

# $R \cdot I \cdot T$ news&events

Rochester Institute of Technology

www.rit.edu/newsevents

#### Inside



A new home for RIT's digital media collection



Manning honored for magazine writing

# Million dollar moment

President Albert Simone commends Linda Meyer, director of the Higher Education Opportunity Program, during a ceremony honoring RIT's principal investigators. Meyer is among four PIs whose cumulative research grants since 2000 have recently exceeded \$1 million. Also honored for that achievement were Gerald Bateman, NTID's director of the M.S. program in secondary education; Roy Berns, Richard S. Hunter Professor in the College of Science; and Ryne Raffaelle, director of the NanoPower Research Laboratories in the College of Science. During 2003, the total value of RIT research projects funded by various grants exceeded \$31 million.

#### "Expressions of Diversity" celebrations at RIT



Each of the

more than 30 scheduled talks and performances will either focus on artistic expression of diversity,

enhancement of the understanding of diversity within the RIT and Rochester communities, or topics about culture, ethnicity or religion. Faculty, staff and students will deliver talks on topics ranging from "Return Peace Corps Volunteers Share their World" to "God Makes the Difference: Divinity and Diversity" to "Soul Food—The Healthy Way."

In addition, performances from Spiritus Christi Gospel Choir, along with RIT Gospel Ensemble and Bush Mango Drum and Dance with RIT's Dance Troop, have been scheduled.

The conference's featured

speaker is Claude Steele, the Lucie Stern Professor in the Social Sciences, Stanford University.

Throughout Steele's career, he has been interested in how people cope with self-image threat. One theory of "self-affirmation" describes how to cope with this threat, and his theory of "stereotype threat" describes how negative group stereotypes affect behaviors like intellectual performance and intergroup relations.

Steele will address the RIT community at 3 p.m. on Wednesday, March 31, in Ingle Auditorium, SAU.

"This year's event promises to be

filled with events and presentations that will create interest, excitement and a 'buzz' in our community," says Alfreda Brown, chairperson for RIT's Commission for Promoting Pluralism. "The program will be thought-provoking as well as entertaining."

For detailed descriptions of the scheduled presentations, and a complete list of event dates, times and locations, log onto the Commission for Promoting Pluralism Web site at www. rit.edu/diversity and click on "upcoming events." ■

Vienna Carvalho | vnccom@rit.edu

#### RIT unveils new home page



Visit www.rit.edu and find a newly designed RIT home page. Along with improved navigation, the site offers new features including RIT success stories, a "career zone" and photos spotlighting the campus. The work was a collaborative effort among RIT's Web Committee, Information and Technology Services, University Publications and University News. The site also included input from students, parents, alumni, faculty and staff.

"We agreed that our most important goals were to improve site navigation and to ensure that the site was very strong in communicating RIT's brand messages related to career-orientation, experiential learning and student success. I think we have accomplished those goals and more," says Bob French, who co-chaired the Web Committee with

#### **Assembly funds benefit CIMS research**

Last year, the Rochester area lost more than 10 percent of its manufacturing jobs. In the wake of this startling figure, government leaders are relying more heavily on RIT expertise to help turn the

The New York State

Assembly has awarded the Center for Integrated Manufacturing Studies \$400,000 to support research and industry outreach efforts in remanufacturing. Assemblyman Joseph Morelle recently made the announcement during a Products Laboratory.



Assemblyman Joseph Morelle speaks with reporters after announcing the award of a \$400,000 grant for CIMS' remanufacturing programs.

'Through Assemblyman Morelle's efforts, and the support of o Assembly delegation led by

Assemblyman David Gantt, remanufacturing has been one of the key priorities of the Assembly," explains RIT President Albert Simone. "The support has resulted in investments of \$3.5 million to date in the work performed at CIMS.'

Morelle, who has served as the principal advocate for this funding since 1998, states the overriding benefit has been the ability to create and retain jobs. "The

CIMS research, page 4

### **Committee requests Strategic Planning feedback**

The RIT community is being urged to provide feedback on preliminary reports drafted by the Strategic Planning task forces.

