



Alumni Profile—Peter Browne Continues Family Tradition Of Leadership and Support

Peter Browne, RIT's 1998 Outstanding Alumnus of the Year and 1964 graduate of the College of Business, believes in taking advantage of opportunities lying in his path and knows the value of giving back to the community.

Browne settled on a career path while a student at RIT thanks, in part, to a successful co-op placement with Union Central Insurance Company. He took what he learned and transformed it into a career in the financial services industry spanning nearly 36 years. Today, as president of Price, Raffel and Browne, he still finds the time to help lead his alma mater and

its students down a successful path.



Peter Browne

In April 1998, Browne received the Lester A. Rosen Humanitarian and Achievement Award from Union Central Insurance. With the award came a \$5,000 gift to the

charity of the recipient's choice. Browne chose the Turri Browne scholarship at RIT.

The Browne family's support for RIT extends more than 60 years back to Peter's father, Richard, who was president of the RIT Alumni Association in 1938. Carrying on the tradition of giving back to the RIT community, Peter



Peter Browne (BS '64) received the Lester A. Rosen Humanitarian of the Year Award from Union Central Insurance Company in April at the company's annual conference in San Francisco. Browne chose to share this honor with RIT by donating the \$5,000 prize to the Turri Browne Scholarship, which supports students in the School of Printing and the College of Business.

chairs the senior advisory board in the College of Business and serves the college's development committee. He has also shared his success and opened the door to educational opportunity for deserving young men and women through his support of three RIT scholarships.

"I hope RIT students will learn to take advantage of opportunities lying in their path," says Browne. "As an alumnus of the College of Business, I have been able to lay the groundwork for a fulfilling career. I took what I learned in the classroom into the 'real

world.' Leadership and communication skills, essential in my line of work, were fine-tuned, and I learned some valuable lessons that have made my personal life just as fulfilling."

Browne believes that numerous opportunities are created when a relationship between alumnus and alma mater is formed.

"I fondly remember the time I spent in the College of Business with my professors and other students," he adds. "This is what has helped to make my commitment to RIT so strong. I can

(Continued on page 11)

Greetings from the Dean

The College of Business in the fall is a beehive of activity. New students and faculty, returning students and our solid core of experienced professors and staff combine to generate expectations and enthusiasm. Our classrooms are bustling, and our “trademark” specialties are moving in high gear. We are recruiting new faculty to strengthen our programs. I cannot imagine a more exciting time for me to begin my term as interim dean. The college is on a well-charted course, and I have the pleasant duty of helping us move along that path.

One of our particularly successful programs is the Executive MBA, which this fall has set new records for the number of incoming students (30)—and for the number of company vice presidents among them (6). The program is directed by Professor Tom Pray, who this fall succeeded the program’s chief architect and first director, Don Zrebiec. One of Don’s hopes had been to encourage Rochester area nonprofit organizations to send promising managers to RIT, where they could interact in the classrooms with corporate managers and return to their employers with newly honed managerial skills.

Such an experience can provide a valuable resource to nonprofit organizations, yet they often lack funding to cover the tuition costs. In a strikingly impressive vote

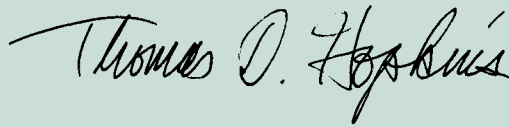
of confidence in the school, and a warm expression of gratitude to Don, alumni who completed EMBA’s here under his tutelage decided to honor Don by establishing a scholarship fund specifically aimed at helping nonprofits take advantage of the management education RIT has to offer. Such a heartening way of targeting help to a vital sector of our community.

More news about this initiative is on the way, but I wanted to share this “preview” with you now. It’s a fine story to tell, and deans enjoy such privileges!

In future months, I plan to share news with you about other developments in the College of Business, including the central role we will be playing in the Institute’s new First-in-Class initiatives. I hope you’ll stay tuned.



