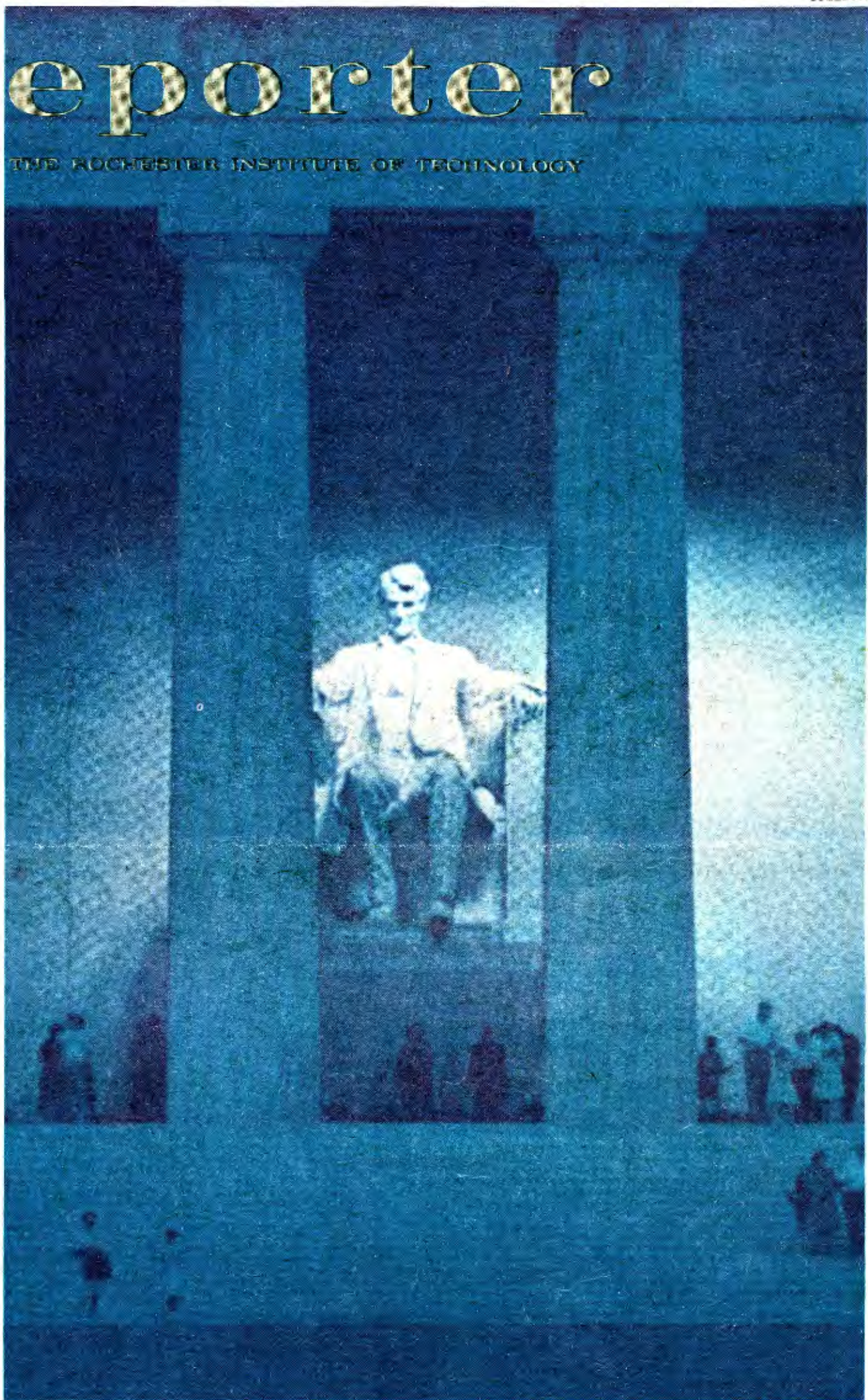




Reporter

OFFICIAL PUBLICATION OF THE ROCHESTER INSTITUTE OF TECHNOLOGY



HERE WAS A MAN
 TO HOLD AGAINST
 THE WORLD,
 A MAN TO MATCH
 THE MOUNTAINS
 AND THE SEA.
 AND WHEN HE FELL
 IN WHIRLWIND,
 HE WENT DOWN
 AS WHEN A LORDLY
 CEDAR, GREEN
 WITH BOUGHS,
 GOES DOWN WITH A
 GREAT SHOUT
 UPON THE HILLS,
 AND LEAVES A
 LONESOME PLACE
 AGAINST THE SKY.

see editorial, page three

Council Plans Retreat at Quarter's End

A motion was introduced in Council proposing a Student Council policy-planning retreat to be held during the Winter-Spring quarter break.

The purpose of the retreat is to formulate Council's future policies, plans, and activities.

The motion further stipulated that all Student Council members and Executive Committee members be eligible to attend the all-expense paid retreat.

A possible location for the retreat would be the Methodist Manor beside Silver Lake near Letchworth State Park.

