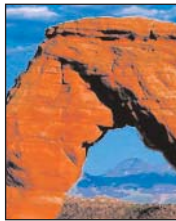




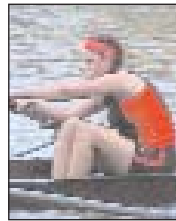
2 RIT plans for 175th anniversary



3 Capturing "Far Away Places"



3 New director for Wallace Library



4 Gearing up for stiff competition

News & Events

Volume 35, Number 4 October 10, 2002
www.rit.edu/NewsEvents

RIT welcomes families, alumni for Brick City Festival's fifth anniversary

This weekend, Oct. 11-13, commemorates two university traditions rolled into one: the fifth annual Brick City Festival—the RIT community celebration for parents, alumni, students, faculty and staff—and Reunion 2002.



Earvin "Magic" Johnson

The three-day event features music and comedy, student performances, college tours, an alumni celebration dinner and the Stonehurst Capital Invitational Regatta.

Highlights of the festival include:
Friday, Oct. 11

• Hoobastank: concert, 8 p.m., Clark

Gymnasium; tickets are \$10/students, \$15/faculty/staff/alumni/parents, and \$20/public, available at the Student Alumni Union candy counter and game room.

Saturday, Oct. 12

• Breakfast and Banter, 7:45-8:45 a.m., with Mary-Beth Cooper, vice president for student affairs, and other representatives from the Student Affairs Division including the First-Year Enrichment program and Campus Life staff;

• Alumni Breakfast, 7:45-8:45 a.m.;

• President Simone's State of the Institute Address, 9-9:50 a.m., Ingle Auditorium, SAU;

• A Morning in the Colleges, 10 a.m.-1 p.m.;

• Earvin "Magic" Johnson, Horton Distinguished Speaker, 1:30-2:30 p.m., Clark Gym. Johnson, universally known for his 13-year career in the National Basketball Association, has redefined himself as a businessman, focusing his efforts on revitalizing neglected communities. Tickets—\$3 for students, \$8 for

faculty/ staff/alumni/parents—are available at the SAU candy counter and game room;

• Alumni Celebration Dinner, 5-8 p.m., RIT Inn & Conference Center;

• Comedians Colin Mochrie and Brad Sherwood, 8-10 p.m., Clark Gym.

Comedians from the TV show *Whose Line is it Anyway?* make their only appearance in upstate New York. This event is sold out.

Sunday, Oct. 13

• Stonehurst Capital Invitational Regatta, 9 a.m.-3 p.m., Genesee Valley Park. More than 30 men's and women's rowing teams from across the nation and Canada will compete on the Genesee River.

Other events planned for the weekend include faculty presentations, college tours and musical performances by the



Colin Mochrie



Brad Sherwood

Gospel Ensemble and RIT Philharmonia.

For more information log onto www.rit.edu/brickcity. ■

Senator announces key CBET funding

The New York state Senate has granted RIT \$4 million, thanks to the efforts of Sen. Jim Alesi, to officially help launch its Center for Biotechnology Education and Training (CBET). The grant will help CBET to prepare the workforce for Rochester's growing biotechnology industry.

The biotechnology industry is experiencing a shortage of technologists, weakening the industry's growth potential in



RIT's Center for Biotechnology Education and Training received \$4 million in state funding as part of the state senate's Gen*NY*sis program. Sen. James Alesi and RIT President Albert Simone announced the funding at a recent press conference. Sitting, from left to right, are Thomas Mooney, president of the Greater Rochester Metro Chamber of Commerce, Alesi, Simone and Douglas Merrill, head of biological sciences.

western New York. The shortage of trained workers directly impacts the biomanufacturing of pharmaceuticals and the design of new medicines to protect against biological agents.

"Downsized workers from related fields can be trained to fill available

continued on page 2

RIT launches \$300 million campaign—"Powered by the Future"

Preparing to reach its next level in the 21st century, RIT has launched a \$300 million campaign, "Powered by the Future," the largest fund-raising effort in the university's history, and the first since the mid-1980s.

"Our goal is to take RIT to the next level

as a leading, career-oriented, technology-based national and international university," says President Albert Simone.

"The key to reaching this goal is people. Financial resources are necessary to attract the best students in the country and the top professors in the crucial disciplines we've identified as primary for the future of the university."

RIT will continue its growth in the coming decade, with an enrollment

expected to reach 17,000 by 2010. RIT leaders have created a list of needs in areas of academics, physical structure and student life.

