

# Brotherhood Week Activities Set

A dance and show to be held tomorrow night in the Ritter-Clark Building from 8:30 to 12:30 will initiate RIT's observance of Brotherhood Week, Feb. 17-24.

RIT students from several countries will provide entertainment at the dance. Music will be provided by Bill Traikoff and his band.

Included in the show, scheduled from 9:30, will be two folksinging groups: The Cumberland Three, consisting of Genie Rendsland (Ch. 2), George Bruss (Pr. 4), and Lee Altpeter (Pr. 2), and the Greenmountain Boys. Also included will be Hans Westerblom (Ph. 4) from Toronto, Canada, and The International Folk Dancers from the Rochester YWCA, to mention a few. Tickets for the dance are \$1 stag, \$1.75 drag; dress is informal.

Sunday, Feb. 17, at 6 p.m., Newman Club, assisted by RAA, Alpha Phi Omega, and Alpha Psi, will sponsor a dinner at the RIT

Chapel, to which all International Students have been invited. Rev. Raymond Kenner will speak, after which there will be a gathering of RAA members and international students.

Entertainment for the dinner will be provided by Hans Westerblom, Enos Makwasi (SAC 2, Uganda), Tu Van Lau (SAC 1, Vietnam), Ginger Campbell, and others.

"We Agree On Many Things" will be the topic of Rev. George S. Wood, concluding RIT's observance of Brotherhood Week at the RAA sponsored assembly on Feb. 20 in the Ritter-Clark Building.

Father Wood is pastor of Mother of Sorrows Church, 5000 Mt. Read Blvd., and was for 16 years assistant pastor of Immaculate Conception Church on Plymouth Ave., S.

Bringing the week to a close will be an International Dinner at

the University of Rochester on Feb. 24. Joe DeJohn, RAA president, will host the program, sponsored by the American Red Cross.

Brotherhood is giving to others the rights and respect we want for ourselves. As stated by the National Conference of Christians and Jews, the purposes of Brotherhood Week are: 1. Rededication to the basic ideals of respect for individuals and peoples. 2. Practical steps which people can take to promote an understanding and realization of these ideals. 3. Enlistment of contributing members in year-round activities to build brotherhood everywhere.

Founded in 1928 by a group of interested, distinguished Americans, NCCJ is an organization of religiously motivated people seeking to promote men of all religions and ethnic groups without compromising religious beliefs.



BROTHERHOOD IS ROOM FOR EAGLE CLAWS—Choosing sides for a sandlot game is one of the subtle ways of brotherhood and co-operation. (Photo by George Cochran)

## RIT Reporter

OFFICIAL PUBLICATION OF THE ROCHESTER INSTITUTE OF TECHNOLOGY

Vol. 38

Rochester 8, N. Y., February 15, 1963

No. 14

## It's 'Spring Bookend' For Spring Weekend

The Spring Weekend Committee has announced the selection of "Spring Bookend" as the theme of the weekend. Every organization is to select a book and use it as a basis for its activity during the weekend.

The weekend will be similar to those of past years' including the popular Saturday afternoon picnic. Announcements concerning the weekend will be published soon in the *Reporter*.

The committee heads for the weekend are as follows: General Chairman: Dean Crawford (Elec 4), Assistant Chairman: Mike Volkhardt (Pr 3), Public Relations: Ron Sokolowski (Ph 3), Friday night: Gary Ludwick (Ph 3), Saturday night: Ron Mihills (Ph 2), Sunday night: Dave Franke (Ch 2), Picnic: Denis Kitchen (Pr 2), Parade: Ron Sherman (Ph 3), Indoor and Outdoor Advertising: Diane Mercomes (SAC 2), Mr. Campus and Miss RIT: Jane Hunt (Ret 4), Printing: Rick Burrier (Pr 3), Art Director: Bill MacDonald (Pr 3), Properties: Paul Murano (Ret 3), Financial Administrator: Nancy Schusterbauer (BA 2), Corresponding Secretary: Carole Romball (Ch 3), and Recording Secretary: Phyllis Morrow (Ret 2). Official Photographer: Robert Keough (Ph 3), Judging: Mike Sandel (BA 1), and APO Representative: Skip Millor (Ph 2).

## Help 'Gazette'!

Help! Help! The *Hall Gazette* has uttered a cry for help. It is imperative for the survival of the *Hall Gazette* that a publishing staff be found. The editorial staff cannot handle the jobs of preparing the copy and then printing the paper also.

Please contact Wayne Gilgore, NRH 318.

## All-East Team Chooses RIT's Bill Lamoureux

Bill Lamoureux, the Tigers outstanding center, has been chosen for the All-East Small College First Team. This is an honor that has never been awarded any other player in RIT's history.

Bill was chosen for the week of Feb. 2-9. He was nominated by the coaching staff here at the institute and was picked from a field of over fifty nominations. The nomination was phoned into the Eastern Collegiate Athletic Conference Information Bureau last Sunday. The choice was announced to Ralph A. Morrow of the RIT personnel relations department.

The choosing of Bill for the team was due primarily to his breaking of five institute records and for his overwhelming performances in his most recent games.

Bill is now averaging 19.9 points per game and holds these records: Most points scored in a three year career--1,083; Most free throws converted in a single season--141; Most free throws attempted in a single season--210; Most free throws converted in a single game--17; Best free throw percentage in a single game--17 of 17.

In commenting Coach Lou Alexander had this to say: "We have always wanted to nominate Bill for the All-East team but he was gradually developing to a point that would warrant such a nomination. When Bill started to break records, and most important of all when he broke the all-time scoring record, we decided that this was deserving of such an honor. For Bill to be placed on the first team is an event that makes us proud that he is playing for RIT."

