

# REPORTER

OCTOBER 12, 2007 | WWW.REPORTERMAG.COM



**GHOSTS OF MATHARE**  
THE BEAUTY AND THE HORROR

**WHITE CANE LABEL**  
STYLE GUIDE FOR THE BLIND

**RIHANNA**  
GOOD GIRL GONE BAD

# REPORTER

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# EDITOR'S NOTE

## UNTYING THE GORDIAN KNOT

Clad in a pair of black dress pants and a slightly faded long-sleeved shirt (also black), Steve Wozniak stands before a crowded room with squinted eyes and a big smile hiding behind his scraggly salt-and-pepper beard. His wrist is held high in the air, wrapped in a strange device— not exactly a watch, but watch-shaped, and containing two transistor-like decorative elements. The accessory's charm lies in how unassuming it is.

Wozniak's wrist, as well as the hand attached to it, waves emphatically; the man is sketching the switches and lights of a PC board in the air, and is caught up in the excitement of the moment. He speaks with a sort of practiced uneasiness, taking great care to space out the words within each sentence, but somehow running the end of that sentence straight into the beginning of the next.

You can barely see his eyes, he's squinting so hard. Yet somehow, they still shine as bright as stars when he gets going. "Technology was going to be a revolution." He speaks of the early parts of his career like a true dreamer. From his vantage point those many years ago, perched directly atop the breaking wave of personal computing, he saw a new social era on the horizon. Programmers, equipped with their ideas and the power of the personal computer, would solve the world's problems. Their knowledge of computing, said Wozniak, would make them Supermen, heroes ready to change the world.

The personal computer was supposed to change everything. You can see it in Wozniak's eyes. "Technology was going to be a revolution." I find it almost heartbreaking to witness, seeing this dreamer reminisce about his younger years— not because the man is disappointed, but because I am. The Information Age has marched boldly forward for years, but we have yet to untie the Gordian knot from around its riches.

The personal computer, and then the Internet itself, promised a new era of technological freedom. Information could be carried like water through pipes, pouring into the homes of all men from all walks of life. It could be the great equalizer, bringing collective knowledge to all people. Perhaps not all men would be *born* equal, but every person on this green Earth could work for a better life through technological progress.

We are not there yet, and are not even close, a conclusion that is somewhat alarming in its simplicity. It's so amazingly obvious, how unfulfilled this technology has left us. Modern capitalist society is perpetually held back by its inability to properly identify what role information plays in the marketplace. Information flows through those pipes like water, sure, but who owns it? And who is *allowed* to own it? Should software be patentable? Is it morally questionable to download music? For that matter, is it *economically* questionable to download music? Is network neutrality an ethical concept? Should governments have the ability to censor web content? These problems, and a plethora of related ones, need a bold strike of insight; until then, the knot tying down our true potential will only get tighter.

The sight of Wozniak is *almost* heartbreaking, but is saved from despair by the hope shining brilliantly in the familiarity of the man's speech, attire, and awkward devotion to technology. I see multiple copies of this man every day, taking classes and, in his spare time, working on the next version of the Linux kernel. He loves technology, and truly believes in the coming revolution. He could be a Superman.



Jen Loomis

**EDITOR IN CHIEF**

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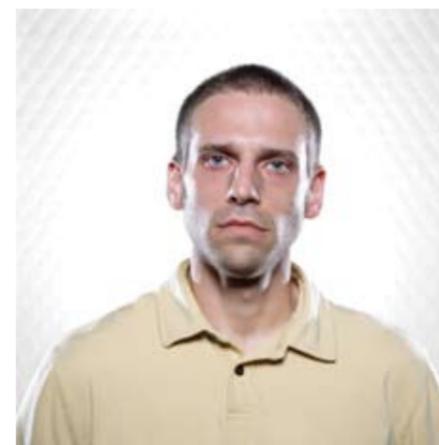
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*photograph by Dylan Knapp*



*photograph by Dave Londres*

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## ON THE COVER

A child of poverty in Kenya. Illustrated by Caitlin Yarsky.

**Correction**

In the October 5, 2009 issue of *Reporter*, Carl Phelps was incorrectly labeled as John Phelps in Sports Desk.

**Dear Reporter,**

I am writing in response to your "Editor's Note" of September 28, in which you made several constructive suggestions for moving the campus towards a more positive environment for innovation and creativity. In response, I offer the following:

1) I have had several students suggest to me that the honors program might be a good starting place to encourage team-based, multidisciplinary approaches to problem solving and innovation. I will discuss this with the faculty involved to see if movement in this direction might be possible.

2) Learning Communities have already been shown to improve student retention at RIT, and not all innovation and creativity is multidisciplinary in nature, so we should proceed with caution before radically restructuring the program. Nevertheless, we may want to think about offering both disciplinary and interdisciplinary learning communities in the future, so that students might have the option of participating in a community focused on an area outside their major.

3) My refusal to comment on whether alcoholic beverages will be served at Park Point stemmed from the fact that I simply did not know what the developers of the project had planned in this regard. It was not intended as some kind of moral judgement on alcohol consumption by students over the age of 21. Consumption of alcoholic beverages by those below the age of 21 is prohibited by State law.

I am grateful for your constructive suggestions on how we might, working together, make RIT a place where innovation and creativity are the norm rather than the exception. Go Tigers!

Sincerely yours,

**Bill Destler,**  
President

**Dear Reporter,**

Your article "Can you hear me now?" from the September 28, 2007 issue includes the quote "...are paid from state and federal funds made available by the FCC," which is not accurate. According to the Title IV of the Americans with Disabilities Act, it specifies, "Interstate telecommunication relay service recovered from all subscribers for every interstate service and cost caused by intrastate telecommunication relay service shall be recovered from the intrastate jurisdiction." The Code of Federal Regulation (47 C.F.R. § 64.601 – 64.605, known as "TRS Rule"), describes that "all carriers who provide interstate services, including, but not limited to, cellular telephone and paging, mobile radio, operator services, personal communications service (PCS), access (including subscriber line charge), alternative access and special, packed-switched, WATS, 800, 900, message telephone service (MTS), private line, telex, telegraph, video, satellite, intraLATA, international and resale services". The National Exchange Carrier Association, Inc is the administrator of these funds, known as an Interstate Cost Recovery Plan. NECA makes a proposal of rate to Federal Communication Commission (FCC) commissioners. (See [http://fjallfoss.fcc.gov/edocs\\_public/attachmatch/DA-07-1978A1.pdf](http://fjallfoss.fcc.gov/edocs_public/attachmatch/DA-07-1978A1.pdf)). It is subject to FCC's approval through public notice.

Therefore, those interstate relay, Internet relay, and video relay calls are not funded from either state or federal government through the tax system. NECA collects the funds from all interstate telecommunication providers and reimburses all certified telecommunication relay providers. All intrastate relay services are funded through surcharges or are rate-based from each subscriber's phone bill, and are not qualified for any reimbursement from NECA.

**Joseph Kolash**

**Dear Reporter,**

Easy Sudokus with two fours in one column are not too easy.

**Elliot Vos**

**To Send Letters** email: [reporter@rit.edu](mailto:reporter@rit.edu). Reporter will not print anonymous letters.

**Note** *Opinions expressed in Letters to the Editor are solely those of the author. Reporter reserves the right to edit submissions on the basis of content, length, grammar, spelling, and style. Letters are not guaranteed publication. Submissions may be printed and reprinted in any medium. Reporter will not run responses to letters that are responding to a letter.*

3. A PDA is better than a parent because it'll remind you when class is, but won't make you go to it.

True  
 False

(FRONT)

SUBJECT Back to School Sale

CLASS Communications

NAME RIT Students

Tuesdays and Thursdays? Or Mondays, Wednesdays, and Fridays? A new PDA will help you keep it all straight. To check out all our cool devices, stop by your local AT&T store. Make sure to ask about your student discount.



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- Victor (cont.)**
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- \*Open Sunday

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**STUDENT SERVICES  
TO BE CENTRALIZED IN  
NEW BUILDING**

*by Tiffany Mason  
photograph by Dave Londres*

A new Student Services building is expected to open in the late fall of 2008. The building has been slated for construction next to the B. Thomas Golisano College of Computing and Information Sciences.

One of the main reasons for the construction is the necessity of growth space for existing student services. Currently, services for students are spread out among several buildings on campus. Parking & Transportation are in Grace Watson Hall, Student Employment and Food Services are in the SAU, and the Bursar's and Registrar's offices are in the Eastman Building. With the new construction, these services will be united and will have space to grow.

"It seems logical to co-locate and put all of the student services into one place, so that students don't have to go to many different spaces," said James Watters, Senior Vice President for Finance and Administration. According to Watters, this project was inspired by a similar effort at the University of Delaware. It is estimated to cost \$15,000,000.

Watters also said that a centralized building is expected to allow more academic programs to grow that are currently spread around campus.

Ed Wolf, President of Student Government, has already criticized the project, saying, "Having a one-stop shop for everything such as financial aid and co-op is great. I don't argue with it at all. But are we planning this building to be the best that it can be? Given the timeline that we've been feeling out for, they want to develop this building rather quickly. We want to make

sure that everything students are going to need will be in this building."