"When we identified the cost of all the necessary investments, the number was in excess of \$300 million," says Simone. "We then worked to put together what we thought was the minimal dollar figure needed to accomplish our goals, with the opportunity

continued on page 4

Fieldhouse honors Gordon family

After years of dreaming and discussion, plans for a campus field house have come to fruition. The RIT community and friends celebrated ground breaking for the Lucius R.



Long-time RIT supporter Lucius "Bob" Gordon accepted the honor of RIT's Gordon Field House and Activities Center bearing his family name.

and Marie Gordon Field House and Activities Center on Sept. 25 with a ceremony honoring the Gordons, long-time contributors to RIT.

Designed foremost for student use, the 155,000-square-foot field house will enhance campus spirit and provide the RIT community with a first-class, multi-purpose building that will complement other facilities on campus.

President Albert Simone predicts that it will be the most-used building on campus. "I

continued on page 4



RIT's capital campaign, "Powered by the Future," kicked off its public phase Sept. 28 with a gala in RIT's George H. Clark Gymnasium, to an enthusiastic audience of 300. The festivities featured a futuristic light show, a video and talks by President Albert Simone and campaign leaders outlining campaign specifics. The president and campaign team relayed the news to the campus community on Thursday, Sept. 26, above right.



IMAGES FROM SCIENCE... Bar-coded Honeybee, by David Ring, is among 58 photographs included in a new display sponsored by the School of Photographic Arts and Sciences.

The exhibition, opening at 7 p.m. on Saturday, Oct. 12, in SPAS Gallery, third floor, Frank E. Gannett Building, features images from scientific disciplines including astronomy, biology, engineering, geology, medicine, oceanography and physics. A lecture by astronomical photographer David Malin will be held at 7 p.m. on Friday, Oct. 11, in the Chester F. Carlson Center for Imaging Science auditorium.

The lecture and exhibition are free and open to the public.

RIT begins to make preparations for 175th anniversary

Historians could argue that RIT's first tuition was \$5.

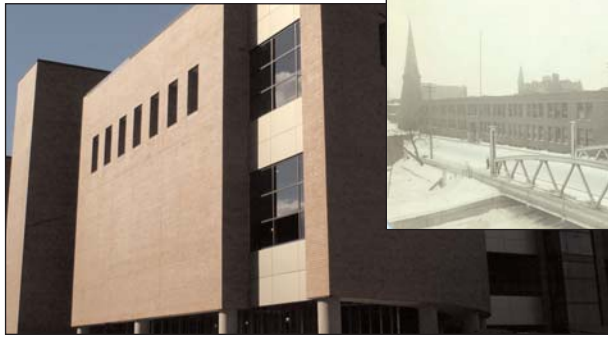
That was the annual fee in 1829 for Rochester residents to hear lectures from some of America's best-known orators—Oliver Wendell Holmes, Horace Greeley and Ralph Waldo Emerson. The place to hear the lectures was the Rochester Athenaeum, created by a Revolutionary War veteran and the city's namesake, Col. Nathaniel Rochester.

RIT's roots date back to the Athenaeum and later Mechanics Institute. During the next 20 months, such history will be recounted as RIT gears up for its 175th anniversary. Anniversary celebrations are expected to begin with the May 2004 commencement and continue through the 2004-2005 academic year.

A planning committee comprised of 27 members includes representatives from faculty, staff, students, retirees, trustees, alumni, the Nathaniel Rochester Society and the Institute of Fellows. The group began meeting in August to sketch out potential events and activities for the 175th milestone.

"Our committee's charge is to plan an anniversary year that celebrates RIT's past

achievements, promotes its current success and highlights its vision for the future," says Deborah Stendar, RIT's



The new and the old: above, RIT's new home for the B. Thomas Golisano College for Computing and Information Sciences; inset, the former Mechanics Institute

associate vice president for government and community relations and planning committee co-chair. "We want to engage the entire university community in the celebration, as well as the external communities of which we are part. We envision a variety of events and activities that highlight RIT's significance as a university and as a community resource."

The committee will eventually create a theme and logo to mark the anniversary, as well as a Web site. Potential events and

activities could include major speakers, lectures, time capsules, library and gallery exhibits and alumni celebrations across the nation.

"This an opportunity to enhance the sense of community and pride among the RIT family, celebrate RIT's accomplishments and build new traditions for the future," says Fred Smith, secretary of the institute and assistant to the president, who also co-chairs the planning committee.

RIT's last such birthday party was the 150th anniversary in 1979. Taking you down memory lane, here are some of the highlights of that special year:

- The inauguration of President M. Richard Rose;
- A Bob Hope show;
- A Kenny Loggins concert;
- The culmination of a \$42 million capital campaign (by comparison, RIT announced a \$300 million campaign last month);
- RIT cross-country runners broke the Guinness World Record by running from the Pacific Ocean to the Atlantic Ocean in 14 days. ■

Gannett series continues with globalization talks

RIT's Caroline Werner Gannett Lecture Series continues to explore globalization and human rights with the lecture, "Globalization: What You Don't Know Will Hurt You."