Tom Hopkins



Tom Hopkins
Interim Dean

Real World Meets the Classroom

Recognizing the importance of applying classroom theory to real-world business practices, student academic clubs and the College of Business sponsored a variety of guest lectures and presentations throughout the past year. Distinguished guests and alumni who shared their perspectives and experience with students included Kay Whitmore, former CEO of the Eastman Kodak Company; Gordon Black, chairman and CEO of Harris Black International; Michael Daley (MBA ’90), executive vice president and CFO of ACC Corporation; Joseph Marsh of Marsh Capital Management Inc.; Paula Chapman and Tom Applebee of Wiltek, Inc.; Mike

Fitzgibbons of Cables Express; RIT’s new Chief Information Officer, Diane Barbour; as well as alumni Dennis Cannioto (BS ’97), Ellen DeFendis (MBA ’91), Chad Long (BS ’97), Dave Morgan (MBA ’97) and Jessie Reeves (MBA ’90).

To help provide students with a competitive edge as they prepare to enter the marketplace, the college and the Co-op and Career Services Office teamed up to bring the interviews to the students with this year’s mock interview program. Over 90 College of Business undergraduate and graduate students signed up for mock interviews with 13 different employers from the Rochester area. Employers who

participated in the program included Deloitte & Touche LLP, Ziff-Davis Education, Danka Office Imaging, EDS, Finger Lakes Blue Cross/Blue Shield, Citibank Financial Center, The ISSAC Network, Lockheed Martin, Arthur Andersen, Ernst & Young LLP, The Document Company Xerox, The Sutherland Group, Ltd., and Mass Mutual. Employers and students gave the program rave reviews and felt that it was a very effective way to provide students with constructive feedback and help connect them to the business world. In fact, eight of the 13 companies are considering student participants for co-op or full-time opportunities with their organizations.

College of Business Recognizes Exceptional Students

The College of Business held its annual Student Recognition Ceremony in April when COB administrators, faculty and staff presented over 50 awards and distinctions at an evening event.

THE 1998 UNDERGRADUATE STUDENT AWARDS

- **Theodore J. and Betty Jane Altier Endowed Scholarship**—Tammy Bucklaew
- **Ames/Amzalak Endowed Scholarship**—Yigal Gelb
- **John and Mary Bartholomew Annual Scholarship**—Greg Tobolewski
- **Ruth Levi Bernhardt Scholarship**—Daniel B. O'Sullivan
- **Joseph A. and Helen A. Blatecky Endowed Scholarship**—Michael Burkett, Qi Feng, Elena Garifullina, Edgard Graterol, Saliha Hacibektasoglu, Michelle Hendry, Matthew Mroczek, Nicolas Rubio and David Skinner
- **College of Business Alumni Association Scholarship**—Chen Cheng, Kim Daley, Rebecca Galinski, Lisa M. Murley and Courtney L. Timms
- **Raymond J. Englert Scholarship**—Nancy-Lynn Burgos, Bryan Hoey and Robert Wiegand
- **Harry C. Eyer Memorial Scholarship**—Wayne Corbett
- **Isaac Gordon Memorial Scholarship**—Kristi Holmes and Michael P. Rager
- **Edwina B. Hogadone and Gertrude J. Larwood Memorial Scholarship**—Deborah E. Judge-Watt
- **Donald Margolis CPA Scholarship**—Benjamin Chan
- **Don Naylor Scholarship**—Jennifer Czyz
- **Turri and Browne Endowed Scholarship**—Paul Lenz
- **Louis A. Wehle Memorial Endowed Scholarship**—Joe Hayden, Joye Kleist and Steve Maddock
- **John J. Wittman II Memorial Fund**—Elia Gallelo
- **Donald Zrebiec Scholarship**—Donald Rider

THE 1998 GRADUATE STUDENT AWARDS

- **Marine Midland Bank Fellows**—Tina Knapp
- **William L. Mihal Graduate Scholarship**—Kathleen Ginsberg

BETA GAMMA SIGMA INDUCTEES

Beta Gamma Sigma is the highest national recognition a student can receive in an undergraduate or master's program in business or management. Inductees must rank in the upper 7 percent of the junior class, upper 10 percent of the senior class or upper 20 percent of the master's class.