## 'Give Other's A Chance' Asks SCF's Hanson

Potential friends and enemies constantly surround us, (and it is up to us as individuals to make one or the other) pointed out John Hanson in his speech delivered at the SCF meeting on Feb. 3.

We must appeal to the good part of people's conscience, he pointed out, and to do this we must observe several points. We should be pleasant, unselfish, able to be funny, and poised; able to achieve teamwork with our associates, and to put ourselves in the place of others. We should strive to avoid causing disagreement or tension, and be relaxed and dependable.

However, he observed, if an individual maintains this attitude, people are liable to think that he is easy to push around, and this must be countered by firmness. We should avoid those people who will not live by the rules, if possible. "If everything else fails," he concluded, "...silence is golden."

## College Newspaper Conference Comes to Institute on March 1

The *RIT Reporter* along with the Gannett Newspapers of Rochester, the *Democrat and Chronicle* and the *Times Union*, will co-sponsor the Fourth Annual College Newspaper Conference on March 1 here at RIT.

Six staff members and a faculty adviser from 28 college newspapers in Northern New York State will attend.

The program will start at 9 a.m. with a registration and a coffee hour. After this there will be a welcome, announcements and Ira C. Sapozink of the *Times-Union* will speak on "Promotion and Public Relations."

The conference will then divide and attend clinics and panels that will discuss various aspects of newspaper writing.

Later a critique will be held by the judges for the college newspaper award.

At 1 p.m. there will be a luncheon in the Pioneer Room of the Nathaniel Rochester Hall, and this will be followed by the awards announcements for 1961-62. The conference will end at 3:15 p.m.

The Coordinating Committee for this conference include Ira C. Sapozink, director of promotion and public relations for the *Times-Union*, Hector H. Sutherland, faculty advisor of the *RIT Reporter*, and Richard Burrier, director of public relations for the *Reporter*.

## SAC Faculty To Exhibit Work

The Faculty of The School for American Craftsmen has been invited to present an exhibition of its work at Florida State University in Tallahassee during the month of March.

The entire SAC faculty including, Donald Bujnowski, Hans Christensen, Hobart Cowles, Wendell Castle, William Keyser and Frans Wildenhain will be represented.

Each exhibitor will send eight to 10 examples of his work plus photographs of work which is too large or fragile for shipment. "This is a great honor for the faculty and for SAC itself, said Harold Brennan, SAC's Director. When the chairman of the Dept. of Fine Arts of Florida State University wrote asking the SAC faculty to present the exhibition, he said, "We would like to have an exhibition of the work of the faculty of the most distinguished school of this type in the U.S."



# EDITORIALS EDITORIALS EDITORIALS

## Letters to the Editor

Dear Editor:

In the column "Tiger Tracks" in last week's issue you criticize the janitorial staff of the Ritter-Clark Gym. Some of what you say may be true, but we do not have enough detailed knowledge on the subject to comment on your thoughts in general. Specifically however, we feel that one individual on the staff deserves a lot more than harsh words.

Louis Boyon, a native of Holland, and an ex-pro soccer player, has taken a great interest in the RIT Hockey Club. He has never complained about the extra time he has given in order to relieve us of some of our problems. Louis takes care of the ice very expertly, and this job is not as simple as it appears to the casual observer. He stays late every night we have practice, and cleans up after us as late as 1:00 a.m. when we leave.

Of course Louis gets his overtime pay, but how many of us would be willing to work 12 hours a day for an extra pittance from which the government takes a substantial cut? Louis has a wife and family at home where he has too little time to spend.

Louis loves sports and particularly winning teams, and we believe this is the reason why he has such patience with us and gives us the breaks when no one else seems to care.

The janitorial staff on the whole may be poor; we don't know enough about it to say. We have no gripes about the staff. Our only gripe is that Louis had to be included in your indictment. And to Louis we say, thanks Louis, thanks a lot for all you've done for us this year.

The RIT Hockey Club  
Chris Hoagland  
Public Relations Mgr.

Dear Editor:

In reply to Mr. File's letter appearing in the Feb. 1 edition of the Reporter denouncing SC's dropping the student chaperone program, it must be said that it was "high time" Council extricated itself from an impractical, unworkable, and overly idealistic



by Marilyn Sanderson

Are we women becoming obscure? Let's hope not! It seems to me that there are a lot fewer women than men adding their abilities to the endeavors of the students who run our Reporter and Techmila publications. At a glance, it is easy to see there is a much greater percentage of men on the staffs.

We girls are just as intelligent and just as peppy and just as willing to work as the men. But, why not show them! Why not look into the possibility of helping our paper and yearbook maintain the high degree of excellence they now have. Many of you girls have the ability and many have the talent and background to make very worth while contributions, which would be welcomed by the staffs. And, it could open a new field of interest and grant you a feeling of self-accomplishment.

Let's show the men at RIT that we girls have a lot more to offer than meets "their" eye.

\* \* \*

If you are like me, upon arriving home after a full day of school or work, you run into the house, scoop up your mail, and feel your heart beat faster at the sight of your name in a familiar--and often times, unfamiliar--handwriting. You throw off your coat, grab a snack, and settle down in your favorite chair and begin to read your mail.

Many people consider it a difficult chore to write a letter. They do not have the time; they

mess in which it found itself.

It is, of course, well to think of future RIT students making use of an exclusively student-chaperoning system, but to foist this principle upon present students without removal of the faculty requirements merely adds to the ever-thickening RIT red tape, as well as putting an additional financial burden upon organizations to pay the freight for up to four or more chaperones!

do not know what to write, or they just plain do not know how to say it. It is really a simple task. Perhaps your letters do not sound right because they are too formal and unnatural--unlike you.

The secret of interesting letter writing is to write naturally. You should always be yourself; and that goes for letter writing, too. Write what you feel your friend would like to hear; tell him the latest news. Write it as if you were saying it to the person if he were standing before you.