The joint lecture will combine perspectives from author and trade lawyer Lori Wallach and scholar David Reid, director of the Center for International Business at RIT. The presentation—free and open to the public—will be held at 7:30 p.m. on Thursday, Oct. 17, in Webb Auditorium, James E. Booth Building.

Wallach is director of Public Citizen's Global Trade Watch, a nonprofit organization founded by Ralph Nader in 1971. She wrote the book, *Whose Trade Organization?*, and won Harvard Law School's Kaufman Fellowship for Public Interest Excellence. Reid, RIT's Benjamin Forman Chair of International Business, has published extensively on corporate decision making, advertising and consumer patterns in Southeast Asia.

As part of the Gannett film series, *Maquila: A Tale of Two Mexicos*, by Gannett lecturer Saul Landau, will be shown on

Thursday, Oct. 24, in Webb Auditorium.

For more information about the Gannett Lecture Series, call 5-2057 or log onto www.rit.edu/gannettseries. ■

"To be or not to be"—Shakespearean lectures

William Shakespeare's plays can reveal as much about today's political leadership and statesmanship as a modern-day newspaper.

Shakespeare's Politics, a lecture series hosted by RIT's political science department, will examine the actions, deliberations, mistakes and successes of Shakespeare's characters and policy makers.

The series, free and open to the public, starts this month with:

- Shakespeare's Republicanism, by John Alvis, professor of English at the University of Dallas, from 7:30 to 9 p.m. on Thursday, Oct. 10, Carlson Building, room 1125;
- Queen Elizabeth: The Rhetorical Foundations of Politics, by George Anastaplo, professor of law at Loyola University Chicago, from 7:30 to 9 p.m. on Thursday, Oct. 17, Carlson Building, room 1125.

Anastaplo's lecture is part of Humanities Month, sponsored by the New York Council for the Humanities, a private, not-for-profit organization dedicated to ensuring the presence of the humanities in New York state's cultural and intellectual life. ■

Biotech funding

(from page 1)

biomanufacturing positions," says Roy Snoke, CBET director.

Conceived as a national model for comprehensive academic and career training programs in biotechnology, CBET grew from a workforce study, funded by Empire State Development through Alesi's efforts, conducted in 2000 by RIT's Douglas Merrill, head of the department of biological sciences, and Gary Skuse, director of bioinformatics.

The center was formed to increase New York state's competitive presence in the biotechnology marketplace. CBET will provide a well-trained workforce through training and retraining; develop programs in the newest and emerging disciplines in biotechnology; address national needs related to bioterrorism; and promote community education in biotechnology.

CBET will support local, regional and statewide economic development strategies; prepare students for research-and-development positions at regional medical centers and research universities; create and offer training programs for downsized workers; and offer education and training incentives for companies that relocate to western New York. ■

Campus dialogues

RIT's Commission for Promoting Pluralism hosts the Campus Week of Dialogue, Oct. 21-24. With opportunities to discuss diversity challenges, the events include RIT presenters and facilitators. Highlights feature:

- speaker Joyce Mpanga, one of the first African women to sit in an African Parliament, noon, Oct. 21, Ingle Auditorium;
- video/films *Color of Fear* and *Come See the Paradise*;
- Circle Dialogues, noon hour, Monday-Thursday;
- Book discussion, *Hope's Edge*, 1-2 p.m., Oct. 23, 1829 Room.

Call 5-5453 or 5-4993 for more information.

Poetry colloquium

Poet Clayton Eshleman will participate in an informal colloquium with the RIT community 12:15-1:30 p.m., Tuesday, Oct. 15, in the Liberal Arts Building, room 1251.

Eshleman edits *Sulfur* magazine and won the National Book Award for his translations of *Vallejo's Complete Posthumous Poetry*. He will read his poetry and deliver a slide lecture on Paleolithic Cave Art, 3-4:30 p.m. in Webb Auditorium, James E. Booth Building. The poetry reading—free and open to the public—will be followed by a book signing.

Eshleman's visit to RIT is sponsored by the College of Liberal Arts, and co-sponsored by the departments of language and literature, and fine arts, and *Signatures* Magazine. To request sign-language interpretation, contact John Roche at 5-4922 or jfrgla@rit.edu.