Junior class inductees were: Ekaterina Alexeeva, Mariah Clark, Susan Closky, Carl Devendorf, Rebecca Galinski, Nicholas Gennarino, Edgard Graterol, Joseph Haydon, Michelle

Hendry, Richard Oswald and Christopher Rizzo.

Senior class inductees were: David Bacchetta, Jennifer Bethel, Jeffrey Clark, Garrett Cummings, Jenell Kaiser, Selene Senh and Patricia Tracy.

Master's class inductees were: Gaurav Ahuja, Sreekumar Alangad, Sandeep Auja, Cody Bartlett Jr., Dennis Baxter, Michelle Butler, Alisa Callahan, Robert Campbell, Richard Clopper, Terry Congdon, Larry Engel, Jeanne Ferrera, Denisa Horakova, Yu Huang, James Kroos, Carl Leidig, Kristine Mackey, Scott McElwee, Lynette McTigue, Vidur Mehta, Martin Mendola, Jay Miller, Scott Nichols, Peter Nikolski, Thomas Piccirilli, Roy Pierce, Cathleen Raker, Aparna Ramesh, Michael Rumsey, Gary Scialdone, Rita Shah, Ritesh Shah, Veronika Smejkalova, Irena Valentova, Sylvain Yelle and Huseyin Yildirim.



Educators in the College of Business believe there is much to be learned from those with practical experience in the business world. Former Eastman Kodak Company CEO Kay Whitmore was just one of the guest speakers sponsored by COB this past year. Here Whitmore, left, chats with two COB students after his presentation to a business management class.

RIT/USA TODAY Quality Cup Winners Announced

On May 1, the College of Business and *USA TODAY* announced the winners of the national Quality Cup competition, which recognizes individuals and teams who dramatically improve the quality of the products or service they provide.

AWARDS IN SIX CATEGORIES:

- **Education**—University of California, Irvine
- **Service**—GE Capital Mortgage Insurance, Raleigh, N.C.
- **Manufacturing**—Allied Signal Aerospace MS&S, Tempe, Ariz.

- **Government**—TVA Allen Fossil Plant, Memphis, Tenn.
- **Health Care**—Rochester General Hospital, Rochester, N.Y.
- **Small Business**—Diamond Packaging Services Division, Henrietta, N.Y.

Unlike other national awards, the Quality Cup honors small teams, rather than whole companies or divisions. Through teamwork and total quality management principles, the winners cut costs, solve problems and increase efficiency.

RIT and *USA TODAY* received more than 150 nominations from diverse organizations including Fortune 500 companies, government agencies, educational institutions, health care organizations and small businesses nationwide. All entries were reviewed by officials at the College of Business and *USA TODAY* and a panel of independent experts from around the country.

Finalists are also selected each year. This year's finalists included United States Postal Service (Chicago, Ill.), University of Michigan Health Systems (Ann Arbor, Mich.), Pacific Bell Detail Engineering Center (San Ramon, Calif.), Mind Spring Enterprises (Atlanta, Ga.) and TVA-Brown Ferry Nuclear Plant (Decatur, Ala.).

The Quality Cup competition was developed by Dr. Richard Rosett, former College of Business dean and now director of Quality Cup programs, in conjunction with Thomas Curley, MBA '77, president and publisher, *USA TODAY*.

The Quality Cup itself—a solid silver goblet suspended atop a marble column—was designed and crafted by Leonard Urso, a professor, sculptor and silversmith in RIT's School for American Crafts.

To learn more about the Quality Cup, visit our Web site at www.qualitycup.org.