Writing a letter is as easy as talking. When you sit down to write a letter be natural and be sincere. Try to picture the person and his interests in your mind. Then proceed to write. Talking about pictures, why not add a couple that would interest your reader.

We all love to receive letters. "To get a letter, write a letter." Why not write one right now to Mom and Dad, your "man" back home, or your best friend away at college? I know they'll love you for it!

\* \* \*

After viewing last week's production of George Bernard Shaw's "Pygmalion," I felt I was left up in the air as to the ending of the play. Does Eliza marry Higgins, or does she not? What is your feeling when the author lets you use your imagination as to the end of the play? Would you rather know the author's intended future for his characters?

The only reasonable way to continue the system, and, indeed, it has its merits...is to convince the Administration to allow an "honor trial period," if you will, in which the student populace can prove its ability to chaperone solely from within.

Prediction: the recently-inaugurated controlled bulletin board regulations will soon go the way of the student chaperone.

Karl Thurber, (Pr 4)

## Brotherhood Week - Hypocritical?

Beginning with a dance tomorrow night the Religious Activities Association, its affiliated organizations, a fraternity and a sorority will be actively promoting the RIT observance of Brotherhood Week. This brings us to wonder... why all this razzamatazz once a year to extol the merits of brotherhood? Isn't it a bit hypocritical.

The answer to this is, of course not--not at all. The RIT organizations in co-operation with the National Conference of Christians and Jews sponsor Brotherhood Week once a year to pinpoint that week, not to limit the year round practice of brotherhood. In a sense the observance serves to remind us of a frailty we all have--that of forgetting, even about our fellow man.

Brotherhood Week enables people to take stock for seven days each year. It falls upon us and 10,000 other communities throughout the nation to draw attention to the ideals upon which our democracy and our respective religions were founded. Among these tenets is the belief in equality of all men and the pre-supposition of fair play; in brief the universality of man's brotherhood under God. Brotherhood Week, then, gives us a chance to measure our actual conduct against these exalted ideals and goals.

Sometimes the comparison is sobering. But participation in the coming week allows us to face the remaining 51 weeks of the year with more realism...and much more determination.

## 'UGH' Comes of Age

With a belated January issue the *United Greek Herald* has at last begun to live up to its motto, "Don't fight it--right it!" A special theme of "How Can We Improve Our Image?" has launched a series of issues in which the Greeks will discuss topics of vital importance to their future.

It is felt that UGH editor Bill Jones' aggressive leadership has done much to help this esoteric publication in useful service to its readers. Hopefully, the concern reflected in UGH's pages is indicative of co-operation for the common good of the Greek Community and not for the purpose of letting off steam over alleged injustices.

For UGH and the other internal newspapers on this campus, the Reporter encourages attainment of the three-fold function of news media: to inform, to entertain, to mold opinion. It is a goal which is difficult, but rewarding.

## A Double Feature

The Reporter extends its welcome to two recent additions to our staff. Marilyn Sanderson, already recognized for her work on the Collegiene column in the D&C, will be featured bi-weekly in a new "girls only" column, "The Distaff Side." Jim Witham (A&D I) has created for the Reporter an exclusive cartoon character, known now as "Our Man on Campus," to portray the fun and foibles of RIT student life.

Both of these features are valuable and appreciated assets to the paper, ones which will be of wide interest to the student body.

### RIT REPORTER

ROCHESTER INSTITUTE OF TECHNOLOGY

Telephone Area Code 716 LOcust 2-5780 Extension 354

65 Plymouth Avenue South

Rochester 8, New York

Member Associated Collegiate Press

Editor-in-Chief: Willis B. Barley, Jr.

News Editor: Tony Puskarz

Photo Editor: Ken Spencer

Associate: William Feldman

Art Editor: Ron Mesaros

Associate: Don Gaeta

Copy Editor: Robert Frank

Sports Editor: Hank Blaustein

Associate: Nick Cerchio

Circulation Manager: Bruce Mayer

Public Relations: Richard Burrier

Associate: Gerald Habinak

Production Manager: LeRoy Kappes

Associate: Fred Ellsmore

Associate: Charles Kuhler

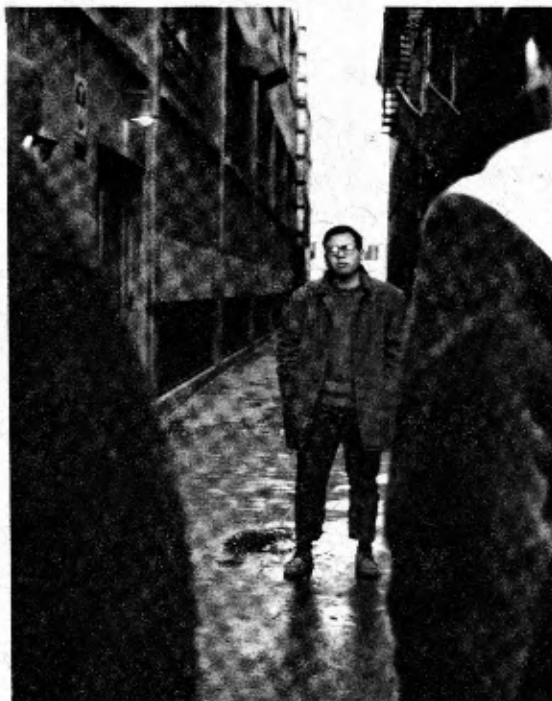
Advertising Manager: Wayne Dingerson

Associates: Hank Apfelberg

Bob Fusco

Jim Kohler

Staff Reporters: Mary C. Beers, John C. Bowman, Donna M. Brown, Donald J. Galano, Chris K. Hoagland, Alan H. Lazarus, Mary E. Scholz, Stanley Schwartz, James L. Smith, Eugene D. Trudeau, James A. Weeks, Earle A. Wootton.