The preliminary reports are posted on the Strategic Planning Web site, www.rit.edu/president. To encourage discussion and aid in clarification of the report contents, four open forums are planned for March 16 and 17. A feedback Web site is also available at www.rit.edu/ president/feedback for the RIT community to provide input. The site will be open until March 26. The feedback received from the forums and the Web site will be considered as the final task force reports are prepared. These reports will serve as the basis for a progress report to the Board of Trustees at their April 15 meeting.

"The Strategic Planning task forces (Career Focus, Student Success, Scholarship, Community, and Global Dimension) have done a great job of exploring the critical issues facing RIT and providing recommendation

**strategic**Planning**2004** from good to great

for the next 10 years," says RIT President Albert Simone. "Now is the time for the community to give thoughtful consideration to these reports. The reports need your insight and will be much stronger for it."

The open forums will be held in

Ingle Auditorium. The career focus and scholarship task forces will address the community:

- 10 a.m.-noon, Tuesday, March 16 • 1-3 p.m., Wednesday, March 17 Student Success, Community and Global Dimension task forces will
- 1:30-3:30 p.m., Tuesday, March 16 • 10 a.m. – noon, Wednesday, March 17

Once the Board of Trustees has provided their feedback, the Strategic Planning Steering Committee will begin the preparation of the Strategic Plan. During May, the RIT community will have an opportunity to review and provide comment on the draft version of the Strategic Plan. ■ Bob Finnerty | refuns@rt.edu

#### LeChase wins **Vanden Brul Award from COB**

RIT's College of Business has named Wayne LeChase, CEO of LeChase Construction Services LLC, as recipient of the 2004 Herbert W. Vanden Brul Entrepreneurial Award. He will be honored at



Wayne LeChase

an awards luncheon on March 25 at Oak Hill Country Club. "Wayne

LeChase has a sterling quarter century track record

in the construction industry, coupled with exemplary community service," says COB Dean Thomas Hopkins about the significant impact LeChase has made on the Rochester area economy.

However, LeChase didn't quite plan on becoming an entrepreneurhe even laughs about how the career challenge came to pass.

"I was married with two kids and practicing law at the time," LeChase remembers, "My father called and asked me to my first-ever breakfast meeting with him and said, 'OK, you've been out of school for awhile. When are you going to get a real job?'

"His words woke me up, and I gave up my law career and joined him in the construction business."

Personal connections seem to pave and wind their way through LeChase's life. He was a neighbor of the late Vanden Brul, co-founder of Harris Corp., RF Communications Division, who created the prestigious award in 1984.

"Herb never ceased to amaze me," says LeChase. "He knew that success is an ongoing passion and it has to do with surrounding yourself with good people—especially family—who share your vision. It also involves a lot of risk-taking." RIT's Herbert W. Vanden Brul

Entrepreneurial Award goes annually to an individual who successfully developed a business that improved the Rochester economy or whose innovative management skills have changed the course of an existing business. Past recipients include Joseph M. Lobozzo II, founder and CEO of JML Optical Industries Inc.;

Vanden Brul Award, page 4

#### Local ensemble to bring chamber music to campus

Next up in RIT's Performing Artists Series is Chamber Music Rochester (formerly the Society of Chamber Music) at 8 p.m. on Friday, March 26 in Ingle Auditorium, Student Alumni Union.

The concert features Chamber Music Rochester's Viennese Classics performed by members of the Rochester Philharmonic Orchestra and the Finger Lakes Chamber Ensemble.

Performers are David Brickman (violin), Roberta Crawford (viola), Stefan Reuss (cello) and Michael Salmirs (piano).

The Schubert and Mozart program includes Trio No. 1 in B-flat Major for Violin, Viola, and Cello, D. 471, by Franz Schubert, Piano Quartet in G Minor, K. 478, by Wolfgang Amadeus Mozart and Quintet in A Major, D. 956 "The Trout," by Franz Schubert, with guest bassist Michael Griffin.

Violinist David Brickman is concertmaster of the Rochester Chamber



Performers, clockwise from top left, are Michael Griffin, David Brickman, Michael Salmirs, Stefan Reuss and Roberta Crawford.

and Skaneateles Festival Orchestras.

Violist Roberta Crawford is associate director and founding member of the Finger Lakes Chamber Ensemble.

An advocate of new music, she has premiered numerous works featuring viola.

Pianist Michael Salmirs, a founding member and artistic director of the Finger Lakes Chamber Ensemble, has appeared as soloist with the Corning Philharmonic, Binghamton University Orchestra and Cayuga Chamber Orchestra.

