

# R·I·T

The University Magazine Winter 2005



## Building a Great Foundation

SPECIAL SECTION: THE CAMPAIGN FOR RIT

Also inside: Brick City Homecoming, Plans for 'College Town'





## Rochester Institute of Technology

The University Magazine Winter 2005

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## Keys to a meaningful life

A student's questions recently provided the opportunity for me to reflect on the basic values that form the foundation of a meaningful life.

This is what he asked: "What personal attribute do you believe accounts for your success in the university and intellectual environment? And what values would you ask RIT students to embrace?"

The answer to both questions is identical.

What I try to reflect, and what I search for in people whom I hire, and what I would like all RIT students to strive toward are the following: integrity; work ethic; smarts and talent; ability to communicate; ability to work with others; and individual, professional and institutional loyalty. I have listed those attributes in priority order.

Every successful leader and citizen needs all of these.

However, to possess any of these attributes without integrity will yield failure. Having integrity and missing some of the others may not yield total success, but I believe integrity will at least provide happiness and a sense of esteem and comfort with oneself.

Of course, there are other attributes that are important for success and happiness. For example, the ability to love and be loved; the willingness to give back to society; the understanding that it is important to treat others the way you would wish to be treated; the ability to listen; the ability to respect ideas, cultures, and individuals who may be different from you and with whom you may disagree.

Putting all of that together is no easy task, because there will be forks in the road almost every day that force us to examine our motivations. Each of us needs courage and discipline to stay on the right path.

I believe that great institutions also must embody these values. At RIT, we hold institutional integrity in highest esteem. Our work ethic is evident in the many achievements we have attained. Smarts and talent flow in abundance through our students, staff and faculty. We work very hard to be the kind of university that inspires loyalty and, yes, love.

We are in the final phase of the university's largest fund-raising campaign. You will read about the successes of this historic effort in this issue. You, the friends and family of RIT, are making a great future possible. We will try in every way to deserve your confidence.

*Albert J. Simone*

Albert J. Simone  
President



President Simone



# R·I·T

THE UNIVERSITY MAGAZINE

Winter 2005

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A B-2 Spirit from Whiteman Air Force Base, Mo., approaches the boom of a McGuire Air Force Base, N.J., KC-10A Extender for refueling. U.S. Air Force photo by Scott H. Spitzer '99 (photography).

Mechanical engineering students Vicki Parnell and Mat Balduzzi at work in CIMS.



## Cover

Illustration by Bill Finewood, faculty,  
School of Art



## NSF funding expands micro-engineering program

The evolution of semiconductor technology is driving demand for graduates trained in a cross-section of disciplines. To address this need, the Kate Gleason College of Engineering is expanding a program promoting multidisciplinary education and the recruitment of women and minority students.

The National Science Foundation is funding a three-year, \$1 million program creating an elective sequence for micro-e students and a new minor for non-micro-e students, allowing them to customize a concentration and access new courses in nanotechnology.

Led by Santosh Kurinec, professor and department head of microelectronic engineering, the program also offers expanded co-op and



Santosh Kurinec

service opportunities for students, and it creates outreach programs for under-represented minority students.

"We will be able to enhance courses and laboratories, expand faculty expertise and attract bright students from multiple disciplines to gain experience in RIT's state-of-the art semiconductor fabrication facility," Kurinec says. "Partnerships with mechanical engineering Professor Vinnie

Gupta and with Professor Ann Howard in the College of Liberal Arts in service learning are some of the key components of this program."

This grant will also be used to purchase an instrument for visualization of nanoscale structures.

The program is also supported by Hewlett-Packard Co., Microsoft Corp., National Instruments Corp., Texas Instruments Inc. and the Semiconductor Industry Association.

The NSF funding is a follow-up to a \$100,000 planning grant received in 2003 that triggered a university-wide review of engineering curricula. The study highlighted flexible curricula as the key to the larger goals of enrollment growth and expansion of job opportunities for graduates.

Michael Saffran

## RIT joins in creating New York Wine and Culinary Center

New York state wines, food and agriculture – and RIT – will share center stage in a collaboration involving RIT's College of Applied Science and Technology, Constellation Brands, Wegmans Food Markets and the New York Wine & Grape Foundation.

RIT's School of Hospitality and Service Management is leading the consortium's educational component and will host classes on campus until the center in Canandaigua, N.Y., opens next summer.

The two-story, 19,000-square-foot facility, located on three acres on South Main Street overlooking Canandaigua Lake, will educate consumers about New York wines and foods and offer training for employees in the food, wine, hospitality, health and nutrition industries.

"In addition to attracting thousands of



An artist's rendering of the planned New York Wine & Culinary Center, scheduled to open next summer in Canandaigua.

tourists and generating jobs, the center will increase awareness of New York's wine and agricultural products, which will have a tremendous impact on every part of the state," said New York Gov. George Pataki at the groundbreaking ceremony. The state has pledged \$2 million in support for the center, which has an estimated total cost of \$7.1 million.

In its role administering the center's educational component, RIT has created a concentration of six courses that can be taught at the center or in a blended format (online and face-to-face).

Eric Wendorff '94 (food management), a Wegmans chef, has joined the RIT faculty to design and instruct culinary and management courses.

"The New York Wine and Culinary Center provides a

direct connection for students in researching, developing and networking with New York's rapidly expanding wine and food industries," says Francis Domoy, chair of RIT's School of Hospitality and Service Management.

Programs at the center for the general public will include cooking demonstrations by celebrity chefs, lectures, concerts, and a summer "culinary camp."

The New York Wine & Grape Foundation will relocate its headquarters from Penn Yan to the center.

Michael Saffran



## RIT plans Ph.D. program in computing and information sciences

RIT expects to launch a Ph.D. program in computing and information sciences. Offered through the B. Thomas Golisano College of Computing and Information Sciences, the doctoral degree aims to cultivate independent scholars, well-prepared teachers and educators and researchers able to work in interdisciplinary environments.

The Golisano College has established the Center for Advancing the Study of Cyberinfrastructure to serve as the research facility for the Ph.D. students and faculty. Faculty members from several colleges are conducting interdisciplinary research within 14 laboratories of the center. Doctoral students will be required to work at the research center as part of the program.

"The Ph.D. program will be the crown jewel of the college," says Jorge Diaz-Herrera, dean of the Golisano College.

"This is a very comprehensive college with state-of-the-art facilities, and the Ph.D. program will allow us to put our advanced research into perspective. The program will involve a small percentage of our large faculty so we can maintain our focus on undergraduate education while conducting world-class, use-driven, computing-enabled research, which will also benefit our undergraduate programs."

RIT has approved the program and it is now awaiting state approval. The program is expected to accept up to 10 students per year.

This will be the university's third Ph.D. program. RIT also offers doctoral degrees in imaging science and microsystems engineering.

Kelly Downs

## The reel thing . . .

Tom Rudick, a first-year software engineering major from Wilkes-Barre, Pa., helps Ricky (last name withheld) reel in his catch during an activity day sponsored by Compeer of Rochester. Rudick and other residents of the third floor of Kate Gleason Hall volunteered as part of the second annual ROCS (Reaching Out for Community Service) Day on Sept. 24. More than 600 students, staff, faculty and others helped with projects around Rochester, and alumni chapters around the country also participated. In addition, RIT's affiliate schools in Kosovo and Croatia held ROCS Day events.

Photo by Lee Iannone

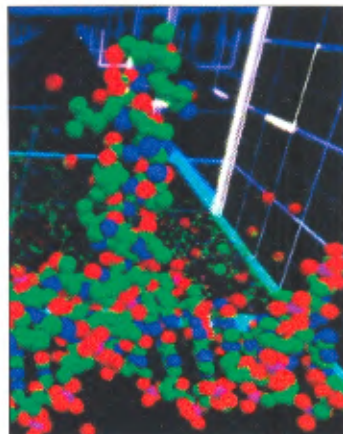


## M.U.P.P.E.T.S. gets a hand from Microsoft

M.U.P.P.E.T.S. has caught the attention of Microsoft Research. And no, not Jim Henson's well-known characters. At RIT, M.U.P.P.E.T.S. stands for Multi-User Programming Pedagogy for Enhancing Traditional Study – a collaborative virtual world designed to educate students about programming and graphics. The goal is to engage upper-division students in the education of lower-division students during their first-year programming courses.

This technology is the brainchild of Andy Phelps, IT assistant professor in the B. Thomas Golisano College of Computing and Information Sciences. Microsoft Research has awarded RIT an \$85,000 grant to continue to refine the M.U.P.P.E.T.S. technology and ramp up the software. The money will also go toward disseminating the software to other universities.

"Microsoft Research was interested in the technology because it wants to find



M.U.P.P.E.T.S. technology illustrating molecules in a virtual environment.

new ways to encourage the study of computer science," says Phelps.

"Computer science enrollment numbers are down nationally, in part because students aren't motivated to learn by traditional computer science curricula. Microsoft Research is looking for ways to encourage students to want to learn, which is a shared goal of the M.U.P.P.E.T.S. project."

Phelps, along with IT professors Kevin Bierre and Chris Eggert, and Dave Parks, M.U.P.P.E.T.S. lead programmer and engine designer, presented the M.U.P.P.E.T.S. concept at SIGGRAPH 2005, the international conference on computer graphics and interactive techniques.

This technology has been evolving for three years.

"The best thing that has come out of this project is the culture of innovation that has sprung up around it and taken root in the entertainment technology lab of Golisano College," says Phelps.

Kelly Downs



## In memoriam

**Edgar "Bud" Cohen**, a former NTID employee and photographer, died July 2, 2005. Mr. Cohen was a World War II Army Air Corps captain and Bronze Star recipient. . . . **George Celento**, who served as lab assistant/operations manager in the School of Hospitality and Service Management for 17 years, died Aug. 12, 2005, after a long illness. . . .

**David Engdahl '49**, alumnus and long-time faculty member in the School of Photography, died of pneumonia complications of leukemia on Oct. 18. He was 81. Mr. Engdahl served in the U.S. Army from 1943 to 1946 before beginning his studies at RIT, and joined the faculty in 1949. He was active in the Society of Photographic Scientists and Engineers and community organizations and was an avid stamp collector. After his retirement in 1986, he continued to teach as an adjunct. . . . **Jessie James**, retired coordinator of Urban Extension Programs, died Aug. 4, 2005. . . . **Byron Johnson**, an RIT trustee emeritus, died July 3, 2005. Mr. Johnson was an attorney with Johnson, Mullan & Brundage, and former general manager of E.W. Edwards & Son. He was the founding president of the First National Bank of Rochester. . . . **Robert Johnston**, former dean of the College of Fine and Applied Arts, died Oct. 19 at age 77 at his home in Rochester. Dr. Johnston, an archaeologist and noted imaging science researcher, began his career at RIT in 1970, serving for nearly 20 years as dean and later as director of the Chester F. Carlson Center for Imaging Science. In recent years, he was part of a team of scientists working on imaging restoration of ancient documents including a text by Archimedes, the Greek mathematician, and the Dead Sea Scrolls. Dr. Johnston participated in more than 50 archeological expeditions to sites in Afghanistan, Cyprus, Greece, Tunisia and Turkey, and served on the boards of numerous community and national organizations. . . . **Lawrence Kleuber**, retired mechanical engineering lab assistant for the Kate Gleason College of Engineering, died July 24, 2005. . . . **Helen Smith**, who worked in the Center for Intercollegiate Athletics and Recreation for 32 years, died May 29, 2005, at age 85. She retired in 1999.

## Notebook

### RIT unveils athletic logo

RIT Athletics has a new look in the 2005-06 season. The university has developed a family of logos centered on a new Tiger graphic. The logos create the official image of RIT's 24 varsity sports and helped kick off the university's inaugural Division I hockey season.



"As we enter a new era with our intercollegiate athletics program, and more specifically with our men's ice hockey program, we felt it was important to create a new and dynamic look for our tiger logo and associated images," said Lou Spiotti, director of Intercollegiate Athletics and Recreation.

Symbolic Inc., a premier athletic branding firm with offices in Fairport, N.Y., designed the new logos. They were based on original concept art provided by Peter Bella '03, a graphic designer in RIT's University Publications Office.

### Max Factor turns to NTID for workshops

The Max Factor Family Foundation has awarded \$100,000 to RIT's National Technical Institute for the Deaf for an information technology training and career development workshop series for deaf and hard-of-hearing Latino American adults in the Greater Los Angeles region.

NTID professors will customize and deliver the established Deaf Initiative in Information Technology program, supported by a grant from the National Science Foundation. Through the initiative, more than 300 deaf professionals nationwide have completed a variety of skill-enhancing workshops presented in sign language.

In addition, NTID will deliver its Working Together workshop, which teaches employers ways to integrate a deaf worker into the predominately hearing workplace.

The Max Factor Family Foundation has a long and generous history with RIT, having established an endowed scholarship at NTID in 1991 that has served 88 students from the Greater Los Angeles area, and another gift in 1996 to purchase computer equipment for a network linking NTID to key organizations in California allied to deafness.

### RIT sports show wins TV award

It may not be the Emmy Awards, but in the world of sports broadcasting, it's just as significant. The ETC/RIT *SportsZone* television program has won first place in the 2005 Aurora Awards in the sports category, and second place in the Telly Awards sports category.

This isn't the first time *SportsZone* has been recognized. Last year, the program won two gold Aurora awards for a promotional spot and a sports episode.

To find out more about the program, go to [www2.rit.edu/sportszone/](http://www2.rit.edu/sportszone/).

### Color scientists have all the answers

Do blue and yellow really make green? What color reflects the least amount of heat? What is the best color to paint walls in a factory? "Ask a Color Scientist," an Internet-based message board, allows anyone with a color-related question to connect with scientists at RIT's Munsell Color Science Laboratory. Professors provide detailed responses and offer additional material for further study.

"It has been very challenging and rewarding to answer these questions as they come in," says Mark Fairchild, director of the laboratory. "In particular, the queries that stump me for a while are the most fun. It is also great to receive all the thank you notes from people who have truly been helped by the answers, especially the younger children working on school science projects."

To view the "Ask a Color Scientist" site, go to [www.mcsrl.rit.edu](http://www.mcsrl.rit.edu).



# College Town concept expands life on campus

*"There is room for a hundred years to come" – RIT President Mark Ellingson, prior to the institute's move from downtown Rochester to Henrietta in 1968.*

Both RIT and suburban Henrietta have matured since the institute's move to 1,300 acres of farmland 37 years ago. In just the past eight years, RIT has invested more than \$250 million in new and improved academic buildings, student residential areas, recreational space and more.

Yet something is still missing at RIT.

That something is "College Town," a commercial venture that would bring a variety of shopping, dining and housing to a 90-acre parcel on the northeast corner of campus.

"College Town is going to change the face of this campus," says RIT President Albert J. Simone. "It will enhance the RIT experience and be an extension of the university."

College Town is moving from the conceptual phase into the development phase. Construction could begin as early as next year, with the first phase of housing and retail potentially opening in 2007. Here are some features of the project:

- 70,000 to 90,000 square feet in retail space, with perhaps 20-25 stores.
- A variety of housing with room for up to 800 occupants. This could include town houses and apartments for both students and the general public.
- Theme restaurants.
- A new campus bookstore.
- Galleries highlighting arts and crafts from students and faculty.

RIT is joining a growing number of schools nationally involved in such ventures to provide a total quality experience for students that includes entertainment and housing close to campus, said James Watters, senior vice president for finance and administration, who is steering the project.

"The primary reason for College Town is to create a retail center that will serve students in a better fashion," said Watters. "This is especially true of our



This conceptual drawing illustrates RIT's vision for the planned College Town development.

younger students who do not have cars. This will be within walking distance. But this is not going to be your typical shopping mall. We see niche shopping and theme restaurants."

Student Government President James Macchiano said College Town would change the physical appearance of RIT and its social makeup as well. "Book stores . . . coffee shops. These are very popular with students and this will give students a place to go to besides what's already available on campus."

To sustain business, the developer must attract more than just students and members of the RIT community. It will need to draw consumers from all over the Greater Rochester region who are looking for a unique experience, Watters explained. "This needs to be a smart combination that appeals to both the RIT community and the general public."

RIT will provide the land to Rochester-based developer Wilmorite Inc. Wilmorite will be responsible for construction and signing tenants. This is important, Watters said, because it will keep RIT's operating budget free of liabilities and



College Town is planned for a 90-acre parcel on the northeast corner of campus, at the intersection of Jefferson Road and John Street.

risk, yet bring in revenue.

Furthermore, President Ellingson's vision from the 1960s continues into its fourth decade. Once College Town is fully developed, RIT's sprawling campus will still have plenty of land for green space and future development.

"We've listened to the students about their experiences here," said Watters. "We've made a lot of improvements on campus. Yet students still don't want to be isolated. College Town will round out the RIT experience."

Bob Finnerty



# CIMS City

RIT's thriving manufacturing complex offers help in creating environmentally friendly technology



More than 40 students work at CIMS, including Kate Kimmel, a graduate student in RIT's public policy program.





CIMS engineers and technicians have conducted several research projects involving the Navy's EA-6B Prowler jet.

The EA-6B Prowler jet first saw action more than three decades ago in the Vietnam War.

They are still in service, but, as components wear out and become obsolete, it can be difficult and expensive to keep the aging planes flying.

RIT's Center for Integrated Manufacturing Studies (CIMS) is helping the Navy extend the useful life of the Prowler – and save millions of taxpayer dollars.

Elsewhere in the extensive CIMS complex, researchers are studying ways to use fuel cells and alternative fuels in buses, trucks and other public transportation. RIT will receive \$4 million in federal funding through the Surface Transportation Reauthorization Bill recently passed by Congress for this work. The goal is to improve the performance, service life and safety of America's public transportation fleet.

In yet another area of CIMS, engineers and technicians are analyzing components used in making toner cartridge to help manufacturers reduce waste and improve the quality of these products. Earlier this year, CIMS won the New York State Environmental Excellence Award for developing a testing system that enables reliable reuse of toner cartridges.

All of this work and a host of other projects come under the broad umbrella of "sustainability"–



Kurt Heumiller, second-year photo student, tests toner cartridges in the Imaging Products Laboratory.



a concept that holds tremendous importance for the future.

"The major challenges facing industry today involve the impact of industrial development on the environment," says Nabil Nasr, director of CIMS.

Skyrocketing fuel prices are one symptom of the mounting problem. The United States, representing 5 percent of the world's population, consumes more than 25 percent of the world's annual energy output.

Besides the issue of dwindling resources, the industrialized world generates staggering quantities of waste, including a growing amount of consumer electronics containing lead, mercury and other hazardous materials.

Many nations are implementing environmental policies that require producers to be much more responsible for the environmental impact of their products. Automotive, electronics and other manufacturers are under pressure to design products to increase energy efficiency, reduce greenhouse gas emissions and decrease waste.

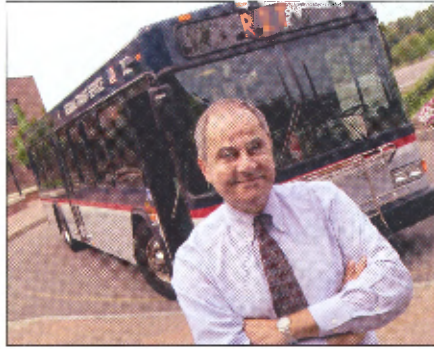
"There's a crucial need to design and manufacture products in an environmentally sustainable fashion – to minimize negative impact on the environment and increase economic viability. At CIMS, our focus is on sustainable design, lifecycle engineering, resource recovery and remanufacturing – all aspects of sustainable manufacturing," Nasr says.

"We want to make sure RIT is a very serious entity in this field."

## The start of something big

Nasr pioneered RIT's first major effort in the area of sustainability in 1991, when he was a faculty member in RIT's Kate Gleason College of Engineering. He discovered that, while many universities were working on recycling, very little research was being done on "remanufacturing" – the process of re-engineering components and equipment to extend their useful life. Within a few years, Nasr and a growing team were at work on projects with the auto industry, copier and printer cartridge manufacturers, the U.S. Department of Energy, and companies including Eastman Kodak Co. and Xerox Corp. One early project involved redesigning decommissioned Navy ships to allow them to be put to new uses – instead of being sent to the scrap yard.

"Over the past seven years, the collaboration between RIT and the Office of



**CIMS Director Nabil Nasr says a new project aimed at utilizing alternative fuels for public transportation is aimed at saving environmental resources and taxpayer dollars.**

naval Research (ONR) has led to very tangible solutions to several of our challenges," said Paul Rispin, program manager for ONR. "Collaborations such as these have enabled us to enhance the performance and integrate technologies into the design of future platforms."

In 1997, RIT established the National Center for Remanufacturing and Resource Recovery (NC3R) and moved Nasr's operation into CIMS, a 170,000-square-foot facility built with \$21 million from the New York state and federal governments.

Today, NC3R is one of three primary centers in the CIMS operation. The Systems Modernization and Sustainment Center (SMS) develops technologies for optimal lifecycle design, management and modernization of large systems. The Sustainable Systems Research Center (SSRC) works on enhancing the environmental and economic performance of products through sustainable design.

In addition to those three primary centers, there are other programs and labs focused on technology transfer. (For more on these, visit [www.cims.rit.edu](http://www.cims.rit.edu)).

