



**2** Brick City Fest highlights



**3** Cookin' for a good cause



**4** Outstanding alumni honored



**5** Triumph over adversity

# News & Events

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## Inventor previews robotics competition at RIT

Dean Kamen arrived at RIT on a Segway Human Transporter but it was his message that moved people.

"Plant the flag in Rochester," Kamen declared to the cheers of dozens of area high school students and members of FIRST robotics teams gathered in Xerox Auditorium. "This will be one awesome event."

Kamen, best known for his invention of the Segway Human Transporter, came to announce the formation of Rochester FIRST, a partnership between RIT, Bausch & Lomb Inc. and Xerox Corp. that's bringing a FIRST regional robotics competition to Rochester in 2005. RIT's new Gordon Field House and Activities Center, slated to open next spring, will be the event's home, likely for years to come.

Kamen vowed to return to RIT in 2005, saying the experience of Rochester FIRST organizers and area robotics teams makes Rochester FIRST a unique first-time host. The Rochester FIRST Regional Robotics Competition at RIT is expected to draw at



Students from Rochester-area FIRST high school robotics teams chat with Dean Kamen, FIRST founder and inventor of the Segway Human Transporter.

least 30 teams and thousands of visitors during RIT's 175th anniversary year.

"This is a world-class event," Kamen says.

FIRST, standing for For Inspiration and Recognition of Science and Technology, aims to inspire youths to pursue studies and careers in science and technology. Working with adult mentors, students design, build and program robotic inventions for friendly, team-based, sports-style

competitions. Founded by Kamen in 1989, FIRST competitions this year involved nearly 1,000 schools and 26,000 students from the U.S., U.K., Canada and Brazil.

"A society gets what it celebrates," Kamen says. "In today's world, we need to be celebrating the technical and scientific prowess of our young people."

The Rochester FIRST alliance of business and educational leaders led by RIT, Bausch & Lomb and Xerox plans to foster the creation of additional FIRST teams in high schools from Niagara Falls to Syracuse. Locally, Xerox supports two teams from Webster Schroeder, Webster Thomas and Wilson Magnet high schools. RIT and Bausch & Lomb support a team from Edison Technical and Occupational Education Center. Edward Hensel, RIT

*continued on page 4*



**KODAK ON CAMPUS...** Celebrating a long-standing partnership between RIT and Eastman Kodak Co. proved festive and informative. Activities commemorating "A Shared Commitment to Excellence" took place across campus on Oct. 9. Antonio Perez, Kodak's president and chief operating officer, top photo, provided the keynote address at a collaborative luncheon event. Attractions such as Kodak's NASCAR show car were a big hit among students, faculty and staff. Organizers estimate that approximately 3,500 students participated in one or more of the day's activities.

## RIT dazzles Swedish royalty with international Big Shot

Never has Big Shot been more of a "shot in the dark." On Oct. 9, RIT's popular nighttime photography project focused on the Royal Palace in Stockholm, Sweden. As the first one performed in a foreign country, nobody was quite sure what to expect leading up to the event.

Faculty members Bill DuBois, Dawn Tower DuBois and Michael Peres reprised their roles as project coordinators, but their first overseas Big Shot provided a new challenge. In the past, these team members performed all of the advance planning. On this occasion, the time and expense of overseas travel made that impossible.

Staffan Larsson, director of media at Stockholm's Huddinge University, assumed much of the planning responsibilities. Larsson first became acquainted with Big Shot during a visit to RIT last year. It was his idea to bring the project to Sweden.



Sweden's Royal Palace becomes RIT's 20th Big Shot.

"As the on-site coordinator, Staffan did an incredible job getting this all

together for us," says Bill DuBois. "The result was truly a remarkable evening."

Nearly 400 volunteers, including a handful of RIT students and alumni, braved light rain and chilly temperatures to help illuminate the Royal Palace. The event was held in conjunction with the first-ever Lennart Nilsson Conference on Scientific Photography.

To get a closer look at the Sweden Big Shot,

or to learn more about the history of the project, visit [www.rit.edu/bigshot](http://www.rit.edu/bigshot). n

## RIT living areas to go smoke free in 2004

More than 30 percent of universities nationwide have smoke-free residence halls. Starting in fall 2004, RIT will join their ranks—making all RIT living areas non-smoking.

A 2003 Bader grant survey at RIT found that 87 percent of incoming freshmen identified themselves as non-smokers and 5 percent as ex-smokers. Thirteen percent said they were occasional smokers compared with 17 percent of upperclassmen that are smokers (from a 2002 survey.)

"Studies show that occasional and ex-smokers are at the greatest risk for starting to smoke again in campus environments that allow smoking in dorms and promote the sale of tobacco on campus," says Mary-Beth Cooper, vice president for student affairs.

The policy change extends from traditional residence halls to RIT's apartments and Greek housing. Student housing at the RIT Inn & Conference Center is already non-smoking. All academic buildings are also smoke-free due to recent New York state law changes.

Cooper also cited health hazards from second-hand smoke and fire safety issues as reasons backing the policy change. Smoking-related fires are the third leading cause of college dorm fires.

"What we're trying to convey is a message of care and safety—that's why we're putting this policy in place," she adds.

During this implementation, RIT will work with the community on how to best implement smoke-free campus living. An accommodations committee is being formed to identify how RIT can make the policy work in the best interest of both smokers and non-smokers, Cooper says. To join the committee, e-mail [mbcvs@rit.edu](mailto:mbcvs@rit.edu).

"We're not telling people they can't smoke," says Cooper. "Ultimately, this is for the benefit and safety of both smokers and non-smokers alike." n

## Sixth annual Campus Week of Dialogue set for Oct. 27-31

RIT's Commission for Promoting Pluralism invites the campus community



Claudia Gordon is the keynote speaker for this year's Campus Week of Dialogue, Oct. 27-31.

to the sixth annual Campus Week of Dialogue, Oct. 27-31. This year, the campus dialogue theme is deaf, hard-of-hearing and hearing diversity.