Wolf's main concern is the proposed location of the building. He says, "I don't want to see the Quarter Mile become a physical divide on campus. If everything is shifting to the western side, we can't forget about the folks on the eastern side of campus, including underclassmen in the dorms and those who attend NTID."

Wolf believes that the current proposed site of the construction is linked to plans for Global Village. "The building is going to act as an 'anchor' for the Global Village project." Wolf further elaborated on the connection between this construction project and Global Village by stating, "The [Student Services Building] project is being driven by Global Village, which isn't necessarily a bad thing, but is inappropriate because Global Village hasn't even been built yet."

Per Watters, the project is still being discussed with faculty, and feedback is still being gathered. •



Center  
for  
Campus **Life**  
Building **SPIRIT**.

# Website

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- **EVR – Online Event Registration!**
- **Performing Artist Series!**
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- **Clubs and Organizations!**
- **Fraternity and Sorority Life!**
- **Cool Contests!**



**HTTP://CAMPOSLIFE.RIT.EDU**

# BRICKBEAT

## 10.12.07

### SECOND EDITION OF RIT HISTORY BOOK RELEASED

by Madeleine Villavicencio

Dr. Dane Gordon, Professor Emeritus of the College of Liberal Arts, unveiled the second edition of his RIT history book on Friday, 5 October, at the Alexander S. Lawson Publishing Center, located on the second floor of the Wallace Library. This second edition updates the history to 2006 from its original 1982 publication. The book, titled *Rochester Institute of Technology: Industrial Development and Educational Innovation in an American City 1829-2006*, was published by the new RIT Press imprint.

Gordon, who was teaching philosophy and working as Associate Dean at the time, started work on the second edition in June 2000. "Dr. Simone, who was then the president, asked if I would bring the history I had written that was published in 1982 up to date, because 1982-2000 is a long time" he explained. Continuous discoveries and editions took seven years to be incorporated into the second book. In comparison, the first edition took ten years to finish.

In order to obtain all the important facts and details, Gordon talked to roughly 180-200 people. He confessed: "In many cases, I'd be interviewing many people about things I was not familiar with, because I am not a scientist... but I wanted to get it right." The process also involved a lot of reading. He used many copies of RIT publications such as *University News and Events* and *Reporter*, along with articles from other sources such as Rochester's *Democrat and Chronicle*.

When asked to comment on his accomplishment, Gordon replied, "I think that this is very important. I think I've made it very interesting to read, so that it's not like so many college histories that you would almost choke on. I've been pleased having done it, and pleased having done it so well. Of course, I'll be pleased if it gets used."

Many agreed that the way Gordon captured

RIT's rich past was a success. According to Alaina Somers, a second year Software Engineering student, "Gordon definitely makes it interesting to learn about the history of the university." He goes into great detail, not only on the effects events such as the Vietnam War had on the Institute, but also the toll it took on the personal lives of community members.

Adam Richlin, a third year Film and Animation student, voices his thoughts: "The book is a stunning way to see what the university used to look like, and where it came from... I think that even those who aren't interested in history should at least pick it up, because if you just read a couple of pages, you're going to learn something fascinating. It's not like a regular history textbook." If you have ever wondered why some buildings are named after certain people like Grace Watson and Carleton Gibson, how the CIA controversy had an effect on RIT, and why "older members of the RIT community still harbor intense dislike and disdain for President John Randall," this book explains all of this and more.

The book is available in on Amazon.com in paperback for \$25 and in hardbound for \$39. •

### RIT HAS RECORD YEAR IN RESEARCH FUNDING

Sponsored research funding at RIT totaled \$39.6 million for fiscal year 2007, a record for the Institute, and a \$4 million increase over last year. Of the \$39.6 million, the single largest sponsor was the federal government, contributing \$24.3 million, followed by New York State, which contributed \$5.8 million.

"The \$24.3 million in new federal awards demonstrates the depth and breadth of scientific and engineering expertise in the RIT community," said David Bond, Director of Sponsored Research Services, to RIT's *University News*. "Investigators received substantial new funding in diverse fields, ranging from education

research to hyperspectral image analysis, life-cycle engineering, and more."

The largest block of federal funding came from the Department of Defense and intelligence agencies, which contributed \$8.1 million, a significant increase over last year's \$4.1 million. The National Institute of Health and Department of Education contributed \$2.6 and \$2.3 million respectively. •

### Sponsored Research Funding 2003-2007



### FY 2007 Awards by College/Division

CIMS	\$10.3M
CAST	\$2.1M
CIAS	\$3.6M
COLA	\$1.2M
COS	\$6.8M
GCCIS	\$1.0M
KGCOE	\$4.3M
NTID	\$6.9M
University-Wide Units/Other*	\$3.5M

\*Includes K-12 Partnerships, Wallace Library, College of Business, Gov't & Community Relations, Osher Lifetime Learning Institute, Enrollment Mgmt & Career Svcs, and Student Affairs.

Source: Sponsored Research Services

# RIT FORECAST

compiled by Sarai Oviedo

Saturday  
13  
OCT

#### CAB's 3rd Annual Soapbox Derby

Road between Buildings 70 and 17, 12 p.m. - 4 p.m. Enter your soapbox car for a chance to win! Cost: \$10 per team of six.

#### Dominoes Tournament

Greek Lawn (in the Skalny room if raining), 4 p.m. - 7 p.m. Sponsored by the Caribbean Students Association. Cost: students- \$5, faculty/staff- \$6, others- \$7. Food available for a fee.

#### Dance for Your Rent

Clark Gym, 6:30 p.m. - 12 a.m. Step 1: Dance. Step 2: Win a quarter's worth of rent. Step 3: Profit! Cost: Free.

#### Halloween on Ice

Ritter Arena, 11 p.m. - 2 a.m. A haunted open skate before October 31st! Wear the best costume and win two tickets to CAB's Winter Major Concert. Cost: Free.

Sunday  
14  
OCT

#### What the Butler Saw

Building 60-1510, 7:30 p.m. - 9:30 p.m. A comedy directed by Jerry Argetsinger. Cost: Free for the first 70 people.

#### Queer Eye for the RIT Guy

Student Development Center 60-1300, 7 p.m. - 9 p.m. Viewing of a documentary made by RIT students followed by a discussion. Sponsored by the Center for Campus Life. Cost: Free.

Monday  
15  
OCT

#### Ally Week Panel Discussion

NRH 1250, 8 p.m. - 9 p.m. A panel discussion with LGBTQ representatives sponsored by the Center for Campus Life. Cost: Free.

Tuesday  
16  
OCT

#### "R Family" and Safe Zone Training

NRH 1250, 7 p.m. - 9 p.m. Viewing of the documentary "R Family" followed by a Safe Zone training course. Cost: Free.

Wednesday  
17  
OCT

#### Drag Bingo

LBJ: SDC, 5 p.m. - 12 a.m. Bingo hosted by two drag queens. An opportunity to learn about the world of drag! Cost: Free.

Thursday  
18  
OCT

#### Safe Zone Training

NRH 1250, 8 p.m. - 10 p.m. Safe Zone training for students and RAs. Sponsored by the Center for Campus Life. Cost: Free.

#### Preparing for/Taking exams

Building 1-2348, A Lunch 'n' Learning workshop focusing on developing strategies for exams. Cost: Free. Bring your own lunch.

#### Thursday Night Cinema: Babel

Fireside Lounge, 10 p.m. - 12:45 a.m. Watch Babel and then eat Spanish food! Sponsored by La Voz. Cost: Free.

Friday  
19  
OCT

#### Friday Night in the Ritz: Rochester Road

SAU Ritz Sports Zone, 10 p.m. - 1 a.m. Jam with the Rochester Road. Cost: \$1.

Not satisfied with Reporter's coverage of the Student Government Senate meetings?

Watch them for yourself! Recorded Senate meetings are routinely broadcast on

SGTV (channel 15).

### Changes on Campus

President Ed Wolf reported that a new program called Flex Car has officially kicked off.

This program will allow students to rent cars on campus (after paying an entry fee into the program).

Vice President Sasha Malinchoc indicated that she would be serving on the Global Village exploratory committee, and requested that ideas concerning the construction of Global Village be sent to her.

The Institute Technology committee reported that it is about to engage in discussions concerning SIS, Infocenter, and the registration process. The committee is also considering digitalizing the Ride Board (currently located across the RITreat in the SAU).

### Club Affiliation Debate Continues

Representative at Large Matt Danna presented a revised document for Club Affiliation for approval by the Senate. This revised document indicates that clubs whose mission statements are similar to already-recognized clubs will *not* be granted affiliated status. The decision came from the debate at the previous week's Senate meeting, although there was some confusion on whether or not that consensus was reached. Danna requested that the Senate vote on these changes immediately. Vice President Sasha Malinchoc agreed that this vote should be conducted in a timely fashion, stating that there are pending club applications waiting on this vote. She requested, however, that the vote be held at the end of the meeting, so as to give the Senators some time to look over the changes.

GCCIS Senator Paul Solt objected to taking a vote at this meeting, as the changes to the document were too many to scan quickly before the vote. NSC Vice President David Spiecker agreed, stating that he could not possibly be expected to read the document during the meeting and watch the interpreter simultaneously. The issue was tabled until the next meeting, when it will be voted on.

