Full-time Professional or Co-op Marketing Position

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TrueNorth (Rochester, NY) offers a full-time Marketing position as an entry-level graphic designer.

Responsibilities include: Layout and design for projects including catalogs, brochures, direct mail, and other print materials as well as web site and interface design for interactive projects. Some HTML knowledge is beneficial, but not necessary. The successful candidate will be able to work in a fast-paced environment, under pressure and have flexibility in moving between projects. Some client interaction, answering phones, follow up calls with vendors, etc.

The position will be filled on a four-month trial basis, with an evaluation at the end of four months for a permanent position with the company.

Please send a resume to Ashley Cole at ashley@true-north.biz For those with questions, contact her at 585.423.9440.