

NEWS from the
DEPARTMENT *of* COMMUNICATION

Sports Information & Marketing Co-op

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RIT's Sports Information Department has a Co-op available beginning September 2008. The Sports Information Department is responsible for the promotion of RIT's 24 intercollegiate sports to various media outlets; we update and maintain all statistical data and records for the sports; and we create and publish media guides and recruiting materials for all 24 sports and maintain the web site www.ritathletics.com. The Co-op student will: assist in day-to-day operations, maintain athletics website on a daily basis, schedule student workers for games and office work, travel to "away" contests and provide media relations to local media, generate feature stories for local media, help write, edit and design selected athletic publications.

To apply or learn more information about the Co-op, contact Stephen Jaynes: 585-475-6154, skjsid@rit.edu