The Council would spend at least two full days at the retreat doing brainstorming, meditating and policy-making tasks in order to solve its many problems concerning the students — their organizations and their activities.

Various council and committee meetings would be held during these days and they would be arranged to give unlimited time for discussing their difficulties.

During the evenings there would be dance-mixers or informal entertainment.

This retreat would not interfere with or replace any plans Council has already made such as the Awards Banquet or Executive Council luncheons.

The expense of the trip would be absorbed under the budget's heading of General Expenses.

Assuming the retreat is a success by accomplishing its objectives, it would set a precedent for similar retreats and other activities for Student Council in the years to come.

Warren L. Rhodes Receives Voigt Award For Outstanding Service to Graphic Arts

Warren L. Rhodes, head of RIT's Graphic Arts Research Dept., was recently awarded the Elmer G. Voigt Award by the Technical Association of the Graphic Arts.

The award, considered one of the highest honors of its kind, is bestowed upon individuals in graphic arts industry associations and a number of categories and sponsorships.

The presentation of the award was made at the Education Council at the Graphic Arts Industry's annual awards banquet held in St. Paul, Minn., Jan. 18 during National Printing Education Week.

Rhodes was cited for his "energetic and untiring efforts to advance the science and tech-



Warren L. Rhodes

nology in the Graphic Arts Industry through education."

He is a past-president of TAGA and a member of the International Conference of Printing Research Institutes and the Research and Engineering Council of the Graphic Arts Industry, among his many affiliations.

Rhodes has spent a major portion of his career with RIT following a practical and technical industrial experience.

He was named the head of RIT's Graphic Arts Research Dept. in 1955 and has been prominently identified with a number of symposiums on photo-mechanical and quality control subjects.

In addition, Mr. Rhodes teaches the senior's course, Applications of Science in the School of Printing.

Library Receives \$1,000 Grant In Select Judging

A grant of \$1,000 has been awarded to the RIT Library by the Association of College and Research Libraries, a division of the American Library Association. This was announced recently by the ACRL Grants Committee.

The grant made to RIT was one of 70 selected from among 294 applications.

The ACRL Grants Program was initiated in 1955 with a grant of \$30,000 from the U. S. Steel Foundation.

The program, directed to the general needs of all colleges and universities, is designed for improving the quality of library service to higher education through fundamental research in librarianship and otherwise aiding in the best use of the most modern teaching and learning materials.

National Sales Panel Convenes

As part of the observance of National Salesman's Week, which is being scheduled for Feb. 4 thru 9, a panel discussion will be held on Tuesday, Feb. 4, at 10 a.m. in E-125.

Two major topics on the program will be Sales Management and the Sales Profession.

According to Robert J. Winter, Employment Coordinator for the College of Applied Science, Larry Fitzpatrick and Jack Foster will serve on the panel. Fitzpatrick is vice president of Rochester Stationery Co., and Foster represents Domine Builders Supply Corp.

A question and answer period will follow the panel's presentation.

'Reporter' Shifts Top Staff Posts; Positions Open

Changes and additions in the staff of the RIT Reporter have recently been announced by Editor-in-Chief Bill Barley.

Gary A. Ludwick (Ph 3) has been named Managing Editor and will assist Barley in the over-all planning and administration of the Institute newspaper.

Bob Frank (Ph 2) has been Up-ped to Copy Editor replacing Walter Kabai, and Bruce Mayer (Pr 1) replaces John Newsom as Circulation Manager.

In the production area Charles Kuhler (Pr. 2) has been named as an associate production manager to assist LeRoy Kappes and Fred Ellsmore.

The post of Business Manager has been discontinued. Originally, Herb Ingersoll had been named to the position.

Students interested in working on the Reporter staff will find a number of openings and opportunities available. Experience, of course, is desirable, but not necessary. On-the-job training is furnished by the Reporter staff.

Information may be obtained by contacting Editor-in-Chief Bill Barley (Ph 3) or Prof. Hector H. Sutherland, Faculty Adviser, in C-202, and arrangements can be made for personal interview.

RIT Reporter

OFFICIAL PUBLICATION OF THE ROCHESTER INSTITUTE OF TECHNOLOGY

Vol. No. 38

Rochester 8, N.Y., February 1, 1963

No. 12

Coming!
'RIT Reporter'
Photojournalism
Show

IFC Plans, Initiates Spring Pledging Period

Interfraternity Council President Tom Grabowski has announced that IFC will initiate Spring pledging beginning next quarter. He indicated that the program will be on a one-year trial basis to determine the soundness of a second pledge period.

According to Grabowski, the idea has been under consideration for some time now, but the added impetus for action came when Dr. James Campbell, vice president of Student Personnel Services, asked organizations to "look to the future" (Reporter Nov. 20, 1962).

Grabowski said, "This is a trial period, possibly many new procedures will be adopted. Procedures such as no formal bidding or rushing are under consideration. If this is successful, many new innovations in the rushing and pledging system at RIT can be expected."