"The university invested in us, industry invested in us, government invested in us from the start," says Nasr. "Since then, each year our budget has grown, and funding from outside sources has continued to grow."

CIMS is self-sustaining: Its operating costs are covered by funds received from the organizations with which it works. Sponsored research programs this year are expected to reach the \$9 million mark.

U.S. Representative Randy Kuhl Jr. (R-Hammondsport, N.Y.) believes that "the work at CIMS is critical to the national interest because it does two things important to everyone – improves the safety of our soldiers, and reduces the costs associated with purchasing new equipment. CIMS has a long track record of saving the government millions of dollars through the Department of Defense."

## From concept to concrete

Nasr attributes the growth to the practical focus of the center. CIMS, in keeping with the RIT philosophy, takes projects from research through to implementation.

"Our motto is the customer is always right and failure is not an option. We have a sincere desire for our sponsors to succeed, whether it's Joe's Manufacturing Shop or Hewlett-Packard or the Department of Defense. Our goal is always to exceed expectations."

Lester Cornelius, president of Optical Technologies Corp. and chair of the International Imaging Technology Council, has been working with NC3R since 1998. His company manufactures printer and copier components and coatings for cartridge remanufacturers.

"The work done at CIMS has raised the level of quality in the industry," says Cornelius. "They're helping U.S. companies compete with low-cost imports. Plus,

## CIMS at a glance

Established in 1992, RIT's Center for Integrated Manufacturing Studies is housed in the Louise Slaughter Building, which opened in 1997. Facilities include:

- 170,000 square feet of laboratory and office space.
- Six large manufacturing bays.
- 21 specialized laboratories including: design capture/metrology lab; integrated diagnostics and prognostics lab; materials engineering lab; systems performance and reliability lab; workplace ergonomics lab; product evaluation lab.
- 10-room, 400-seat training and conference center.

CIMS assists companies and organizations of all sizes to develop solutions to their technical and business challenges. CIMS has worked with companies throughout the United States.

For more information about working with CIMS, go to [www.cims.rit.edu](http://www.cims.rit.edu).



## Defense research in line for additional federal funds

Both the House and Senate versions of the FY 2006 defense appropriations bill include additional funding for CIMS' Defense Modernization and Sustainment Initiative with the Office of Naval Research. The House bill includes \$3 million and the Senate bill recommends \$4 million. The final amount had not been determined as of press time.

CIMS has worked on a number of significant projects for several units of the U.S. Department of Defense, resulting in substantial cost savings and extending the life of military systems and equipment. The center's work on the fleet of light armored vehicles, for example, will extend their life by 20 to 25 years and will save the Defense Department approximately \$42 million.

The House funding for FY 2006 was supported by Rochester area Congressman Randy Kuhl (R-Hammondsport) and Tom Reynolds (R-Clarence). The Senate funds were requested by Senators Charles Schumer and Hillary Clinton.

Over the past eight years, CIMS has received \$21 million in support of the defense research program.

it's good for the environment. The impact RIT is having is very real, very practical."

New York State Assemblyman Joe Morelle, a longtime supporter, says this effort is paying off for the whole state.

"Remanufacturing toner cartridges can divert over 38,000 tons of material from landfills every year, in addition to saving companies money," Morelle says. "The technologies that CIMS develops help protect our environment and stimulate the economy at the same time.

"CIMS has contributed greatly to the field of remanufacturing," adds Morelle, "and the center is world-renowned for its work in this area."

## A growing reputation

Nasr has traveled all over the U.S. and around the world to work with organizations on projects related to environmentally benign manufacturing, remanufacturing and sustainable design. He is a member of the National Academy of Science's Board on Manufacturing and Engineering Design and serves as chair of the Remanufacturing Industries Council, representing 73,000 U.S. companies.

He is a member of the National Science Foundation's Environmentally Benign Design and Manufacturing Team, and on behalf of the NSF, he is organizing a series of international conferences in this field. The third will take place in Brazil in 2006. Earlier this year, he led an international workshop on sustainable manufacturing in China.

Likewise, CIMS receives a steady stream of visitors from around the world, who come to observe, ask questions and collaborate.

"CIMS' overarching mission is to

enable U.S. manufacturers to become more competitive in the global economy," says Nasr, "and the primary driver for all of our activities is to ensure that U.S. manufacturers stay on the leading edge of technology. In order to do that, it is important for us to be aware of what is going on in other parts of the world.

"In addition, many U.S. companies have overseas operations and CIMS is uniquely positioned to have an impact on society and the environment through these partnerships."

## A team effort

Nasr says the key to the success of CIMS is the people.

"I'm very proud of the team we have assembled," says Nasr. The staff has grown to more than 100, including engineers, technicians and administrative personnel. Faculty members from within RIT and other universities as well as industry experts do research at CIMS. Graduate students and 40 or more students on co-op assignments are employed at the center at any given time. Working at the center provides outstanding experience, students say.

"I've worked on several projects. In the end-of-life strategies for fuel cells project for the Environmental Protection Agency, I was involved in creating ways to attack the issue of waste when – if – fuel cells become a larger part of the market," says Kate Kimmel, a graduate student in RIT's public policy program. "That was in line with my bachelor's degree in environmental science (from State University of New York at Brockport), while using analysis techniques that I have learned in the master's program.

"The expectations are high," she adds. "Students work on a similar level with everyone else."

Vicki Parnell, a fifth-year mechanical engineering student, has held a co-op job at CIMS for four quarters. She's centering her graduate thesis on research related to CIMS' ongoing work with Marine Corps Light Armored Vehicles (LAV).

"The investments that we have made in RIT's Center for Integrated Manufacturing Studies have paid for themselves many times over," says U.S. Senator Charles Schumer. "The research has improved the effectiveness and lifecycle of these military systems, while enhancing the safety and security of our soldiers on the field of battle.

"Also, let's not forget that research investments like this have a big impact on the region's economic development."

## A bright future

Nasr would like to expand the role of CIMS in the education of RIT students. He envisions an academic program in sustainable product development that would integrate social, environmental and economic considerations into undergraduate and graduate degree programs including a multidisciplinary Ph.D. in sustainable engineering systems.

"There's a need for college graduates that have the knowledge in sustainable engineering, policy and economics," says Nasr. "Students in all disciplines – engineering, business, science, art, photography, public policy – would benefit from courses related to sustainability. I believe RIT is in an excellent position to offer the first doctoral program in this field, and the Ph.D. would be a catalyst for making the university known worldwide for sustainability."

These potential academic programs would be part of a future initiative being called the Sustainability Institute, a collaboration between several RIT colleges, academic and technology research centers, industry, and external stakeholders regionally, nationally, and internationally.

"What drives me is that we really can make an impact," says Nasr. "There's so much that can be done. We can have a role in reducing the burden on the environment while providing tremendous economic benefit and improving national security.

"It's a terrific time for us, and this is just the beginning."

Kathy Lindsley



## Photo grads focus on military life

Although they are civilians, John Sidoriak '96 (biomedical photography) and fellow employees – including many RIT alumni – have documented some of the most dramatic, exciting and solemn aspects of military life.

Capturing these images is a big part of the business of Fisher-Cal Industries Inc. Founded in 1985, the company is a U.S. Department of Defense contractor providing visual information services ranging from graphic arts and conventional photography to digital communications, information technology, video and other services.

"We work hand-in-hand with the military," says Sidoriak, who joined the company in July 1996 as a photographer/illustrator and now serves as director of operations. "We photograph various activities as requested, often for historical purposes."

For example, Fisher-Cal photographers Sidoriak, William Plate '99 (visual journalism) and Kristin Royalty '03 (biomedical photography), captured the images of flag-draped coffins returning to Dover Air Force Base from Iraq that were seen in the news media. Additionally, fellow alumni at McGuire AFB, N.J. conducted the first aerial reconnaissance images of the World Trade Center 9/11 attack images.

Some of the work is more prosaic. Fisher-Cal photographers – including 12 other RIT grads from the biomedical, photojournalism and graphic media publishing curriculums – also shoot studio portraits and formal group shots of military personnel, crime scene investigation documentation and images for use in various publications. Graphics media alumni produce documents, news releases and illustrations for congressional reports and hearings.

"Graduating from RIT's visual journalism program, I had my doubts about taking this job because of the fear there would not be variety in my assignments being limited to an Air Force Base," says Plate, former Fisher-Cal employee at Dover Air Force Base. "I soon realized my assignments were just as diverse as those of a newspaper photographer, plus I had to learn forensic and biomedical while on the job. Being in the pits for NASCAR races and heading into burning buildings with the base fire department were a few of my favorite shoots." Plate is now assistant director of learning resources at Florida Atlantic University where he is supervising the photography and graphic arts department that provides multimedia service to the university.

Sidoriak also has had many interesting assignments, including photographing an in-flight refueling of the Blue Angels jets from inside the fuel-carrying aircraft, documenting firefighter training from within a burning structure, becoming weightless inside a military aircraft while testing and evaluating new



United States Air Force Academy Wings of Blue jump from a C-141 Starlifter during a demonstration at McGuire Air Force Base, N.J., on June 3, 2000. U.S. Air Force photo by Denise Gould '01 (photography).

**"Graduates from RIT hired by Fisher-Cal Industries have the skills and experience to step right into a state-of-the-art facility and provide high quality products that are recognized as 'top notch' by the Department of Defense."**

**John Sidoriak '96**

military technology and the arrival of Kosovo refugees in the United States.

"The variety of the work – that's the greatest part of the job," says Sidoriak. "Graduates from RIT hired by Fisher-Cal Industries have the skills and experience to step right into a state-of-the-art facility and provide high-quality products that are recognized as 'top notch' by the Department of Defense."

In addition to the RIT grads who are employed by the company, Fisher-Cal Industries provides internships to RIT students, Sidoriak says. "We expect all of our interns to work alongside our current staff as a single unit."

For more about the company, visit [www.dodimage.com](http://www.dodimage.com).

**RIT Works! focuses on the contributions of RIT graduates in the workplace.**





Senior Airman Brandon Reynolds of the 436th Airlift Wing Honor Guard, peers over the top of the flag he prepared at the funeral of Brigadier Gen. Fred W. Vetter Jr., former Dover Air Force Base Wing Commander, for presentation to the general's wife. U.S. Air Force photo by William M. Plate Jr. '99 (visual journalism).



An airman with the 436th Airlift Wing Base Honor Guard salutes transfer cases of military service members killed in action in support of Operation Iraqi Freedom on their arrival at Dover Air Force Base. U.S. Air Force photo by Kristin Royalty '03 (biomedical photography) care of thememoryhole.org.



Dan Wasinski, Dover Air Force Base civilian firefighter, makes sure a scorched hallway is clear after a fire ripped through the entire first floor of the building. U.S. Air Force photo by William M. Plate Jr. '99 (visual journalism).

**"We photograph various activities as requested, often for historical purposes."**

**John Sudoriak '96**



A father of the U.S.S. Philadelphia receives a hug from his daughter as he arrives home from an extended deployment. U.S. Navy photo by Ethan Macnow '98 (photography).



An HH-65 Dolphin Helicopter from the Coast Guard base in Atlantic City, N.J., lowers Aviation Survival Technician 3rd Class Zee Lee to pick up aircrew members from McGuire Air Force Base, N.J. The military members participated in water survival training as part of aircrew certification. This session took place in Long Beach Island, N.J. on July 29, 2004. U.S. Air Force photo by Brian A. Dyjak '04 (photography).



Making memories at

# BRICK CITY HOMECOMING



Brick City Homecoming, RIT's annual tradition for alumni, families and students, keeps getting bigger and better.

Nearly 4,500 people registered for this year's four-day festival, which took place Oct. 3-9. An additional 6,700 people bought tickets separately to see comedian Jon Stewart, who performed before a standing-room-only crowd at the Gordon Field House and Activities Center Saturday night, and singer Jason Mraz, the featured entertainment for Friday night.

Former New York City Mayor Rudy Giuliani also drew a large crowd for his presentation as this year's Honorary Distinguished Speaker.

Plans are underway for Brick City Homecoming 2006, scheduled for Oct. 5-8. Meanwhile, for more photos of this year's fun, go to [www.rit.edu/brickcity](http://www.rit.edu/brickcity) or [www.rit.edu/reunion](http://www.rit.edu/reunion).

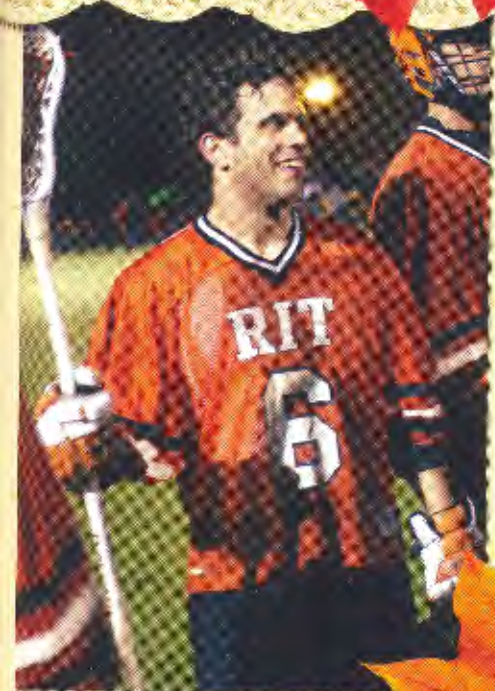


Brick City Homecoming combines family weekend and alumni reunions with a variety of activities for everyone.



RIT's a cappella men's ensemble, Eight Beat Measure, performs at the Golden Circle Luncheon, an event for alumni who graduated 50 or more years ago.





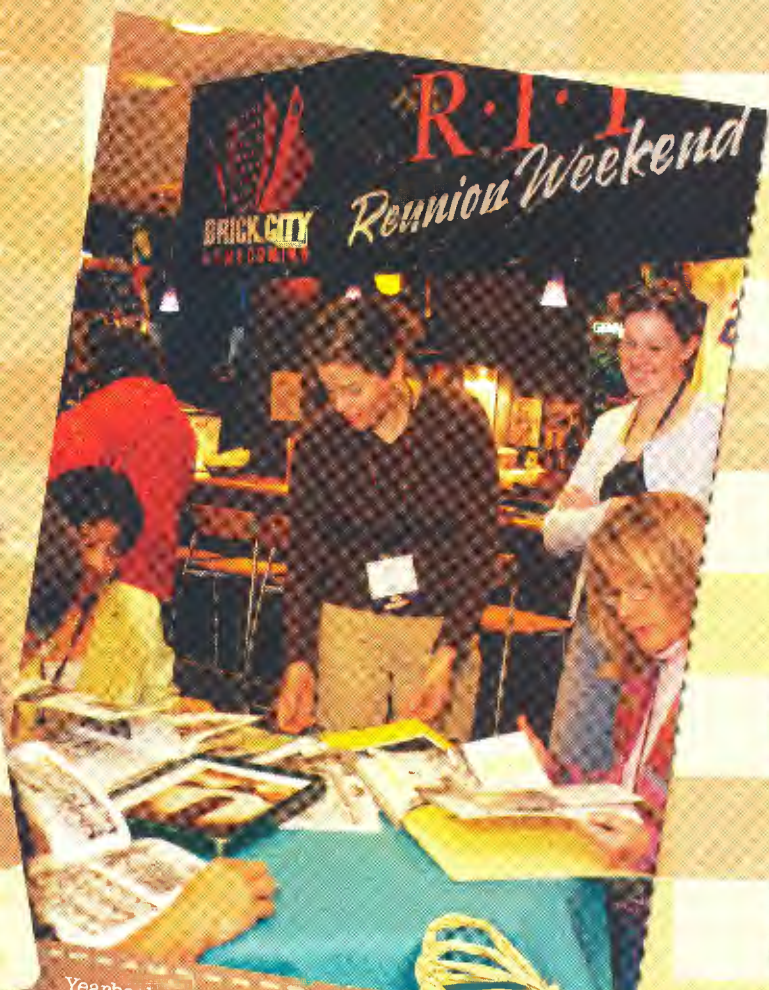
Comedian Jon Stewart shared his wit and wisdom with a sold-out audience.



A bit of rain didn't quench the spirits of Jonathan Manley '05 (applied arts and sciences) and the men's lacrosse reunion.



John and Cheryl Anthony of Lubbock, Texas, joined son Matthew at the College of Business open house.



Yearbooks of every year were popular at the Class Reunion Reception

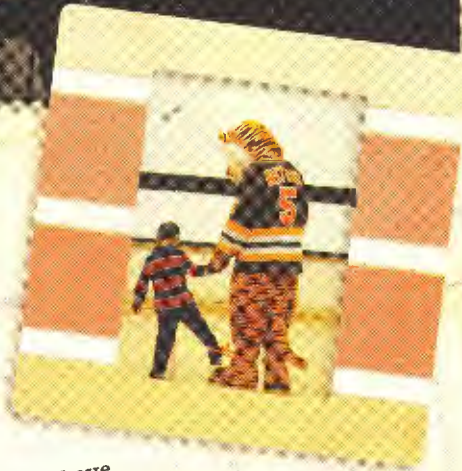




**Clockwise from top left:** Rudy Giuliani talks about leadership; Global Awareness Fair celebrates the many cultures that come together at RIT; Bernie Boston '55 (left) chats with Bob Harris '53 and others; Jenn Miazga '03 goes in for a lay up during the women's basketball reunion game.







**Clockwise, from above**  
 center: RITchie the tiger joins in the fun at children's game time; singer-songwriter Jason Mraz displayed talent, an RIT hat and a shirt labeled "GEEK"; Dave Page '66 checks out the snacks; senior marketing major Jocelyn Milliman gives her winning presentation during the Disney/ESPN Dream Internship Competition while Jessica Gugino '00, an ESPN advertising account executive, watches; RIT women's crew takes to the Genesee River for the Stonehurst Capital Regatta, one of the weekend highlights; RITz Sports Zone rocks with late-night karaoke.





# After the storm

## Gulf Coast students continue education at RIT

When Hurricane Katrina slammed the Gulf Coast in August, RIT was one of the many colleges nationwide that opened its doors to more than 100,000 college students displaced by the catastrophic storm.

RIT enrolled about a dozen of these students in the fall quarter and waived tuition for full-time undergraduate students. In addition, RIT joined efforts with other universities and worked through the coordination and support of the Sloan Consortium offering displaced students the opportunity to take online classes at no cost.

RIT's mission: Help affected students maintain their progress toward completing their college degrees at their college in the Gulf region.

Here are some of the survivor stories of students who enrolled at RIT this fall:

Laura Sanchez was just setting up her new apartment at Loyola University in New Orleans when word came to evacuate. She fled to Texas with friends and a week later found herself getting oriented to RIT on the first day of classes.

"We evacuated, left everything," Sanchez said. "My friends spent eight hours on the road to get to Baton Rouge."

The second-year graphic design major says RIT is the perfect fit while she awaits word from Loyola.

Diego Padron, a native of Ecuador, spent his summer in New Orleans studying as a first-year MBA student at Tulane

University. He heeded the call to evacuate.

After three days in Houston, Padron flew to California to be with friends. He contacted the Fulbright Program, which organizes an exchange of students, scholars and professionals between the United States and other nations.

"When I was applying with the Fulbright Program, RIT was one of my top choices along with Tulane," said Padron. "So the Fulbright people suggested RIT and the College of Business, and this made sense to me."

Padron arrived in Rochester just in time for the first week of classes. "RIT has been very great," he said. "Everyone has been very helpful and the facilities are very, very nice."

Kara Brown is a native of Rochester but has quickly become a veteran of hurricane evacuations. In 2004, Brown evacuated New Orleans for a week as a freshman at Dillard University as Hurricane Ivan hit the region. For Katrina, Brown escaped with her friends by driving to Dallas.

"It's a good thing we left because my school was right in the middle of it," said Brown. "Dillard is near Lake Pontchartrain where the levees broke. It is just unbelievable."

Brown is now studying criminal justice at RIT. "RIT is showing me so much love. I am blessed to be at a prestigious university. My mom and dad really wanted me



Laura Sanchez, a Loyola University, New Orleans, student from the Dominican Republic, accepted the opportunity to continue her schooling at RIT.

David Wright, *Reporter Magazine*

to come home to Rochester, but they wanted me to live on campus and get the college experience. I am very lucky to be safe and at home."

Bob Finnerty



Franklin Strube, a second-year applied networking and systems administration major from Albany, uses his powers of persuasion to elicit donations to Hurricane Katrina relief. The fund-raising event was sponsored by Tau Kappa Epsilon.

## Campus community reaches out

"I am proud to report that the RIT community has responded in swift and tremendous fashion to Hurricane Katrina, an unprecedented tragedy that has undoubtedly changed the Gulf Coast region in ways that are unfathomable," said RIT President Albert J. Simone.

RIT responded to the disaster in many ways:

- Members of Tau Kappa Epsilon camped out in tents near Wallace Library for a week to raise money and awareness.
- A service of remembrance was held in the RIT Interfaith Center.
- The RIT Leadership Institute, Community Service Center and Government and Community Relations Offices coordinated a "needed items" collection drive for victims of Hurricane Katrina as part of ROCS Day (Reaching Out for Community Service).
- The Co-op and Career Services Office offered resumé-writing and job-placement assistance to alumni and to RIT's current parents displaced by Katrina.



