

Reporter

APRIL 10 • 1970



RIT'S FUTURE
see pages 8 and 9

WHAT'S SOS?
see page 14

CHARLES ECKERT
see page 11

EDITORS

Neil Shapiro
Dean Dexter

EXECUTIVE EDITOR

Meredith Gould

EDITOR AT LARGE

James Sutherland

BUSINESS

Carl F. Loomis

ADVERTISING

Todd Carol

OFFICE MANAGER

Bonnie Marshall

NEWS

Patty Paul

FEATURE

Judy Brown
Keith Taylor

SPORTS

Chuck Kirman
Jeff M. Brooks
Chuck Simon

PHOTOGRAPHY

Bruce Chernin
Joe Morek

ART DIRECTOR

Richard P. Ronchi

PRODUCTION

Jim Rubright
George Measer III
Tom Klirkowstein
Paul Planet
Vince Scacchitti

CIRCULATION

Ron Mahler

ADVISOR

Thomas J. O'Brien

CONSULTANTS

Individuals
W. F. Craig
Mark F. Guldin
Arthur A. Terry
Cover: Bruce Chernin

The *Reporter* is published weekly by students of Rochester Institute of Technology, One Lomb Memorial Drive, Rochester, New York, 14623. Editorial and production facilities are located in room A-238 of the RIT College Union, phone 464-2212.

reprofile

O.K., so Moratorium Day did have its controversial qualities. There was an excuse not to cancel classes because the whole issue of Vietnam and whether or not we should be there, and when or how we should get the hell out, was then, and is today, primarily a political one.

Some administrators simply felt that it was not the Institute's place to force any student to support the demonstration by not letting him go to class if he was not sympathetic to the political points being made, a valid point and one that must be supported.

Earth Day, however, is quite a different situation. Most fascists have been known to breath on occasion—and this writer knows of one VFW member in New Hampshire who has gone trout fishing in the White Mountains for over 30 years, whether it was in season or not.

The fact is, there are a certain number of comforts, pleasures, and necessities that all Americans appreciate. And working to save them and to insure that they are perpetuated and maintain their proper places in the legacies we intend to pass on to those who will come later, is a job for all people, not just the radical, vocal fringe.

And that's why it's so amazing that the RIT Dean's Council—a most prestigious conglomerate of mind and intellect—decided to pass a resolution against the cancellation of classes on April 22, 1970. Earth Day to you, but, evidently, just another place on the calendar for them.

Disregarding the mere urgency of the subject, this day is going to be a learning experience. It's going to make you and I more aware of what technology and poor planning has done to our environment, and what we can do to see that it's not going to be done any longer.

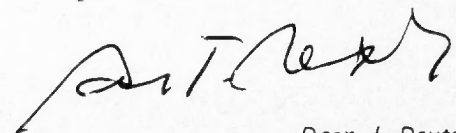
It would seem that an academic community, such as RIT, would be sensitive enough to the "needs of the outside community," Dr. Miller, to be flexible enough to eagerly incorporate this sort of program into itself without the fear of sacrificing anyone's rights and placing its educational philosophy in jeopardy.

But, anyway, Skip Blumenthal, Earth Day coordinator, says all the Deans are invited to participate as they see fit.

In this issue, Neil Shapiro takes a look at the future of RIT, and as his vehicle he has chosen the ancient and mystic Tarot...just consider this our metaphysical contribution to the current New York and California trends.

You've all seen signs saying "SOS," and it's a call for help to fall's freshman orientation program. Editor-at-Large, Jim Sutherland has the story on page 14.

Charles Eckert, recently appointed director of student activities is interviewed on page 11, here he gives a candid look at his ideas and plans for the future as he takes over the position long held by College Union Director, A. Stephen Walls.



Dean J. Dexter



TALISMAN

Presents



TOM JONES

Friday April · 10

7:00 & 9:00 p.m.

R.I.T. Ingle Aud.

\$.50

CHARGE of the LIGHT BRIGADE

Saturday April · 11

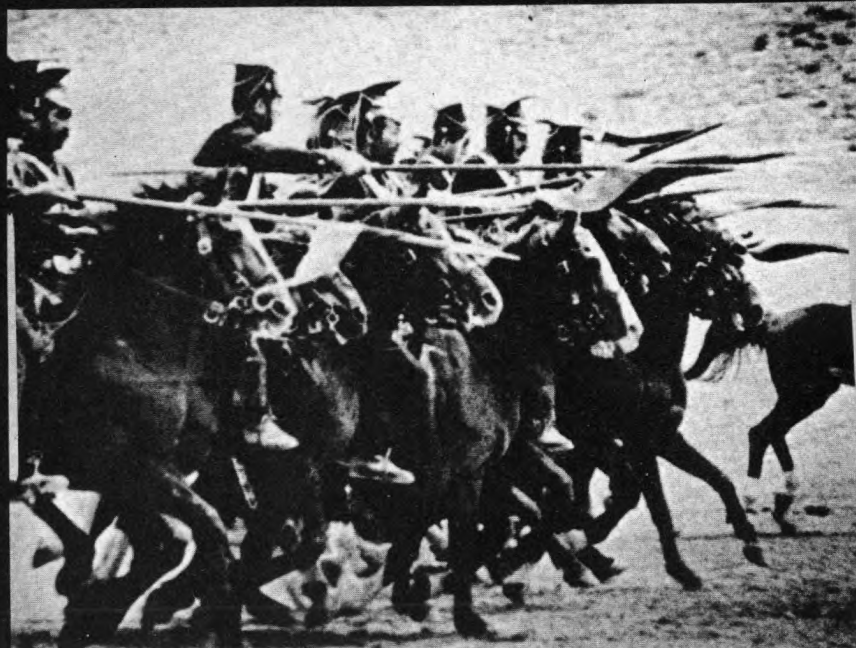
7:00 & 9:30 p.m.

R.I.T. Ingle Aud.

\$1.00

ALSO: 7:00 & 9:30 p.m. WED. APRIL · 15

GENERAL STUDIES AUD.