Opening ceremonies are planned

for noon on Monday, Oct. 27 in the Fireside Lounge, Student Alumni Union,

and feature a keynote presentation from Claudia Gordon, vice president, National Black Advocates Association. Gordon is the first black deaf female attorney in the United States and has been an advocate for people with disabilities since high school. She has longstanding ties with the National Black Deaf Advocates Association, having served in the organization since 1989.

She has chaired a number of disability-oriented committees, participated in a number of advisory groups on disability and cultural diversity-related issues and presented at a wide array of disability conferences and meetings. Her writings on disability policy have appeared in various organizational newsletters. Currently, she is an independent consultant to the National Council on Disability.

In addition to the address presented by

Gordon, the week contains large group discussions from noon to 1 p.m. each day in the Fireside Lounge, and small group discussions will be held each evening from 6 to 7 p.m. and 8 to 9 p.m. in Kate Gleason Hall, room A055.

Alfreda Brown, chairperson for the Commission for Promoting Pluralism says, "The annual Campus Week of Dialogue offers campus members an opportunity to build relationships, acknowledge and understand the needs of the RIT campus community, and engage in needed conversation to increase the comfort level in talking about difficult issues related to diversity. This year's theme is especially relevant to the RIT community."

For more information on the Week of Dialogue, call 5-4993 or log onto [www.rit.edu/~020awww/](http://www.rit.edu/~020awww/). n

# Brick City Festival and Alumni Weekend 2003

RIT celebrated its spirit, Oct. 9–12, during this year's Brick City Festival and Alumni Weekend 2003—an RIT community celebration for alumni, family, students, faculty and staff. The four-day event, which hosted more than 3,200 participants, featured entertainment, faculty presentations, networking receptions, reunion activities, campus tours and the Stonehurst Capital Invitational Regatta, and gave visitors the opportunity to see RIT's newest campus additions. To see more photos, visit [www.rit.edu/alumniweekend](http://www.rit.edu/alumniweekend).



Ben Stein, far right, TV personality, economist and author, spoke to RIT students and visitors as part of the Horton Distinguished Speaker Series sponsored by Student Government. Stein, host of the game show, Win Ben Stein's Money, took time out of his schedule to chat candidly with students.



Bruce James, RIT trustee and the official U.S. printer, right, was on campus for the weekend spending time with RIT scholarship winners at the Dinosaur Barbecue Alumni Lunch.



Visitors to RIT's Brick City Festival and Alumni Weekend were encouraged to go "Back to the Classroom" while on campus. Presentations, including this one on Wines of the World, were delivered by RIT faculty and staff.



The campus was alive during Brick City Festival and Alumni Weekend. Here, members of RIT's Greek fraternities and sororities show their RIT spirit.



RIT's women's crew team showed their stamina and muscle during the Stonehurst Capital Invitational Regatta on the Genesee River. The event, co-sponsored by RIT, hosted more than 50 men's and women's crew teams from across the country.



RIT proved that it is proud to be a multicultural university. Through its outreach program, Coalition for a Better World, RIT's North Star Center presented a global awareness fair including cultural foods, interactive dance and music and display tables featuring various cultures and religions of the world.



As part of Brick City Festival, students were able to wind down from their hectic class schedules and homework to spend quality time with family and friends.



RIT's Office of Alumni Relations planned activities throughout the weekend including speakers, reunion events, and awards dinners and receptions. Above, alumni from 1953 and prior years hitch a ride to the Golden Circle Luncheon honoring alumni celebrating 50 years and beyond as RIT graduates.



The Kaleidoscope Concert consisted of performances by RIT's talented musical groups including the RIT Singers, Eight Beat Measure, the Brick City Singers, Encore, the RIT Concert Band, the RIT Jazz Ensemble and the RIT Philharmonia, shown above.



As part of Brick City Festival, current varsity athletes hosted alumni games throughout the weekend. Reunion games were played by men's and women's crew, men's and women's basketball, men's hockey, women's soccer, women's softball and volleyball, and men's and women's lacrosse.

Photos by A. Sue Weisler, Ken Huth, Alex Shukoff and Greg Francis

# Spotlight on Kate Gleason College of Engineering

A discussion with Dean Harvey Palmer

News & Events recently sat down with Harvey Palmer, dean of the Kate Gleason College of Engineering. He talked about his vision for the college and recent changes. Following are his responses to questions addressing these issues.



Harvey Palmer

## What philosophies on undergraduate education guide the Kate Gleason College of Engineering?

RIT's time-honored and distinctive approach to undergraduate education focuses on four major principles: excellence in teaching, learning by doing, working in teams and exploring real-life, industry-inspired problems. These principles drive everything we do in our classrooms and labs, and our emphasis on career preparation is as strong as ever. Our co-op program, among the oldest and largest in the nation, differentiates RIT in the marketplace by offering undergraduates invaluable work experience and career preparation. It's among the best in the world.

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## How does RIT's new interdisciplinary Ph.D. program in microsystems engineering impact undergraduate engineering programs?

Undergraduates are our number one priority. Every faculty member is passionate about teaching, advising and working with undergrads on special projects. An important element of teaching has always been the mentorship of students on special projects. The interdisciplinary Ph.D. program is expanding the diversity of student projects, and students whose interests tend towards research and development will have more opportunities to be part of a research team and to cultivate their interests.

The new Ph.D. program is truly interdisciplinary, embracing key elements from each of our engineering departments plus several of those in the College of Science. Nevertheless, within five years when this new program is fully operational, it will involve only about 50 full-time Ph.D. students compared to 1,700 engineering undergraduates. The Ph.D. program will not change the focus of our highly rated undergraduate programs whose mission is to provide an outstanding education to each and every one of our students.

## How else is an RIT undergraduate engineering education changing?

We're constantly asking ourselves, "How can we make the RIT educational experience richer and more relevant for the future?" Based on feedback from our industry partners, we're increasing the emphasis on interdisciplinary, team-based design projects and interjecting elements of project management into the design course. Furthermore, our undergraduate programs are enhanced by a growing number of industry partnerships, increased opportunities for study abroad, and the college-based component of the RIT honors program that focuses on product innovation for a global economy.

