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### [Imagine RIT Festival just two weeks away](#)

Although it has received quite a bit of attention on campus in recent weeks, RIT's upcoming (and first-ever) [Imagine RIT Innovation and Creativity Festival](#) might still be unfamiliar to some people on and, especially, off campus. So, we recently invited **Barry Culhane**, chair of the festival committee, onto the University News podcast [Studio 86](#) to talk about the event.

Barry sat down last week with [News & Events](#) Managing Editor **Vienna Carvalho** and me to discuss many aspects of the festival—everything from what people can expect to see to where they should park. Check out what Barry has to say and learn more about the festival on [Studio 86](#). (You can also get more information from the [Imagine RIT Web site](#).)

The festival, open to the public, goes on rain or shine 10 a.m.-4 p.m. on May 3. Plus, University News and our partner R News will have an exhibit spotlighting "21st Century News." Look for us in the Gordon Field House and Activities Center (or, as it's known for the festival, the "Wow Center").

Enjoy today's great spring weather (or, again, as I like to say, "[MG](#) weather," at long last :-)) and have a great weekend!

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### About us

The Tiger Beat takes you behind the scenes with the members of [RIT University News](#)—the news and public relations division of [Rochester Institute of Technology](#). Get the "story behind the story" and an insider's look at who we are and what we do to publicize RIT news.

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