




R·I·T

news&events

Rochester Institute of Technology


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Inside



2

Own a piece of artwork from Gallery r



3

Honoring our own creative campus inventors

Scholarships for EMBA students

RIT's College of Business is creating unique scholarships to introduce its latest advancement in executive education.

Scholarships valued at \$12,900 are available to the first 30 accepted applicants to the new 15-month Executive MBA program, which debuts this August. RIT is underwriting these one-time-only scholarships. The initiative provides a unique opportunity for local professionals eager to enhance their overall career objectives. According to RIT President Albert Simone, the opportunity to make executive education more accessible to aspiring local business leaders represents a significant commitment to the community at large.

"This is a major, tangible contribution to the continued revitalization of the Rochester regional economy," explains Simone. "RIT recognizes its role as a collaborative community partner, and we embrace that responsibility through the development of this and other solution-based initiatives."

The RIT EMBA scholarships allow Rochester-area individuals with work experience to earn their degree at a competitive overall cost of \$40,000. This includes all books, a laptop computer and software, breakfast and lunch on class days, and a one-week international study experience in Europe. Additionally, students may qualify for a Federal Direct Loan of up to \$18,500 a year, based on eligibility.

Formerly a two-year program at RIT, the 15-month EMBA addresses the desire of busy professionals to earn their degree in a reduced time frame.

Alumni are stepping up to share support for the revamped program. Joseph Lobo, CEO of LML Optical Industries Inc. and a graduate of RIT's first EMBA class, has pledged one-for-one match donations from EMBA alumni or current students up

EMBA, page 4

Groundbreaking set for bioscience center

The Center for Bioscience Education and Technology will soon have its own facility. Construction on the three-story, 35,000 square-foot-building will begin this spring with occupancy expected by September 2006. A groundbreaking ceremony will be held at 11 a.m. on Friday, April 8, at the future site of the building located to the west of the Chester F. Carlson Center for Imaging Science. The event is open to the RIT community.

The groundbreaking ceremony for the \$12 million facility will recognize the new corporate partnership and acknowledge the efforts of Sen. Jim Alesi and Assemblymembers Susan John and Joe Morelle, who secured



The Center for Bioscience Education and Technology will be located adjacent to the Chester F. Carlson Center for Imaging Science. The above illustration shows the northern view of the building.

\$8 million for CBET from the state of New York through the Gen*NY*sis and RESTORE NY pro-

grams. RIT has provided an additional \$4 million to the project. CBET is a national model for

comprehensive academic and career training programs in biotechnology and the emerging life sciences. The center also creates customized workshops and seminars for industry partners and is becoming a source for industry/academic research collaborations. The center grew from a workforce study assessing the needs of the biotechnology industry in western New York conducted by RIT's Douglas Merrill, associate dean of the College of Science, and Gary Skuse, director of bioinformatics. ■

Susan Gawlowicz | smguns@rit.edu

Diversity to be celebrated at annual conference

RIT will be celebrating its community diversity by hosting the fourth annual Expressions of Diversity conference April 25-29, featuring a weeklong series of workshops, entertainment and dialogue covering a variety of topics, including social and educational issues, culture and music.

This year's keynote speaker is Michael Hingson, Sept. 11 World Trade Center bombing survivor. Hingson travels the world with his guide dog, Roselle, speaking about his Sept. 11 experience as well as team building, establishing trust, ethics and human-canine bonding. Hingson's talk will be held at noon April 25 in Ingle Auditorium. His talk is entitled, "The Pluralistic Journey: The Power



Michael Hingson

of Change in a Diverse World."

At 5 p.m. on April 25, Peter Oddleifson, retired partner, Harris Beach law firm and RIT Fellow, will present "The Underground Railroad and Civil Disobedience." Following the talk is a dance interpretation of the Underground Railroad era performed by dance artist Thomas Warfield and the RIT/NTID Dance Company.

At noon on Wednesday, April 25 in Fireside Lounge, the Commission for Promoting Pluralism will present the Isaac L. Jordan Faculty/Staff Pluralism Award to an outstanding individual who has contributed in unique ways to diversity and pluralism on campus. In addition, RIT's Diversity Trailblazers will be honored.