### GLBT Speaker

GLBT Senator Cory Gregory reported that he, along with Mike D'Arcangelo (Director for the Center of Campus Life) and Jennifer Kolling (a student employee of RIT's Stonewall Program), had drawn up a list of possible GLBT community speakers for the year. The list was voted on at the past week's RIT Gay Alliance meeting. The top three speakers selected were:

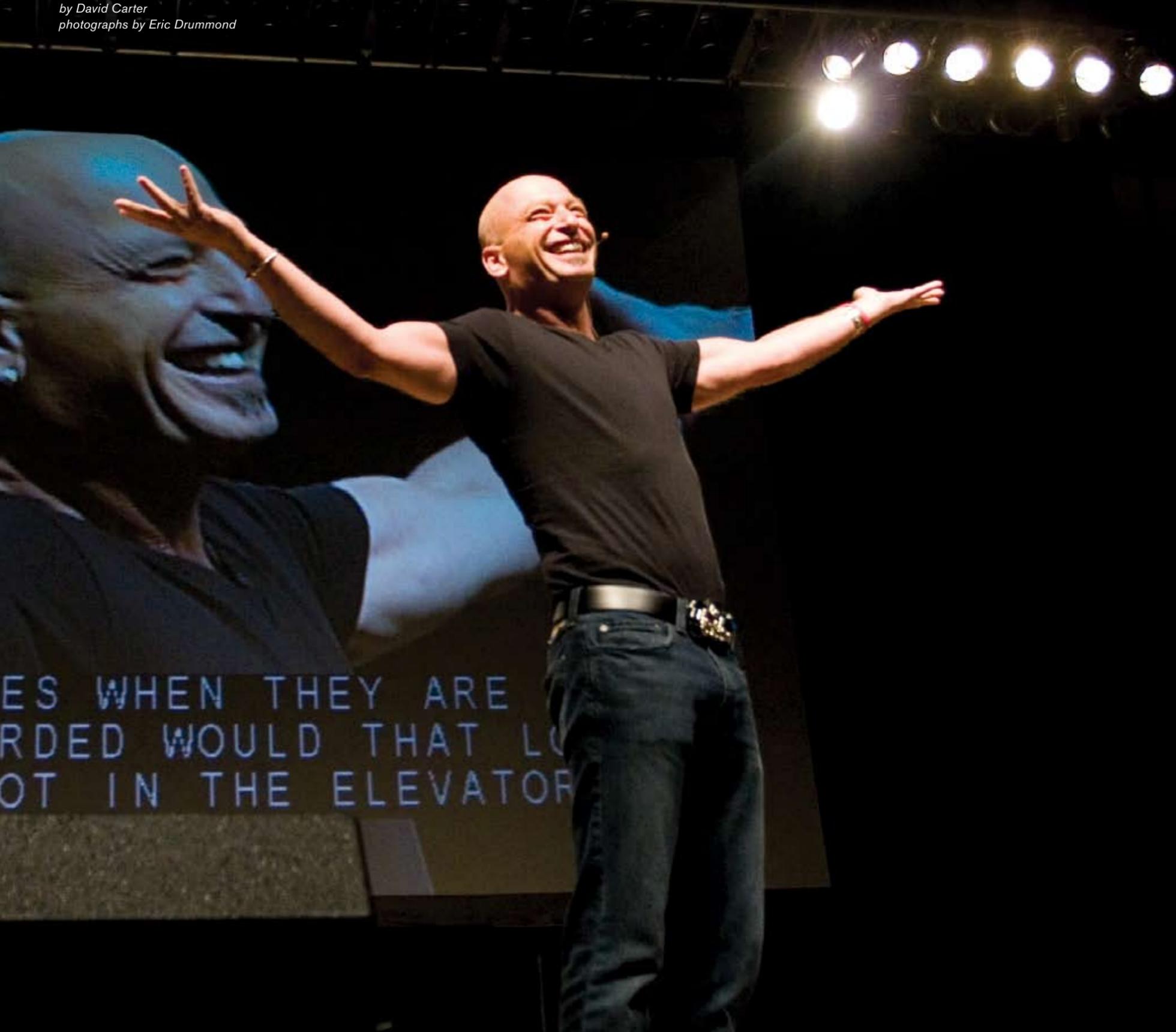
Joe Solmonese, President of the Human Rights Campaign

Dragonsani Renteria, a transgender speaker, and his partner Jennifer Mantle

Sheryl Swoopes, forward for the WNBA's Houston Comets

# Howie Mandel: Of Hedgehogs and Psychiatrist Tom

by David Carter  
photographs by Eric Drummond



I am going to have nightmares. I might have to sit on psychiatrist Tom's couch and discuss why I cannot forget the image of a man in a three piece burnt orange suit singing about how great his day was. I wasn't sure if I should have gone along with the crowd when they began to wave their cell phones, or armed myself with riot gear when the masses at Howie Mandel's performance (sponsored by the College Activities Board) realized that the video of a singing man projected on the screen would continue to play for a solid fifteen minutes before the show actually started. The tape was finally stopped after being rewound for kicks and giggles, and the opening comedian came on. I knew then that this show was going to be something different.

Aside from shameless plugs for Mandel's *Deal or No Deal*, I did not know what to expect from this performance. There were no beautiful models holding cases, no mysterious bankers to bargain with, and no commercial interruptions. I was skeptical as to what I was going to see, and curious as to how reserved the comedians would be, knowing it was homecoming and that families would be present. It all became clear as the opening comedian, John Mendoza asked an audience member, "Is this your wife or a business trip?" only to find out it was an ex-wife. Unedited humor quickly evolved and became something everyone could enjoy, with it being completely FCC-approved for television.

Then he appeared. Before the show, I was expecting an "As Seen on TV" Howie Mandel in a designer suit, escorted by models wielding numbered cases. What stood before the audience in Gordon Field House was Howie Mandel, alone, in t-shirt and jeans. Much more energetic than the moderately reserved host of a television show, Mandel was a tangible person, aware of his surroundings and ready to pick on people within his field of vision.

Seeing a comedian live when they are on tour contains almost the same material as the CD which can be purchased at the end of the show. Mandel sought the expertise of an M.D. and

found Tom, an audience member. Poor psychiatrist Tom. Seeking free help and inquiring about growing hair on his *gluteus maximus* was the start of the inquisition. Mandel discussed with the audience various topics including the accuracy of a prostate exam, Mandel's nocturnal singing testes, talking parrots in thunder storms, intercepting someone else's phone call, and his wife's new pet hedgehog. Obviously, you won't find that as a hidden track on your *Deal Or No Deal: Season One DVD*.

Unless you have your own Howie Mandel shrine, complete with locks of hair (from where, I wonder!), you might not have realized some things about his career. Mandel mentioned that he was involved in many infamous television series. He was Bobby of *Bobby's World*,



Gizmo in *Gremlins* and *Gremlins 2*, and Skeeter in *Muppet Babies*. He pointed out that all three voices were practically the same, finding his ability to reach such pitches while choking on birthday cake at a tender age.

Improvised humor is a showing of real comical imagination, dividing those who can write jokes from charismatic standup performers. It is said that laughter is the best medicine. From Howie Mandel's point of view, a gloved finger stuck in bodily orifices, an elderly doctor holding his ear to Howie's testicles in the dark (listening for a humming sound), or picking on a psychiatrist in the first row are all apparently acceptable forms of medicine. Comedy is a laughable form of mystery: one should not know what to expect. Expecting a show that you already witnessed via YouTube adulterates the experience. Howie, however, offered a little more than that. He talked about the dangers of an audience member shoving a parrot into her vagina and tried to learn the sign for "parrot in vagina" from the interpreter. Try finding that on YouTube.

... On second thought, just take my word for it. Your probably don't want to go there. •



# Rihanna

## Rocks RIT

by Laura Mandanas  
photographs by Dave Londres



Thank you, CAB. You've finally done something right.

(For those of you who are not aware: last Friday night, CAB— the College Activities Board— brought Rihanna here for Brick City Homecoming. Also: she is one of the most popular music artists of the summer with her break-out hit “Umbrella.” Also: the sky is blue, and President Destler loves banjos. Pay attention.)

### The Collective

With their laid back sound, it was hard to find fault with the opening act, The Collective. Then again, it was also very hard to get overly excited about them. The clear crowd favorite came early in their set. “18 to come, 21 to swallow” proclaimed the fabulously infectious chorus. (Classy, right?) Other highlights among the band’s repertoire included “No Diggity,” and “That’s What’s Up,” but in large part, the crowd was more interested in itself than in watching the band. It’s not that the band was bad or anything; it just wasn’t what we had paid \$17 to see.

Perhaps catching onto the self-absorbed attitude of the crowd, the lead singer whipped out a camera. “There are some beautiful people in here,” he flattered, taking several photos of the audience— who, I must say, did not fall into the demographics I had expected. There were way too many females in the crowd, their tiny frames decked out in sequins and three inch heels. High schoolers, perhaps? Imports from other colleges? It’s hard to say for sure, but it would appear that about 70% of the audience wanted to *be* Rihanna, rather than to be *with* Rihanna. Regardless, by the time they finished up with “Last Call for Alcohol,” everyone was more than ready for some quality Rihanna time.

