Dressing rooms go high-tech, vacations go suborbital

Mike

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Would you get dressed in a department store fitting room that’s as smart as you? So-called “smart” dressing rooms have arrived—and, while these high-tech fitting rooms are hailed for their innovation, they might cause trepidation among some shoppers.

On “Dateline: RIT – The Podcast” this week, RIT business professor Gene Fram weighs some of the pros and cons of “smart” dressing rooms and offers his prediction about their short-term acceptance with consumers. For more, read “High-tech Dressing Rooms Become Virtual Reality,” in the April 20 edition of The Christian Science Monitor, and hear Dr. Fram on the pod.

And the “giggle” factor is gone when it comes to space vacations. So says C.J. Wallington, RIT professor in RIT’s School of Hospitality and Service Management, who teaches the world’s only university-level course in space tourism development. Though mainly for the wealthy, space vacations are a reality—just as Dr. Wallington predicted when he began teaching the course eight years ago. He expects suborbital and low-earth-orbit space vacations—like ocean cruises and overseas airline flights a half-century ago—to become more affordable in time. Hear more of Dr. Wallington’s remarks on the pod.

Plus, Will Dube, Bob Finnerty and Vienna Carvalho share more RIT news and News & Events highlights—all only on the pod.

Have a great weekend!

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