Enjoying the benefits of a longtime partnership

American University in Kosovo. It also manages a collaboration in the Dominican Republic, and new partnerships are being explored in China, India and Russia.

Brick building was another unique student project in a CAST course last spring.

Rochester Institute of Technology

Our Lomb Memorial Drive
Rochester, NY 14623-3603

non-profit 501(c)(3) organization

RIT is being recognized nationally for its computing prowess. The Princeton Review ranks RIT 12th among its “Top 25 Most Connected Campuses” in the country.

Criteria for the second annual Most Connected Campuses survey included the ratio of school-owned digital cameras accessible to students, the breadth of the computer science curriculum and the sophistication of the campus technology. This included streaming media of classes and extracurricular offerings, availability of school-owned digital cameras and equipment for student use, wireless Internet access on campus and support for handicap computing.

Each year we find the bar raised higher and higher as students consider a sophisticated computing environment central to their college experience," says Robert Franek, editorial director at The Princeton Review.

For the complete list, visit www.forbes.com/connected.

Obituaries

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Nicholas Orlando, RIT retiree, Sept. 25
Christopher Joseph Dudak, RIT student, Oct. 29

Newsmakers


Alumni awards continued from page 2

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CAST is also home to an in-demand counter-terrorism course and disaster and emergency management certificate program, the Center for Multidisciplinary Studies, an executive leader graduate program, the OSHA Training Institute Education Center, Air Force and Army ROTC, and RIT concrete canoe, steel bridge and mini-Baja teams. Add in the 112-year-old School of Hospitality and Service Management—one of the nation’s foremost—featuring the Global Learning Center at the RIT Inn & Conference Center, along with student-run Henry’s Restaurant (and seven sinks), and you have the makings for RIT’s largest college: enrolling 3,568 this fall. A place for engineering tech to call home.

CAST programs range from high-tech studies in telecommunications engineering technology and electronics manufacturing and assembly to one that is, well, out of this world. In fact, CAST is so diverse, you could say it has everything and the kitchen sink (make that sinks).

RIT has been active in the ACM Special Interest Group on Computer Science Education, a professional organization.

Gary Behm ’81 (electrical engineering technology), National Technical Institute for the Deaf. An advisory engineer with 23 years of experience with IBM Corp., Behm currently manages and coordinates technical team members, internal and external customers involved with the Advanced Process Control and Real-time Data Management System. A recipient of an IBM General Manager’s Teamwork Award, he was named the National Employee of the Year 2000 by the National Business and Disability Council.

Campus Connections gets into character

Non-profit Org. U.S. Postage PAID Rochester, N.Y. Permit 626

04 November 2004 | Volume 37 | Number 4

Paul Stella | pbscom@rit.edu
Michael Kuhl | mksuns@rit.edu

For more news, visit www.rit.edu/news.

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**RIT documentary premieres Nov. 12**

Bob Dylan at RIT Nov. 13

Get ready to folk-rock Nov. 13. Bob Dylan, on a nationwide tour with his band, will perform at 8 p.m. in RIT’s Gordon Field House and Activities Center.

Dylan recently released his autobiography, Chronicles, Vol. I—the first in a series of personal histories focusing on significant periods in his life and career. A prolific songwriter, he released albums and toured extensively throughout the 1960s and 1970s. In 1997, he released Time Out of Mind, which received strong reviews and sparked a revival of interest. The album went on to win three Grammy Awards in 1998.

Many Dylan songs, such as ‘Blowin’ in the Wind,’ covered by Peter, Paul & Mary, became popular standards. He has also changed the face of songwriting, pioneering several schools of pop songwriting. Dylan defined the role of a vocalist in popular music, breaking down the notion that in order to perform, a singer had to have a conventionally good voice. As a result, the deciding factors are time, cost, and commitment.

In summer 2005, RIT’s College of Business will offer Fast Track—an accelerated, intensive and fast-paced MBA program for students with the motivation, skills and academic ability to be successful.