# FACES OF PHILANTHROPY



Special Report on The Campaign for RIT



## Hello to the RIT Community!

It cannot be said enough – gifts to RIT touch the lives of people for years. Over \$51 million in total gifts received last year from more than 12,000 supporters will impact students, alumni, faculty, staff and the entire RIT community. Your gift may keep a student in school who would otherwise have to stop her studies purely due to tuition costs. Or, it may support a faculty member who is breaking new scholarly ground, bringing him to national prominence in his field. All gifts keep RIT on the leading edge of education, raising the university's stature around the world and making our alumni's degrees that much more valuable.

This year, we are in the last leg of **Powered by the Future: The Campaign for RIT**. This \$300 million



fundraising campaign has already changed the face of RIT – just make a visit to campus and you can see that. But it has also changed the

hearts of the RIT community, engaging alumni and other individuals as never before. We are now a university that supports its alumni and students, or as President Simone says, “alumni in training.” Tiger pride is visible on campus and around the country at regional events and “send-offs” for new RIT students. Of all the accomplishments of this campaign, we believe that creating this culture of giving and a spirit of pride in the university are the most important.

I want to thank the alumni, parents and friends of RIT who have supported the university this year, and in the previous years of the campaign. As we come down to the wire for this effort, I look forward to celebrating with you all when we reach – or dare I say, surpass – our goal of \$300 million.

Sincerely,

*Lisa A. Cauda*

Lisa A. Cauda

Interim Vice President, Development & Alumni Relations



Lisa Cauda

## What does The Campaign for RIT mean to alumni?

Many alumni have become reconnected with the university during The Campaign for RIT and have found an outstanding resource for career and industry information and networking. They've also found that the university is much different than they remember – greater national and international status, more advanced programs and an expanded, dynamic campus.

The campaign has enabled RIT to create degree programs, advanced laboratories, and outstanding academic and recreational facilities. This attracts the best students and faculty, which ultimately raises the university's status. RIT was named in this year's *U.S. News & World Report* issue on college rankings as one of America's best colleges. This helps alumni because it makes their degrees more recognizable in the job market.

Alumni are truly the future of this university. Their involvement with their alma mater helps RIT in many ways. RIT is creating a plan to focus university-wide attention on alumni relations, creating a mutually beneficial relationship and finding ways to involve alumni at every level of the university, across the entire campus and around the globe.



Pictured in the Faces of Philanthropy montage are: 1. Dr. Albert Simone as The Wizard of RIT, NRS 2005 Gala; 2. Joseph and Helen Dyer; 3. Assemblyman Joe Morelle, RIT trustee Tom Judson, and State Senator Joe Robach; 4. Bob Gordon; 5. RIT Director of Intercollegiate Athletics and Recreation Lou Spiotti with student athlete award winners Zach Bednarz and Christina Annabel; 6. RIT Provost Stan McKenzie; 7. NFL Hall of Famer Jim Kelly at the grand opening of the Gordon Field House and Activities Center; 8. New RIT parents at a Hartford, Conn., send-off; 9. Campus Campaign co-chairs Larry Winnie (Liberal Arts) and Kathy Carcadi '95 (Human Resources); 10. John and Mary Parke, NRS chairs; 11. Division of Student Affairs staffers, Tiger Spirit award for outstanding contributions to the Campus Campaign; 12. Al Davis '41 with Davis Scholar Kevin Sheldon '02; 13. Jay Judson, 2005-07 NRS co-chair; 14. Xerox CEO Anne Mulcahy with RIT Trustee Catherine Carlson; 15. 2005 NRS award winner Tom Curley '77; 16. Dave McCloskey, cast member of the NRS Gala presentation, *There's No Place Like Home*; 17. Bruce James '64, 2003-2005 chairman of the RIT Board of Trustees; 18. Norma Snyder, Ellingson Society member; 19. State Senator Joe Robach with President Simone; 20. Charles Volpe '59, made largest commitment ever received from an RIT alumnus; 21. Ann Mulligan with scholarship recipient Joy Johnson; 22. Doug Merrill (College of Science) and Assemblyman Joe Morelle at groundbreaking for CBET; 23. Facilities Management Services staff, who established the FMS Endowed Scholarship; 24. Deb Kingsbury '98, assistant dean of CIAS; 25. Incoming RIT freshmen at a regional send-off with Alumni Relations staffer Stefania LoMonaco '04; 26. Joyce Collins at installation of Tojo Kimono; 27. RIT ANBOD Chair Brian O'Shaughnessy '84 with Alumni Relations Executive Director Kelly Redder; 28. Ken '79 and Margaret '81 Reek, retired GCCIS faculty members; 29. RIT's Telefund crew; 30. Peggy Savlov with scholarship recipient Jessica Ginnan.



## The Tojo Kimono

The Tojo Memorial Garden stands on the Kodak Quad as a tribute to Yasuji Tojo, an RIT photography student who lost his life in an automobile accident in 1964 while studying at RIT. The focal point of the garden is a hand-carved granite lantern, a gift of Yasuji's parents. At their request, the garden was dedicated as a "living memorial to eternal youth."

Earlier this year, Tojo's ceremonial kimono was given to RIT by Joyce Collins, a great supporter to many Japanese students studying at Rochester area universities and a good friend of the Tojo family in Japan.

## Wallace and Bethyne Wagner

Wallace Wagner has great knowledge of Rochester's history and an appreciation for the institutions that have had a positive impact on the area. Wallace Wagner served as the City of Rochester assessor for many years, and has been in the real estate and appraisal profession his whole life. He earned a business diploma in 1940 from the McKechnie-Lunger School of Commerce, a predecessor to the current RIT College of Business, and also took architectural classes at the Mechanics Institute. Both of the Wagners are impressed with RIT and the change in the university's stature since that time. Says Bethyne, "I am terribly impressed with this wonderful university and its growth. It has made a marvelous transition."

The Wagners have found planned giving options a great way to invest in RIT. They have funded multiple charitable annuities, and have been particularly interested in supporting the work of the National Technical Institute for the Deaf.

## McAfee Inc.

McAfee Inc., the pioneer and worldwide leader of intrusion prevention solutions, has formed a partnership with RIT as the university launches a master's program in computer security and information assurance. McAfee made a major commitment of next-generation intrusion prevention technology to the Golisano College, and joined RIT in May for McAfee Day, a celebration of the new partnership.

The event featured a keynote address by Stuart McClure, senior vice president at McAfee and a leading authority in information security; an exhibit showcasing McAfee's latest technologies, and career opportunity talks with McAfee representatives. The highlight of the day was the Defend Your Digital Fortress contest pitting teams of RIT students against McAfee experts in building and defending secure computer network systems.

## Neil Bourcy – 41 years of philanthropy

RIT alumnus Neil Bourcy '63 (electrical engineering), has supported his alma mater every year since he graduated. That's 41 consecutive years of making his annual gift to The Fund for RIT! Why? He appreciates the quality education he acquired from RIT that led to a long and successful career at Niagara Mohawk. He also gives to RIT in recognition of its quality 2+2 program that allowed him to transfer into the university with a two-year technical degree from a community college. There were few colleges that would accept all of his 2-year credits.

Bourcy has fond memories of classmates and is very impressed with the growth of the school over the past four decades. His steadfast support of RIT through the annual alumni giving effort over time has added up to a substantial record of giving. It's said time and time again that it's not the size of the gift that counts, but that you give each year, and Bourcy proves that.



Kyoko Ingalls talks about traditional Japanese men's attire at the Tojo kimono presentation.



Wallace and Bethyne Wagner



A student at work during the first McAfee Day competition.



Neil Bourcy '63



# Building the foundation for a great future

*What impact is the Campaign for RIT having on the university? How does this important effort benefit students and alumni? As the campaign enters its final months, The University Magazine asked President Albert J. Simone, Board of Trustees Chairman Michael P. Morley '69 (business administration) and Campaign Chair and former Board Chairman William A. Buckingham '64 (business) to reflect on the accomplishments to date and future goals.*

*Here are highlights of the discussion:*

**UMag:** What's the status of the campaign?

**Buckingham:** We're in the final phase of the campaign. It's the largest campaign that has been conducted at RIT in its history. We've had over 30,000 donors and volunteers who've contributed to the effort so far. Our current status is \$237 million of our \$300 million goal.

Three of our campaign priorities have been fully funded – reinventing the campus, supporting applied research and learning, and the fund for the future. Our focus now will be on raising funds for student scholarships as well as the endowment of faculty chairs.

**UMag:** What do you see as the major accomplishments of this campaign?

**Simone:** I think this campaign has given all of us – faculty, staff, students, especially administration – an opportunity to think about where we've been, where we are, what we've achieved and what we can be. Aside from the money raised,

and aside from the buildings and the scholarships that will be possible – this campaign has raised our image and increased university spirit. I don't know how you put a price on that.

**UMag:** What does this campaign mean to RIT's alumni, specifically?

**Buckingham:** It's proven the impact that alumni can have on RIT. We have almost 100,000 alumni, and we've engaged more of them and begun establishing, if you will, the culture of giving among our alumni population. In turn, RIT has been enriched in terms of its physical facilities and the quality of its programs by this campaign, and that enhances the value of the degree that alumni earned. To me, that's a big deal.



From left: New Board of Trustees Chairman Michael P. Morley '69 (business administration), RIT President Albert J. Simone, and former Board Chairman and Campaign Chair William A. Buckingham '64 (business), discuss the impact of the Campaign for RIT.



**"Long-term, if we can establish that kind of a relationship between our alumni and students, who are alumni in training, then a lot of the spirit and participation that we need to have successful campaigns, and most importantly, an outstanding university, will be in place."**

**Albert J. Simone, RIT president**

**Morley:** As an alum of RIT, I think of RIT as my university. I want our university to make changes in the future, continue to improve and continue to enhance its status, and that's what the campaign is allowing us to do. Alumni can look at the university and say, "My university is improving beyond what it was when I was here."

The degree that we received is valued more and more each year.

**UMag:** How does RIT's endowment size compare with our peer schools?

**Morley:** Our peer schools have endowments that are significantly greater than RIT. That means those universities have a much higher level of flexibility than we do. We're operating on an endowment that does not allow us to take advantage of new opportunities and do the things that we might like to do to meet our strategic objectives for the future, like providing more scholarships and student aid than what we currently can do.

**Simone:** RIT's endowment is now close to \$500 million. We do win/loss ratios of students that apply to RIT and apply to other schools like Carnegie-Mellon, Cornell, Boston University, Villanova, MIT, RPI, Clarkson. And we're competitive. There are many students that are accepted by all of these universities who pick RIT. Now, the point I want to make is, we are the underdogs, because all of these universities have endowments at least double and sometimes approaching 10 times what we have.

The income that comes from endowment makes a tremendous difference. Endowments are the difference between outstanding and being one-of-a-kind. And we have been able to make progress against these peer universities. That's why we have this campaign underway.

**UMag:** What would you say to parents and alumni who see RIT's \$500 million endowment and think "That's a big number, and they're charging \$20,000 for tuition. They don't need my money."

**Simone:** Well first, they're probably not looking at our competitors' endowments. But also, if you were to break down the expenditures that are made on behalf of the student body and compare the sources of revenue, you'd find out that tuition accounts for something like 50 percent of the total cost of educating the student. The cost of education for a student is supported by tuition, but is underwrit-

ten by interest return, dividend return on the endowment, annual giving each year, and the overhead return on research grants. Add it all together, and you see that no student pays the full cost of their education, even if they pay 100 percent of their tuition bill.

About 80 percent of our students receive some form of financial aid, and 65 percent receive direct scholarship support from RIT, amounting to over \$50 million.

Right now, endowment earnings – the money we spend – represents only 5 percent of our operating expenses. That makes RIT very dependent on tuition income. If our endowment grows, we have more money available without going to other sources like higher tuition.

**UMag:** What will the successful completion of this campaign mean for future fund-raising efforts?

**Buckingham:** We're evolving a giving base that had been historically corporate and foundation-related and, to a great extent, regionally based, and moving it to one that is now nationally based with important constituencies who have a real, long-term stake in RIT: alumni, parents, and friends.

Another important point is that more than 60 percent of our faculty and staff have participated in a very meaningful way. In our peer group of universities, if you compare the faculty and staff participation that percentage level of support would stand out well in excess of many in our peer schools.

**Morley:** Personally, if I'm investing or contributing to an organization, I want to see what happens to my dollars. Well, come on the campus and see. The dollars that were donated built the Gordon Field House, which in one year has had hundreds of thousands of people come through the doors. Look at the creation of the Golisano College of Computing and Information Sciences, RIT's eighth college. You can see all kinds of things that have happened out of this campaign.

**UMag:** A recent RIT alumni survey indicated that some alumni feel that there's too much focus on fundraising.

**Simone:** I'm sure it's hard to understand, because our enrollment is strong and our tuition does increase a little each year. We're competing against other universities that can provide significant scholarship help, tuition aid and other kinds of assistance to students. You have to be in a position to compete with that, and today, given our endow-



# THE CAMPAIGN FOR RIT

**"Going forward, I know the university plans to continue to increase alumni relations programming and staffing so they can provide more and better support to the alumni, and they're going to start seeing and feeling the difference."**

**William A. Buckingham '64, Chairman, The Campaign for RIT**

ment, that's very difficult to do.

The endowment acts as a reserve for extreme measures. What you want to do is to see it grow – and that's why we have this campaign underway: To increase our endowment and to support projects and programs that would not be possible otherwise.

**Buckingham:** And, by the way, RIT's \$20,000 tuition figure may seem like a lot of money. But if you look at how our tuition is compared to our peer group over the last 10 years, you will find that we're in the lower half in terms of what we charged our students. The difference fundraising makes is that it keeps us from those upper tuition levels.

**Morley:** When I think about contributing to RIT, to this university, I think of it as an investment. I'm investing in an organization that really is carrying forward with the things that are important to me as I think about the future. And so, it is an investment on my part to contribute to RIT.

**UMag:** Mike, you are the third consecutive alumnus installed as chairman of the Board of Trustees. Bill was the first, followed by Bruce James '64 (printing). What do alumni in leadership roles on campus bring to RIT and the campaign effort?

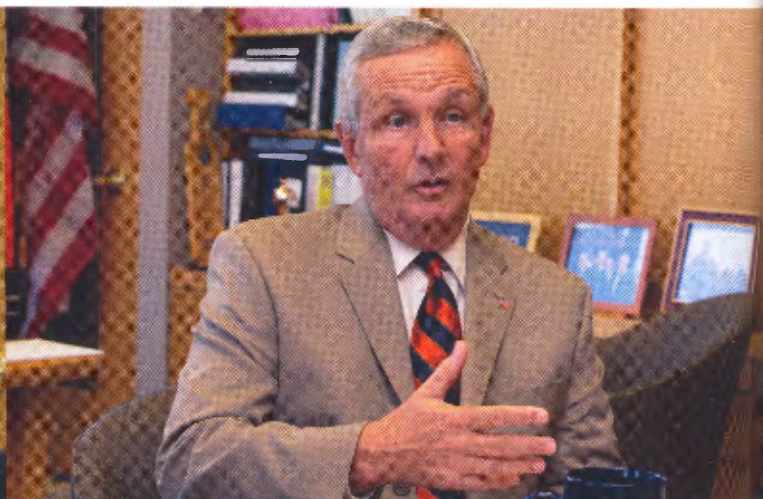
**Morley:** Let me take one piece of this, and that is the Board of Trustees. When I was a student here, I'm not sure that there were any alumni on the board. Today, 22 of our trustees are RIT alumni.

Those people are chosen to be on the board because of the value they can bring to RIT. They're not chosen because they're alumni, they're chosen because of the experience, the capability they can bring to help the university be successful. Having said that, it is wonderful that we have so many alumni on the board.

**Simone:** Another point about alumni is that we have roughly 3,000 faculty and staff at RIT, and more than 1,200 of them are RIT alums. And they care. They are, I think, a group that makes a huge difference. In recent years, the last three or four years in particular, I've had parents come during the opening week of classes and say, "Our son or daughter was accepted at MIT or Carnegie-Mellon or Cal-Tech, at an Ivy League school, but they chose RIT because when we came on campus for our visit and our campus interviews, we were greeted with so much warmth, caring and commitment, from everybody we met, we just felt that we were welcome, we felt that we were entering a new family." Our alumni on campus are a big part of establishing that warmth and family spirit.



William A. Buckingham has been a member of the RIT Board of Trustees since 1979. He was the first RIT alumnus to serve as chairman, serving two terms from 1997 to 2002.



Michael P. Morley became the chairman of RIT's Board of Trustees in November 2005. He has been a member of the board since 1996, serving most recently as chair of the student life committee.



# THE CAMPAIGN FOR RIT

**"Alumni can look at the university and say, 'My university is improving beyond what it was when I was here.' The degree that we received is valued more and more each year."**

**Michael P. Morley '69, Chairman, Board of Trustees**

**Buckingham:** RIT has also significantly increased and enhanced the quality of alumni programs and services, and our trustee alumni and campus alumni have played a role in making us aware of the need to do that. We have done a lot of comparisons with our peer group of universities to understand what they are providing to their alumni. Going forward, I know RIT plans to increase alumni relations programming and staffing even more, so they can provide better support to our alumni around the world. Alumni are going to start seeing and feeling the difference.

**UMag:** RIT recently completed its new 2005-2015 Strategic Plan. What does the university need going forward to reach the new goals?

**Simone:** To be the university we want to be 10 years from now, every student that graduates has to have a close and warm relationship with at least one faculty member or staff member from RIT – an advisor, mentor, advocate, friend – that person is their connection with RIT for life. Now, how do we get to that? With enough resources to provide students the time to interact with our faculty and staff. And that's where the campaign comes in: Endowments to provide support for students, endowments

to provide support for faculty so they can, with the proper mindset and the proper vision and goal, have the ability to spend the time to form the relationship.

**Morley:** In addition to what Dr. Simone says, we need resources to provide the flexibility to do the things we have to do now in order to realize our strategic plan – create new academic programs, bring in new faculty leaders and scholars, and invest in our facilities and technologies.

**UMag:** What are some of the ways alumni, parents and other friends can help RIT's efforts?

**Buckingham:** More than anything else, more alumni should get involved in RIT. Come to Brick City Homecoming. Come to concerts. Come to functions and speeches and symposiums that we have at RIT. Get involved in this university. Host an event in your city that might enrich the university. You can get involved in student recruitment.

You can make a gift, no matter how small. Contribute to the Fund for RIT, as well as the campaign in its last eight months. How much you give matters less than that you actually give each year.

Another way to get involved is with your company. RIT has some of the finest management training programs in the region. My recollection is that there are over 400 companies for which we do training. There are also advisory boards in all our colleges that connect alumni in industry to the degree programs that impact that industry. Give suggestions and direction to the faculty on curriculum, or connect the university to others in your field who can serve as speakers and subject-matter experts.

**Simone:** Long-term, if we can establish that kind of a relationship between our alumni and students, who are alumni in training, then a lot of the spirit and participation that we need to have successful campaigns, and most importantly, an outstanding university, will be in place.

**Buckingham:** I'd personally like to thank all those who have given to RIT to date. Thanks to your help, we are confident that The Campaign for RIT will close successfully.



Albert J. Simone became RIT's eighth president in September 1992. Under his leadership, RIT has navigated a period of tremendous growth including the establishment of the university's eighth college, the Golisano College of Computing and Information Sciences, extensive campus renovation and expansion, and construction of the Gordon Field House and Activities Center.



