stevenson ’77, ’79 (GAP) is the sports information director at Rowan University in New Jersey. Stevenson was honored with the Scoop Hudgins Outstanding SID Award on March 5, 2007, at the All-American Football Foundation’s 60th Banquet of Champions at the Hyatt Regency in Princeton.

1980

Susan Eagle ’78, ’80 (FAA) is the director of marketing and public relations at Salisbury (Md.) University.

Peter Franz ’80 (EPSCOB) recently accepted a position at Merrill Lynch in Utica, N.Y., as financial adviser. Peter previously was employed at Legal Aid Society as administrator.

1981

Paul Alfano ’81 (EPSCOB) is a director of sales and business development at Hewlett-Packard Co. in San Jose, Calif.

Bethany Marten ’79, ’81 (GAP) was recently interviewed and appeared in The New York Times and Newsday. She is an expert source in the field of real estate and mortgages. She is also the founder of Home Buyers’ Resource Center and has been helping home buyers on Long Island and Queens for the past 16 years.

J. Paul Villforth ’81 (KGCOE) is a doctoral candidate at UT School of Public Health in Houston, Texas. He moved to Hong Kong in May 2007 where he works in air pollution control, waste water treatment, drinking water and food safety inspection with the Hong Kong government. He plans to pursue his Ph.D. at the University of Hong Kong.
RIT's College of Applied Science and Technology (CAST) is celebrating its 35th anniversary throughout the 2007-2008 academic year. This milestone will be commemorated with monthly social, educational, athletic, historical, and other types of events. Most significant will be the dedication in April 2008 of the college's first building – the culmination of considerable generosity, vision and planning.

What began in 1972 as the "Institute College," encompassing two schools and two departments, has become "CAST," one of RIT's largest colleges. CAST now comprises three departments, two centers, one school, and approximately 50 academic programs. The college also features overseas programs in Croatia and Kosovo, and has become RIT's largest source for online course delivery.

Over the years, CAST has evolved to meet the growing and changing needs of its students. More than 30,000 alumni throughout all 50 states and abroad have been a part of this progression and now represent nearly one-third of RIT's entire alumni population.

All CAST students, faculty, staff, alumni, and retirees are invited to participate in the activities. Please join CAST in celebrating its remarkable history!

Visit www.rit.edu/cast for more historical information, event details, or to get involved as a volunteer through the dean's office.
Michael Miklos ’89 (EPSCOB) is a configuration management/documentation analyst at Lockheed-Martin in Owego, N.Y.

Judith Pinkham ’89 (CAST) and William J. Charland were married Jan. 27, 2007, in Portsmouth, N.H., where they currently reside. Fellow alumni Michele Arikian Ferreira ’90 (CAST) and Christopher Ferreira ’89 (CAST) attended from New Jersey, along with guests from New York, California, Tennessee, Massachusetts, Florida and Rhode Island. The couple honeymooned in New York, California, Tennessee, Massachusetts, attended from New Jersey, along with guests from New York, California, Tennessee, Massachusetts, Florida and Rhode Island.

Elaine Marcucci Reeder ’87, ’89 (FAA) earned tenure from Camden County College where she is a professor of computer graphics.

Craig Varjabedian ’89 (GAP) is a fine-art photographer who has just completed his sixth book, *Four and Twenty Photographs: Stories from Behind the Lens,* to be released in June by the University of New Mexico Press.

1990

William Bowers ’90 (COS) and wife, Theresa, announce the birth their daughter, Olivia Katherine, on April 3, 2007, in Rochester. They report that they and baby are doing well, while pets Clancy, Starbuck, Steinway and Clarissa are adjusting to the new addition (and potential treat source).

Glenn Ferguson ’90 (CAST) is the senior packaging engineer at Arrow International Inc. in Reading, Pa.

Glenn G. Jackling ’85 (KCOE), ’90 (CAST) became president and CEO of Allen-Bailey Tag & Label Inc., Caledonia, N.Y., in May.

Wendy Pitcher Wilson ’90 (COLA) writes, “I am an attorney with Batts, Batts, & Bell LLP in Rocky Mount, N.C. I specialize in the field of trusts and estates.”

