

## Biotech facility to hold dedication

RIT's Center for Bioscience Education and Technology is geared to fill an increasing demand for skilled workers in the regional bioscience and health-care sectors. The center is also positioned to become a resource for community education and a source of inspiration for young people considering bioscience careers.

The formal dedication of the center will take place from 2 to 3 p.m. Thursday, April 26, in a tent adjacent to the building. Joining in the ceremony and ribbon cutting will be members of the New York State Legislature who sponsored the funding and representatives of Excellus BlueCross and BlueShield who also supported the facility. An open house will follow the event. The center, building 75, is located across from the IT Collaboratory.

The \$12 million, 35,000-square-foot facility is a national model for comprehensive academic, community and career-training programs in biotechnology and medical sciences. The center was made possible through the efforts of Sen. Jim Alesi, Assemblymember Susan John

and Assemblyman Joe Morelle, who secured \$8 million in state funding through the Gen\*NY\*sis and RESTORE NY programs, with the support of Senate Majority Leader Joe Bruno and Assembly Speaker Sheldon Silver. The Assembly Speaker is also expected to attend the ribbon-cutting ceremony.

RIT provided an additional \$4 million toward the building. In 2005, Excellus presented RIT with a \$2 million multi-year grant to equip and maintain the building with the latest technology and to support its academic and community outreach programs.

"This center has become a reality at a time when the need for such a facility has never been greater," says Douglas Merrill, director of the center. "It will ensure that countless students and community healthcare professionals studying and exploring the bioscience disciplines will receive an extraordinary education that is truly outstanding in all regards. It will serve as a model of the type of successful and effective industry-government-university partnership

*Dedication, page 4*



A. Sue Weisler | photographer

RIT's Center for Bioscience Education and Technology will hold its official dedication ceremony on April 26.

## Diversity conference opens April 23

*Ethical, honorable behavior is this year's theme*

RIT's Commission for Promoting Pluralism will host the sixth annual Expressions of Diversity Conference April 23-27. This year's conference is titled "Ethical and Honorable Behavior" and features a special Diversity Day program on April 23 sponsored by RIT's Board of Trustees.

The Diversity Day program, an invitation-only event for senior-level managers, features opening remarks from Alfreda Brown, RIT's interim chief diversity officer. Throughout the day, Michael Morley, chairman of the Board of Trustees, and RIT President Albert Simone will address the guests. They will be joined by Ronald Zarella, chairman and CEO of Bausch & Lomb Inc. and an RIT trustee; Stanley McKenzie, RIT provost; and Stephen Young, founder and senior partner of Insight Education Systems.

A panel discussion on "Dishonorable Behavior" will be led by Janet Sansone, RIT trustee and chair of the Board of Trustees diversity committee. The day's moderator is Augustin Melendez, the 2007 Minett Professor.

Open to the RIT community is the presentation of the Isaac L. Jordan Faculty/Staff Pluralism Award. The recognition ceremony will be held 1-3 p.m. April 25 in Ingle Auditorium, Student Alumni Union. A reception will follow in Fireside Lounge.

Also open to the community is the conference keynote address presented by Wade Robison, the Ezra A. Hale Professor in Applied Ethics at RIT, at noon April 23 in Fireside Lounge. "Diversity of Character and Moral Ideals" will explore moral decision making and the notion of

*Diversity conference, page 4*

### A picture-perfect international endeavor



RIT School of Photographic Arts and Sciences

RIT and its sister school, the American College of Management and Technology, successfully executed RIT's Big Shot photo project in Dubrovnik, Croatia, April 12. Pile Gate, the entrance to the Old Town, is the subject of this nighttime image shot by photographers from RIT's School of Photographic Arts and Sciences. Nearly 500 volunteers, including tourists, residents and faculty, staff and students from RIT and ACMT, created the image. The participants, armed with flashlights and camera flash units, bathed the spacious area in light during an exposure period of 90 seconds.

## Micro-e celebrates silver anniversary

RIT's Department of Microelectronic Engineering, in the Kate Gleason College of Engineering, kicks off its 25th anniversary May 14 with a dinner and the start of its 25th annual conference.

The theme for this year's conference is "Semiconductor Technology Towards 2020." Gary Patton, vice president for the IBM Corp. Systems and Technology Group, is the keynote speaker at the anniversary dinner at 6 p.m. at the Hyatt Regency Rochester, 125 East Main St.

The conference continues 8 a.m.-7:30 p.m. May 15 with speakers including Rajinder Khosla, a program director with the National Science Foundation; Sandip Tiwari of



Santosh Kurinec

Cornell University; Mark Lundstrom of Purdue University and others. The conference concludes 8 a.m.-1 p.m. May 16 with presentations by RIT alumni and students. Talks both days are in Xerox Auditorium in the James E. Gleason Building.

