

## Gliding along the Genesee River



Harvard University and Radcliffe University captured the top two men's and women's open trophies at the 16th annual Stonehurst Capital Invitational Regatta, co-hosted by RIT and University of Rochester, Oct. 10. Ithaca College's women's heavyweight and Colgate University's men's heavyweight eights were the top college division finishers.

## news&events

21 October 2004 | Volume 37 | Number 3

*News & Events* is produced by University News Services. Send comments to Building 86, 132 Lomb Memorial Drive, Rochester, N.Y. 14623; 585-475-5064; fax: 585-475-5097; e-mail: news&events@mail.rit.edu.

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# RIT

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## Wallace welcomes faculty scholars

Acknowledging the abundance of faculty scholarship already on campus as well as the RIT Strategic Plan's call for faculty scholarship to receive even more emphasis, a new initiative called RIT Faculty Scholars has been introduced. This new series is a collaborative venture co-sponsored by the Office of the Associate Provost for Outreach Programs and the directors of First in Class and Wallace Library.



Intended to highlight the variety of important faculty scholarship taking place on this campus, each session will feature a different faculty member. The selected faculty member will customize their event to best show-

case their specific form of scholarship. Events may include presentations, demonstrations, lectures or exhibits, and may cover any one of the four dimensions of RIT scholarship: pedagogy, basic research, creative work and integration/application. Wallace Library's Idea Factory will be the site of at least one component of the event to be held. For two hours prior to the event, there is an accompanying free coffee time set up in the Idea Factory.

The first event in the series is scheduled from 3 to 5 p.m. on Oct. 28 and features Ryne Raffaele from the College of Science. A winter event will feature John Schott from the Chester F. Carlson Center for Imaging Science and a spring event will showcase the work of Nabil Nasr from the Center for Integrated Manufacturing Studies. ■

## 'Conversing' at Bevier show

Artists have yin yang relationships to one another—they often work alone but are influenced by each other and every style created before them.

So what happens if a mother-daughter team—like novelist Anne Tyler and painter Tezh Modarressi—interact to create a visual medium of words and images?

They strike up some real "Conversations," the premise of an exhibition at RIT's Bevier Gallery. An opening reception will be held from 5 to 7 p.m. Friday, Oct. 22. The show runs through Nov. 17.

The art of "Conversations" features work in various media by more than 90 artists. The show's curator Barry Nemetz, chair of the painting department at the Maryland Institute College of Art, sought to inspire



"Conversations" runs through Nov. 17.

artists and their families or friends to "share the creative processes with one another."

The artists had to collaborate, says Clifford Wun, an MFA alum from the Maryland Institute and assistant professor in the foundations department at RIT's College of Imaging Arts and Sciences. So Wun asked his colleague, visiting assistant professor Graham Carson, to jointly experiment on a piece of artwork for the show.

Graham Carson, to jointly experiment on a piece of artwork for the show.

"We often find ourselves talking about beauty and desire—so, I painted a woman and he pounded her heart out of metal," says Wun.

"You will see these artists in major museums both nationally and internationally who were willing to take a risk by working together in a situation about the unknown—but not doing it alone," Wun says.

Call 475-7680 or 475-2646. ■

Marcia Morphy | mpmuns@rit.edu

## Brick City Festival

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Eight Beat Measure, RIT Philharmonia, RIT Jazz Ensemble and more.

- Reunion Class Dinner, 6-8 p.m., Slaughter Building. Alumni from years ending in 4s and 9s are invited to celebrate their milestone anniversaries. Tickets are \$20, \$8 for ages 6-12, free for ages 5 and under. Call 475-2586.

- RIT Gospel Singers, 7:30-9:30 p.m., Interfaith Center.

- Desserts, Coffee and Jazz, featuring Andrew Cheshire, 7-11 p.m., SAU Cafeteria.

- Novelty Acts, 7-11 p.m., SAU Fireside Lounge. Family fun with wax hands, caricature artists and spin-art.

- Comedian David Spade, 8-10 p.m., Gordon Field House. Tickets—available at the SAU candy counter and Brick City Festival Web site—are \$10 for students, \$15 for faculty, staff and alumni, and \$20 general admission.

- Karaoke Jam Session, 9 p.m.-1 a.m., SAU Ritskeller.

- Interactive Dance Club, 9 p.m.-1 a.m., Clark Gymnasium.

### Sunday, Oct. 24

- Brick City Festival 5K Fun Run/Walk, 8:30 a.m., Gordon Field House, north steps.