1991

David Gianna ’91 (GAP), ’91 (CAST) and wife, Denise Zottola, announce the adoption of their daughter, Ava Maria, born Dec. 8, 2006, in Guatemala. Ava was adopted at the age of 7 months and is expected to come home this summer. Dave was certified in January 2007 as a payment card industry qualified security assessor (PCI-QSA) by VISA in San Francisco. Working through his employer, Cybertrust Inc., he provides auditing, gap analysis and guidance for top retail chains and payment processors to meet and comply with the Payment Card Industry Data Security Standard for protecting cardholder data.

Raoul Lotos SVP ’87, ’90, ’91 (NTID) and Carina Nilsson were married on July 19, 2005 in Stockholm, Sweden. They welcomed a newly adopted daughter, Jula, 3 years old, from China on Sept. 18, 2006, and brought her home to Sweden on Sept. 27, 2006.

Scott Wilson ’91 (CLAS) was featured in Time magazine’s special issue on Style and Design (April 10, 2007). Wilson, who is now based in Chicago, recently joined Motorola. His first product for the company is the Bluetooth Motorola H680 head-set. (An article about Wilson appeared in The University Magazine, winter 2005.)

1992

Thomas Frengillo ’86, ’92 (GAP) is the director of operations at Red Book Solutions in Englewood, Colo. Thomas was previously employed at Oppenheimer Funds as assistant vice president.

Jennifer Gogos ’92 (FAA) and husband, George, announce the birth of their son, Adam Sterios, on Feb. 2, 2007, in Amherst, N.Y. Jennifer and George recently formed The Gogos Group, a consulting firm for graphic design and computer programming jobs in Amherst. Jennifer was previously employed at Delaware North Companies as graphic designer.

Robert Kreppel ’92 (KGCOE) and wife, Stacy, announce the birth of their son, Eli Zachary, on Aug. 19, 2006.

Michael Naud ’92 (EPSCOB) was recently promoted to director of information systems from manager of information systems at Spyglass Entertainment Holdings LLC in Los Angeles. “Spyglass produces and distributes such films as The Sixth Sense, Bruce Almighty and Seabiscuit.”

Gideon Sober ’92 (GAP) is manager of production and quality assurance for the New York Post, New York City.

1993

Cathleen Buff ’91 (FAA) and husband, Bernard, announce the birth of their daughter, Anika Louise, on Aug. 16, 2006, in Albany. Their daughter Maeve Emily will be 3 in July and enjoys entertaining her sister.

Ignacio Espinosa de los Monteros ’93 (KGCOE) and Amber Scott announce their marriage on March 17, 2007, in Anderson, Ind. They reside in Hartford, Conn., where Ignacio is a strategic initiatives manager for United Technologies Corp.

Sanford Feltison ’93 (CAST) and Kristin Ricotta announce the birth of their daughter, Lily Amara, on Sept. 27, 2006, in Torrance, Calif.

Dana Hollie ’93 (EPSCOB) is an assistant professor of accounting at the University of Colorado – Boulder. Hollie was employed at the University of Houston as an assistant professor of accounting. “Returning to four seasons partly prompted the change,” he says.

Bridge Novak Hooser ’93 (KGCOE) and husband, Brian, announce the birth of their son, Zachary Wilson, on Nov. 25, 2005, in Munich, Germany, where they have been residing for the past six years. Sister Alexandra Helen (age 4) is excited to have a little brother to play with.

Kenneth John ’93 (COLA) is the third shift supervi- sion, promoted from assistant supervisor at Will Poultry Inc., Buffalo.

Michael Lahetta ’93 (EPSCOB) and wife, Michelle, announce the birth of their son, Ryan Andrew, on Dec. 14, 2006, in Livingston, N.J. Sisters Alexandra Helen, 5, and Megan Grace, 3, are very excited.

Gideon Sober ’92 (GAP) is a registered nurse at Unity Hospital, Park Ridge, Rochester. Beth was previously employed at American Images as project manager/account executive. “I am enjoying a new career in healthcare after several years in the photo industry. I will continue to advance my career and become a nurse-midwife.”
Alumni Updates

PSK brothers from the 1960s reunite

What started out as an idea between Colin Wood ’69 (printing) and John Whitely ’68 (business administration) became a reality March 23-25, 2007, in Naples, Fla. Thirty-eight brothers of Phi Sigma Kappa fraternity followed through on their motto – “We do what others dream about!” – and had a 40-year reunion.