SOUNDS OF ENGLAND

SAVOY BROWN

THE NICE

FAMILY

UNIVERSITY
OF ROCHESTER

SAT. APRIL 11TH
8:00 PM

THE PALESTRA (U of R)

Tickets: Only \$2.50
in advance
\$3.00 at door

Tickets On Sale At:
U of R (Todd Union)
St. John Fisher College
(Student Board of Admin.
Office)

Nazareth College
(Art Center Box Office)
and at Midtown Music
(Midtown Plaza)

FOR INFO: 275-2331

Mail Orders: Please enclose
stamped, self-addressed
envelope. Make checks
payable to University of
Rochester and mail to:
SAB, BOX 5014,
RIVER CAMPUS STATION.

Limited Seating
Buy Tickets Early!

AN NCC PRODUCTION



editorial

Last weekend the Empire State Numismatic Association (coin-collectors) held their annual conference and exhibit in the College Union.

The coins were beautiful, but the guns were ugly.

It appears that the exhibit was of such monetary value that the ESNA was forced to hire two armed guards to protect their exhibit from possible theft. These armed guards were provided by the Pinkerton Detective Agency, although they were not campus Pinkertons and were under the direct orders of the ESNA.

While *REPORTER* does not question the fact that such guards were necessary, we do feel that the Institute should never have allowed such an exhibit onto the campus in the first place. The exhibit was held in the Union Cafeteria, an enclosed and congested area with concrete walls.

According to the Rochester Police Bureau, a normal weight bullet will travel at approximately 870 feet;second immediately upon leaving the muzzle of a 38 caliber "Special." A bullet traveling at this rate of speed, if it should hit a concrete wall at any angle to its line of flight, will ricochet. Further, if the pistol is fired at a person within a ten foot radius, the bullet is capable of passing completely through one person's body and lodging in another's.

In other words, given the congested area of the cafeteria and considering its construction, if one of those pistols had been accidentally, or otherwise, fired it would very likely have resulted in multiple deaths or injuries.

In the past, the Institute has held conferences here, for such companies as IBM, but this has been the first time, according to William Waldheim (Director of Special Events), that armed guards have been used.

Other things went wrong such as the ESNA literally taking over the Multi-Purpose room without any authorization, they entered the building two hours before their contract specified, and against the express wishes of the Institute, they told the night manager he wasn't allowed in the room, and Stephen Walls, the Director of the Union, was not even informed of the exhibit until the day before.

Why then does the Institute even bother to book these types of outside organizations? According to Stephen Walls, they pay so little money that it can hardly be considered a budgetary consideration. So, it would seem, the Institute does it mainly for publicity and public relations value.

This is all well and good, but when it reaches the point of there being potential danger to life and limb then the Institute must obviously rethink a number of its policies.

At the very least, no further exhibits which would require such stringent security should be allowed on campus.

Neil Shapiro
Neil Shapiro

reportage

State Aid to Earth Day

Governor Rockefeller is offering State resources to assist Earth Day Teach-Ins at all state colleges and schools scheduled for April 22. Contacting campus leaders throughout the state, the Governor urges everyone to take an active part in the events of the day.

"I plan to participate," says the Governor. "The Teach-Ins are an exciting new development which bring to bear the imagination and zeal of the young on environmental problems. We greatly need your help."

In an effort to coordinate state-wide environmental programs, Rockefeller named Henry L. Diamond of Port Washington director of the state project. Diamond, counsel to the President's Citizen Advisory Committee on Environmental Quality, will answer requests made for lecturers. Assisting Departments of Health and Education, he will be available to those wishing assistance in coordinating an area Teach-In. An Earth Day Assistance Center will serve as a one-stop service point for those requesting help from the state.

Happy Hours for You

A series of Residence Hall "Happy Hours" will begin tonight, April 10 from 3:00-5:00 p.m. in House LS. "Happy Hours" is sponsored by the United Nine Residence Hall Constituent Government and will take place in various house lounges each week. Admission charge fifty cents covers good conversation and lots of suds.

Blood Drive Here

"Someday you may need to receive... now is the time to give!"

The annual Blood Drive is currently short nearly 500 pints of blood. With donations limited to one pint per person, only with the aid of some 500 students can the goal be attained. Won't you help save a child's life and give blood Tuesday and Wednesday, April 14 and 15 from 10:00-4:00 p.m. in the Wrestling Room? Doctors and registered nurses will be in attendance during the donations.

New Court Named

New appointments to Student Court have just been announced by SA President Allen Ritsko. Those students named to the Court thus far are: Todd Carol (Pr 3), Karen Gates (Re 3), Jeff Brooks (Ph 3), Jim Hamilton (Ph 2) and Gary Tucker (Me 3).

Three more students and a faculty member will be named to the Court in the near future.



Stella Curtis

AEPi Adopts Girl

In this area of worldwide wars, campus riots and civil unrest, the Alpha Epsilon Pi Fraternity decided to do something constructive to help the community. With the permission and help of the Save The Children Federation, AEPi has been able to sponsor a Navajo child in Arizona.

Newly sponsored Stella Curtis is a 6th grader at the Tuba City Boarding School in Arizona. Her parents, four brothers and two sisters live in an isolated area some distance from the trading post. Water is supplied to their wood and mud home by windmill and the house lighted by kerosene lamps. Weaving craft is also done at home.

The monthly adoption fee will be used for clothing, personal items, school supplies and tutoring.

The brothers are anxiously awaiting a reply to their first letter and plans are now being made to have a number of brothers visit Stella this summer.

Commuter's Club

A reorganization and new set of policies has breathed life into the virtually defunct Commuters' Club. The Club, which nearly folded last year, is trying to get back on its feet and offer new services to non-resident students. President Tom Camiolo (BA 2), told *REPORTER* that 48 percent of the students attending the day school are commuters and, "really very little is being done to help them, compared to the attention given to the residents."

To meet their needs, Camiolo proposes that the Club provide an information center at its new office in the C-A Union. Camiolo asks that any students seriously interested in working on the Club contact him via his folder in the Business school, or the Club folder near the Union desk.