"Virtually every aspect of our lives is touched by microelectronic engineering in some fashion," says Santosh Kurinec, RIT professor and department head of microelectronic engineering. "Students and alumni from the microelectronic engineering department build chips that make the hearts of computers, cell phones, displays, digital cameras, thumb drives, televisions, Sony PlayStation and Xbox among other things."

Kurinec notes that RIT's microelectronic engineering program, the first of its kind in the nation, launched 25 years ago—spearheaded by Lynn Fuller, Motorola Professor

of Microelectronic Engineering and founding department head—as the personal-computer revolution began.

"Undergraduates who have B.S. degrees in microelectronic engineering receive practical training that prepares them to immediately make an impact at semiconductor companies such as Intel, IBM, Fairchild Semiconductor, Micron, National Semiconductor Corp. and Qimonda," Kurinec says.

Cost of \$100 includes the dinner, conference, continental breakfasts and luncheon. For more information, visit [www.microe.rit.edu/25](http://www.microe.rit.edu/25) or contact Sean Rommel, RIT assistant professor of microelectronic engineering and conference technical program chair, at 475-4723 or [slremc@rit.edu](mailto:slremc@rit.edu).

Co-sponsors include the National Science Foundation and Micron Technology Inc. ■

Michael Saffran | [mjsuns@rit.edu](mailto:mjsuns@rit.edu)

### Student Spotlight

In her childhood scrapbook, Jessi Mills wrote of aspirations to grow up to be a magician. Years later, it appears Mills has delivered nothing short of a magical performance at RIT.

This graphic design major and communication minor has excelled at her studies, served as a resident advisor, studied abroad, run track, worked part-time and participated in various campus organizations. Rewarded for her efforts, she has won numerous awards and accolades, including the RIT Outstanding Undergraduate Award and an Addy Award for her design work.

With few minutes to spare, Mills still finds time to plan what will be one of the biggest days of her life—she's getting married the week before commencement. So what's her trick to a successful balancing act?

### Here comes the bride—and RIT graduate

"I take advantage of every minute, of every gap I have," says Mills. "If class gets out 15 minutes early, I'll go to the library and get some research done or go to the computer lab."

Mills, the first member of her family to go to college, loved RIT from the moment she first visited campus. Mills' hometown is Home, Pa., north-east of Pittsburgh.

"I thought the RIT campus was beautiful," says Mills. "I liked the rural feel of Henrietta. It was much more urban than what I grew up in. I liked the idea of driving 10 minutes to go to Wal-Mart or Target."

Once her freshman year began, Mills was on the fast track, literally. She joined the women's track and field team. At one time during her college career, she held four RIT re-



A. Sue Weisler | photographer

Jessi Mills, 2007 delegate for the College of Imaging Arts and Sciences, will marry the week before commencement.

### New to campus

Lawson Publishing Center welcomes new press, page 2

### The spirit of entrepreneurship

RIT students create online social network for cross-generational users, page 2



### Viewpoints

Reflections on RIT's diversity conference, page 3

### Memorial for victims

RIT community gathers in support of Virginia Tech, page 4

**Faust-based drama**

RIT College of Liberal Arts and RIT Players will present an experimental production of *OurFaust*, a drama based on J. W. von Goethe's *Faust, Part I*, and *Urfaust*, its original version. Free performances in workshop form will take place at 8 p.m. April 20 and 21 and 2 p.m. April 22 in Ingle Auditorium, Student Alumni Union.

**Inventor's reception**

RIT again pays homage to the university's inventors. A recognition ceremony and reception takes place 3-5 p.m. April 25 in Xerox Auditorium, James E. Gleason Building. Bobby Colón, RIT's chief legal officer, is the invited speaker. The Intellectual Property Policy Committee and the Technology Licensing Office are sponsors of the event. For information, contact Sara Renna at 475-5429 or sjrlo@rit.edu.

**Science education talk**

Science education and literacy will be the subject of a talk by Brian Schwartz, vice president of research and sponsored programs and co-director of the new media lab of the graduate center at City University of New York.

Schwartz will present "How a Physicist Became an Impresario" at 10 a.m. April 27 in the Chester F. Carlson Center for Imaging Science auditorium. The free talk is sponsored by the English department in the College of Liberal Arts. For information, call 475-6928.

**Meet the author event**

The E. Philip Saunders College of Business and RIT Cary Graphic Arts Press is hosting a free Meet the Author event with PAETEC CEO Arunas Chesonis, who will be signing copies of his book, *It Isn't Just Business, It's Personal: How PAETEC Thrived When All the Big Telecoms Couldn't*. An introduction by RIT President Albert Simone begins at 4 p.m. April 30 in the Saunders College of Business, rooms 1225-1235. Books will be available for purchase at the event.