Friday night was an informal get-together so everyone could get reacquainted. Saturday started with a golf outing followed by a party at Colin Wood’s house. The Saturday evening dinner-dance was held at the beautiful Naples Beach Hotel and Golf Club. To everyone’s delight there was a plethora of memorabilia, such as yearbooks, composites, pictures and old sweatshirts. The official weekend ended with a cruise/lunch along Naples Bay on the Naples Princess.

Not only were there 38 alumni, there but there were seven alumnae – women who had met and married PSK brothers during college or after graduation.

“We needed to say everyone had a ball and we have started planning the next reunion – and certainly not in 40 years!” says Whitely.

The following PSK alumni were in attendance: John Allen ’66 (business administration), Ron Antos ’68 (imaging science), Al Austin ’69 (mechanical engineering), Pete Bird ’66 (printing), Craig Bisbing ’69 (business administration), Bill Blaufuss ’67 (printing), Jim Brady ’68 (business administration), Walt Bruehs ’67 (chemistry and printing), Bob Cembrola ’72 (chemistry), Gene Church ’69 (mechanical engineering), Bob Coppola ’70 (photography), Dennis Coyle ’66 (printing), Ed Dawson ’66 (printing), Wayne Donle ’67 (mechanical engineering), Dave Doyle ’68 (printing), Harry Drake ’66 (photography), John Dunn ’68 (printing), Ray Finney ’69 (chemistry), Joe Ford ’68 (printing), Frank Friis ’68 (printing), John Gardella ’68 (printing), David Jones ’67 (business administration), Steve Jones ’70 (printing), Walt Klein ’67 (mechanical engineering and printing), Jim Leida ’67 (printing), Robert MacGregor ’69 (business administration), Andre Maynard ’69 (mechanical engineering), Bob McIntyre ’71 (electrical), Chip Neuscheler ’68 (printing), Karl Rachfal ’66 (printing), Dick Rainone ’68 (electrical), Bob Roperti ’66 (printing), Craig Sager ’72 (imaging science), John Vanderveen ’67 (electrical), Bob Wensley ’69 (mechanical engineering), John Whitely ’67 (business administration), Bob Wittmeyer ’71 (business administration) and Colin Wood ’69 (printing).

Alumnae attending: Pat Lorden Blaufuss ’68 (business administration), Pat Vasisko Dunn ’67 (art and design), Susan Thorpe Gardella ’66 (retail management), Jo Jackson Jones ’67 (retail management), Patricia Carson MacGregor ’69 (retail management), Mary Dianne Older Roperti ’65 (retail management) and Jette Davidsson Whitely ’67 (art and design).

1994

Andrea Depolo-Saibanti ’94 (CIAS) is the manager for research and development at Alinari Photo Archive in Florence, Italy, a family-owned business and oldest photo archive in the world.

Patricia Synakowski Lanter ’94 (EPSCOB) and Jared Lanter ’94 (EPSCOB) announce the birth of their son, Nathaniel James, on Sept. 28, 2006, in Kansas City, Mo. Nathaniel already tries to keep up with his 4-year-old brother, Alex.

Renee Stetson Zborowski ’94 (CIAS) is co-founder and vice president of Square One Branding, a full-service branding and advertising firm in Miami.

James Barlow ’95 (KGCOE) is the plant engineer at Griffin Pipe Products in Florence, N.J. He writes, “I recently received my Pennsylvania Professional Engineers License and will be entering the graduate program at Drexel University for mechanical engineering in fall 2007.”

1995

Richard Lapinski ’95 (CAST) has been named director - packaging engineering in the Global Engineering Division of the Kellogg Company, Battle Creek, Mich.