## What's been the effect of these changes, including the addition of the Ph.D. program, on the engineering college's national rankings?

The excellence of our undergraduate engineering programs has long been recognized. While we appreciate favorable rankings, we also recognize that no rating system fully captures the essence of a university or program. This year's ranking of engineering schools in *U.S. News & World Report* is an interesting example. Last year, *U.S. News* placed us in the top five programs in the

nation when compared to other engineering schools that offer only bachelor's and master's degrees.

This year, because RIT created the microsystems engineering Ph.D. program, our undergraduate programs were moved to the magazine's research university classification. We don't believe this new classification accurately reflects RIT's undergraduate engineering programs. The other engineering schools ranked in this category offer Ph.D. degrees in all of their traditional disciplines. In contrast, none of our undergraduate programs offers the Ph.D. degree. Also, the rankings are strongly biased by the research productivity of each school's faculty (in essence, deans like me are asked, "Who do you know?"). So, it's important that people understand that the Kate Gleason College of Engineering will not deviate from our emphasis on teaching undergraduates in response to the new rankings.

## What's a better indicator of the quality of an engineering college?

Employers are the best judges of our ability to educate and prepare students for the work force. Using that criterion, the Kate Gleason College of Engineering is, without question, in the top tier—nationally and internationally—among engineering colleges.

As dean, I'm proud of the high quality and distinctiveness of our undergraduate programs and the total commitment of the engineering faculty to our undergraduate students. Engineering at RIT is an exciting place to be. Every year, our entering class is more talented and diverse than the year before. Our programs are continually evolving to provide students with an engineering education that's cutting-edge, with a knowledge-base that will last a lifetime and diverse skills that enable our graduates to make an immediate, positive impact in the marketplace. n

## Student Health mixes fund-raising with delicious cuisine

What a feast! Did you know Cassandra Jordan, director of the Student Health Center, is a great cook? Or that Brooke Durland, medical director, has great recipes for avocado mandarin orange salad, chicken with oriental vegetables and Uncle Dewey cake?

Now you can make these favorite dishes yourself—they're all in *Student Health Center "Cooks,"* a cookbook of more than 150 recipes from every member of the Student Health Center staff.

The cookbook features a full gamut for the palate including appetizers, soups, entrées and side dishes, salads, sauces, breakfasts and breads. It was compiled, designed and put together entirely by Student Health Center staff.

"The amount of time and effort that went into it—the design, layout, editing typing, all done by Student Health Center staff—is incredible," says Durland.

The cookbook went on sale Oct. 11 during Brick City Festival as part of a larger fund-raiser by the Division of

Student Affairs to benefit RIT's Capital Campaign. It's available at the Student Health Center's main desk and costs \$10.

"Over the years, the Student Health Center has become quite well known for its cooks," says Jordan. The recipes have been well tested at department potluck lunches and plans are in the works to hold a tasting event of favorite recipes.

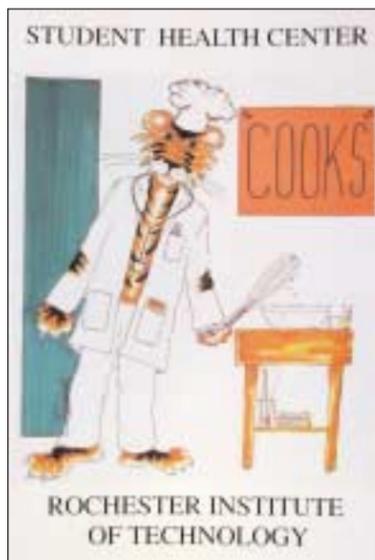
Other student affairs departments and student organizations will host fund-raisers of their own throughout the year, including a performance of *The*

*Nutcracker* in December.

"This is a way to keep the Capital Campaign visible and present and to encourage the RIT community to participate in campus events," says Mike D'Arcangelo, director of the Center for Campus Life.

The Division of Student Affairs will also encourage individual staff and faculty members to give to the Capital Campaign, says Frank Lamas, associate vice president of student affairs. The division has a 100 percent participation goal for its 175 full-time faculty and staff.

"We're very fortunate to have an employer like RIT, providing us stable employment and the opportunity to work at a strong, vibrant, active university," says Lamas. "This is a way to give back to the university and its students and make a statement about being part of this community." n



## Attention: Calling all entrepreneurs

An effort to promote the entrepreneurial spirit across campus will result in a significant payout to several students.

The College of Business is co-sponsoring the RIT Undergraduate Business Plan Competition. Potential business plans may target products or services and may be technically or creatively oriented. The competition encourages all RIT colleges and students to participate.

The grand prize winner receives \$4,000. Second prize earns \$2,000, and \$1,000 will be awarded for third prize. In addition, the three winners receive one individual session with a new venture coach.

To help students get started, a business plan workshop will be held at 2 p.m. on Saturday, Nov. 1, in room 3225 of the Lowenthal Building. All students are welcome.

Business plans, no more than five single-space pages, must be submitted by 5 p.m. on Dec. 12. For more information, contact Donna Slavin at 5-2199 or Richard DeMartino at 5-5646. n



**CAREER CONNECTION . . .** About 2,000 RIT students took the opportunity to come face-to-face with a wide range of potential employers at the Fall 2003 Career Fair. Representatives from 77 companies and government agencies spent an afternoon in Clark Gymnasium accepting resumes and scheduling interviews. This was the first of two career fairs sponsored annually by the Office of Cooperative Education and Career Services. n

## Sociologist to give AIDS talk, Oct. 30

The impact of AIDS on the world will be discussed during the next Caroline Werner Gannett Lecture on Thursday, Oct. 30. Murli



Murli Sinha

Sinha, chair of the sociology and anthropology department at RIT, will present, "AIDS Epidemic: A Global Perspective," at 7:30 p.m. in Webb Auditorium, James E. Booth Building. Sinha wrote the recently completed manuscript,

*Women, Poverty and HIV Infection among Indian Prostitutes.*

A panel discussion will follow Sinha's talk. Discussants will include Jean Douthwright, professor of biology at RIT, Annie Piazza, director of client services at AIDS Rochester Inc., and Colleen Freeman, a member of Mothers Acting Up.