R A's Named

Six new head residents have been named for the dormitory complex. New residents are: Lawrence Adams (Ph 2), Sharon Buchta (Ph 2), Bernard Laramie (Ph 3), Peter Lebovitz (Ph 2), Martin Levy (El 4), and Michael LaMastro (Re 3).

Newly appointed Resident Advisors are: Barry Berman (Pr 4), Gregory Connor (Ph 1), James Dickson (Bio 1), William Eden (Fa 3), Richard Freedman (Pr 1), Phillip Gettum (Me 1), Robert Goldenburg (Ph 1), Meredith Gould (Ad 1), Gary Iacovazzi (Ba 2), Kurt Kannwischer (Pr 3), Charles Lambert (Ph 2), Dennis Lia (El 3), Thomas Lofgren (Ph 1), Thomas Mahany (El 3), Kathleen McGarry (Ph 3), Eli Mizrahi, Ruth Morse (Re 1), Sally Nichols (Ba 1), Nancy O'Neill (Re 2), Daniel Petras (El 3), Mark Schell, Robert Stowell (Ba 2), Ann Vanderwerken (Re 1), and Nancy Wiseman (Ph 2).

NOTICE

Friday Evening Shabbat Services sponsored by Hillel moved to North Lounge Kate Gleason Hall. 7 P.M.

reportage

Euro '70 Contest

Widmer Wine Cellars, Naples, N. Y., is sponsoring a student trip abroad in conjunction with Euro '70, the 10-day academic field trip sponsored by the School of Photographic Arts and Sciences. For the best photographic "illustration," Widmer will pay for jet fare and hotel accommodations in London for the 10-day period. Two consolation prizes of twenty five dollars each will be awarded second place winners. Further, for the best illustration photographed on location abroad, Widmer will award two prizes of one hundred dollars each.

Illustrations must consist of Widmer products and are limited to Widmer "Pale Dry Solera Sherry," New York State "Champagne Brut," and Widmer "Lake Niagara." Entries should be submitted to photography instructors no later than April 14, 4:00 p.m. Widmer requires reproduction rights to all prize winners.

Speaker Here Tuesday

Dr. Peter Buitenhuis, Professor Of English at McGill University and noted expert on Henry James, will speak at 4:00 p.m., April 15, in General Studies A201. The lecture, entitled "The Magic Lyricism of Leonard Cohen," will cover the Canadian poet's songs, poetry, and *The Beautiful Losers*.

Outstanding Athletes Honored

Eight Rochester Institute of Technology athletes will be honored in the 1970 volume of *Outstanding College Athletes of America*.

The Tiger athletes were chosen by the Outstanding Americans Foundation for their sports accomplishments. Cited were senior Joe Dulin (Albany, N.Y.), a guard on the football team; junior Gene DeCristofaro (Rochester, N.Y.), a basketball forward; senior Bruce Park (Canandaigua, N.Y.), a diver; sophomore Mike Favoretto, (Vineland, N.J.), a pitcher; senior John Entwistle (Utica, N.Y.), a catcher; senior Mike Satterthwaite (Binghamton, N.Y.), a distance runner; junior Larry DeMejo (New York, N.Y.), a soccer halfback; and senior Carl Shuman (Lititz, Pa.), a tennis star.



NTID exhibit

Edleman

NTID Exhibits Projects

NTID class projects are on display in the Wallace Memorial Library through April 17. Exhibitors are students enrolled in the Vestibule Art Program. Designs include photographs, watercolors, woodcuts, and two-dimensional drawings.

Lyon Named Prexy

Randy Lyon, a third year printing major from Westport, Connecticut, was elected President of Gamma Epsilon Tau, the honorary printing fraternity, last Thursday.

Lyon promised a revamped pledging program, stated that more social and educational programs were in the offing, and expressed an interest in informing people about GET.

Dennis Boulnois was elected Vice-President. He will be in charge of the pledging program. Other newly elected officers include: Buddy Tomafsky, Pennsauken, N.J., Treasurer; Greg Enos, Colonie, N.Y., Secretary; and Ken Bower, Rochester, Librarian-historian. All are sophomores.

RIT's Zeta Chapter of GET is the international chapter and is in charge of maintaining communication between all chapters.

George Barnes, Rochester, is the outgoing President.

New Phones for Deaf

NTID students and staff members have been conducting private "silent" telephone conversations since January. The first known telephone installation for the deaf was made by Stromberg-Carlson, a subsidiary of General Dynamics. Six picture-telephones, VISTA-PHONES[®] enabled this pioneer experiment in visual communication.

Nearly 250 deaf school executives will see how deaf students of the National Technical Institute for the Deaf at RIT are adapting to the vistaphone, in a conference April 5-10, in St. Augustine, Florida. Dr. Robert Frisina, a vice-president of RIT and director of NTID, will address the Conference of Executives of American Schools for the Deaf. Those attending the conference will be able to experiment with the Vistaphone during the 5-day session.

Other applications of the picture telephone will be demonstrated by conference leaders. The system might also serve as a terminal and receiver for broadcasting educational television programs. This would enable a Vistaphone station operator to "call-up" a regular TV broadcast location having an assigned telephone number.

Stromberg-Carlson is currently examining the Vistaphone and launching extensive market studies.



NTID's Vista-phone

Ouzer



Dr. Jerry Young

Technika

Young Named New Dean

Professor Jerry D. Young, Director of the School of Business Administration, has been promoted to Dean of the College of Business, effective July 1, 1970.

Replacing recently retired Edwina Hogadone, Dr. Young will assume a two-fold position, also continuing on as Director of the School of Business Administration.

Dr. Young holds B.A. and M.A. degrees from Indiana State College as well as a Ph.D. degree from Washington University in St. Louis. He has been on the RIT faculty since 1964.

A native of Connorsville, Indiana, he formerly served as Assistant Dean of the Graduate School of Business Administration and Assistant Director of Placement at Indiana State College.

Dr. Young will be administering the College of Business's new masters program which began last fall.