"Historically, engineers, technologists and scientists have pursued their MBAs by taking evening classes—a route that often requires many years and adds stress to their professional and home lives," says Tom Pray, RIT MBA program director and chair of decision sciences and management information systems.

"Now the one-year, Fast Track program provides an opportunity for seniors earning science- or technology-based four-year degrees to come to RIT—or stay at RIT—and earn their MBA in one calendar year."


The following fall, winter and spring quarters, classes follow the traditional MBA schedule where students complete four courses per quarter. "RIT’s Fast Track program gives students the option of finishing their MBA program in one year and still pursue a concentration in finance, management and leadership, marketing, or technology management," says Donald Wilson, director of graduate business programs.

"This is something very few one-year MBA programs offer," says Spaull. For information, call 475-6221 or log onto www.ritmba.com/

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**CAST profile, page 4**

CAST is known for innovative concepts, such as building an entire academic course around the 2003 PGA Championship at Oak Hill Country Club. CAST’s distance-learning program and interdisciplinary programs and launched first-in-the-nation under-graduate and graduate programs in information technology and software engineering. McKinzie is also the driving force behind RIT innovations today. Earlier this year, he began development of RIT’s Academic Program Incubator, envisioned as a center for forecasting the needs of industry and government and creating academic programs in anticipation of, rather than in response to, demand for graduates.

In August, he proposed creation of a new charter college at RIT to coordinate global outreach education in the global arena—locally, regionally, nationally and internationally—via distance learning, corporate education, international partnerships, branch campuses and extension sites. CAST has the potential to become "the number one global institute of technology," McKinzie says. The proposal will soon be reviewed by the board of directors, as well as the President’s Task Force on global outreach.

CAST is already an established leader in international partnerships. The college manages academic programs at, and provides faculty to, American College of Management and Technology in Croatia and CAST profi, page 4
RIT honors distinguished alumni, volunteer of year with awards

Michael Morley ‘69 (business administration) is RIT’s Outstanding Alumnum for 2004 and Alfred Davis is Volunteer of the Year. They were honored at the annual awards ban-quet Oct. 23 during Brick City Festival and Alumni Weekend. Nine others were named Distinguished Alumnum by RIT’s eight colleges. Morley, who retired in June as chief administrative officer and executive vice president at Eastman Kodak Co., is a member of the RIT Board of Trustees and serves on the board of governors of the Al Sigl Center. He chairs the board of the National Action Council for Minorities in Engineering. Morley began his career at Kodak in 1964. In 1986, he was awarded a Sloan Fellowship for study at Massachusetts Institute of Technology, where he earned a master’s in management. He returned to Kodak in 1987 where he has held numerous positions including general manager of United States and Canada in the Consumer Imaging Division and director of human resources. Alfred Davis joined the RIT faculty in 1938 after receiving a master’s degree from Syracuse University. He served as associate director of the evening division, director of public relations, vice president for development and public relations, administrative secretary of the board of trustees and vice president of RIT. He became vice president emeritus in 1986, and continues his long association with the university in a variety of capacities. He is also involved with numerous community organizations including the Rochester Philharmonic Orchestra. The 2004 Distinguished Alumnum are:

- Keith Shugerts ‘95 (hotel and restaurant management), College of Applied Science and Technology. In 1992, Shugerts began his career in finance at Lincoln First Bank and worked in the investment offices at Cornell University and the University of Rochester. He received the designation of a chartered financial analyst in 1982 and joined QC Asset Management in 1998. He has assisted in planning and opening six properties in four states for the company and is responsible for the upkeep of 18 properties in seven states.

- Lee Green ‘74 (MFA, art and design), College of Imaging Arts and Sciences. As director of corporate identity and design for IBM Corp., Green has responsibility for the company’s worldwide product industrial design, identity programs, graphics, packaging and Internet design. He has published numerous articles on design and identity topics and has taught design courses and lectured at Stanford University, Harvard University, MIT and RIT. He serves on the board of directors and as advisory board president for the Design Management Institute.