## Selected achievements of the \$300 million campaign

(all figures in millions)

	Investing in Students	Recruiting & Retaining Top Faculty	Supporting Applied Research & Learning	Reinventing the Campus	Fund for the Future
	Goal: \$75 M Attained: \$37.3 M Level: 50% of goal	Goal: \$50 M Attained: \$19.7 M Level: 39% of goal	Goal: \$75 M Attained: \$88.5 M Level: 118% of goal	Goal: \$70 M Attained: \$57.5 M Level: 82% of goal	Goal: \$30 M Attained: \$33.2 M Level: 110% of goal
Significant Accomplishments	145 NEW SCHOLARSHIPS CREATED	7 NEW ENDOWED PROFESSORSHIPS ESTABLISHED	GOAL SURPASSED	GORDON FIELD HOUSE & ACTIVITIES CENTER COMPLETE	GOAL SURPASSED

[www.campaign.rit.edu](http://www.campaign.rit.edu)

Investing in Students	Recruiting & Retaining Top Faculty	Supporting Applied Research & Learning	Reinventing the Campus	Fund for the Future
<p>More than \$37 million in scholarship funds</p> <p>College of Imaging Arts &amp; Sciences: \$4.9 million</p> <p>College of Business: \$1.7 million</p> <p>College of Applied Science &amp; Technology: \$3.2 million</p> <p>College of Liberal Arts: \$481 thousand</p> <p>Golisano College of Computing &amp; Information Sciences: \$385 thousand</p> <p>National Technical Institute for the Deaf: \$3.1 million</p> <p>Kate Gleason College of Engineering: \$3.3 million</p> <p>College of Science: \$3.2 million</p>	<p>Completion of the Madelon &amp; Richard Rosett Professorship</p> <p>Dean C. Zales Fellowship</p> <p>Eastman Kodak Endowed Chair in Computing &amp; Information Sciences</p> <p>Gleason Endowed Professorship in Mechanical Engineering</p> <p>Bausch and Lomb Endowed Professorship in Microsystems Engineering</p> <p>Brinkman Endowed Professorship</p> <p>Vignelli Endowed Professorship in Design</p> <p>Weidman Endowed Professorship in Imaging Science</p> <p>Conable Endowed Chair in International Studies</p>	<p>Integrated Microsystems Laboratory</p> <p>Completion of the IT Collaboratory &amp; Gleason Building expansion</p> <p>McAfee technology gift to support bachelor's and master's programs in security</p> <p>Center for Bioscience Education &amp; Training - College of Science</p>	<p>Vignelli Study Center in Design - CIAS</p> <p>NTID Student Development Center</p> <p>Goff Sunday 2000 Web Press - CIAS</p> <p>Paley sculpture "The Sentinel"</p> <p>Golisano College of Computing and Information Sciences Building</p> <p>New Engineering Technology Building</p> <p>Dyer Arts Center</p>	<p>Endowed Fund for the Performing Arts</p> <p>Dyer Arts Center Endowment</p> <p>\$30 million added to RIT's general endowment fund</p>



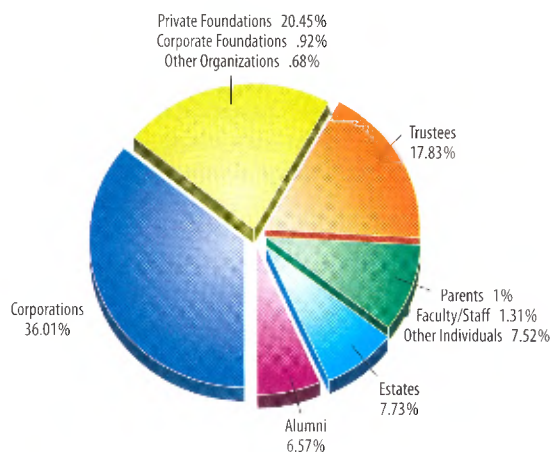
## Why Giving Matters

The Campaign for RIT has been a remarkable effort, marked by successes in many areas that will enable the university to grow as never before. RIT will become a "Category of One" university, and a successful close to **Powered by the Future: The Campaign for RIT** will be the catalyst for that achievement.

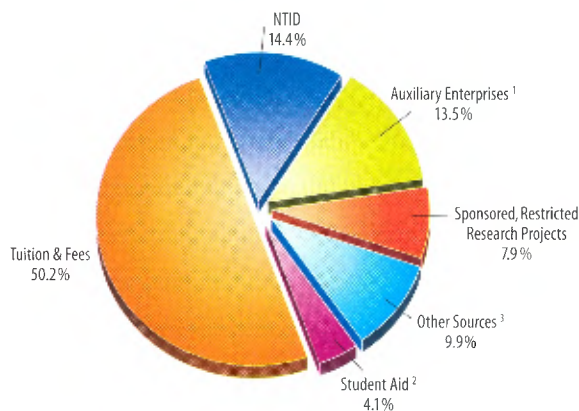
We get closer to our goal of \$300 million every day. However, we need the help of every alumnus and friend of RIT to succeed.

Join us now in this final year of The Campaign for RIT – your gift, no matter how large, will help us move RIT forward into the future.

### Sources of Campaign Gifts

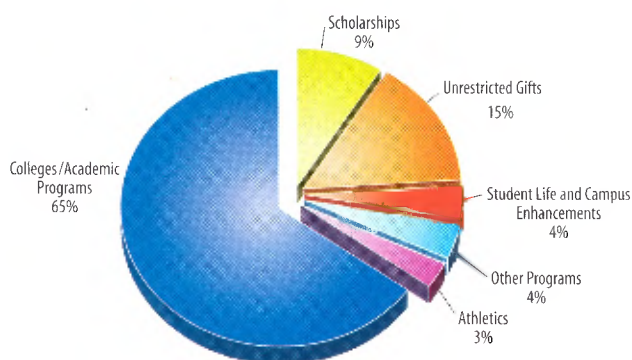


### Sources of Funding for RIT Operations

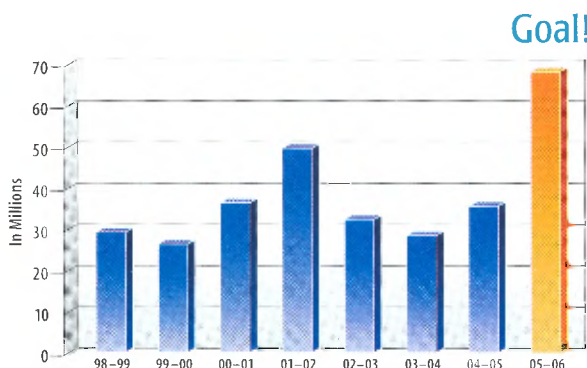


1. Includes areas of operations that are fully costed and expected to generate revenues to cover those costs such as Food Service, Housing Operations, Campus Connections, Ice Rink, Margaret's House Daycare, and Ben & Jerry's.
2. Reflects the amount of financial assistance provided to our students through Federal programs (PELL and SEOG), Endowment and restricted gifts, and state and corporate support.
3. Includes revenues received from short term investment income, overhead recovery, parking fines and fees, and other special programs and activities.

### Donor Designation of Campaign Gifts



### Campaign Attainment by Year



## The Future is Now! \$300 million goal is in sight.

To support the campaign, please make your gift online, give through the Fund for RIT, or help by volunteering to support the university through the campaign.

Call the Office of Development at 800-477-0376 for information on how you can help power RIT's future.



# Thinking about buying a digital camera soon?

By Douglas Ford Rea '78

Hey, it's 2005 and you're thinking about buying your first digital camera? Well, you're not the first to think about this, but perhaps one of the last! Sales of digital cameras have grown exponentially over the last five years and there seems to be no end in sight. The reasons are clear: Many digital cameras are fun to use, and they do everything we want them to do well, sometimes more!

## Why go digital?

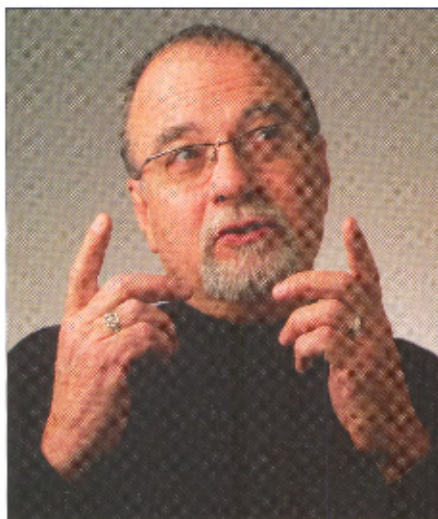
Today's technologies are great, fast and affordable! It used to be that conventional film-based photography was the easiest path to making snapshots. That's no longer the case. Digital is just as easy and offers you a lot more options on how to use your photographs.

## If I were to go digital, where would I begin to look for cameras and advice?

Look for advice from a reputable camera dealer in your region. They are often your best and fastest source for getting your questions answered. In addition, you can get a lot of good information from the Internet. Visit Web sites such as [www.dpreview.com](http://www.dpreview.com) and [www.steves-digicams.com](http://www.steves-digicams.com). Both sites have timely reviews of the latest camera technologies and accessories.

## If I decide to go digital, can I buy a camera that will last forever? After all, I gave my daughter my Minolta SRT 101 and two lenses. That trusty gear lasted me a long, long time!

Digital cameras, like computers, will become outdated. Today's digital cameras are laden with features such as optics, imaging effects and video. Expect to see more of the same. You should buy the camera that fits your needs, use it for as



Douglas Ford Rea '78, professor and photojournalism chair at RIT's School of Photographic Arts and Sciences, is a leading authority, practitioner and teacher of digital photography. His photographic specialties include instant imaging as well as color and traditional photography. Rea oversees RIT's award-winning publication *E.s.p.r.i.t.*, which has been a testing ground since 1989 for digital photography and publication.

Photo by John Retallack '70

long as it serves those needs, and eventually either sell it on eBay (or pass it along to another family member) when you outgrow the technology.

## OK, I'm going digital. What camera do I need?

Most people need a digital camera that's reliable and easy to use. After all, if you want to make good pictures, you don't want to have a camera that fights with you! A lot of digital cameras these days are loaded with little buttons – which

makes them cumbersome to use.

Sometimes I pick up a new camera and it reminds me of the first digital watch I received many years ago as a birthday present. I spent an hour learning how to set that darn watch – sheer frustration! Many digital cameras present challenges that feel the same. Stay clear of them!

If the camera doesn't feel intuitive as soon as you pick it up, you won't make many good pictures with it. Truth is, before you start shopping and comparing "camera features," look for a digital camera that feels good in your hand. A camera that's easy to turn on and off. One that you can pick up and make photographs without having to push a lot of little tiny buttons! If you're like me, you want it to just work, period.

Once you have found that kind of camera, i.e., easy and fun to operate, you have found something you'll like to carry and use.

## Camera features, you say?

Did you understand the directions I gave you above? If not, you should not be looking and comparing camera features. Go back and read the paragraph above. After doing this, you are ready to look for distinguishing camera features. Today's digital cameras are rich with features. Please note that being a cell phone is not a good feature! I have yet to see a cell phone that can make good digital images.

## How many megapixels do I need?

Camera resolution is an important issue. Four megapixels is a good baseline for resolution. Such cameras will provide you with images that can make a good 8x10-inch print. How often do you make an 8x10-inch images? If you answer, "hardly ever, or never," 4 megapixels is enough. You will find point-and-shoot cameras with 5, 6, 8 megapixels and more. Most



often, the larger the image size the more overkill and more cost involved. And, the larger the image, the more hard-disk space it will take up for computer users.

### What type of memory card (storage) does the camera use?

Compact flash and SD cards are two of the favorites. You should have cards that are a minimum of 128 MB in size so you can capture a reasonable number of pictures when on vacation or at a school graduation. Memory for digital cameras has done the polar opposite of gasoline! It's come way down in price. You can buy it at your local camera store, photo lab, or department store. I like to buy a back-up memory card just in case I need one, or in case I lose my first card.

### What should I look for in a digital camera?

Look for a camera that is:

- easy and fun to use;
- good on battery life;
- known for having excellent optics;
- easy to review images, i.e. has a large LCD display on the camera's back, and is easy to connect to a computer (USB connectivity);

- of high enough resolution (4 megapixels is a baseline);
- rugged and water resistant;
- equipped with software for your PC.

### Where do I get prints from my photographs?

There are a lot of options available for getting prints from your digital camera. At first, you are best to visit your local camera store where they probably have print kiosks and/or print services available. Secondly, your large retailers will offer both in-store and online services (online services means you need a computer and Internet connection). Thirdly, a direct camera-to-print system such as the Kodak EasyShare™ brings fast and easy printing home to you without the need of a computer. And, finally, if you really get into digital photography, i.e., "soup-to-nuts," then having a fast Mac or PC with a photo-quality printer is a must!

But if you are a "newbie" to digital photography, I would keep it simple, initially, and work your way up to meet your needs. Remember, start with your local camera retailer.

### Should I take a course in digital photography?

Yes! It will help you make better pictures sooner. You can get seminars, courses and workshops at many colleges, high schools, community centers, camera stores and computer stores. You can also attend special educational seminars such as Photoshop World™ where you will be like a kid in a candy store!

### What could happen if I'm having too much fun?

I, personally, hope this is the case. Of course, some people (new to digital photography) move up from point-and-shoot cameras to D-SLR's (digital single lens reflex) cameras in fairly short order. At this point, things get more expensive and involved with cameras, camera accessories, powerful computers, and home-based photo printers. That's the cost of having a little too much fun.

### Final thoughts

Digital photography doesn't have to be expensive and it certainly should be fun! The important thing is to jump in and get your hands dirty. Remember, keep it as simple as possible.

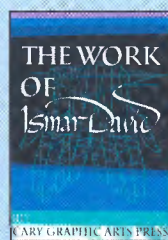
## New Publications from RIT Cary Graphic Arts Press



**SENTINEL**  
EDITED BY JAMES YARRINGTON  
128 PAGES, COLOR, \$35.99  
Albert Paley's *Sentinel* has transformed the face of RIT: a dramatic focal point in the heart of campus, at the crossroads for all community activity. This book chronicles all aspects of the sculpture's inception, from design and fabrication through its complex installation, through 120 photos and an interview with the artist.



**VIEW IT: THE ART AND ARCHITECTURE OF RIT**  
D. PANKOW, R. SIMMONS, H. WETHERALD  
76 PAGES, COLOR, \$9.95  
The artworks illustrated here serve as important sources of inspiration for students, faculty, and the entire RIT campus. This guide to the art and architecture includes a fold-out campus map and walking tour.



**THE WORK OF ISMAR DAVID**  
H. BRANDSHAFT, D. PANKOW  
160 PAGES, COLOR, \$29.95  
Ismar David (1910-96) made his career over a broad spectrum of applied art: calligraphy, type design, architectural design, and more. *The Work of Ismar David* follows his artistic development from his training in Berlin through his career in Jerusalem and New York. The Ismar David archive is housed in the Cary Collection at RIT.



**CIPE PINELES: TWO REMEMBRANCES**  
E. ELLIS, C. BURTON FRIPP  
44 PAGES, COLOR, \$15.99  
Cipe Pineles (1908-91) played a key role during a time of change and growth in the 1950s as the first female art director at *Glamour*, *Seventeen*, and *Charm*. This Chapbook Series celebrates the achievements of design pioneers whose work is held in the Special Collections at RIT Libraries.



**THE NEW MEDIUM OF PRINT: MATERIAL COMMUNICATION IN THE INTERNET AGE.** FRANK COST  
272 PAGES, \$18.00  
Print is everywhere, but it is so familiar that it remains invisible to the average person. *The New Medium of Print* provides an introduction to the systems for the creation and distribution of print, as well as an exploration of its many and varied contemporary uses.



**GREETING CARDS**  
4" X 6", \$7.00 FOR 8 CARDS  
A wide selection of full-color greeting cards feature reproductions of items from the Cary Collection, including medieval manuscripts, wood type specimens, painted alphabets, poster designs by Will Bradley, and shown here, prints from a nurseryman's seed catalog, printed in Rochester in the 1880s.



# Regional Alumni Activities



Julie Goodsell (left) and Tara Rosa '01 are your contacts in the Office of Alumni Relations for regional alumni activities. Don't hesitate to contact them toll free at 1-866-RIT-ALUM. To learn more about the events listed go to [www.rit.edu/alumniactivities](http://www.rit.edu/alumniactivities). You can register for events through our secure Web site: [www.rit.edu/alumniactivities](http://www.rit.edu/alumniactivities)

## Albany

More than 40 alumni and guests enjoyed a luxury suite at the Third Annual Alumni Day at the Races in Saratoga Springs this summer.

## Atlanta

Forty alumni and guests enjoyed a reception at the Cheesecake Factory on Sept. 22. Special thanks to alumni host **Joe Del Conte '85** for helping to coordinate this event.

## Boston

A sold-out crowd of 45 alumni and friends enjoyed an evening at the Wine Cellar on Oct. 27. Special thanks to our alumni host **Stephanie Murphy '98**.

## Buffalo

Buffalo alumni enjoyed an afternoon of NFL Football as the Bills took on the New England Patriots on Sunday, Dec. 11.

## Central Florida

Alumni enjoyed lunch and private tours at the Ringling Estate on Sarasota Bay on Nov. 19. Special thanks to alumni hosts **Jamie Aymerich '93, '98** and **Jason Ramaizel '98**.

## Chicago

Alumni and guests enjoyed an Odyssey Brunch Cruise on Sept. 10. Special thanks to alumni host **Stacey Wronkowski '03**.

## Cleveland-Akron

Alumni and friends got down at the brand new House of Blues in Cleveland on Tuesday, Nov. 8! Special thanks to alumni host **Al Teufen '73**.

## Connecticut

Specially priced tickets to the Pilot Pen Tennis Tournament finals on Aug. 27 were available for alumni.



Chicago alumni enjoyed brunch aboard the Odyssey.

# Class Notes

## Key to abbreviations

<b>CAST</b>	College of Applied Science and Technology
<b>CCE</b>	College of Continuing Education
<b>CIAS</b>	College of Imaging Arts and Sciences
<b>COLA</b>	College of Liberal Arts
<b>COB</b>	College of Business
<b>KGCOE</b>	Kate Gleason College of Engineering
<b>COS</b>	College of Science
<b>FAA</b>	Fine and Applied Arts
<b>GAP</b>	Graphic Arts and Photography
<b>CCCIS</b>	B. Thomas Golisano College of Computing and Information Sciences
<b>NTID</b>	National Technical Institute for the Deaf

## 1948

**Harry Kolker '48 (GAP)** retired from Barbizon Delta Corp. in 1998 and spends much of his time working on his vast collection of photographs.

## 1950

**Kenneth Gernold '50 (COB)** is a self-employed interior designer, Honeoye Falls, N.Y.

**Robert Murray '50 (GAP)** has retired from RIT/NTID, Department of Applied Engineering. Murray is working on developing balloon-related products in Rochester.

## 1951

**Jacques Sopkin '51 (GAP)** is a director for Mijac Alarm Co., Rancho Cucamonga, Calif.

## 1952

**William Reyman '52 (GAP)** is semi-retired and continues to work as an account executive for Photoworks Creative Group, Charlottesville, Va.

## 1959

**Peter Bunnell '57, '59 (GAP)** is a professor emeritus for Princeton University. Bunnell will continue his scholarly research and writing at the university.

## 1961

**Donald Boyle '61 (GAP)** is president of Shore Direct, LLC in New Jersey.

## 1962

**Donald Forst '62 (GAP)** is vice president of financial management for New England Document Systems, Manchester, N.H.

**Deanne Penello Nanna '62 (COB)** is president of Raintree Craft & Design Corp., Titusville, Fla.



## 1963

**Dana Stone '63 (COB)** is vice president of Macon Machinery Sales Corp., Bristol, Conn.

## 1965

**Jeannine Packer Correia '65 (COB)** is a self-employed state certified residential appraiser in Melbourne, Fla.

**Frederick Janette '65 (COB)** is a controller for Oasis Medical Inc., Glendora, Calif.

**Stephen Phelps '65 (KGCOE)** is a North American sales manager for Enardo, Inc. Tulsa, Okla.

## 1966 *40th Reunion-2006*

**Hall Cristman '64, '66 (GAP)** is a quality engineer for Roper Scientific, Tucson, Ariz.

**James Rasmussen '66 (GAP)** is a senior graphic arts engineer for Hallmark Cards Inc., Kansas City, Mo.

## 1967

**Robert Franzen '67 (GAP)** is a parts manager for Holiday Kamper, Statesville, N.C.

**Dick Naven '67 (KGCOE)** is owner of Naven Restoration Specialties, Portland, Ore.

## 1968

**Thomas Donovan '68 (GAP)** is a financial analyst for T-Mobile USA, Deutsche Telekom, Birmingham, Ala.

**Jean-Guy Naud '68, '75 (GAP)** is a professor of arts and imaging studies for RIT/NTID, Rochester.

**Jack Whitney '68 (COB)** is a member of the RIT Alumni Network Board of Directors. He and his wife, Catherine, reside in Conway, S.C.

## 1969

**Merton Horne '69 (KGCOE)** is a program and engineering manager for Lockheed Martin Corp., St. Paul, Minn.

**Raymond Stachowiak '69 (GAP)** is director of international operations for Xyvision Inc., Arlington Heights, Ill.

**Richard West '69 (GAP)** is owner of West Photo Imaging, LLC, Oak Ridge, N.J.

## 1970

**Michael Glenn '70 (GAP)** is vice president of sales for The Pressroom, Ballston Spa, N.Y.

**John Hall '70 (GAP)** retired from the University of Connecticut. He enjoys being a handyman repairing "nearly everything" in North Windham, Conn.

**Joel Pollack '70 (COS)** is chief executive officer of Clairvoyante Inc., Cupertino, Calif.

**Janice Fox-Ford Sterling '63, '70 (FAA)** is a creative services director for the U.S. Government Printing Office, Washington, D.C.

**James Wiley '70 (GAP)** is a senior technical director for Brion Industries, Santa Clara, Calif.

## 1971

**Mary Ann Martillotta Abbott '71 (FAA)** is an art teacher for Naples Central School, Naples, N.Y.

## Los Angeles

### Upcoming event

Plans are underway for an event to take place this spring. Stay posted to the alumni Web site for details!

## New York City

More than 100 alumni enjoyed the women's finals at the U.S. Tennis Open on Sept. 10.

The chapter had a ROCS (Reaching Out for Community Service) Day activity scheduled for Sept. 24. Unfortunately, the agency had to cancel the project, but a thank you is extended to all the alumni willing to volunteer.

Alumni enjoyed a private, one-hour tour of MoMA (Museum of Modern Art) on Nov. 13.