College of Business Offers Four New Certificate Programs in Management Information Systems

The Internet, Intranet, client/server systems, Web sites and more will be covered in four new certificate programs in management information systems offered through the College of Business. People interested in working in this growing field or those already employed in MIS but lacking formal education can complete the certificate requirements in a year or less. The certificates are:

- Business Systems Analysis
- Web Site and Client/Server Systems Development
- Management Information Systems Technology
- Comprehensive Certificate in Management Information Systems

Individuals with an associate degree or the equivalent in credit are qualified to enter the programs. The certificates range from 12 to 40 credits and may be completed entirely by taking evening courses.

The comprehensive certificate in MIS covers most of the courses in the MIS undergraduate degree program offered through the college and includes all the courses contained in the other certificate programs. Each of the other certificates (business systems analysis, Web site and client/server systems development and MIS technology) cover relatively narrow areas of knowledge, allowing candidates to focus on particular applications or specializations.

All courses offered in the certificates may be applied to degree programs in COB or the Center for Multidisciplinary Studies within the College of Applied Science and Technology with proper matriculation and advising. For more information, contact the Office of Part-time and Graduate Enrollment Services at 475-2229 or send e-mail to opes@rit.edu. You can visit the MIS Web site at <http://www.cob.rit.edu>.

College of Business Alumni Return for Commencement

Commencement is always a special day, but this year was particularly noteworthy. In addition to the 406 graduate and undergraduate degrees conferred in 16 program areas, we were delighted to have 12 alumni serve as hosts in the ice arena during the College of Business commencement ceremony. This was a first for RIT!

Our special thanks go out to the following alumni for supporting the new "tradition" of volunteerism in the College of Business:

Lisa Benati, '95 Management

Steve Donner, '97 International Business

Keith Dover, '97 Accounting

Lori Helms, '97 Marketing

Jason Klinger, '95 Management

Chad Long, '97 Management Information Systems

David Morgan, '97 Management Information Systems

Scott Oelkers, '97 Marketing



Alumni and student commencement volunteers meet before the ceremony.

Randy Reese, '97 Management Information Systems

Susan Shanks, '97 Accounting

Kelly Stone, '97 Management Information Systems

Debbie Wruble Walker, '94 Accounting

Keep in Touch

Let us know if you have moved or plan to move in the near future so that we can update our mailing lists to make sure you continue to receive *Dividends*.

Share your news with us. Tell your fellow alumni about your recent promotion, new additions to the family, travel, retirement, awards, civic and volunteer activities. Send us your press releases, newspaper and magazine articles, and photographs.

Name _____

Year of Graduation _____ Degree _____

Home Address _____

City, State, Zip _____

Home Phone _____ Check here if this is a new address

Employer _____ Job Title _____

Work Address _____

Work Phone _____ Fax _____ E-mail _____

Check here if this is a new job.

Class Note Information (to be included in an upcoming issue):

Return the form by mail to:

Mary Kay Bishop
 Rochester Institute of Technology
 College of Business
 107 Lomb Memorial Drive
 Rochester, NY 14623-5608

Visit the COB Alumni
 home page on the Web!
[http://www.cob.rit.edu/
 COBHome/alumni/](http://www.cob.rit.edu/COBHome/alumni/)

A Special Thanks

A special thanks to those who added to the fun and excitement of the Second Annual College of Business Golf Tournament by providing prizes that sparked the competition and had players dreaming of the perfect shot!

Valley Cadillac for sponsoring the Hole-in-One prize package that included a 1998 Cadillac Catera (which unfortunately no one drove away with)
Green Hills Golf Club
The Humphrey House Restaurant
J. G. Crummers Restaurant
Pomodoro Grill Restaurant



The student team of Anderson, Combs, Hankle and Perotta narrowly edged out last year's champions to win the Second Annual College of Business Golf Tournament, which drew 88 alumni, students, faculty, staff and friends for an afternoon of fun and sun.

RIT COLLEGE OF BUSINESS ANNUAL FUND

Yes, you can count me in as a key supporter in unlocking the door to educational opportunity, leadership and the future.