Joanmarie Orlowski ’95 (CIAS) writes, “After graduating from RIT in May 1995, I worked as an interior designer at Bergmann Associates in Rochester from June 1995 to August 1997. In May 1999, I received an MFA degree in historic preservation at the Savannah (Ga.) College of Art and Design. In November 1999, my husband and I moved to Kailua, Hawaii. I took a job as a historic preservationist at Mason Architects Inc. in Honolulu. I worked mostly on government contract work at Naval Station Pearl Harbor, focusing on the WWII-era historic housing areas of the base and the WWII facilities at the Navy Shipyard. Many of the Historic American Building Survey (HABS) reports I wrote are in the process of being archived at the Library of Congress in Washington, D.C. I currently reside in Milton, Fla., and am a stay-at-home mom for my two boys, Mitchell and Andrew.”

1996

Courtney Aquilina ’96 (CIAS) recently accepted a position at Nokia in Boston as senior user interface designer.

Aisha Holmes ’96 (COLA) has been accepted for graduate study in technical communication at North Carolina State University. Aisha begins her graduate work in fall 2007.

Earl Ipsaro ’85, ’96 (CAST) was recently promoted to vice president at Fibertech Networks in Rochester.

Giuliano Callegaro ’95 (CAST) is the assistant director of food and beverage at Four Seasons Hotel Shanghai. Giuliano was employed at Four Seasons Resort Great Exuma as assistant director of food and beverage. “Four Seasons Hotels & Resorts is expanding in Asia and especially in China in the next two years, and being part of the Asian economic boom is exciting and challenging,” he writes.
John Pironti ‘96 (CIAS) is the chief information risk strategist for Getronics. He has designed and implemented electronic business solutions, information security programs and threat and vulnerability management for key customers in a range of industries on a global scale. Pironti has a number of industry certifications and is also a published author and writer and a frequent speaker on electronic business and security topics at domestic and international industry conferences.

Peter Vergis ‘96, ’96 (CIAS) was one of the featured artists in the grand opening of Art at Eighteen, a fine arts gallery in Milford, N.J., and also exhibits at his Blue Heron Studio. For more info, go to his site at www.petervergis.com.

1997 10th reunion

Timothy Cozzens ‘97 (CIAS) won first place in the Creative Scholarship: Visual Arts Category for a presentation entitled “Entry Table Series” given at the IDEC International Conference in Austin, Texas.

Nicole Crawford ‘97 (EPSCOB) and husband, Andrew, announce the birth of their son, Tobias Edward, on Jan. 12, 2007, in Pittsburgh, Pa.

Todd Gates ‘97 (EPSCOB) is a captain in the United States Marine Corp. He has nine years of service, which include two combat tours in Iraq as a jet pilot. He married Sarah on Sept. 2, 2006, on board the Naval Air Station Corpus Christi, Texas. Sarah is a kindergarten teacher.

Christopher McCormick ‘97 (CIAS) recently accepted a position at Bétonas Inc. in Beacon, N.Y., as vice president. “Bétonas is in the process of closing our Florida facility.

Dominick Perritano ‘97 (KGCOE) is a principal software engineer at BAE Systems in San Diego, Calif.

Karen Voorhees Simonds ‘84 (CAST), ’97 (EPSCOB) is the quality manager at Corning Tropel Corp., where she has worked for 10 years.

Matthew Staub ‘97 (COLA) is a technical support engineer for Session Border Controller products at Acme Packet. Matt, his wife and son recently moved to a new house in Walkham, Mass.

Amy Strzegowski ‘97 (COS) and Mark Strzegowski ‘96 (KGCOE) announce the birth of their son, Andrew, on Aug. 5, 2006, in Children’s Hospital in Buffalo. Nicole was recently promoted to head of organizational development for Windsong Radiology Group, P.C. in Williamsville, N.Y.

Megan Cuda ‘97 (COS) and husband, Robert, announce the birth of their son, Robert Camp ‘99 (KGCOE) is a Ph.D. student at Northeastern University in Boston. Robert was employed at AOA Inc. as senior mechanical engineer. “I left my job to pursue a Ph.D. in mechanical engineering/nanomedicine at Northeastern University in Boston.”

David Combs ‘99 (CAST) has worked for Dell Computers in Austin, Texas, since June of 2000. In 2005, he moved into Dell’s Worldwide Procurement Organization as the global commodity quality manager, specializing in the development of the Dell notebook in China and other countries in Asia. Early February 2007, Dell began advertising its “Tough Traveler” notebook – and featured David in the online ad campaign.

