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Feb09
<u>Mike</u>
'Dateline: RIT – The Podcast' highlights
On " <u>Dateline: RIT – The Podcast</u> " this week, RIT marketing professors <u>Neil Hair</u> and <u>Gene Fram</u> give their takes on the popular Web site <u>RateMyProfessors.com</u> , where students can anonymously rate professors on qualities such as levels of clarity, "easiness," helpfulness and, yes, even "hotness" (with red-hot chili pepper icons signifying "hot" professors).
Raters may also leave comments, and "smiley" and "frowny" faces indicate overall ratings.
The Web site claims to have ratings for more than a million professors, broken down by country, state and school. Listings by school can be viewed alphabetically and by discipline. As of today, 882 RIT professors are rated on RateMyProfessors.com.
Read Dr. Hair and Dr. Fram's remarks in the Feb. 2 issue of <i>Rochester Business Journal</i> , and <a href="hearthem">hear them</a> on the pod—including their ratings for " <a href="Dateline: RIT">Dateline: RIT</a> " and Vienna Carvalho. (Does she earn a chili pepper? You can find out only by listening to the podcast.) Plus, Paul Stella, Bob Finnerty and Vienna share campus news and <a href="News &amp; Events">News &amp; Events</a> highlights.
Also on the pod, <b>Kelly Downs</b> of University News recently visited with <u>Andy Phelps</u> , director of game design and development in the <u>Golisano College</u> of <u>Computing and Information Sciences</u> . They talked about RIT's new master's and bachelor's degree programs in game design and development. Watch and hear them on our latest <u>video podcast</u> .
$\underline{\text{University News-produced podcasts}} \text{ are always free and available on the } \underline{\text{University News}} \text{ Web site (see "Latest Podcasts") and via } \underline{\text{RSS}} \text{ feed and through } \underline{\text{Apple iTunes}}.$
See you on the pod!
-
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The Tiger Beat takes you behind the scenes with the members of <u>RIT University News</u>—the news and public relations division of <u>Rochester Institute of Technology</u>. Get the "story behind the story" and an insider's look at who we are and what we do to publicize RIT news.

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1 of 2 7/24/2008 2:40 PM

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2 of 2