"Further details of spring pledging have to be worked out and they will be announced in the near future. Undoubtedly pledging next quarter will approximate previous pledge periods."

Grabowski, speculating on the future, said: "Pledging programs will be quite different 10 years from now; in fact, within the next few years, there will be many changes. IFC is planning ahead for the new campus and that means getting away from the old methods and devise new ones. That is our challenge and we are out to meet it."

Thomas E. Strader, advisor to IFC, hailed the program as a "good idea." He said that if it is done correctly, it should be an advantage to both the students and fraternities as well as the school.



Tom Grabowski

New Housing Policy Revealed

Effective next September there will be a new housing policy concerning the students of RIT. This new policy is being set forth in anticipation of the move to the Henrietta campus in 1967.

The new policy of the Housing Policy Committee is designed to standardize the procedure for residents who have or wish to have quarters other than the dorm. It has provisions for stricter supervision which will be continually approved by the Director of Housing.

In the case of fraternity houses a house mother or a resident advisor will be in charge and in sporadic situations supervision will be given supervision duties.

Winter Woes



WINDY WINTER WEATHER WHIPS WARY WALKERS — Robert Chebby (Ph 2) and Lewis Saltzman (Pr 2) hang on at RIT's infamous Plymouth and Main Street wind tunnel. (Photo by Steve Eisenburg)

EDITORIALS EDITORIALS EDITORIALS

Freedom in February. . . and Always

In a world where freedom and liberty are ideals fought and died for only a few jet hours away, students here manage to seek a dimly lighted complacency in which to imbibe away their frets and fears. With student deferments to fend away the draft board it is easy to nestle into the security of the Institute and pursue (or avoid) studies without fear of challenge to democratic ideals. In this spirit of passive freedom we find ourselves in the second month of this year of predicted crisis.

It is in February that this nation pays homage on the birthdays of two of its most renown leaders. The shrine of one is on the *Reporter* cover; a memorial to the other, the Washington Monument, is known the world over. But is it the effect of these presidents on our lives which is more awesome than mortal monuments. Unparalleled in history are two such giants of leadership who had in less than 100 years, contributed so much to their country's development.

Washington, the Founder; Lincoln, the Preserver, have given us a load to bear as well as a liberty to enjoy. We have seen what happens when the obligation is taken lightly in Russia, in Cuba, in RIT's own Student Council. On Feb. 12th and 22nd the nation will pause to reaffirm two presidents' contributions to its heritage. As we consider their achievements we must re-examine our roles in democracy . . . and on the campus.

We have trust that beneath the student's passive attitude there exists a quality which will never let it be freedom which "leaves a lonesome place against the sky."

Minority Story - The Education Set

We hope we are wrong, but sometimes we believe we detect a body of opinion that regards those on this campus who study as a bit crazy or "out of it". Many students are given funny looks when they decide to stay in and study instead of going to a party. One student the other day was heard saying, "You some kind of nut, or something? At least you could watch TV or catch up on a few lost hours of sleep."

Well, here is our defense, and the defense of some thousands of other students. "What are we paying for an education."

Education, we must all admit, is a rather rewarding form of experience, even if it is only in the realm of personal pride.

We pro-education people are a stubborn group, maybe even a minority, but we have success on our side.

The Final Say

"If all printers were determined not to print anything 'til they were sure it would offend nobody, there would be very little printed."

Benjamin Franklin - 1731

Cooperative Training Programs Appeal to Industry, Employers

By James W. Wilson
(third in a series)

One of the vital roles in the cooperative plan of education is, of course, that of the employer of co-op students. Without his participation the cooperative system would be no more than another good idea. He does, however, participate and like the idea itself, industrial, commercial and governmental agency involvement in cooperative education has flourished. Today co-op students are to be found in many of the country's major manufacturing concerns, in research laboratories, air lines, banks, hospitals, school systems, department stores, publishing houses, newspapers and units of federal, state and local government.

No census of employers participating in cooperative education has been done but their number runs into the thousands. For example, the University of Cincinnati cooperates with 500 employers in 30 states; Drexel Institute of Technology in Philadelphia cooperates with 600 different employers in 16 states; Antioch College in Yellow Springs, Ohio maintains employment relations with over 600 companies and agencies; and Northeastern University in Boston places students with 900 companies. Last year the Institute placed 570 cooperative students with 107 different employers.

These few statistics illustrate,



Did you see
The squib in the paper
About the chap
Whose car was stalled —
And who flagged down
A woman driver
To give him a push —
And told her that
She would have to get
Up to 35 m.p.h.
Before his automatic
Mechanism would take over?
Did you also read that
She backed up
And bore down on him
Crashing his rear
At 35 m.p.h.
Doing \$300 damage?
Did you say —
"Woman Drivers!"?
But did you also read
In a later report
That the case
Was investigated
And was found to be
Completely false?
Probably not.
So what!
Suppose it was false?
Those woman drivers
Had it coming.
Well now
Just wait a minute.
Facts do have some value!
Are your conclusions
And prejudices
And hostilities
Based on
misrepresentation,
wishful thinking,
jealous anger,
desire for revenge,
and other blind emotions?
Or are you becoming
Able to postpone judgement
Until reliable facts
Are found?
Let's not be
An easy generation
FOR PROPAGANDA.
Chaplain M. A. C.