Emmanuel Garcia ‘99 (KGCOE) and Delmy Baquedano were married on Oct. 1, 2006, in Springfield, Vt. They reside in Ashburn, Va. They have been living in the D.C. metro area since 1999.

Scott Rankin ‘99 (CAST) was recently promoted to helpdesk coordinator at Alaska Court System in Anchorage. “I have worked with the Alaska Court System (ACS) starting in August 2002, when my wife became the law clerk for the Superior Court Judge in Bethel. I took a year leave of absence from my field-engineer position at Xerox in Rochester. After the year was up, Christina got a job as an attorney in Anchorage. Again I moved along and took a position with ACS, this time as the legal technician for Children’s Court. After almost two years, a good position opened up in the technology department. As of July 2006, I have been the helpdesk coordinator for all the courts in Alaska. Some of the challenges with supporting multiple sites have to do with their remote locations. I love my job and the challenges we get to overcome. I also doubt many people have the beauty just outside their door like we have here with mountains all around us.”

1998

Jennifer Everett ‘98 (CAST) and husband, Brett, announce the birth of their daughter, Margaret Kendall, on March 2, 2007.

Margery Gandolfi ‘98 (CIAS) was promoted to manager at Citigroup in Long Island City, N.Y.

Brian Wilson ‘98 (CAST) recently accepted a position at Global Knowledge in Cary, N.C., as e-learning development team leader. Brian was previously employed at MountaingTop Technologies as senior instructional systems designer.

1999

Robert Camp ‘99 (KGCOE) is a Ph.D. student at Northeastern University in Boston. Robert was employed at AOA Inc. as senior mechanical engineer. “I left my job to pursue a Ph.D. in mechanical engineering/nanomedicine at Northeastern University in Boston.”
Commitment to volunteering started at RIT

While at RIT, Andrew Levy ’93 (computer science) was active in RIT Ambulance.

“It is hard to believe it was a few weeks before graduation that I needed to use the services of RIT Ambulance and was paralyzed for several months,” says Levy.

Levy was hospitalized as the result of Guillain-Barré, an illness that impacts the peripheral nervous system. Today, fully recovered, Levy continues his commitment to volunteer work in a major way. In addition to his career as a certified senior managing consultant with IBM’s U.S. federal practice, he gives his time to numerous community organizations and through an IBM program called On Demand Community.

The passion for emergency work he discovered at RIT was reignited while taking Community Emergency Response Team (CERT) training through Fairfax (Va.) County Fire and Rescue Department. He also became a charter member of the Fairfax County Volunteer Mobilization Leadership Team. Both of these teams are called to service in the event of a major incident or natural disaster.

In June 2006 he was called to action during the flooding in the Alexandria/Huntington area. Levy staffed the Fairfax County Office of Emergency Management County Alternate Emergency Operations Center. “It was a long night of speaking with concerned citizens, several of whom had lost their homes.”

Related to this work, he received the 2007 Fairfax County Volunteer Service Benchmark Award. He has also received the President’s Volunteer Service Award, gold level, for more than 500 hours of volunteer service in 2006.

Through a corporate volunteer program, Levy coordinated efforts to get multiple grant donations to Volunteer Fairfax for laptops donated by IBM. He also incorporates his experience into IBM’s crisis management solutions. He shares his technical and consulting background and IBM experience through a variety of other activities including Engineer Week, TryScience and mentoring at the mid-school and college levels (including RIT, where he continues to be active).

Levy’s entire family is active in volunteer activities. Gabrielle, his preschool daughter, was the youngest to be recently recognized with a 2007 Fairfax County Volunteer Service Award.

“People from the community need to step up and help others,” says Levy. “It is always a good feeling to be able to give back to your community by helping others when they really need it. You never know when you might need it yourself.”

2000

Brandy Donough ’00 (CIAS) and wife, Cameron, announce the birth of their son, Braden Shea Donough, on April 18, 2007, in RAF Lakenheath, England. Braden is doing well. Brandy reports that grandparents in Washington State are proud as can be!

Alan Feldstein ’00 (KGCOE) is a Sun certified programmer for the Java 2 Platform, Standard Edition 5.0 (SCJP).