### Rihanna

I’ll say this much: the girl certainly knows how to make an entrance. After almost half an hour of waiting in between the end of the opener and the beginning of Rihanna’s performance, everyone cheered uproariously and pressed forward towards the stage as the lights went down. A peculiar low-pitched note came on over the speakers. The crowd continued to cheer as it droned on weirdly, like the hum of a hovering spaceship about to land. The seconds stretched on. Lights shone through the backdrop, teasing the audience with silhouettes at various positions across the stage. The band began to play. Rihanna began to sing; still, she did not come out onto the stage. The backup dancers (both male and female) came out from behind the curtain. The high-heeled girls in front of me were literally jumping up and down with excitement, squealing, clapping, catcalling, and grinning. Finally, the curtain was torn down to reveal Rihanna.

A leather-clad BDSM ballerina, she posed atop a platform, center stage. Beginning with her less popular songs, Rihanna sang “Rehab” and a Bob Marley cover. But from the very first, very sexy sway of Rihanna’s hips,



every movement of her routine was perfectly rehearsed. That the audience didn’t know the lyrics was not a problem. For the next hour and twenty minutes that she was performing, they were absolutely enthralled.

Twenty minutes into the performance, Rihanna left the stage. The dancers came out with red lights attached to their foreheads like mining helmets, and silver cheese graters for breastplates. I’m not sure what was going on with that, but it seemed worth it to give Rihanna time to change. Within minutes, she soon emerged in a slinky black number, carrying a giant pink feather boa. With no ballerina skirt this time (or pants, or anything on the bottom at all, really), it could easily have passed for a swimsuit. Not that anyone was complaining. If I had a body like that, I wouldn’t wear pants. Ever.

Now having built up to the crowd’s familiar favorites, Rihanna hit every note of “S.O.S.” and “Good Girl Gone Bad.” By the time she got to “Unfaithful,” everyone in the audience was singing along. The delightfully silly and automobile innuendo laden lyrics of “Shut Up and Drive” were barely audible over the roar of the audience.

She changed into a silver outfit, the picture of (pantless) elegance. Closing with “Umbrella,” Rihanna barely sang the chorus; instead, she turned her microphone on the crowd, who sang along with every word of the song. “We love you Rochester!” she shouted in closing. “We will *definitely* be back!” •



# The Wonderful Wizard of Woz

by Reid Muntz  
photograph by Megan Rossman



Before Steve Wozniak, this year's Horton Speaker at Brick City weekend, revolutionized the world with computer designs, he was a college prankster like no other. Though Wozniak played many a trick on his classmates during his college years, he remembers one with particular fondness. Only one student living in his dorm had a color television set, recalled Wozniak. He and his friends would all gather around it and watch TV together. Wozniak, seeing an opportunity for mischief, created a little handheld device that distorted the signal to that television set. He would flip it on to cause distortion, then flip it off to restore the picture. Using this device, Wozniak could make his fellow TV viewers do all sorts of things, from simply banging the side of the TV to becoming a human antenna, holding one hand on the TV screen and suspending one leg up in the air. Flip on for static, and then flip off to encourage and reinforce hilarious behavior.

Wozniak's claim to fame is his design of the original Apple and Apple II computers, which essentially makes him the inventor of the personal computer. Wozniak's story begins in the days where computers were used solely for research, and during a time when most people believed that computer technology would be, first and

formost, a military affair. He has since always hoped that consumer technology would be just as able to drive the industry. Wozniak mentioned his early years, completely determined to learn anything and everything about computers, despite the difficulty he had in so much as getting near a computer.

Wozniak chose to become an engineer: "I decided that engineers were the best people in the world and the most honest." He paused for a brief second, then jokingly appended the words: "I've since revised my thinking..."

Wozniak would attend the University of California in Berkeley and thoroughly enjoy his college years, stating that "College should be the most fun time in your life." But before graduating, he needed to stop to earn enough to finance it. He would stop again to focus on his work with Apple. He would finish his degree some ten years later, under the alias "Rocky Raccoon Clark."

Wozniak attributes his success to his teenage years. In the private session, Wozniak stated his belief that revolutions begin when teens get ideas and dedicate their lives to them. He believes that any company that builds something right should be successful, although he

acknowledged that this is not always the case. However, Wozniak does not believe that technology makes the world happier. He believes that in earlier times, people could be just as happy. We simply devote ourselves to technology because we believe that it will lead us to a better future. Our true quality of life, Wozniak says, is determined by how much we smile.

Questions from the audience ranged from Wozniak's thoughts on piracy (he finds it most disturbing that pirates find the act so casual) to his thoughts on RISC (reduced instruction set computer) and CISC (complex instruction set computer), which required a brief explanation that seemed to baffle most audience members. He even accepted a request from the Robotics Club to stay in touch. As for a certain RIT student, George Hotz (think iPhone), Wozniak found his defiance of the odds admirable, even commenting that Apple should hire his kind. Wozniak, however, has not hacked his own iPhone yet.

One audience member admitted that he didn't really want a question answered so much as to talk to Steve Wozniak. It is a common sentiment at RIT, and certainly an honor to have Wozniak as a speaker. •

## AT YOUR LEISURE THINGS, STUFF, AND PEOPLE, TOO...

### SO YOU THINK YOU KNOW ROCHESTER...

October 10, 2007

Last Commencement, RIT saw graduate 100,000 walk across the stage. Who received the honorary title of lucky number 100,000?

- a. Lizzie Sorkin
- b. Dave Blonski
- c. Erhardt Graeff
- d. Govind Ramabadrnan

Which of the following comedians is ranked lower than Howie Mandel on Comedy Central's list of the top 100 stand-up comedians?

- a. Rodney Dangerfield
- b. Gilbert Gottfried
- c. Kevin James
- d. "Bobcat" Goldthwait

If you are a non-NTID undergraduate at RIT taking 12 credit hours of classes each quarter, how much are you paying in tuition for every hour you are in the classroom?

- a. \$28.29
- b. \$50.24
- c. \$68.40
- d. \$90.01

Which 1980s artifact does the Rochester Bausch and Lomb headquarters house?

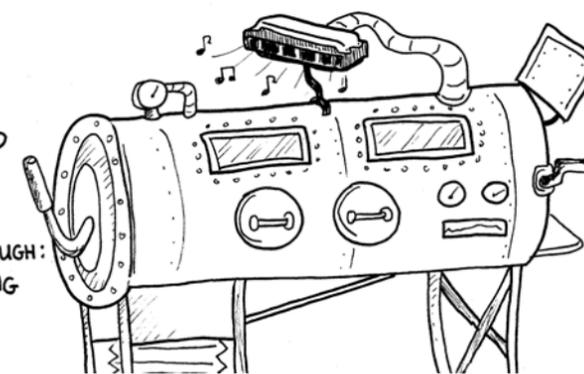
- a. A sculpture made from the fly ash of the eruption of Mount St. Helens
- b. A section of the Berlin Wall
- c. The 1982 Toyota Land Cruiser that set the Guinness World Record for longest driven journey
- d. John Travolta's "wardrobe" from the film *Staying Alive*

Next week, what will you find for free in every copy of Reporter?

- a. Posters
- b. Coupons
- c. Condoms
- d. Cut-out Halloween masks

### CARTOON | by Alex Salsberg

AS EXPECTED, TUESDAY'S BOB DYLAN CONCERT QUICKLY TURNED INTO ONE BIG ADVERTISEMENT FOR THE LATEST MEDICAL BREAKTHROUGH: THE IRON LUNG HARMONICA



### QUOTE

H.L. Mencken, reporter during the Scopes Monkey Trial

"It is even harder for the average ape to believe that he has descended from man."

### REPORTER

Recommends

Pakistan House. Now that you've tried every conceivable combination of meat, cheese, and bread at the various sub shops on campus and cannot possibly choke down another reasonably priced burrito or over-priced Sandella's wrap, it's time to try something new. Pakistan House comes to the Ritz on Mondays and the SAU Cafeteria on Wednesdays and Fridays. The chicken has a bit of a kick, and you may need to look out for little bones, but well-seasoned rice, various blends of beans and vegetables, and an overall sense of well-balanced variety make it a very satisfying meal. It may be a little steep for a lunch, coming to about \$7, but the less-than-ravenous can usually make a lunch and a dinner out of the heaping portions. Perhaps the best thing about Pakistan House is their kindly proprietor, who *will* remember you, ask how you've been, and probably even give you a nickname. Tell him "Boss" sent you.