**Networks lecture**

Physicist Mark Newman will visit RIT later this month to give the College of Science's annual John Wiley Jones Distinguished Lecture. Newman will present "The Internet, Epidemics and Kevin Bacon: The Science of Networks" at 7 p.m. April 30, in the B. Thomas Golisano College auditorium. Newman is an associate professor of physics and complex systems at University of Michigan. For information about the free event, call 475-5774.

**Gosnell lecture May 9**

The Gosnell lecture series will conclude the academic year with a talk on May 9 by Porus Olpadwala, professor of city and regional planning at Cornell University. The event will take place 3-4 p.m. in the B. Thomas Golisano College of Computing and Information Science auditorium.

The lecture series brings prominent scholars to campus to give accessible, public talks that typically pertain to the environment. For more information, call 475-2057.

# Press finds new home in Lawson Publishing Center

RIT's Cary Graphic Arts Press will move into its new home next month. The ceremonial unveiling of the Alexander S. Lawson Publishing Center will be held from 4 to 5:30 p.m., Thursday, May 10. The newly renovated space on the second floor of Wallace Library will feature an exhibition gallery, a sales area for press titles, office space and expanded production offices.

"The Lawson Publishing Center will provide a visible presence for the RIT Cary Graphic Arts Press," says David Pankow, curator of the Cary Graphic Arts Press and director of the Press. "We anticipate a lot of visitors to the public spaces in the new facility and we look forward to meeting with potential authors who have manuscripts they want to submit for consideration. The press follows customary university press standards and every manuscript is peer reviewed and then, after being accepted for publication, each new title is produced to the highest possible design and production standards."

The new facility is named in honor of RIT's first Cary Professor and an early proponent of an RIT university press. The Lawson Publishing Center is the first major step in establishing a university-wide press presence at RIT. The Cary Graphic Arts Press has been spearheading publishing projects with increasing regularity since its first commercial release, *Digital*



Rendering of typography inscribed on an outer glass wall featured in the Alexander S. Lawson Publishing Center.

*Book and Publishing*, in 2001. It has published 40 books to date under its original imprint, but that will soon be changing with the addition of a new, streamlined second imprint.

The first publication with the RIT Press imprint will be a revised and enlarged edition of the history of RIT, written by Dane Gordon, professor emeritus of philosophy. The full title of the new book is *Rochester Institute of Technology: Industrial Development and Educational Innovation in an American City, 1829-2006*.

"We expect to use this imprint in the future on all titles that are non-graphic arts related," says Pankow. "This additional imprint allows us to legitimately describe ourselves

as RIT's University Press without reservation. We are very excited we have reached the point where we can broadly advertise our presence to the academic community."

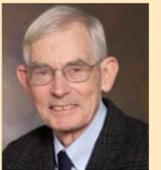
Gordon will officially launch his book at the center's opening. Hermann Zapf, a typeface designer and Lawson's successor, will also take part in the May 10 ceremony. Zapf taught in RIT's School of Printing from 1977 to 1987. Throughout his career, Zapf designed numerous typefaces including Palatino, Optima and Zapfino. Zapf, along with award winning calligrapher and graphic designer Jerry Kelly, prepared the typography for the center's glass wall.

The motif of the Golden Mean, in a version adapted for book page-layout design, is the inspiration for the overall design of the center. A glass wall inscribed with famous quotations about reading, publishing and typography, follows a spiral curve and sits on a wood floor bearing the rest of the design inlaid in its surface. Valerie O'Hara, an RIT alumna and owner of Pike Stained Glass Studios, is handling the glass fabrication.

A selection of paintings, "Graphic Communications Through the Ages," donated to RIT in 1974 by Kimberly-Clark Corp., will be the first exhibit in the center's gallery space. The paintings focus on great moments in bookmaking. ■

Kelly Downs | kaduns@rit.edu

The first book published under the new RIT Press imprint is an expanded history of RIT by Dane Gordon, professor emeritus.



Gordon spent 10 years researching and writing the first edition of *Rochester Institute of Technology: Industrial Development and Educational Innovation in an American City*, published in 1982. That project covered RIT's first 150 years. In 2000, with RIT's 175th anniversary approaching in 2004, President Albert Simone asked Gordon to consider updating the history. The new book takes the RIT story into 2006 and the announcement of Simone's retirement.

Gordon conducted hundreds of interviews and spent countless hours reviewing institute committee reports, letters, publications, journals and news accounts.

Among the important events covered in the expanded book are the 1991 CIA controversy and the growth of RIT.

At 712 pages, the new book is substantially larger than its 428-page predecessor. Also new is a section of color photography. The book will soon be available in hard-cover and paperback editions. A special preview edition will be on hand for inspection by guests and visitors.