Symposium Needs You

Do you have dormant creative talent? *Symposium* editors are in need of creative illustrations, imaginative art work, and literary contributions for the spring Symposium. Entries are to be submitted by April 24 in the Graphic Arts Media room, third floor of the Graphic Arts Building.

Noon Time Concerts

Noon-time concerts is a concept proposed by Charles Castilano (AD 1), a transfer student from Stoney Brook who is very involved with music.

The proposal, introduced to the College Union Board, met with approval last month. The concerts are planned to be held during the noon hour in the Ingle Auditorium. They will serve not only to clear out the crowded College Union Cafeteria, but to provide an opportunity for groups to obtain free publicity.

The program is still in the planning stages and information and suggestions should be brought to the attention of Charles Castilano.

Ellingson Fan Donates

Three RIT students were arrested Sunday, April 6 on charges of theft of services. Tom Johnson (ME 1), Tom Ingalls (SAC 1) and Drew Orione (Bio 2) were accused of the offense after attempting to remove their cars from the Mobil station on Route 15. The autos were towed there from the campus when they had been found illegally parked. Conviction on this Class A misdemeanor would mean a year in the County Jail or a \$1,000 fine, or both. This would also result in a lifetime criminal record, which would in turn make employment either by the government, or a company working with government contracts, highly unlikely.

Volunteers Still Needed

Saturday, March 28, Donald Paladino a 1961 graduate of the College of Business contributed "above and beyond the call of duty" to the Mark Ellingson Scholarship Endowment Fund.

Paladino, who owns Monroe Hardware in Brighton, donated 20 cents out of every dollar his store took in on that day.

"I'm doing it," Paladino explained, "because he (Ellingson) is a customer and a friend." All in all he was able to donate 500 dollars to the Fund.

Paladino is also chairman of the athletic section of the alumni fund drive. He hopes that other businessmen in the area will follow his example to bring the Fund still closer to its one million dollar goal.

New Honor Dorms

The Student Assembly and College Union Board have voted to suspend classes on Earth Day, April 22. Earth Day, a national event, is a day designated for study and discussion of the environment and pollution. Hundreds of colleges and universities across the country are scheduled to take part.

At RIT Skip Blumenthal, Secretary of National Affairs for President's Cabinet, has planned a program, including speakers and workshops.

Both the Assembly and Union Board voted Monday night. The Union Board voted unanimously in favor of suspension, while the Assembly vote was 7-0-1.



"Virginia Woolf," April 16, 17, 18. The cast: Tom Rindge, Carol Knox, Bob Quigly, and Cindy Johnson.

We can cry, and spit, and grit our teeth, but baby, it's all in the cards.

What does the future hold for RIT? What twistings and awful warpings of fate lie along the road ahead? What of the Institute in the coming years? For the answers to these puzzling questions we have sought out the one device which has long been justifiably famed as the one true window into the future. This method is the mysterious Tarot, the only mystery which unravels others.

A Tarot deck contains 78 cards, 56 of them divided into four different suits; swords, wands, cups and pentacles. These 56 cards are known as the Minor Arcana. The remaining 22 cards, the Major Arcana, each symbolize a different natural or supernatural force. Every card in the Tarot desk has a certain meaning which varies according to the position of the card in relation to others, and whether or not the card is upside down.

The reader chooses a card, which represents the subject of the reading, and places it down on the table. To represent RIT, we chose The High Priestess. In her hands she is shown carrying a mystical scroll of law. She is the spiritual bride of the just man; when he reads the law she gives Divine Meaning. She is the Supernal Mother. She is RIT.

The deck is then shuffled and cut thrice. From now on only the mystical forces of the ages control which card will be drawn.

The first card we draw is the ominous Nine of Swords. The picture portrays a man in nightclothes, sitting up in his bed and weeping copiously beneath nine swords which hang over him. This card is placed so that it covers The High Priestess. Due to the so-called luck of the draw it has been placed in an upside-down, "reversed", position. It signifies an influence which is affecting RIT generally. This card signifies reasonable fear, doubt and, perhaps, imprisonment. It would seem to mean that RIT is in some doubt about its future goals, that it is contemplating some changes, but at the same time is rather fearful of change.

The next card drawn belongs to the Major Arcana, titled Temperance, it shows a winged angel pouring the essences of Life from goblet to goblet. It is placed over the Nine of Swords, at right

angles to the High Priestess, and stands for obstacles in RIT's way. Temperance stands for Economy, moderation and frugality. It would seem to mean that RIT must overcome a need for money; which is typical enough in an inflationary year.

The third card drawn is placed above the high Priestess and represents RIT's general aims, and possibly the best that can be achieved. The card is The Chariot. It shows an erect and princely figure who has led captivity captive; he is conquest on all planes, in mind, in science and in trials of initiation. It stands for Providence and triumph. Obviously it shows the best which can happen to RIT, but it has not yet been made actual, it only shows one of many possibilities.

The fourth card is placed beneath the High Priestess and shows an influence which has already become reality. In this position we have drawn the Two of Pentacles, reversed. It stands for composition, handwriting, and the literal sense. It would seem to be a card which could imply the basic scholarly policies of any Institute or University.

The fifth card is placed to the left of The High Priestess and gives an influence which has just passed, or is passing. We have drawn the Ace of Pentacles, again reversed. It implies the evil side of wealth, and material possessions, but these will prove to be of little use to RIT (the subject) in achieving its goals. This card seems to imply the New Campus and all RIT's material possessions will not truly help RIT without something else being added.

The sixth card is placed to the right of The High Priestess and forecasts an influence which will shortly affect the Institute. We have drawn the Major Arcana card; The Star, reversed. It shows a nude woman, kneeling on the land with one foot in a lake, pouring the Waters of Life from two jars. Above her is a large eight-pointed star. It stands for arrogance and haughtiness. Coupled with the last card it would seem a very bad omen. It appears that RIT may begin to feel too proud, too arrogant of its New Campus and not look for the things which must be added to its rather useless material wealth.

The cards are now disposed in the

shape of a cross, The High Priestess being at the center. The following four cards are turned up and placed one above the other in a line to the right hand side of the cross.