For more information, visit [www.rit.edu/gannettseries](http://www.rit.edu/gannettseries) or call 5-2057. n

## Select panel to discuss regionalism

How can regionalism enhance Rochester's economic performance in light of global economic changes? What are we doing to create regionalism across Western New York?

The Regional Innovators' Participation Network is hosting a panel discussion with President Albert Simone, Rochester Mayor William Johnson and *Democrat and Chronicle* columnist Mark Hare to discuss regionalism. Author Curt Smith will moderate the session. The discussion will start at 7 p.m. on Monday, Oct. 27 at the Inn on Broadway, 26 Broadway, in Rochester. Admission is \$5.

"We've heard a lot of talk in this community about potential solutions to our economic malaise," says RIPN founder Andy Vaughan. "We believe that thinking and acting regionally creates the right perspective for our economic future. We're not talking about governmental consolidation, but private initiatives across our area. Our objective is to facilitate regional brainstorming."

For details, visit [www.RIPN.info](http://www.RIPN.info). n

## RIT alumni saluted at Brick City/Alumni Weekend

RIT's first Volunteer of the Year was named in October during the annual ceremony honoring the Outstanding and Distinguished Alumni during the Brick City Festival/Alumni Weekend celebration

**Kenneth J. Reed '71** (chemistry) became the first recipient of the award for outstanding volunteer service. **Daniel J. Bader '87** (College of Business) was honored as RIT's Outstanding Alumnus for 2003. The Distinguished Alumni, one for each of RIT's eight colleges, are: **Julianne Klie '89**, B. Thomas Golisano College of Computing and Information Sciences; **Michael T. Dugan '78**, College of Applied Science and Technology; **Brian H. Hall '78**, College of Business; **Bernard N. Boston '55**, College of Imaging Arts and Sciences; **Robert E. Craig Jr. '76, '93**, College of Liberal Arts; **Paul W. Melnychuck '84**, College of Science; **Anthony J. Amorese '48**, Kate Gleason College of Engineering; **Susan J. Wolf-Downes '71**, National Technical Institute for the Deaf.

"We're proud of all of our graduates, and it is a special pleasure to honor these 10 individuals for their achievements," says Kelly Redder, director of alumni relations. "We applaud their success, and appreciate the support they provide."

Here's more about the recipients.

**Kenneth Reed** is a research associate in the Emulsion Technology Division of the Research Laboratories, Eastman Kodak Company. Reed earned a Ph.D. in physical chemistry from Stanford University in 1975. He serves as chair for the RIT Alumni Network Board of Directors and is a member of the RIT Board of Trustees.

**Daniel J. Bader** is president of the Helen Bader Foundation, where he is responsible for ensuring that the organization continually furthers his late mother's dreams and aspirations. A Milwaukee native, Bader is active in philanthropic organizations and is a member of the board of trustees at RIT. He has varied work experience in high-technology fields and is chairman of Granite Microsystems Inc. and a director of Cedarburg Pharmaceuticals.

**Julianne Klie** is president and CEO of Veritor Executive Advisors, a Rochester

company that provides time-shared executives and single-project management consulting services. Prior to founding Veritor in 2002, Klie was vice president at Xelus, an international software company. In 2002, Klie was named Greater Rochester IT Woman of the Year.

**Michael T. Dugan** is president and chief operating officer of Echostar Communications Corp., a public company with more than 15,000 employees. EchoStar and its Dish Network deliver direct broadcast satellite TV equipment and services to customers worldwide. Previously, Dugan was vice president of engineering for

Association Joseph A. Sprague Memorial Award, the organization's highest honor, in 1993.

**Robert E. Craig Jr.**, director of RIT's campus safety department for three years, is a veteran of the Rochester Police Department. While working as a police officer he was also a student in RIT's criminal justice program and received his bachelor's degree in 1976. Among many awards, Craig is especially proud of being the first recipient of the RPD's Community Service Award, presented on his retirement. He left the RPD to pursue graduate studies at RIT and received his M.S. in the career and human resource development program.

**Paul W. Melnychuck** has pursued a varied career as a music producer, musician, photographer and entertainment technology veteran. Currently, he is producer and president of Too Far Music in Woodside, Calif. Additionally, he works with his wife, Karen, at Minds On Hold, a music production company, record label and design firm. Melnychuck, who earned a B.S. in chemistry and an M.S. in imaging science, holds seven patents in the area of digital signal processing.

**Anthony J. Amorese** worked as an engineer and manager for several companies for more than two decades before acquiring Redie Laundry and Cleaners Inc. in 1978. He expanded the company from 15 employees in a 2,800-square-foot facility to 150 workers in a new, 20,000 square-foot space before selling the company and retiring in 1991. He has served as an officer in many community organizations including the Honeoye Falls-Lima Board of Education.

**Susan J. Wolf-Downes** is the executive director of Northeast Deaf and Hard of Hearing Services Inc. in Concord, N.H. While working for New England Telephone, NYNEX, Bell Atlantic (now Verizon), she became the outreach manager for New England Telephone Dual Party Relay Service. She is an active member of the board of trustees for New England Homes for the Deaf in Danvers, Mass., and chairs the administrative board of Our Deaf Sister's Center, a domestic violence/sexual assault advocacy group in Boston. n



2003 Alumni Award recipients are, from left, Paul Melnychuck, Anthony Amorese, Daniel Bader, Brian Hall, Susan Wolf-Downes, Michael Dugan, Julianne Klie, Bernard Boston, Kenneth Reed and Robert Craig Jr.

Tandon Corp., as well as director of product marketing and director of engineering. He worked at Xerox Corp. for 15 years in a variety of positions.

**Brian H. Hall** is president and CEO of Thomson Legal & Regulatory, a division of The Thomson Corp. With revenues of \$3 billion in 2002 and more than 17,000 employees, Thomson Legal & Regulatory provides integrated information solutions to legal, tax, accounting, intellectual property, compliance and business professionals around the world. He serves on the boards of many civic organizations, including the RIT Board of Trustees.