Kathy Lindsley | kjlcom@rit.edu

## Students help boomers find Web niche

Move over MySpace and Facebook—there is a new player in the social-networking game. This one, however, isn't designed for teens and college students—but for their parents, grandparents, older siblings and anyone else who might be interested.

Second-year students Josh Olin and Ian Paterson launched myTimeHero.com, a social networking Web site designed for people over the age of 30, March 29. And so far, its popularity has exceeded the expectations of both students.

"We have surpassed all of our benchmarks," says Olin, a software engineering major. "We're really excited to see where this can go."

The concept emerged over a lunch Olin shared with his father, Greg, last summer. They were discussing a *Wall Street Journal* article in which someone was quoted saying he felt uncomfortable, at his age, creating a MySpace account. Greg Olin asked his son if any such sites existed for people over the age of 30.

Olin didn't know of any and decided to do some research. While he did find a couple small sites, Olin felt they were underdeveloped. At his father's urging, he began to pursue the concept. By the end of the summer, he pitched the concept to Paterson, his roommate.

"I was excited," says Paterson, a computer science major who owns his own Web design company. "I had been waiting for a project that could really get my career going."

Both felt it was important that the site is not only for those over 30. They wanted to break down barriers between the generations. They decided to encourage young people to nominate people in their lives who serve as "time heroes," people who have traveled through time, gained a lot of experience and shared those lessons with others.

"A lot of people want to be seen as heroic figures to someone in their lives," Olin says. "We wanted to offer the ability for young people to make a simple gesture that recognizes the heroes in their lives. We wanted to pull on the emotional heartstrings.



A. Sue Weisler | photographer

Josh Olin, left, and Ian Paterson have created a new Web site designed to enhance the social-networking experience for users including those over the age of 30.

"I compare it to, when you're a kid, how your parents want you to draw them a birthday card instead of buying one. That gesture just means more."

Nominations can be sent via e-mail or in person. Each nomination comes with a certificate and a referral to the Web site, where they can create their own profile, post photos, share their interests, blog about their experiences and search the profiles of others.

The site keeps its target audience in mind. It makes sure to define terms, like blogging, that its audience may not be familiar with. Plus, there is a clickable way to increase or decrease the site's font size.

The site was launched, literally, out of their dorm room. They live in Computer Science House, which is one of eight special-interest houses RIT offers to students who wish to live in an environment in which they can share their academic interests.

"Living in Computer Science House has been great," Olin says. "We can be working on things late at night and if a problem arises, we can talk about it and draw on the white board. Plus, there are a lot of smart people around. If we're not sure how to do something, we can always go and ask one of the other members."

After a year, the two hope to have more than one million users registered.

"I wanted to learn entrepreneurship, and I think we're off to a real good start," Olin says. ■

John Follaco | jpfuns@rit.edu

## Simone to address Gallaudet grads

President Albert Simone will present the keynote address during the 138th Commencement exercises at Gallaudet University in Washington, D.C.

The ceremony takes place at 1:30 p.m. Friday, May 11, at the Gallaudet University Field House. Simone will also receive an honorary doctorate degree. Robert Davila, Gallaudet's president, called the award "fitting recognition to Simone's many contributions as an educator, business and civic leader and adviser, and humanitarian."

Simone is also receiving an honorary doctor of laws degree from St. John Fisher College in Rochester during commencement ceremonies at 2:30 p.m. Saturday, May 5, at the Blue Cross Arena. Simone spoke last year at the installation of Fisher's sixth president, Donald Bain.

Simone, who will deliver his Gallaudet remarks in American Sign Language, plans to focus his presentation on the importance of Gallaudet University to deaf people everywhere and also on the need for

### Charles Arnold lecture



Submitted by Erwin Olaf

Dutch photographer and filmmaker Erwin Olaf will be the next featured speaker in the Charles Arnold Lecture Series. Olaf will speak at 6 p.m. April 25, in the Chester F. Carlson Center for Imaging Science Auditorium. The above image, taken by Olaf, appeared as part of a fashion spread in *The New York Times*. Olaf photographs a wide range of subjects and has shot advertising campaigns for Kohler, Lee Jeans, Microsoft and Nintendo.

the university community to heal and come together and learn from recent experience. Last year, campus protests over an unpopular presidential appointment forced the school to name a new president.

Simone also intends to note that Gallaudet is fortunate to have selected Davila, who took office in January. Davila, who is deaf, served from 1996 to 2004 as CEO of RIT's National Technical Institute for the Deaf and vice president of RIT. He is an alumnus of Gallaudet and worked there as a faculty member and administrator from 1972 to 1989.

"Bob's insight and energy, plus the respect he commands nationally and internationally from leaders in all facets of academia, government and business, are a tremendous asset to Gallaudet," Simone says.