GCCIS Dean's Lecture

The B. Thomas Golisano College of Computing and Information Sciences introduces the GCCIS Dean's Lecture. Lawrence L. Peckham, retired chairman and CEO of LPA Software is the inaugural speaker for this series.

Peckham's presentation, "The Tortoise and the Hare: Who will be More Successful in a Technology Startup?" examines the value-based philosophy of entrepreneurial ventures. The free lecture is 1 p.m. on Friday, Oct. 18, in Xerox Auditorium, James E. Gleason Building.

Breast cancer walk

An RIT team will join the American Cancer Society's "Making Strides Against Breast Cancer" walk, Sunday, Oct. 20.

The Student Health Center is encouraging all students, faculty and staff to participate by raising awareness and money to fight breast cancer.

Registration for the three-mile noncompetitive walk begins at 9 a.m. the day of the walk. Pick up registration/pledge forms at the Student Health Center. Walkers will depart from Frontier Field VIP parking lot at 11 a.m.

For information, contact Pat Maillet at 5-5534 or pamshc@rit.edu.

Taiwanese celebration

Mandarin opera, Taiwanese, Cantonese and Mandarin songs and dance, magic, instrument music and choral groups highlight Music Entertainments from Taiwan, 8 p.m., Tuesday, Oct. 15, in Ingle Auditorium, Student Alumni Union. A reception will follow.

Tickets are \$5 for students and \$7 for others. The event is sponsored by the RIT Taiwanese Student Association and the Taiwanese Association of Rochester. For more information, call 5-5056.



PUTTING SOME SPARKLE ON THE FLOWER CITY... More than 400 volunteers, some shown above, gathered 4,611 pounds of debris from four Rochester-area sites during the 16th annual International Coastal Cleanup on Sept. 21.

Bill Larsen, associate professor of civil engineering technology, and a group of RIT students from the course, *Water and Wastewater Transport Systems*, were among about 80 who cleaned the banks of the Genesee River and Erie Canal in Genesee Valley Park. The event was sponsored locally by the Water Education Collaborative of the Rochester Museum and Science Center.

CIAS names new SAC and design chairs

You might expect Michael Rogers to be in culture shock after spending the last 11 years teaching as head of the glass program at Aichi



Michael Rogers

University of Education in Kariya, Japan. While the new chair and associate professor at RIT's School for American Crafts has foregone conversing in fluent Japanese and working at

his studio in Seto, he still has much to say about the history and tradition of glass art and technique. Rogers also says RIT was the draw that brought him back to the states. "The School for American Crafts' distinguished history is pointing out a tradition that is developing in the U.S.," says Rogers. "Although we've been doing arts and crafts for a mere 200 years, our accomplishments have shown we also have a place in the international craft community and I'd like to see us stand out. With artists like Wendell Castle, Albert Paley and Hiroshi Yamano, we've learned that craftsmen can make a living as professionals in the field."

He earned a master of art degree and a master of fine arts degree in sculpture. His work is in the permanent collections of the First Contemporary Glass Museum in Spain, Suntory Museum in Japan, Museo del Vidrio in Mexico, National Museum in Lviv, Ukraine, and the Huntington Museum in the U.S.

Patti Lachance has her last name incorrectly spelled more times than not—even on the sign to her new office in the Booth Building.

As a designer with attention to detail, the new administrative chair of the School of Design and associate professor of graphic design would take notice.

With close to 800 students in the design program, the second largest program in the College of Imaging Arts and Sciences, Lachance has both a realistic and forward-thinking approach to her new position.

"Design is the intersection of various disciplines; the challenge in administering a design department is in stabilizing something that's in constant flux," she says.

Lachance adds, "My primary responsibilities will be to advise students and oversee curriculum, admissions and orientations, and hire, review faculty and serve as their advocate to the dean."

Lachance previously served as program chair of the graphic design department and assistant chair in the School of Design.

She received her MFA in medical illustration from RIT and her BFA in visual communications from Herron School of Art of Indiana and Purdue Universities at Indianapolis.

She maintains an active freelance practice outside of RIT and is a member of the American Institute of Graphic Arts.



Patti Lachance

AALANA student retention, success is goal of RIT's North Star Center

For Native Americans, the North Star is an important navigational tool; for African Americans, it's the abolitionist newspaper published by Frederick Douglass; for Latin Americans, "El Norte" stands for opportunities available to the North.

Eulas Boyd, assistant provost for diversity, is proud that RIT's North Star Center for Academic Success and Cultural Affairs was named for such amazing things. The center was created as a source of guidance for the recruitment, retention and graduation of RIT's AALANA (African American, Latin American and Native American) student population.