The seventh card drawn signifies the attitude or position of RIT in relation to all of the preceding cards. We have drawn the Five of Pentacles, it shows two old, dissipated men hobbling through a snowstorm. It is a card which shows material trouble, whether in the form of poverty or something else. Here it could seem to mean that RIT is still dissatisfied with its present material wealth (even though, as we have seen, that wealth means nothing) and will continue to strive for more and more worthless material goods.

The eighth card we draw (placed above the Five of Pentacles) is to show the environment around The High Priestess. We have drawn the Two of Swords, reversed. It shows a blindfolded, rather beautiful woman, balancing two swords on her shoulders. It stands for Imposture, falsehood and duplicity. Perhaps it stands for the backbiting world of Academia, it may tell us that some people RIT considers its friends are in reality out to destroy the Institute.

The next card, placed above the Deuce of Swords, is the Major Arcana card known as The Lovers, it shows a nude man and woman who are reaching out for each other while a godlike figure looks on from the clouds. This card stands for the best the questioner (RIT) can expect if he follows his reading exactly. The card means overcoming different trials.

The final card is placed at the top of the row and signifies the final outcome. For this final card we have drawn the Major Arcana symbol of Strength, and it has come up reversed. The card shows a woman who is wrestling shut the jaws of a lion; but, remember, it has come up reversed. The card stands for abuse of power, weakness and disgrace.

The entire reading seems to mean that if RIT continues to seek only material goods the final outcome can only be disastrous. Perhaps it would mean the death of the Rochester Institute of Technology.

Doctor Miller, you have been warned.



THE TAROT

Story by Neil Shapiro
Illustration by Bruce Chernin

Thanks to Tarot Productions Inc. of Los Angeles, Calif. for permission to quote from their book TAROT INSTRUCTIONS which is copyright 1968.

COLLEGE UNION BOARD — SPRING THING

SPECIAL STUDENT PACKAGE RATES

| | STUDENT PACKAGE | SEPARATE | PUBLIC PACKAGE | SEPARATE |
|-------------------------------------------------|-----------------|----------|----------------|----------|
| APRIL 10 Dick Gregory | \$1.50 | \$2.00 | \$2.50 | \$3.00 |
| APRIL 25 James Cotton Crow Jam Factory | \$3.00 | \$4.00 | \$4.00 | \$5.00 |
| MAY 2 John Denver | \$1.50 | \$2.00 | \$2.50 | \$3.00 |
| MAY 15 Cannonball Adderly | \$2.00 | \$2.50 | \$3.00 | \$3.50 |

**spring
thing 70**

PIZZA KITCHENS

2805 W. Henrietta Rd.

Has a DELIVERY SERVICE

Monday - Saturday 10:30 P.M. (only)

Sunday - 5:00 - 10:00 P.M. (deliveries every ½ hour)

CALL US AT 442-0302

TRY OUR ALL ITALIAN SUB

Capicola, Salami, Provolone, Pepperoncinis, Tomatoes,
Lettuce & Dressing99¢

*Clip
and
Save*

All served with mozzarella, tomato.

| | MINI | HALF-MAXI | MAXI |
|-----------------------------|--------|-----------|------|
| ALL CHEESE | .85 | 1.65 | 3.05 |
| PEPPERONI | .95 | 1.85 | 3.55 |
| SAUSAGE | .95 | 1.85 | 3.55 |
| MUSHROOMS | .95 | 1.85 | 3.55 |
| GREEN PEPPERS | .95 | 1.85 | 3.55 |
| HAMBURGER | .95 | 1.85 | 3.55 |
| ANCHOVIES | .95 | 1.85 | 3.55 |
| ONIONS AND CHEESE | .95 | 1.85 | 3.55 |
| COMBINATIONS | | | |
| Cheese and any 2 above | 1.05 | 2.05 | 3.95 |
| Cheese and any 3 above | 1.15 | 2.25 | 4.40 |
| PK CLASSIC All of the Above | \$4.60 | | |

PIZZA FRITA

| | |
|----------------------|------|
| An old Italian treat | |
| Half Dozen | .90 |
| Full Dozen | 1.60 |

ITALIAN SANDWICHES

| | |
|-------------|-----|
| Meatball | .79 |
| Hot Ham | .89 |
| Veal Cutlet | .99 |

Soft Drinks - Milk .25 - Coffee .20

Minimum Order \$1.50

All prices include sales tax and delivery service.

Charles Eckert

Interview by James Sutherland

Just over a month ago the Institute hired a new Assistant Director for Student Activities. Mr. Charles J. Eckert, who took over the post long held by A. Stephen Walls, recently talked about his impressions of the school, the students, and what he foresees as the future of Student Activities.

Eckert said he was "vastly impressed by the new campus and the new kind of atmosphere it seems to generate." As a graduate of the Institute (B.S. in Retailing in 1966) Eckert was familiar with the downtown campus, and he observed that, "it seems to me that quite a few people can't accept the change-over: they're still trying to live the way they did a couple years ago. Somehow they—and this includes faculty and staff as well as the older students—don't realize that this is really a whole new thing."

"Not only are we going to have to adjust," Eckert said, "but also we're going to have to make a lot of new plans. This is pretty critical in my own area of Student Activities." Eckert believes, and is finding support for his views that "extracurricular student activities are undergoing a fundamental shift in interests. Moratorium and Earth Day are indicators of this shift. Very soon the phrase "student activities" is going to be much broader, it won't mean simply special small clubs and organizations, but will include large student movements, too. I'm finding that today's students—unlike those of the past don't want to be simply amused, they want to be committed to bigger and more relevant issues than the typical club is likely to provide."

After his graduation from RIT, Eckert taught at RBI for almost three years, moving to Marion, N.Y., before returning to the city to take the Assistant Directorship. Now, after coming back to work at RIT he has found one particular problem that's still with the Institute, despite it's change of location.

"It's communication between students," Eckert told *Reporter*, "and if anything, it's worsened since I was here

last. Not only is participation and the interchange of ideas at a low point, but it appears that a huge group of commuting students are being overlooked in favor of the residents.

