new trustees from page 1

Michael MacDonald is president of global accounts and marketing operations at Xerox Corp. He is also a corporate senior vice president. MacDonald’s organization is responsible for Xerox’s largest global accounts, improving the customer experience, marketing, e-marketing, the Xerox Web site, advertising, market public relations and marketing communications. He joined Xerox in 1977. MacDonald earned a bachelor of arts degree in political science from Rutgers University and attended the John C. Hagen Graduate School of Business at Iona College.

He completed the Columbia University Executive Program in business administration and the advanced management program and the international senior management program at the Harvard Graduate School of Business Administration.

Ronald Zarrella is chairman and chief executive officer of Bausch & Lomb Inc. He was named to this post in 2001 after seven years with General Motors Corp., most recently as executive vice president and president of General Motors North America in Detroit. Zarrella was previously with Bausch & Lomb from 1985 through 1994, holding several executive positions including president of the former international division, and president, chief operating officer and a member of the company’s board of directors.

Zarrella received a bachelor of science degree in electrical engineering from Worcester Polytechnic Institute. He also attended New York University Graduate School of Business Administration.

Four Presidents Award nominees

Nominations are due for the 2005 Four Presidents Distinguished Public Service Award. Nominations are due Dec. 17. Nomination forms can be found at www.rit.edu/~940www/.

Created by RIT Vice President Emeritus Alfred Davis, the award is presented annually to a member of the RIT faculty or staff whose public service and commitment mirrors that of the four presidents Davis has worked with in his 67-year association with RIT. The four presidents are: Mark Ellington (who served RIT from 1936-1949), Paul Miller (1969-1979), Richard Rose (1979-1992) and Albert Simone (1992-present).

Davis started a $50,000 endowment to fund the award. Each year, the recipient will have the privilege of designating the endowment income to a beneficiary of their choice, such as a not-for-profit organization in Rochester or a group on campus. Davis said he was inspired to create the award during CIA Director George Tenet’s address at RIT in 2002. Here, Tenet told the graduate: “Serve something other than yourself, serve something bigger than yourself.”

Fred Smith and Barry Calhane were the first two recipients of the award. This year’s award will be presented on March 24.

COLA degree from page 1

Foreign language skills are a unique aspect of the international studies degree at RIT.

“The international studies program is extremely heavy on foreign languages because of the fact that students can specialize in East Asia or Latin America or Europe,” Sinha says. “In order to do that they have to have a strong background in language. But language is required of every student irrespective of whatever track they pursue.”

Co-op experiences in foreign countries will stretch students’ understanding and give them impressive resume bullets.

“Knowing another language is a privilege and an important skill that one student can use wherever they go,” Sinha says.

COLA is also launching a new bachelor’s degree in advertising and public relations.

Way cool stuff

Teams of RIT computer engineering students recently demonstrated senior design projects. Above, James Ludwilijah, left, and Evan Clark test their minefield-traversing robot. “Students devoted time and ingenuity to their projects, calling upon material learned in classes and from co-ops,” says Roy Czerniakowski. He and Pratap Reddy, both professors of computer engineering, were mentors to the students.

Sharing RIT’s faculty scholars with the community

Byrne Raffleux of the College of Science, far left, was the first speaker featured in Wallace Library’s RIT’s Faculty Scholars series, which made its debut Oct. 28. The series, co-sponsored by the Office of the Associate Provost for Outreach Programs and the director of First to Class and Wallace Library, is intended to highlight the variety of important faculty scholarship taking place on this campus. Upcoming faculty scholar speakers will include John Schutt from the Chester F. Carlson Center for Imaging Science and Nabil Niazy from the Center for Integrated Manufacturing Studies.

Newsmakers

Varda Main, director of the Technology Licensing Office, discussed “Technology Assessment Committees—Choosing the Optimal Structure” during a workshop presentation at the Licensing Executives Society 2004 annual meeting on Oct. 20 in Boston.

Matthew Marshall, assistant professor of industrial and systems engineering, received a faculty advisor award from the Institute of Industrial Engineers for contributions as advisor to the RIT IE student chapter. The chapter was awarded a silver award for recent activity, including planning and hosting a three-day regional student conference.