The RIT community is invited to attend.

There are more than 30 workshops and presentations scheduled during the week.

For a complete list or to register, log onto <http://diversity.rit.edu>. ■

Vienna Carvalho | vnccom@rit.edu

Honoring outstanding public service



Bill Larsen, associate professor of civil engineering technology, second from right, and Sheila Sarratore, president of RIT Student Government, second from left, were the 2005 recipients of the Alfred L. Davis Public Service Awards. The pair were honored at a ceremony March 24. Larsen received the Four Presidents Distinguished Public Service Award commemorating the four RIT presidents that Davis, far right, has worked with in his 67-year association with RIT. Sarratore received the inaugural Bruce R. James '64 Distinguished Public Service Award commemorating the 40 years of James' public service. Joining the honorees are Mary-Beth Cooper, far left, vice president for student affairs, RIT President Albert Simone, third from left, and James, chairman of the RIT Board of Trustees and the U.S. Public Printer.

Celebrating 175

SPOTLIGHT ON
National Technical Institute for the Deaf
RIT college continues to provide cutting-edge education for deaf and hard-of-hearing students

As RIT celebrates its 175th anniversary, the National Technical Institute for the Deaf will celebrate its 40th birthday this summer.

NTID got its name because that's what President Lyndon Baines Johnson established it as, back in 1965, when most deaf people worked as printing press operators or teachers in deaf schools. Johnson recognized the need to provide deaf people an opportunity to learn advanced skills and to work in more technical and technological fields. Many universities around the country competed to house this newly established institute for the deaf. RIT won that bid because of its strong curriculum as well as its success with cooperative education.



C-Print captionist Sue Stella, foreground, types what the professor says, while professional technical communications student Michelle Gerson, who is deaf, reads it at the same time.

Today, NTID has not only become a part of the RIT family, but it has quickly become an international model in educating deaf students.

Some of RIT's 1,100 deaf and hard-of-hearing students are earning associate degree's through NTID in one of 30 different programs, including applied computer technology, fiber optics, business careers, computer aided design, and computer integrated machining technology.

Another group of RIT's deaf and hard-of-hearing students—about 500—is pursuing bachelor's and master's degrees throughout all the colleges and uses services NTID provides, such as interpreters, note takers, tutors and C-Print.

Still another group of NTID students is hearing. Students study to become interpreters, working toward either associate's or bachelor's degrees.

To date, NTID has produced thousands of deaf scientists, engineers and

NTID spotlight, page 4

Simulation systems talk

Barry Nelson, professor of industrial engineering and management sciences at Northwestern University, will discuss computer simulation optimization in a lecture, “A Reliable COMPASS for Optimizing Simulated Systems,” 1-1:50 p.m. April 21 in Xerox Auditorium in the James E. Gleason Building.

The talk, free and open to the public, is part of the Kate Gleason College of Engineering’s Distinguished Speaker Series. For information, call 475-2146 or e-mail mjseen@rit.edu.

History-making women

The Society of Women Engineers Mid-Atlantic Regional Conference, “Women Making History,” will be hosted April 8-10 at RIT. The conference, honoring Susan B. Anthony and Kate Gleason, will feature workshops, a career fair and keynote speech by Sophie Vandebroek, chief engineer of Xerox Corp. Events will be in Ingle Auditorium in the Student Alumni Union.

For more information, contact Carol Richardson, conference chair, at 475-2105 or carite@rit.edu. A complete schedule is available at www.rit.edu/%7Eregione5/index.php3.

Software lecture

The topic of the next Dean’s Lecture Series, sponsored by the B. Thomas Golisano College of Computing and Information Sciences, is analysis and testing of deployed software.

Mary Jean Harrold, National Science Foundation ADVANCE Professor of Computing at Georgia Institute of Technology, will be the guest speaker at 1 p.m. April 8 in the Golisano College auditorium. Harrold’s talk is free and open to the public.