### Upcoming event

Save these dates! A private cooking class at Dish is scheduled for 7-10 p.m. Thursday, Feb. 23, 2006. The event will include a three-course meal and wine. An outing to the Ranger-Islander hockey game is scheduled for 7 p.m. Thursday, April 6, 2006. More information on these events and others will be coming on the Web site.



New York City alumni enjoyed a Mets game.

## Philadelphia

Alumni and guests enjoyed exploring the city on a Victorian-style trolley on Sept. 25. Stops included the Rodin Museum and the Kimmel Center.

### Upcoming event

Stay posted for alumni-priced tickets to a sporting event this winter.

## Phoenix

Forty alumni and guests enjoyed a private behind-the-scenes tour of Frank Lloyd Wright's Taliesin West followed by lunch on Sept. 10.

Alumni volunteered at St. Mary's Food Bank in November as part of RIT ROCS (Reaching Out for Community Service). Afterward, everyone enjoyed Honey Bear's BBQ. Thank you to **Kathy Goll '02** for her continued efforts.

### Upcoming event

An outing to Buffalo Wild Wings is being planned for Saturday, Jan. 21, 2006, by **Al Cheves '88**. Stay tuned for more details.



Philadelphia area alums enjoyed a trolley tour of the city on a sunny day in September.



Alums also gathered for a Phillies game.



Is there an alumni event you would like to see in your area? Contact Tara Rosa '01 or Julie Goodsell in the Office of Alumni Relations toll free at 1-866-RIT-ALUM.

## Pittsburgh

Alumni and guests spent an evening at the Frick Art and Historical Center on Sept. 15. Special thanks to alumni host **Al Mature '74**.

## Raleigh Durham

In connection with ROCS (Reaching Out for Community Service), the chapter helped with Umstead State Park's stream project. Alumni volunteers assisted in monitoring the stream's development and keeping it clean.

### Upcoming event

An alumni evening is being coordinated by **Mike '98** and **Sue '98 Pail**. Also, **David Page '66** is working on coordinating a Duke women's basketball game outing. Stay posted to the Web site for details.

## Rochester

Alumni showed their RIT spirit as they cheered on the men's hockey team in their first Division I home game versus the Canisius Griffs on Saturday, Oct. 22. Thank you to **Frank Lucas '75** for his help at the tailgate party. **Go Tigers!**

Alumni attended a financial planning workshop given by alumnus **Bill Prentice '99** on Thursday, Nov. 3. Special thanks to our alumni host **Ken Reed '71**.

### Upcoming event

Tickets for \$35 will soon be available for the Friday, Jan. 20, 2006, performance of "Feelin' Groovy: The Hits of the '60s and '70s," which is part of the WPOP series at the RPO. The Grammy Award-winning jazz vocal ensemble New York Voices will cover classics from the Beatles to Motown to Simon & Garfunkel.

## San Diego

Alumni participated in the 21st Annual Coastal Cleanup Day at Powerhouse Beach on ROCS (Reaching Out for Community Service) Day, Saturday, Sept. 17. Special thanks to alumni host **Rick Prenoveau '78** for hosting this special event.

### Upcoming event

Plans are underway for an event to take place this spring. Event details and registration will be coming soon!



Pittsburgh alumni visited the Frick Center.



A rafting adventure was a summer highlight for Rochester alumni.



Thank you to Rochester chapter volunteers for a great year!

**Alex Tyshovnytsky '71 (COB)** is a financial advisor for Legg Mason Wood Walker Inc., Philadelphia, Pa.

## 1973

**Michael James '73 (FAA)** exhibited his pieced and quilted fabric constructions, including current works involving the use of digitally manipulated photographs onto fabric, *Questioning Convention: The Studio Quilts of Michael James*. He presented *Still Questioning Convention: Recent Digital Quilts*, followed by a book signing at the Fuller Craft Museum, Brockton, Mass.

**Thomas Shepard '73 (GAP)** is an enrollment coordinator for Keuka College, Penn Yan, N.Y.

**Beryl Carter Sims '73 (COB)** is director of merchandising for Savvi Formalwear, CCA Global Partners, Manchester, N.H.

## 1974

**Jon Draper '74 (GAP)** is a photographer for the University of the Pacific School of Dentistry, San Francisco, Calif.

**Tatana Kellner '74 (FAA)** is an artistic director for the Women's Studio Workshop, Rosendale, N.Y.

**Donald Maziarz '74 (KGCOE)** is a senior program analyst for Decisive Analytics Corp., Arlington, Va.

**Steve Peterka '74 (GAP)** is a newspaper application specialist for Enovation Graphics Systems Inc., Indianapolis, Ind.

**Mark Siegel '74 (GAP)** is a research fellow for Georgia-Pacific Corp., Neehah, Wis.

**John Wassmer '74 (GAP)** is a detective for the Rockland County Sheriff's Department, New York City.

**William Zarycranski '72, '74 (GAP)** is a senior clinical pharmacologist for SFBC International, Kennett Square, Pa.

## 1975

**Enrico Caruso '75 (GAP)** is a division director for QSS Group Inc., Kearneysville, W.V.

**Joan DeRoche '75 (COB)** is a senior director of product development for Retail Bank Alliance (Casual Corner Division), Enfield, Conn.

**Marsha Goldman '75 (FAA)** is a pilot for Northwest Airlines, St. Paul, Minn.

**Olga Eysymontt Krogh '75 (FAA)** is an artist and botanical illustrator for Otis College of Art & Design, Los Angeles, Calif.

**David Pierce '75 (KGCOE)** is a regional sales manager for Pfaunder Inc., Harrisburg, N.C.

**William Truran '75 (GAP)** is owner of Bill Truran Productions, LLC, Franklin, N.J.

## 1976 30th Reunion-2006

**Michael Bradbury '76 (COS)** is an assistant professor for Lake Erie College of Osteopathic Medicine, Erie, Pa.

**Stephen Gemmel '76 (CAST)** is a business systems analyst for Northrop-Grumman Information Technologies in Raleigh, N.C.

**L. Stanley Godwin Jr. '76 (GAP)** is head of the art department at Texas A&M University.

**James Princehorn '76 (COLA)** is a senior security advisor for Business Protection Specialists Inc., Canandaigua, N.Y.



**Robert Roudabush '76 (GAP)** is owner of RBR Enterprises, a computer consulting business in San Antonio, Texas.

**Rodney Thomson '76 (GAP)** is a sales manager for SunTech Medical, Raleigh, N.C.

**Robert Yee '76 (GAP)** is a production manager for Cosmos Communications, Long Island City, N.Y.

## 1977

**Michael Cohn '77 (GAP)** is president of Light Industries, a Maryland based computer company.

**Thomas Jay '77 (GAP)** is vice president of sales and marketing for SICPA Securink Corp., Springfield, Va.

**Michael O'Brien '77 (COB)** is a financial advisor for Morgan Stanley, Alpharetta, Ga.

**Heather Spittler '77 (GAP)** is a self-employed photographer in Columbus, Ohio.

## 1978

**Raymond Borkowski '78 (GAP)** is a member of the police force at Mercyhurst College, Erie, Pa.

**Ronald Fairman '78 (KGCOE)** is a senior engineer for Tactair Fluid Controls Inc., Liverpool, N.Y.

**Debra Walsh Gosling '78 (COS)** is a key account manager for Roche Diagnostics, Indianapolis, Ind.

**Gregory Hitchin '78 (GAP)** is a business development manager for Onondaga County Office of Economic Development, Syracuse, N.Y.

**Bruce Rosenstein '77, '78 (GAP)** is a senior packaging quality manager for Kraft Foods, East Hanover, N.J.

## 1979

**Glen Barry '79 (GAP)** is a computer specialist for Westchester County, White Plains, N.Y.

**Gary Bradt '78, '79 (GAP)** is vice president of biometrics for Silex America, Salt Lake City, Utah.

**Paul Cole '79 (CAST)** is owner of Dimensional Intelligence Inc., Boiling Springs, S.C.

**Wayne Shipman '79 (GAP)** is a service engineer for NexPress Solutions LLC, Rochester.

## 1980

**Carl Andrews '80 (GAP)** is a programmer for Massachusetts General Hospital, Boston, Mass.

**Kenneth Arnold '80 (KGCOE)** is a software engineer for Eastman Kodak Co., Rochester.

**Antonia Carfagna '77, '80 (CAST)** is information technology manager for Eastman Kodak Co., Rochester.

**John Christopher '80 (COB)** is president and real estate broker for Hospitality Associates, Syracuse, N.Y.

**Kenneth Curyk '80 (CAST)** is a senior software engineer for Raytheon Co., Woburn, Mass.

**Mitchell Dannenberg '79, '80 (GAP)** is president of LTICI Marketplace, Rochester.

**Alphonse Depalma '80 (GAP)** is vice president of sales and marketing for mWave Media Inc., Burlington, Mass.

**Raymond Ferreira '79, '80 (GAP)** is vice president of client services for Baldwin & Obenauf Inc., Raritan, N.J.

**Suzanne Kocurfulle Fulle '80 (GAP)** is owner of Buffalo Therapeutic Massage, Niagara Falls, N.Y.

Is there an alumni event you would like to see in your area? Contact **Tara Rosa '01** or **Julie Goodsell** in the Office of Alumni Relations toll free at 1-866-RIT-ALUM.

## San Francisco

More than 40 alumni and friends enjoyed an afternoon at Andretti Winery in Napa Valley on Sunday, Sept. 25. Special thanks to chapter leader and alumni host **Mark Leonardi '94** for coordinating this event.

### Upcoming event

Plans are underway for an event to take place this spring. Event details will be available on our Web site.

## Southern Florida

Alumni partnered with Habitat of Humanity in Boynton Beach for RIT's Reaching Out for Community Service (ROCS) Day Sept. 17. Special thanks to alumni host **Paul Finkelstein '91** for helping organize this special event.

## Syracuse

Sixty alumni and guests enjoyed brunch and an afternoon of S.U. football on Sept. 17.

## Texas

### Upcoming events

Alumni events throughout Texas will be offered during Jan. 2006. Events are being planned in Dallas, San Antonio, Austin, and Houston. Keep an eye out for your invitation by mail and/or e-mail, and check the Web site at [www.rit.edu/alumniactivities](http://www.rit.edu/alumniactivities).

## Washington, D.C.

The chapter helped with yard work at a non-profit organization for RIT ROCS (Reaching Out for Community Service). Alumni receptions were held in Virginia at Capitol City Brewery on Sept. 29 and in the District at the Chophouse on Nov. 15.



Alumni and friends enjoyed an afternoon at Andretti Winery in Napa Valley.



In conjunction with RIT ROCS (Reaching Out for Community Service), Florida alumni helped on a Habitat for Humanity construction project in Boynton Beach.



RIT's affiliate in Croatia, the American College of Management and Technology, participated in the second annual ROCS (Reaching Out for Community Service) Day. The group helped clean Gradac Park in Dubrovnik on Oct. 1.



**Jeffrey Glueck '77, '80 (KGCOE)** is a consulting partner for Deloitte Consulting LLP, Cleveland, Ohio.

**Dennis Johnson '80 (GAP)** is a public affairs officer for the Department of Defense in Germany.

**Diane McSweeney '78, '80 (GAP)** is an assistant vice president for MFS Investment Management, Boston, Mass.

**Thomas Perlmutter '78, '80 (GAP)** is owner of Tom Perlmutter & Associates, Woodland Hills, Calif.

**Douglas Roesch '80 (GAP)** is a senior software engineer for SmartOps, Pittsburgh, Pa.

**Holly VanOrman '80 (COB)** is an applications manager for Retail Brand Alliance Inc., Enfield, Conn.

## 1981 *25th Reunion-2006*

**Thomas Allen '81 (COB)** is a chief financial officer for The Perseus Books Group, New York City.

**Brian Derenthal '81 (KGCOE)** is an industrial engineer and team leader for Thomas & Betts, Horschheads, N.Y.

**Kenneth Dunner '79, '81 (COS)** is a research investigator for the University of Texas, M.D. Anderson Cancer Center, Houston.

**Neal Krasnoff '81 (CAST)** is a network technician for Qwest Communications, Minneapolis, Minn.

**Franklin Levin '81 (CAST)** is vice president of Action Box and Container Co., Rochester.

**John Mozart '81 (COB)** is a regional sales representative for Pharmaceutical Management Services Inc., Tampa, Fla.

**Paul Schechtman '81 (GAP)** is vice president of distribution for Mother's Work Inc., Philadelphia, Pa.

**Patricia Voltzke '81 (GAP)** is an application developer for Points North Consulting, Duluth, Minn.

## 1982

**Glen Abbott '81, '82 (GAP)** is owner of a video production company in Lake Mary, Fla.

**Kevin Belfield '81, '82 (COS)** is a professor of chemistry and department chair for the University of Central Florida, Orlando, Fla.

**Mark Berger '80, '82 (CAST)** is vice president and chief information officer for InterActive Corp., New York City.

**Karen Betts '82 (COS)** is a regulatory supervisor for the American Red Cross, West Henrietta, N.Y.

**Frederick Chapman '80, '82 (GAP)** is a partner in Lightwave Productions, Marblehead, Mass.

**Lorna Puskas Driskell '82 (CAST)** is a software engineer for Microwave Data Systems, Rochester.

**Richard Glomb '80, '82 (GAP)** is vice president of business development for Lucidiom Inc., Vienna, Va.

**Chester Smith '82 (CAST)** is director of software engineering for Bose Technology Centre Private Ltd., Bangalore, India.

**Gary Sutto '82 (GAP)** is owner and photographer for Under The Light, Seattle, Wash.

**Georgette Peterson '82, '83 (COB)** is a financial associate for Thrivent Financial for Lutherans, Henrietta, N.Y.

## ALUMNI NEWS

### Peak experience leads to danger

Porsche Haag '04 (marketing) has reached new heights – and found it can be a little scary.

On July 28 this year, Haag and her uncle made it to the summit of California's Mt. Whitney, the highest mountain in the contiguous 48 states. At 14,491 feet, the peak reaches into a zone where views are spectacular and oxygen is scarce.

Haag and her uncle, Bob Dittman, 58, an elementary school principal from Modesto, Calif., attempted the climb in 2003. They reached 13,600 feet when Dittman's knee began to swell, ending their hopes of reaching the top. They vowed to return, and were able to secure a permit for a second visit to Whitney on July 28 of this year. (Access to the trail is controlled by the National Park Service and U.S. Forest Service.)

"We were on the trail by 1:15 a.m.," says Haag. They reached the top at 10 a.m. and then heard a sound that put a damper on their elation: the rumble of thunder.

Their only alternative was to start down immediately, knowing that the journey would take many hours. They had descended less than 700 feet when hail began to fall. There was lightning and the rain came in sheets. The stormy conditions continued for the entire climb down the mountain. They arrived at the trailhead about 4:30 in the afternoon – exhausted and relieved.

"Our accomplishment felt bittersweet," says Haag, "when we learned that others had died in the same storm." (Two Boy Scouts had been struck by lightning in nearby Sequoia National Park.)

The experience on Mt. Whitney has not cooled Haag's passion for mountain climbing. "If it were easy, everyone would do it," she says. "The element of risk makes it exciting, but we're always cautious."

Haag's main challenge these days is her career. One week after graduating last year, she started work as a marketing analyst at Ducker Worldwide, an industrial research company with headquarters in Bloomfield Hills, Mich., near Detroit.

"I'm enjoying market research even more than I would have imagined," says the Caledonia, N.Y., native. "My projects, usually studies regarding market size/segmentation or customer satisfaction, deal with everything from gaskets to electrical components to windows and doors. It's challenging, but a good kind of challenge."

Haag is one of four RIT grads who have joined Ducker in the past two years. David Fuehrer '04 (MBA) was hired at the same time as Haag, followed by Anabelle Morel '04 (MBA) in August 2004 and Alexandra Feng '05 (MBA) earlier this year. The Ducker/RIT connection was fostered by John Ettlie, professor and director of the Technology Management Center in the College of Business. Ettlie, who has done consulting work with Ducker over the past decade, encouraged the company to recruit at RIT.

"It's a small, family-owned, diverse company," says Ettlie, "and our students are a good fit. Our students are quite entrepreneurial, industrious, with excellent skills. One by one, Ducker has selected our students over candidates from other schools."

Haag says she's pleased to be among Ducker's first RIT hires.

"I feel really fortunate to have found such a great job right out of school."



Porsche Haag on Mt. Whitney before the storm.





**Don Twietmeyer '83 (COB)** has been elected to the New York Fellows of the American Bar Foundation.



**Michael Agoston '87 (FAA)** is a production director for Eric Mower and Associates, Buffalo, N.Y.

## 1983

**David Cohn '83 (GAP)** is a director for Tupper Planetarium, Centereach, N.Y.

**Daniel Prince '83 (GAP)** is a psychology professor at College Ahuntsic, Montreal, Quebec, Canada.

**Pamela Smith '83 (GAP)** is a senior medical multimedia specialist for Barrow Neurological Institute, Phoenix, Ariz.

## 1984

**Steven Brooks '84 (GAP)** is a computer animator for ColorInAble.com, Los Angeles.

**Paul Brown '82, '84 (GAP)** is America's competitive sales strategy lead for IBM Corp., Radnor, Pa.

**John Coupe '84 (CAST)** is a six sigma black belt for ITT Industries A/CD, Fort Wayne, Ind.

**Caroline Frisinger '84 (FAA)** is a licensed massage therapist for The Art of Massage, Syracuse, N.Y.

**Timothy Havel '84 (CAST)** is a technical manager bank 3 for Northrup-Grumman, Melbourne, Fla.

**James King '84 (COB)** is a sales and leasing consultant for Bob Johnson Chevrolet, Rochester.

**Robert Telban '84 (KGCOE)** is a senior structural engineer for Lockheed Martin Corp., Liverpool, N.Y.

**Michael Toombs '84 (CAST)** is a systems administrator for Xerox Corp., Fairport, N.Y.

## 1985

**Kimberley Baribeau Andersen SVP '81, '85 (NTID)** is an information analyst for Dartmouth Hitchcock Medical Center, Lebanon, N.H.

**Allison Boisselle '85 (FAA)** is an illustrator and designer for Allison Boisselle Illustration, Providence, R.I.

**Thomas Filley '84, '85 (GAP)** is a development director for The Versatile Co., Seattle, Wash.

**Tracy Gilbert '85 (COLA)** is a regional site manager for SBA Network Services, Fairport, N.Y.

**David Hadley '84, '87 (GAP)** is chief technology officer for Deep Green Financial, Highland Hills, Ohio.

**Mark Isenhardt '83, '85 (FAA)** is a senior packaging design manager for Hill's Pet Nutrition/Colgate Palmolive, Topeka, Kan.

**Gary Mosteller '83, '85 (FAA)** is an art director for Westat, Rockville, Md.

**Thang Nguyen '85 (KGCOE)** is a technical director for teaching laboratories for the Department of Physics and Astronomy at the University of Rochester.

**John Pax '85 (KGCOE)** is an associate professor at DeVry University, Columbus, Ohio.

**Jeffery Statts '85 (CAST)** is a senior implementation consultant for SoftBrands, Wichita, Kan.

**Thomas Turchioe '85 (KGCOE)** is a performance product management director for Business Objects, S.A., Paris, France.

## 1986 20th Reunion-2006

**Mitchell Berger SVP '82, '86 (NTID)** is a senior analyst and programmer for RIT.

**Glen Chrisler '86 (KGCOE)** is a technical leader for General Electric Co., Greenville, S.C.

**David Picciotto '86, '89 (GAP), '97 (CIAS)** is an imaging systems engineer for Eastman Kodak Co., Rochester.

**Jeffrey Rankinen '86 (KGCOE)** is an associate professor for the Pennsylvania College of Technology, Williamsport, Pa. Rankinen received a Ph.D. in materials science from Pennsylvania State University in 2005.

**Daniel Smialek '86 (CCE)** is an adjunct instructor for Keuka College, Keuka Park, N.Y.

**Brian Stewart '86 (KGCOE)** is director of solutions development for Oracle Corp., Redwood Shores, Calif.

## 1987

**Craig Belcik '87 (GAP)** is a sales executive for Victor Printing Co., Sharon, Pa.

**Gordon Birkhimer '87 (GAP)** is an onsite operations manager for SOC Enterprises, Arlington, Va.

**Robert Buttner '87 (CAST)** is an operations leader for Owens-Corning Foundation Inc., Huntingdon, Pa.

**Pamela Calhoun '86, '87 (GAP)** is vice president of operations for R.R. Donnelley & Sons Co., Downers Grove, Ill.

**Scott Condron '87 (COS)** is a managing director of Black Rock, New York City.

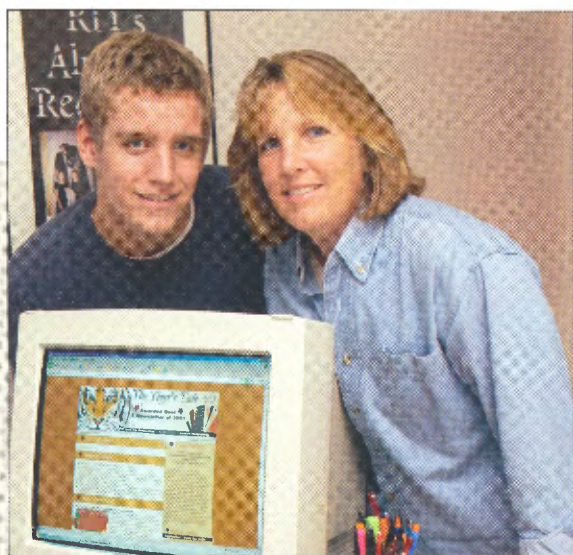
**Suzette Kopec '75 (COS), '87 (COB)** is a medical librarian for St. Mary's Hospital, Tucson, Ariz.