2001

Amie Banis ’01 (CIAS) and Eric Olson ’03 (KGCOE) were married August 20, 2006 in Harrisburg, Pa. The bride’s twin sister Heather Banis ’01 (CIAS) served as maid of honor. The couple resides in Ballston Spa, N.Y., and are awaiting for new orders as Eric finishes up Navy Nuclear Power School.

Amanda Claypoole ’01 (CIAS) and Ed Masiello II were married Sept. 9, 2006, at Penn Shore Winery in North East, Pa. They currently reside in Pawtucket, R.I., and are both employed at Hasbro Inc., where Amanda recently became a graphic designer.

Erie Esposito ’96 (COLA), ’01 (NTID) was recently promoted to assistant director for student life and leadership at National Technical Institute for the Deaf (NTID) at RIT.

Micah Falkner ’01 (CIAS) writes, “For several years I’ve been mostly freelancing for print and the Web. I’ve done print work for the Albany Times Union, Web design for Virtual Flow Media and Epraxis in Rochester. I am currently a full-time Web design/developer for Kathoderay Media in Greenville, N.Y.”
Derek Mozer ’01 (CIAS) is the creative development producer at Post Newsweek WKG-MTV6 Local 6 News in Orlando, Fla.

Carrie Nicholsen SVP ’98 (NTID) was recently promoted to imaging specialist at the Federal Aviation Administration in Glenn Dale, Md.

Renee Sitnik ’01 (COS) was recently promoted to the team lead of product disposition at Bristol-Myers Squibb in Syracuse, N.Y.

Richard Stone ’99 (EPSCOB), ’01 ’02 (CAST) participated as team leader for an Applied Ergonomics Graduate Student Design Competition while pursuing his Ph.D. studies at SUNY Buffalo. His team won the top prize, known as the ePrize.

Andrew Quagliaita ’01 (COLA), ’03 (EPSCOB) recently accepted a position at New Horizon Advisors in Pittsford, N.Y., as financial adviser/operations manager.

Michael Sadovnick ’03 (CAST) is currently employed as a project engineer for Balfour Beauty Rail Inc. Michael is assigned to a multi-million dollar commuter line project on Boston’s South Shore.

Keith Tabakman ’03 (KGCOE) and Alexandra Balan were married on June 16th, 2007.

2002

Melissa Gerber ’02 (CIAS) recently accepted a position as an art director at Sterling Publishing Co. Inc. in New York City. She is handling book interior covers, kits, catalog, special sales, co-editions and sales materials, managing approximately 20 outside freelance designers and illustrators.

Marina Harner ’02 (CIAS) and Justin Steinhard ’04 (CIAS) were married June 30, 2007, in New Paltz, N.Y.

David Kidder ’02 (CIAS) recently co-authored The Intellectual Devotional (Rodale Books/October 2006), a collection of 365 short inspirational lessons. Wisdom is drawn from history, literature, visual arts, science, music, philosophy and religion.

Jillian Knight ’02 (KGCOE) and Ryan Chase ’01 (KGCOE) announce the birth of their son, Elijah Henry Chase, on Nov. 16, 2006.

Danielle Mettler ’02 (CAST) is an associate attorney at Hiscock & Barclay Law Firm. Prior to this, Danielle was a law clerk with the Vermont Office of the Defender General, Appellate Division.

Rashida Morgan ’02 (CIAS) is a graphic designer at People Magazine in New York City. She also launched a beauty line in January 2007 called “Marie Denenen” and can be seen on the Web at www.mariedenden.com.

Christopher Samulski ’02 (EPSCOB) recently accepted a position at Dominion Enterprises in Norfolk, Va., as SQL server database administrator. Dominion Enterprises is a leading media and information services company serving the needs of the real estate, apartment, automotive, specialty vehicle, employment and travel industries. Dominion Enterprises, wholly owned by media pioneer Landmark Communications Inc., was established in September 2006. The company’s brands include For Rent, The Employment Guide, Harmon Homes and a full complement of specialty vehicle titles including Traderronline.com. Chris is one of two database administrators for the ForRent.com business.

Bonnie Santaguida ’02 (EPSCOB) and Vincent Santaguida ’99 (COS) announce the birth of their son, Braden Michael, Oct. 5, 2006, in Syracuse, N.Y.