### MATCH MAKER

Pseudonyms

- |                      |                             |
|----------------------|-----------------------------|
| 1. Dr. Seuss         | A. Jean-Baptiste Poquelin   |
| 2. Anne Rice         | B. William Sydney Porter    |
| 3. Douglas Spaulding | C. Ray Bradbury             |
| 4. George Orwell     | D. Daniel Foe               |
| 5. Richard Bachman   | E. Eric Arthur Blair        |
| 6. Lewis Carroll     | F. Charles Lutwidge Dodgson |
| 7. Mark Twain        | G. Isaac Asimov             |
| 8. David Axton       | H. Dean Koontz              |
| 9. Molière           | I. Samuel Langhorne Clemens |
| 10. Doctor A         | J. Howard Allen O'Brien     |
| 11. O' Henry         | K. Theodore Geisel          |
| 12. Toni Morrison    | L. Chloe Anthony Wofford    |
| 13. Daniel Defoe     | M. Stephen King             |

ANSWERS: 1) K 2) J 3) C 4) E 5) M 6) F 7) I 8) H 9) A 10) G 11) B 12) L 13) D

### SUDOKU

Difficulty: Easy

				6			3	2
2					1	6		
	9	3			5	8		
			3	2		6	1	
3								4
1	6		7		9			
		6	1			4	5	
		5	2					8
9	3			8				

# GHOSTS OF MATHARE

by Casey Dehlinger  
photographs by Matt and Adam Costanza

In Mathare, your dorm room would house eight or nine people. More likely, a structure half the size of your dorm would house a family of four or five. The slums would fit comfortably inside the loop formed by Andrews Memorial Drive. Half a million people live in that much space, in abject poverty. Half of that population is under 20 years old. They don't have the luxury of multi-storied housing to spread out their population. Homes are made from whatever can be found and are often toppled by rain, wind, torches, gangs, and even the police. Early in 2008, RIT Film graduate Matt Costanza will join his brother Adam in these slums in Nairobi and Kenya to make a documentary exposing the horror and beauty that simultaneously exist there.

## DISCOVERY

Adam is a *muzungu* in Mathare. It is the Swahili term for "white person" that literally translates to "ghost" or "one who wanders." As a persistent traveler, Adam lives up to the latter, while his pale face identifies him as the former. However, instead of haunting Nairobi, it is the slum of Mathare that haunts Adam. "Like during a car crash, my senses were overloaded, and time slowed down until I was overwhelmed by what seemed super surreal. People were being beaten down and losing their spirit, [but also] people were fighting to change their lives and [the lives of] those around them," comments Adam Costanza about his first trip to Mathare last year.

Adam was in Nairobi last November to attend a Kyoto Protocol meeting. While there, he met up with colleague David Ladron and a man named Charles, a resident of Mathare, who couldn't return to the slums that night because of riots, torched houses, and police brutality.

On Adam's last day in Kenya, Charles showed him around the slums. He flatly refuses to repeat the worst of what he saw. "I'm not trying to be dramatic, it is just plain terrible and I'd rather not see it in print...ever," he explains.

Matt says of his brother, "It really affected him. The things that he saw changed the way that he saw the world. Just the things that we take for granted, like having clean water to brush our teeth with, let alone to drink."

Adam reflects, "I've been labeled as 'changed' a lot since I came back... I stopped thinking I 'can't' do things. I stopped feeling like I have to do what I'm 'supposed' to if it isn't what I want. I started being more open with the exceedingly small number of people I truly trust."



## PROBLEM

Due to a lack of flushing toilets and the population density, residents of Mathare often use "flying toilets": They defecate in plastic bags, tie them, and throw them out of the window. The bags of excreta usually land on a neighboring structure. Condoms have been introduced to try and curb the spread of HIV and AIDS, but the effort backfired due to lack of proper disposal. Children (when not carrying water from the cities or selling drugs) often use discarded condoms as balloons, worsening the situation. HIV and AIDS are not the only problem. "If you have that kind of population density along with rampant communicable diseases, sometimes a whole household will just get sick and die," states Matt.

"We're not just trying to expose the problems and point fingers," he notes. "We're trying to show the good that the people in this area are doing to try to improve their own lives. The group [that is working to improve Mathare] is called Mathare Roots." This grassroots organization is not associated with any government, religion, or political party. Since starting in March of 2006, they have constantly strived to improve life by standing up to gangs, encouraging youth to make wise decisions, creating community activities, and raising awareness to the plight of Mathare.

"[I want to] highlight the human spirit that shines in a few people," says Adam. "The Mathare Roots Youth Group should not succeed by all accounts. Odds are against them. The government doesn't help them, the police threaten them, and people in the valley are suspicious of their motives, and yet they succeed and will continue to do so."

## CHANGE

It wasn't long before Adam knew exactly what he had to do to help. "I was standing in the kitchen, perplexed at the difficulty of making a good Mojito, when a friend who was over to watch a movie told me about a couple of guys who were traveling in Uganda on a trip to have fun and take some videos of gorillas, when they heard about the children that were abducted by paramilitary groups and forced to fight in the civil war. They took their cameras, made an ad-hoc film, and brought the story back. Then it hit me like a truck. My brother is a great filmmaker; I have connections with a youth group making positive change in the most brutal slum in Africa. Boom, I called Matt; it was decided in 15 minutes, and we've been planning it for a few months now."

"Mathare Roots will be integral to our safety," explains Matt. The group has agreed to offer what resources they have (particularly members and intelligence) in order to help the Costanza brothers and ensure that they will minimize the dangers inherent to the project.

"Both times that my brother has been there, he's had to bribe the police. Particularly in the slum, the police have a reputation for being somewhat crooked," says Matt. He believes that he and Adam will need to bribe the authorities during their stay in order to be able to film. "A mile away from this particularly bad area is where all the embassies are. When [the police] see white people out of these normal areas, they see it as a free ticket." The same goes for their cameras. Matt intends to bring multiple cheap video cameras under the expectation that he and Adam may be mugged or robbed.

"We won't have a Best Buy to pick up a new camera, and the people there live on less than a dollar a day. In the US, a camera would fetch \$250, [in Mathare] they could easily be \$100, which is 100 days of their living expenses. It would be tempting for someone who is really in need to just come up and assault us to get the equipment, and we're prepared to just give it to them. We certainly don't want any trouble."



## WHEN IN MATHARE...

Matt comments on his method for creating the film, "I'm trying not to understand what's going on there, because when I go there, I want to be as 'fresh' as possible. If I already know what I'm going to see, then it's going to change how I make the film, and I really want to make a film as a questioner going in there...I think it will be more powerful if I'm shocked, too. Just like my brother was."

"It's a very dark cloud, and I'm afraid to penetrate in there, because then I'll be jaded," admits Matt.

"I am unafraid to make this documentary," responds Adam when asked about the potential dangers of his project. "I have support from my friends, and...I know I have to go, so I might as well be unafraid. I have traveled much, and I know how to take care of myself."

"To say that people die every day in Mathare is stupid. People are murdered, raped, beaten, burned alive, and beheaded, but how is that terribly different from other bad places in the world?" asks Adam.

In early 2008, armed with video cameras, the Costanza brothers leave for the slums of Nairobi. As *wazungu*, they are prepared to haunt the slums of Mathare until a difference is made. •

*Matt and Adam are accepting donations and assistance in many forms. Money, cheap cameras, camera cases, tips for discreet videography techniques... All in all, the Costanza brothers are looking for "creative solutions" to their problems. You can offer solutions and receive more information on Mathare at [www.livingandbreathing.com](http://www.livingandbreathing.com) or [www.mathareroots.org](http://www.mathareroots.org)*



# WHITE CANE LABEL

## STYLE GUIDE FOR THE BLIND

by Laura Mandanas  
photograph by Ryan Randolph



“The facts speak for themselves. There are about 161 million blind and visually impaired people in the world. Count the Americas and Europe, and that’s only 16 million. So that’s 145 million other blind people in the rest of the world?” says Jaimen Brill, a recent RIT graduate now working in her field of Public Relations. “We started researching, and a lot of that [blindness] had to do with health and food quality. Over 75% [of those cases] could have been prevented. It’s something like \$40 to prevent blindness [through vaccines and proper care]. How could you not?”

Together with Assmah Abushagur, a marketing major currently in her last year here at RIT, Brill co-founded White Cane Label, a non-profit organization designed to empower an independent lifestyle for the blind and visually impaired community, starting with a form of independence so basic that most of us don’t even think about it: dressing oneself. Through corporate sponsorship and clothing donations directly from fashion designers, the White Cane Label website, once launched, will be selling clothing with special Braille tags and talking barcodes. These will make fashion accessible to the blind in a very practical way. Profits from each sale will go towards the World Health Organization’s *Right to Sight* campaign, a global initiative aiming to eliminate preventable blindness by the year 2020.

White Cane Label began a year ago, when two fashion-loving women met in a Public Relations class at RIT. “The assignment was to develop a public relations campaign and marketing plan for a special needs group,” says Wilma King, the professor of the class. After agreeing that they both wanted to do a project on fashion, Brill and Abushagur began brainstorming ideas. “When the students presented their ideas,” says King, “I was able to give them some contact information about the blind and visually impaired. I helped guide them towards some of the answers that they were seeking, but White Cane Label was solely theirs.” Even after the class project ended (with the two getting an A), Brill and Abushagur continued to work on it. Dissatisfied with the idea of leaving it at a proposal, they began to work on realizing the concept.

The premise behind Brill and Abushagur’s project is simple enough: giving blind shoppers access to the same information that seeing shoppers get from looking at things. To accomplish this, a cloth tag containing details in Braille (on size, color, and designer) will be sewn inside each garment. Talking barcodes will also be on the tags. When scanned, these read aloud the garment’s details. This will allow people who do not read Braille, such as those who were blinded later in life, to access the information. Finally, a unique system of coordination symbols will allow customers to mix and match pieces to create their own looks.

The idea of choice also comes into play when it comes to the website itself. While there will be magnified text for the visually impaired, visitors can also choose the option of having the site read aloud as they scroll over items, or to read through the site on a refreshable Braille display. Visitors can log in and take quizzes to get clothing suggestions based on their style preferences, or type in keywords and search for a certain piece of clothing (for example, a dark blouse) if they know what they want. They will then be given suggestions as to corresponding pieces that might look good with it, or what customers with similar taste have bought.

