



Full-time Professional PR Position Available

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Xerox Corporation is hiring a full-time public relations expert and has contacted the Department of Communication to learn about its recent graduates and their interest in the position. The Xerox PR expert will coordinate the creation and execution of PR strategies to help ensure frequent, positive media coverage; coordinate logistics, production and media for trade shows and events; direct the company's response to external inquiries; produce multi-media forms of communication to tell Xerox's stories via video, pod casts, blogs, Web, RSS feeds, etc.; and write, edit press releases, speeches and additional content to support Xerox's PR activities for external stakeholders.

For more information contact Bruce Austin (baagll@rit.edu).