Karen Proctor, professor and chair of packaging science, and RIT packaging science faculty member, Daniel Goodwin, Deanna Jacobs, Tom Voss and Fritz Yambrach, along with lab coordinator Chris Robinson, accompanied 46 packaging science majors, members of the RIT Packaging Club, to PACK EXPO International 2004, Nov. 7-11, in Chicago.


George Zion, professor of computer engineering technology, presented “Building Ethics and Project Management into Engineering Technology Programs” at the 2004 American Society for Engineering Education Annual Conference & Exposition, June 20-23, in Salt Lake City. The paper was co-written by Ron Pull, associate professor of telecommunications engineering technology, and Carol Richardson, professor and chair of electrical, computer and telecommunications engineering technology.

Rochester Institute of Technology

One Lomb Memorial Drive

Rochester, NY 14623-3603

www.rit.edu
Three new trustees, vice chair named to board

RIT added three new members to the board of trustees as well as a chairman elect at the recent November meeting. There are now 52 active members on the board, as well as 28 emeritus and honorary board members.

Trustee Michael Morley ’69 (business administration) was elected vice chairman and chairman elect to the board.

He will be up for election as chairman of the RIT board in November 2005.

Morley was recently named RIT’s Outstanding Alumnus for 2004. He retired in June as chief administrative officer and executive vice president at Eastman Kodak Co. He is a RIT alumnus.

The new members are: Charles Brown Jr. is the chief administrative officer and senior vice president at Eastman Kodak Co.

Brown began his Kodak career as a process engineer in the Synthetic Chemicals Division in 1973 and served in various technical and supervisory capacities until 1982. He was later promoted to chief operating officer, consumer imaging and vice president. In 2006, he became a senior vice president.

In June 2004, Brown was promoted to chief administrative officer. He is responsible for such corporate functions as health, safety and environment, communications and public affairs, human resources, corporate security, information security and the legal department. He also oversees the company’s international regions. Brown received chemical engineering degrees, both New trustees, page 4

Coast-to-coast cross-country trek revived for 175th annivers-

In commemoration of RIT’s 175th anniversary, a group of RIT runners are trekking 2,730 miles on a continuous relay run spanning the United States. The coast-to-coast run features current members and alumni of the RIT men’s and women’s cross-country team. The run kicked off on Nov. 17 near San Diego and ends on Dec. 1 in Annapolis, Md.

Eighteen runners will complete the 14-day event—each running a two-mile interval, then resting for three-and-a-half hours before joining the relay again.

The 1979 coast-to-coast run, celebrating RIT’s 100th anniversary, was completed in 14 days, four hours, and eight minutes. The team expects to improve the RIT record for such an event, which was listed in the Guinness Book of World Records.

The runners will travel through Phoenix, Albuquerque, N.M., Amarillo, Texas, Topeka, Kan., St. Louis and Cincinnati, to Arlington National Cemetery and the U.S. Capitol in Washington. The run finishes at Chesapeake Bay outside of Annapolis.

Visit www.ritcoasttocoastrun.com to stay updated on the RIT run.

Numbers behind the run:

- 18 runners will participate (16 men, two women)
- Runners will spend Thanksgiving on the road, somewhere west of St. Louis
- Each runner will cover two miles at a time
- The runners will average 14 minutes for their two-mile segment
- Rest time between runs will be about three-and-a-half hours
- Each runner will complete about six runs and 12 miles per day
- The distance for each runner will be 85 miles per week, 170 miles total for the trip
- The team will travel through 13 states and the District of Columbia
- The runners will sleep in two recreational vehicles that will travel along the route.

Donald Campbell ’91 (B.S. mechanical engineering) in the 1979 cross-country run.

Paley to design project for St. Louis Zoo

It’s a jungle out there, but internationally renowned sculptor Albert Paley is capturing its appeal in a remarkable new project for the St. Louis Zoo. Paley, the Charlotte Fredericks Mowris Distinguished Professor in the School for American Crafts, has been commissioned to design the zoo’s Ceremonial Gateway.