Gallaudet University, the world's only university in which all programs and services are designed to accommodate deaf and hard of hearing students, was founded in 1864. ■

Kathy Lindsley | kjlcom@rit.edu

*"Human diversity makes tolerance more than a virtue. It makes it a requirement for survival."*

This quotation by French-born American scientist Rene DuBos (*Celebrations of Life*, 1982), made more than 20 years ago, still has sharp echoes for today. It comes from an individual who studied and researched the intricacies of microbiology and later in life wrote about how individual acts influence the global stage. He is credited with coining the expression "Think globally, act locally" and is someone who espoused how global issues are often influenced by local circumstances and choices.

The world has become a smaller place. Technology and necessity allow us to connect to other continents for business, education and research. Our workplaces, schools and communities are filled with people from around the world and our own backyard. In one of Dr. Simone's white papers on the value of a diverse community, he stated: "A diverse society is one in which everyone, particularly racial/ethnic minorities and women, has the opportunity to participate fully in the life and work of society. Historically, the key

argument for achieving diversity has centered around 'social justice.' This argument remains relevant today."

At RIT, the focus on diversity has always been more than tolerance and reaches to a place of understanding and inclusion. The annual Expressions of Diversity Conference, one of the mainstays of the Commission for Promoting Pluralism's community events allows for the dialogs that help individuals understand their peers, their cultures and their lives.

The theme of this year's Expressions of Diversity Conference is "Ethical and Honorable Behavior." This significant university-wide event takes place April 23-27 and is of great value in building a strong coalition of support on issues of diversity and the celebration of pluralism. Because ethical principles are ground rules of decision making in teaching, learning, environmental stewardship, politics, corporate responsibility, and in various aspects of social and individual life a variety of workshops and programs are scheduled throughout the week.

The conference will present a variety of viewpoints and perspectives that will challenge participants to become better principled thinkers

in the assessment of what we do and don't do; and will address how personal choices affect this community of learners and beyond.

Workshops will utilize scholarship, research and history to focus on values, beliefs, traditions and behaviors. Innovative programs will include dramatic readings, movies, fine art, interactive workshops and other personal forms of expression.

I strongly encourage your support and attendance and especially welcome you to encourage your classes to attend as many events as possible. The collective wisdom of our keynote speakers, presenters and participants is important to the continued success of RIT's educational mission as we strive to think globally and act locally.

I look forward to working with you toward an authentic community at RIT, one in which equality and justice is realized in the content of our policies and the character of our people, and in strengthening our culture of inclusiveness.

All presentations and workshops are free of charge and open to the entire community. Advance registration is required and can be easily accessed through the Commission's



Web site, [www.diversity.rit.edu](http://www.diversity.rit.edu) or by contacting Sandra Whitmore at 475-5453 or [swwpro@rit.edu](mailto:swwpro@rit.edu).

Warfield is RIT's chairperson of the Commission for Promoting Pluralism.

This column presents opinions and ideas on issues relevant to higher education. To suggest an idea for the column, e-mail [newsevents@rit.edu](mailto:newsevents@rit.edu).

### Earth Day events

In recognition of Earth Day, members of the RIT community are invited to a free viewing of *An Inconvenient Truth*, the Academy award-winning documentary on global warming directed by Davis Guggenheim and presented by former Vice President Al Gore. The event will take place 2-4 p.m. on April 24 in the Chester F. Carlson auditorium. The department of science, technology and society/public policy is sponsoring the event. For more information, call 475-5291.

RIT's Sustainability Institute will host a free colloquium celebrating Earth Day 10 a.m.-4 p.m. April 23. The event will feature forums regarding current themes, education and research in the field of sustainability, including sustainable mobility, pollution prevention, alternative energy and sustainable design. A keynote address will be delivered at 10 a.m. by Matthew Fronk, chief engineer for research at General Motors. For more information about the event, call 475-2602 or e-mail [Paul.Stiebitz@rit.edu](mailto:Paul.Stiebitz@rit.edu).

### Calling all companies

Local companies will again have access to knowledgeable and ambitious teams of consultants—free of charge. RIT area businesses are invited to take part in the Capstone Project, sponsored by the Executive MBA program in RIT's E. Philip Saunders College of Business. The contact deadline is April 27.

EMBA students, who have completed two years of coursework, will spend a 20-week period defining and analyzing a client's problems in areas such as manufacturing, finance, business strategy, marketing, human resource management and information systems—under the guidance of faculty members as well as host company executives who review each team analysis and final presentation. Companies that wish to participate should call 475-7435 or e-mail [embamail@rit.edu](mailto:embamail@rit.edu) by April 27.

### Creativity symposium

A celebration of art and technology will take place at RIT May 11, during the "Creativity: Technology: Invention" symposium hosted by the RIT Creativity and Invention Working Group.

The symposium will be held in the B. Thomas Golisano College of Computing and Information Sciences and will include performances, student exhibits, digital poetry, faculty workshops and panels on the creative process.