Stefan Reuss began playing the Cello when he was 12 years old. Besides being principal cellist of the RPO, he is a member of

the Finger Lakes Chamber Ensemble and co-artistic director of Chamber Music Rochester. He also directs a series of Salon Concerts at the Academy of Medicine.

Special Guest bassist Michael Griffin is the assistant principal bassist of the Rochester Philharmonic Orchestra. He has played with the Syracuse Symphony, Albany Symphony, St. Cecilia Chamber Orchestra and Glimmerglass Opera Orchestra, as well as the Northeastern Pennsylvania Philharmonic. Griffin plays an early Nineteenth Century northern Italian bass.

Tickets—\$5 for students, \$12 for faculty, staff and alumni, and \$18 for the public—are available at the Student Alumni Union candy counter and game room or at the door on concert night, if available. For credit card phone orders, call 5-2239. For more information, visit www.davidigital.com/concert. ■

Silandara Bartlett | sjbcom@rit.edu

#### Graphic design students capture awards in competition

Savvy consumers are just as attracted by the package as the product inside. Long after the perfume, stationery, cigars or candy are gone, the paperbox container becomes a fashionable storage vault for personal memorabilia.

The art of packaging design falls into two categories—folding cartons (like cereal boxes) and rigid paperboxes—and for the past 30 years, RIT's graphic design students have entered and earned awards in the National Paperbox Student Design Competition.

This year was no exception. At the February award ceremony held in Alexandria, Va., senior graphic design students Julie Bae and Brooke Chornyak placed first and third, respectively. Mark Guthridge, senior

**Celebrating our cultures** 



Solis" by senior graphic design student Julie Bae

graphic design student, also participated in the event. This student competition is sponsored by the Paul T. Freund Corp.

"The task for the rigid box case study was to create a 'CD Preview Promotion' box which would have appeal to the music industry," says Lorrie Frear a lecturer in the School of Design at RIT's College of Imaging Arts for the past 14 years. "Out of the 25 students who participated from my class, the Freund Corp. judged the entries and selected three students to compete in the nationals."

Intent on a mechanical solution, Bae won the gold award for "Solis"—a black box with horizontal elevator-like doors which releases the CD through a spring mechanism. Bae, who was born in Korea, says, "The box teases and challenges the executive to hold, spin, then curiously open the box, and the left and right pockets of the lids include a few surprises.'

Chornyak favored a more retrostyle and designed "Hors D'oeuvres," which was presented as a CD sampler.

According to Packaging Competition Chairman Chet Baron, "The Student Design Competition is an excellent opportunity to enlighten packaging students of the broad range of industries that involve packaging and to give them a feel for what the up and coming trends are in these industries."■

Marcia Morphy | mpmuns@rit.edu

#### **News briefs**

#### Religious Life discussions

Learn the basics of Christian holistic healing using prayer and energy with Fr. Richard Hunt, director of campus ministry. Sessions will be held from 12:10 to 1 p.m. every Wednesday in March in the Allen Chapel, Center for Religious Life Interfaith Center.

Discuss the book *A Purpose* Driven Life with Pastor Ghislaine Cotnoir, from 12:10 to 1 p.m. on Thursdays from March 11 through April 8 in the Interfaith Center.

Islam 101—a three-week series—will be presented by Dr. Aly Nahas from 12:10 to 1 p.m. in Skalny Room, Interfaith Center. Beginning Monday, March 15 with "Islamic Belief," part two "Practice: is on March 22 and "Women in Islam" is on March 29. For information, call 5-2135.

#### **Community service fair**

The Student Volunteer Center will sponsor a Community Service Fair from 11 a.m. to 3 p.m. on March 17 in the lobby of the Student Alumni Union. More than 22 agencies will be on hand to provide information on their community service needs.

#### Photography workshop

RIT's photography faculty are helping a diverse group of educators gain a sharper focus on their professional skills. Two dozen high school and junior college instructors will take part in the Basic Photography and Imaging Workshop for Educators, hosted by the School of Photographic Arts and Sciences, March 19-21.

The workshop got its start in 1996 and continues to be offered free of charge to participants. The three-day event provides insights on technical and practical photographic topics.

#### **Railroad Club train show**

The RIT Model Railroad Club will host their annual Train Show on Sunday, March 21.