"They're paying tuition and fees, just like the dorm-dwellers, but so little is being done to make them feel part of the school." One of Eckert's hopes as Assistant Director of Student Activities is to plan more activities with the non-residents in mind. "I'd like to get them involved in student government, too, so that they could get a say in what goes on around here. If sufficient interest were shown, I'd like to get together more social activities for non-residents: perhaps tours and trips that would appeal mostly to the thousand or so city-bound commuting students who might enjoy the chance to escape Rochester for a while!"

Eckert is considering inviting more local community leaders to campus to speak on business and political topics that effect both commuting and dormitory residents. And he's considering beginning leadership training for all activities' officers with the intent of reducing the occasionally catastrophic effect of yearly turn-over in officers. "I think that this would bring the level of individual competence up to a height unknown here at RIT," Eckert concluded. "Not only would it help the organizations' officers learn the ropes much faster, but it would instill a greater sense of responsibility with the organization for their own affairs and the affairs of other students as well."



firing line

neil shapiro

By this time many of you have already been to, or at least heard about, the Peter Duchin formal which was recently held at the Flagship Hotel.

But, regardless of how heavy the music was (and I'm writing this on the proverbial night before), even more interesting was watching one typical student's reaction to going to a formal dance. This student, my co-editor—Dean Dexter, when he found out it was formal quickly reverted to reflexes learned long ago in some high school or another. His eyes lit up, he began straightening his wrinkled clothing, he read the Boy Scout manual on how to tie a bow tie, and he mumbled over and over, "Just like the Junior Prom, wow!"

First came the tuxedo fittings. He and Greg Lewis—Techmila Editor marched off to their friendly, local, black-tie emporium. Each was remembering the hit they each made in their respective high schools the time they wore the paisley cummerbunds. It was almost a religious experience to watch them fondle the velvet stripes on the trousers, and to watch them slither into the shiny jackets. Soon, they were each pictures of sartorial eloquence, or at least they were better dressed than around the office.

Isaac, the tailor, expressed profound delight over their appearance and with a continental flourish presented them with the engraved list of rental charges.

Suddenly, they realized their mothers were no longer there to pick up the tab—and if they had been there, would now have cared less. Dean finally settled on a smart clip-on facade of ruffles to wear over a regular white dress shirt. The other student chose something equally compromising.

Bent, but unbowed, they then realized it was corsage time and that they could always say it with flowers. There, just down the street, was a small, but with it Florist Shop.

"What kinda flowers should we get?" they asked the aged dowager behind the counter.

"It is usually customary to buy corsages which match the young lady's dress," she replied.

After a small caucus in the back of the room it was established beyond reasonable doubt that neither of the bon vivants had any idea whatsoever if their dates were even wearing dresses,

let alone the color of same. But, it was probably just as well, the price tags dangling from the petals were reminiscent of the Tuxedo Shoppe.

Roses were a good bet.

"One dozen?" the kindly, albeit decrepit, lady asked.

"Two," Dexter replied in his best Man-of-the-World tones.

"Oh, certainly. Two dozen roses. Long stem?"

Dexter and Louie looked quizzically at her.

"No, not exactly," Dexter said. "We want two roses, one, two. One each. Short stems."

First time in my life I ever heard an actual pregnant pause.

Then, there was nothing left but to get in the mood; which they did by softly playing Lettermen and Bobby Vinton albums until just before the formal when they climbed into their pumpkin coaches and disappeared into the setting sun.

EARTH DAY

is April 22

It's your duty to work for
cancelled classes.



B
A
C
C
&
C
O
L
L
E
G
E

U
N
I
O
N

B
O
A
R
D

Presents

DICK
GREGORY

Friday April 10

8:00p.m

R.I.T. GYM

spring
thing 70

in review

(*M*A*S*H* an Ingo Preminger Production starring Don Sutherland, Elliot Gould and Jo Ann Pflug; playing at the Paramount Theatre, 95 Mortimer Street.)

According to a review quoted in all of *MASH*'s advertisements, "MASH is what the new freedom of the screen is all about." Well, not quite. It couldn't have been filmed ten years ago, true; but hardly the most daring cinematic exploit of the last two years. What it is, is bloody. Also, it's hilarious. But a few spots (no pun intended) are a bit marred by the film's pretensions of being something it's not.

Both Don Sutherland and Elliot Gould, playing the parts of two surgeons at the Mobile Army Surgical Hospital near the front lines of the Korean War, turn in magnificent pieces of acting. The two characters, surrounded by blood and death, turn to grotesque humor to preserve their sanity as human beings. At times their practical jokes, having been played on people under tremendous battle stress, result in such things as a man losing his mind after they conceal a live microphone near him while making love to the head nurse.

Jo Ann Pflug, on the other hand, regardless of her numerous appearances on TV to pre-publicize the film and herself, turns in only a mediocre performance as a nurse with a husband at home and a hundred potential lovers around her. She twitches and she pants, she squeals and she sucks her tummy in, but somehow you never quite believe she's all that passionate. Possibly the fault was not in her acting but in the writing. Yet, she misses many obvious ways to express the emotions of her character.

A half hour of the film, devoted to a football game between the *MASH* doctors and the Air Evacuation men, could have been cut by at least ten minutes. In fact, the entire half hour, in relation to the rest of the film, seems to drag on interminably. There's the proverbial pro-players each team tries to substitute and—how cute—the doctors inject the other team's pro with a tranquilizer.

But, for the most part, *MASH* is one of the better comedies (and perhaps the best Black Comedy) to come out of the Hollywood mills in some time.

It deserves to be seen, but not to be taken as a flick that will live forever.

(*MAROONED*, Gregory Peck, Richard Crenna, David Janssen, Directed by John Sturges, Produced by M. K. Frankovitch)

By this time everyone probably knows the plot of *MAROONED*: an Apollo is stuck in orbit and can't return to Earth, its crew is dying of oxygen starvation while NASA frantically puts together a makeshift rescue ship that will have to launch through the gale winds of a Florida hurricane to reach the stranded rocket in time. *MAROONED*, then, is the latest in a long string of "time-limit" flicks that had their genesis in *THE HIGH AND THE MIGHTY* two decades ago.

