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Nov16

[Mike](#)

### [Ho-Ho-Humdrum holiday shopping season predicted](#)

High gas and food prices may put consumers in a thrifty spending mood this holiday season—that's what [Gene Fram](#), of RIT's [E. Philip Saunders College of Business](#), recently told [Marcia Morphy](#) and me on [Studio 86](#). With shoppers' spirits also dampened by this year's lack of "must have" gifts, Dr. Fram predicts "tepid" holiday shopping.

Listen to the entire [Studio 86](#) interview.

On the most recent [Dateline: RIT – The Podcast](#), [Cary Graphic Arts Collection](#) curator and [press](#) director [David Pankow](#) tells the fascinating story behind the creation of a wall of 27 eight-foot-high glass panels—each etched with famous quotations about books, design, reading and typography—that's part of RIT's Alexander S. Lawson Publishing Center, along with the contributions of [Hermann Zapf](#), the former RIT Cary Professor who's recognized as one of the world's greatest type designers (and who was recently profiled in [Step Inside Design](#) magazine).

Hear the full story, along with other campus news and [News & Events](#) highlights, on [Dateline: RIT – The Podcast](#). By the way, this episode is longer than usual—I wanted to give you your "fill" because, due to the Thanksgiving holiday, you'll have to wait longer for the next episode, which will come out on Dec. 13.

Have a nice weekend, a Happy Thanksgiving, and an enjoyable fall/winter break!

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### About us

The Tiger Beat takes you behind the scenes with the members of [RIT University News](#)—the news and public relations division of [Rochester Institute of Technology](#). Get the "story behind the story" and an insider's look at who we are and what we do to publicize RIT news.

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