You
hold the key...

Enclosed is my gift of:

\$1,000 \$500 \$250 \$100 \$50 Other \$_____

My check, made payable to RIT, is enclosed

Please charge my gift to my credit card: Visa Mastercard

Card # _____ Expiration date: _____

Signature (required) _____

Yes, I am eligible for a matching gift. My matching gift form is enclosed will follow

All donors of \$100 or more will receive our special edition College of Business key chain.

Please check here only if you do not wish to receive this special token of our appreciation.

Please complete name and address information on the reverse side of this form.

Please mail completed form to: RIT College of Business, Office of Development, 107 Lomb Memorial Drive, Rochester, NY 14623-5608. **Thank you.**

College of Business Honors 1998 VandenBrul Award Winner

Under the visionary leadership of Dilip Vellodi, The Sutherland Group, Ltd., has blossomed from a start-up organization into a global customer-management company. This is one of the many reasons that Vellodi won the 1998 College of Business Herbert W. VandenBrul Entrepreneurial Award.

Honored at RIT in March, Vellodi offered a keynote presentation, "Building a Corporation—People, Vision, Leadership," to a standing-room-only crowd in the Max Lowenthal Building.

Vellodi began his career as a consultant to Merck and then joined Xerox Corporation, where he held several assignments in operations, strategic planning and market development. Vellodi founded Sutherland in 1986 because he believed there was a void in the market for outsourcing customer-management services. Under his direction, Sutherland's employment has grown from 600 a year ago to 1,500, including 1,100 in the Rochester area, and has yielded an annual growth rate of over 65 percent.



From left to right: Lyn Pankoff, former dean, College of Business, Dilip R. Vellodi, William VandenBrul, Matthew Miller and Arielle Walrath.

Vellodi, active in several philanthropic and civic organizations, won the Ernst & Young 1997 Upstate New York Entrepreneur of the Year award.

The Herbert W. VandenBrul Entrepreneurial Award, created at RIT in 1984, is given annually to an individual(s) who successfully developed a business that improves the Rochester economy or whose innovative management skills have changed the course of an existing business.

The 1998 College of Business VandenBrul Student Entrepreneurial Award was presented to Matthew Miller, an international business and finance student, and Arielle Walrath, an illustration student in the College of Imaging Arts and Sciences. They won for the business plan they developed for Backside Equipment, a sports superstore catering to snowboarding, footbagging, skateboarding and in-line skating.



ALUMNI OUT ON THE TOWN IN BOSTON'S NORTH END . . . John Kropf '97, Erin McCarthy '98, Mike Missert '97 and Kelly Stone '98 gathered to share a night on the town with student services adviser Debbie Kingsbury during her recent visit to the city.

Sean Bratches Kicks Off Alumni Executive Breakfast Briefings

Sean Bratches, 1984 graduate of the College of Business, was the keynote speaker at the first College of Business Alumni Executive Breakfast Briefing for 1998-99, held at Oak Hill Country Club on Oct. 29.

More than 75 alumni and guests attended the breakfast to hear



Sean Bratches

Bratches speak about "An Inside View of ESPN," based on his 10 years of experience with the network. ESPN Inc. is America's flagship sports television

network, currently reaching 75 percent of American TV households and expanding its sports business into other venues such as ESPN: The Magazine, ESPN Radio Network, ESPN II, ESPN.com and ESPN International.

After the Breakfast Briefing, Bratches returned to campus for a round table discussion with College of Business students and faculty. This was followed by a Distinguished Alumnus Colloquium, open to students from across the campus. With a standing-room-only crowd, Bratches outlined ESPN's history and new direction, fielding students' questions about ESPN and overall industry career opportunities. At Bratches' request, lunch was at the Ritskeller, where he enjoyed reminiscing about his years at RIT and learning about the exciting changes that have taken place on campus. He commented that over the years, he has come to appreciate the quality and value of his RIT degree.

