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[Bob](#)

[The media and President Clinton](#)

So now I know why the White House burns out an official spokesperson like every 6 months!! Clinton's visit to RIT was great, but the University News team had to jump through a ton of hoops.

Clinton's PR people and the U.S. Secret Service put us through the ringer...Media availability was on again, off again, on again, off again, and then on....

In the final analysis, the media were allowed to stay through Clinton's entire presentation. Not surprised, since he was so media friendly when he was in Washington....It was like a scene out of hollywood with the photographers, videographers and reporters all jammed into one roped off area...pushing and squeezing for positions. And they well very well behaved :-)

The [coverage](#) was fantastic all around...My only complaint was that the front page of the D&C looked kind of spooky with a story about a suspected [serial killer](#). The big photo of a killer in prison was creepy and overshadowed the Clinton news and good news from a local company, ITT....The serial killer story wasn't breaking, and they should have held it for a slower news day.

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1. [Becca Nelson](#)

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Going to have to agree with you there about the killer story. It was pretty weird, and the visit from Clinton was a big story.

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About us

The Tiger Beat takes you behind the scenes with the members of [RIT University News](#)—the news and public relations division of [Rochester Institute of Technology](#). Get the "story behind the story" and an insider's look at who we are and what we do to publicize RIT news.

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