B&L shareholders at RIT

RIT is ready to host shareholders and company executives from Bausch & Lomb Inc. The company will hold its annual meeting in the B. Thomas Golisano College of Computing and Information Sciences auditorium on April 26. More than 100 shareholders are expected to attend the event. Bausch & Lomb is headquartered in Rochester and employs approximately 12,400 people worldwide.

Biotech and humanity

The lecture series, Biotechnology: Our Future as Human Beings and Citizens, concludes with a talk by Leon Kass, M.D., professor on the committee on social thought at the University of Chicago, a fellow at the American Enterprise Institute and chair of President Bush’s council on bioethics.

Kass will present “Biotechnology and Our Human Future: Some General Reflections” at 7:30 p.m. April 21 in Ingle Auditorium in the Student Alumni Union.

Kass is the author of *Life, Liberty and the Pursuit of Human Dignity*, *The Ethics of Human Cloning* and *Toward a More Natural Science: Biology and Human Affairs*, among other publications. The talk is free and open to the public.

For more information, contact John Murley at 475-2064 or jamgcj@rit.edu.

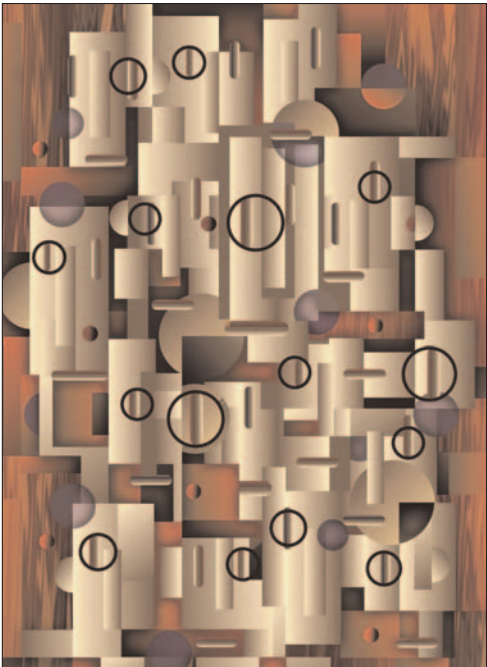
Walk away with art at Gallery r benefit

Save the date for “Blues 3”—an evening filled with hors d’oeuvres, cash bar and an exciting showcase of artistic talent from RIT faculty, alumni and students who have donated artwork for the Gallery r sixth annual benefit gala.

Fifty ticket holders are guaranteed a beautiful work of art from the fundraiser, which will be held 6-8:30 p.m. April 21 at Rooney’s Restaurant, 90 Henrietta St. Raffle prizes from Rochester donors will also be awarded throughout the evening.

Gallery r is RIT’s metropolitan gallery on Park Avenue, an educational laboratory site and visual arts venue for all RIT College of Imaging Arts and Sciences students to showcase their work and attend on-site classes in gallery management.

According to Zerbe Sodervick, gallery coordinator and director of extended studies at RIT, many of the works of art in Blues 3 are signature pieces that may be worth more than the benefit ticket price. During the event, participant names are drawn and they have the opportunity to



RIT School of Art chair Don Arday contributed digital illustration artwork for the Blues benefit.

select their favorite works of art from more than 90 pieces in the show.

“There always is a great deal of anticipation as art is being selected from the walls,” says Sodervick. “People are so happy to leave with a piece of art to showcase in their home or office.” “I love to see patrons leaving at the end of the event carefully hugging a glass or bronze sculpture, wearing a beautiful School for American Crafts necklace or bracelet, or admiring their newly acquired painting or print,” notes Sodervick. “The look on their faces says it all.” Blues 3 is open to the public and tickets are \$80 each for one person and one piece of art; \$140 for two people and two pieces of art. Tickets are required to attend the event and may be purchased by

calling Fran Chinnock at 475-7562. ■

[Marcia Morphy | mpmuns@rit.edu](mailto:MarciaMorphy@rit.edu)

Ludacris brings hip-hop to RIT spring festival

High-energy, hip-hop superstar Ludacris will get the floors thumping on April 30 as part of the spring festival sponsored by the College Activities Board.