The sculpture will be 40-feet high, 12-feet wide and 12-feet deep and made of CorTen steel. The work, featuring various ecosystems and related fauna, will be installed in the summer of 2006.

The Ceremonial Gateway by Albert Paley represents a unique way to enhance the St. Louis Zoo, Forest Park and the entire region we serve,” says Jeffrey Bonner, president and CEO of the St. Louis Zoo. “The gateway will serve as a magnificent landmark to millions of visitors who arrive at the zoo. We believe the gateway will be a destination for those who seek the most memorable art of our time and for those who love animals.”

Just last year, Paley completed The Sentinel, which is the centerpiece of RIT’s administration circle and the largest sculpture on any college campus across the United States. His other works include the Portal Gates for the Renwick Gallery at the Smithsonian, AT&T-plus sculpture in Atlanta and a ceremonial archway in Philadelphia.

Fourth-year film student Jesse Borkowski received a film honorarium from the Princess Grace Foundation-USA for his film, Test Yr. The Princess Grace Foundation, named in honor of Princess Grace of Monaco, salutes aspiring artists in theatre, dance and film. Borkowski receives a grant to finance his senior thesis production.

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In the name of a film star

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Kodak gets hint of NTID’s deaf world

The Arts and Cultural Council for Greater Rochester recently honored Leonard Urso, professor of metals in the School for American Crafts. Urso was presented with the 2004 Visual Artists Award for his artistic achievements over the past 20 years in Rochester. "I feel honored for receiving the award from the Rochester community as both an artist and educator," says Urso.

Urso is Distinguished Professor and Ann Moir Ross Hull Endowed Chair in the School for American Crafts. His art is on exhibit both nationally and internationally and has been collected as well as corporate and private collections, including the Art Institute of Chicago, Metropolitan Art Museum, Rochester, Burchfield Pen Citizens, Jane Lang Whitney Foundation, Pearlstone Foundation, and JHS Foundation.

Urso’s work is also well represented in public collections including the Art Institute of Chicago, the Metropolitan Museum of Art, the Cleveland Museum of Art, the Milwaukee Art Center, the National Museum of Modern Art in Paris, and the Chinese National Art Museum.

National Technical Institute for the Deaf’s Center on Employment recently gathered students, faculty and staff to host a hands-on, no-voices workshop for approximately 60 Eastman Kodak Co. employees in an effort to enlighten them about communication challenges in and out of the workplace.

Participants spent five to 10 minutes at seven different stations, each representing a different place, like a restaurant, bank and hospital, where only deaf people deal with. Without using their voices, they needed to communicate with the deaf workers about what food they wanted to order or how much money to withdraw or to describe their injuries.

Today, I never appreciated how important it is to communicate with your voice," says Sherry Gearing, a manager in Kodak’s Global Capture Flow Department. “I can see you’d want to give up trying. It’s very frustrating.”

“Your goal is to show participants that deafness is not the disability,” explained NTID professor and workshop leader Barbara Bay Holcomb, but that the communication system is the disabling factor.”

Hokumb has led the workshops called It’s a Deaf, Deaf World, at other organizations within the ROCt and Rochester communities.

For Gearing, it was time well spent.

“Sometimes you become impatient, or you tend to want to shy away from deaf people because they’re different,” she said. “Now I think I understand what they’re going through. This was a really good experience.”

Karen Black | kbblack@rit.edu

A discussion led by Maurice Karmen, writer in residence at State University of New York at Potsdam, and Penelope Kelsey, associate for Symantec, will offer a hands-on, no-voices workshop highlighting techniques designed to secure network workplaces.

Sarah Gordon, senior research associate for Symantec, will offer the keynote address at 4:30 p.m. in the Xerox Auditorium, James E. Blossom Auditorium. For information, call 475-2426 or visit www.galleryr.org.

News briefs

RIT Army ROTC Rangers prove they are tough as nails

For the second consecutive year, RIT’s Army ROTC: Tiger Battalion, 1st Brigade, won the annual Ranger Challenge Competition, Eastern Region, which was held Oct. 15-17, at Fort Devens, Mass. RIT and Army ROTC beat 19 other teams in the three-day competition consisting of eight events. Cadets trained six days in preparation for the grueling competition.