Featuring operating layouts, hands-on layouts, railroad literature and displays and workshops, the show runs from 10 a.m. to 3 p.m. in the Student Alumni Union.

Tickets are \$3 for general admission, \$2 for senior citizens and students and no charge for children under 12. For information visit www.ritmrc.org, e-mail info@ritmrc.org, or call 5-2227.

#### **Statistics lecture**

Janice Derr, a mathematical statistician with the U.S. Food and Drug Administration's Center for Veterinary Medicine, discusses the role of statisticians in multidisciplinary projects at 6 p.m. on March 22 in room 2575 of the Hugh L. Carey Building. The talk, Having an Impact, will be preceded by a reception at 5:30 p.m. It's sponsored by the Rochester chapter of the American Statistical Association.

For information, visit http://www.rit.edu/~tbbeqa/ REvents.html or contact Tom Barker, professor of applied statistics, at 5-6005 or tbbeqa@rit.edu.

#### Award nominations due

Nominations of faculty using "myCourses" in innovative and effective ways are being sought, as well as nominations for exemplary instructors in distance learning

Provost Stanley McKenzie will make two awards of \$1,000 each, one for use of myCourses and one for distance learning instruction. In addition, a \$2,500 distance learning scholarship will be awarded.

For information and application forms, go to http://online .rit.edu/awards.

#### Singer celebrates 30 years of art

Exhibit now on display at NTID's Dyer Gallery



Alan Singer's "Palmyra Lock"

Sketchbooks, easel, colored pencils, oils and watercolors were the norm in the Singer family household.

At age five, Alan Singer was drawing cars and trucks, attempting to follow the footsteps of his acclaimed parents: Arthur, wildlife

artist and one of America's bestknown bird painters, and Judy, whose expertise was botanical art.

Fast-forward to 2004. Now a professor of art at RIT, Singer is celebrating more than 30 years as a print-Alan Singer, page 4

#### atest Gannett lecture, March 25

Jim Watters, vice president of finance and administration, left, became chef for a

day as he assists Jose Vargas in preparing food for the Celebrating Our Cultures

Luncheon on March 5. The event highlighted the cultural diversity of the F&A

staff by offering ethnic dishes prepared by guest chefs. Here, Vargas prepares



Introducing American cultural commodities such as soft drinks—to non-Western consumers can vary in success depending on

"Chicken ala Jose" from the Dominican Republic.

how well corporations did their anthropological homework.

Anthropologist Robert Foster will give his talk, "Globalization: Soft Drink Perspective," at 7:30 p.m. on Thursday, March 25, in Webb Auditorium, James E. Booth Building. The free and public talk is part of RIT's Caroline Werner Gannett Lecture Series sponsored by the College of Liberal Arts.

Foster's talk comes from a chapter in his book, Materializing the Nation: Commodities, Consumption and Media

in Papua New Guinea.

Foster, associate professor and chair of anthropology at University of Rochester, has studied Coca Cola's experience in Papua New Guinea and how the people there experience the American soft drink.

"This is a recurrent theme in the transfer of goods—Westerners with their particular ideas encountering markets that operate differently than their expectations," says Paul Grebinger, Gannett lecturer and coordinator of senior seminar at RIT.

Anthropologists Christine Kray, assistant professor of anthropology at RIT, and John Rhoades, chair and associate professor of anthropology, and director of the Peace Studies Program at St. John Fisher College, will lead a discussion following the talk.

For information, call 5-2057 or visit www.rit.edu/gannettseries. ■

Susan Gawlowicz | smguns@rit.edu

# Origami for breakfast anyone?



RIT students and faculty learn the art of paper folding at Midnight Breakfast on Feb. 20. Around 400 students attended the feast, held just before winter quarter final exams, and many faculty and staff volunteered to serve food and hang out with students to ease their pre-final fears.

#### Manning wins prestigious magazine award

#### George Polk Award honors the best in magazine writing



Robert Mannin

An RIT professor has been named a co-recipient of the 2003 George Polk Award for magazine reporting.