Judging a suspense movie such as *MAROONED* is different from evaluating, say, a Fellini film, because the former has no pretensions of intellectual content, aiming to entertain rather than theorize on the human condition. So from this viewpoint, *MAROONED* is certainly one of the best of the purely entertaining movies to come along in some time. Additionally, the camera work and special effects are excellent, as fine as 2001's were. This is a movie to simply go to and watch just for the fun of it, not taking any thing too seriously, just as you did when you were a kid. And that's getting harder every day.

SUN SHOW '70: Strasenburg Planetarium: 663 East Avenue

The greatest show on Earth these days is not the circus, but the coming of spring and the end of all that snow, so with the beginning of the new solstice, the Planetarium has scheduled a new presentation to coincide with the warming weather. SUN SHOW '70 is the latest, and the best Planetarium exhibition in this reviewer's memory, and it's a must-see for anyone who has more than just a passing interest in his own environment.

More than any other presentation, the SUN SHOW manages to successfully combine multi-media material: light and sound and imagination to give an entertaining and spectacular picture of the sun and its effect upon the Earth. In addition to the SUN SHOW, the Strasenburg has added several other exhibits, including the BLACK SUN art display, to create a visually stunning experience.

Sutherland and Shapiro

EARTH DAY
is April 22
It's your duty to work for
cancelled classes.

.50

**PIZZA
PAPA'**

We also serve:

Pizza

Sandwiches

Salads

Call ahead for
our Take Out Service

Or dine in our
pleasant dining room

.50

SPECIAL
on

**full order of
SPAGHETTI**

**.50 off regular price
with this ad.**

2700 W. Henrietta Rd.

Ask about our campus delivery service!

phone 473-6310

.50

.50

Expires April 17, 1970

Student Orientation Seventy

SO, WHAT HAVE YOU GOT AGAINST FRESHMEN?

About seven months from now over twelve hundred new students will descend upon the RIT campus. Who's going to direct them, guide them, help them move in and show them the place? That will be the job for SOS. SOS?

The unfamiliar acronym stands for Student Orientation Seventy, or next year's OPUS — with a difference. The differences and similarities between the two orientation programs were explained by SOS Public Relations Director John Galto II.

"It's more than just a name change," Galto said. "The name OPUS was condensed from Operation Campus, and what does that mean? When the new orientation committee was formed, it decided to change the name to something more meaningful, and also try to provide an orientation program in September of a more mature nature."

"What I mean by mature is this: We recognize that the frosh next year aren't likely to be impressed with constant fun-and-games. They already know that college isn't like that, what they'll need is real assistance with some of the most important campus issues such as the draft, drugs, birth control, and politics as it affects students these days."

Galto said he hoped that SOS would be able to present to entering students a number of speakers who are experts in those fields. "Of course there'll be many of the usual social events, but we feel that the freshmen want, and need, more than just that. We think that this way we'll be able to reach the widest range of people, and provide for the many different interests we anticipate they will have."

Other changes in the SOS program will include a greater amount of coordination with the Departments so as to cut down on the number of mailings each frosh receives. Galto also expressed hope that the faculty would try to get involved in the SOS activities. In the past orientation programs the faculty have been conspicuous absent from the



You know darn well we all went through it.

proceedings; "perhaps they're shy," he speculated, "but I doubt it."

SOS begins recruiting student assistance next Tuesday at one o'clock in the Booth Auditorium, where the first general meeting will be held for all interested. Those who do decide to help

next September will arrive at RIT a week early, receive free room and board, to get SOS under way a few days before the students are due to arrive.

Story by James Sutherland
Illustration by Bruce Chernin

what's happening

Friday-April 10

Management Seminar for Photographic Dealers and Finishers; Towne House Motor Inn.

7:00 p.m., Ed Emschwiler, film producer, will lecture; SUNY at Buffalo, Norton Union.

7:00 and 9:30, Talisman Film, "Tom Jones;" Ingle Auditorium, \$.50.

8:00, Dick Gregory, comedian; Clark Gym, \$1.50.

8:15, Eastman Jazz Ensemble directed by Chuck Magione; Eastman Theatre, no admission charge.

8:30, NET Playhouse, "A Generation Of Leaves," drama about the effects of the generation gap; WXXI, Channel 21.

Saturday-April 11

12:00 p.m. RIT Women's Club meeting; Multi-Purpose room, C-A Union.

2:15, Apollo 13 take-off; all TV and Radio stations.

6:30, On Camera, James W. Howe describes his life as a Hollywood cameraman; WXXI, Channel 21.

7:00, Author Jack Williamson lectures on "The Future: Heaven or Hell?" SUNY at Buffalo, Norton Union.

7:00 and 9:30, Talisman Film, "The Charge of the Light Brigade," directed by Tony Richardson; Ingle Auditorium, \$1.00.

8:00, Savoy Blues Band & Nice and Family; UR Alexander Palestra, \$3.00 at door.

8:00, Buddy Rich and his band; St. John Fisher College Athletic Center.

9:00, "Cold Duck and Soul" dance, music by The Entertainers; C-A Union Cafeteria, \$1.00.

Sunday-April 12

A Multi-Media Environment of the Future; SUNY at Buffalo, Norton Union.

3:00 p.m., films on African culture and Rev. Martin L. King; C-A Union Cafeteria.

5:00, Soul food supper, guest speaker Fight President Bernard Gifford; C-A Union Cafeteria, \$1.00.

7:00 and 9:30, Talisman Film, "La Notte," directed by Antonioni, Ingle Auditorium \$.50.

8:30, Composer Ned Rorem presents a song-cycle; Nazareth College Arts Center, \$2.50.

9:00, "The Forsyte Saga," part two; WXXI, Channel 21.

TAB ADS

Furniture-Apartment: Large apartment development selling furniture, can purchase apartment or individual pieces at tremendous savings. Call Suitland Manor Apartment Warehouse 377-4115, between 12-9 pm.