**Damian McDonald '87 (GAP)** is director of enterprise infrastructure engineering for Becton, Dickinson and Co., Franklin Lakes, N.J.

**William Plutnick '87 (GAP)** is a design engineer for Belcan Corp., Lexington, Ky.

**Chester Ruszczyk '87 (KGCOE)** is a research scientist for Massachusetts Institute of Technology, Haystack Observatory, Westford, Mass.

**Samuel Schwall '82 (CCE), '87 (KGCOE)** is a director for United Technologies Corp., Farmington, Conn.



Fifth-year bioinformatics major Chris Parkin of Camden, N.Y., and Peggy Glitch '94 of the Alumni Relations staff are the faces behind the award-winning e-newsletter.

## 'Tiger's Tale' is tops

RIT's Alumni Relations e-newsletter, *The Tiger's Tale*, was named best e-newsletter for 2005 by Harris Connect Inc. RIT's entry was selected from 25 finalist schools including Villanova, Rhode Island School of Design, University of North Carolina, University of Hawaii and Syracuse University.

Written and edited by Peggy Glitch '94, director of benefits and communications, and designed by Chris Parker, student Web developer, *The Tiger's Tale* is sent monthly to 19,111 alumni.

Alumni interested in receiving the newsletter or joining RIT's Online Community can do so at [www.alumniconnections.com/rit](http://www.alumniconnections.com/rit).



# Two grads inducted into Printing Hall of Fame

Two RIT grads were among four outstanding commercial printing executives inducted into the Printing Impressions/Rochester Institute of Technology Printing Industry Hall of Fame on Sept. 12. They were honored at the 18th Annual Gold Ink Awards Reception and Banquet, which took place in Chicago during the PRINT 05 conference.

The alumni are:

• **Donald R. Samuels '74 (graphic arts management)**, managing partner, Pictorial Offset Corp., Carlstadt, N.J. Samuels, a third-generation manager of this family business, joined the firm in 1975. He has attended annual executive business programs at Harvard University and Stanford University and is a member of the World



Michael Marcian Sr.



Donald Samuels

Washington, D.C., regional PIA/GATF affiliate, Printing and Graphic Communications Association PGCA (Now known as Printing & Graphics Association MidAtlantic). From 1988-1997, he was a member of the RIT Printing Advisory Committee.

Presidents Organization, Metro New York chapter. He is the founder of the Jay P. Samuels Nathaniel Rochester Society Scholarship at RIT.

• **Michael Marcian Sr. '73 (printing management)**, president, Corporate Press Inc., Landover, Md. A native of Detroit, Marcian is also a developer and homebuilder in the Spotsylvania, Va., area. He has long been involved with PIA/GATF, serving on various committees and task forces. He is also active in the

**Edward Tagge SVP '85, '87 (NTID)** is dean of student services for Southwest Collegiate Institute for the Deaf, Big Spring, Texas.

## 1988

**Michael Buskey SVP '84, '88 (NTID)** is an accountant and auditor for STA of New York Inc./Kemp's Bus Service Inc., Livonia, N.Y.

**Ken Huth '88 (GAP)** is a free-lance publications photographer in Williamson, N.Y. Visit his Web site at [www.huthphoto.com](http://www.huthphoto.com).

**Raymond Michaud '88 (GAP)** is a retinal angiographer for Retina Consultants PC, Hartford, Conn.

**Tyrone Powe '88 (CAST)** is a supplier of quality specialist for Kelly Automotive at Daimler Chrysler, Warren, Mich.

**Marc Raco '86, '88 (GAP)** is an associate for Centra Financial Group, Rochester.

**Donald Richards '88 (COS)** is a research scientist for Vaccinex, Rochester.

**Philip Rindge '86, '88 (GAP)** is an industrial investigator for Washington Suburban Sanitary Commission, Laurel, Md.

**Rockwood Roberts '86, '88 (FAA)** is a platform manager of industrial design for Ingersoll Rand Security Technologies, Indianapolis, Ind.

**Lawrence Rocheleau '88 (COB)** is a services manager for ForeSite Technologies, East Hartford, Conn.

**Lynn Siverd '88 (COB)** is a consultant for JC Jones & Associates, LLC, Pittsford, N.Y.

**Peter Skelly '88 (KGCOE)** is a branch manager for Blackmore and Glunt Inc., Cincinnati, Ohio.

**John Ward '88 (FAA)** is a business manager for the Academy for Educational Development, Washington, D.C.

## 1989

**Mark Colombo '89 (COB)** is a financial analyst for Xerox Corp., Rochester.

**Robert Edwards '89 (COS)** is an advisory software engineer for IBM Corp., Pittsburgh, Pa.

**Frank Giaime SVP '85, '88, '89 (NTID)** is a senior claims service specialist for Fireman's Fund Insurance Co., Melville, N.Y.

**Janet Nelson '89 (KGCOE)** is president and lead implementer for OQL Solutions, Williamson, N.Y.

**Irianto Safari '89 (CAST)** is a senior engineer for Jurong Consultants, Singapore.

**Douglas Smith '89 (CAST)** is a regional director of sales for Progeny Marketing Innovations, Franklin, Tenn.

**Denise Guidi Wiegand '87, '89 (GAP)** is a photographer and art teacher for Coast to Coast Photography, Harwich, Mass.

## 1990

**Peter Barclay '90 (COB)** is a global marketing advisor for FedEx Corp., Washington, D.C.

**Robert Beaver '90 (CAST)** is manager of computer operations for Cornell University, Ithaca, N.Y.

**Lawrence Cantwell '90 (KGCOE)** is vice president of engineering for Tacit Networks, South Plainfield, N.J.

**Michael Crowley '90 (KGCOE)** is an intellectual property counsel for Research in Motion Ltd., Irving, Texas.

**Scott Glazier '90 (CAST)** and wife, Susan, welcomed their second daughter, Sophie Gabrielle. She was born at Hartford Hospital in Connecticut on July 27, 2005. She joins big sister, Shayna Elizabeth, age 2½.

**Shirley Keene '90 (COS)** is a senior research analytical chemist for Hospira, Lake Forest, Ill.

**Craig Lindsay '87, '90 (GAP)** is president and owner of Tiger Printing Group LLC, Telford, Pa.

**Thomas Shaw '90 (GAP)** is an information technology manager for Integrity Graphics, Windsor, Conn.

**Adam Steinman '90 (CAST)** is a project engineer for Hamilton Beach/Proctor-Silex, Glen Allen, Va.

**Peter Stubler '90 (KGCOE)** is a process engineer for Analog Devices Inc., Wilmington, Mass.

**Nadeem Vakil '90 (GAP)** is a printing technician for Cellulose Group, Dubai, United Arab Emirates.

## 1991

**Jon Blaskovich '91 (GAP)** is technology director for Ryan Partnership, Wilton, Conn.

**Paul Casanova SVP '83, '86, '88 (NTID), '91 (CAST)** is a project engineer for Wright Medical Technology, Arlington, Tenn.

**Camley Mazloom Delach '91 (COS)** is a corporate actuary for ZC Sterling Insurance, Atlanta, Ga.

**David Dittelman '91 (CAST)** is a senior manager of manufacturing services for Wyeth Consumer Healthcare, Madison, N.J.

**Carrie Groenendaal Fischer '91 (COS)** received a M.S. in molecular biology in 1995 from George Mason University. Fischer worked as a genetic engineer for a biopharmaceutical company for 12 years. She is currently a full-time stay-at-home mom caring for her three children: boy/girl twins born in October 1998, and a son born in January 2003.

**Daniel Hickey '91 (FAA), '98 (CAST)** is a first-year enrichment instructor and coach for RIT.

**Andrew Keplinger '91 (FAA)** is president of Left Brain Games Inc., Hartford, Conn.

**Edward Romeo '91 (COB)** is a senior technical analyst for Sun Microsystems Inc., Burlington, Mass.



**Annmarië Grimm Russell '91 (CAST)** is a stay-at-home mom caring for her four children, Chelsea, age 14; Ian, 11; Gretchen, 8; and Gabrielle, 5, in Ivoryton, Conn.

**Roger Sumner '85 (KGCOE), '91 (GAP)** is a senior adaptive optics systems engineer for W.M. Keck Observatory, Kamuela, Hawaii.

## 1992

**Kevin Doohan '92 (GAP)** is director of Web marketing for ConAgra Food, Omaha, Neb.

**Shishir Ghate '89, '92 (KGCOE)** is a software engineer for Unimax Systems Corp., Minneapolis, Minn.

**Young Kim '92 (KGCOE)** is director of biostatistics for DP Clinical Associates Inc., Rockville, Md.

**Jeffrey Mau '92 (COB)** is a manufacturing systems manager for Lactalis American Group Inc., Buffalo.

**Michael Westfort SVP '86, '92 (GAP)** is director of academic technology for the Academy of Notre Dame, Villanova, Pa.

**Karen Zagorski '85, '87, '92 (GAP)** is owner of the Red Elephant Gallery, Bristol, R.I.

## 1993

**Philip Balzer '93 (CAST)** is a network systems analyst for Nevamar Co. LLC, Odenton, Md.

**Cathleen Buff '93 (FAA)** is a teacher for Burnt Hills-Ballston Lake Central School District, Ballston, N.Y. She and husband, Bernard, welcomed a daughter, Maeve Emily, born July 8, 2004.

**Heather Castleman '93 (COLA)** is a communications manager for Busak & Shamban, Fort Wayne, Ind.

**John Devaney '93 (COLA)** is a corrections sergeant for the Henderson (Nev.) Police Department.

**James Essman '93 (CAST)** is a purchasing officer for the New York State Office of General Services, Albany.

**Andrew Levy '90, '93 (CAST)** and wife, Eva-Beth, welcomed their second child, a son, Aiden Benjamin, born May 3, 2005. He joins big sister, Gabrielle Elise, age 2.

**John Memmelaaar '93 (COB)** is vice president of marketing for Royal Master Grinders, Oakland, N.J.

**Sherie Micklei '93 (COB)** is director of import services for Mohawk Customer & Shipping, Rochester.

**Robert Morreale '92, '93 (FAA)** is director of medical illustration and animation for the Mayo Clinic, Rochester, Minn.

**Jodi Philipson '93 (COLA)** is an executive administrator for i2 Telecom International Inc., Atlanta, Ga.

**Jason VanDewark '93 (KGCOE)** is a global logistics project manager for IBM Corp., Charlotte, N.C.

## 1994

**Michele Agosto '94 (CIAS)** is a supervisor of art curriculum for Buffalo Public Schools.

**Robert Bastian '94 (CAST)** is a software development manager for Electronic Arts, Redwood City, Calif.

**Derick Burns '94 (CIAS)** is a publicity coordinator for Pennsylvania State University, University Park, Pa.

**Jeremy Conklin '94 (COS)** graduated from the University of New England College of Osteopathic Medicine on June 4, 2005. Conklin will begin a rotating internship at Geisinger Medical Center, Danville, Pa.

**Janet Darnell Dunham '94 (CIAS)** is a key-worder for Animals Animals/Earth Sciences, Chatham, N.Y.

**Bruce Fox '94 (CAST)** is owner of Quiznos, Fairview, N.J.

**Joseph Gentile '94 (COB)** is director of information technology services for Goodrich, Brooklyn Heights, Ohio.

**Suzette Jimenez '94 (CIAS)** is vice president of Model Offset Printing, Humacao, Puerto Rico.

**Harold Larock '94 (COS)** is an operations analyst for the U.S. Army, West Point, N.Y.

**Ku Lee '94 (CAST)** is an agricultural agent for Meat & Livestock Australia, Seoul, Korea.

**David Pietrowski '94 (COS)** is a senior member of the technical staff for The Aerospace Corp., El Segundo, Calif.

**Lori Seischab '94 (COS)** is an assistant professor of biology for Western Carolina University, Cullowhee, N.C.

**Kevin Shumin '94 (CAST)** is a senior engineer for BWX Technologies Inc., Lynchburg, Va.

**Gregory VanLaeken '94 (COLA)** is vice president of Bank Julius Baer, Zurich, Switzerland.

**Christy Wasserman '94 (CIAS)** is a network support specialist for RQA Inc., Phoenix, Ariz.

**Victoria Zorilla '94 (CIAS)** is an interior designer for Cubellis-Ecoplan, Englewood Cliffs, N.J.

## 1995

**Jennifer Austin '95 (COS)** is chief operating officer for Making the Connections, Bossier City, La.

**Phillip Austin '83 (FAA), '95 (CIAS)** is a self-employed glassblower in Skaneateles, N.Y.

**Edward Cass '95 (CIAS)** is the owner of Cass Design Co., Nashville, Tenn.

**Christine Chevalier '95 (COB)** is a consultant for Jefferson Wells International, Houston, Texas.

**Jennifer Damiano '95 (CIAS)** is art director for Loew's Corp., New York City.

**Joshua Dewitt '95 (CIAS)** is a digital prepress manager for D & K Printing, Boulder, Colo.

**Joseph Dunkley '95 (COB)** is a quality manager for Macsteel Service Center United States of America, Murfreesboro, Tenn.

**Crystal Hanna '94, '95 (CCE)** is a sixth grade teacher at School No. 12, Rochester City School District.

## Island adventures slated for 2006

An ongoing array of travel opportunities is offered through RIT's Alumni Relations Office. To find out more, contact Barbara Carney by telephone at 585-475-2959 or by e-mail at bac3922@rit.edu. Highlights for 2006 include:

- **Sicily, May 13-22, 2006.** Travelers will make stops at Taormina, Agrigento, Mt. Etna and Syracuse and then cruise from Messina Reggio di Calabria at the "toe" of the Italian peninsula.

- **Greek Isles, June 7-18, 2006.** The trip features stops in Crete, Santorini, Ia, Thirassia and Athens.

- **Ireland: Ennis and Kilkenny, July 10-21, 2006.** Points of interest include the Ancient Burren and Cliffs of Moher, Galway, Connemara, the Aran Islands of Inishmore, Wexford's Irish National Heritage Park, the Waterford Crystal Visitor Center and many other destinations.



A group of alumni and friends were in Russia May 27-June 8, 2005, for the Passage of Peter the Great River Cruise. The itinerary included stops in Moscow, shown here, as well as Kizhi Island, Goritsy, Yaroslavl, Uglich and St. Petersburg.



## Prestigious fellowship is 'pleasant surprise for physics grad

It should come as no surprise that Emily Thompson '84 (physics), has been named a 2005 MacArthur Fellow. While her work has taken her on an intellectual odyssey to several universities including Princeton (Ph.D. in history), MIT, Harvard and the University of California, the aural historian says she learned the value of perseverance here – in class at the Brick City.

Thompson is the first RIT alum to be named a MacArthur Fellow – an honor that carries a \$500,000 stipend to be used in any way the recipient sees fit. Each year the charitable John D. and Catherine T. MacArthur Foundation selects 25 fellows: Men and women who are rewarded for outstanding creativity, originality and potential.

Thompson had no way of knowing she was even being considered for the fellowship. All 25 fellows are contacted in the same way: an out-of-the-blue phone call announcing a half-million dollars of “no strings attached” support.

“The man on the phone seemed to find great joy in prolonging the announcement about my award,” Thompson says. “He asked if I had heard of the foundation, or if I knew anyone who had been a previous fellow, and of course I was asking myself, ‘Did I win?’ When he told me, of course I was pleasantly surprised.”

The pleasant surprise will come in

handy, as Thompson hopes to buy a house in California, where she conducts research and teaches at the University of San Diego.

The bulk of the stipend will further her work as a historian of technology. Thompson’s combined experiences allow her to study early 20th century America through a technological lens. Her research explores the cultural history of sound, music, noise and listening to focus on how these phenomena and activities intersect with technologies such as the phonograph and motion pictures, and architecture.

In 2002, Thompson published *The Soundscape of Modernity: Architectural Acoustics and the Culture of Listening in America, 1900-1933*. Concerning the book, Thompson again accredits RIT. “Perhaps surprisingly, I think one of the most influential courses I took at RIT was one of my very few liberal arts electives,” she says. “I took a course on the history of American architecture with Professor Wetherald, and what I learned there – which was a lot – really stuck with me. My book is a history of architectural acoustics, and I think my interest in that subject really came out of my fascination with his course.”

Thompson’s current work is devoted to publishing *Sound Effects*, a book about early American film. Because of the fel-



Emily Thompson’s research interests include the history of architectural acoustics.

AP photo courtesy of the MacArthur Foundation

lowship, her plan to release a DVD with the book has been made possible, and her dream to restore old films is finally within reach. She says it will be a thrill to rescue a feature film that would otherwise be lost forever, and it will be a great way to share her good fortune with fellow historians as well as with movie fans.

Sharing is important to Thompson, who admitted that the first thing she will do with her stipend is to celebrate with friends. Thompson began deep relationships during her time at RIT, friends of whom she says, “I couldn’t live without.”

Becca Nelson

**Rosanne Lissow '95 (COB)** is a securities trader for Oak Value Capital Management, Durham, N.C.

**Jeffrey Minter '95 (CAST)** is a project manager for FKI Logistex, Atlanta, Ga.

**Melissa Mitchell '95 (CAST)** is a product manager of North America for Integration Point Inc., Charlotte, N.C.

**Steven Nelson '95 (CAST)** is a project engineer for Machine Tool Research, Rochester.

**Ricardo Ramirez '95 (CIAS)** is a staff photographer for the *Orlando* (Fla.) *Sentinel*.

**Lisa Schryer '95 (COLA)** is an associate attorney for Shonley, Sweeney, Reilly & Allen PC, Albany, N.Y.

**Matthew Thielmann '95 (CAST)** is a district sales manager for IntelliPack, Tulsa, Okla.

**Catherine Van Son '95 (COB)** is director of conference program planning for the National Rural Electric Cooperative Association, Arlington, Va.

### 1996 10th Reunion-2006

**William Balcerzak '96 (COLA)** is a district adjudications officer for the U.S. government, Hartford, Conn.

**Nicole Chapell '96 (CIAS)** is chief executive officer, president and owner of SnappyAuctions.com, Ashburn, Va.

**Jodie Crowley '96 (COS)** is a clinical coordinator of medicine for RIT.

**Dale Davis '96 (KGCOE)** is a patent attorney for Moore & Van Allen, PLLC, Research Triangle Park, N.C.

**Aaron Fink '96 (CAST)** is an engineering manager for Oldcastle Precast, Building Systems Division, Manchester, N.Y.

**Sally Fox '96 (CAST)** is a new product manager for Vitacost, Boynton Beach, Fla.

**Kevin Furlong '96 (CAST)** is a project manager for Coca-Cola Co., Atlanta, Ga.

**Jacqueline Jarosz '96 (COS)** is a nuclear medicine technologist for The Heart & Vascular Center of Venice, Fla.

**Rosemarie Buffa Jesse '96 (CAST)** is chief estimator for Waters Constructors Co., Bridgeport, Conn.

**Russell Katz '96 (COS)** is a senior scientist for the Centers for Disease Control and Prevention, Los Angeles, Calif.

**Paul Schiffmacher '96 (CIAS)** is a medical illustrator for Thomas Jefferson University, Philadelphia, Pa.

**Aaron Steigerwald '96, '97 (CAST)** is an applications engineer for Science Applications International Corp. Hihel, Hawaii.

**Shawn Whiting SVP '92, '98 (NTID)** is a patient account representative for the University of South Alabama, Mobile, Ala.



## 1997

### Monique Adams '97 (CAST)

has been accepted as a member of Leadership Rochester's 2005–2006 class. Adams is a regulatory analyst for Frontier, a Citizens Communications company, Rochester.

**Mark Bezdany '96, '97 (KGCOE)** is a consultant for Qualcomm, Cary, N.C.

**William Brantly '97 (COB)** is an information technologies data analyst for Wachovia Bank, Providence, N.C.

**Brenda Breining '97 (CAST)** is a technical assistant for John Woodmansee Building Co. Inc., Winston Salem, N.C.

**Devajoy Choudhury '97 (CAST)** is manager of projects for the National Institute for Smart Government, Hyderabad, India.

**Scott Costantino '97 (CIAS)** is a merchandising manager for Home Trends, Churchville, N.Y.

**Lisa Delugo '97 (COS)** is an industrial hygienist for the U.S. Department of Labor, Albany, N.Y.

**Abram Detofsky '97 (KGCOE)** is a senior product development engineer for Intel, Hillsboro, Ore.

**Ellen Feigin '97 (CAST)** is a senior designer for Spark Creative, Vail, Colo.

**Kimanne Hotra '97 (KGCOE)** is a sales director for Mary Kay Cosmetics, Webster, N.Y.

**Daniela Jorge '94, '97 (CIAS)** is a senior group manager for Intuit, Mountain View, Calif.

**Christopher McCormick '97 (CIAS)** is a production manager for Betonias Manufacturing Inc., Pompano Beach, Fla.

**Scott Miner '97 (CIAS)** is co-founder and creative director for Eitain Group, Charlotte, N.C.

**Katrin Monfort '97 (COLA)** is an information technology analyst for Paychex, Webster, N.Y.

**Laura Webber Nelson '93, '94, '97 (CIAS)** is a graphic designer for the Center for Integrated Manufacturing Studies at RIT.

