

NTID CAREER VIDEOTAPE WINS THREE AWARDS

March 3, 2004

ROCHESTER, N.Y., March 3—Achieving Goals: Phenomenal Professionals, a videotape that highlights careers of deaf and hard-of-hearing people, produced by the National Technical Institute for the Deaf (NTID) at Rochester Institute of Technology (RIT), has won three awards.

Most recently, it gained international recognition by winning The Crystal Award of Excellence from The Communicator Awards.

Achieving Goals also landed a gold Telly Award, given in recognition of outstanding non-network and cable television work worldwide, and a Certificate for Creative Excellence from the U.S. International Film and Video Festival Awards competition, which recognizes business, television, documentary and entertainment productions worldwide.

One in a series, Achieving Goals: Phenomenal Professionals is a project between NTID and the Northeast Technical Assistance Center (NETAC), a federally funded program that supports deaf and hard-of-hearing students.

“Achieving Goals is designed as a resource for high schools, colleges and other programs to make deaf and hard-of-hearing students aware of diverse career possibilities,” said Patricia Billies, NETAC project coordinator.

The award-winning videotape features deaf professionals from traditionally underserved populations, and includes an optometrist, an attorney, a pediatrician, and a veterinarian. For more information about this and other tapes in the series, visit

<http://netac.rit.edu/goals>.

NTID is the first and largest technological college in the world for deaf and hard-of-hearing students. One of eight colleges of RIT, NTID offers educational programs and access and support services to its 1,100 students from around the world who study, live and socialize with 14,400 hearing students on RIT's Rochester, N.Y., campus.

Web address: <http://www.rit.edu/NTID>

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