“Ranger Challenge is the varsity sport of Army ROTC,” says Lt. Col. Paul Hamlen, RIT Army ROTC admissions office. “It stresses individual fitness, soldier skills and teamwork. RIT was far ahead of the competition after the first day that it was almost impossible for any other team to win the competition.”

Byron Cagge

Gospel legend to perform Dec. 11

The Prince of Prayer will sing aloud at RIT.

Byron Cagge, a leading praise and worship minister, will bring his gospel to the Clark Gymnasium at 8 p.m. on Dec. 11. The RIT Gospel Ensemble opens the program. His debut self-titled CD won five Stellar Awards in 2004 including song of the year for his song, Presence of the Lord. A gospel-influenced album of praise and worship classics will introduce fans to fans to Fred Hammond, Alvin Slaughter and Ron Kenoly, integrating the best elements of traditional gospel music and praise choirs.

“I don’t like to think of myself and these songs as being in one box, for only one culture of people,” Cage says. “I know that when we get to heaven there is going to be separate sections for Asians, Latinos, Caucasians and African-Americans. We’re all going to come together to worship. I hope this album will be a major step in that direction.”

Cage sang his first church solo as a 4-year-old in a small town in Michigan. Cage is now the senior minister of church worship and music administration at Emmanuel A.M.E.

Tickets—$15 for students, $15 for faculty/staff/alumni, $20 general admission and $15 group rate for 10 or more people—are available at the Student Alumni Union computer counter or by phone at 475-5210.

The concert is sponsored by the Center for Campus Ministry, North Star Center and RIT Gospel Ensemble.

Karen Black | kbblack@rit.edu

SPAS lecture features Joe McNelly

Renowned photojournalist to also host lighting workshops

Photographer Joe McNelly will give a free lecture of RIT at 7 p.m. on Tuesday, Dec. 7, in the Colgate University auditorium. McNally is described by American Photo magazine as “perhaps the most versatile photojournalist working today.” His clients include National Geographic, Newsweek, Nikon Inc., Sports Illustrated and TIME magazine.

Following the Sept. 11 terrorist attacks, McNally created an exhibition, “Faces of Ground Zero—Giant Polaroid Collection,” documenting the heroes and survivors of the tragedy.

McNally’s lecture is co-sponsored by Nikon and the School of Photography and Arts and Sciences.

On Wednesday, McNally will lead lighting workshops on campus. The times and locations will be announced at the lecture.

Kelly Groves | kgroves@rit.edu

News briefs

Gosnell lecture, Nov. 30

The next Gosnell lecture will feature economics scholar John List from the University of Maryland. List will present, “Field Experiments,” 3-4 p.m. Nov. 30 in the B. Thomas Golisano Auditorium. His talk is free and open to the public. The lecture series, sponsored by Amit Balasubramanian, Arthur J. Gosnell Professor of Economics in the College of Liberal Arts, brings prominent scholars to campus throughout the year for talks that typically last one hour.

For information, contact Cassandra Sheddall at 475-2057.

Bookstore sale, Dec. 2

Campus Connections bookstore is hosting the 20th annual Student, Faculty, Staff Appreciation Day, 8:30 a.m. - 8:50 p.m. Dec. 2. The event features 10 percent off of almost everything in the store, in addition to the regular faculty/staff discount. Door prizes will be awarded through the day, with gourmet candy tasting noon-1 p.m. and book signings 2:30-3:30 p.m. The Student Alumni Union cafeteria will host a holiday lunch/enjoy from 11 a.m. to 1:30 p.m.

Gallery r invitational
gallery r is offering a wintry outdoor-inviting atmosphere this December. RIT’s student-run gallery is hosting the School of Art Illustration Alumni Invitational through Dec. 11. This exhibition, organized by RIT students Robert Dorsey, showcases a variety of subjects and media that professional illustrators have displayed in their Art. Their reception will be held 7-9:30 p.m. Dec. 10.

Gallery r will take part in the Park Avenue Holiday Open House Dec. 2. RIT alumni and students are invited to drop by and see how the Art can create an ice sculpture and host a silent auction in the gallery, 5-9 p.m. For information, call 475-9497 or visit www.galleryr.org.