2003

Aaron Baskin ’03 (COLA) is working as a departmental trainer for PAETEC Communications.

Melissa Farrell ’03 (EPSCOB) is a financial professional at MassMutual Financial in San Francisco, Calif. “I decided to pursue an industry where I can grow my own business, my network and myself.” she writes.

Jonathan Measel SVP ’97, ’02, ’03 (NTID) and Lindsay Hogan Measel ’03 (NTID) announce the birth of their daughter, Caillin Ann, on July 17, 2005.

Christopher Panichella ’03 (CIAS) and Alyssa Eve Miller ’03 (CIAS) were married on July 3, 2006, on the Egyptian Patio at the Darlington House in La Jolla, Calif. Following a honeymoon in Maui, the couple resides in Oceanside, Calif. Alyssa is a graphic designer for Arbonne International and Christopher is the owner/operator of Achella Design Studio.

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Kimberly Boyd ’03, ’04 (EPSCOB) is a marketing research analyst at the University of California, Berkeley.

Erin Moran Demers ’04 (CAST) accepted a position at City of Burlington, Vt., as public works engineer.

Theresa Hossenlopp ’04 (CIAS) writes, “After two years of creating puppets and props for the stop-motion animation world, I recently married and moved with my husband to midcoast Maine. I am now pursuing my dream of writing and illustrating children’s books.”

James Hulka ’04 (COS) received a master of science degree in atmospheric sciences from South Dakota School of Mines and Technology on May 12, 2007. James will pursue a Ph.D. in earth and planetary sciences at the University of New Mexico.

Bridget Lasecki ’04 (COS) and Daniel Lasecki Jr. ’03 (CIAS) announce the birth of a their son, Thomas Daniel, on Feb. 13, 2007, in Kingston, N.Y.

Daniel Shvimer ’04 (GCCIS) was recently promoted to assistant vice president at JPMorganChase in New York City.

Jill Spaeth ’04 (CIAS) was recently promoted to graphics studio manager at FOX Architects in Washington, D.C. “My new responsibilities include bringing in new business, scheduling internal and external projects, as well as managing three design professionals within the studio. I have also been promoted to membership director for the Washington, D.C., chapter of AIGA (the Professional Association for Design). I have been a member of the Washington chapter’s board for one year.”

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Bridget Lasecki ’04 (COS) and Daniel Lasecki Jr. ’03 (CIAS) announce the birth of a their son, Thomas Daniel, on Feb. 13, 2007, in Kingston, N.Y.

Daniel Shvimer ’04 (GCCIS) was recently promoted to assistant vice president at JPMorganChase in New York City.

Jill Spaeth ’04 (CIAS) was recently promoted to graphics studio manager at FOX Architects in Washington, D.C. “My new responsibilities include bringing in new business, scheduling internal and external projects, as well as managing three design professionals within the studio. I have also been promoted to membership director for the Washington, D.C., chapter of AIGA (the Professional Association for Design). I have been a member of the Washington chapter’s board for one year.”
Family business offers sparkling future

Sangeeta Bhola ’02 (MBA) credits marketing professor Philip Tyler with advice that changed her life. “Dr. Tyler listened to me speak about my future career plans and our family business in India,” she says. “He suggested, ‘Why don’t you join the family business and help it grow?’”

She joined Bholasons Jewellers, New Delhi, in January 2003. “I’m the fifth generation of my family in the jewelry business,” she says. She completed a diamond grading and identification course to build her technical skills, then began to focus on the marketing side of the business. Gradually, she became more involved in buying, selling, manufacturing, and procurement until she had learned all aspects of the business.

Both of her parents are involved in the business, and although the jewelry industry has been male-dominated, her mother and father were pleased with her decision to work with them. Her efforts have paid off. The company has been recognized for advertising and packaging, and also won the 2005 Retail Jeweller Award for “Best Retail Transformation.”

While she remains active in the family business, Bhola decided that she wanted to make her own mark on the jewelry industry. In July 2007, she opened her own retail business, Signature Salon. She has two stores in New Delhi, and another in Gurgaon. The shops have been favorably reviewed for their ambiance and accoutrements.

“The Salon is aimed at people who can afford the best that money can buy,” she says, “and such people deserve various little ceremonies that make shopping a leisurely pleasure.”