I think, that a substantial segment of our nation's employers are partners with many of our nation's institutions of higher learning.

From this data alone it could reasonably be concluded that employers generally look with favor at cooperative education. One of the efforts of the Study of Cooperative Education, however, was to determine what values co-op holds for business and industry. Questionnaire and interview data from employers gave testimony to an enthusiastic commitment to cooperative education and brought to light a number of

(Continued on Page 8)

On Peace and Love

by Mary M. Barley

How long will human lives be spent
To conquer little, thus lose much?
Torture, pain of heart and body
Inflicted upon young and old, man
and woman alike,
War and rumor of war, hunger
substantiated with greed,
ignorance and prejudice.
Give, give spill blood to boost
a dictator's ego;
Bow, scrap, to gods that are not,
Look up through the sweat, blood
dust and hate
Try to see a God of love,
Touch the hand of man as brother
or friend — is there one?

Through the



by John Snyder

General Admission: Since "Dear Bullwinkle" is no longer to be found on these pages, I am giving up the space generally devoted to getting myself in trouble to present, the following letter from a problem-plagued student, together with what might have been Bullwinkle's comforting advice.

Dear Bullwinkle,
One of my teachers explains things by saying things that need explaining. Could you explain explain them for us?
Signed,
Confused RIT Student

Dear Confused,
Gladly. "Fish, cut bait or row the boat" — A reference to Student Council which I don't quite understand.

"Be true to your salt." — Don't change brands.

Beating the tom-toms on both sides. — That's 'both ends', not sides, stupid.
"Draw another breath and

Letters to the Editor

Dear Editor

I was amused to read Mr. Blaustein's article in the recent issue of the *Reporter*. As long as the writers for the *Reporter* are unwilling or unable to state flatly that Mr. Alexander is not doing justice to either job, as coach or athletic director, then I'm afraid change will be slow in coming.

A full column devoted to pointing the finger at what other schools have done, as Mr. Blaustein's article does, might better be aimed at our own particular problem and its solutions. I do not have to mention my solution, I believe that it is evident.

I had hoped that with the new campus and added need for a sports program vastly expanded and including physical education courses, a change would be forthcoming. Since there has been no agitation for the change it is disconcerting to still see the same tactics used to oust what has to be called, the clog in the path to greater and better sports at RIT.

Until the clog is removed I seriously doubt that RIT can expect to develop an alumni following in sports which will someday rival even that following well evident in local high schools.

Yours for a greater RIT,
Andrew De Marco
BA '61

Dear Editor:

In my estimation one of the greatest things our Student Council ever did was to initiate student chaperones. What a disappointment it is to find Council reversing this decision.

From what little I know about this, I understand the only reason to drop student chaperones is because they are, "not needed". I have not heard of any incidents where student chaperones were not welcomed or appreciated. I have not heard of any incidents where the student chaperones did not live up to their part of the obligation.

On the contrary, one of the first organizations to use these student chaperones was our Religious Activities Association for their annual hayride. What a success these chaperones turned out to

(Continued on Page 7)

you're one breath older." — Draw another breath and you're one breath older.

"A mere bagatelle." — game somewhat like billiards, played with cues and nine balls on a table having nine holes, (Kirwood Derby, page 109).

"The guy that had somebody else's arm for lunch." — The Ritskeller will serve anything if they think they can get away with it.

"Killing flies with a shotgun." — This method also removes fly specks from the walls; also the walls.

"We can buy and sell Cuba 15 times before breakfast." — It's OK if you enjoy that sort of thing. I'd rather buy Boardwalk or Park Place.

"As dead as last year's bird nest." — Last year's bird nest is dead.

I hope everything is now explained.

Bullwinkle

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CHURCH, THE IDEA

Churches, almost by definition, have been a source of departure for ideas of many poetically-oriented writers. Here we present a few. It is suggested that the adventuresome reader need not necessarily take the word "church" literally.

"The sight of a white church above thin trees in a city square

Amazes my eyes as though it were the Partheon."

—Amy Lowell

"The Miracles of the Church seem to me to rest not so much upon the faces or voices or healing power coming suddenly near to us from afar off, but upon our perceptions being made finer, so that for a moment our eyes can see and our ears can hear what is there about us always."

—Willa Sibert Cather

"A foolish little maiden bought a foolish little bonnet,

With a ribbon and a feather and a bit of lace upon it;

And that all the other maidens in the little town might know it,

She thought she'd go to meeting next Sunday, just to show it.

'Alleluia, Alleluia!' sang the choir above her head;

'Hardly knew you, hardly knew you!' were the words she thought they said."