Large apartment development has huge surplus of new rugs all 100 percent nylon full size 9 x 12-\$24, 12 x 15-\$39. Gold, Green blue, Red. Tremendous savings. Please call 377-4115, between 12-9 pm.

Sublet: For summer, two bedroom apartment. In Luxurious Colony Manor. All the comforts of an apartment. Call 464-8148.

For Sale: Component set; Sansui 3000A amps, Sony T-355 tape deck, Sansui SP-200 speakers. Three months old. Contact Mike at 464-3381.

Motorcycle For Sale: 250cc Yamaha-Street Model. Mint condition-\$395. Call 482-2880.

Monday-April 13

8:15, Mrs. Edythe Gaines lectures on "The Transformation of the American Negro Into a Black Man;" UR, Hoyt Hall. No admission charge.

Tuesday-April 14

8:30, Brockport Trio; SUNY at Brockport, Fine Arts Building, \$1.00.

8:30, Professor Floyd G. Lounsbury lectures on "The Ancient Roman System;" UR, 321 Morey Hall. No admission charge.

Wednesday-April 15

9:00-11:00 p.m., Apollo 13 moon landing; all TV and Radio.

12:00, deadline to mail IRS forms!

Thursday-April 16

1:00-3:00 a.m., Apollo 13 moonwalk; all TV.

8:15 p.m., Andre Watts; Auditorium Theatre, \$3.50.

8:15, "The Salesmen," outstanding documentary about bible hawkers; Nazareth College Arts Center, \$1.50

8:30, Orchestra from SUNY at Buffalo concert, Pamela Gearhart, conductor; SUNY at Brockport, Fine Arts Building, \$1.00.

8:30, Professor Floyd G. Lounsbury lectures on "The Language of Kinship," UR, Morey Hall. No admission charge.

8:30, "Science Fiction and Technology," panel with S-F writers Robert Silverberg, Anne McCaffrey and Ben Bova; General Studies, room A-201. No admission charge.

All Week

"Contemporary Photography Since 1950;" SUNY at Brockport, Fine Arts Gallery, 2-5 p.m.

Jesse Totten, Photography Exhibit, 2nd Floor Gallery, Gannet Building.

"Sesame Street," WXXI, Channel 21, 4:30 p.m.



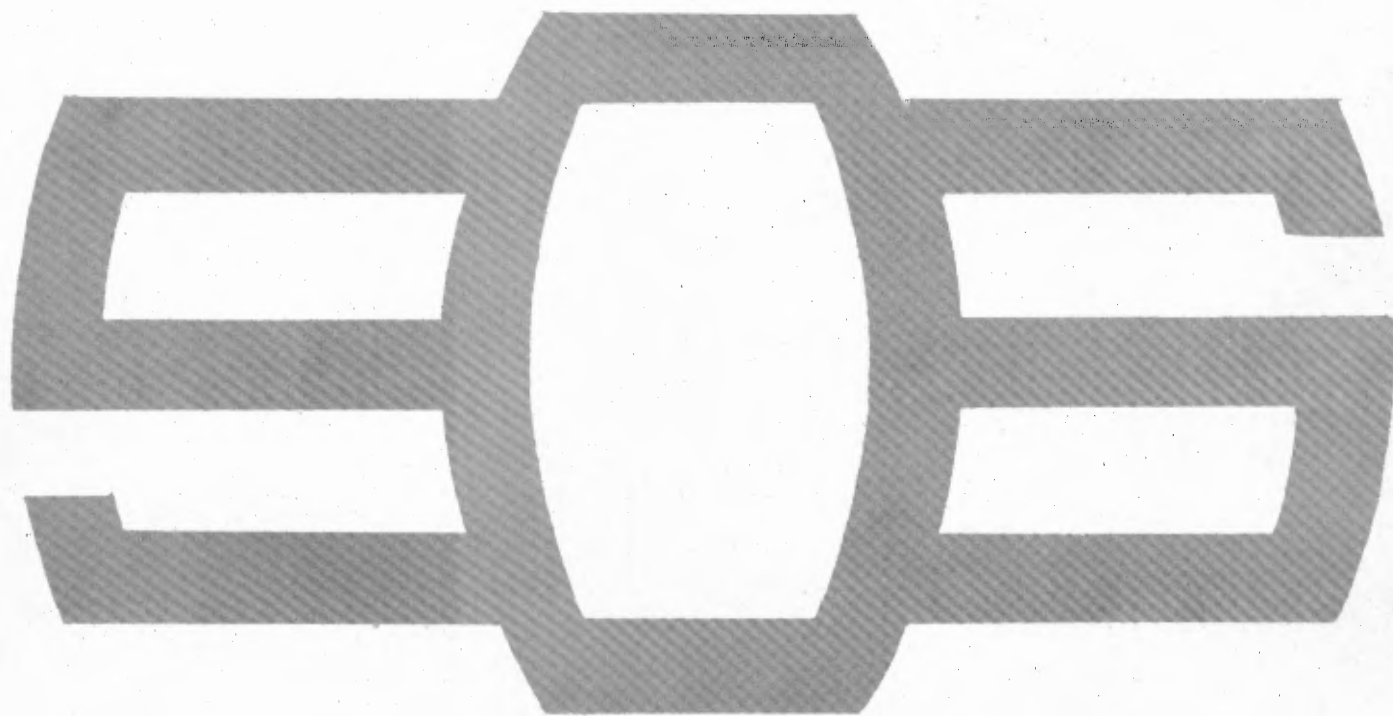
BLUES FESTIVAL

starring - **JAMES COTTON BLUES BAND**
GROW
JAM FACTORY

Saturday April-25 8:00 p.m. R.I.T. GYM

Student Orientation Seventy

R. I. T.
COLLECTION



*The first organizational meeting of S. O. S. will be held
Activities Hour, 1 p.m. April 14 – Gannett-Booth Auditorium.
All Students interested in working on this informative
orientation program for freshmen and transfer students
are invited to attend.*

sos needs help