The award recognizes the magazine, *Southern Exposure*, with Robert

Manning, professor and special assistant to the provost at RIT, named as a co-recipi-

On Friday, March

26, RIT's Wallace

Library will host a

daylong exposition

focused on book

arts. This interac-

tive extravaganza

will feature demon-

experts in the fields

strations by some

of the leading

of calligraphy,

pochoir illustra-

printing, paper-

making, paste

tional books.

tion, screen print-

ing, photopolymer

ent along with Michael Hudson, Mary Kane, Taylor Loyal and Bill Barrow. Their investigative report, "Banking on Misery: Citigroup, Wall Street and the Fleecing of the South," exposed how the predatory lending practices of powerful corporations victimize mostly low-income, African-American and elderly southerners. They also outline steps regulators and consumers can make to resist such exploitative practices.

Established by Long Island University in 1949 to memorialize the CBS correspondent slain covering the civil war in Greece,

the George Polk Award is now considered one of the top honors for journalistic excellence. The award will be presented in 14 categories in New York City on April 2. Other recipients

"At a personal level, this recognition is very significant because it demon-

strates that academic research can cross over to public scholarship and

"Southern Exposure is one of those truly rare publications that is a cutting-edge academic journal and is read by many different public audiences," says Manning.

In the award-winning issue, Manning, author of *Credit Card Nation*, discusses the recent history of consumer credit and debt. He explores how the impact of banking deregulation on consumer borrowing and spending behavior—the "democratization" of consumer credit—has impacted individuals, households, small businesses and the national management of the U.S. economy.

"In the past, predatory lending was primarily focused on the working poor," Manning says. "But now these policies have been refined and adapted to distressed middle class

families. It's essentially moving up the financial food chain. This has huge implications in terms

of bank lending policies and survival strategies for middle class households as they confront the economic uncertainties of globalization and the feed grices of healtment

economic uncertainties or globalization and the fiscal crises of bankrupt governments."

The event will culminate with a pres-

WORK: The Evolution of Shanty Bay

This presentation is sponsored by the

Cary Graphic Arts Collection's Book

Arts Lecture Series. Immediately fol-

lowing the lecture (also in The Idea

Factory) the Library is sponsoring a

actively participate in the fair, provid-

ing a convenient opportunity for par-

participating as an on-site vendor for

ticipants to purchase book arts sup-

plies. Rochester Art Supply is also

Visit http://wally.rit.edu

Heise at lmdwml@rit.edu. ■

/bookarts or contact Laura DiPonzio

the event.

RIT's Campus Connections will

social hour for all in attendance.

entation by Walter Bachinski and

Janis Butler (proprietors of The

Shanty Bay Press), titled "HAND-

Press." The lecture begins at 7 p.m.

Susan Gawlowicz | smguns@rit.edu

Robert Manning

# Mary include *The Wall Street Journal* for education reporting, *The New York*Times for foreign reporting, *Los*

have an important impact on public policy and the larger society."

education reporting, *The New York Times* for foreign reporting, *Los Angeles Times* for economics reporting, *Chicago Tribune* for national reporting and National Public Radio for radio reporting, among others.

Book arts fair to feature demos, lectures

area will be reserved for

serve as the backdrop for

event is free and open to

opportunity to speak with

the visiting artists and will

be encouraged to try their

hand at the various crafts.

rience will be broken into

with multiple demonstra-

tions taking place simulta-

four separate sessions,

neously. Visitors may

move from one demonstration area

to another, in order to see all of the

different presentations. The first ses-

sion starts at 11 a.m., and the final

afternoon session ends at 6:30 p.m.

This interactive expe-

the entire day, and will

demonstrations. This

everyone, and all who

attend will have the

#### Register for Internet 2 Day

Medal of Honor recipient Gary Beikirch stands in front of a portrait of himself,

recently unveiled in front of ROTC offices in the Ross Building. Beikirch served

Beikirch's medal of honor citation from the president and congress, is adjacent to

in an Army special forces unit during Vietnam and is one of only 131 living

Medal of Honor recipients in the U.S. He frequently works with RIT ROTC.

the painting. The portrait was painted by a fellow Vietnam soldier.

**Honoring a local American hero** 

Remember when modems were 2,400 bits per second? And that was cool. Internet2, the next-generation Internet technology used by RIT and select other schools, is 1 million times faster at 2.4 gigabytes per second.

On March 18, L. RIT will participate in the first National Internet2 Day, fittingly held as a virtual conference in the Golisano College auditorium.