- Model Railroad Club train show, 9 a.m.-3 p.m., SAU Cafeteria. Tickets are \$3, \$2 for seniors citizens and free for students and children under 12. For tickets, call 475-2227. ■

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## RIT athletes

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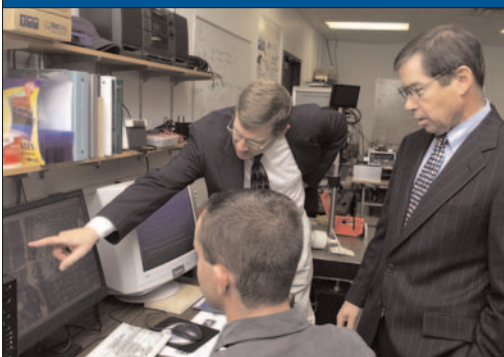
home to friends and a place where a lot of great memories were made. How many people can actually say they've climbed the Great Wall?"

RIT head coach Roger Worsley wanted to use the trip as an educational tool for his team.

"I wanted the team to incorporate lessons learned not only on the volleyball floor, but about Chinese culture as a whole," says Worsley. "I wanted them to see the dorm rooms and how the students live. In addition, I felt that it would be a good idea to see landmarks, such as the Great Wall, and get immersed in their culture."

"They were a phenomenal squad," says third-year co-captain Christina Anabel. "Everything was precise and done with ease and perfection at the same time. Because of this, I think that we have not only gained experience, but a sense of confidence as well." ■

## Investing in RIT research



Rep. Jim Walsh, right, explored RIT's remote sensing technology during a visit to the Chester F. Carlson Center for Imaging Science on Oct. 14. Walsh has secured \$9.5 million in research funding for RIT's Wildfire Airborne Sensor Program, the Integrated Sensing Systems Initiative and other related efforts.

## Arrests made in campus robbery

RIT President Albert Simone and Monroe County Sheriff Patrick O'Flynn, announced the arrest of two men linked to the Oct. 4 Crossroads Café robbery and shootings. In an Oct. 13 news conference, Simone and O'Flynn reported that the individuals have been charged with the crime and are in custody in the county jail. It was also reported that one of the men implicated in the crime was a temporary worker at Crossroads. Police are continuing their investigation.



Monroe County Sheriff O'Flynn, left, and President Simone announce news of arrests in connection with the Crossroads robbery.

"I feel good about the fact that we're bringing closure to this event," Simone stated during the news conference.

Simone also reported steps taken to enhance campus safety including increased campus patrols, crime pre-

vention education and awareness training sessions, re-evaluation of cash-handling procedures, and continuous reinforcement of personal safety tips.

Although RIT has been conducting background checks on some employees, the university will work to increase the number of employees who must undergo these precautionary measures. Employees subject to background checks include those with access to students in living environments; drivers of RIT-owned or leased vehicles; employees with access to cash, negotiable instruments and confidential university-level data; and employees with access to major university or college network systems. ■

## GCCIS featured in gaming publication

Golisano's got game! RIT's B. Thomas Golisano College of Computing and Information Sciences graces the cover of the September issue of *MX Developer's Journal*, a magazine popular among the game and graphics industries.

*MX Developer's Journal* contacted Andrew Phelps, assistant professor of information technology, to write a feature article about Macromedia Director and why it's a software of choice for RIT's information technology department. Phelps, who designs and teaches the game programming concentration, is known for his work with Director.

In the article he writes, "The ease with which a student can get a 3-D engine up and running with Shockwave 3-D is almost mind-blowing. The ability to do anything in 3-D is so important to the student mindset and really empowers them to think, 'Hey I can really do this,' well before their programming ability would



The Golisano College was featured on the September cover of *MX Developer's Journal*.

allow them to get involved with 3-D in a traditional sense."

The article also gives an overview of GCCIS and the majors and minors available. Phelps mentions that the college is working on developing offerings in game programming and a digital security master's program.

Phelps is also working on research focusing on game engine design and real-time visualization.

He hopes the article puts GCCIS on the map.

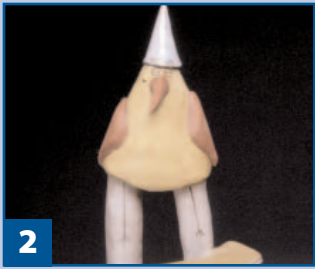
"I aspire to get developers to check out the kinds of things we are doing here at RIT," says Phelps. "I know they are innovative and cutting edge, and that if we can be found, we will be renowned."

And because of Phelps' work on the article, *MX Developer's Journal* has asked him to be a contributing editor for its Director column. He will be reviewing articles submitted internationally as well as contributing his own. ■

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## Inside



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A look at the humorous side of art at Gallery r



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Mini Baja East coming to RIT next spring

## RIT athletes build international alliance

Perhaps the RIT women's volleyball team should change its name from Tigers to Globetrotters.

In August, team members left Rochester for Tianjin University of Technology, also known as TUT, in China, as part of a student-exchange program. The Tigers faced TUT's three-time national champion volleyball team. Their counterparts, the TUT volleyball team, journeyed to the United States, where RIT played host to the Chinese players for nearly a week earlier this month.



