

Spring Quarter Communication Elective: Social Media

Bruce A. Austin baagll@rit.edu

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If you're still searching for a Spring Quarter elective and want to turn Facebook into a class project, check out the Special Topics "Social Media: Theory & Practice" course (0535-525-01).

The class explores social media, its tools, and social implications. Learn how to take advantage of social networks and prepare for jobs in this emerging new technology sector. This cutting edge course is open to Communication majors (PTC and APR), as well as communication minors and concentrators.