Bratches is vice president, affiliate sales and marketing for ESPN. He joined ESPN in 1988 as an account executive, Northeast region; was promoted to senior account executive for the same region in 1989; in December 1992 became director, Northeast region; and in January 1995 was promoted to vice president, Eastern Division.

A native of White Plains, N.Y., Bratches, 36, lives in Connecticut with his wife, Patricia, and four sons.

Class of '98 Launches Class Gift Program

To help foster class identity, the habit of giving and what they hope will become a lasting tradition in the College of Business, the Class of '98 initiated the Class Gift Program. A committee co-chaired by seniors Jennifer Strebel and Todd West, with support from fellow seniors, faculty and staff, spearheaded the effort that secured 65 gifts totaling \$1,549 for the class gift. After polling their classmates, committee members decided to purchase a television with a satellite system to gain access to CSPAN and CNN (including three years of programming costs). The television will be mounted in the PIT, along with a plaque, so that everyone can enjoy the senior class gift which was presented to the dean at Commencement.

Congratulations and thank you to the Class of 1998 for successfully launching a wonderful senior class tradition.



'98 Class Gift Committee member Karen Woerner proudly shows off the check presented to the dean at Commencement.

Upcoming Alumni Executive Breakfast Briefings

The goal of the Breakfast Briefings is to bring alumni and friends together in a forum designed to promote networking and dialogues on topics of current business interest.

January 21, 1999

"Customers, Value and Powermarketing"

Dr. Stan Widrick
John Sturge

March 11, 1999

"The C.E.O.'s Checklist For Total Quality Value and Customer Satisfaction"

Lindsay Collier
MBA '73

TBA

"An Entrepreneur's View"

Thomas Golisano

For further information or to register, please contact Donna Slavin at 716-475-2199 or e-mail at dlsbbu@rit.edu.

FACULTY/STAFF NOTES

RETIRED:

- **Walter McCanna**, professor of management, and **Tony Rullan**, professor of accounting, have retired after many years of distinguished service. **Don Zrebiec**, director of RIT's Executive MBA program, retired Sept. 1.

APPOINTMENTS:

- **Marty Burris** has been promoted to assistant dean for Student Services and Marketing.
- **Arlene Evangelista** has joined the college as associate director of development.
- **Erhan Mergen**, professor of decision sciences, begins a two-year appointment as the dean's research professor of quality. He will have general responsibility for conducting research on quality within the college and RIT as well as specific responsibility for organizing a workshop for the study of quality and for serving as a key spokesperson for quality on MBA curriculum matters.
- **Bruce Oliver**, professor of accounting, succeeds Walter McCanna as director of the Bertch Center for Business Ethics. Besides the ethics courses in accounting, Oliver will offer the MBA course on a trial basis with the expectation of teaching the undergraduate business ethics course as well in succeeding years.
- **Tom Pray**, professor of decision sciences, heads the EMBA program beginning Sept. 1, and **Bob Boehner**, assistant professor of decision sciences, assumes the role of associate director effective Jan. 1, 1999.

- **Donald Wilson**, assistant professor of management, has been appointed director of RIT's MBA program. He will be responsible for all policy related to the administration and academic standards of the MBA program team. He will continue to teach strategic management courses in the MBA and EMBA programs.

FACULTY/STAFF NOTES:

Janet Barnard, *associate professor of management*:

- Wrote an article, "The Workplace Environment: What Do Technical Workers Want," for a recent issue of *Industrial Management*.

Andrew DuBrin, *professor of management*:

- Has been recognized by Soundview Executive Book Summaries, which listed his book, *Personal Magnetism: Discover Your Own Charisma and Learn To Charm, Inspire and Influence Others*, as one of the 30 best business books of 1997.