Based in Atlanta, Ludacris will perform some of his hottest singles off his new album, *Red Light District*, at the Gordon Field House and Activities Center.

Virginia duo Clipse will open the 8 p.m. show.

Once an Atlanta disc jockey, Ludacris is now a household name and an in-demand rap artist. Ludacris, who has collaborated with hit artists such as Missy Elliot and Usher, topped the charts with tracks



Ludacris will perform in RIT’s Gordon Field House on April 30.

like *What’s Your Fantasy*, *Roll Out* and *Stand-Up*.

Tickets, available at the CAB office in the basement of the SAU (room A402), are \$15 for students, \$20 for faculty/staff and \$30 for the public. Call 475-2509 for more information. ■

[Silandara Bartlett | sjbcom@rit.edu](mailto:SilandaraBartlett@rit.edu)

Black tie optional, but big appetite required



Sheena Liseno, third-year food management major, serves lunch to patrons on spring-quarter opening day for Henry’s restaurant on March 29. Named after Bausch & Lomb Inc. founding partner Henry Lomb, the eatery is operated by School of Hospitality and Service Management students. Located on the fourth floor of the George Eastman Building, Henry’s serves lunch 11:30 a.m.-1 p.m. Tuesdays and Thursdays through May 5. Reservations, credit cards and RIT debit cards are accepted and take-out service is available. For more information, call 475-2351 or visit <http://www.rit.edu/~henrys>.

D&C debuts Barnes’ column

Social computing at the forefront

Are you curious about how people socialize on the Internet?

Susan Barnes, a professor of communication, will address “social computing” in a new column that will appear in the *Sunday Democrat and Chronicle*. The weekly column made its debut April 3 on the “Personal Technology” page of the newspaper’s business section. Barnes is the associate director of the Social Computing Lab at RIT. Social computing, or social software, is a term that has emerged over the past three years to describe the use of networked computing tools for facilitating interpersonal and organiza-



Susan Barnes

tional interactions. RIT is the first academic institution to offer research of this kind at the graduate and undergraduate levels. The lab is based in the B. Thomas Golisano College of Computing and Information Sciences.

From blogs to wireless photography, Barnes hopes to educate readers on the power of electronic communication and how it affects our daily lives.

“I’ve been studying Internet interpersonal relationships for 15 years and the column will provide me with an opportunity to reach audiences beyond academia,” says Barnes. “I hope the column will be informative and fun for *Democrat and Chronicle* readers.”

Barnes’ column will appear on the same day as a technology column written by RIT’s Nick Francesco, systems administrator in the College of Business. Both columns can also be found at www.democratandchronicle.com. ■

[Bob Finnerty | refuns@rit.edu](mailto:BobFinnerty@rit.edu)

Six more weeks of school predicted on “Shadow Day”



Sixty-two junior high school girls “shadowed” RIT engineering and engineering technology majors during the fifth annual Shadow Day, hosted by RIT’s Society of Women Engineers, March 17-18. Above, two participants study a soil sample in a civil engineering technology/environmental management and safety laboratory. The girls also toured campus, attended classes, spent a night in an RIT residence hall and competed in hands-on engineering activities.

A true testament to the power of lifelong learning

Viewpoints

by Dave Edborg



This column presents opinions and ideas on issues relevant to higher education. We hope “Viewpoints” inspires discussion among the RIT community. To suggest an idea for the column, e-mail newsevents@rit.edu.

complete the 2003 Enhancing Human Resources Management Skills program at RIT, I was excited at the opportunity to participate in the pilot program of the Career Development Seminar Series. Included in this series is a seminar for managers and supervisors designed to improve coaching skills and develop techniques for conducting career discussions with their staff. Facilitators from Career Development Services are very much in tune with the history and culture of RIT and provide an interactive approach to career development.

RIT’s vision is to lead higher education in preparing students for successful career development over their lifetimes. Lifelong learning and continuous self-improvement are critical to career success. This holds true for both our students and staff. In order for staff to be vital contributors to student success, and to the institute as a whole, it is important that we also be prepared. Due to economic conditions, students and staff alike are becoming more selective in terms of where they devote their talents.