To celebrate, a global awareness fair will be held in a tent behind the Liberal Arts Building from 9 a.m. to 5 p.m., Saturday, Oct. 12. An open house on the second floor of the Student Alumni Union will be held from 1 to 5 p.m. that day.

According to Boyd, the center bases its mission on two Institute goals: helping students achieve academic excellence, integrity and ethical behavior; and encouraging students to develop a sense of global community and personal wellness.

"There are a number of reasons why RIT needs the North Star Center," he says. "Many

of our AALANA students are first-generation college students and have difficulty adapting to a college environment. They may also struggle academically and financially, which may lead to their dismissal. If we can help our AALANA students overcome some of these problems, and eventually lead them down the path to earning a

"The creation of the North Star Center heralds a change in the direction and culture at RIT in terms of the education of our AALANA students. This center will be at the forefront of those changes."

—Eulas Boyd, assistant provost for diversity

degree, then we've done our jobs well."

Formed last fall, the center combines academic support services with student development activities. Liaisons work with each college's AALANA students by reviewing grades, encouraging tutorial services and helping to avoid registration and financial aid snags. The center also manages the Loftus Carson Book Fund, and offers scholarship opportunities for students demonstrating scholastic achievement, community involvement and appreciation for diversity. The center also develops educational and cultural programs and advises AALANA

student organizations.

Boyd notes that RIT has made significant strides in AALANA faculty hiring over the past year. "RIT was behind the national average. Last year, 125 faculty members were hired but only a handful were AALANA. This year, 25 to 30 percent of the faculty members hired were AALANA. We are

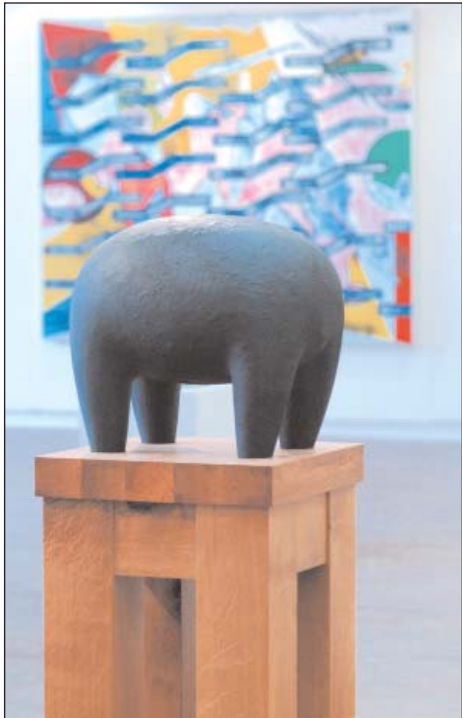
fortunate to have AALANA faculty teaching in engineering and the sciences—areas that are underrepresented by minorities. We're still below the national average, but we've made significant improvements in one year."

This year, RIT enrolled the largest number of AALANA students in history—about 10 percent of the freshmen class are AALANA students. Boyd says their main objective is to keep them here and help them graduate.

Boyd says that although the center focuses on underrepresented groups posing the greatest recruitment, retention and graduation issues, all students are welcome to participate in the services the center offers.

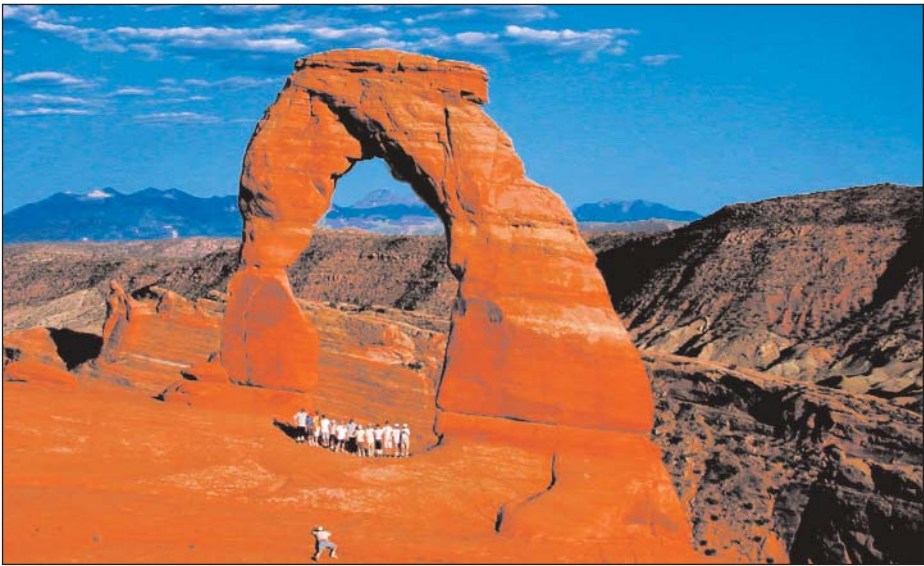
"We can help build a pluralistic community where all groups are respected and valued," he adds.