**Peter Novak '97 (CIAS)** is owner of Imagine\*Nation, Albany, N.Y.

**Aileen Pagan-Welch SVP '91, '97 (COLA), '97 (CAST)** and husband, Christopher, welcomed a son, Alexander James, on May 14, 2005. He joins big sister Samantha Miree, born Aug. 15, 2003. Pagan-Welch is currently in the U.S. Navy stationed at Naval Weapons Station, Charleston, S.C.

**Anthony Ryan '97 (CIAS)** is an art director for LSI Solution, Victor, N.Y.

**James Wallace '97 (CIAS)** is an illustrator for New Readers Press, Syracuse, N.Y.

**Krista Wolff '95, '97 (CIAS)** is a graphic designer for Vortex Data Systems, San Diego, Calif.

## 1998

**Tanya Black '98 (CIAS)** is an ophthalmic photographer for North Carolina Eye, Ear, Nose & Throat, PA, Durham, N.C.

**Jason Braun '98 (CAST)** is a senior packaging engineer for Kraft Foods, East Hanover, N.J.

**Steven Carr '98 (KGCOE)** is a corporate engineer for Advance/Newhouse, East Syracuse, N.Y.

**George Del Vecchio '98 (KGCOE)** is an engineering manager for Harris Corp., Rochester.

**Victor Diodato '98 (COLA)** is an assistant director of residence life for Rensselaer Polytechnic Institute, Troy, N.Y. He and Sarah Burns were married on May 15, 1999. They have two daughters,

## New leadership roles for Alumni Relations staff members

Three staff members of the Office of Alumni Relations are taking on new responsibilities:



Kelly Redder



Peggy Glitch



Rob Grow

**Executive Director Kelly Redder** has been selected by the Board of Trustees of the Council for Advancement and Support of Education (CASE) to serve on the Commission on Alumni Relations. The commission is one of CASE's premier activities for senior volunteer leaders and it reports directly to the board. The commission meets twice a year.

**Peggy Glitch '88, '94**, with more than two decades at RIT, has been named director of alumni benefits and communications. Her duties include electronic communication, coordination of alumni benefits and affinity programs and volunteer and student programs supervision.

**Rob Grow '88** has been named director of Alumni Relations. Grow joined Alumni Relations four years ago and has been the head coach for RIT baseball for 13 years. Grow has expanded reunion and alumni weekend during Brick City Homecoming, built a comprehensive alumni athletic and Greek affinity program and introduced new marketing strategies. He will now take on additional staff management duties.

Amanda Rose, born Aug. 9, 2000, and Josephine Marie, born April 27, 2005.

**Karen Donnelly '98 (CAST)** is a customer service representative for Label World Inc., Rochester.

**Sacha Dyson '98 (COLA)** is a judicial law clerk for U.S. District Court, Jacksonville, Fla.

**Shayne Grant '98 (CAST)** is a software engineer for IBM Corp., Durham, N.C.

**Susan Koerner '98 (COLA)** is a legal secretary for Bond, Schoeneck & King PLLC, Albany.

**Elizabeth Miller '96, '98 (CIAS)** is a vendor relations manager for Echo International, Pittsburgh, Pa.

**Dawna Owens '98 (CIAS)** is southeast regional sales manager for Topcon Medical Systems Inc., Paramus, N.J.

**Samuel Rondinelli '98 (CIAS)** is a New York and Philadelphia service manager for R.R. Donnelley & Sons Co., New York City.

**Matthew Sparling '98 (CAST)** is a lead engineer for Pall Corp., Cortland, N.Y.

**Michael Swan '98 (CAST)** is a process control manager for General Motors, Lordstown, Ohio.

## 1999

**Jason Adlowitz '99 (CIAS)** is a graphic designer for D.O. Tech, Rochester.

**Kory Ahlstrom '99 (COB)** is an assistant vice president for Southbanc Mortgage, Sterling, Va.

**Laura Barker '99 (COB)** is a marketing research director for Citadel Broadcasting Co., East Providence, R.I.

**Terrelle Carswell '99 (COB)** married Nadine Lettman in Long Island, N.Y., on June 4, 2005.

**Christopher Caruso '99 (CIAS)** is manager of business improvement for ACNielsen, Schaumburg, Ill.

**Christopher Caschette '94, '99 (COB)** is an operations manager for Genesee Group NY Inc., West Henrietta, N.Y.

**Shannon Chevier '99 (CAST)** is a software engineering manager for Performance Technologies Inc., Rochester.

**Christopher Curran '99 (CIAS)** is a public relations manager for Heidelberg USA Inc., Kennesaw, Ga.

**Daniel Holland '99 (KGCOE)** is a chiropractic physician for Advanced Health Professionals, Norwalk, Conn.

**Elizabeth Johnson '99 (COB)** is an accountant for Rochdale Securities LLC, New York City.

**William Lockhart '98, '99 (CAST)** is a residence counselor for Unity Health at Park Ridge, Rochester.

**Edward Purell '98 (COS), '99 (COB)** is northeast area business manager for Chiron Corp., Emeryville, Calif.





**Kevin Beach '00 (COB)** is a supervisor for Stone Bridge Business Partners, Rochester.



**Mark Struczewski '92 (CCE), '97, '00 (CAST)** operates Photography By Ski, Houston, Texas, with his wife, Michelle Bousu. They were married on March 29, 2003.

**Michele McFee '00 (COS)** is director of student support services for the College of Visual and Performing Arts at Syracuse University.

**Kelly O'Connell '92 (COLA), '00 (COB)** is an associate for KPMG LLP, Rochester.

**Robert Onofrio '00 (COS)** is a resequencing platform manager for the Broad Institute at Massachusetts Institute of Technology, Cambridge.

**Barry Sullivan '00 (KGCOE)** is vice president of A&A Office Systems, Middletown, Conn.

## 2001

**Damon Cortesi '01 (COS)** is a threat-and-vulnerability-management consultant for Cybertrust, Chicago.

**Stacey Culbreath '01 (CAST)** is a senior engineer for Verizon, Philadelphia, Pa.

**Amanda Curry '01 (KGCOE)** is a manufacturing engineer for Moog Inc., Torrance, Calif.

**Mathew DePasquale '01 (CAST)** is a software engineer for Black River Systems Co. Inc., Utica, N.Y.

**Ozlem Dessauer '01 (CIAS)** is an art director for IBM Corp., Cambridge, Mass.

**Frank Garcia '82, '86 (CCE), '01 (CAST)** is a mechanical engineer for ENI Technologies, Rochester.

**Sarah Rudich '99 (CIAS)** is a lead graphic designer for Buffalo Niagara Enterprise, Buffalo.

**Shayna Shapiro '99 (CIAS)** is a regional makeup artist for Trish McEvoy, Chicago, Ill.

**Dennis Sharp '99 (CAST)** is a continuous improvement engineer for BorgWarner Automotive, Ithaca, N.Y.

**David Szlucha '99 (CAST)** is a software engineer for ITT Industries Space Systems Division, Rochester.

## 2000

**Russell Anziano '00 (COS)** is a nuclear medicine technologist for Cardinal Health, Glastonbury, Conn.

**Scott Biel '00 (CIAS)** is a senior designer for Penguin Group (USA) Inc., New York City.

**Amy Brown '00 (CIAS)** is a human resources specialist for Reed Smith LLP, San Francisco, Calif.

**Salina Downing '00 (KGCOE)** is an applications and product development engineer for Analog Devices Inc., Wilmington, Mass.

**Pierre Dunac '00 (KGCOE)** is a test engineer for Linear Technology Corp., North Chelmsford, Mass.

**William Harrington '00 (CIAS)** is owner and manager for Tripp Harrington Photography, Clemmons, N.C.

**Jill Johnson '00 (COLA)** is a medical social worker for Edmarc Hospice for Children, Portsmouth, Va.

**E. Todd Johnsson '00 (COB)** is a chief operations officer for ADL, Rochester.

**Thomas Kiseleski '98 '00 (CAST)** is a production supervisor for NexPress, an affiliate of Eastman Kodak Co., Rochester.

**Patricia Larsen '00 (COLA)** is an admissions counselor for Wesley College, Dover, Del.

**David Le Blanc '00 (CAST)** is a software engineer for SolidWorks Corp., Madison, Wis.

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## For Nike designer, inspiration comes along family lines

Scott Wilson '91 (industrial design) is hoping by design to appeal to the needs of urban mommies and daddies everywhere.

Wilson has designed everything from halogen lamps to food trays to Nike sports watches worn by the likes of cycling legend Lance Armstrong. When Wilson and his wife, Nicole, began preparing for the birth of their daughter two years ago, he came up with a concept for his own line of baby furniture and products.

"I felt there was little differentiation in the market and current offerings lacked many insights in functionality and neglected what urban parents were looking for," Wilson explains. "There was simply nothing on the market that aligned with the sensibilities of the modern home. All my friends and family members warned me that I would start designing baby products once I experienced them because I would be so frustrated."

The family man's frustration gave birth to Ooba, a brand marketing "modern objects for young life." Ooba bassinets and rockers are several of the furniture pieces that became available in time for this year's holiday season. Wilson designed the rocking chair with broad arms to hold those necessities like burp cloths and baby bottles.

Launching Ooba is not Wilson's full-time job. He's the global creative director for Nike Explore Group. He started at Nike in 2001. "I said I would never work for another corporation again, but I was drawn to the fact that it's a very design-centric company that promotes innovation," says Wilson. "It's like working at a college campus with young, energetic people. And Nike encourages us to seek creative outlets outside of work."

Two of the Nike franchise products created by Wilson are the Oregon Series

Watch Collection and the Presto Digital Bracelet.

"It's the ultimate test in design because the athlete/consumer may like how it performs, but not how it looks. If they don't like how it looks, they won't wear it. So working for Nike and designing things people wear on their bodies and ultimately define their identity adds an extra dimension."

An athlete himself, Wilson traveled from his home in Portland, Ore., to RIT in September to pitch in the alumni baseball game. "RIT was great. I chose to go there because it had a good balance. I went there to study design and play baseball. No other university had the balance of both."

Life is a balancing act these days for the husband, father, entrepreneur and industrial designer. What's the key to Wilson's success? "I'm addicted to design. It's a competitive field. Passion is the key. You have to be passionate about what you are doing."

More information about Ooba is on the Web at [www.ooba.com](http://www.ooba.com). Scott Wilson's Web site is [www.studiomod.com](http://www.studiomod.com).



Scott and Nicole Wilson and daughter Isabel.



In his work for Nike, Wilson designed Presto watches, left. A bassinet in Wilson's Ooba line of baby furniture is at right.

Kelly Downs

**John Golden '01 (CIAS)** is a sign artist for Trader Joe's Co., Chicago.

**Sean Graham '01 (CAST)** is a senior software engineer for Goodrich Corp., Surveillance and Reconnaissance Systems, Chelmsford, Mass.

**Rukiya Floyd Isoke '93, '94, '95, '98 (CAST), '01 (NTID)** is a teacher of the deaf for the Cobb County School District, Marietta, Ga.

**Joshua Jones '01 (GCCIS)** is a software engineer for ABB Inc., Rochester.

**Sierra Krause '01 (CIAS)** is marketing director for Baum School of Art, Allentown, Pa.

**Tami Lancaster '01 (CIAS)** is director of communications and multimedia for Otterbein Church & Ministry Center, Waynesboro, Pa.

**Brett Larson '01 (CIAS)** is a cabinetmaker and architectural detailer for Fallon Development, Needham, Mass.

**Megan Littlejohn '01 (CIAS)** is a graphic designer for TSOI/KOBUS & Associates, Cambridge, Mass.

**Jill Luczak '01 (COB)** is an account executive for Stand Advertising, Buffalo.

**Randall McGarvey '89, '91 (CAST), '01 (COB)** is a software engineer for General Code Publishers, Rochester.

**Richard Nalezynski '99, '01 (CAST)** is a programmer for Virtual Heroes, Cary, N.C.

**Matthew Petrangelo '01 (CAST)** is a superintendent for Forrester Construction Co., Rockville, Md.

**Michelle Quinn '01 (CIAS)** is a business development manager for R.R. Donnelley & Sons Co., Chicago, Ill.

**Anne Saladyga '01 (COS)** is a general surgery intern for William Beaumont Army Medical Center, El Paso, Texas.

**Eric Shoup '01 (KGCOE)** is a senior software engineer for Harris Corp., Rochester.

**Donald Smith '01 (CAST)** is a computer scientist for WetStone Technologies, Cortland, N.Y.

**Suzanne Welch '88, '01 (COB)** is vice president of commercial loans for Abington Bank, Jenkintown, Pa.

**Eric Yarbrough '01 (CAST)** is a product support Specialist II for British Aerospace Engineering, Santa Clara, Calif.

## 2002

**John Bowie '02 (GCCIS)** is a senior systems analyst for the University of Rochester Medical Center.

**Yu-Fong Cho '02 (GCCIS)** is a senior firmware engineer for PortalPlayer Inc., Seattle, Wash.

**Karen Drummond '02 (COS)** is a diagnostic medical sonographer for Washington Radiology Associates P.C., Fairfax, Va.

**Iva Durasovic '00, '02 (CAST)** is a tourist board director for Lastovo Island, Croatia.



# Tech whiz Alex would fit right in at RIT

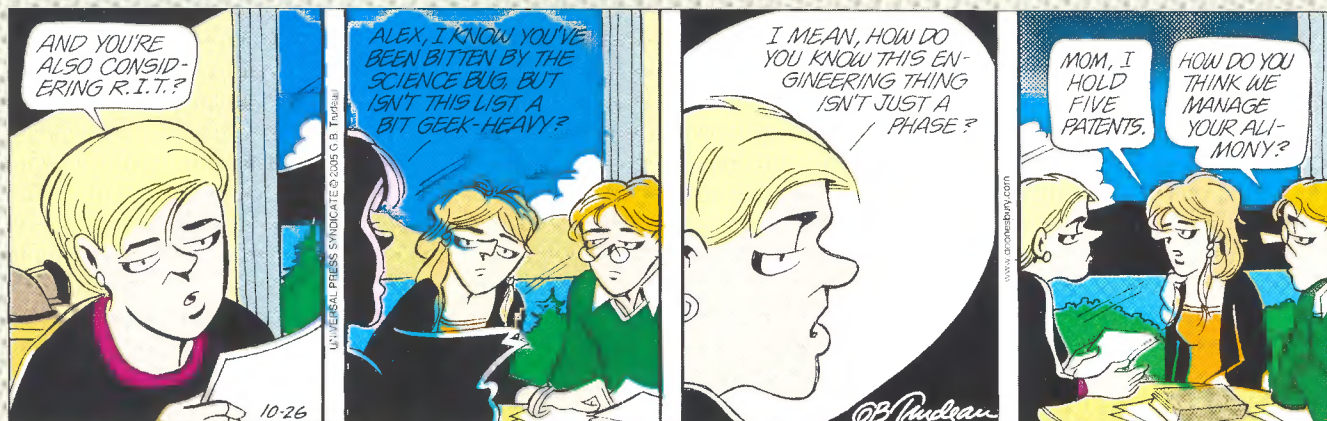
RIT has made national news again – this time in the funny pages. On Oct. 26, *Doonesbury* featured RIT as a potential college choice for Alex Doonesbury, a technology whiz and daughter of the comic strip's title character.

The entire RIT community was abuzz over the coverage. The comic strip generated stories on Rochester television and radio and in the *Democrat and Chronicle*. President Simone pointed out the truth behind the reference, noting, "RIT does have students

who hold patents." He also shared RIT's pride and amazement at what he called an "out of the blue" occurrence.

RIT would be an excellent choice for Alex, who got a perfect score on her SAT exams, holds five patents and is planning a career in engineering. In a statement from Universal Press Syndicate, *Doonesbury*'s creator Garry Trudeau said he used RIT "because it's one of the premier institutes of technology."

Becca Nelson



Doonesbury © 2005 G. B. Trudeau. Reprinted with permission of Universal Press Syndicate. All rights reserved.

**Jeremy Edman '02 (GCCIS)** is part of the tactical technology team for J.P. Morgan Securities Inc., New York City.

**Brenda Gates '02 (CIAS)** is a graphic designer for Lafayette 148, New York City.

**Elizabeth Ayers Gibson '98 (COS), '02 (NTID)** is a sonographer for Virginia Mason Medical Center, Seattle, Wash.

**Paul Gomez '01 (CAST), '02 (GCCIS)** is a senior consultant for Navigant Consulting Inc., New York City.

**Bethany Marconi '02 (CAST)** is an structural designer for Diamond Packaging Co. Inc., Rochester.

**Edwin Melenciano '02 (GCCIS)** is a support analyst for Novartis Pharmaceuticals, East Hanover, N.J.

**Arun Pai '02 (KGCOE)** is an associate engineer for Johnson & Johnson, Titusville, N.J.

**Kathryn Palmacci '02 (COB)** is a support engineer for Kewill Solutions, Marlborough, Mass.

**Frederick Parker '02 (KGCOE)** is a mechanical engineer for Raytheon, El Segundo, Calif.

**Renae Powell '02 (COB)** is an account executive for Grey Worldwide, New York City.

**Abigail Ramos '02 (KGCOE)** is an electrical engineer for Lockheed Martin, Owego, N.Y.

**Christopher Samulski '02 (COB)** is a container management analyst for Manpower Inc., a U.S. Army contractor in Eustis, Va.

**Karen Spotford '02 (GCCIS)** is an information specialist for the Rochester Psychiatric Center.

## 2003

**Erin Berberich '03 (COLA)** is a litigation clerk for Tousley Brain Stephens PLLC, Seattle, Wash.

**Bryan Berkowitz '03 (GCCIS)** is a software engineer for Dolphin Technology Inc., Rome, N.Y.

**Arica Guthrie '03 (COS)** is a research technician for SAIC-Frederick Inc., Frederick, Md.

**Lori Hepner '03 (CIAS)** is an assistant professor of new media design for the State University of New York at Cortland.

**Jonathan Miles '03 (CIAS)** is a print production estimator for 291 Digital, New York City.

**Michael Rosello '03 (GCCIS)** is an operations and infrastructure manager for J.P. Morgan Chase & Co., Dublin, Ohio.

**Andrew Schall '03 (GCCIS)** is a usability specialist for UserWorks, Silver Spring, Md.

**Callie Sorensen '03 (CIAS)** is an aids educator of the deaf for the Peace Corps, Kenya, Africa.

**Garrett Wampole '03 (GCCIS)** is a senior engineer for Goodrich Surveillance and Reconnaissance Systems, Chelmsford, Va.

**Stacey Wronkowski '03 (COB)** is a senior consultant for Ernst & Young, Chicago.

## 2004 2nd Reunion-2006

**Davin Baker '04 (GCCIS)** is a systems engineer for SafeNet Inc., Belcamp, Md.

**Michael Breznay '04 (CAST)** is a mechanical design engineer for Hydromat, St. Louis, Mo.

**Sundeep Chauhan '04 (GCCIS)** is an assistant development officer for the Ministry of Commerce and Industry, Government of India, New Delhi.

**Amy Cooper '04 (COS)** is a laboratory technician for the University of Vermont, Burlington.

**Damian Eads '04 (GCCIS)** is a staff research assistant for Los Alamos National Laboratory, N.M.

**Matthew Hrivnak '04 (KGCOE)** is a manufacturing engineer for Advanced Interconnect Inc., Franklin, Mass.

**James Hulka '04 (COS)** is a liquid fuels maintenance journeyman for the U.S. Air Force, Ellsworth Air Force Base, S.D.

**Tina Ikac '01, '04 (CAST)** is a financial analyst for Xerox Corp., Webster, N.Y.

**Korrie Kamp '04 (CAST)** is a fire control officer for the U.S. Navy, Yokosuka, Japan.

**Scott Kanzelmeyer '04 (GCCIS)** is an engineer and program analyst for Boeing Corp., Seal Beach, Calif.

**Ronald Kelly '04 (COB)** is a fund advisor for the National Community Investment Fund, Chicago.

**Dawn Laska '04 (CIAS)** is a graphic designer for Messenger Post Newspapers, Canandaigua, N.Y.

**Tocarra Murphy '04 (CIAS)** is a production specialist for the Bureau of Engraving and Printing, Washington, D.C.

**Michael Pierson '04 (GCCIS)** is a software engineer for Bausch & Lomb, Rochester.

**Raina Tinker '04 (CIAS)** is a graphic designer for Harper Collins Publishers Inc., New York City.

**Jennifer Wicus '04 (CAST)** is director of sales for the Scottsdale (Ariz.) Resort and Athletic Club, Scottsdale.



## 2005

**Jeremy Binger '05 (GCCIS)** is a security developer for system administration at the State University of New York, Albany.