WHERE DO YOU STAND? The impulse to dislike, to ignore because of racial differences is easy. The goal of recognition, of understanding is hard to achieve. (Photo by Halcomb Huse)

## On Prejudice

by Robert Knisel

Does one seek to hide the fact that  
mars peace and causes hate?  
Can one forgive the color, the race,  
the breed of kin?  
Perhaps we are to staid in way, perhaps  
we are too late.  
The stone, the shaft, the curse and name,  
share with prejudice its lasting fame.  
Hear the shout, the cry, the crash  
of rock on bone.  
What can one do against hopeless array  
alone?  
What matters reason when we can combine  
to crush the misplaced stone?  
From God seek the answer to the problem  
of a place to hide  
From trampling feet and minds eager with  
rath to chide.  
Take from Him the flower of  
brotherly love,  
Wear it close as you would  
a winters glove.  
Seek not the gift of understanding  
from your peers,  
But turn to God and let Him  
waylay fears.  
Cast down not one of God's creations  
cause not one discrimination tears.





**DINO'S CREATORS**—The Sigma Pi Pledges who created "Dino the Dinosaur", stand with their prize winning entry in Phi Sigma Kappa's Annual Snow Sculpture contest.

## Sigma Pi Cops Snow Prize With 'Dino the Dinosaur'

The fourth annual Snow Sculpture Contest sponsored by Phi Sigma Kappa was won this year by the pledges of Sigma Pi fraternity.

The theme this year was TV cartoon characters. The "Flintstones" and "Yogi Bear" were represented.

Entries for this Inter-fraternity competition came from Sigma Pi

with their mammoth rendition of "Dino the dinosaur," Phi Sigma Kappa with "Yogi Bear," and Tau Epsilon Phi with "Boo Boo."

Judging was done by Roy Cartwright, SAC instructor; A. Stephen Walls, director of Student Activities; and Thomas Strader, head librarian.

Chairman Dan Roberts planned the event.

## SC Recommends Hockey Club For Team Status

A motion was made at Thursday's Student Council meeting that should greatly affect the RIT Hockey Team.

The motion stipulated that Council recommend to the Athletic Committee that first, hockey be made an intercollegiate sport and second, the Committee take over full responsibility for the management and financial support of the team. Student Council feels that it has done all that it can to promote the sport of hockey and for the team to reach greater heights and accomplishments it is necessary that the Administration handle its management.

President Trimble said, "After three years of hard work and Student Council support the Hockey Club has done a tremendous job of promoting a sport which sparks the student body. They've planned, organized, and most important of all, played and practised hard for a winning team." He went on to say that he felt it necessary for the Athletic Committee to take over the Hockey Club.

Council hopes that hockey can be made an intercollegiate sport in the coming school year of 1963-

64. Council's reasons for this big step are: The RIT Hockey Club is a member of the Finger Lakes Intercollegiate Hockey Club Association and has shown equal ability with the other member clubs; the Hockey Club is obviously capable of attracting the caliber players necessary for a winning team; in the short history of the sport the student body has supported the team with vigor and enthusiasm at the games, filling the bleachers to standing-room only; the Athletic Dept. can handle the team a lot better than the Student Council officers.

The financial aspect of the move might be a necessary increase in the athletic fee, but this could be offset with a corresponding decrease in the Student Association Fee.

In other action Council unanimously approved a recommendation that Sororities and Fraternities be allowed to function on the new campus and further, that housing be provided for them. Student Council's president has since drafted a letter to be sent to the Board of Trustees. The recommendation was made in keeping with educational philosophy of the Institute in preparing "students for effective adult living in today's democratic and technological society."

Council further recommended that alcoholic beverages be allowed on the new campus in areas subject to the Board's discretion.

## New Social Fraternity On Campus

With foresight and eyes on the new campus planned for RIT, a group of freshmen students have begun the procedures of founding a new social fraternity.

It will be called Kappa Phi Omega and will be local for two years. The founders are presently seeking a national affiliation.

So far KPO consists of freshmen only and plan to except only freshmen pledges for its initial official pledge class next fall.

The officers are Bob Mitchell, president; How Beck, vice president; Ron Sick, secretary; Bob Contestabile, treasurer; and Jim Bold, social chairman. All are from the School of Business Administration.

Presently there are thirteen members of KPO with a grade point average of 2.8. Those who may be interested in this fraternity should leave a message in the KPO folder outside E-125. A member will get in contact with those who respond.

They have chosen Mr. John Hartly, an instructor in Business Administration as their advisor.

Currently the KPO charter is before Inter-Fraternity Council and Student Council is scheduled to make its approval soon.

Being new, KPO has had little chance to become active in any campus activities.

KPO's are looking forward to entering two or three events during Spring Weekend. A Cabin Party was held in November and a Dinner-Dance was held at the Colonial Hotel Jan. 19.

A senior always feels like the university is going to the kids.

## 'Saturday Evening Post' Publisher Visits Institute

by Tony Puskarz

Matthew J. Culligan, publisher of the Saturday Evening Post and President of the Curtis Publishing Company, visited the RIT campus on Tuesday, Feb. 5. In Rochester to attend the National Advertising Council dinner that night, Culligan was given a tour of the Institute by Alfred L. Davis, vice president of development and public relations.

In a short interview with the Reporter, Culligan was asked about the future of magazines in the face of the abounding radio-television industry. Culligan felt that the worst was over for national magazines. He said that television had reached its level of saturation of the home. Magazines that have survived have adjusted to the circumstances of the times, he added, and that they are now in a good position.

He emphatically stated that there will be no more losses of major magazines; there may be changes, but the major magazines will adjust themselves to the times.