—M. T. Morrison

"O Lord, I've never lived where churches grow,

I love creation better as it stood That day You finished it so long ago,

And looked upon your work and called it good."

—Badger Clark Jr.

"Wherever God erects a house of prayer,
The Devil always builds a chapel there;
And 'twill be found, upon examination,
The latter has the largest congregation."

—Daniel Defoe

"If to do were as easy as to know what were good to do, chapels had been churches, and poor men's cottages princes' palaces."

—William Shakespeare

"What in the dark I had taken to be a stump of a little tree appearing above the snow, to which I had tied my horse, proved to have been the weathercock of the church steeple."

—Rudolph E. Raspe

"The peace of great churches be for you,
Where the players of lofty pipe organs
Practice old lovely fragments, alone."

—Carl Sandburg

Blood Drive Set For Feb. 12

Aside from the fact that blood is urgently needed, by the Red Cross, there is a competition for trophies which are to be awarded for total number and best percentage to give, it was announced by A. Stephan Walls, Director of Student Affairs.

Each department will be competing for the highest percentage to give on Feb. 12. Last year the Food Administration Dept. walked away with this trophy.

Also each organization will be fighting to get the best turn-out award. Don't forget; Feb. 12, from 9 to 1 and from 2 to 4.

Artists Elected

Prof. Stanley Witmeyer, Director of the School of Art and Design, Dr. Leonard Barkin, and Miss Sylvia Farrer, senior (A&D 4) have been elected RIT delegates to the Rochester Arts Council.



HER MAJESTY — Joyce Allrum reigned over Phi Sigma Kappa's Winter Weekend. She was crowned by Phyllis Morrow, last year's queen, at the 'Snow Ball' last Saturday evening.

Loveman Award Competition Open

The \$1000 Amy Loveman National Award is now open to competition among RIT seniors.

This award, sponsored jointly by the Book-of-the-Month Club, The Saturday Review, and The Women's National Book Association, is given to the senior who submits the best list of 35 or more books in their personal library. The local contest ends Feb. 28 in order that nominations to the national competition can be submitted on April 30.

Each selection must be annotated. The lists will be judged on their intelligent interest and the knowledge displayed of the collection.

Model Display

The library is planning a showing of scale models in its display cases during the near future. Everyone is invited to display his or her models of cars, boats, buildings and other such items,

Helpers Sought For 'Frosh Daze'

Wanted! by A. Stephen Walls, Jr., Director of Student Activities, students to help organize "Freshmen Daze" for 1963.

Mr. Walls issued the call last Friday for workers to assist his office in planning and developing the pre-registration orientation for next year's freshman class.

This program will seek to familiarize the Class of 1967 with the various phases of the Institute before they register next September. The program usually runs on a Wednesday through Saturday basis.

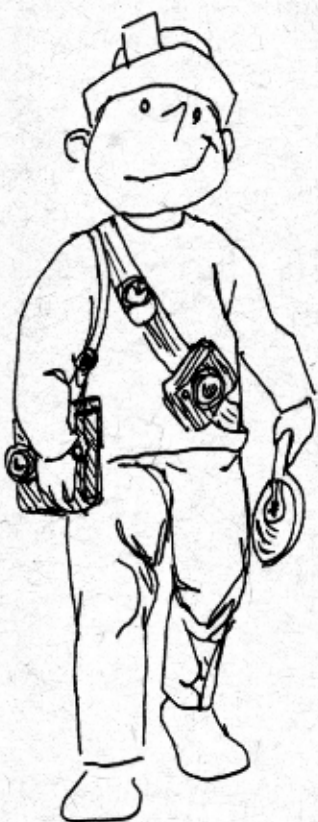
Students willing to serve as hosts, guides, baggage brigade members, etc., are urged to contact either Mr. Walls in his office in E-112, or Joe Wimmer (Pr 4) via his folder in the School of Printing.

However, it is necessary that the scale of reproduction not exceed 1:24 due to the size of the cases. The cases are locked to provide the displays with protection.



Pooped... but must carry on? Snap right back and keep going! Take Verv® continuous action alertness capsules. Effective, safe, not habit-forming.

WE NEED ALL TYPES!



PLEASE DONATE to the RIT Blood Drive Tuesday Feb. 12th.

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Feb. 7

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If you cannot attend the interview, write or call: H. G. Figueroa, Br. Mgr., IBM Corp., 540 Main Street, E., Rochester 4, N. Y. BA 5-4140.

Write-in Patch 366

Letters Continued . . .

(continued from page 3)

be! Two weeks ago the Student Christian Fellowship had a closed party using two student chaperones. Another successful use of chaperones I might add. Do I need to cite more examples?

Perhaps the entire student body could benefit by using students as chaperones. Did it ever occur to anyone that more and more students would get a chance to participate in organizations they knew nothing about? For instance in SCF's bowling party, our student chaperones came from Ski Club and ACS. Neither student had ever attended an SCF function before. One of the students chaperoning the RAA hayride was the president of a religious organization. One of the purposes of RAA is to get closer co-operation among the various religions on campus. What better way to get co-operation than to get a religious group president to actively participate?