The exchange is part of a greater effort by RIT to collaborate with TUT. The universities are currently partnering through NTID's Postsecondary Education Network International, or PEN-International, program.

The Tianjin experience turned out to be something that the volleyball team would never forget.

"I think we have made a great connection with the Tianjin players, coaching staff and interpreters that will hopefully last for a long time," says third-year student Laurie Underhill. "Made in China means something different to me now. It's no longer a far away place with unknown people, but rather the RIT athletes, page 4

## RIT hosts annual Brick City Festival

Eight colleges, 15,300 students, 3,000 faculty and staff, 90,000 alumni from all 50 states and 90 nations—it's time to celebrate RIT at the seventh annual Brick City Festival, Oct. 21-24. This community celebration—for parents, alumni, students, faculty and staff—will feature a variety of events including music, comedy, student performances, college tours, a pumpkin toss and alumni and reunion activities. For information, or to register, visit [www.rit.edu/brickcity](http://www.rit.edu/brickcity).

### Thursday, Oct. 21

- RIT alumni/faculty/staff appreciation lunch, 11:30 a.m.-1:30 p.m., Gordon Field House lawn. Weekend kickoff with a complimentary lunch for RIT alumni, faculty and staff.

- Rochester Philharmonic Orchestra, conducted by Jeff Tyzik, 7:30-9:30 p.m., Gordon Field House and Activities Center. Free concert in celebration of RIT's 175th anniversary features popular hits and music from movies such as *Star Wars* and *Harry Potter*. On concert day, remaining tickets will be available after 3 p.m. at the Gordon Field House box office.

### Friday, Oct. 22

- Golden Circle Luncheon, 11:30 a.m.-1 p.m., Slaughter Building. An annual event recognizing alumni celebrating 50 years and beyond as RIT graduates. The luncheon is complimentary for alumni from 1954 and prior. Call 475-2586 to register.
- An Evening in the RITz,



RIT students and parents check out the Global Awareness Fair at last year's Brick City Festival. Log onto [www.rit.edu/brickcity](http://www.rit.edu/brickcity) for information.

- 5-7 p.m., Student Alumni Union Ritskeller. Enjoy a barbecue-style dinner and take turns at the mic at the ESPN Sports Desk. Pre-registration required.

- Alumni Awards Dinner, 6-10 p.m., RIT Inn & Conference Center. Ten alumni will receive RIT's most prestigious awards.

- Kanye West, 8-10 p.m., Gordon Field House. Tickets—\$10 for students, \$15 for faculty, staff and alumni, and \$25 general admission—available at the SAU candy counter or by calling 475-5210.

### Saturday, Oct. 23

- Breakfast with Mary-Beth Cooper, vice president for student

- affairs, 7:45-8:45 a.m., SAU Cafeteria. An informal continental breakfast for parents of first-year students, hosted by Cooper and her staff.

- Pumpkin launching, 8-10 a.m., main entrance lawn. College of Applied Science and Technology students will launch pumpkins with self-designed human-powered devices.

- "A Word from our President," 9-9:50 a.m., SAU Ingle Auditorium. President Albert Simone will share highlights of RIT's accomplishments and new initiatives.

- RIT after Class, student exhibits, 10 a.m.-2 p.m., Clark Gymnasium. Students give an overview of 180 clubs and organizations on campus, plus

- offer a preview of the FIRST Finger Lakes Regional Robotics Competition to be held at RIT in 2005.

- Alumni BBQ luncheon, noon-2 p.m., Gordon Field House lawn. Sink your teeth into Dinosaur BBQ and rock to live blues tunes.

- Mini-Baja, concrete canoe and steel bridge demonstrations, 1-3 p.m., lawn near buildings 70 and 78.

- Global Awareness Fair, cultures and religions of the world, 1-4 p.m., Eastman Kodak Quad.

- Open swim in the Gordon Field House pool, 2:30-5 p.m. and 7-11:45 p.m.

- Film Festival Honors Show 2004, noon-3 p.m., Carlson Building. The School of Film and Animation will showcase screenings of the best 18 projects from more than 600 student entries.

- Robert Redford, Horton Speaker, 2:30-3:30 p.m., Gordon Field House. Tickets—\$3 for students, \$8 for student family members, alumni, faculty and staff, and \$12 for the public—are available at the SAU candy counter or through the Brick City Festival Web site.

- Kaleidoscope Concert, 3:30-5 p.m., SAU Ingle Auditorium. Performers include the RIT Singers, *Brick City Festival, page 4*

## RIT program gets Kodak support

RIT and Eastman Kodak Co. are committed to addressing a shortage in the Rochester region's biotechnology workforce.