Asked what criterion he uses in selecting a college graduate for a job, Culligan said that there is no single criterion. He pointed out that there are different requirements for different fields of industry.

"In marketing, personally I like mavericks," Culligan mentioned. He said that the greatest salesmen are unusual, non-conformists, curious, with out-going personalities who basically like people.

On the editorial side, Culligan said, the decision is pragmatic. There is no formal requirement; these are fields which depend on stamina and doggedness, and this is what we look at in an individual.



Matthew J. Culligan

Culligan stated that some of the things that impressed him about RIT was the combination of academic and pragmatic aspects of learning. He felt the co-operative plan was a wonderful opportunity for students to learn their major.

RIT's future also impressed Culligan. He felt that the decision to move the campus was a "great thing." "This will have an electrifying affect" on the students, industry, and the economic growth of the area. He added that the move will "give a great thrust forward" for the community.

He concluded that magazines provide "a great field for journalism students." With the preoccupation on speed, he continued, newspapers take a quick sweep at stories; but magazines take a deeper look into the circumstances which brought about the event and the significance of it.

## ENGINEERING OPPORTUNITIES

for Seniors and Graduates in MECHANICAL, AERONAUTICAL, CHEMICAL, ELECTRICAL, NUCLEAR, and METALLURGICAL ENGINEERING

ENGINEERING MECHANICS  
APPLIED MATHEMATICS  
PHYSICS and  
ENGINEERING PHYSICS

## CAMPUS INTERVIEWS

WEDNESDAY, FEB. 27

Appointments should be made in advance through your College Placement Office

Pratt & Whitney Aircraft

DIVISION OF UNITED TECHNOLOGICAL CORP.

U  
A

An Equal Opportunity Employer

SPECIALISTS IN POWER... POWER FOR PROPULSION... POWER FOR AUXILIARY SYSTEMS. CURRENT UTILIZATIONS INCLUDE AIRCRAFT, MISSILES, SPACE VEHICLES, MARINE AND INDUSTRIAL APPLICATIONS.



# Our color has special significance . . .

In many ways the *RIT Reporter* is unique among college newspapers.

Since 1946, as the official newspaper publication of the Rochester Institute of Technology, it has devoted its efforts to serving three major areas of interest. First, it serves as a news medium for the Institute administration and student body; second, it is utilized as the official organ of the RIT Alumni Association; and third, it provides a weekly test project for the Institute's Graphic Arts Research Dept.

In the normal production sequence students provide the editorial personnel. They gather, write, and edit material which appears in the paper's columns. For the students, this is an extra-curricular activity.

Copy is then passed to the School of Printing where type is set, advertisements prepared, pages made up, and reproduction proofs made. In this phase students use the *Reporter* as an educational project, learning the various aspects of copy markup, machine composition, proofreading, page makeup, and the other facets of newspaper production.

The third, and final phase of producing the *RIT Reporter* is the responsibility of the Graphic Arts Research Dept. To GARD personnel the newspaper becomes a research project for its web offset laboratory.

Through the years the "web lab" has used the *Reporter* to test and develop new techniques and methods of newspaper production using the offset lithographic process. One of the major areas of experimentation has been in the utilization of process color.

Though the use of process color is not necessarily restricted, the tentative production schedule calls for color to alternate with the traditional black-and-white for some 30 issues per year.

From the standpoint of research major effort and emphasis is placed on the *Reporter's* center spread (pages 4 and 5) and on the back page. Also, when appropriate, color is run on the front page. In order to run controlled experimentation involving process inks, press plates and blankets, paper surfaces, etc., at various press speeds it is necessary to have large areas of color representing a wide range of tonal qualities.

Whenever possible and appropriate photographic material for these color spreads is prepared by the *Reporter's* student staff photographers and artists. At such times there is a definite attempt to tie copy in with the content of the newspaper and make it significant to the reader. An example of this is the back page of this issue.

There are times, however, when it becomes necessary to use copy which is of prime value to color research and of little significance to the casual reader. This is the case in the center spread (pages 4 and 5) of this issue.

The copy for this center spread is appropriate in content, size, tonal value, texture, etc., for the inquiring minds of researchers who are seeking new methods and procedures for producing high fidelity process color in tomorrow's newspapers.

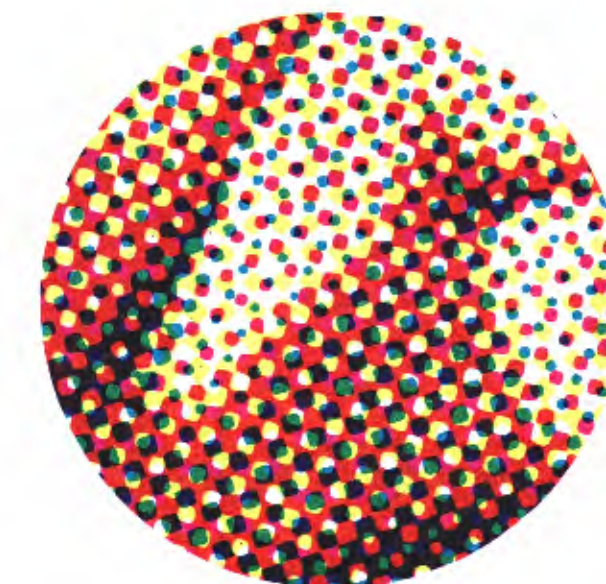
This, then, is the *RIT Reporter's* contribution.



. . . furthering graphic arts progress

RIT REPORTER • February 15, 1963

# GARD





# Dr. Wilson Shows Co-op Aid in Teaching Program

by James W. Wilson  
(Fourth of a Series)

Preceding articles of this series have reported on the educational merits of cooperative education and on the advantages to the employers who participate in co-op programs. The findings of the Study of Cooperative Education make clear that values accrue also to the institutions which operate programs of cooperative education. For example, placement of graduates from cooperative programs is typically easier, more effective and more efficient.