Notes Brill, “Initially, some of our press releases came off as, ‘The blind and visually impaired *need* this, we have to help them.’ It made them sound helpless, which is just not true. The adversity they’ve overcome is incredible.

Independence is the number one thing that they value as a group.”

Although the idea was very lucrative, both women agreed that it would be unethical to make money from it. “We don’t want to exploit the market. We really just want to help the market,” says Abushagur. Thus far, they have personally spent between \$500 and \$600 to purchase the website, register as a corporation, etc. Abushagur estimates that they will need another \$20,000 to get the project fully launched. The launch will be much easier once paperwork to make donations exempt from taxes is processed.

White Cane Label is now in the process of officially becoming a non-profit organization. The certification takes about two months. As Abushagur notes, “Jaimen *does* work, and I’m trying to finish my degree.” Although there is no set date for an official launch of the website, the two remain optimistic. According to Abushagur, they hope for a limited launch around December and a full website launch in the spring.

“It’s totally innovative,” says King with a proud smile. “I think that there’s not going to be anything similar to White Cane Label for a while.” No stranger to fashion or humanitarian projects, King is the co-founder of Fashion for Good, an international non-profit organization working to get “non-profit and the fashion industry talking.” Among its many projects, Fashion for Good holds two roundtables per year, partnering with Alta Roma, the fashion association of Rome.

**“IT’S TOTALLY INNOVATIVE,” SAYS KING WITH A PROUD SMILE. “I THINK THAT THERE’S NOT GOING TO BE ANYTHING SIMILAR TO WHITE CANE LABEL FOR A WHILE.”**

“At each roundtable, we focus on one of our non-ethics components,” says King. For example, “In the first year, we focused on beauty— what that means, and the whole idea of “beauty will save the world” (as the character Myshkin in *The Idiot* says). Designers from labels such as Fendi, Valentino, and Mona Lisa (a children’s fashion company in Italy) attend, as well as leaders in the non-profit world. This July, Abushagur and Brill were invited to present White Cane Label at the roundtable.

Says King, “[The roundtable participants] just applauded it. They were just amazed and very, very happy to see White Cane Label, because it addresses issues and solves problems. It’s a market that has never really been identified and tapped. I think that eventually, the fashion industry is going to make the idea of Braille tags standard in clothing.”

Abushagur agrees cautiously: “I don’t think everyone is going to jump on board. They love the idea of the labels, but they’re not going to just put them on all their clothes and take this big risk if they don’t know [how it will do]. We really think with the creation of our website [showing] that there is a positive in it, that sooner or later, everyone will start to carry these tags.” •

*Keep an eye on [www.whitecanelabel.org](http://www.whitecanelabel.org) to see the project in action.*

Assmah Abushagur (left) is one of the two RIT students who created a non-profit website specifically for the blind to be able to shop for clothing. Wilma King (right) was Assmah’s professor who assigned the initial project. They have become very close over the years, and Wilma is very proud of what Assmah and her partner have developed.



# SHARING A MEAL

by Michael Conti

photograph by Michelle Christiance

The stereotype of the RIT graduate professionally decomposing in front of a computer for hours a day looms in the thoughts of many an undergrad. Many young people want a career, especially an exciting and inspiring one. No one wants to be in the position of the jaded 9-5er, asking the hated question of "why am I even doing this?" and the inevitable response, "I hate my job!" While not everyone who chooses a tech career feels this way, it has certainly dawned on a group of engineering students that there could be more to their school life and career prospects than number-crunching.

**E**ngineers for a Sustainable World (ESW) is an organization not only attempting to make the local community of Rochester more sustainable, but also trying to get students, regardless of major or career goals, to get more out of their work than a mere paycheck. In an increasingly materialistic and anxiety-ridden world, young and old alike can get lost in the fuss of living in contemporary society. While some special interest clubs meet every week to share the impermanent physical *things* that make their life special, these students meet to share with each other the gift of sharing itself.

A sapling club, only three years of age, ESW is spreading its roots throughout the Rochester area and beyond, even as far as Venezuela. But before assessing their global impact, the best way to find out the core mission of ESW is to look at what they do at home. This takes us to the St. Joseph's Neighborhood Center, on South Avenue and Mt. Hope.

Volunteerism begins here, in the St. Joe's soup kitchen. There, four or five student volunteers from the ESW "raid the fridge," using the well-stocked pantry to cook a home-style meal for the homeless. As many as 40 people come for the meals, ballooning in the wintertime, when times are toughest for those who struggle to survive. What makes the volunteering at the "House of Hospitality" so unique is the tradition of sitting down with men and eating the meal you cooked with them. "I think it's kind of cathartic," said second year Industrial and Systems Engineering major Maya Ramaswamy, the club's Vice President. "They love to listen to the students, and talk about how they got to this point in their lives." The lessons learned from the men served by the students are invaluable, not only as tokens of life experience but also of trust and healing.

"One thing that struck me was that the majority of the men who ended up at St. Joe's were not addicts or alcoholics [as stereotype might suggest]," noted Ramaswamy. "They were men who had suffered from unfortunate circumstances. Most had just missed a few rent payments and had been evicted. They didn't have anywhere to go and ended up on the streets."

St. Joe's soup kitchen is a sustainability promoting organization unto itself, doing all that it can to urge the unfortunate men to pursue job opportunities. Ramaswamy went on to say: "The difference between St. Joe's and any other soup kitchen is that St. Joe's offers limited food and shelter. It is limited in order to force the men to find jobs and homes again. They force the men to get back on their feet so that they can eventually support themselves."

One of the ESW's upcoming projects will be to "audit" the St. Joe's facility for energy efficiency. They will then make some changes that could save the charity thousands of dollars in energy costs during the winter.

The war for sustainability, however, does not begin and end at St. Joe's. The variety and amount of volunteer opportunities establish the ESW as one of the leading humanitarian groups on campus. As Ramaswamy says, "ESW's goal is to raise the awareness of sustainability around RIT's campus as well as in Rochester." An unexpected recipient of the ESW's "green" advice will be the Seneca Park Zoo, who will meet club members to address their capacity to become an Earth-friendly home for Earth's friends. Their mission continues through its campus-wide efforts to change traditional light bulbs to compact fluorescent bulbs, which use about one-third the electricity of conventional incandescent bulbs to produce the same amount of light and last much longer.

Plans to plant trees on campus and a group visit to a wind farm are also in the works to educate about and promote sustainable practices.

The crusade against global warming may be a battle fought at home, but the fight against poverty is certainly one that requires a more global outlook. An impoverished Venezuelan community was the recipient of the ESW's ingenuity through the solar oven project. Solar ovens heat food using only the power of the sun. They are an aid to humanitarian organizations seeking to feed impoverished communities without contributing to the growing problems of deforestation and desertification that are associated with traditional cooking methods.

**"THEY WERE MEN WHO HAD SUFFERED FROM UNFORTUNATE CIRCUMSTANCES. MOST HAD JUST MISSED A FEW RENT PAYMENTS AND HAD BEEN EVICTED. THEY DIDN'T HAVE ANYWHERE TO GO AND ENDED UP ON THE STREETS."**

The initial idea of engineering students working together has evolved into an opportunity for students of all disciplines to contribute. It's a practical change, considering the large amount of problems the group is aiming to tackle. "We're open to everyone," emphasized Ramaswamy, "It doesn't matter if you're an engineering student." The ESW is looking for more members, regardless of major, who are interested in volunteering.

Campus officials have encouraged students from different disciplines to collaborate, network, and (in the professional world) create the innovative technologies of the future. As per the ESW website, their mission is similar: "Building collaborative partnerships to meet the needs of current and future generations."

These lofty goals do not replace simplicity. The ESW is still a club that is based on the often forgotten relationships between complete strangers, the process of breaking down expectations and agendas, and the act of sharing a meal. •

# AVOIDING FINANCIAL ARMAGEDDON

by Michael Percia  
President, RIT Financial Management Association

Welcome to Reporter's brand new financial column! Inspired in part by the feature in the September 14 issue on student debt, we wanted to bring you some helpful tips on watching your wallets. Keep an eye on this space for continued financial advice in the weeks to come. Next week: Investing 101.

Thousands of RIT students will graduate this spring and begin their professional careers. It will be a time filled with excitement and high hopes, but also a time of cruel financial realities for many.

## NEVER-ENDING EXPENSES

Achieving financial independence after graduation seems like a reasonable goal for many students. Once reality sets in, however, this can be

much more difficult to achieve than thought. If you are an average college student, you will be facing a mountain of financial burdens on the horizon. Did you know that the average college graduate has \$2,700 in credit card debt and over \$20,000 in student loans? Once you start working, you will want to begin paying these debts off, especially the credit cards—an 18% interest rate on plastic can really burn you. I'm sure you've already heard countless rants about those "evil" credit cards, so I won't delve further.

Some other expenses that are going to shrink your take-home pay even further include: health insurance, vehicle expenses (payments, insurance, and maintenance), food, and entertainment. And what about rent? Did you know that the median rent for an apart-

ment in the U.S. is over \$7,812 per year? That's almost as expensive as the RIT dorms, except without the added luxuries that they provide.

