

NTID and IRS Benefit Deaf Entrepreneurs

January 11, 2005

The Business Careers Department at the National Technical Institute for the Deaf (NTID), a college of Rochester Institute of Technology (RIT), in partnership with the Internal Revenue Service (IRS) Division of Taxpayer Education and Communication, announces Starting Your Small Business Successfully-The Journey of Writing Your Business Plan, a series of six workshops designed specifically for deaf and hard-of-hearing individuals who own a small business or are thinking about starting one.

The workshops focus on important planning and operational procedures necessary to start and maintain a small business. Presentations by experts and group discussions among workshop participants will cover topics such as developing a business plan, financial planning, rules and regulations, business tax issues, and assistance available to business owners.

The free workshops will be held in NTID's Lyndon Baines Johnson Building, rooms 2580 and 2590, on RIT's Henrietta campus. Interpreting services will be provided.

Workshop leaders include Mark J. Pfunter and Edward McGee, both NTID Business Careers faculty; Karen Villa, senior tax specialist for the IRS; and current and former business owners who are deaf and hard of hearing.

Pre-registration for each workshop is required. Contact Pfunter, mjpnvd@rit.edu (e-mail), or call 585-475-6606 (voice/TTY) to register for workshops in the series, which include:

Thursday, January 27, 6-8:30 p.m.

RIT/NTID Lyndon Baines Johnson Building, Room 2580

Business Plan—Part I

This workshop will focus on preparing and implementing a business plan.

Thursday, February 17, 6-8:30 p.m.

Lyndon Baines Johnson Building, Room 2580

Business Plan-Part II

This workshop will focus on the financial section of a business plan.

Thursday, March 10, 6-8:30 p.m.

Lyndon Baines Johnson Building, Room 2580

Business Plan-Part III

This workshop will focus on marketing strategies.

Thursday, March 31, 6-8:30 p.m.

Lyndon Baines Johnson Building, Room 2590

Financial Planning for Starting and Running a Small Business

This workshop will focus on resources available to small business owners.

Thursday, April 21, 6-8:30 p.m.

Lyndon Baines Johnson Building, Room 2590

Tax Issues

This will be an overview for business owners in understanding business rules and regulations.

Thursday, May 12, 6-8:30 p.m.

Lyndon Baines Johnson Building, Room 2590

Q&A for Deaf Business Owners

This workshop will include a panel discussion with current and past business owners.

NTID is the first and largest technological college in the world for students who are deaf or hard-of-hearing. One of eight colleges of RIT, NTID offers educational programs and access and support services to 1,100 students from around the world who study, live, and socialize with 14,400 hearing students on the RIT campus.

Web address: www.rit.edu/NTID