- Allen Casey ‘73 (electrical engineering), Kate Gleason College of Engineering. Casey is president of M/E Engineering P.C., a Rochester company he co-founded in 1991. In 2002, the company was named to Inc. magazine’s Inner City 100 list of the country’s most successful private companies located in urban centers, and in both 2000 and 2001 made Zweig White & Associates’ “Hot Firms” list of the 100 fastest-growing architectural, engineering and planning firms in the United States.

- Thomas Moran ‘80 (criminal justice), College of Liberal Arts. A former police officer and deputy sheriff, Moran received a juris doctorate from St. John’s University School of Law in 1988. He has spent the last 25 years following cases involving civil rights, police brutality and harassment.

- Kevin Gavagan ’79 (MBA), College of Business. Gavagan, president of QCI Asset Management since 1982, began his career in finance at Lincoln First Bank and worked in the investment offices at Cornell University and the University of Rochester. He received the designation of a chartered financial analyst in 1982 and joined QC Asset Management in 1988.

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- Thomas Moran ‘80 (criminal justice), College of Liberal Arts. A former police officer and deputy sheriff, Moran received a juris doctorate from St. John’s University School of Law in 1988. He has spent the last 25 years following cases involving civil rights, police brutality and harassment.
He lives by the platinum rule—he treats everyone as they would like to be treated,” said Kelly Radder, executive director, Alumni Relations, winner of the individual award for Outstanding Citizenship within the RIT Community. “I will go to the ends of the earth to help another. Whether to solve a problem or right a wrong, Kelly is there,” says Weber. “I can attest to Kelly’s strong passion for RIT alumni around the world and of her knowledge and commitment to this profession. I appreciate Kelly’s sincerity in the growing relationships with RIT’s AALANA alumni. It is because of her persistence and confidence in changing the status quo that many of her new ideas have brought forth a positive reshaping of the relationship RIT has with its diverse alumni body. In three short years, she has transformed Alumni Relations into a dynamic organization with an agenda for growth, success and vitality.”

The Kate Gleason College of Engineering Student Services Team, comprised of Margaret Anderson, Freddie Bissel, Eileen Fishman, Karen Hirst, Rohan Palma and Ed Rice, were winners of the team award for Excellence in Satisfying Customers. According to Weber, “This team has worked effectively to build a community with engineering students that wasn’t there before. One student says, ‘I am still at a loss of words to express my grati- tude. You gave me the answers to all of my questions, and that was price- less.’” Weber also added, “This comment from parents is very telling. Thank you for counseling our son. You were the first person we interviewed when we considered RIT, you inspired my son to make his decision to come here. Because of you, we really feel that RIT cares about our children and their education.”

In the final award of the event, the group of RIT Scheduling Officers were named the winners of the Outstanding Citizenship within the RIT Community. Weber says, “The schedul- ing officers are one of the few groups on campus that unite and cross boundaries on a daily basis to solve student and institute issues. It does not surprise me that the schedul- ing officers who ‘magically’ make things happen on a regular basis rose to the challenge of making you all scheduling work. They embrace change for the good of the institute, while others resist. It is not magic that completes these tasks—it is hard work and dedication to the principle of doing the right thing for RIT.”

NTID workshops take guesswork out of classwork

Every deaf and hard-of-hearing person who has experienced it: missing some or an entire part of conversations. The National Technical Institute for the Deaf has helped by offering information technology workshops taught directly in sign language. To date, NTID has provided 30 work- shops for more than 200 deaf IT professionals.

“This is unlike any other class or course I have taken because I usually have to work with sign language interpreters,” says James Johnson, a technical support chief designed and built two trophy cases for the annual Staff Awards. “This team has worked effectively to build a community with engineering students that wasn’t there before. One student says, ‘I am still at a loss of words to express my grati- tude. You gave me the answers to all of my questions, and that was price- less.’” Weber also added, “This comment from parents is very telling. Thank you for counseling our son. You were the first person we interviewed when we considered RIT, you inspired my son to make his decision to come here. Because of you, we really feel that RIT cares about our children and their education.”