**Bernard N. Boston** worked in the Washington, D.C., area for most of his career as a photojournalist and retired from the Washington bureau of *The Los Angeles Times* in 1993. In 2000, he and his wife, Peggy, purchased the *Bryce Mountain Courier* in Virginia's Shenandoah Valley. Last year, they purchased a local radio station. Among many honors, Boston received the National Press Photographers

## Robotics (from page 1)



Fairport High School's FIRST robot at 2003 regional competition in Cleveland

professor and department head of mechanical engineering, advises Fairport High School's team, which is supported by NASA and Gleason Inc.

Other area schools with FIRST teams include John Marshall High School, supported by Eastman Kodak Co., and Churchville-Chili Senior High School, supported by Monroe Community College, Nortel Networks and other firms. "Rochester FIRST represents Rochester's public and private sectors coming together to build the spirit and potential of our young people," says Albert Simone, RIT president.

Ursula Burns, president of Xerox Business Group Operations, echoes, "The business community's support of Rochester FIRST is a measure of our commitment to the Rochester region."

For information, visit [www.usfirst.org](http://www.usfirst.org). n

## Publications office under new leadership

Virginia (Gini) Keck has been named director of university publications, part of Enrollment Management and Career Services division. She will be responsible for managing the staff and activities of the publications office to create and produce university-related publications and other media to project RIT's desired image.

Keck comes to RIT with an accomplished record in marketing, collaboration, strategic planning and communication skills for non-profits, educational institutions and businesses.

She previously worked as marketing communications director for the American Red Cross and was responsible for building local awareness of the services provided to the Greater Rochester Community as well as managing crisis communications linked to national disasters.

Prior to the Red Cross, Keck was director of college communications and publications at St. John Fisher College—one reason why she is happy to be back on a college campus again and part of a vibrant learning community.



Gini Keck

"This position will give me a chance to lead a talented team of professionals as we build communication strategies and design publications and Web sites to reach prospective students with the RIT story," says Keck.

A volunteer at AIDS Community Health Center, Keck serves as vice president on the board of directors and is also president of the board of directors at Unity Church of the Chautauqua Institute. Previously, she served

on several boards including Women in Communication, Inc., the YWCA and Rochester Hearing and Speech Center.

"Would you believe I started out as a musician who taught piano and organ for many years," laughs Keck, whose other sideline interests include teaching bead design and creating memorial gardens. "My entire career has centered around education and communications—so it's natural for me to be here at RIT." n



**PHOTO FORUM...** "Path I" represents the unique artistic talent of John Paul Caponigro. The popular photographer combines his background in painting with traditional and alternative photographic processes using the digital platform.

Caponigro will be the featured guest during a presentation at 7 p.m. on Tuesday, Nov. 4, in the Chester F. Carlson Center for Imaging Science auditorium. The event is sponsored by Epson and hosted by the School of Photographic Arts and Sciences.

## Bevier Gallery exhibit

Bevier Gallery will showcase the "Undergraduate Student Honors Exhibition Review" from Oct. 24 to Nov. 19; with an opening reception scheduled from 5-7 p.m. on Friday, Oct. 24. The exhibition highlights undergraduate student honors work selected by faculty representing programs in the School of Art, School of Design and School for American Crafts. For more information, call 5-7680 or 5-2646.

## RIT Benefits Fair

RIT's human resources department is once again hosting the 2003 Benefits Open Enrollment, including the fifth annual Benefits Fair, from 9 a.m. to 3 p.m., Tuesday, Nov. 4 and Wednesday, Nov. 5, in Fireside Lounge, Student Alumni Union.

Human resources is also sponsoring a flu shot clinic from 9 a.m. to 4 p.m., Monday, Nov. 17 in the 1829 Room, SAU. Bring your RIT ID card and your medical insurance ID card. There may be a co-payment required, depending on the medical plan you have.

Look for more details on the flu clinic and benefits fair on the human resources Web site: [finweb.rit.edu/HumanResources](http://finweb.rit.edu/HumanResources).

## COB Breakfast Briefing

What can be done to correct the problems impacting local government and our economy? Tom Judson, chairman and CEO of Pike Company Inc. and an RIT trustee, takes up that topic at the next College of Business Alumni Executive Breakfast Briefing.

His presentation, Apathy is Not an Option, is from 7:30 to 9 a.m. on Thursday, Nov. 6, at Oak Hill Country Club. Registration is \$13, which includes breakfast. For more details, contact Donna Slavin at 5-2199 or [dlsbbu@rit.edu](mailto:dlsbbu@rit.edu).

## Lunar eclipse viewing

The RIT Observatory, located at 645 John St., will be open to the RIT community and general public from 6 to 10 p.m. on Saturday, Nov. 8, for the lunar eclipse. The eclipse will reach its peak around 8:30 p.m., then slowly reverse course over the next two hours. Telescopes will be trained on the moon. However, the lunar eclipse can be seen with the naked eye. Bringing lawn chairs and blankets is encouraged.

The observing session will be held weather permitting. Cancellations due to cloudy or questionable weather conditions will be posted on [www.rit.edu/~ritobs](http://www.rit.edu/~ritobs) and 5-7828.

## Campus safety officer beats odds to serve community

Among the Wallace clan, it's called "The Family Tradition." Grandpa Joe was part of it; so was Tony's dad, Gary. And Uncle Mike. Membership in "The Tradition" was never considered for Tony, who is deaf. But seven months ago, Anthony Wallace fulfilled a life-long dream and joined the ranks of RIT's campus safety department as a full-time public safety officer. Currently, Wallace is the only deaf officer on staff.

Wallace, who's working on a bachelor's degree in packaging science, became an officer in March.

During a typical day, Wallace might respond to calls for service, ensure campus security, and lock/unlock any of the 165 buildings found on RIT's 1,300-acre campus. Department administrators intentionally didn't assign Wallace to the residence halls populated by deaf students, preferring instead to utilize him in a more "visible" role.

"Tony is so talented, and so committed to the responsibilities of his position that we felt he could make a greater contribution in other places on campus," says Campus Safety Director Bob Craig. "He never misses an opportunity to enhance our knowledge of deaf culture."