Kodak will allocate up to \$280,000 from its Rochester Economic Development Fund to provide free tuition for 35 people to complete a certificate program at RIT's Center for Biotechnology Education and Training.

The 10-week program in Basic Biotechnology Skills for Bioprocessing Operations is designed for individuals who either have an educational background in the biological or chemical sciences or previous laboratory experience. The certificate program will provide fundamental skills needed for entry-level laboratory technician positions with biotechnology or pharmaceutical companies, as well as with medical research centers. The first session began Oct. 6 with 10 students. Another 10 students will be accepted for the winter section beginning in January and an additional 15 for the spring program.

"The Greater Rochester region has identified biotechnology as a strategic economic development opportunity," says RIT President Albert Simone. "In order to realize that opportunity, however, we need a workforce that has the skills that the industry needs. Fortunately, RIT's Center for



RIT and Eastman Kodak Co. held a joint news conference Oct. 12 to announce a new initiative involving the Rochester workforce and the Center for Biotechnology Education and Training. Shown above are Charles Brown Jr., left, senior vice president and chief administrative officer at Kodak, Douglas Merrill, associate dean of RIT's College of Science, and Albert Simone, RIT president.

Biotechnology Education and Training is prepared to help meet this need, and Kodak is providing us with some of the resources to do so."

Charles Brown Jr., senior vice president and chief administrative officer at Kodak, says: "We applaud RIT for recognizing the need for biotechnology professionals and for designing a curriculum to address the local manpower shortage in this important high-tech area. The CBET training will provide local biotechnology companies with an important resource to meet their workforce

needs—certified technicians ready to participate in this dynamic industry."

"We are very pleased to continue the legacy of collaboration between RIT and Eastman Kodak Company. Together, we are leveraging assets to provide specialized training, address a significant growth opportunity in our community and create jobs," Brown says.

CBET is a national model for comprehensive academic and career training programs in biotechnology and the emerging life sciences. The center also creates customized workshops and seminars for industry partners and is becoming a source for industry/academic research collaborations. The center grew from an earlier workforce study assessing the needs of the biotechnology industry in western New York conducted by RIT's Douglas Merrill, associate dean of the College of Science, and Gary Skuse, director of bioinformatics. ■

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The College of Applied Science and Technology will celebrate RIT's 175th anniversary throughout November. Events include:

### Wine and foods of the world workshop

6:30 p.m., Nov. 1, Henry's restaurant, George Eastman Building, fourth floor

### Entrepreneurship lecture

"Entrepreneurship—The Good, The Bad and The Ugly," featuring guest speaker Larry Peckham, founder of LPA Software Inc., 4 p.m., Nov. 10, Golisano College auditorium. Free admission for RIT faculty, staff and students; \$15 for non-members of High Tech Business Council. Sponsored by High Tech Business Council and RIT's electrical, computer and telecommunications engineering technology department.

### Army ROTC commissioning ceremony

3 p.m., Nov. 19, Skalny Room

### Time capsule presentation

2:30 p.m., Nov. 30, RIT Archives, Wallace Library. Each department is furnishing an artifact; packaging by the packaging science program. The capsule will be opened in 25 years.

### SAU display cases

The display cases in the Student Alumni Union will spotlight prominent CAST alumni throughout the month.



# Prosecutor is Forman speaker

Pan Am Flight 103 and attacks on the World Trade Center and the Pentagon represent three acts of terrorism.

An American lawyer has helped victims' families seek justice and retribution—challenging international power politics and supporting the 1996 law that made it possible for citizens to hold foreign governments accountable for acts of terrorism.

An upcoming lecture at RIT offers an inside look at international justice and the criminal law process for terrorist acts. Allan Gerson, chairman of the Gerson International Law Group and former diplomat and prosecutor of Nazi war criminals, is the featured presenter for the next installment of the Forman Honored Speaker Series, sponsored by the Center for International Business in RIT's College of Business.



Allan Gerson

"Holding Terrorists Accountable: Wherever They Are and Whoever They Are" is Gerson's topic of discussion from 8:30 to 10 a.m. on Thursday, Oct. 28, in the Chester F. Carlson Center for Imaging Science auditorium.

The lecture is free and open to students, staff, faculty and the public. Registration is required by Oct. 27. For information, call 475-7431 or e-mail [afuino@cob.rit.edu](mailto:afuino@cob.rit.edu). ■

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## Kodak Day, Oct. 28

Following the success of last year's inaugural event, Eastman Kodak Co. and RIT are once again inviting the campus community to help celebrate their long-standing partnership.

RIT/Kodak: A Shared Commitment to Excellence, will feature a variety of activities around campus on Oct. 28.

Photography was the genesis of a relationship between RIT and Kodak more than 100 years ago. Now photography is just a "snapshot" of the technology and resources that both institutions share, with other partnerships in areas such as biotechnology, imaging science and information technology.