See Internet2 in action through Web cast presentations throughout the day in areas like enhancing education using streaming technology, research applications related to highenergy nuclear physics and earthquake engineering, collaborative teaching, international education and performing arts.

INTERNET

2400 in the same building. The online conference runs until 5 p.m. with a session on performing arts collaborations from the Cleveland Institute of Music, Manhattan School of Music,

RIT Chief

Information

Officer Diane

Barbour will

open the day at

8 a.m. and RIT

will showcase

its own use of

applications at

Internet2

Eastman School of Music.

Registrations for the event are encouraged. Contact cioits@rit.edu.

Visit www.rit.edu/its/news/news
\_items/internet\_2.html for a full schedule of the day's events.

New World Symphony and the

Silandara Bartlett | sjbcom@rit.edu

#### **Information security details**

WALLACE LIBRARY

The theme for RIT's new information security Web site, http://security.rit.edu, is Getting Straight A's in Information Security. The goal is to inform people in the RIT community of ways to stay safe in cyberspace and how to protect the private or confidential information entrusted to them by others.

paper, bookbinding and non-tradi-

The 2004 Book Arts Fair will

take place within the Idea Factory on

the first floor of Wallace Library. This

"Our goal is not to provide a comprehensive site covering everything from A-Z," says Jim Moore, RIT's information security officer. "Rather, we want to give you enough to score straight A's in protecting RIT's information and your own pri-

The Web site features alerts and advisories for emergency messages, information security policies, articles and tutorials, information on security initiatives and answers to frequently asked questions.

For more information, log onto http://security.rit.edu.

## Wallace Library debuts digital media site Web site highlights research and scholarship achievements

Libraries have always been synonymous with information. But now that information will be at your fingertips, wherever you

have an Internet con-

nection.

From the deepening enigma of the egg nebula to photos of RIT freshmen in 1938, RIT's Wallace Library offers up an array of digital media in its new Digital Media Library.

Created by
library staff, the
Digital Media Library
uses technology dev

oped by MIT, tweaked to RIT's needs. It holds PDF documents, images, video and audio—a virtual institutional repository, storing, saving and showing to the world the vast range of RIT knowledge and research.

"The RIT Digital Media Library is a tool that will support RIT's scholarship, research and teaching," says Chandra McKenzie, library director.

The Digital Media Library was created out of a need and desire to

Manufactured Manufact & Exercisors

| Manufactured | Manufactured

Digital Media Library uses technology devel-

develop a single place where digital media could be found. The library surveyed the RIT community last spring and found 80 percent of faculty were extremely interested in accessing and contributing to a digital archive containing the academic and artistic output of the RIT community.

Here's how it works: Each college or administrative department/division is set up as a community in the Digital Media Library. Through

one appointed administrator, they control the content that is submitted.

Content can be made available to the public or restricted to the RIT community and is searchable from the Web site at www.ritdml.rit.edu.

Four colleges are currently beta testing the Digital Media Library— Liberal Arts, CAST, Science and Golisano. However, it's ready for any department or college that wants to set

up its own community, McKenzie says. Communities can submit new documents (such as pre-prints/post-prints, theses, projects, conference proceedings, monographs, working papers, conference papers, technical reports/documentation) but due to storage limitations, past works can't yet be added.

Contact McKenzie at 5-2566 or <a href="mailto:cvmwml@rit.edu">cvmwml@rit.edu</a>. ■

Silandara Bartlett | sjbcom@rit.edu

#### The Athenaeum Legacy Fund kick-off



On Feb. 19, RIT staff and Athenaeum members gathered to celebrate reaching their initial goal to establish The Athenaeum Legacy Fund. The fund was established with contributions from members of the Athenaeum to offer a source of income to ensure the future growth of the organization. Shown above, from left to right, are Lisa Cauda, associate vice president of development, Bonnie Salem, chair of the Legacy Fund committee and Marge Klotz, committee member.

# "Warming up" for the spring sports season

RIT's men's lacrosse team was the first to break in the new artificial turf field last week. The team was also the first to practice under a new set of lights that burned brightly for about 100 hours to test their durability and remove residue on the filters. The team opened the 2004 season with a 14-10 win over Endicott

#### 11 March 2004 | Volume 36 | Number 13

News & Events is produced biweekly by

University News Services. Please send comments to News & Events, University News Services, Building 86, or call 475-5064 or fax 475-5097.

