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Dec01

[Mike](#)

Dateline: RIT e-newsletter published

A brief respite (for both of us) this week from “[The making of a podcast](#)” to let you know that the latest [Dateline: RIT](#) e-newsletter is available now at http://www.rit.edu/~930www/dateline/archive/dateline_dec06.html. The December newsletter includes links to “RIT in the news” stories previously highlighted on “[Dateline: RIT – The Podcast](#),” along with other news story placements (such as Dr. Ron Hira’s recent *New York Times* quote about visas), campus news highlights from [News & Events](#), and details about upcoming campus events (including a [symposium](#), for which [University News](#) is a partner, on [Advertising in the Digital Age](#), 8:30 a.m.-3:45 p.m. Monday, Dec. 11).

If you’re not already a subscriber to the monthly [Dateline: RIT](#) e-newsletter, you’re invited to [sign up for a free subscription](#) by visiting <http://www.rit.edu/news/dateline>.

I also would like to use this opportunity to solicit your feedback about the e-newsletter. The inaugural *Dateline: RIT* e-newsletter was published on Feb. 1, 2005. It had evolved from an earlier monthly e-newsletter called *News@RIT*. Thanks to a “news clipping” service with which [University News](#) has a new affiliation, we now have the capability to easily provide subscribers with more frequent—and timely—alerts to RIT news-story placements. Is this something you would be interested in receiving? If so, how often would you like to receive “RIT in the news” updates: Daily? Weekly? Biweekly? Monthly?

Please feel welcome to leave comments here, or [e-mail](#) them to me at mjsuns@rit.edu. Thanks and have a great winter quarter!

1. [Brandon](#)
Dec05

From a student's perspective, anything that comes monthly gets forgotten about because there is so much time between interactions with each issue. Daily becomes a bother because we don't have time to read a daily update and three days worth of updates in the inbox looks intimidating so all issues end up deleted. For students, I think weekly is the way to go.

2. [Mike Saffran](#)
Dec05

Thanks for your feedback, Brandon. I tend to agree—I subscribe to one daily e-mail and, although I'm fairly diligent about keeping up with messages on a daily basis, they occasionally stack up. Weekly or biweekly (the latter in conjunction with [Dateline: RIT – The Podcast](#) and *News & Events* schedules) might be the way to go.

Name (required)

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About us

The Tiger Beat takes you behind the scenes with the members of [RIT University News](#)—the news and public relations division of [Rochester Institute of Technology](#). Get the “story behind the story” and an

insider's look at who we are and what we do to publicize RIT news.

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