Testimony of faculty revealed that the cooperative plant is of value to them and their teaching because it helps them to keep abreast of developments and innovations in business and industry. Students returning to the campus after work periods are a continuous source of contemporary information to a faculty.

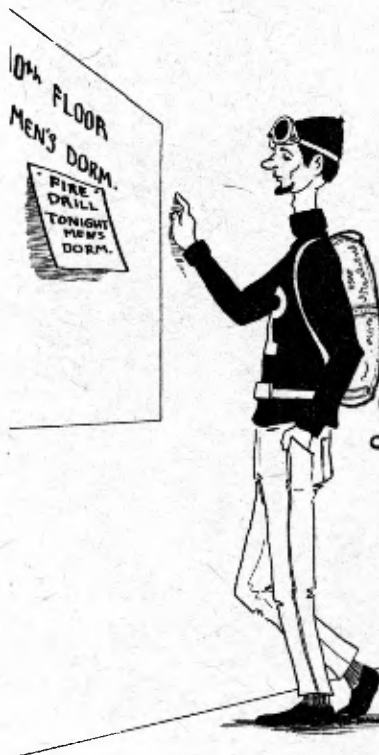
The experience of colleges with programs of cooperative education is that co-op draws them more closely into the community. Because they work in partnership with local industries, businesses and service agencies, colleges with work-study programs become more aware of, sensitive to, understanding of and responsive to community needs. Conversely, the community becomes more aware and understanding of the efforts of the college, more sensitive and responsive to its needs, and looks to the college for leadership and participation in community undertakings.

Because cooperative programs typically are organized so that half of the students are on campus while the other half are at work, the plan permits more efficient utilization of the college plant and facilities. Most colleges with cooperative programs operate throughout the year whereas many colleges without co-op use their facilities little, if at all during the summer. Cooperative pro-

grams can graduate from 14 to 60 percent more students, the exact percentage depending upon the particular way the program is organized and the number of years the college has operated the programs.

Increased utilization of educational facilities is of importance not only to the colleges but also to the country. Greater efficiency of plant utilization means that the colleges can provide space for more students. Providing space for an increasing number of able students is one of the great problems facing education and the nation.

The nation's increasing need for well educated people in science, engineering, business, the humanities and the professions not only poses the problem of available space but also the problem of recruitment. From the standpoint of this need, as well as from the standpoint of individual self-realization, cooperative education has an important value. It attracts to higher education and makes higher education possible for many able young people who would not otherwise go to college. Data of the Study showed that approximately two-thirds of cooperative students and graduates come from the middle and upper social classes and about one-third come from families of the lower social strata. A substantially smaller proportion of students and graduates of traditional college programs come from these lower



## Our Man on Campus

social classes. Other studies have shown that college attendance by young people from these so-called working class families is infrequent and that the reasons are: (1) higher education is looked upon with disdain and suspicion, and motivation is directed toward early entry into the labor market; and (2) even if they were attracted they could not afford college. Because it relates theory and practical work experience, cooperative education attracts many able young people who otherwise would ever consider college and their earnings from their cooperative jobs makes college attendance possible. Hence cooperative education makes a significant contribution in our nation's search for and training of talented youth.

In the concluding article of this series, I shall discuss some of the ingredients necessary to realize the full potential of cooperative education.

# Alumni News

Albert E. French, President of the State University Agricultural and Technical Institute at Canton and a 1932 graduate of the Electrical Department, will be the guest speaker at the First Annual Inter-Faith Men's Dinner on Feb. 18 in Oswego, N. Y.

Mr. French, who is also a graduate of Clarkson College of Technology, began his educational career in 1937 as head of the Industrial Department at Alfred ATI. Later, for eight years he was director of Industrial Arts and Vocational Education in the Elmira city school system. He assumed his present post of president at Canton in 1948.

Mr. French has recently returned from an 18 month special assignment in Pakistan. From July, 1961 to last Dec., he was consultant in technical education to the Ministry of Education of the government of Pakistan under an assignment from the State Department of Education in Albany.

The subject of Mr. French's talk to the Oswego group will be "A Peek at Pakistan."

David S. Drosdick, Pr '57, a production supervisor at the Mack Printing Co. in Easton, Pennsylvania, will teach a new course in lithography at the Warren County Vocational School and Technical Institute in Easton. The course, to be given in the evenings, is especially designed for employees of the Sheridan Printing Company of Alfa, Pa.

Mrs Carl R. Schoonraad, a 1929 graduate of the Food Administration Department, was recently the subject for the "Woman of the Hour" column appearing in the Rochester Times-Union. Mrs. Schoonraad recently became Lunch Director of the Rochester Public School District. She is the former Helen E. Emeric and is a native Rochesterian and also a graduate of East High School, which is now one of the schools which comes under the program she now directs.

Prior to joining the staff of the board of education, she was affiliated with the Graflex Corp. for 12 years. She began her career in dietetics at Morrisania Hospital in New York City. She served as head dietician of the 600-bed institution for over 21 years.

Ronald Gale ('61) has been promoted to Associate Programmer by IBM in Endicott, N. Y. He is associated with the General Products Division, Development Laboratory. Ron joined the company in February 1962 at Endicott. He is presently residing at 836 Dickenson Drive, Binghamton, N. Y.

George Hausman (Ph'61) and his wife, the former Suzanne Sokol (A&D'59) are now residing in Brooklyn, N. Y. He is John Rawlings assistant, a position he has held for the past 14 months.

While in Rochester Suzanne was employed by the Le Fevre Studio for a two year period. Since the birth of their son, Jeffrie Lawrence last February, she has been doing free-lance work. In the near future she intends to begin studies for her M.F.A. at Brooklyn college.