While some departments have taken the lead with innovative approaches to support career goals, other departments are lagging behind. Jim Bundy, RIT manager of diversity initiatives and patrol services at Campus Safety, also attended the Career Development Seminar Series pilot. Jim describes that several years ago Campus Safety recognized that a clearly defined and comprehensive process for career development was critical to the success of our department as well as RIT. We were also cognizant of the fact that personal growth and commitment lead to increased productivity and job satisfaction.

Jim also mentions the knowledge and skills obtained in the Career Development Program immeasurably aids Campus Safety’s Winning Performance program. The skill sets of aligning, assessing and acting will clearly provide our Winning Performance program with the catalyst it needs to propel it to unimaginable levels of productivity and personal commitment. These skill sets

now become invaluable tools in assisting our members in achieving personal and professional growth and ultimately supports our student successes.

Career Development at RIT is a partnership among employee, managers and supervisors, Human Resources and senior leadership. Managers are urged to encourage their staff to attend. RIT as a whole benefits when employees are placed where their contributions are most effective.

I applaud Staff Council for its advocacy and Human Resources, through the Center for Professional Development, for its assessment and program development. Together on behalf of staff throughout the university, their unyielding collaboration to recognize and implement a Career Development Program such as this provides all staff with the tools to ensure that RIT is better positioned for the future, and that we are the employer of choice.

Edborg is a supervisor in Campus Safety and former chair of Staff Council.

RIT’s Human Resources Department, through the Center for Professional Development, is sponsoring a new Staff Career Development Program. This program has several components including a Career Development Seminar Series, self-marketing seminars, mentoring and networking opportunities, manager support forums and more. It is a great program in addition to the many professional development resources already available to staff throughout our campus.

As one of the first staff members to

Next big invention could be in RIT’s backyard

Thomas Edison gave us the light bulb. Henry Ford altered manufacturing by introducing the assembly line. Is the next revolutionary invention currently under development in one of RIT’s laboratories?

The volume of intellectual property being created by RIT faculty and staff is increasing at a brisk pace. Over time, the university has earned 19 patents for its technology, but more than half of that total came within the past two years. In addition, there are currently 33 patent applications pending.

“We’re performing more and more research on campus,” explains Varda Main, director of RIT’s Technology Licensing Office, “and there is a heightened awareness of the value it has on the institute.”

On March 23, RIT saluted the creators of intellectual property during the Inventors Recognition Ceremony in Ingle Auditorium. Sixty faculty and staff members—



Professor Ryne Raffaele accepts the Creator’s Award during the Inventors Recognition Ceremony.

some whose work has resulted in patents and technology commercialization— were honored. Mick Stadler, new executive director of the RIT High Technology Incubator, presented

the keynote address.

Ryne Raffaele, director of RIT’s NanoPower Research Laboratories and professor of physics and microsystems engineering, was among the honorees. Raffaele received the Creator’s Award in recognition for outstanding creativity

and contributions to RIT’s intellectual property portfolio. His latest research includes the development of tiny power supplies for the Defense Advanced Research Projects Agency, the central research and

development organization for the Department of Defense.

“I am fortunate for the opportunity to expose students to the development of intellectual property,” observes Raffaele. “This fosters an entrepreneurial spirit which complements the spirit of discovery that we hope to instill in all of our students.”

RIT’s Intellectual Property Committee and the Technology Licensing Office hosted the Inventors Recognition Ceremony. Organizers believe it’s another step toward a campuswide culture of managing and leveraging intellectual property to benefit the entire university community.