Dean File
RAA Representative
SCF Vice-President

Dear Editor:

(Re: The editorial "A Point Restated," Jan. 25 Reporter.)

I did not comment on "What possible ends does this practice have in moulding a good fraternity man?" or "How can it possibly contribute to the fraternity's image of what the fraternity is striving for on this campus?" The answers to these questions, None, and It Can't!

The reason for interviews is for the pledge to interview girls who he thinks we would like to take out, or brothers may compell a pledge to take an interview if they think the pledge might like a certain girl, or sometimes in jest, if they know the pledge doesn't care for the girl. The questions are always the same so even if the pledge doesn't find the interview to his liking there is no basis for embarrassing or humiliating the girl. What does all this accomplish? We have a pledge who at this point has interviewed over 50 girls. Suppose that after due consideration he decides that he only wants to take out 10 of these girls, we feel that this pledge still has an advantage over the other males on campus. He knows their addresses, phone numbers, color of hair and eyes, their favorite drinks (if they drink), what they like to do on a date, and their favorite pastimes. We acknowledge you gentlemen when you say that it does nothing for the fraternity, but we feel the individual stands to gain a lot.

So far as I have been able to ascertain, your arguments are full of holes. Until I find them to be true, or until you patch them, I will quote William Lloyd Garrison to express myself and the Pledge Committee, "I am in earnest; I will not equivocate; I will not excuse; I will not retreat a single inch; and I will be heard!"

Stephen C. Huie
Phi Sigma Kappa
Fraternity

Fencers Grab Fourth Win At Toronto

The varsity fencing team took its fourth straight win this season by defeating the University of Toronto 15 to 12. The team traveled to Toronto for the Tiger's second meeting with the Canadians this year.

The match was touch and go through the first three-quarters of the bouts. The score was tied at 11 - 11 with two foil and three epee matches to be fenced. Mike Geissinger took his remaining foil match for his second win. Bob Lambert who had not won in his previous two foil matches came back in his last match and pushed the score 13 - 11 in favor of RIT. Only one match was needed to defeat the Canadian team.

Lee Hocker, team captain, won his last epee bout to give RIT the win and bring his record to 3 wins for the day.

Louis Jacobson lost the next bout but Bob Lambert in the last bout of the day came through making the final score 15 - 12.

Individual scores for the tournament are: Foil: Mike Geissinger 2 - 1, Ken Spencer 1 - 2, Bob Lambert 1 - 2. Epee: Lee Hocker 3 - 0, Bob Lambert 3 - 0, Louis Jacobson 1 - 2. Sabre: Jenó Horvath 2 - 1, Mike Geissinger 2 - 1, Rodger Kramer 0 - 3.

SC Announces Election Returns

Student Council held mid-year election Jan. 24. Changes in representatives were also made because of students going on or coming off block.

The new representatives and changes: Art & Design - Nancy LaDuke; Business - Nancy Schusterbauer, Pat O'Brien, Herbert Gross; Chemistry - Carole Romball; Electrical - Jero Hovath, Gary Skillman, Graydon Vadas; Food Administration - Angel Pilato; Mechanical - Peter Willard, Gary Fairbrother; Photography - Barry Winters, Steve Halasnick; Printing - Cecil Previdi, Jack Dodgen; Retailing - Elliot Ross, Susan Scott, Christ Saden; SAC - John Brooks.

New division heads are Lloyd Beard (Ph 3), Organizational Affairs; Ron Sokolowski (Ph 3), Publicity and Public Relations; and Dean Crawford (E1 4), Social.

Retailers Travel

RIT was represented by four students at the Annual National Retailers Association Panel in New York on Jan. 14. This was a meeting of students from colleges throughout the country majoring in retailing.

Fourth year retailers Jane Hunt, Daniel Stockwell, Freyda Cohen, and Wayne Roberson who were sponsored by McCurdy's and by Halle Brothers of Cleveland, Ohio, participated in a discussion of careers in retailing.



Webster's New Collegiate Dictionary defines storeroom as "A room for storing supplies" and gymnasium as "A place or building for athletic exercises". These two words are distinctively opposite in their denotation and connotation (for those Communication Buffs). No twist of the imagination can evolve a combination of the two. Yet a short break in your day, long enough to stroll over to the Ritter-Clark Gym, will reveal that the custodial staff is *blessed* with an imagination to compare with that of Orson Welles or Jules Verne.

Upon entering the building, you will immediately notice chairs and tables standing everywhere, garbage cans and ash trays lining the walls. These articles don't seem too out-of-place because you are a "Houdini", you are still standing in the lobby. Now a turn to the right and a few steps forward will bring you into the gymnasium itself. You will immediately notice chair and tables everywhere, garbage cans and ash trays lining the walls. The initial shock will not last long, for your gaze will quickly be drawn to the six or seven racks of folding chairs sitting in the far corner, obstructing not one, but two of the basketball courts. Hidden yet further in the corner are the wrestling mats, volleyball nets and their poles, retractor poles and connecting ropes for controlling any crowds that might someday show up at the gym, ladders of various sizes and shapes, a little cart bearing a number of Masonite boards about a foot and a square of mysterious utility, brooms and mops, and assorted sorted garbage including cups, candy wrappers, balls of paper, tissues and a general conglomeration of filth.