RIT President Albert Simone will kick off the daylong event at 10 a.m. in Ingle Auditorium by welcoming Kim VanGelder, Kodak chief information officer, vice president and RIT alumna.

Immediately following VanGelder, Kevin Hobart, worldwide director of capture and applications, Health Imaging Group, will give an opening address. There will be giveaways to students and a raffle for a digital camera.

From 11 a.m. to 3 p.m. in the lobby of the Student Alumni Union there will be interactive demonstrations of Kodak EasyShare products.

At noon in the Kodak Quad, hot dogs will be given to the first 1,000 students.

Starting at 2 p.m. in Xerox Auditorium, Kodak will host two panel discussions to give students a better understanding about the career opportunities and co-ops available at Kodak. The 2-3 p.m. panel presentation is targeted for students graduating within the coming year. The 3-4 p.m. discussion is for all other students. All students are encouraged to bring their resumes. Visit <http://events.rit.edu> or call 475-7630. ■

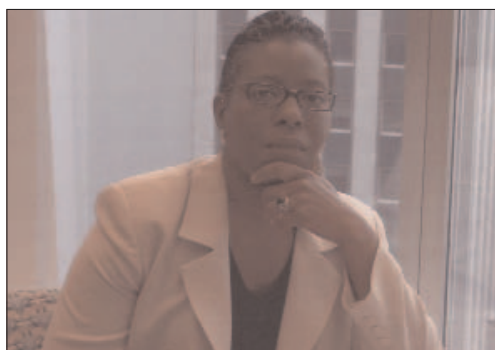
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Celebrating **175**

## SPOTLIGHT ON College of Liberal Arts

Fast-paced college environment helped prepare COLA alumna for a demanding career

Nicole Richardson knew from an early age that she was destined for a career in corporate America. Today, the vice president of statistical model-



Nicole Richardson

ing and analytics at the JP Morgan Chase Insurance Group, points to her bachelor's degree in economics from RIT as one key to her success.

Richardson arrived at RIT in 1988

by way of Barnard College in search of a technically savvy economics education.

"The first computer course that was required of everyone was Survey of Computer Science, and I was impressed by that," Richardson says. "I knew that this was definitely the place I needed to be because whether you were a communication, economics or art major, you needed to understand computers."

Richardson credits her early computer training at RIT with her later ease in using other software programs as a graduate student at the University of Delaware and in the workforce. She also attributes RIT's rigorous economics curriculum with making her

more prepared than most of her peers in her graduate cohort.

Richardson, who graduated from RIT's College of Liberal Arts in 1991, has worked in health care policy and market research with an emphasis on both the supply and the demand side. She joined JP Morgan Chase in 2000 as an assistant vice president in customer solutions and quickly advanced to vice president. In her current position, Richardson helps guide the insurance group's market strategy through analysis of mortgage portfolios and mortgage customers, as well as credit-risk analysis.

Studying customer behavior and economic trends taps Richardson's curiosity about methods of decision making under uncertain conditions. "This reflects the current markets of the real world," she says. "In day-to-day life, you make decisions based on

what you think is complete information—until the next day. You can't put off decisions indefinitely, but you need to make decisions based on all the available good information."

Another skill Richardson learned at RIT enables her to thrive at her fast-paced, high-energy job. She traces her ability to perform in a demanding work environment to her years as an undergraduate juggling a full course load while working 30 hours a week.

"I would like to stress how valuable my RIT education has been," Richardson says. "Although I've always been interested in economics and wanted to study it, I think RIT shaped the path that I took by helping me develop the quantitative, analytic and computer skills necessary to succeed in corporate America." ■

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## Steenburgh wins coveted Cary Award

RIT's School of Print Media presented the Cary Award to Frank Steenburgh, senior vice president for business growth, Production Systems Group at Xerox Corp. Steenburgh accepted the award during Graph Expo '04 in Chicago, Oct. 10.

RIT presents the Cary Award annually to individuals who have distinguished themselves in the development or application of digital technology in graphic communications.

Steenburgh joined Xerox in 1973 and has held various sales and mar-



Those present at the 2004 Cary Awards breakfast in Chicago included, from left to right, Pat Sorce, chair of School of Print Media; Anthony Federico, corporate vice president of platform development, Xerox; Joan Stone, dean of CIAS; Frank Steenburgh, Cary Award recipient; Barb Pellow, vice president of marketing, Kodak graphic communications group; Bill Steenburgh, Xerox.

keting management positions. He was named to his current position in July of 2003. Prior to that, he was senior vice president and general manager for the production color business. Steenburgh has authored graphic arts articles and promoted educational

programs in digital printing technology.

Frank Romano, professor at RIT's School of Print Media, says Steenburgh exemplifies the high standards recognized by the Cary Award.