The first exhibition of 1963 at the Craft Center in Worcester, Mass., will feature hand-crafted furniture designed and created by two members of the Class of 1958 from the School for American Craftsmen. Represented by the collection of contemporary furniture will be John Boyd, who is presently a craftsman-designer for a Fall River, Mass. furniture company and John Gunson of Warwick Junior High School. The exhibition and sale opened January 7 and will run until Feb. 2.

Mr. James H. Broderick, Jr. Pr '53 was married to the former Miss Phoebe Ann Lily on Jan. 7 at the Episcopal Church of Sausalito, Calif. The couple will make their home in the California community.

Miss Carol Van Vechten of Middlesex, New York became the bride of Specialist James R. McGoan, US Army of Fort Carson, Colo. Specialist McGoan is a graduate of the Evening College. They will make their home at Fort Carson, Colo.

Mr. Leon D. White, Jr. a 1939 graduate of the Mechanical Department has been named to the position of superintendent of the Electric and Steam Generation Dept. of Rochester Gas and Electric Corp. Beginning his career with the Rochester utility firm in 1937 as a co-op student he returned to RG&E following four years of World War II service and held various positions within the company as a plant and staff engineer.

Mr White is also a graduate of Clarkson College of Technology where he obtained a Bachelor's Degree in Mechanical Engineering. He is active in several engineering societies and participates in various community organizations. Mr. and Mrs. White and their two daughters reside at 107 Centerwood Drive in Rochester, N.Y.

Rochester Gas & Electric Corporation recently announced the promotion of John L. Fichtner, Jr. a 1949 graduate of the Evening College, to Director of Street Lighting. Mr. Fichtner majored in Electrical Engineering while studying in the Evening College and also holds a Bachelor of Science Degree in Business Administration from the University of Rochester.

He joined the staff of RG&E in 1945 and prior to his present appointment he was a street lighting assistant in the Rate and Economics Research Dept.

Mr. & Mrs. Fichtner live at 141 Evandale Road and have three children.

The Carborundum Co. recently promoted William E. Hallott from Supervising Engineer for design to Managing Engineer for the Design Department.

Hallott was graduated from the Mechanical Dept. in 1946. He joined Carborundum Co. following graduation. He now resides at 132 61st St., Niagara Falls, N.Y.

A yawn is a silent shout. - G.K. Chesterton.

## BUSHED?



### STAY AWAKE

TAKE



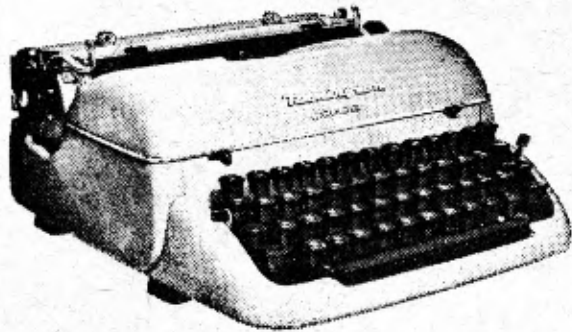
### ALERTNESS CAPSULES

Combat fatigue almost immediately. Keeps you alert and full of pep for hour after hour, after hour.

Continuous Action Capsules.  
Completely safe  
Non-habit forming

NO PRESCRIPTION NEEDED

## Rent the latest model portable or standard typewriter



\$5<sup>00</sup>  
per month

Rental applied on purchase

extra special

We repair all makes

Brand new Royal Portable Typewriter NOW \$49<sup>95</sup>

Pay as little as \$1.25 weekly-Fully Guaranteed



103 Clinton Ave. South  
opposite Midtown Plaza

TYPEWRITER COMPANY

Open Tues. & Thurs. till 9

HA 6-4545





**A TOUGH FIGHT**—Wing Tim Butler battles to gain possession of the puck from an unwilling Syracuse opponent. (Photo by Klaus M. Fischel)

## Pucksters Retain Undefeated Status; Take Lead in Finger Lakes League

The Ritter-Clark ice rink blazed with action last week as the RIT Hockey Club posted its fourth and fifth victories in its drive for first place in the Finger Lakes League.

In the Monday night opener a full house watched the pucksters shell the University of Rochester 5-1. A strong defense kept the Yellow Jackets in check and Tom Frahm was called on for only 16 saves. U of R goalie Lacombe stopped 34 Tiger shots.

Norm MacEachren led the scoring for the Tigers with two goals in the first period. Second period play slacked off but Capt. George Kanda found a handle on the puck and finally scored after many near misses.

Tim Butler and Wayne Jackson wrapped up the game with one apiece in the third period.

The lone U of R goal came after 7 minutes of play in the first period.

RIT spent a total of 10 minutes in the penalty box, the U or R 8.

This was the Tigers second win in a row over the Yellow Jackets.

Wednesday night a standing room crowd roared approval as the Tigers chewed up Syracuse 6-1.

The big Syracuse team kept RIT stopped for the first half of the first period. Then at 12:34 MacEachren scored and the game opened up.

The Orangemen came back at

0:36 of the second period, but MacEachren drove two more shots home picking up his third "hat trick" for the season.

Defenseman Kent Phibbs followed up MacEachren and scored his first goal of the season. Wayne Jackson added one more to the score at 14:52 to close scoring for the period.

In the third period Phibbs drove in and scored another at 3:48 for the final goal of the game.

Tom Frahm turned in a fine performance in the nets staving off several Syracuse drives.

In penalties RIT sat out 18 minutes in the penalty box Syracuse 10.

## Grapplers Tied; Drake Gets Pin

Following an intensive promotional campaign which drew a near-capacity crowd to several of the rows of bleachers in the Ritter-Clark Gym, Saturday, Feb. 9, varsity wrestlers fought to a draw with Ithaca College.