Eugene Fram, *J. Warren McClure Research Professor of Marketing*:

- Co-published the article "Internet Shoppers: Is There a Surfer Gender Gap?" in the January issue of *Direct Marketing Magazine*.
- Co-published the article "Research Universities Versus Teaching Universities—Public Perceptions and Preferences" in the international refereed journal, *Quality Assurance in Education*.
- Published "The Customer Penalty Box" in the Fall 1997 issue of *Marketing Management*.
- Has made many presentations, including management workshops for the boards of Family and Children's Service of Ithaca and the Rochester Association for the Blind and Visually Impaired, a

talk on "Trends in Retailing" to the Rochester Rotary Club, and two workshops in St. Louis on the "Corporate Model for Nonprofit Organizations" at the biannual conference of Family Service of America.

- Won RIT's 1997 Eisenhart Award for Outstanding Teaching.
- Was recognized this year at RIT's Length of Service Awards Ceremony for celebrating 40 years as an Institute employee.

Steven Gold, *professor of finance*, and **Thomas Pray**, *professor of decision sciences*:

- Received an award for best paper at the 1998 Association for Business Simulation and Experiential Learning Conference in Hawaii. The paper is "Technological Change and Intertemporal Movements in Consumer Preferences in the Design of Computerized Business Simulations with Market Segmentation."

Daniel Joseph, *associate professor of management information systems*:

- Presented a paper entitled, "Do Structured Development Methods Improve Productivity on Software Maintenance Projects?" at the national meeting of the Decision Sciences Institute.
- Chaired a Decision Sciences Institute session focusing on electronic commerce and served as a discussant in another DSI session entitled "Strategy and Information Technology Planning."
- Attended a week-long seminar at the Software Engineering Institute in Pittsburgh.
- Is pursuing course work to qualify for Microsoft certification in systems engineering and Internet management and design, and helped launch RIT's management information systems certificate programs.

Former Prime Minister of Czech Republic Joins USBSP Faculty

The U.S. Business School in Prague, Inc. (USBSP), was founded in 1990 by Dr. Richard Rosett, then dean of the RIT College of Business, in response to a request from the Czech minister of education. During its relatively short history, the USBSP has established itself as one of the premier MBA programs in Eastern and Central Europe, drawing faculty from RIT and other prestigious business programs such as the University of Chicago and Columbia University. The most recent addition to the Prague faculty is Vaclav Klaus, former minister of finance and more recently prime minister of the Czech Republic, who helped direct the transition of the Czech economy from a centrally planned to a free market economy. His Economics and Politics of Transition course offers a perspective and learning experience that are unique to this program.

To learn more about the U.S. Business School in Prague, visit our Web site at www.usbsp.cz.

U.S. Business School in Prague, Inc.

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**passed away October 1998*

FACULTY/STAFF NOTES

Erhan Mergen, *professor of decision sciences:*

- Recently published three articles—“Multivariate Test for Randomness,” with D.S. Holmes, in *Quality Engineering*; “Lot Quality Distribution for Autocorrelated Data,” with D.S. Holmes, in *Istatistik, Journal of the Turkish Statistical Association*; and “A Problem with Attribute Control Chart When the Sample Size Is Not Constant,” with F. Erginbilgic—during The 1998

Northeast Decision Sciences Institute Meeting Proceedings, held in Boston, Mass.

- Has been named an associate editor of *Istatistik*.

Robert Pearce, *professor and emeritus distinguished lecturer in Management:*

- Is listed in *Who's Who in the World* (1996 & 1997).

Thomas Pray, *professor of decision sciences:*

- Conducted the week-long management development program “Business

Decisions Seminar” for Health Imaging Division of Eastman Kodak Company in Hsanghai, China.

Peggy Tirrell, *assistant director of graduate student services:*

- Was elected chair of the Northern Livingston County Chapter of the American Red Cross.
- Recently became a certified Zenger Miller management training systems instructor.

Tom Hopkins Appointed College of Business Interim Dean

Tom Hopkins, the Arthur J. Gosnell professor of economics in the College of Liberal Arts, was appointed interim dean of the College of Business, effective Sept. 1, by Stanley McKenzie, provost and vice president for academic affairs. Hopkins, who will serve an anticipated

two-year term, replaces Lyn Pankoff, who resigned.