“This is a statement on the quality of research being conducted here,” says Main. “As our research programs mature, they help build the reputation of the university as it looks to attract top-quality faculty and students while enhancing our research partnerships with industry.” ■

Paul Stella | pbscom@rit.edu

Engineering Wall of Fame unveiled



James and Janice Gleason examine a display of four books, which once belonged to Susan B. Anthony and Kate Gleason, presented to RIT by The Gleason Foundation. Anthony signed two of the books before giving them to Kate Gleason. The display, in Gordon Atrium in the James E. Gleason Building, is part of the Kate Gleason College of Engineering’s Wall of Fame, which was unveiled on March 18. Twenty-four Outstanding Alumni and Distinguished Alumni from the engineering college were among the inaugural class inducted. “We are all in your debt,” RIT President Albert Simone told the gathering of alumni, family, friends, students and faculty. John Hill ’30 (electrical engineering), one of RIT’s oldest living alums, was among those honored.

A complete list of inductees and their biographies are available at www.rit.edu/news/pics/COE_Wall_program.pdf.

CAST faculty assume new roles

Carol Richardson has been named the Paul A. Miller Professor and vice dean in RIT’s College of Applied Science and Technology.



Carol Richardson

Previously chair of electrical, computer and telecommunications engineering technology, a position she held since 1994, Richardson assumed her new roles March 1. As vice dean, she oversees all CAST faculty affairs, including scholarship and professional development, and has responsibility for many college operational administrative functions. As Miller Professor, she will pursue special projects, including women-in-engineering programs and those related to national engineering technology professional leadership roles. “Carol has served as department

chair with distinction for the past 10 years,” says Wiley McKinzie, CAST dean. “I look forward to her bringing to the CAST vice dean position the same academic administrative excellence she exhibited as chair, as well as her unique perspective and strength to the area of women in engineering in her role as Miller Professor.”

Richardson began her career as a design engineer and was later an instrumentation and control engineer and an engineering supervisor. In 1978, Richardson joined the faculty of RIT, where, in 1989, she helped develop the university’s telecommunications engineering technology program—the first program of its kind accredited by the Accreditation Board for Engineering and Technology.

Richardson is chair of the engineering technology division of the American Society for Engineering Education and serves on the technology accreditation commission of the Accreditation Board for Engineering and Technology. She is past chair *CAST promotions, page 4*

News briefs

Bell exhibit at MAG

Roberley Bell, professor in the foundations department in the College of Imaging Arts and Sciences, is part of an exhibition, “The View from Here: Contemporary Russian and American Screenprints” at the Memorial Art Gallery. The exhibition runs from April 17 to June 26. Bell will give a lecture about her pieces at 2 p.m. April 17 at the Memorial Art Gallery.

Grads display artwork

Bevier Gallery is hosting “Graduate Thesis Exhibitions” through May 4. This showcase features graduate work by MFA candidates in the School of Art, School of Design and School for American Crafts. An opening reception is scheduled 5-7 p.m. April 22. All exhibits are free. For more information, call 475-7680.

Karen’s Walk April 30

On April 30, Karen’s Walk—a community walk to benefit cardiomyopathy research—will be held by RIT fraternity Phi Sigma Pi. Proceeds from the event will go to the Karen Decker Cardiomyopathy Fund at the University of Rochester Medical Center for cardiomyopathy research.

The three-mile pledge walk begins at 11 a.m., with registration starting at 10 a.m. A barbecue will be held after the walk.

Pledge forms are available at the Student Volunteer Center office in the Student Alumni Union. For more information, visit www.karenswalk.com.

Free poetry reading

Poet Patricia Roth Schwartz will give a free reading at 4 p.m. April 14 in the George Eastman Building, room 2000. Schwartz, one of the founders of Rochester’s Just Poets group, teaches writing at Writers & Books and volunteers as a facilitator of a poetry workshop in the Auburn Correctional Facility. For information, contact John Roche at jfrgla@rit.edu.

Publications honored

RIT’s University Publications department earned kudos at the Admissions Marketing Report Annual Advertising Awards ceremony. *RIT: The University Magazine*, designed by Colleen Clarke, earned a bronze medal; the RIT Housing Opportunities booklet, designed by Jeff Arbegast, won a merit award; and the RIT Home Page, an effort from Bob French, Jared Lyon, Brenda Monahan and Jeff Arbegast, won a bronze medal.