Wallace's father is a lieutenant in the Franklin, Ohio, Police Department. His grandfather was an officer for the Hamilton, Ohio, Police Department. And his uncle, Mike Story, recently retired from

detective work for the Hamilton department. It's no wonder he felt the pull of public safety.

"My father wanted me to become an engineer," laughs Wallace. "But deep down



While on patrol, Tony Wallace assists an RIT student.

inside, I always wanted to be a police officer. I wanted to be there to help people and lend a shoulder."

Campus Safety Patrol Manager James Bundy recognized that quality in Wallace when they met at RIT in 1998. They became friends and Bundy spent several years following Wallace's highly successful college wrestling career (he is a three-time All American). About a year ago, Bundy and Wallace discussed the possibility of a position on the campus force. Today, no one is happier to see the outcome of that discussion than Bundy.

"The privilege of adding Tony to our

staff captures the essence of our department's diversity initiative," says Bundy. "From this day forward, when RIT campus safety is mentioned, it will be impossible not to acknowledge the contributions made to our community by those who are deaf and hard of hearing."

Bundy has recruited Wallace to help with one of Campus Safety's newer initiatives: community education and training related to deaf culture and sign language for new jail and court deputies, Rochester Police Department officers and local Regional Transit Service bus drivers.

Wallace plans to pursue a bachelor's degree in criminal justice or an MBA sometime in the future. He realizes that he is considered an ambassador for his department, and he doesn't take the responsibility lightly.

"I like being a role model, not only for deaf students, but for everyone in the community," he says. "I'm proud to set the stage for other students who wonder how they can accomplish their dreams when faced with difficult obstacles. My obstacle was my deafness. For years, people told me I couldn't be a police officer, or a fireman or a soldier. Well, what do you know? Here I am, a full-time campus safety officer. I guess I proved people wrong." n

## Feminist themes at Kern Conference

Feminist discourse will be the topic of the final William A. Kern Communications Conference in cooperation with *Women's Studies Quarterly* and *The Feminist Press*, Friday, Nov. 7, at RIT. A tour to the Women's International Museum at Seneca Falls has been organized for Saturday, Nov. 8, for conference attendees with reservations.

During the last 30 years, feminist discourse has emerged as a source and a focus of significant disciplinary and interdisciplinary change in the arts, humanities, social sciences and technology. The conference, *Feminist Discourse: Theories, Practices and Challenges*, will bring together practitioners, theorists, researchers, educators and students to engage in discussion and debate.

"We will be looking at how feminist discourse has made itself known through various disciplines," says Diane Hope, the William A. Kern Professor in Communications, who is concluding her three-year tenure as general editor of *WSQ*. Editorship of the quarterly publication will move to the City University of New York.

Provost Stanley McKenzie will open the conference at 8:30 a.m., Nov. 7, in the Fireside Lounge, Student Alumni Union. Hope will follow with brief opening remarks, *Feminist Rebirth, Revisited*, at 8:45 a.m. Sessions and panel discussions, beginning at 9 a.m., will include *Feminism: Arts and History*; *Challenges in Science and Society*; *Challenges of Teaching Women's Studies*; and *Communication, Literature and Learning* and will run throughout the day. All sessions will take place in Clark A, B and C in the SAU.

At 1 p.m., Andrew Moore, Dean of the College of Liberal Arts, will give his talk, *WSQ and the College of Liberal Arts*, followed by keynote speaker Mari Boor Tonn, associate professor of communication at the University of Maryland and member of the *WSQ* editorial board. Tonn, a nationally recognized communications scholar, will present *Fighting Feminism: Exploring Triumphs and Obstacles in Feminist Politics and Scholarship*. She is currently working on a book about the rhetoric of *Mother Jones*.

The event will wind down at 4 p.m. with a roundtable assessing the day of discourse. A reception, including closing remarks at 5 p.m. by RIT President Albert Simone, will conclude the conference.

The conference is free and open to the public. Reservations are required for lunch on Friday and for the tour to the Women's International Museum on Saturday.

For more information, contact Diane Hope at [dshgpt@rit.edu](mailto:dshgpt@rit.edu) or 5-6053. n

## Author speaks Oct. 24

Author James Gilmore will speak on *The Experience Economy*, 9:30-11:30 a.m., Friday, Oct. 24, in Ingle Auditorium in the SAU, presented by RIT's School of Hospitality and Service Management in the College of Applied Science and Technology.

Gilmore is co-author of *The Experience Economy: Work Is Theatre & Every Business a Stage* and co-editor of *Markets of One: Creating Customer-Unique Value through Mass Customization*.

Registration, including continental breakfast, is \$15 for students and \$40 for others. Contact Anne Zachmeyer at 5-5062 or [abzhrd@rit.edu](mailto:abzhrd@rit.edu).

## ITS speaker series

The first installment of the Information Technology Services seminar series will be held from 11 a.m. to 1 p.m., Wednesday, Oct. 29 in the Carlson Building Learning Center, room 1275.

Professor Larry Belle will present the talk, *Instructional Technology in the Classroom and Online—More than Posting the Syllabus*.

To attend, or for more information on the series, contact Michelle Cometa at [macits@rit.edu](mailto:macits@rit.edu).

## Part-time studies forum

The Offices of Part-time and Graduate Enrollment Services will host an information forum from 5:30-7:30 p.m. on Wednesday, Nov. 5, in the Bausch & Lomb building.

The forum is for adults who are interested in starting or continuing their education on a part-time, evening basis. For more information, call 5-2229.

## Dean's lecture series

How do machines perceive human activity? Aaron Bobick, professor at Georgia Institute of Technology, will take up that provocative question during the Dean's Lecture Series, sponsored by the B. Thomas Golisano College of Computing and Information Sciences.

His presentation, *Computational Perception and Vision*, will be at 1 p.m. on Friday, Nov. 7, in the Golisano College auditorium. Bobick is a member of CoC Computational Perception Lab, and his interests range from computer vision to cognitive science.