She offers exclusive designs and considers her competition to be the international jewelry market. It’s a challenging business, but Bhola believes she will be successful because of her determination and ambition — and something more.

“RIT gave me the confidence to believe I could succeed, that I could manage a business,” she says. “It connected me with people all over the world.”

For more information, visit www.Bholasons.com.

2006

Jennifer Bertelsen ’06 (CIAS) recently accepted a position at the Washington, D.C., Office of the Chief Medical Examiner as a forensic photographer.

Julia Dickinson ’04, ’06 (COLA) was recently promoted to research director at Rochester Business Journal. Julia is responsible for “Top 25” lists, “Marketplace” and “Portfolio” sections.

Jessica Drake ’06 (COLA) accepted a position as marketing associate with CGI Communications Inc. in Rochester. She will foster and maintain relationships with municipalities across the nation.

David Fulle ’03, ’06 (CAST) is the engagement manager at Element K in the Custom Media Group with responsibilities including project budgets, schedule, revenue, margin, content, client engagement, and the project team.

Herman Lee ’03, ’06 (EPSOB) recently accepted a technology consulting position at Accenture (based out of their San Francisco, Calif., office) in the Information Management Services - Business Intelligence Practice Division. Herman previously was employed at Rochester Institute of Technology as development services coordinator.

James Miller ’06 (GCCIS) accepted a position at XLHealth Inc. in Baltimore as a systems engineer.

2007

Corinne Griffiths ’07 (COLA) recently accepted a position as a publicist with Matter Communications. The PR firm works mostly with high technology companies and is located in Newburyport, Mass.

Benjamin Harris ’07 (EPSOB) recently accepted a position at The Nielsen Company as a management development associate.
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Class Notes received via the Online Community may also appear in The University Magazine.

Jennifer Palumbo ’07 (COLA) is author of two articles in the March 14, 2007 issue of Medicine & Health’s Managed Care Report. One article focuses on “Patient Centered Management” and the other on dental hygiene. The publication is published by Jennifer’s employer, Eli Research.

Michelle Wescott ’07 (COLA) a communication and media technologies graduate (May 2007) has been hired by Element K as an instructional designer. Michelle began working at Element K shortly after May 1.

In Memoriam

1937

1940

1941

1942
Evelyn Eagan Swan ’42 (EPSCOB). July 4, 2006

1947
Ronald E. Johnson ’47 (GAP). April 29, 2006

1950
John Leo Johnson ’50 (GAP). Feb. 11, 2007

1951
Cynthia Hovey Anklin ’51 (EPSCOB). Dec. 23, 1906

1957
Harold N. Gunther ’57 (GAP). April 2005

1960

1963
Marvin R. Bauer ’63 (GAP). Dec. 29, 2006

1965
Donald A. Dickinson ’65 (GAP). April 2007

1967
Earl H. Reynolds ’67 (CCE). June 9, 2005

1969
Alfred Zielinski ’69 (CCE). April 17, 2006

1972

1976
John R. Woods ’76 (CCE). March 6, 2006

1984

1999

Stay connected: Volunteer!

“I wanted to continue my relationship with RIT after graduation,” says Andrew M. Zach ’03 (industrial engineering). “Volunteering allows me to build upon the connections I made as a student. Through volunteering, I feel I am able to contribute to the future growth and prosperity of RIT and its students. I have had the opportunity to connect with current students and many alumni. It also helps keep me up to date on all of the exciting changes happening at RIT.”

For information regarding alumni volunteer opportunities, contact Terry Bohling, assistant director, Alumni Relations, at terry.bohling@rit.edu or 585-475-7624. You may also visit the volunteer page at www.rit.edu/alumni.
A group of women students poses for a photo in Kate Gleason Hall on RIT’s former campus in downtown Rochester, but very little is known about who they are or the story behind the photo. If you have additional information about this photo, now stored in RIT’s Archives and Special Collections, we’d love to share it with other readers. Send comments to The University Magazine, University News Services, Rochester Institute of Technology, 132 Lomb Memorial Drive – Bldg. 86, Rochester, NY 14623. E-mail can be sent to umagwww@rit.edu.
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Ninth President
Rochester Institute of Technology

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