The janitors at the Ritter-Clark, earn a reported \$1.65 an hour with almost all the overtime they want. Although this is no salary to get rich on, it is enough to expect them to get their work done. My personal experience causes me to think that students and faculty members do more work in making the gym floor usable by sweeping it up, changing light bulbs, opening and closing bleachers, moving pianos, and putting enumerable paraphernalia in the storage areas where they belong, than those who are hired for that purpose.

Unless these excuses for "custodial engineers" have been hired for the sole purpose of driving the ice machine and the athletic staff in circles, and gossiping with the pretty little girls from the Genesee Figure Skating Club, they aren't doing their jobs. It's time someone told them what they are supposed to be doing on Institute's time and see that it's done; or get some men who will do the job.

Perhaps, as in *Twenty Leagues Under The Sea*, where the the fictitious submarine became a reality, a combination storeroom-gym may materialize in the future (we do have some talented architects working on the new campus). As for now, the designated areas should be used for storage, and the gym become and remain "a place for athletic exercises" only.

DO Sponsors 'Ugly Man'

Friday, February 8, the Sisterhood of Delta Omicron will again be presenting its' traditional "Ugly Man" contest.

Contestants will be from the various Fraternal groups on campus and the Men's Dorm. The term "ugliest man" should not be taken at face value, but applies to how the contestant looks after he has been made up by some original scheme of his organization.

The contest will be held at the Ukrainian American Club from 8 p. m. to 12. The music will be provided by RIT's own "Invictas" headed by Herb Gross.

The price of admission will be \$1.00 which will entitle students one vote for the "Ugliest Man on Campus". The sorority promises competition to be the best ever. Pictures of the contestants will be in next week's Reporter.

WIN
IN THE COLLEGE
BRAND ROUND-UP

1st Prize - Beautiful 19 inch Portable Television by Admiral.
2nd. Prize - Portable Stereophonic Record Player by Admiral.

Rules

- Contest open to all students of this school only.
- Empty packages of Marlboro, Parliament, Philip Morris and Alpine must be submitted in order to qualify.
- Contest opens Feb. 4 and all empty packages must be turned into the Philip Morris Representative in the "RITSKELLER," Thursday, April 4, between 1 and 3 p.m.
- No entries will be accepted after closing time. Empty packages must be submitted in bundles of 100.

Get on the BRANDWAGON ... it's lots of fun!

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DRY CLEANERS CLOSED HOLIDAYS

BULL'S HEAD PLAZA

KDI Prexy Returns to Alma Mater

Norman J. Collister, President of KDI Corp. in Cincinnati, recently visited the new Alumni Relations Office.

He could spend only a short time with the staff as a result of his busy schedule, but it was learned that he and his wife Dorothy are now residing in Cincinnati.

Last spring Collister became the President and Director of KDI after having completed many years as President of the Collister Corp. in New York City.

He is a member of the Mechanical class of 1929 and the Management class of 1930. His wife, the former Dorothy Humstone, is a member of the Home Economics class of 1929.

While he is involved with the management of KDI, he finds time to be active in the Sales and Marketing Executive International. It is a non-profit organization dedicated to the advancement of sales and marketing techniques and methods at all levels. Marketing executives of most of the major corporations in the United States are included in its membership.

He has recently joined the Cincinnati Chapter of National Office Management Association.

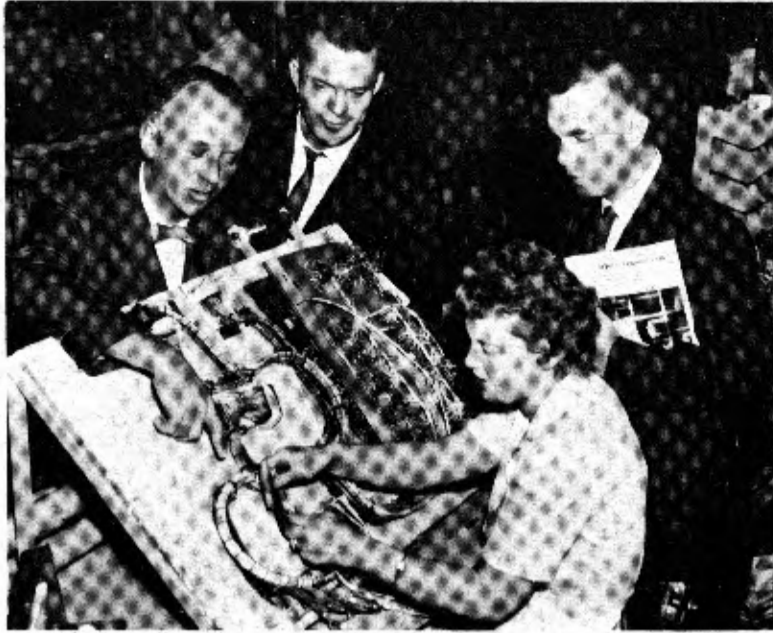
Prior to his recent move, he was very active in the New York City area in RIT Alumni Association programs.

