

Ptak “Wins” PTC Alum at Farthest Geographical Distance

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To the very best of our knowledge, Kevin Ptak, a 2004 Professional & Technical Communication alum, is the Department alumnus at the farthest geographical distance from RIT. Kevin recently agreed to join Porter Novelli Public Relations as an account manager in their Auckland, New Zealand office. Porter is a global PR agency with offices in the U.S. and around the world. Kevin will be servicing three main accounts: Microsoft (corporate communications), Fuji Xerox (product and services) and Vodafone (corporate social responsibility).

In addition to his RIT degree, Kevin earned a master’s degree from Syracuse University (2005) and was an account manager at Text 100’s Rochester, NY office.

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