An RIT faculty member since 1988, Hopkins is also an adjunct fellow at the Center for the Study of American Business, Washington University, and teaches in the MBA program for the U.S. Business School in Prague, Czech Republic.

Before coming to RIT, Hopkins held senior management positions in two White House agencies during the Ford, Carter and Reagan administrations and in 1979 was named a charter member of the federal government's Senior Executive Service. In the early 1980s, he served as deputy administration officer of Information and Regulatory Affairs, a division of the Office of Management and Budget.

His work analyzing the burdens of government regulation on business led to recent consulting assignments with the Organization for Economic Cooperation and Development in Paris and the U.S. Small Business Administration. His research findings have appeared in numerous journals, policy reports, the *Wall Street Journal* and *Christian Science Monitor*.

Hopkins has served on the faculties of American University, the University of Maryland and Bowdoin College. He earned a BA from Oberlin College and a Ph.D. in economics from Yale University.

"Tom's record of scholarship, teaching effectiveness and administrative experience in both government and academia make him especially well qualified to lead the College of Business in this interim role," said McKenzie.

Career Advisory Network Update

Over 280 College of Business alumni across the nation are being connected through the recent publication of the Career Advisory Network Member Directory. The original focus of this program was to provide students with a competitive edge as they prepared to enter the "real world" by offering them an opportunity to connect with College of Business alumni. In the more than 280 member application forms that rolled in, there were a number of requests to connect with other alumni enrolled in the network. From small family-owned businesses to larger conglomerates,

Career Advisory Network members will now have the unique advantage of "having a friend in the business."

College of Business students are taking full advantage of their "friends" in the business world as well, while learning the importance of networking. A Co-op and Career Services counselor trains all student participants before they gain access to the alumni network.

If you would like more information on this program, please visit the alumni section of the College of Business Web site at <http://www.cob.rit.edu/alumni> or call Mary Kay Bishop at 716-475-7477.



Hooray for Buffalo! Alumni and students are all smiles as they cheer for the Bills at Rich Stadium.

Alumni Profile

(Continued from page 1)

only stress the value of keeping in touch with an institution that has meant so much to me and my family."

In addition to his loyalty to RIT, Browne is a member of the board of trustees of the Association of Life Underwriters and past president of the boards for Bedford Presbyterian Church and for King and Low-Heywood Thomas Schools in Stamford, Conn.

Director's Column

ALUMNI HOLD THE KEY



Mary Kay Bishop

"You Hold the Key" was chosen as the theme of this year's College of Business Annual Fund to recognize the important role alumni play in ensuring the ongoing growth and development of the college. As a graduate of the College of Business, you can provide us with the advice, leadership and support needed to distinguish our program in the marketplace.

The college is striving to develop a unity of purpose in our alumni outreach efforts. We do not want you, our alumni, to feel that the only time you hear from us is when we want money. Yes, your financial support is very, very important, and we need to continue to ask you for assistance in this area if we are to keep our college and programs moving aggressively forward. But your active participation in the life of the college is equally important. Whether as a guest speaker on campus, as a mentor to students or as a participant in one of our alumni

outreach activities, you can have a direct and immediate impact on our students and programs.

During the past year, we have launched new initiatives designed to help you reconnect with us. Programs such as the *College of Business Alumni Golf Tournament*, the *Career Advisory Network*, the *College of Business Annual Fund Program*, the *Alumni Executive Breakfast Briefing Series*, *Alumni Newsletter* and *Regional Alumni Receptions and Presentations* have been designed to provide opportunities to discuss current business issues, network and just have fun! Through these efforts, we hope to build powerful and long-lasting alumni connections, as other leading schools have, that foster involvement and opportunities for connecting and perhaps even doing business with fellow alumni. By working together, we can strengthen the reputation and value of your RIT degree.

I invite you to call or e-mail me with your ideas on how the College of Business can more effectively engage you in our efforts. I look forward to hearing from you.

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