G. E. Promotes RIT Alumnus Howard Clark

The appointment of Howard E. Clark (Etc'47) as acting assistant chief engineer of the company's Lackawanna plant was announced by Robert S. Bennett, general manager.

Howard was graduated from the Institute in 1947 and joined the plant the same year. He was appointed a draftsman leader in 1950, squad foreman in 1954, engineer in 1956, and chief draftsman in 1962. During World War II he piloted B-17 Flying Fortresses in the European Theater.

He is a member of the Association of Iron and Steel Engineers, a trustee of Eden Methodist Church, Eden, N. Y., and a member of Fraternal Lodge No. 625, F. & A. M. He lives at 8546 Jennings Road, Eden.



\$50,000 TIME SAVER—Raymond J. Barclay, manager of manufacturing for General Electric's Computer Department, left, discusses with Alan A. Ranger (Ph '52) photographic specialists, center, David G. Briant, manufacturing process planner, right, and an assembler, the construction of a wire harness for a GE-225 computer on a "photo-hardness board" designed by Ranger and Briant. The device is saving the GE Computer Department \$50,000 per year through cost and error reduction.

Alma Lee Loy Elected To Florida C of C Post

Miss Alma Lee Loy, a 1950 graduate of RIT's School of Retailing, has been elected to the presidency of the Vero Beach-Indian River County, Chamber of Commerce in the State of Florida. Miss Loy is the first woman president ever elected by the organization which promotes the economic welfare of the community, including a sizable segment of Florida's important tourist business.

Miss Loy is a native of Vero Beach and is the only woman chosen to head the Chamber of Commerce since it formed its organization in 1924. She is the only woman ever known to serve as head of a Chamber of Commerce in Florida and is believed to be the only woman ever elected to do so.

Miss Loy is a co-owner of Alma Lee's, a children's clothing store, located in Vero Beach Fla. Prior to the establishment of her business, she was with the McCurdy Company of Rochester and also the Sears Roebuck Co. in Rochester. She has also served as Society Editor for the Vero Beach Press Journal.

Alma Lee has been extremely active in civic and community affairs in her community. An active church lay-worker, she has also served as the president of the Indian River County Youth Committee and served on the committee which originated the Vero Beach Recreation Dept. Miss Loy has also served in many community fund-raising efforts, including the Indian River County United Fund.

Vail Named To Serve on School Board

In the December issue of VIEWS, the Camillus, N. Y., Central School bulletin, it was announced that Richard E. Vail, (Chem'43) has become a member of the District No. 1 School Board.

Mr. Vail was born in Geneva, and attended high school there. Following his graduation from RIT he continued his college work at Clarkson where he earned his B.S. in Chemical Engineering. Following World War II he joined the Taylor Instrument Company as Sales Engineer serving first in the St. Louis Sales office and then in the Syracuse office where he is presently located.

He is a member of the West Genesee Community Council, Young Republican Club, Lodge F. & A.M. of Geneva, N. Y., and the Instrument Society of Engineers.

In Orchard Village where he resides with his wife, Virginia, and their two children, Lynda and Brian, he is president of the Residents Association.

Two Grads Get New Positions

Harold T. Jenkinson (Mgt'46) and Donald B. Snyder (Mgt'54) have been promoted by the General Electric Co. at the Brockport plant. They were both promoted to newly established positions as methods and time standards specialists. Harold has been with the company since 1956 and Donald 1957.

Co-op Training

(continued from page 3)

specific values of the system from their point of view.

1. The employment of cooperative students provides a flow of qualified talent into the company. The firm is able to observe a student through a period of several months or even a few years before having to decide whether to hire him permanently upon graduation. In this respect, it is used as a recruiting and selecting device to attract capable personnel.

2. Those students whom they do employ upon graduation have a breadth of knowledge about the company, its operations and its problems. They find too that the cooperative graduate tends to be a more responsible worker. Hence, these students are of even greater value to the company.

3. Employing firms find that cooperative students provide valuable assistance in semi-professional staff for other duties commensurate with their competencies.

In this connection it might be noted that employers estimated that the work performed by the students offset the cost of their training anywhere from 50 per cent to 100 per cent with the majority of those sampled asserting that the cooperative student pays at least 80 per cent of his way.

It is apparent from these benefits which accrue to employers that to employ cooperative students is "good business." Beyond that, however, employers of cooperative students are making a significant contribution to higher education by employing students on jobs which contribute to their education.

The next article of this series will report on the values of cooperative education for the colleges and for the country.



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