

PTC Major Hired as Assignment Editor at ABC TV Affiliate

Bruce A. Austin baagl@rit.edu

7 December 2007

Renee Keiser, a fourth year Professional & Technical Communication major, has been hired as weekend Assignment Editor for WHAM television. Renee has been working at the Rochester, NY-based ABC affiliate on a part-time basis until just now.

Not new to the world of media communication, Renee has had articles published in Reporter magazine and Liberal Smarts, the College of Liberal Arts newsletter. Additionally, she worked in the Promotions Department for Entercom Radio.

Renee's new full-time position at WHAM TV also puts her on track for Producer of the 7 to 9 a.m. Morning Show at the station.

Congratulations, Renee!

An e-newsletter published occasionally by the Department of Communication and distributed to students and their family, alumni, faculty and others who have expressed an interest in communication.