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Sep07

[Mike](#)

## [Introducing RIT NEWSMINUTE](#)

I'm happy to introduce a new, weekly podcast—and the second regular University News-produced podcast: [RIT NEWSMINUTE](#) is a calendar-type show highlighting events during the week ahead. As its name implies, [RIT NEWSMINUTE](#) runs 60 seconds. The new podcast made its debut with the beginning of fall quarter on Sept. 3.

Although dated Monday, [RIT NEWSMINUTE](#) usually will be available by late Friday each week to allow you to plan ahead for the coming week by making listening to the podcast part of your Friday afternoon or Monday morning routine.

[RIT NEWSMINUTE](#) joins our flagship podcast, the twice monthly [Dateline: RIT – The Podcast](#), which features the remarks of RIT newsmakers in their own voices, campus news and [News & Events](#) highlights. [Dateline: RIT](#) returns for a second season beginning Sept. 13.

Calendar submissions for [RIT NEWSMINUTE](#) may be sent to [univnews@rit.edu](mailto:univnews@rit.edu).

On the topic of podcasting . . . I'm reminded that podcasting remains mysterious to many people. For example, some believe they need to have an iPod in order to listen to podcasts. As I wrote in my most recent [On the Pod](#) column in [News & Events](#), it's easy for people like me to forget that not everyone is familiar with podcasting—and it's good to be reminded of some people's misperceptions.

Read more, along with tidbits from a report on the state of podcasting by [Edison Media Research](#), in [part one](#) of my two-part column.

Have a great weekend! (Go Bills! :-)

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## About us

The Tiger Beat takes you behind the scenes with the members of [RIT University News](#)—the news and public relations division of [Rochester Institute of Technology](#). Get the "story behind the story" and an insider's look at who we are and what we do to publicize RIT news.

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