If you plan on getting married and starting a family, I have even more enlightening news for you. Did you know that the average wedding costs \$25,000? And the average cost of raising a child to the age of 18 for a middle-income household is a whopping \$15,000 per year?

In addition to all the expenses listed above, you will need to start saving money for your retirement. The burden of retirement planning continues to shift from the employer to employee. Not only are you accountable for making contributions during your working years,

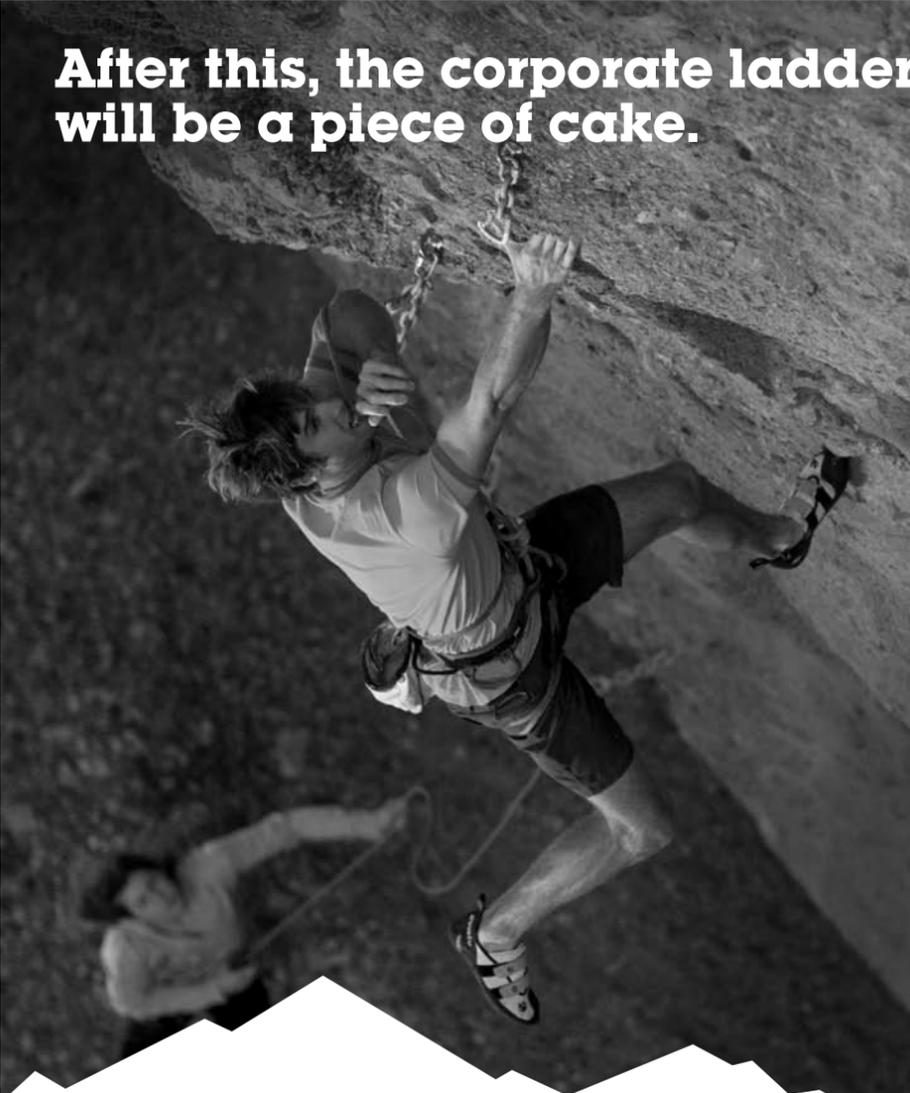
you are also ultimately responsible for putting your contributions in investments which will provide a rate of return consistent with your retirement goals.

## AVOIDING FINANCIAL ARMAGEDDON

The key to surviving the onslaught of seemingly endless expenses is proactive personal financial management. Sorry, slackers. This involves some homework on your part. Start with a monthly budget, listing your expected take-home pay and anticipated expenses. Your budget should net out to zero. Negative balances are a cardinal sin that only the federal government can violate; you don't have the luxury of being able to simply print more money, unless you're looking for a ten year tour of duty in federal prison.

When preparing your budget, make sure you always pay yourself first by allocating a portion of your income to investments (including retirement). This can turn into a large sum of money over the long term. For example, if you were to invest a mere \$3,000 of your salary, starting at age 21, each year into investments earning a 9% rate of return, you would have \$1,444,565 at a retirement age of 65.

Finally, make a habit of visiting websites such as Yahoo! Finance and Bankrate.com. These websites can help you find the lowest rates on credit cards, vehicle loans, and mortgages while locating the highest rates on savings accounts and certificates of deposit. Embracing financial reality and making personal financial management a priority will help you steer clear of the financial armageddon that many college students eventually face. •



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# SPORTSDESK

As fall winds down and the colder weather starts to settle in, make that last effort to get out and do something before you're up to your eyeballs in goose-down jackets and knit beanies. These two activities are good for your fitness, and are not too expensive.

photographs by Dave Londres and Ryan Randolph



## Rock Climbing

If you're itching for something a little bit more physical, try going to the Red Barn and flexing your bouldering and top roping skills. On any weekday from 5-10pm, you can see any number of climbers there that are usually more than willing to give you a spot, teach you a new move, or just help you out in any way they can. If you don't want to spend upwards of \$50 on your own climbing shoes, you can rent them there. Chalk bags are provided free of charge. It's \$20 for a full quarter membership or \$10 for a one time visit and shoe rentals.



## Disc Golf

For about \$17 you can pick up a disc from your local sporting goods store, or get a starter package with a driver, mid-range, and putter discs for a discount (you really only need one to play). The rules are just like golf: you start at the tee and you shoot for the hole, which in Folf is actually a basket that your disc must rest in. There are many different courses around Rochester, some in the woods, some out in the open. These guys above are taking advantage of the new course at Monroe Community College (park in G lot and look for the sign by the first tee on the other side of the road). The best part is that none of the courses around Rochester charge any fee to play, so once you've got that disc you're pretty much done spending. RIT doesn't have a course yet (please!), but did offer a disc golf class this fall.





RIT players celebrate after Mark Friscano scored the game-tying goal against St. John Fisher. RIT went on to win the game 2-1.

## MEN'S SOCCER: CLINCHING THE EMPIRE 8

by Geoff Shearer  
photograph by Dave Londres

*Under the lights.* The very utterance brings forth images of roaring bleachers, bruised and beaten athletes, and thoughts of drive, competition, and heart. Unfortunately for the Men's Soccer team, none of these would prove to be enough to defeat the University of Rochester in last week's away game. The defeat by University of Rochester comes merely a few games after the Tigers defeated their other local rival, St. John Fisher.

At the University of Rochester, the Tigers led 2-1 in the fifty-fifth minute after a low-flying goal by RIT's Daniel Holowaty, his second in two games. University of Rochester, after gearing up the pressure on the Tigers' defense, scored a goal to tie it up, after a controversial handball penalty against the Tigers inside their own penalty box. They were awarded a penalty kick against RIT, which proved fruitful, as they tied it up with only 5 minutes left in regulation. Jason Haddad, fourth year Marketing major, reflected on the referee's call: "It wasn't a handball, his hand was at his side. Even on top of that, they weren't even in the penalty box; it was a really mixed call with the penalty spot." Head Coach Bill Garno agreed, stating, "It was the wrong call, but that happens." With the score tied up and the clock running out, University of Rochester came back for a devastating goal with only two seconds left in the match. Garno added, "We didn't have to give up the third goal, though." Haddad continued to explain that the Tigers were used to it by now, citing that they've had bad calls all year.

Haddad was injured on September 12, a day after his birthday. He has been working his way through his quad injury through rehabilitation and, as of late, getting back into practice. He hopes to be able to return to the game-field over the next few weeks. In the meantime, the Tigers have the depth to fill in, which is one of their strong points as a team this season. Haddad remarked, "That is one thing that Coach is emphasizing. We have a lot of good players that can fill in whenever they need to. We've got a lot of good freshmen that came in and a fair amount of them are starting. Because there's so much competition for spots, everyone is playing at a higher level and that's helping the team as a whole." Haddad and Coach Garno are on the same page here as well. Garno states, "The veterans have really worked hard in the off-season, we have a significantly higher fitness level and had a great group of freshmen that came in prepared. We're playing seven freshmen a lot of minutes, so the depth for us is a real plus."

This loss to University of Rochester broke a three-match winning streak for the Tigers as they left to face Utica in an Empire 8 match. Utica, before the game, was leading the Empire 8 alongside RIT and Stevens Institute of Technology, all in a three-way tie with records of 2-0 in Empire 8 matches.

Haddad remarked, "We've always wanted to beat U of R... We started off really strong, we moved the ball around really well and then we got on our heels a little bit, but we pushed back and scored a goal at that point. We came out and stepped up against the U of R squad, who are notoriously good, but we came out and showed some heart and played hard for a full ninety minutes. We just got unlucky in the end."