State-of-the-art exhibit

A Kirtas APT 1200 book scanner will be on loan to the Cary Graphic Arts Collection for evaluation until April 30. During the loan period, Kirtas is encouraging visitors to come to the Cary Collection reading room. For more information, call 475-2408, e-mail dppwml@rit.edu or visit <http://wally.rit.edu/cary/>.

Photography lecture

Liz Wells, curator of *Facing East: Contemporary Landscape Photography from Baltic Areas* and lecturer at the University of Plymouth in the United Kingdom, will give a free lecture at 7 p.m. April 21 in the Chester F. Carlson Center for Imaging Science auditorium. Wells will discuss her role as the editor of *The Photography Reader* and other recent projects.

Breakfast with Peter Cottontail



A variety of activities kept children of RIT faculty and staff “hopping” during the Bunny Breakfast. The event was held at Margaret’s House, the university’s on-campus child care facility, in celebration of Easter. The youngsters created bunnies out of english muffins, read stories about rabbits and, of course, hunted and ate Easter eggs.

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United Way campaign update

Your contribution is “what matters.”

And RIT’s United Way campaign is off to a great start. To date, \$236,773— 64 percent of this year’s \$370,000 goal— has been collected, according to Michelle Seger, RIT campaign coordinator.

“Thank you to everyone on campus for all your support,” Seger says.

Gift giving goes a long way with United Way because every dollar goes to support more than 300 health and human services programs in the Greater Rochester area. Thanks to generous pledges in the past, RIT has earned an Award of Excellence for 10 consecutive years.

A quick glance at RIT United Way posters around campus may reveal some familiar faces showcasing past and present participants of two youth organizations supported by United



Don Piampiano and Barbara Rutley of Facilities Management Services enjoyed the United Way kick-off event, Taste of RIT.

Way funding, the Boy Scouts and Girl Scouts.

One of the most popular events on campus takes place before the RIT campaign closes on April 16. The third annual Mini Golf Tournament will be held from 10 a.m. to 3 p.m. on Wednesday, April 13, in the Student Alumni Union. This year there are 18 sponsors for the golfing tournament—including Campus Safety, Housing Operations, Residence Life,

Wallace Library, Lead Program (student group), Sigma Alpha Mu, Sigma Alpha Epsilon and Alpha Phi Alpha.

The United Way Day of Caring is set for Friday, April 29. For more information on RIT’s United Way Campaign, visit www.rit.edu/~940www/UnitedWay/index.html. ■

Marcia Morphy | mpmuns@rit.edu

NTID spotlight from page 1

entrepreneurs who are working all over the world, thanks to Johnson’s vision and a team of faculty and staff.

Leading that team is T. Alan Hurwitz. Hurwitz, who was named vice president of RIT and CEO/dean of NTID in late 2003, brings first-hand experience as a deaf person, an engineer, a professor and a parent of deaf and hard-of-hearing children.

After his appointment, he immediately pulled the NTID community together to make some strategic decisions to improve education for deaf and hard-of-hearing students.

Months of working through countless ideas submitted by students, faculty, staff, alumni and NTID’s National Advisory Group determined how to best serve future students.

The result is a new plan—outlined in Strategic Vision 2010—reflecting significant changes within NTID’s academic programs, access services and outreach efforts.

“We will build on our excellent track record of assisting qualified students to graduate from the other RIT colleges at rates comparable to or better than their hearing peers,” says Hurwitz. “We will add more transfer programs similar to ‘2 + 2’ or ‘2 + 3’ programs in broad areas that match RIT offerings to prepare students for careers in business, computer technology, engineering, science, imaging and many other fields.”

NTID will also develop formal referral programs for students who want to come to NTID but who aren’t yet academically ready. Throughout the next few years, NTID will work closely with selected community colleges to develop college-readiness programs that emphasize reading and writing, math, career awareness and interpersonal growth.

Students who know sign language and can benefit from sign language transliteration, note taking, and/or assistive listening systems as access accommodations can request them. For those students taking courses in the other RIT colleges who do not benefit from sign language transliteration services, an alternative accommodation will be provided and will be based on an individual assessment of student need and on consideration of that need in relationship to the educational context. For most of these students, a text-based transliteration service, such as C-Print, will be provided.