For information, call 5-4704, or log onto www.rit.edu/~nscenter/main.shtml. ■



FACULTY EXCELLENCE . . . RIT's Bevier Gallery in the James E. Booth Building hosts a faculty exhibition until Oct. 16. The show displays recent works from faculty members of the School of Art, School of Design and School for American Crafts.

Shown above, in the foreground, is *Saying Goodbye* by Wendell Castle; *Jet Stream* by Alan Singer is in the background.



WHAT DID YOU DO ON YOUR SUMMER VACATION? . . . Students and faculty within RIT's College of Imaging Arts and Sciences spent part of the summer taking photographs of Paris, Latvia, Cuba, Italy and the American Southwest. Their works will be featured in the "Far Away Places" exhibition, running through Nov. 3 at Gallery 7 on Park Avenue. Above, Ken White, program chair of fine art photography, demonstrates the allure of red rock country at Arches National Park in Utah.

Library "meet and greet" with campus authors

RIT boasts wordsmiths—professionals who have the "write stuff" but are hesitant to tell you about it.



Kit Mayberry was spotlighted in the "Meet the Author" series at Wallace Library.

"Telling someone you are a published author is not something you can gracefully slip into a conversation," says Katherine "Kit" Mayberry, RIT associate provost for academic programs. As author of two books, *Everyday Arguments* and *For*

Arguments Sake, Mayberry was spotlighted at the inaugural "Meet the Authors" series at Wallace Library on Sept. 25.

"I sort of fell into becoming an author and started this as a project in 1985 when I was teaching a course on writing and thinking and had difficulty with finding a good textbook for students to use," explains Mayberry. "We all know that arguments find their way into every discussion, personal or professional. In my books I wanted to show—using examples everyone would recognize—how to effectively argue by using reason and logic to achieve a middle ground."

The "meet and greet" gatherings near the library reference desk will continue through 2003. Next on the roster are: • Wednesday, Nov. 6; 1:30-3 p.m.; Frank

Romano, CIAS School of Printing, author of *Desktop Follies and/or InDesign InDetail*; • Wednesday, Jan. 5, 1:30-3 p.m.; Phil Tam-al Alaibo, assistant director of residence life, author of *Stories Around the World*, a collection of children's stories. ■

RIT recycling update

Don't get caught dropping that pop can in the trash. The call is out to help boost recycling efforts on campus.



This student-designed poster will appear on campus.

Facilities Management Services leads the charge as a university-wide recycling campaign enters a new phase. The program kicked off last year and is designed to increase awareness of recycling. It's estimated that only 10 percent of the waste produced at RIT is recycled.

About 150 new recycling containers are being distributed and new posters touting the campaign will be going up across campus. Coordinators are making residence halls their top priority.

"If we can get first-year students into good habits now, that will certainly help enhance our effort over the next couple of years," explains Jason Flynn, RIT's recycling administrator.

To help with the campaign contact recycling coordinators at recycle@rit.edu. ■

McKenzie named new Wallace director

After a nationwide search, Chandra McKenzie has been named RIT's director of libraries/assistant provost.

McKenzie has served as interim director of the library since April, after the retirement of Patricia Pitkin.

An RIT alumna with a B.S. in criminal justice and M.S. in instructional technology, and a master of library science from State University of New York at Buffalo, McKenzie joined the library in 1977 as a circulation-desk supervisor.

A series of appointments led to the associate director position 12 years ago. As such she oversaw four library departments

while also managing the 10-member reference department, the RIT Archives, and the individual library coordinators for distance learning, electronic resources, marketing and user services.



Chandra McKenzie

She was also instrumental in the planning and execution of the library's 1989-91 renovation/addition project, was co-project director for developing Java Wally's and is the project director for the new Idea Factory, which features the Soapbox, a new campus platform for sharing all types of verbal expression.

McKenzie, a published poet and well known in the community for her readings of her work, was a certified sign-language interpreter and has provided signed bibliographic instruction for RIT's deaf population. She is also an RIT campus mediator.

Her attention will be on enriching the campus community by developing library service enhancements to positively impact campus culture. Additionally, library technology initiatives are in the works to redesign the library's Web site, align the library with the ITS directory services project, create a portal for the library's electronic databases and explore partnerships for building an intelligent campus-wide image database.