The 2-1 win over St. John Fisher was a huge confidence-booster for the Tigers. They helped to knock rivals St. John Fisher into a fourth place position in the Empire 8 standings. Luckily for RIT, University of Rochester is not a member of the Tigers' conference, positioning the Tigers for a first place finish with a 2-0 record in Empire 8 matches and an overall record of 7-3-1.

The Tigers face fellow first place contender, Stevens Institute of Technology, on October 7 in Hoboken, New Jersey. Coach Garno speculated on the Stevens match, stating, "They're a good team with two good forwards and good players everywhere else." He continued to speak on resolving the weaknesses the Tigers showed in the University of Rochester game, stating that they need to stop making some of the key mistakes in front of their own goal and utilize the chances they create on the opposition's goal. Haddad doesn't think that the Tigers' strategy will change much for the upcoming match, remarking, "We're not exactly sure what to expect, we're just going to come out playing hard like we did against U of R."

The Tigers' next home game is against Ithaca on October 13 at 12pm. •

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# RIT RINGS

## 585.672.4840

compiled by Ryan Metzler

All calls subject to editing and truncation. Not all calls will be run. Reporter reserves the right to publish all calls in any format.

### Friday 4:55 p.m.

This is a public service announcement: If you would like to transfer large files through RIT, you can use [webmail.rit.edu/ise/z2](mailto:webmail.rit.edu/ise/z2). Have fun, peace.

### Friday 1:30 a.m.

Hi RIT Rings, I just wanted to let you know that Housing sucks, because they're making us live in an apartment with bed bugs, and it sucks.

### Friday 1:41 a.m.

Hey guys, I just wanted to let you know that if a Jedi went up against Wolverine, a Jedi would totally win. I mean, some people are, like, "No, a lightsaber could never cut through his Adamantium skeleton," which I suppose is invincible, but, dude, it's a [blinking] lightsaber. A light saber, get it?

### Friday 1:42 a.m.

Hey, you wanna know what really happened at the Battle of Gettysburg? So, General Lee was pushing North with his rebel soldiers. At first, he scattered the Union soldiers, but then the Union storm troopers managed to hold their own on the second day. And on the third day, that's when the Confederates were beaten back to the Death Star.

### Friday 1:49 a.m.

Hey Rings, last weekend I ended up fooling around with some guy in the bathroom at a party. Now I'm late. My friend said this guy lived upstairs, but I checked and he doesn't. If you're reading this, I need to talk to you.

### Friday 1:48 a.m.

Hey bros! This is your bro, Brostadamus. I just wanted to tell you that I got put on "brobation" until the winter "brobstis." So, now I'm just hanging out watching Rosie Brodonald, thinking about getting "brotox," reading the Phantom Broltooth. You know, the usual stuff.

### Friday 2:19 a.m.

Hi Rings! Do you have a couch? We don't have a couch in our room and we really need a couch.

### Friday 2:20 a.m.

Hey Rings, is your refrigerator running!?! If it isn't, you should probably call a repairman. I know this one guy, Scott. He's great. I should give you his number sometime. Damn, I can't find it. Isn't it weird how you have someone's number and then you lose it. It's probably because my desk is so messy. Man, I should really clean up in here. What?

### Friday 12:49 p.m.

Hey Reporter, I just want to let you know

that I got out of the worst class ever just now. Why was it so bad you ask? Well, I sat down and opened up the Reporter, and you [blanked] up the Sudoku! What is that? You better have two next week. Thanks for ruining Chemistry class.

### Friday 12:51 p.m.

Hey Reporter, what's the deal with leaving the editorial out of the front of the last page? I kind of want it back.

### Friday 12:56 p.m.

Hey, um... I'm about to have sex in the RIT greenhouse. And you wonder why the flowers stay pretty.

### Friday 9:07 p.m.

"One point twenty-one jigawatts." There is no jiga unit. It's giga, with a "g," not "j" for "jiga." I trust the sayings in Back to the Future, but honestly: do some research, guys.

### Friday 9:08 p.m.

So, if you have a Toyota and you take out the "y" and the "a" do you know what's left? Just "toot."

### Saturday 10:55 a.m.

Hey, what's the deal with the Sudoku in the September 28 issue? There are two fours in the column. Yeah, you should fix that.

### Saturday 10:14 p.m.

So, I was just at Jay's and there was this cop that spilled strawberry milkshake all over the front of his uniform. Yeah.

### Sunday 1:53 a.m.

Hey man, tell him to give me my penguin back. He's got my penguin. Make him give me it back. It's my penguin. Yeah, so give me back that penguin, my penguin. This ain't no joke, and I want my penguin back.

### Monday 11:30 a.m.

So, we got this chinchilla, and our friend has one too. He went away for the weekend so he asked us to take care of it. We put them together and the minute we put the other one in, ours started sniffing it out. Then, ours starts violating the other one. Man, fresh fish on the live, ain't nothing like it.

# DON'T BE SELFISH, I LIVE HERE TOO!

by Lacey Senese

illustration by Robert Modzelewski

The silky green grass is cool between my toes. The warmth of the sun beats down on my face. I'm sitting beneath the sky on a gorgeous autumn's day, dark golden hair dancing with the playful wind. As I twirl my pen around, I think of how I could possibly capture the beauty of this moment with mere words. I love days like this. Don't you? Especially since we're in Rochester, we must cherish every sunny day. As I sit there, I begin to think— *What kind of selfish person wouldn't want to preserve the beauty that is our world?* In order to ensure such beautiful days for future generations, everyone must do their part.

For those of you thinking, "I'm only one person, what difference can I make?," the answer to that ignorant question is, *you* can make a huge difference.

Please don't start rolling your eyes; I'm not here to preach. I'm your everyday college gal, balancing classes, work, sports, and a poor attempt at a social life. I am an environmental enthusiast who is only trying to help people see the big picture. It's all about balance. You need to balance all those aspects of your life to feel well rounded (or at least I do), and that is exactly what Earth needs as well: balance.

The problem is the excess of CO<sub>2</sub>. The Mauna Loa Observatory in Hawaii has been continuously measuring and monitoring the levels of atmospheric carbon dioxide. Their research has concluded that the concentration of CO<sub>2</sub> in our atmosphere has increased by 35% since the Industrial Revolution. We are in a state of imbalance. We must reduce the amount of this gas that we are polluting our atmosphere with.

You can go to [www.epa.gov/climatechange/](http://www.epa.gov/climatechange/) to calculate your greenhouse gas emissions.

Maybe once you mathematically see your impact, you will be shocked enough to easily change a few bad habits. The easiest way to reduce your carbon footprint is by driving less. If you live in UC and drive to class, try waking up 15 minutes earlier and walking. RIT also offers bus transportation.

Here's another easy one: turn your lights off! It takes about half a second to flip a switch off. Now here is where many of you will disagree



with me, but hear me out. Turn off your computers when you're not using them. Is it really necessary to sit on Instant Messenger for days with an "away" message? Nobody really cares what you're doing every second of every day. According to *StopGlobalWarming.org*, turning off your computer when not in use will save 200 pounds of CO<sub>2</sub> a year. I don't think that's asking for too much.

And recycle! It has been drilled into all of us, but not many actually do it. Recycle *all* plastic, glass, and aluminum, not just the beer cans that you get five cents for. Utilize the green and blue bins located across campus. It really pisses me off when I'm driving down the road and I see some jerk throw garbage out of the window. Henrietta has a \$500 littering fine. So, hey there Fatty, is it too much to ask that instead of throwing your Big Mac wrapper out the window as you disgustingly devour your second lunch of the day, that you simply wait till you get home to throw it away or have a handy garbage bag in your car?

When dining in The SAU Café, grab the silverware instead of the plastic stuff. Not only is the silverware reusable, but doing a *full* load of dishes saves money and decreases CO<sub>2</sub>, versus the production, distribution, and waste of plastic.

If we all make an effort to do these individually, there will be a huge positive impact on our environment. If you're so inclined, go online and check out *StepItUp07.org*, where you'll find many opportunities to join big organizations for controlling climatic change. Our Earth isn't merely something to be "celebrated" once a year on April 22.

Whatever happened to being one with nature? Start appreciating the beauty around you, and stop relying so heavily on technology. Ignorance is not bliss. Being educated on global warming isn't something to fear. I'm not a high roller politician, or a glamorous celebrity. I'm real, just like this problem. Just remember, as cliché as it may sound, you *can* change the world. •



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## Is this your club meeting?

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This is your chance to make a difference for your club. Student gifts will be directed to the club space renovation in the Student Alumni Union Woodward Pool area. What's the "ROAR" all about? ROAR Day is the kick off of RIT's annual fundraising effort. Last year more than 360 students made a gift on ROAR Day, providing over \$1,000 in support for Student Government and other areas of RIT. We hope to double the number of students participating in ROAR Day this year. You can help make RIT an even greater place!

Give at a ROAR Day location, or visit [www.rit.edu/makeagift](http://www.rit.edu/makeagift).

#### ROAR DAY LOCATIONS:

8:00 am – 10:00 am  
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in front of Gracie's

10:30 am – 2:00 pm  
Davis Room/SAU Cafeteria  
Shumway Commons  
Student Life Center  
Wallace Library

11:00 am – 2:00 pm  
Crossroads  
Golisano College Atrium

8:00 pm – 10:00 pm  
SAU Lobby

10:00 pm – 11:00 pm  
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