To address these changing and growing needs, NTID will significantly expand C-Print resources, as well as add more interpreters.



Alan Hurwitz worked closely with students, faculty and staff to develop Strategic Vision 2010 for NTID.

“In order to accomplish this goal, we will be significantly increasing access services, human resources, investing in new technology and conducting research on the effectiveness of various access services,” Hurwitz says. “We recognize that each student is an individual with unique needs. As hearing aid technology continues to improve, in addition to the increasing use of cochlear implants, students are using their hearing more than they ever have in the past, which changes their needs for support.”

Lastly, NTID will develop a formal educational outreach consortium to share its expertise with others to improve deaf and hard-of-hearing people’s education and career development.

This consortium will be established initially to strengthen skill levels among students in grades seven through 11, especially underrepresented and female students. Eventually, the consortium will serve all deaf and hard-of-hearing students and professionals, and those who work with them.

One of the more immediate changes is the new Student

Development Center, a new facility designed to extend students’ learning experience by fostering their potential for leadership and community service, and provide them opportunities to explore other interests through different educational and recreational activities housed there.

“Only 25 percent of a student’s time is spent in the classroom,” explains Hurwitz. “This center will serve as a gathering place where education can continue day and night in a centrally located, safe, supportive atmosphere. This will be a place where students can enrich and celebrate their unique talents and skills.”

The RIT community is invited to attend the center’s kickoff celebration at 4:45 p.m. April 14 in the Dyer Arts Center, LBJ Building. ■

Karen Black | kebnmr@rit.edu

EMBA from page 1

to \$500 per new recruit. Loboizzo’s former classmates are guaranteed a two-for-one match.

“We are faced with a confluence of forces regarding recruitment for this program as local companies are rethinking their underwriting policies, and competition from other regional Executive MBA’s has intensified markedly,” he states. “As alumni of the program, we are uniquely qualified to help keep it vital.”

Since 1993, the EMBA program has produced more than 200 graduates who are well represented in senior positions among the area’s top employers.

Information is available at www.ritemba.com or by calling 475-5224. ■

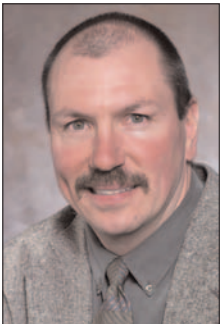
Paul Stella | pbscom@rit.edu

CAST promotions from page 3

of the Rochester section of the Institute of Electrical and Electronics Engineers and past president of the Rochester Engineering Society and the Society of Women Engineers. She will chair the Society of Women Engineers Mid-Atlantic Regional Conference, “Women Making History,” April 8-10, hosted at RIT.

“I am excited about increasing the outreach activities of CAST as the Miller Professor and assisting with the operations of CAST departments and working with CAST faculty members as the vice dean,” Richardson says.

Established in honor of former RIT President Paul Miller by the RIT Board of Trustees in 1981, the Paul



Michael Eastman '88, '90

A. Miller Professorship recognizes RIT faculty making distinguished contributions to continuing education with a record of matching RIT’s intellectual and educational resources with the needs of students and the community.

Michael Eastman '88, '90 (B.S. electrical engineering technology, M.S. computer science) was named acting chair of electrical, computer and telecommunications engineering technology, replacing Richardson.

Eastman joined the CAST faculty as an adjunct professor in 1993 and advanced to assistant professor in 1996 and associate professor in 2002. He also worked as a senior systems engineer with Intel Corp. and was an RIT graduate assistant from 1985 to 1987.

“Working as chair of the department provides me with a great opportunity to contribute to RIT in a new and different capacity,” Eastman says. “I look forward to learning and growing in this new role.” ■

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Generosity 101



Glenn Miller, left, professor, School of Photographic Arts and Sciences, shows teachers from Paramus High School how to make a Polaroid image transfer. The demonstration was one of many put on by SPAS faculty, March 18-20, during the 10th annual Basic Photography and Imaging Workshop for Educators. Professors taught the latest advancements in photography to high school and junior college instructors.