McKenzie says, "RIT Library has always had more to offer the community than expected. I intend to make sure that doesn't change. With RIT's campaign now underway to make this institution a premiere choice for top high-school graduates, it is imperative that the RIT library directly reflect the institution's commitment to excellence." ■

Sorority fundraiser

Phi Sigma Kappa will host its first annual car show to benefit the Special Olympics of Greater Rochester, Sunday, Oct. 13.

The show, from noon to 6 p.m., will be held in parking lots G and H. Registration is from 10 a.m. to noon.

Events include best of show, hottest domestic, hottest import, best low rider, and best SUV. Pre-registration cost is \$5 per event, \$20 for all events, or \$25 for all events the day of the show.

For more information, visit www.phisiguptet.org. The event is sponsored by RIT Inter Fraternity Council, Greek Council, the Install Shop and Cortese Ford.

Nominations being accepted for Eisenharts

It's time to submit nominations for the Eisenhart Award for Outstanding Teaching. The award recognizes excellent teaching in the classroom and outside-class activities that enrich educational service to the entire RIT community.

The Eisenhart committee has placed nomination forms and deposit boxes throughout campus. Nominations may also be submitted on the Web by logging onto www.rit.edu/~gtfsbi/Symp/ballot.htm. All entries must be received by Dec. 9.

Selection deliberations begin in January for candidate submission to

the awards committee by March 10. The Eisenhart committee will announce its winners in mid-April.

Recognition of recipients will take place at an awards dinner on May 7, with a formal award presentation at the Academic Convocation on May 23, 2003.

Though RIT founded the outstanding teaching award in 1965, its distinction and permanent support came through an endowment fund begun in 1975 honoring the late M. Herbert and Elsa Bausch Eisenhart. ■

Oct. 17 talks focus on gender equality

Influential speakers Patricia Ireland, former president of the National Organization for Women, and Riki Wilchins from the Gender Policy Advocacy Coalition, will visit RIT on Thursday, Oct. 17 to discuss gender equality. The event, "Ending Gender Stereotypes: A New Path to Full Equality," begins at 8:30 p.m. in Ingle Auditorium, Student Alumni Union. It is sponsored by RIT's Women's Center.

They will both speak directly on how discrimination, bullying and violence caused by gender stereotypes affect society. They will teach how to build safer communities, equitable workplaces and schools where all students are valued and respected.

Attendance is free for the RIT community and \$5 at the door for general admission.

For more information, contact Anna Costalas in the Women's Center at 5-7464, ajcwom@rit.edu or log onto www.rit.edu/womenscenter. ■



FORE SCORE SUPPORT . . . RIT's 2003 United Way campaign kicked off with the 15th annual Rick Pettinger Memorial Golf Tournament on Sept. 18 at Shadow Lake Golf Club in Penfield. Howard Ward, co-chair of the event, congratulated the winning women's team members: Pat Source, Norma Fleck, Kit Mayberry and Joan Stone. More than 80 avid golfers attended the fund-raising event.



THE ROWERS ARE COMING . . . The RIT men's and women's crews will co-host the Stonehurst Capital Invitational Regatta with the UR on Sunday, Oct. 13 beginning at 9 a.m. on the Genesee River. The women's crew (pictured above), ranked nationally for most of last season, is expected to challenge for the Kate Louise Cup.

Competing are more than 30 teams from universities throughout the Northeast and Canada including Brown, Dartmouth, Harvard and Yale. The event also features food, music and entertainment, including RIT and UR vocal groups, clowns, caricaturist and inflatable games. Visit www.stonehurstregatta.com.

Campaign (from page 1)

we have to receive support from our friends, and that turned out to be \$300 million—the established goal of the campaign."

RIT is committed to growing as a national leader in career-focused, technology-rich education. To prepare for this challenge, RIT will seek funding from foundations, corporations and RIT family and friends. The goals for the \$300 million campaign are:

- **Investing in Students:** \$75 million
- **Reinventing the Campus:** \$70 million
- **Recruiting and Retaining Top Faculty:** \$50 million
- **Supporting Applied Research and Learning:** \$75 million
- **Fund for the Future:** \$30 million

The campaign title, "Powered by the Future," accurately describes RIT, says Laurel Price Jones, vice president for development and alumni relations. "We are a university that leads higher education in providing courses in the most advanced technologies.

"RIT is able to do this by emphasizing the importance of agility in curricular areas, and by securing the equipment, the classrooms and labs, and the faculty that can teach new and emerging areas. If you're going to be prepared now for

what's coming next, you must constantly assess and change. You're always looking at new program areas. You're always refreshing your faculty and buying—or securing as gifts-in-kind—new equipment."