**Justin Burns 2005 (GCCIS)** is an associate system specialist for BorgWarner Morse TEC Inc., Ithaca, N.Y.

**Anna Mary Juskow '05 (CAST)** is an associate manufacturing engineer for FAST Inc., Stratford, Conn.

**Bethany Kaplan '03 (CIAS), '05 (COB)** is the director of operations and client services for Pineland Farms Natural Meats Inc., New Gloucester, Maine.

**Jane Lee SVP '98, '02 (NTID), '05 (CAST)** is an information technology specialist for the Federal Bureau of Investigation, Washington, D.C.

**Gregory McGraw '05 (GCCIS)** is a software engineer for Aspen Dental Management, North Syracuse, N.Y.

## In Memoriam

### 1941

**Donald Hemming '41(COS)** May 2, 2005

### 1958

**Robert W. Stephens '58 (KGCOE)** March 7, 2005. Mr. Stephens served in the U.S. Navy during the Korean War. While at RIT, he was president of

Kappa Sigma Kappa. He retired from Eastman Kodak Co. in 1990 after 41 years. He and his wife, **Mary Millison Stephens '56 (COB)** had resided in Largo, Fla., since 1996.

### 1959

**Paul Hoeffler '59 (GAP)** July 30, 2005. A noted photographer of jazz musicians, he taught at Parsons School of Design in New York City and Humber College and Ryerson University in Toronto.

### 1965

**Richard Madama '65 (KGCOE)** Oct. 21, 2003

### 1971

**Dean Arlidge '71 (COB)** Sept. 25, 2005. Mr. Arlidge worked as a project engineer at Inland Vacuum in Churchville, N.Y., for 18 years until his death at age 82. He received a B.S. in mechanical engineering from the University of Rochester, and served in the Navy during World War II. He was elected five times to the Churchville Village Board and also served on the Churchville-Chili school board.

### 1980

**Donald Fegyveresi '80 (CCE)** July 16, 2005

### 1997

**Patricia Nadel '97 (CAST)** June 16, 2005

## Calling Computer Science House alumni

Computer Science House will mark its 30th anniversary in 2006 and a celebration is being planned for March 4-5. This will be a time for alumni to reconnect, to meet the current members of the house, and to enjoy fond memories about the good old days.

Members are encouraged to spread the word and check for updates at [www.csh.rit.edu/events/anniversary.php](http://www.csh.rit.edu/events/anniversary.php).

Questions can be directed to David "Rhubarb" Rusbarsky at [rhubarb@csh.rit.edu](mailto:rhubarb@csh.rit.edu).

## YOUR LIFE, YOUR GOALS, YOUR GIFT

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Age	60	65	70	75	80	85
Annuity Rate*	5.7%	6.0%	6.5%	7.1%	8.0%	9.5%

\*Rates vary depending on birthdate and timing of gift.



For more information on charitable gift annuities or other deferred giving opportunities at RIT, please contact: Heather Engel at 585-475-2627 or [heather.engel@rit.edu](mailto:heather.engel@rit.edu)

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## Grin and bare it

Inspired by the movie *Calendar Girls*, a dozen members of First Parish in Framingham, Mass., decided to create their own celebration of the beauty and talents of older women.

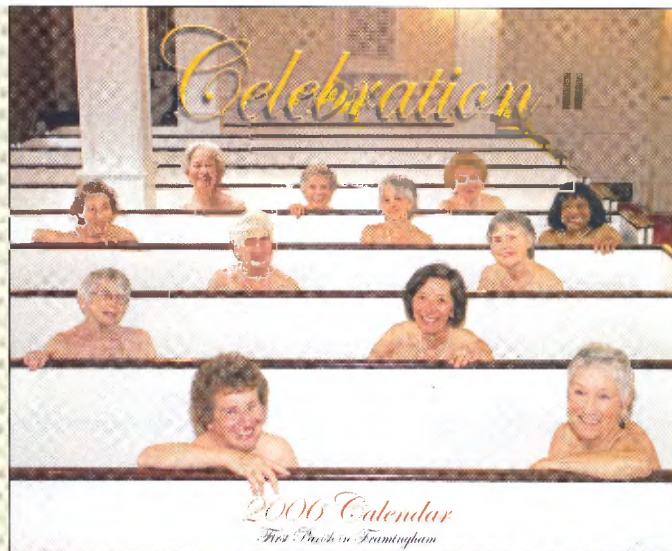
They chose **Lynne Damianos '81** (professional photography) as photographer. She said the tight timetable was more of a challenge than the unusual subject matter. All of the photos had to be completed in one month.

"Faith Waters (Ms. May) was going in for hip replacement surgery the Tuesday after our first meeting, so we had to photograph her within two days," says Damianos.

Damianos, principal photographer and owner of Damianos Photography in Framingham, started her business more than 25 years ago, when she was still in high school. "We specialize in photographing architecture, products and people – with their clothes on! I also teach a variety of photography and Photoshop-oriented classes and consult individually or with groups of individuals or businesses. Within the past four years, I started exhibiting my personal work, which I call 'NatureScapes' and 'BuildingScapes.'"

Last year, Damianos worked with the Holliston and Framingham public high schools as a photographer-in-residence on a project titled "Communicating Architecture Past and Present." The group received a Model Technology Integration Grant by the Massachusetts Department of Education.

"We wrapped up that project in May with an exhibit at



RIT grad Lynne Damianos was the photographer for a revealing project.

both schools and presentation of hand-bound books to groups such as the historical societies, town halls, libraries," she says. "I'm hoping to be involved in more projects like this in the future."

For more information about Damianos and her work, visit [www.DamianosPhotography.com](http://www.DamianosPhotography.com). For more information about the calendar, called "Celebration," go to [www.fpf-calendar.org](http://www.fpf-calendar.org).

## Upwardly mobile

**Nancy Fein '76** (applied mathematics) became vice president, Lexus Customer Services, in April. In this role, she is responsible for all service, parts, customer satisfaction and training operations for the Lexus Division of Toyota Motor Sales, U.S.A.

"The most rewarding aspect of this new position is the opportunity to contribute to what we at Lexus call 'the passionate pursuit of perfection' – always looking for better ways to satisfy and engage our customers in the Lexus ownership experience," says Fein.

Prior to accepting her new position, Fein served as general manager for Toyota Motor Sales, U.S.A., Kansas City Region, with responsibility for overall regional operations including vehicle sales, customer service, market representation and consultation activities supporting 74 Toyota dealers in six states.

Fein joined Toyota in 1982 after six years with Eastman Kodak Co. She has served on the RIT Board of Trustees since 2002.

## Photoshop Diva

**Katrin Eismann '91** (photo illustration) was one of three digital imaging professionals inducted into the Photoshop Hall of Fame Sept. 7 during the annual Photoshop World Conference & Expo in Boston. Eismann, an internationally recognized artist, author and educator, has been working with digital imaging tools since 1989.

After graduating from RIT, she became the first intern at the Kodak Center of Creative Imaging in Camden, Maine. Three years later she was director of education and had implemented a curriculum that focused on imaging, design, and multimedia. In 2002 she received her MFA degree in design from the School of Visual Arts in New York City.

Eismann is the author of several books on digital imaging, including *Real World Digital Photography* (Peachpit Press, 1999) and *Photoshop Restoration & Retouching* (New Riders, 2001).

She lives in Weehawken, N.J., with her husband, John McIntosh, who is the chair of the bachelor of fine arts, computer arts program at the School of Visual Arts. Currently, Eismann is working on a new book, *Photoshop Masking & Compositing*, and dedicating more and more of her time to fine art.

For more on Eismann, visit [www.photoshopdiva.com](http://www.photoshopdiva.com).



Katrin Eismann

Photo by Mark Beckman '79



## Serving in Afghanistan



Bradley Easton on duty in Afghanistan.

Back home, **Bradley Easton '83** (industrial engineering) is a project manager in the environmental programs branch of the Kansas City District Corps of Engineers.

Right now, in his role as a lieutenant colonel in the Army Reserves, he is in Afghanistan, working as area engineer for Corps of Engineers construction projects in the Kandahar,

Zabol and Helmand provinces of the southeastern part of the country. His projects include water distribution systems, construction of a commercial air field, and housing complexes for 12,000 Afghan National Army soldiers.

Easton hopes to return home in January, where his wife, Dayla, and three sons (Daniel, age 9; Luke, age 6; and Joe, age 2) are eagerly awaiting his arrival.

## Ultrasound accomplishment



Elizabeth Ayers Gibson

**Elizabeth Ayers Gibson '98** (medical sonography) has achieved the status of advanced practice sonographer with the Society of Diagnostic Medical Sonography. This designation requires at least five years of clinical experience, publication of an article in a peer-reviewed journal, 15 hours of continuing medical education credit every three years, and additional qualifications.

Gibson is a sonographer at Virginia Mason Medical Center in Seattle, where she was named one of the outstanding employees of 2003. She is the first at Virginia Mason to receive the advanced sonographer designation.

"This holds a special significance for me because I have been profoundly deaf since birth, and faced and overcame greater challenges than the average sonographer," says Gibson.

Information for Alumni Highlights may be submitted to **The University Magazine**, University News Services, Rochester Institute of Technology, 132 Lomb Memorial Drive - Bldg. 86, Rochester, NY 14623. E-mail can be sent to [umagwww@rit.edu](mailto:umagwww@rit.edu).

# What's new with you?

## Do you have some news for the expanded alumni "Class Notes" section?

We'd like to share the stories of your accomplishments in a future issue of the magazine. Photos are welcome, too. You can submit information for the "Class Notes" section online at [www.alumniconnections.com/RIT](http://www.alumniconnections.com/RIT) or mail it to:

Office of Alumni Relations  
Rochester Institute of Technology  
Crossroads Building  
41 Lomb Memorial Drive  
Rochester, NY 14623-5603

All submissions to RIT: *The University Magazine* and to the online version of class notes are subject to editing for clarity, length and content. The class notes are to be used for communicating newsworthy alumni information and are not a forum for opinion. Photos will be reviewed for print capability and content as well.

Submitted items will be reviewed by the staff of the Office of Alumni Relations and/or the Office of University News. All editing decisions are final.

The online version of class notes allows for the posting of personal e-mail addresses. RIT is not responsible for either the accuracy or content of this information.





# Annual awards presented by HSM Alumni Society

The Hospitality and Service Management Alumni Society held its 21st annual awards dinner on Thursday, Oct. 6. This year's recipients are:

• **Sarah Margaret Gilliam Memorial Award: Keith Wolling '75** (B.S. food service administration), vice president, Remington Hotel Corporation, and general manager, Sheraton World Resort, Orlando, Fla.

• **Dr. Richard Marecki Memorial Award: Marvin Deitz '99** (M.S., service management), channel marketing manager, Food Services Division, Rich Products, Buffalo.

• **Dr. Paul Kazmierski Memorial Award: Hope Gates '97** (B.S., food management), manager of training and development, Wegmans Food Markets, Princeton, N.J.

• **Excellence in Health Award in Memory of Thomas McCaffrey: Liz Bonis '88** (B.S., dietetics and nutrition) MS, RD, CPT, CDE, health and lifestyle reporter, Clear Channel, Cincinnati, Ohio.

• **Entrepreneurial Award: Kevin Barton '03** (B.S., hotel and resort management), purchasing manager, Renaissance Del Monte Lodge, Pittsford, N.Y., and owner, O'Callaghan's Pub, Rochester.

• **International Award of Excellence: Nina Skuric '99** (M.S., tourism management), corporate rela-



The 2005 Hospitality and Service Management Alumni Society award winners are, from left: Nina Skuric, Marvin Deitz, Diane Sommers, Hope Gates, Kevin Barton, Liz Bonis and Keith Wolling.

tions and professional development manager, American College of Management and Technology (ACMT), Dubrovnik, Croatia.

• **Special Service Award: Diane Sommers**, administrative liaison, RIT.

The Hospitality and Service Management Alumni Society meets on the third Wednesday of each month at 7:30 a.m. at the RIT Inn and Conference

Center, 5257 West Henrietta Road, Rochester. Interested in joining? Contact Catherine Bement at 585-475-4975 or [catherine.bement@rit.edu](mailto:catherine.bement@rit.edu). For information, visit [www.rit.edu/academics](http://www.rit.edu/academics), click on Colleges of RIT, click on Hospitality and Service Management, then Alumni Society.

## Get RIT news anytime, all the time

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When you wonder what's going on at RIT, you can get an instant update at [www.rit.edu/news](http://www.rit.edu/news). You'll find photos of campus activities, current events, news releases and links to RIT sports information, news publications, calendars and contact information. Check out "RIT in the News" to learn about recent media coverage of RIT people and programs.

RIT's monthly electronic newsletter is another great way to keep up with events. **Dateline: RIT** includes campus news, events and links to stories about RIT that have appeared in the news media.

To subscribe, go to [www.rit.edu/news/dateline](http://www.rit.edu/news/dateline).



Ursula Burns, president of Xerox Business Group Operations, shared her career perspective as part of RIT's Women in Leadership Speaker Series. Among many honors and achievements, Burns was named among the 50 Most Powerful Women in America by *Fortune* magazine.



## Alumni Relations by the numbers

Anyone who knows me knows I love to crunch numbers. My favorite tasks are making sense of numbers, identifying relationships between them, and comparing them over time. Once numbers are organized, they can tell a story. Once you know the story, then you can help write the next chapter.

I recall my first day on the job at RIT; I “ran the numbers.” Within an hour I knew that College of Applied Science and Technology had the largest alumni population (today more than 29,500 alumni!). I knew that one-third of RIT’s graduates lived in Rochester and nearly 60 percent lived in New York state. Fifty percent of our total alumni population has graduated since 1986. I knew that you could find RIT alumni in all 50 states and more than 100 countries.

I also knew that “alumni participation rate in the annual fund” was a standard measurement of alumni loyalty and a metric determining whether or not your alumni relations program was successful. RIT at the time: 7 percent. National average: 20 percent.

Four years later, with a total of 1,260 events, more than 2,200 alumni volunteers, and a 9.8 percent participation rate, it is still about the numbers. Our numbers have improved considerably, but they still don’t compare to peer universities as well as we would like. RIT’s alumni population grows nearly 3 percent with each graduating class. Our denominator keeps growing, so it literally takes nearly 1,000 gifts to the Fund for RIT to move us just 1 percent. We’ve grown to a 9.8 percent participation rate, but we’ve increased actual numbers of alumni donors 38.9 percent. This is a great story!

The entire RIT family made this amazing impact. Not just our division – the area responsible for the numbers – but all faculty, staff and alumni volunteers. In order to have a good alumni base, you need to start with happy and satisfied students.

Student culture here is evolving and the result is increased interest in RIT and its future. A great alumni base is coming – it is just going to take some time and it’s going to take all of us to make it happen! We need our alumni volunteers and the RIT faculty and staff to provide some good old-fashioned customer serv-



Kelly Redder and friends.

ice to our students, helping to make their time here at RIT wonderful. They are only here four or five years – but in reality, RIT can have them for life if we put our minds to it.

Here are some more numbers and an action item: Alumni, there are nearly 97,000 of you. If you each focused on our alumni-in-training – our students – and volunteered in some capacity, that would mean approximately .15 students. That’s right; there are 15 alumni for every student. This year keep that number in your mind. Your time, energy and support of .15 students each this year will help produce a collective 3,543 happy graduates in May – putting us over the 100,000 alumni population mark – the beginning of the next chapter. How cool a story is that?

To get involved, go to [www.rit.edu/alumni](http://www.rit.edu/alumni) and click on “volunteer opportunities.”

A handwritten signature in black ink that reads "Kelly Redder".

Kelly Redder  
Executive Director, Office of Alumni Relations



# Family matters at RIT

"Legacy" has a special meaning at RIT.

It refers to students who are children – or grandchildren – of RIT graduates.

Among legacy families, Lynn Hudson '77 (electrical engineering) and his wife, Darla, stand out. Three of their four sons have come to RIT: Derrick graduated in 2003 with a B.S. in software engineering; Craig, in the B.S./M.S. program in mechanical engineering, expects to graduate next May; and Keith is a first-year student majoring in packaging science.

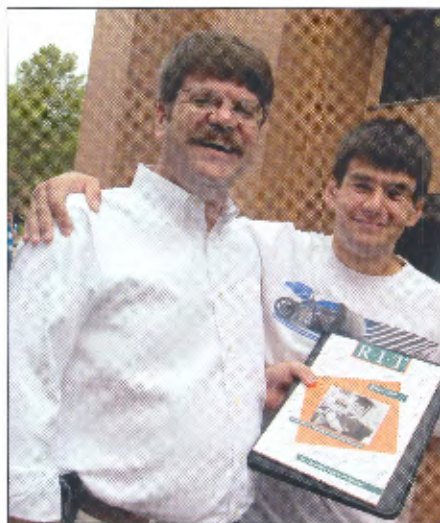
Darla, a graduate of State University of New York at Geneseo, has another special tie to RIT. Her brother, RIT grad Robert Monroe Jr. '77 (electrical engineering), introduced her to her husband.

Lynn Hudson, an engineer at Kodak, says he's pleased to send his sons to his alma mater. "Technology is always changing, so you constantly have to be learning new things. At RIT, you learn how to learn. That's very important."

Keith says RIT was a natural choice for a variety of reasons. "It's one of the few schools that offer packaging science, plus it's close to home and familiar," said Keith, a graduate of Athena High School in the Rochester suburb of Greece.

At the annual Legacy Dinner organized by the Office of Alumni Relations during orientation week, Keith Hudson discovered that several of his Athena classmates are also children of RIT grads. One is Michael Michniewicz, whose mom, Betsy Michniewicz '96 (accounting) finished her degree while working at Kodak and raising her children.

Michael is a first-year film and animation major. "There's a bunch of colleges out there that have this, but RIT has the best program. Plus I think there will be



Rick Eckel, right, came to campus in 1989 when his dad, Richard A. "Tony" Eckel, graduated.

good job opportunities after graduation."

For first-year information technology student Mark Ashworth, the RIT tie goes back two generations. His great-grandparents, Dorothy E. Cooney '19 (home economics) and Frank R. Dunn '18 (mechanical engineering) both graduated from RIT's predecessor, Mechanics Institute. Mark's grandfather, Jerry Dunn of Rochester, brought his parents' yearbook to the Legacy Dinner he attended with Mark and his mom, Elaine Ashworth.

Mark chose RIT because of its reputation as a leader in information technology. "I'd heard nothing but great things about it."

Rick Eckel, a first-year undeclared engineering major, has already made a trip across the stage at RIT commencement. His father, Richard A. "Tony" Eckel '89 (electrical engineering), carried his son when he received his diploma. The moment was captured by an RIT photographer, and the photo showed up on the cover of the fall 1991 schedule of evening and Saturday classes.

Tony Eckel, president of Systems



First-year packaging science major Keith Hudson, right, is the third of Lynn and Darla Hudson's sons to attend RIT.

Synergy Inc., an independent software consulting firm, came to RIT after eight years in the U.S. Navy.

"I'm not surprised Rick chose RIT," says his dad, noting that his son has a strong interest in technology, particularly computers. "It's a good school, exactly what he needs."

A few weeks into the school year, Rick was feeling happy about his choice as well. "Teachers are great, friends are great."

Kelly Redder, executive director, Office of Alumni Relations, came up with the idea of the Legacy Dinner several years ago as a way of celebrating this special group.

"Legacies are very important to us," says Redder. "It means that our alumni are entrusting us with something very precious: their children. Legacy students represent a vote of confidence in RIT, and also a responsibility on our part to do whatever we can to fulfill their expectations."



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## 1990s

December 2005

For more than two decades, RIT student teams have been building a variety of vehicles for competitions sponsored by the Society of Automotive Engineers (SAE). Members of three teams and their vehicles gathered for this photo: Mini Baja (front), Methanol Challenge (left) and solar-powered car. This photo recently tuned up in the RIT Archives, minus any caption information. Can anyone provide insights, including names?

If you have additional information about this photo or memories of this project you would like to share, write to Kathy Lindsley, University News Services, Rochester Institute of Technology, 132 Lomb Memorial Drive, Rochester, NY 14623. E-mail can be sent to [umagwww@rit.edu](mailto:umagwww@rit.edu).



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# The Future is Now



**At RIT, we see the future every day.** We see it in our leading edge academic programs, in the dreams and passion of our students, and in the vision and entrepreneurial spirit of our alumni. And we see it in all the possibilities for positive change and global success that come to be as a result of discovery, scholarship, and the indomitable nature of the human spirit.

Today, RIT is poised to grow as never before — to become a Category of One university, uniquely blending academic programs and experiential learning with personal growth for student success.

**Powered by the Future: The Campaign for RIT** is making this possible. We get closer to our goal every day, but we need your help to succeed. Join in this historic effort. Support your favorite area of the Institute through The Fund for RIT. The future for RIT truly is **now**, and your support will help RIT move from good to great.

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Thomas Gosnell christens one of three shells he and his wife, Georgia, donated to the RIT crew program. Celebrating the proceedings are, from left, men's crew co-captains Shay Coe and Justin Blum, President Albert Simone, and Athletic Director Lou Spiotti. Gosnell is an RIT trustee, chairman emeritus and longtime benefactor of the institute.