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Apr27
<u>Mike</u>
<u>Dressing rooms go high-tech, vacations go suborbital</u>
Would you get dressed in a department store fitting room that's as smart as you? So-ca

Would you get dressed in a department store fitting room that's as smart as you? So-called "smart" dressing rooms have arrived—and, while these high-tech fitting rooms are hailed for their innovation, they might cause trepidation among some shoppers.

On "<u>Dateline: RIT – The Podcast</u>" this week, RIT business professor <u>Gene Fram</u> weighs some of the pros and cons of "smart" dressing rooms and offers his prediction about their short-term acceptance with consumers. For more, read "<u>High-tech Dressing Rooms Become Virtual Reality</u>," in the April 20 edition of *The Christian Science Monitor*, and hear Dr. Fram on the pod.

And the "giggle" factor is gone when it comes to space vacations. So says <u>C.J. Wallington</u>, RIT professor in RIT's <u>School of Hospitality and Service Management</u>, who teaches the world's only university-level course in <u>space tourism development</u>. Though mainly for the wealthy, space vacations are a reality—just as Dr. Wallington predicted when he began teaching the course eight years ago. He expects suborbital and low-earth-orbit space vacations—like ocean cruises and overseas airline flights a half-century ago—to become more affordable in time. Hear more of Dr. Wallington's remarks on the <u>pod</u>.

Plus, Will Dube, Bob Finnerty and Vienna Carvalho share more RIT news and News & Events highlights—all only on the pod.

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1 of 2 7/24/2008 2:31 PM

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7/24/2008 2:31 PM 2 of 2