Keynote speaker Gerard Puccio, chair and professor of the International Center for Studies in Creativity at Buffalo State College State University of New York, will present "Creative Thinking: An Imperative for Higher Education in America" during the opening events commencing at 9 a.m.

The free event is sponsored by the College of Liberal Arts, Katherine Mayberry, vice president for Academic Affairs, Lynn Wild, assistant provost for Teaching and Learning Services, and Mary-Beth Cooper, vice president for Student Affairs.

For information about the symposium, visit [creativity.rit.edu](http://creativity.rit.edu).

## Smith named associate VP

The Division of Development and Alumni Relations welcomes a new associate vice president. Craig Smith joins RIT to lead the development staff in major gifts, and corporate and foundation relations.



Craig Smith

Smith previously served as senior consultant with John Brown Limited Inc., a national firm offering comprehensive consulting services for non-profits. His focus included major and planned giving aspects of development, both in the conception and execution of comprehensive campaigns. He also provided coaching services to his clients' development officers.

Prior to that experience, he spent 12 years with the University of Rochester, most recently as associate vice president for medical center development. During that time, he led a campaign that raised \$140 million for the UR Medical Center, totaling 136 percent of its goal.

Smith credits his new colleagues for last year's successful completion to the Campaign for RIT, which raised more than \$309 million.

"It's a privilege to be part of this team for philanthropy at RIT, a group whose valuable experience and talents will help RIT move to even higher levels under a new president," he states.

Smith's other professional experience includes director of development positions with the Center for Governmental Research and Southern Vermont College. ■

Paul Stella | [pbscom@rit.edu](mailto:pbscom@rit.edu)

## M&T program helps bring promising business students to RIT's Saunders College

Monroe Community College business students who are interested in financial services will benefit from the M&T Bank Scholars Program—a scholarship and internship program designed in partnership with RIT's E. Philip Saunders College of Business.

M&T Bank is awarding \$50,000 in scholarships to graduating MCC students who are interested in completing their bachelor's degrees at the Saunders College of Business. Scholarship recipients must have and maintain a 3.0 GPA, and will also receive a local internship with M&T Bank or other appropriate not-for-profit community organizations.

"In an effort to support the educational needs of students from our region interested in pursuing a degree in business and a career in banking, the Scholars Program represents an extremely valued partnership between the Saunders College of Business and M&T Bank," says Saunders College of Business Dean Ashok Rao. "It is closely aligned with two of RIT's principal

values: a focus on student success and a commitment to a diverse student population."

Since 2000, M&T Bank has partnered with the Saunders College of Business to promote a scholars program for students, which includes an academic scholarship, a work program to gain practical experience, and a mentoring program where scholars are paired with a member of the M&T team who can offer encouragement, support and advice.

"One of Rochester's economic strengths is the number of business and science degrees produced at our local colleges and universities," says Daniel Burns, president of M&T Bank's Rochester region.

"By funding scholarships to help Monroe Community College students complete business degrees at RIT, and offering these students local internships, we hope to build on the pipeline of young people staying here and pursuing business careers." ■

Marcia Morphy | [mmpmuns@rit.edu](mailto:mmpmuns@rit.edu)

### Comic relief for the Simones



Submitted by Elizabeth Lamark

The Board of Trustees honored Albert and Carolie Simone April 12 with a special dinner at Locust Hill Country Club. This included a skit mimicking the 1960s Laugh-in TV comedy. Trustees Essie Calhoun, left, and Christine Whitman, right, ham it up with the Simones. The trustees also announced that the circle and plaza near the Eastman Building would be named in the Simones' honor.

## Harris appointed to RIT board

A leader in American national security in both government and industry has joined the RIT Board of Trustees. Jeffrey Harris, 75 vice president and managing director of situational awareness at Lockheed Martin Corp., was elected to the board at its April meeting.

Harris, of Arnold, Md., holds a bachelor's degree in photographic science and instrumentation from RIT.

The board now has 52 active members, of which 25 are alumni.

For more than 30 years, Harris has held positions of increasing responsibility in which he has fostered new technologies and programs that have contributed significantly to U.S. national security. Prior to his current



Jeffrey Harris '75

position, he served as president of Lockheed Martin Missiles and Space and president of Lockheed Martin Special Programs.

Harris also served with distinction in senior national leadership positions, including assistant secretary of the Air Force for Space and director of the National Reconnaissance Office. He provided direct support to both the Secretary of Defense and the Director of Central Intelligence.

Harris has received numerous awards, most notably the National Intelligence Distinguished Service Medal, the CIA Distinguished Service Medal, the National Reconnaissance Office Medal for Distinguished Service, the U.S. Geo Spatial Foundation Lifetime Achievement Award and the James V. Hartinger Award for military space achievement.