ITS Security Week

Information and Technology Services invites the campus community to learn more about securing individual and department computers. Security Week, Dec. 6-10, features a series of workshops highlighting techniques designed to secure network workplaces.

Sarah Gordon, senior research associate for Symantec, will offer the keynote address at 4:30 p.m. in the Xerox Auditorium, James E. Blossom Auditorium. For information, call 475-2426.

Biotech lecture series

The challenges and promises of the biotechnology revolution will be explored Nov. 20 in the lecture series, Biotechnology: Our Future as Human Beings and Citizens of the World, at other organizations within the ROCt and Rochester communities.

Undergraduate student consultation Brown, a talk with Francis Fukuyama, dean of Johns Hopkins University Center for International Studies in Washington, D.C. Fukuyama will present, “Future Biotech: Challenges and Opportunities for Partnership in the Challenge,” 7:30 p.m. in the Park Auditorium, Student Union. The lecture is co-sponsored by RIT and the New York Council for the Humanities. The lecture is free and open to the public. For information, contact John Muehly at 475-2964 or jmuehly@rit.edu.

Staff writer

Karen Black | kbblack@rit.edu

Karen Black | kbblack@rit.edu

Karen Black | kbblack@rit.edu

Karen Black | kbblack@rit.edu

Karen Black | kbblack@rit.edu

Karen Black | kbblack@rit.edu

Karen Black | kbblack@rit.edu
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**RIT student wins science fellowship**

An RIT student has been selected as one of only 13 college students in the nation to receive a six-year fellowship this year from the National Physical Science Consortium. Jonathan Donaldson, a fourth-year student in computer engineering technology and computer science, began his fellowship this summer by serving as a senior student research associate in RIT’s Laboratory for Advanced Communications Technology. The lab is directed by Vincent Glenn, associate professor of telecommunications engineering technology in the College of Optical Sciences and Technology.

Donaldson’s fellowship is one of only five sponsored this year by Sandia National Laboratories in Albuquerque, New Mexico. Donaldson completed a six-month cooperative education position in systems analysis and trouble resolution in August and where he will return to on-co-op next June. “I’m very grateful for this honor,” Donaldson says. “I know that it will take me above and beyond all my previous aspirations.”

The National Physical Science Consortium is a partnership between industry, higher education and government agencies and laboratories. Established in 1987 and based in Los Angeles, the consortium aims to increase the number of qualified U.S. citizens holding Ph.D. positions in the physical sciences and related engineering fields.

Michael Saffran | mjsuns@rit.edu

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**RIT hosts alternative energy conference for NY**

The Renewable Energy Network of Entrepreneurs in Western New York, a clean-energy virtual incubator sponsored by New York State Energy Research and Development Authority hosted an open house Oct. 14 at the RIT High Technology Incubator. More than 60 people attended the event.

“The event showcased early-stage renewable energy companies sprouting up in New York,” says Larry Simpson, director of RENEW NY. A dozen companies from Rochester, Buffalo, Syracuse and the Southern Tier involved in solar, wind, biomass and fuel cell energy demonstrated their technologies, along with RIT representatives, who demonstrated some activities in alternative energy with a micro-scale alternative energy system, incorporating materials and research from the RIT Nanoscale Research Lab.

“RIT has had a long involvement in alternative energy at many levels beginning with the RIT Energy House in 1977 featuring then new technologies of passive solar energy, re-circulated water heating and cooling, and triple panes, inertia-gas filled windows,” says Michael Dwyer, director of research relations at the Trace Center. The National Consortium of Western New York alternative energy technologies take this idea significantly further in addressing both the need for renewable, clean and efficient energy technologies and also the opportunity for economic development in Western New York.

The Renewable Energy Network of Entrepreneurs in Western New York helps create young companies and new jobs in the renewable energy industry. Funded by the New York State Energy Research and Development Authority, RENEW NY is a collaborative effort led by High Tech Rochester, Greater Rochester Enterprise and RIT. To learn more, visit www.renew-ny.org.