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#### Rochester Institute of Technology

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#### United Way golf update; loaned exec named

RIT's 2004 United Way Campaign goal is \$330,000 and, thanks to generous contributions in the past, RIT has earned an Award of Excellence for nine consecutive years.

RIT's campaign swings into action with the second annual Indoor Miniature Golf Tournament from 10

a.m. to 3 p.m. on Wednesday, March 24, in SAU and the Fireside Lounge. Check out the designer greens and putt-putt 9 or 18 holes of golf-with tee times available every five minutes through 2:45 p.m.

Tournament winners will be announced at 4 p.m. at the Ritz. The cost is \$3 for faculty and staff and \$2 for students. Registration is available in room A 145, Bausch and Lomb Center through March 19, or in the SAU lobby from 11 a.m. to 1 p.m. on March 22 and 23.

Fund-raising events include: Daily Raffle for Early Returns— March 25-April 2. The earlier you return your pledge card with a completed raffle ticket, the more chances you have to win from daily drawings. Dunk Tank—11 a.m. to 3 p.m., Thursday, April 1, SAU Video Showings—11:30 a.m. to 1 p.m., Wednesday, April 7, Clark C,

11:30 a.m. to 1 p.m., Tuesday, April 13, Alumni Room, SAU

11:30 a.m. to 1 p.m., Tuesday, April 20, Alumni Room, SAU.

In order to be eligible for prizes, you must watch the United Way video. Taste of RIT—10 a.m. to 1:30 p.m., Friday, April 23, SAU

Cafeteria. RIT Food

Service sponsors this event with a sampling of appetizers, entrees, desserts and beverages.

Day of Caring—Thursday, April 29. If you or a team from your department would like to volunteer for Day of Caring, visit www.rit.edu/unitedway for the registration form.

Hockey Meltdown—May 2004 (date to be announced), ESL Sports Center

In other United Way news, Carole Pepe, manager of NTID systems development at RIT, will celebrate 28 years of service to RIT by taking a short hiatus from her job. This week, Pepe begins to bring her



Carole Pepe

skills and managerial prowess to a new arena as RIT's 2004 United Way Loaned Executive. RIT has

a long and proud history with the

loaned executive program since its inception in 1973. As this year's designee, Pepe is excited to be part of such a worthy cause.

"Both my husband and I have our fathers and mothers in nursing homes and it's been a real eye-opening experience—it's a major reason why I feel so strongly about giving back to the community whenever we can," says Pepe.

Pepe will work off campus for United Way, in the public service division, through May 14.

"I think it's going to be a nice break for me and I'm looking forward to working with a cross-section of professionals from the community," she says. "It'll be a great challenge to be out there and promoting the United Way campaign."■

Marcia Morphy | mpmuns@rit.edu

#### Vanden Brul Award continued from page 1

Dennis and Larry Kessler, Kessler Group Inc., and Richard Sands, Constellation Brands Inc.

"In picking RIT as a forum for the entrepreneurial award, Vanden Brul wit as an endorsement of the pro gressive methods and growth within the university's College of Business,

which in turn adds so much to our community," LeChase says. "It's a natural fit."

LeChase earned a degree in business from John Carroll University and received his Juris Doctorate at SUNY at Buffalo, School of Law.

He serves as an engineering advi-

sor at RIT and his civic affiliations include the United Way of Greater Rochester, Otetiana Council—Boy Scouts of America, Catholic Diocese of Rochester, Charles Street Settlement and the Association the Blind and Visually Impaired. Marcia Morphy | mpmuns@rit.edu

#### Alan Singer continued from page 2

#### **Joanne Fiser**

**Obituary** 

#### Joanne Fiser passed away suddenly Feb. 29. She recently retired from RIT after serving for 33 years.

Fiser worked for food service at Grace Watson Hall, the Student Alumni Union, the food service administrative offices and, most recently, as food service head

"Joanne would often greet people by saying, 'Welcome to RIT," says James Bingham, director of RIT Food service. "She will be missed by all of those who knew her and worked with her."

maker and painter. His work has evolved from realism and nature themes to abstract compositions-35 of which will be featured in an exhibition at NTID Dyer Arts Center from March 11 to April 9.