"Frank Steenburgh commercialized the Xerox Docutech and brought digital printing to the forefront of the printing industry," states

Romano. "He also led teams that brought the iGen3 digital color printer to market. These systems changed the very nature of the graphic arts and ushered in a digital age." ■

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## White heads human subject research

Research offers remarkable benefits to the quality of human life, but what can be done to limit the risks presented to those who participate in research studies?

That question highlights a significant challenge for RIT's Julie White. The former Women's Center coordinator is

now senior research administrator for Sponsored Research Services. A large part of White's new responsibilities is serving as the university's

first director of human subjects research. This assignment allows her to focus attention on protecting the interests of both RIT researchers and their research project participants.

"My role is to provide information about responsibilities and regulations while enhancing training and outreach for research activities," explains White.

RIT's evolution as a more research-focused institution necessitated the creation of this role. Federal regulations mandate that institutions ensure the protection of human subjects in research. Marjorie Zack, director of RIT's Sponsored Research Services, says the number of such projects on campus is expected to reach 250 by the end of next year.

"The keys are providing value-added knowledge and the ability to do whatever it takes to make things happen," states Zack. "Julie meets with the faculty and students to prepare research proposals while collaborating with the Institutional Review Boards to promote higher quality proposals."

Two review boards are responsible for approving research projects. Richard Doolittle oversees an agenda for the university-at-large while Gerald Berent chairs the NTID board.

White indicates that the type of research projects on campus vary greatly—from drug studies to research on human-computer interface to analysis of various childhood aspects.

"Some of these cases require protection for vulnerable populations," she states. "Children, pregnant women, prisoners and the educationally and economically disadvantaged are among groups that present additional concerns."

For more information on human subjects research at RIT, visit the Sponsored Research Services Web site at [www.research.rit.edu](http://www.research.rit.edu). ■

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## Sen. Alesi secures funding for RIT programs

State Sen. Jim Alesi has secured additional funding for three RIT programs in the 2005 state budget.



Sen. Jim Alesi

The RIT Student Ambulance will receive \$10,000 to support specialized equipment purchases that will enhance their services to the RIT campus community. In addition, Sen. Alesi secured \$25,000 to enable the university to continue to offer the Faces of Change Conference, a program designed to encourage young women

to pursue careers in science, engineering and technology, and \$10,000 to support RIT's hosting of the Finger Lakes Scholastic Art Awards Competition.

"We are very appreciative of Senator Alesi's continuing commitment to RIT, and his support for these programs," says RIT President Albert Simone. "These funds make it possible for us to better serve the campus community and the community at large. We share with Sen. Alesi a commitment to encourage the aspirations of high school students through programs such as the Faces of Change Conference and the Scholastic Art Awards program."

Over the past four years, Alesi has secured \$40,000 for the RIT Student

Ambulance, and the students have made him an honorary member of the organization. This is the second year that Alesi has supported the Scholastic Art Awards, and he has sponsored the past several Faces of Change conferences.

"RIT is a tremendous educational institution that continues to play a critical role in preparing young individuals for their future," says Alesi, who represents the 55th Senate District, which includes RIT. "These programs are among the hundreds of programs that enable RIT to enhance the educational experience for students and promote the welfare of the community. I am proud to support these programs and look forward to partnering with RIT in the future." ■

## Gallery r exhibit showcases humor in art

If there's off-the-wall humor, surely there's on-the-wall absurdity. And Gallery r is the place to find both with its season debut, "Humor in Art Exhibition." The free show runs from Oct. 7 through Nov. 6.

It's no joke that RIT's student-run gallery will feature a fine art student competition focusing on the ludicrous, the surreal, the farcical, the illogical and the ridiculous.

Zerbe Sodervick, gallery coordinator and director of extended studies at RIT, believes humor in art is a challenging concept because it "demands right brain artists to ingeniously use left brain reasoning."

"Verbal humor hones on the pauses, the delivery and the punch



Hope Rovelto's ceramic creation

line," Sodervick explains, "but artists—like a cartoonist for example—sequence their ideas, building to the last drawing cell that delivers the punch."

Judging the humorous visions of students—competing in arts and crafts, design, film, illustration and photography—are RIT faculty members, cartoonist Bill Jankowski, printmaker David Jay Reed, and advertising photography chair Denis Defibaugh.

Gallery r, located at 775 Park Ave., is open from 3 to 7 p.m. Thursday through Sunday.

For more information about "Humor in Art," call 242-9470 or log onto the Gallery r Web site at [www.galleryr.org](http://www.galleryr.org). ■

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# Crossroads: Focusing on the bigger picture

by Bob Craig



This column presents opinions and ideas on issues relevant to higher education. We hope "Viewpoints" inspires discussion among the RIT community. To suggest an idea for the column, e-mail [newsevents@rit.edu](mailto:newsevents@rit.edu).