## MBA partnership

The College of Business and SUNY Potsdam are teaming up to offer an "accelerated 4+1" MBA program. The agreement offers Potsdam business administration majors the opportunity to complete an RIT MBA in one full academic year. This is the 20th such agreement that the COB has established with other colleges and universities. For more information, contact Jody Lehr at 5-6916 or [jlehr@cob.rit.edu](mailto:jlehr@cob.rit.edu).

## Weighty achievement

RIT has good losers! Since Weight Watchers meetings began in Fall 2001, 80 devoted and motivated members succeeded in losing 2,500 pounds—the weight of a mid-sized car!

The first week of November, a new Weight Watcher's flex-point program will be held on campus from noon to 1 p.m. on Tuesdays and Thursdays in the Clark meeting room, SAU.

## Golf tourney results

It was the largest turnout ever for the 16th annual Rick Pettinger Golf Tournament to benefit RIT's 2004 United Way Campaign. An impressive number of 124 golfers played the course at Shadow Lake in late September, raising more than \$5,000.

At RIT's official campaign kick-off on March 24, 2004, the popular sport will turn indoors with a Mini Golf tournament in the Student Alumni Union.

## Romano wins prestigious education award

Frank Romano, the Roger K. Fawcett Distinguished Professor in the School of Print Media, has been named the 2003 Educator of the Year by the Electronic Document Systems Foundation. The award recognizes an educator's dedication to the advancement of the printing industry in a way that goes above and beyond the normal course of duties.



Frank Romano

Romano worked closely with vendors to establish and equip the school's digital publishing center. He says it's a "tremendous honor" to be recognized as Educator of the Year.

"Education is its own reward and the EDSF recognition is icing on the cake," says Romano. "A teacher's real award graduates every spring."

EDSF is a non-profit organization dedicated to the document communications industry. n



**SMASHING PUMPKINS PERFORM HERE...** No, not those Smashing Pumpkins (the rock band). Rather, these smashing pumpkins were lowercased, orange and oval—oval, that is, until they were smashed during the second annual Pumpkin-Chuckin' contest on Oct. 11. Using giant slingshots, catapults and other launchers, more than 100 students in teams of five tried hitting a target from 300 feet away. The contest was organized by the College of Applied Science and Technology.

## RIT's women engineers win award

RIT's student section of the Society of Women Engineers was awarded first place as Outstanding Student Section at the 2003 SWE National Conference in Alabama, Oct. 9-11. RIT was cited for increased enrollment and activity. Its membership increased from eight to 32 between September 2002 and June 2003.

"Every member contributes so that many activities can be held during the year. This award is truly a reflection of the membership's commitment to the success of the organization," says Margaret Anderson, assistant dean for student services in the Kate Gleason College of Engineering.

Anderson and nine students attended the conference.

# News makers

• **Carl Atkins**, professor of music, presented a paper on African processional music and gave a performance at the Global African Music Festival and Symposium held at the University of California at Santa Cruz. He presented this paper and its accompanying documentary film at the Society for Ethnomusicology Conference in Miami in October. Also in October, Atkins was a featured performer in a commemorative dedication concert of the 100th anniversary of Jordan Hall at the New England Conservatory in Boston. In September, Atkins performed in the Boston Arts Festival with the Boston Jazz Repertory Orchestra, which he co-directs; at the 26th annual John Coltrane Memorial Concert; and at the Savannah Jazz Festival.

• **Amit Batabyal**, the Arthur J. Gosnell Professor of Economics, College of Liberal Arts, presented his paper "Game Theoretic Model of International Trade in Renewable Resources" in July to the Energy Economics Institute in Seoul, South Korea; the Australasian Econometric Society meeting at the University of New South Wales in Sydney, Australia; and at the School of Economics and Finance at Victoria University of Wellington in New Zealand. He also published his papers "The Persistence of Ecological-Economic Systems: Alternate Measures and their Properties," in the *Annals of Regional Science* and "A Theoretical Analysis of Habitat Conversion and Biodiversity Conservation Over Time and Under Uncertainty," in *Keio Economic Studies*.

• **Vincenzo Buonomo**, senior program manager, Center for Integrated Manufacturing Studies, published two articles in *Imaging Spectrum Magazine*, "On the Lookout for Tim Wood—Lean Production Management" in January and "Map Your Future—The First Step Toward a Lean Organization" in May. He also published the latter on RecyclersForum.com in May.

• **Barry Culhane**, executive assistant to the president, is a recipient of a Madison Award from The Sullivan Policy Institute. The award, named for President James Madison, is given to community leaders who "demonstrate continued respect for the importance of individual freedom and liberty." Culhane is also chairman of the Greater Rochester Vietnam Veterans Memorial Corp.

• **Andrew Davidhazy**, chair of imaging and photographic technology, had an article and five pages of photographs published in *Stretch*, a book by Rick Meers.

• **Robin Diana**, associate director, Center for Student Transition and Support, First Year Enrichment and Orientation, was awarded for outstanding contribution to the profession by the College Student Personnel Association of New York State, State Division of the American College Personnel Association, in September.

• **Rhona Genzel**, director of the English Language Center, was elected to a second three-year term on the leadership team of NAFSA: Association for International Educators. She will serve on the council on public affairs as the representative of administrators and teachers of English as a second language.

• **Newton Green**, senior staff engineer, Center for Integrated Manufacturing Studies, published the article, "As Good As New . . . and Then Some" in the March 2002 issue of *CleanTech Central*. He also co-published the article "E2: Energy Efficiency—Optimizing the Remanufacturing Cleaning Process for Economy, Energy and the Environment," in the Winter 2002 issue of *Pollution Prevention Review* with **David Fister**, senior staff engineer, CIMS.

• **Jennifer Hinton**, First-Year Enrichment instructor and performance coach, received an outstanding new professional award from the College Student Personnel Association of New York State, State Division of the American College Personnel Association, in September.

• **Ron Hira**, assistant professor of public policy, sat on a discussion panel for the forum, Tech Boom Redux: Shifting IT Resources Offshore, sponsored by the Northern Virginia Technical Council in September.