In 2002, Harris was honored as a distinguished RIT alumnus, representing the College of Science. ■

Bob Finnerty | [refuns@rit.edu](mailto:refuns@rit.edu)



A. Sue Weisler | photographer

Mitchell Bacot, an NTID graduate student, comforts Jenamarie Daviton-Sciandra, a graduate student in the College of Imaging Arts and Sciences, following an April 17 memorial service in RIT's Allen Chapel. The service, hosted by the Center for Religious Life, honored the victims of shootings at Virginia Tech the day before. RIT lowered its flag and bells tolled out of respect for each victim.

## Diversity conference from page 1

providing students with the capacity to think outside the boxes their professional training puts them in. According to Robison, it is in this way that they can they become fully moral within their own professions and fully moral individuals.

Other presentations throughout the week include:

- Anthony Trippe, RIT associate professor of computer engineering technology, "Ethics and the Engineer," 3-4 p.m. April 24 in the 1829 Room, Student Alumni Union;

- James Termotto Sr., advocate with Finger Lakes Restorative Justice Center, "Creating Right-Relations Using Restorative Justice Principles," 6-7 p.m. April 24 in Fireside Lounge;

- Donna Dickson, professor in RIT's human resource development program, "Promoting Workplace Integrity," 10-11:30 a.m. April 25 in Fireside Lounge;

- Bruce Oliver, director of the E. Philip Saunders College of Business Center for Business Ethics, "Into the Breach: Individuals and the Organization," 2-3 p.m. April 26 in Clark A and B, SAU;

- Carl Lundgren, manufacturing and mechanical engineering technology professor, "Using Short Case Studies to Embed Ethics in Technical Classes," 4-5:30 p.m. April 26 in Fireside Lounge;

- Wilma King, co-founder of Fashion for Good, "When in Rome ... Looking beyond the food, fashion and glamour," 10-11:30 a.m. April 27 in Fireside Lounge, SAU.

The closing address will be delivered by Peter Hauser, assistant

professor and the director of the Deaf Studies Laboratory in NTID's research and teacher education department. Hauser's presentation, "Signing-in-public-spaces: A deaf scientist's perspective" will be given noon-1:30 p.m., April 27 in Ingle Auditorium. SAU.

These presentations and workshops are free and open to the community. Advance registration is required; visit [www.diversity.rit.edu](http://www.diversity.rit.edu) for schedule details. ■

Vienna Carvalho | [vnccom@rit.edu](mailto:vnccom@rit.edu)



Undergraduate students in professor Alex Bitterman's Environmental Design class have designed and will install a diversity awareness campaign in 20 buildings across campus. Above, third-year graphic design student Angela Chen's cross-cultural wayfinding signage was installed outside the Panera Theatre. The signage features the most spoken languages at RIT, and the size of the sign represents the percentage of the RIT community that speaks each language.

## Upstate economic czar addresses community



A. Sue Weisler | photographer

Daniel Gunderson, co-chair of Empire State Development, addressed how regional expertise and resources in remote sensing technology can help expand economic development across upstate New York at RIT's IT Collaboratory 2007 Research Symposium April 17. The annual event, focusing this year on remote sensing, is intended to create and support interaction among RIT's research partners in academia, industry and government.

Produced by University News Services, Building 86, 132 Lomb Memorial Drive, Rochester, N.Y. 14623 (585) 475-5064 / (585) 475-5097 (fax) [news&events@mail.rit.edu](mailto:news&events@mail.rit.edu), [www.rit.edu/news](http://www.rit.edu/news)  
**News & Events online** [www.rit.edu/newsevents](http://www.rit.edu/newsevents)  
**Dateline RIT** [www.rit.edu/news/dateline](http://www.rit.edu/news/dateline)  
**Podcasts** [www.rit.edu/news/rss/podcast.rss](http://www.rit.edu/news/rss/podcast.rss)  
**The Tiger Beat Blog** [www.thetigerbeat.com/blog](http://www.thetigerbeat.com/blog)

**Executive Editors**  
 Bob Finnerty, Paul Stella '03  
**Managing Editor**  
 Vienna Carvalho-McGrain  
**Deputy Managing Editor**  
 Michael Saffran  
**Manager of Photography**  
 A. Sue Weisler

**Designer**  
 Peter Bella '03

**Contributing writers**  
 Karen Black, Brandon Borgna, Kelly Downs, Will Dube, John Follaco, Susan Gawlowicz, Steve Jaynes, Kathy Lindsley, Marcia Morphy, Joe Venniro

# R·I·T

**Rochester Institute of Technology**  
 One Lomb Memorial Drive  
 Rochester, N.Y. 14623-5603

Non-profit Org.  
 U.S. Postage  
**PAID**  
 Rochester, N.Y.  
 Permit 626

## Dedication from page 1

needed to prepare American students to be competitive for high-tech bioscience and medical careers in the 21st century.