Our practice is to review incidents like this and ask ourselves, "Knowing what we know now, what, if anything, might we do differently in the future and why?" To this end, a number of people have examined this case and enhanced procedures to minimize future risks.

An offense like this is terrible. No one expects such a serious level of violence on a university campus. Everyone in the larger community has demonstrated wonderful support during this crisis. Monroe County Sheriff Patrick O'Flynn and his most senior executives responded immedi-

ately to assist with scene management, media interviews and investigative strategies. District Attorney Mike Green also responded.

Our sheriff and district attorney both pledged the full resources of their offices in assisting RIT in its recovery from this incident. Public safety counterparts at area universities also offered their assistance. Clearly, these were all significant developments that led up to the recent arrests.

While we all struggle to comprehend the motive for this crime, please know it was solely the result of per-

sons demonstrating a cavalier and horrific disregard for human life. We must exercise prudence in our quest to "do something."

While RIT is a learning community, we are still representative of the larger communities embracing our campus. Offenses occur there as well as here, regardless of sworn or non-sworn and armed or unarmed officers.

Naturally, our injured colleagues remain foremost in our thoughts and prayers.

*Craig is director of RIT's Campus Safety department.*

My experience has shown that unfortunate events can be very telling. Hence, it would be even more unfortunate if we failed to learn from the robbery and shooting at Crossroads on Oct. 4.

## Mini-Baja racers to flock to RIT campus

Compared to most mini-Baja landings, you could say this one was a 'soft landing.' It's also another prize in RIT's yearlong 175th anniversary celebration.

For the first time since 1982, RIT has landed the Mini Baja East competition. RIT will host the 30th annual event May 5-7 on campus and at a motocross track in Wayne County.

In addition, what's good for RIT is also good for the Rochester region, since mini-Baja contests draw dozens of collegiate teams—along with hundreds of spectators—from across the United States, Canada and South America for three days of competition, climaxed by a four-hour, "rough-terrain" endurance race.

At least 60 teams and as many as 1,000 spectators are anticipated for the spring 2005 event, placing RIT in the spotlight, says Marty Gordon, team advisor and associate professor of mechanical engineering technology in the College of Applied Science and Technology.

"I think it's a great opportunity to showcase RIT and our area to students and visitors from around the country," says Gordon, event organizer along with Tom Locke, machine tool lab manager and mini-Baja team co-advisor.

Student-built from scratch, single-driver, off-road mini-Baja cars are designed to withstand "severe punishment" and be "fun to drive" (an official requirement). The dune-buggy-like vehicles, powered by 10-horsepower engines, reach top speeds of

about 40 miles per hour.

In addition to the endurance race, mini-Baja competitions feature so-called "dynamic" challenges, such as acceleration, braking, hill climbing, land maneuverability, water maneuverability, pulling, top speed and traction. Those contests will be held May 6 and 7 at Hogback Hill Motocross

track in Palmyra. Competition in "static" categories, including design and cost report presentations, will be on May 5 in the Gordon Field House and Activities Center. All events are free and open to the public.

An awards banquet will wrap up the Mini Baja East on May 7. ■

*Michael Saffran | [mjsuns@rit.edu](mailto:mjsuns@rit.edu)*



RIT's mini-Baja car is put through the paces during a test drive last spring.

### A look back at the Mini Baja East

The Mini Baja East got its start at the University of South Carolina in 1976. Under the guidance of then-advisor Alan Nye, professor of mechanical engineering, RIT competed for the first time in 1980, earning first place in the endurance race and second place overall. RIT captured first place overall the following year and in 1987. In total, RIT placed among the top 10 in nine out of 10 years during Nye's tenure as advisor.

After folding in the early 1990s, RIT's mini-Baja team was revived for the 1996-1997 school year by mechanical engineering technology students under Marty Gordon's tutelage. Ever since, RIT has been one of few universities to annually enter all three national competitions, regularly placing among the top 10. In 2001 and 2002, RIT competed as the only U.S. team in the Mini Baja Brazil and the South African Mini Baja. Earlier this year, RIT earned seventh place, among 80 teams, in the Mini Baja Brazil.

Nye, now advisor to RIT's Formula car team, looks forward to the return of the Mini Baja East to the Rochester area.

"It's exciting to have it back," he says. "It's a great event for students, and I'm glad the rest of campus will get a chance to see what it's all about. It's an incredible sight."

Mini-Baja competitions are sponsored by the Society of Automotive Engineers, which is celebrating its 100th anniversary in 2005, and Briggs & Stratton Corp. Sponsors of the RIT team include Mahany Welding Supply Co., Metalcenter Rochester Inc., Moog Inc. and Rochester Gear Inc.