• **Diane Hope**, William Kern Professor in Communication in the College of Liberal Arts, presented her paper, "The Rhetoric of Color," at the International Association for Visual Literacy in Rhode Island on Oct. 2.

• **Rebecca Housel**, assistant professor of language and literature, presented her paper, "Narrative Voice: First Person Narration in Fiction," at the Oct. 4 conference of the New York College English Association in Rochester.

• **Simon Jessop**, senior staff engineer, Center for Integrated Manufacturing Studies, published several articles in *Imaging Spectrum Magazine*, "Total Cost of Quality" in August 2002; "Reclaiming the Wiper Blade: RIT Study Finds Blade Can Be Reused Up To 10 Times" in September 2002; "Quality—Tools for Achieving Quality in Products and Production Processes" in February, and "Design of Experiments—How to Optimize Quality" in April.

• **Satish Kandlikar**, Gleason Professor of Mechanical Engineering, was selected for the research proposal review panel of Fluid Physics NRA to become one of few RIT faculty members to review for NASA. He also taught a course on Two Phase Flow and Flow Boiling, lectured on Microchannels and Minichannels Application in the Refrigeration Industry to the Korean Society of Air Conditioning and Refrigeration Engineers, addressed and received an award from LG Electronics, a South Korean-based electronics and telecommunications firm, and gave a talk on critical heat flux in narrow channels at the Korean Atomic Energy Research Center in August. He was invited by the Japanese Society of Mechanical Engineers to guide quality improvement of technical papers and presentations in an August visit to the University of Tokyo.

• **Christine Keiner**, assistant professor, College of Liberal Arts, presented "Urban Ecology in Action: The Baltimore Rat Control Campaign, 1942-46," this summer at the biennial conference of the International Society for the History, Philosophy, and Social Studies of Biology in Austria.

• **Elizabeth Lane Lawley**, assistant professor of information technology, recently spoke at the Supernova conference in Washington, D.C. She also presented at the American Library Association conference in Toronto as a member of the Top Technology Trends Experts panel.

• **Kate Marshall**, senior staff engineer, Center for Integrated Manufacturing Studies, presented Ergonomics and Health and Safety Assistance for Small and Medium-Sized Companies at the Genesee Valley Safety Conference in Rochester last fall.

• **Robert Matesic**, technical associate, Center for Integrated Manufacturing Studies, published "The Big Fade—Accelerated Testing of Ink Permanence" in the March issue of *Imaging Spectrum Magazine*. He also presented at the I-ITC Trade show in Miami in May along with **Vincenzo Buonomo**, senior program manager, and **Andrij Harlan**, industrial programs manager, CIMS.

• **Andrew Moore**, dean of the College of Liberal Arts, presented his talk, "Early Farming Societies in Dalmatia," at the annual meeting of the Croatian Archeological Society in October.

• **Wade Robison**, Ezra A. Hale Professor in the College of Liberal Arts, presented his talk, "Nanoethics," at the conference, Discovering the Nanoscale, held at Darmstadt Technical University in Darmstadt, Germany in October.

• **Gerald Takacs**, professor of chemistry, presented the invited paper "Adhesion of Copper to Poly (tetrafluoroethylene) Surfaces Modified with Vacuum UV Radiation Downstream from Helium and Argon Microwave Plasma" at the Fourth International Symposium on Polymer Surface Modification, in June in Orlando. The paper was co-authored by graduate students **H. Desai** and **L. Xiaolu**; **Alan Entenberg**, professor of physics, **Bruce Kahn**, professor of imaging and photographic technology, and colleagues from IBM and Endicott Interconnect Technologies.

• **James Vallino**, associate professor of software engineering, took part in a three-month trans-America cycling tour. His 4,300-mile journey began June 13 in Anacortes, Wash., and concluded Sept. 1 in Bar Harbor, Maine.

• **Julie White**, director of the Women's Center, and **LaVerne McQuiller Williams**, assistant professor of criminal justice, presented Grants to Reduce Violent Crimes Against Women on Campus Training and Technical Assistance Institute in June. They also presented on social norms interventions at the National Social Norms Conference, in July. White presented on politics and prevention at the American College Health Association Annual Meeting in May, co-presented on women's centers and "Producing Vagina Monologues on Campus: Problems, Benefits and Student Impact" at the National Association of Student Personnel Administrators Annual Meeting in March. White and McQuiller Williams also co-published Social Norms Intervention to Prevent Sexual Assault in the Spring 2003 issue of *Social Norms Quarterly*.

## RIT OSHA training center officially open

The OSHA Training Institute Education Center in RIT's College of Applied Science and Technology officially launched this month with a complete schedule of 58 courses.

The U.S. Occupational Safety and Health Administration last year selected RIT as one of 20 training sites nationwide and one of two primary centers serving New York, New Jersey, Puerto Rico and the Virgin Islands. Preliminary training began at RIT last summer.

More than 50 people from New York, New Jersey, Alabama, Hawaii, and Quebec and Ontario provinces are receiving training on general industry, construction industry, electrical, machinery and machine guarding standards, ergonomics, hazardous materials, industrial hygiene, respiratory protection and recordkeeping. Courses are taught at the RIT Inn &

Conference Center and at the General Building Contractors Safety Training Center in Spencerport. Customized on-site training for organizations is also offered.

Last month, OSHA awarded the center \$154,011 to study small business safety and health management. RIT will recruit six high-hazard small businesses for a new six-module training program in safety and health management systems.

Another OSHA grant, worth \$169,101, was awarded to RIT's Center for Integrated Manufacturing Studies to develop ergonomics training for retail grocery stores. The grants to RIT were two of only 50 awarded among 308 applicants.

RIT's OSHA Training Institute Education Center is directed by Kitren VanStrander in CAST. For more information, visit [www.rit.edu/osh](http://www.rit.edu/osh). n



**SHARING VALUABLE EXPERTISE . . .** Bernie Boston, renowned photojournalist and 1955 graduate of RIT's College of Imaging Arts and Sciences, met informally with photo students and faculty on Oct. 10. Boston was on campus to accept the Distinguished Alumni Award that evening.

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