The opening reception for "Slice of Life: A Retrospective Look at the Art of Alan Singer, in Paintings, Prints and Drawings, 1993-2003," will be held from 6:30 to 9:30 p.m. on Thursday, March 11. The event will include a special guest performance by the RIT World Music Ensemble under the direction of Carl Atkins, RIT professor

"In the last ten years, my colors have gotten stronger and I sometimes rely on computer technology, but as

for my inspiration—one image comes from another," says Singer about his artistry. "They are like members of a family and all share some resemblance."

William Zimmer, contributing art critic for The New York Times, describes Singer's recent work as "a sense of activity, of movement, of flow. His art has the refreshing jauntiness found in the pioneering American abstractionists, who were smitten by the heady possibilities afforded by the new mode of art making."

For more information about the retrospective, call 5-6855 or email rkb6548@rit.edu. ■

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#### **Newsmakers**

**Mustafa Abushagur,** director of the microsystems engineering doctoral program in the Kate Gleason College of Engineering, was elected a fellow of the International Society for Optical Engineering for outstanding contributions in optics/electro-optics. He was also elected a fellow of the Optical Society of America for contributions to optical signal processing, fiber telecommunications and pioneering engineering academic programs.

Susan Barnes, professor of communication, presented her paper, "Issues of Attribution in Internet Research," at the Association of Internet Researchers Conference in Toronto. A published version of this paper appears in Online Social Research: Methods, Issues & Ethics.

Amitrajeet Batabyal, the Arthur J. Gosnell Professor of Economics, presented "Time Restrictions in Natural Resource Management: A Dynamic and Stochastic Analysis," "Renewable Resource Management in Developing Countries: How Long Until Crisis?" and "Divisibility and Indivisibility in Land Development Decisions Over Time and Under Uncertainty" at the North American Regional Science Council conference in Philadelphia.

Bernard Brooks, Carl Lutzer, Darren Narayan and Hossein **Shahmohamad,** professors in the department of mathematics and statistics, organized the MAA Seaway Section Meeting held at RIT last fall. Shahmohamad, assistant professor of mathematics and statistics, wrote the article, "Flow equivalent K\_{3,3} and K\_5 amallamorphs," which appeared in the Bulletin of Institute of Combinatorics and Applications.

Grant Cos, assistant professor of communication, co-wrote the chapter, "A New Canon for a New Rhetoric Education," in The Realms of Rhetoric: The Prospects for Rhetoric Education.

**Joseph Fornieri,** assistant professor of political science, was guest speaker at the 63rd Annual Italian Civic League Columbus Day Luncheon at the Convention Center. He spoke about the significance of Columbus to Italian Americans.

**Alan Nye,** professor of mechanical engineering, received the 2004 Excellence in Engineering Education Award from SAE International at the SAE 2004 World Congress in Detroit. The award recognizes outstanding contributions in support of Society of Automotive Engineers engineering education initiatives, including SAE Collegiate Design Series competitions. Nye has advised RIT's Formula SAE team since 1991.

**James Worman,** professor of chemistry, co-presented the poster, "Global Sources of Natural Organohalogen Compounds: Chemicals Without Borders," at the national meeting of The Society of Environmental Toxicology and Chemistry in Texas.

#### CIMS research continued from page 1

turing team at CIMS is essential to providing assistance to manufacturing companies across the state," he says.

Remanufacturing is a process by which retired or nonfunctional products are restored to "like new" condition through a series of after-market operations. These products offer the same performance and durability as new ones but require much less processing and energy. As a result, remanufactured goods can be sold on the market at a much lower cost.

"The far-reaching benefit of our work is to enhance the competitiveness of the targeted manufacturing firms," explains Nasr, CIMS director.

Since 1998, the Assembly support has enabled CIMS to assist 378 of the state's manufacturing businesses. Nearly 800 jobs have been either created or retained as a direct result of

CIMS research, and the companies project a sales increase of more than \$78 million.

Leaders from many of these companies were on hand for the grant announcement. Optical Technologies Corp., an industry leader in imaging supplies, coatings and products, was among the firms represented. According to Lester Cornelius, company president, CIMS' recommendations that resulted from previous research have improved his company's productivity by 22 percent.

"They made us more profitable," states Cornelius. "The CIMS team made us look at our own possibilities for growth in a different way. They showed us how to become stronger by getting more volume out of our existing processes."■

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