Examples of investments include: scholarships, graduate fellowships, endowed professorships, enhanced multimedia and Web technologies, and unrestricted funds.

The landscape of the campus is also expected to change over the next decade. Construction of the \$25 million Gordon Field House and Activities Center began last week. The building for the B. Thomas Golisano College of Computing and Information Sciences is slated to open in spring 2003. Other new construction and renovation projects included in the campaign goals are: a new building for engineering technologies in the College of Applied Science and Technology; additions to the College of Science and College of Business; and a new "Crafts Village" for the School for American Crafts in the College of Imaging Arts and Sciences.

Volunteers will lead the campaign, including most of RIT's 50 active trustees. "The trustees will be a driving force, reaching out to alumni, business, industry and friends of RIT," says William Buckingham, (Class of '64, business administration) chairman of the campaign and chairman of RIT's Board of Trustees. ■



AYE, AYE CAPTAIN . . . Patrons enjoy a visit to Captain Henry's Pub, which opened for fall quarter on Sept. 24. The eatery, on the fourth floor of the George Eastman Building, features pub-style appetizers and lunch entrées, 11:30 a.m. to 1 p.m., Tuesdays and Thursdays, through Nov. 7.

Captain Henry's is operated by RIT hospitality and service management students.

For more information, visit www.rit.edu/~henrys.

O b i t u a r y

Janet Farnum

Professor emeritus Janet Farnum passed away Sept. 12 after a short illness. She worked at RIT from 1979 until her retirement in 1996.

As associate dean of the College of Liberal Arts under Dean William Daniels, she worked with the Gannett professors to organize and direct the senior seminar. Prior to joining the dean's office, she served as chair of the psychology department and sat on numerous committees.

Daniels praised her "balanced, insightful approach to issues and her positive outlook."

NPD Forum meeting

New ideas are key to better products and services, but how can business leaders sustain the flow of ideas? That's the question going before members of the RIT New-Product Development Forum.

The Forum's next open meeting is Monday, Oct. 21, in Xerox Auditorium, James E. Gleason Building. Speakers will include Kevin Kolpasky, senior creative engineer at General Motors Corp.; Michael Johnson, professor of business administration at the University of Michigan; Christopher Miller, founder of Innovation Focus; and Jeff Aird, engineering director at TRW Automotive.

The free event, from 7:15 a.m. to 2:30 p.m., includes continental breakfast and lunch.

The RIT New-Product Development Forum is a consortium of seven companies, sponsored by the Technology Management Center in the College of Business. Contact Angelo Fuino, 5-7431 or jafbbsu@rit.edu.

Fieldhouse dedication

(from page 1)

believe this campus is incomplete without a field house," says Simone. "I've felt that since the first day I came here."

Fortunately for RIT, Lucius Gordon and his wife, Marie (Tony), agreed. An RIT friend and trustee for 37 years, Gordon was a major contributor to the field house. His devotion to RIT is evident in both his service as a trustee and his generosity to many RIT projects.

"It has been a great experience to have been a small part in this exciting venture. I want you to know that from the day of Al's inauguration, we often talked of the necessity of having a field house to complete the campus," said Gordon during the celebration.

"Having experienced the important part a field house played in my years at Andover and Yale, I became one of Al's most enthusiastic supporters for one at RIT. . . . Perhaps Tony and I are the symbol of the many people who have helped make this field house possible."

Expected to open by the summer of 2004, the \$25 million, two-story building will be a signature structure on the RIT campus. Ideally situated in the heart of the campus, it will be the linking piece to a complex that includes the Hale-Andrews Student Life Center, Student Alumni Union, Ingle Auditorium, Clark Gymnasium and Ritter Ice Arena. ■

News & Events is produced biweekly by University News Services. Please send comments to News & Events, University News Services, Building 86, or call 475-5064 or fax 475-5097.

Managing Editor: Laurie Maynard **Editor:** Vienna Carvalho-McGrain **Assistant Editor:** Michael Saffran **Layout:** Laurel Masur **Contributing writers:** Silandara Bartlett, Pam Carmichael, Bob Finnerty, Jamie Joss, Laurie Maynard, Marcia Morphy, Susan Murphy, Michael Saffran, Paula Stella

When calling any campus number referred to in News & Events articles from off campus, use the 475-prefix.

Look for News & Events at RIT online: <http://www.rit.edu/NewsEvents> on the World Wide Web. Send e-mail to newsevents@rit.edu.

R.I.T.
Rochester Institute of Technology
One Lomb Memorial Drive
Rochester, NY 14623-5603

News & Events

Non-profit Org.
U.S. Postage
PAID
Rochester, N.Y.
Permit 626