The match which saw the Tigers ahead of their rivals from Ithaca until the end, started with a lightning fast pin of Jim Mackey by sophomore Doug Drake in 1:15 for RIT's only pin of the meet. This was Doug's third dual-meet and fourth competitive pin of the season.

Ithaca forfeited to Joe Lanzisera to bring the score to 10-0. Sophomore Dick Dawson continued the wins for RIT by beating Ray Hauley 13-11 in an action-filled match.

At 147 pounds Ed Moshey lost on riding time 2-1 to Paul Witman giving Ithaca its first score of the evening.

Ithaca continued to win as RIT forfeited at 157 pounds and Gary Ruberti defeated Vern Biehler 7-4. Jerry Hejzmanek gained the Ti-

## Fencers Now 6-0; Win Tight Match

In its second home meet of the season, the RIT fencing team defeated the University of Buffalo 14 to 13 to continue its undefeated season with a record of 6 straight wins.

For the second week in a row, the match was a squeaker and was not decided until the last bout of the day when Bob Lambert was called upon to fence the deciding round. He faced Buffalo's toughest epee man, Bill Wilkinson, and defeated him 5-3 in a tense overtime session.

RIT started with a 5-1 lead, which was quickly cut by a determined Buffalo team. After 14 bouts the score was tied at 7-7.

From this point the score saw-sawed from team to team. After

gers three more points as he beat Chuck Henke 5-3.

With the score 16-11 in favor of Tech at the start of the final match Chuck Kuhler battled Blase Juliano for 4:20 before the Ithaca star was able to pin him and tie the score 16-16.

Fencing  
Tomorrow  
Syracuse  
at  
Ritter-Clark

the final round of sabre RIT was leading 11-10.

When the final foil bouts were over, and with 3 epee bouts to go the score was tied at 12-12. The first epee man, Louis Jacobsen, lost to his Buffalo opponent 5-4. Capt. Lee Hocker fenced a 5-3 bout with his opponent tying the score at 13-13 and left the final decision up to Bob, who finished up in fine style.

Tomorrow, RIT hosts to Syracuse University at 1:00 in the Ritter-Clark Gym. The Tigers hold a win over the Orangemen already this season.

Summary: Foil: Geissinger 2-1, Spencer 2-1, Galza 0-3. Sabre: Horvath 2-1, Muscate 2-1, Boquist 1-2. Epee: Lambert 3-0, Hocker 1-2, Jacobsen 1-2.

## Tiger Tracks

HANK BLAUSTEIN

To the great surprise of the reader, I am about to attempt to break all precedence, and write in a positive vein. I will not look for the bad things in an area not difficult to find, and I will not discourse on fields other than what is supposed to be mine. I was greatly criticized for my last column on "unrelated topic," but nevertheless, the gym and ice rink were in tip-top shape on the last two occasions of their use.

This "naturally" leads us to the Hockey Club's solid trouncing of the iceman (Weisman?) from Syracuse University.

This game brought the club's season record to a first place 5-0. Preceding victories over Ithaca College, University of Rochester, and two over Hobart have made the team, (at this writing) one of two at our hallowed alma mater who have refused to bow to the opposition. Paul Scipioni's Fencers share the glory of the undefeated boasting what is now a 6 and 0 record.

These two teams are to be congratulated. We can do nothing but laud their fine skill, desire, and results. Being on top of the pile as they are, it's hard to do anything wrong. A "winning" team has a psychological edge over its opponents that can never be duplicated. The Pucksters and the Fencers have this edge yet in a way they are far different.

Our Ritter-Clark Ice Rink has been overpacked for every one of the hockey games so far. The "sis-boom-bah, rah-rah spirit" which has been displayed, certainly adds to the flavor of the meetings and also contributes to the fine results that team has been able to produce. Meanwhile, the attendance at Fencing meets is not enough to stuff a broom closet at a home for midgets. Yet these artists of the foils, epees, and sabres, have been able to post a similar result. It seems, that this psychological edge is enough to keep a winning team on the right path, without the added support of the fans.

And this very idea, is the woe of the entire sports world. When a team is on top of the heap, they often must turn spectators away, but when they are floating in the doldrum and unable to do anything right, the fans, whose encouragement can often put them on the winning trail, are unwilling to attend.

It seems that the world is a greedy place. You give someone a finger and they take your hand, then your arm, and finally, if you're lucky, they'll take all of you. Kent Phibbs, the Hockey team's largest defenseman, was very fortunate during the Syracuse game and was able to push a puck through the sticks, gloves and skates of the defense and goalie to the nets for a goal, a rare feat for a defenseman. To the cheers of the crowd and the encouragement of his teammates he skated up to the ref and demanded the puck for his trophy case.

"Kansas" Fellers, who was sitting with me behind the Syracuse bench hollered to the opponents, "You should see our goalie, he has some shot too." Someone else teasingly roared at the overjoyed Phibbs, "You live in a tree." It seemed that the evening, if not the year was complete for the masked number two. But as I say, the human is never satisfied and Kent persisted in lumbering down ice to score again in the third period.

PAST TIME  
Dinner Served At  
Noon & Five





1963 SWEETHEART CANDIDATES. Left to right: Agnes Barry, Peggy Conley, Kathy Collins, Sally Cuttuli, Jane Hunt.



Theta  
Xi

Rochester Institute of Technology  
Alumni Association  
65 Plymouth Avenue, South  
Rochester 8, New York  
Return Requested

# SWEETHEART

# BALL

PRELUDE

INTERLUDE

FINALE

March 1, 2, 3

Photographed by Gary Ludwick at Midtown Plaza Restaurant.

1962 THETA XI SWEETHEART  
Micky Schauf

