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As the RIT community gears up for the [Imagine RIT: Innovation and Creativity Festival](#) on May 3, [News & Events](#) is doing its part to help steer the event into the spotlight.

Each issue of [News & Events](#)

leading up to the festival will feature a brief profile of a project that will debut at the event. The current issue, which hits stands Feb. 21, features a profile on a student/faculty team from the College of Liberal Arts investigating the level of exposure of toxic pollutants affecting residents of communities in New York state; previously, we featured teams designing and building steel bridges and “green” vehicles.

We hope to profile at least one project with team members representing each RIT college, giving readers a good sample of the variety of projects. In addition to these short profiles, we also plan to run longer feature stories about certain projects and the students, faculty and staff behind these innovations.

Check out each issue of [News & Events](#) for these project profiles, and visit the festival Web site for even more details: www.rit.edu/imagine.

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About us

The Tiger Beat takes you behind the scenes with the members of [RIT University News](#)—the news and public relations division of [Rochester Institute of Technology](#). Get the "story behind the story" and an insider's look at who we are and what we do to publicize RIT news.

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