## PC 'godfather' shares latest passion for nature

Bill Atkinson, a software pioneer at Apple Computer, helped design one of the first personal computers, the Lisa, and also wrote the original Quickdraw, Hypercard and MacPaint software. He no longer works full-time in front of a computer though—his office is the outdoors. Atkinson is a nature photographer.

Atkinson makes fine-art prints using drum scans or digital capture, accurate color management, Adobe Photoshop to fine-tune images and large format inkjet printers.

Atkinson will share his color printing techniques at a lecture and slide show titled "Printing within the Stone," from 9 a.m. to noon on Monday, Oct. 25, in the B. Thomas Golisano College auditorium.

From 10 a.m. to noon on Tuesday, Oct. 26, Atkinson will give a presentation about the design of the Macintosh computer, sharing rare photographs illustrating the choices made in designing the graphical user interface. This year marks the 20th anniversary of Macintosh. Atkinson's presentation, "Twenty Years with Macintosh," will be held in the Chester F. Carlson Center for Imaging Science auditorium.



Bill Atkinson, nature photographer, at work

Atkinson's new book, *Within the Stone: Nature's Abstract Rock Art*, features 72 abstract color photographs

of polished rocks. To reproduce the colors of the rocks, Atkinson used highly concentrated inks and color management to expand the range of colors that can be printed with a standard four-color offset press.

"I've developed a digital printing method that harnesses the latest computer technologies to empower the photographer with a higher degree of artistic control than has ever been possible before," says Atkinson.

Atkinson has shared his methods with many professional photographers, including Pat O'Hara, Frans Lanting, Jack Dykinga and the late Galen Rowell. Atkinson's lectures are sponsored by the School of Photographic Arts and Sciences. ■

*Kelly Downs | [kaduns@rit.edu](mailto:kaduns@rit.edu)*

### News briefs

#### UN flag raising, Oct. 22

To commemorate the 59th anniversary of the founding of the United Nations on Oct. 24, 1945, the U.N. flag will be flown at RIT on Oct. 22. All are welcome to attend the flag raising at 8:30 a.m. at the flagpoles at RIT's main entrance. This year marks the 10th year of the commemoration, led by Bill Larsen, associate professor of civil engineering technology and past president of the United Nations Association of Rochester.

#### Simone hits the airwaves

WTR-FM (89.7) will host a live radio call-in show with President Simone next week. The one-hour show begins at 5 p.m. Oct. 26. The show will feature current campus events and student questions and concerns.

#### Gannett lecture, Oct. 28

Scholar Brian Orend will give his free talk, "Justice after War: Afghanistan and Iraq," 7:30 p.m. Oct. 28, in Webb Auditorium in the James E. Booth Building, as part of the Caroline Werner Gannett Lecture Series.

A discussion led by Edward Kannyo, visiting associate professor of political science, and Paul Grebinger, professor of anthropology, follows the talk.

For information, call 475-2057 or visit [www.rit.edu/gannettseries](http://www.rit.edu/gannettseries).

#### Math conference

RIT's mathematics and statistics department is partnering with the College of Science and the B. Thomas Golisano College of Computing and Information Sciences to host the Midwest Conference on Combinatorics, Cryptography and Computing, Oct. 28-30. Call 475-7564 or e-mail [hxsma@rit.edu](mailto:hxsma@rit.edu).

#### Free poetry reading

Allison Hedge Coke, a Huron/Cherokee writer, will read from her poetry and autobiography at 4 p.m. Oct. 29 in the Liberal Arts building, room 1251. The event, free and open to the public, will be interpreted for the deaf. For information, call 475-4547.

#### Dean's lecture, Oct. 29

Cybersecurity and its limitations will be the topic of the next installment of the Dean's Lecture Series, sponsored by the B. Thomas Golisano College of Computing and Information Sciences.

Andrew Odlyzko, from the University of Minnesota, will give a lecture at 1 p.m. Oct. 29, in the Golisano College auditorium. A reception will immediately follow.

#### Halloween celebration

RIT's Campus Connections bookstore will be hosting its annual Halloween celebration 8:30 a.m.-4:30 p.m. Oct. 29. The day features games, treats and prize giveaways.

#### Fall colloquiums continue

The College of Liberal Arts communication department will continue its fall colloquium with a free talk by professor Diane Hope on "Transformational Images: Their Production, Appropriation and Circulation in Public Discourse," noon-1 p.m. Nov. 2, in the B. Thomas Golisano College auditorium. Call 475-6649.

#### Part-time info session

On Nov. 3, RIT's Offices of Part-time and Graduate Enrollment Services will sponsor an information forum for adults interested in starting or continuing their education on a part-time, evening basis. The session will be held 5-7 p.m. in the Bausch & Lomb Center. Call 475-2229.