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WSQ bids farewell to RIT

Women’s Studies Quarterly, a leading journal of feminist thought, is bid- ding adieu to RIT after seven years and moving back to the Graduate Center of the City University of New York, taking with it a new editorial perspective on science and technology.

A rotating editorship keeps the journal fresh and lively, says Diane Hope, the William A. Kern Professor in Communication in the College of Liberal Arts and WSQ general editor for the last three years. Founded in 1972 by literary scholar Florence H. Howe, WSQ is the oldest women’s studies journal in the United States. Hope became editor in 2001 following the four-year tenure of Janet Zandy, professor of language and literature at RIT. Together they enlarged the scope of the journal to include issues dedicated to women and health, science, technology, and the environment.

With an interpreter, deaf students must decide if they are going to listen at the interpreter or the computer screen the professor is referring to. They can’t watch both at the same time.

Seventeen more workshops have been planned. Visit www.rit.edu/still... for more information.

News briefs

NPD forum, Nov. 9
Five distinguished speakers will give insights to the latest innova- tions at the RIT New Product Development Forum, Nov. 9. Presented by the College of Business’ Technology Management Center, sessions on “The Interfaces of New Product Development” will run 3:30 a.m.-4 p.m. in the B. Thomas Golisano College auditorium. Cost per person is $100; fee is waived for NPD Forum members and RIT alumni, students and recent graduates. Registration ends Oct. 31. For more information, contact www.colb.rit.edu or contact Angelo Fungo at 475-7451 or atangelo@rit.edu.

Sharing global lessons

David Delta Penta will share his insights on “Going Global: Louis Leonards’” at the William D. Gasser Distinguished Lecture Series, presented by RIT’s College of Business. The event, 4 p.m., Nov. 9, will be held in the Chester F. Carlson Center for Imaging Science auditorium. Delta Penta, president and CEO of Fisher Scientific International Inc., is an alumnus.

A reception will immediately follow the Gasser Lecture, which is free and open to all members of the campus community. Visit www.rit.edu for more information.

Entrepreneurial talk

Larry Pekicham, founder of LPA Software Inc., will speak on “Entrepreneurship—The Good, The Bad and The Ugly,” at 4 p.m., Nov. 10, in the B. Thomas Golisano College auditorium. Admission is free for RIT faculty, staff and students.

The talk is sponsored by The Center for Entrepreneurship. For more information, call 475-7489 or e-mail dbbitt@rit.edu.

Midnight Breakfast

Help students prepare for finals by forcing their minds and their stomachs. Midnight Breakfast is back 10 p.m.-midnight, Nov. 12, in Grace’s dining hall.

Sponsored by the Center for Residence Life, the event gives RIT students a chance to sup- port students during finals by hosting a hot breakfast and encouraging them out of their class- room. Volunteers are needed to host tables, serve food and collect trays. Call 475-6986 or e-mail reslife@rit.edu.

ITS speaker series

RIT welcomes back B. Thomas Golisano College of Business Associate Dean of the Year Julianne Kic to serve as keynote speaker for the 2004-2005 ITS Technical Seminar Series. Kic leads the new seminar series entitled Technology in Balance: Design, Creativity and Innovation, at the Wiltsie Science Place 3:40 p.m., Nov. 17, in the Golisano College Center. Registration for the event is free and open to all members of RIT. Visit www.rit.edu or call 475-2246.

Hillside gift collection

Be a special Santa for a child at Hillside Children’s Center. Look for a large box in the Student Alumni Union lobby and shop for a child’s gift. Bring gifts to the Student Alumni Union on the second floor of the RIT Center in the SMU before Dec. 17.

Good gift ideas include books, games, puzzles, stuffed toys and blocks and wallkrams.

For more information about the project, contact the Student Volunteer Center at 475-6056.