The center consists of three distinct learning divisions:

- The Excellus BCBS Center for Bioscience Exploration and Discovery, comprising five multi-purpose, high-tech laboratories and classrooms for academic programs, continuing education workshops, K-12 student summer academies and secondary-school teacher-training programs;

- The Center for Bioscience Workforce Training, consisting of an industrial microbiology and tissue culture lab for specialized certificate and professional development programs in bioprocessing and biomanufacturing;

- And the Center for Multidisciplinary Bioscience Research, a laboratory suite for conducting collaborative undergraduate research across bioscience disciplines.

"The biosciences present a signifi-

cant economic opportunity for this region, and this center will help to fuel this opportunity by serving as a resource for one of the indispensable drivers for this industry—a highly skilled workforce," says Albert Simone, RIT president.

Currently, the greater Rochester region is home to over 70 biotechnology and life science-related companies, and the Greater Rochester Enterprise has identified this area as a targeted cluster in its business development strategy. In 2003, the region was identified as one of the top 40 biotechnology locations in the United States by a noted site-selection journal.

"The new center will further strengthen the region's assets in the bioscience arena," Simone says.

The center has already begun to fulfill its mission. A new degree program in biomedical sciences was introduced this fall, and programs in echocardiography and clinical research technology are being developed for implementation next

year. The research labs are bustling with students investigating topics ranging from proteomics to sea urchin development to the genetics of age-related hearing loss.

In addition, the center is already hosting Saturday workshops for high school students from Rush-Henrietta and Edison Tech, and for inner-city students enrolled in a joint Monroe Community College-RIT program sponsored by the National Institutes of Health. Plans are also underway to host a health careers summer camp at the center for ninth graders attending the Franklin Bioscience and Health Careers High School.

"CBET is a real Rochester community-RIT asset," Merrill says. "We want people to think about the center that way and to partner with us to explore unique ways to address the bioscience education needs of the community."

For more information, visit [www.cbet.org](http://www.cbet.org). ■

Susan Gawlowicz | [smguns@rit.edu](mailto:smguns@rit.edu)

## Student spotlight from page 1

cards. Mills proclaims, "I'm a sprinter to the core!"

Her calendar rules her fast-paced life. "I am very organized," she says. "I'm a master list maker. There are sticky notes all over my room."

Mills is involved in RIT's Honors Program, Baptist Campus Ministries and intramural soccer. She will finish out her senior year as a resident advisor of Baker Hall.

"Jessi is a strong team player and has more energy than anyone I've ever met," says Deb Kingsbury, assistant dean of the College of Imaging Arts and Sciences. "She is an excellent designer and student whose smile is infectious. Jessi is a great example of what a good RIT citizen and leader should be."

Based on her grade-point average and her portfolio, the School of Design chose Mills to take part in its semester exchange program at Anhalt University in Dessau, Germany, last spring. Mills faced intense graphic design courses combined with the language barrier. Despite the challenges, it was an amazing experience for her.

"I have a lot more insight into other cultures. I tell my residents if they can't study abroad or do a co-op abroad, they should try to at least visit another country because they may not get the opportunity later in life."

Selected as the 2007 delegate for the College of Imaging Arts and

Sciences, Mills will speak before her peers and their families at commencement. It will be a busy week for Mills as she will get married the previous Saturday. She moved up her July wedding when she received word of her fiancé's deployment to Iraq in June.

Mills designed the wedding invitations, the programs, the favors and the cake. She ultimately wants to land a job at a small graphic design company. "I love to design logos. Working in a small graphic design firm I could also do advertising campaigns, direct mailings and Web sites. It would give me the opportunity to do what I did here at RIT—a little of everything." ■

Kelly Downs | [kaduns@rit.edu](mailto:kaduns@rit.edu)

## Obituaries

**Vincent Ortolani**, faculty member, NTID business studies department, April 13.

**Ralph Stearns**, former associate professor of industrial and systems engineering, vice president of the RIT Research Corp. and council member of the Athenaeum (now the Osher Lifelong Learning Institute), March 22.

## News brief

### Honor roll designation

RIT has been named to the President's Higher Education Community Service Honor Roll. The honor roll was designed in response to President George W. Bush's call to service by building on and supporting the civic engagement mission of our nation's colleges and universities. RIT was recognized for extraordinary and exemplary contributions to meeting critical local and national needs through community service and service learning.

## Correction

Due to an editing error in the April 5 issue, an incorrect caption accompanied a photograph that ran with a story about a gift to the Kate Gleason College of Engineering from Toyota Motor Corp. The caption should have read, "Students inspect a vehicle outside the James E. Gleason Building March 27 during the Kate Gleason College of Engineering's Toyota Day celebrations."