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# **Institute Council Fall Enrollment Update**

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## Key Messages

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- RIT is among leading private universities in US
- RIT is selective
- RIT is becoming more diverse
- RIT is an emerging university
- RIT's well-being is heavily enrollment dependent
- Enrollment results are products of recruitment and retention efforts

## Contributing Factors

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- **Largest freshman class enters**
- **International enrollment largest ever**
- **Co-op participation in Fall quarter much larger than projected**
- **Increased success in attracting women & AALANA in the Freshman class**
- **Improved persistence numbers resulting from large intakes in 20061 & 20071**
- **NTID enrollment is much larger than projected**

## **Enrollment is a key success factor**

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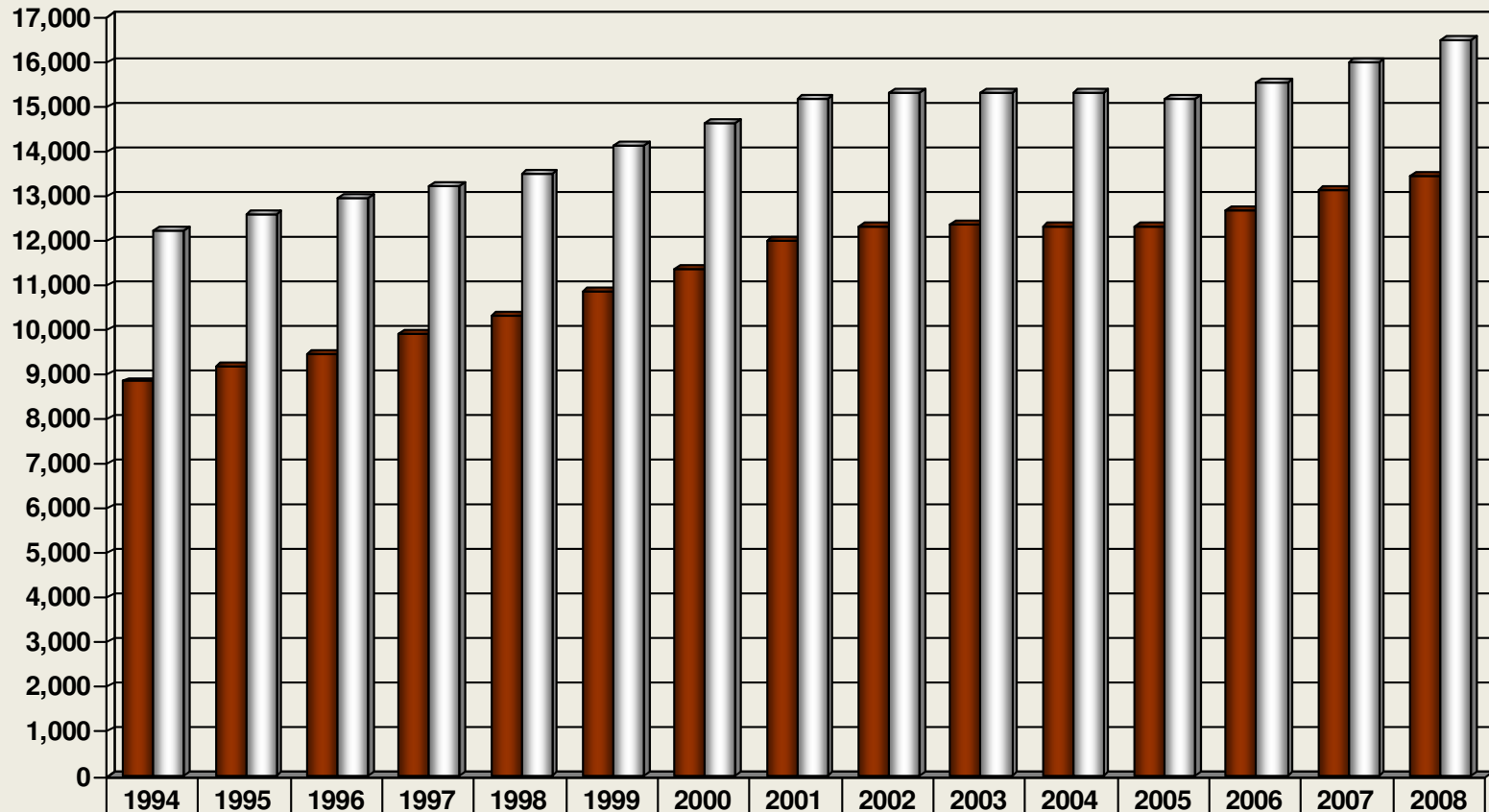
- **84% undergraduate - 16% graduate**
- **82% full-time - 18% part-time**
- **A 1% change in FTE enrollment creates \$2.5 million NTR change**
- **Approximately 6,200 of the 16,494 students entered RIT within the past nine months**

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# Enrollment Results

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## Fall Quarter Enrollment 1994 – 2008



■ FTE (+52%)	8,841	9,175	9,436	9,899	10,315	10,842	11,372	12,018	12,322	12,359	12,336	12,315	12,694	13,128	13,441
□ Headcount (+35%)	12,248	12,600	12,936	13,230	13,517	14,151	14,642	15,160	15,312	15,334	15,338	15,200	15,557	15,989	16,494

## 20081 vs. 20071 Enrollment Comparisons

<b><i>Actual to Actual</i></b>	<b>20071 Actual</b>	<b>20081 Actual</b>	<b>Δ</b>	<b>Δ %</b>
<b>Headcount</b>	<b>15,989</b>	<b>16,494</b>	<b>+505</b>	<b>+3.2%</b>
<b>FTE</b>	<b>13,128</b>	<b>13,441</b>	<b>+314</b>	<b>+2.4%</b>
<b>Projected to Actual</b>				
<b><i>Projected to Actual</i></b>	<b>20081 Projected</b>	<b>20081 Actual</b>	<b>Δ</b>	<b>Δ %</b>
<b>Headcount</b>	<b>16,514</b>	<b>16,494</b>	<b>-20</b>	<b>-0.1%</b>
<b>FTE</b>	<b>13,598</b>	<b>13,441</b>	<b>-156.7</b>	<b>-1.2%</b>
<b>Adjusted FTE</b>				
<b><i>Adjusted FTE</i></b>	<b>20071 Actual</b>	<b>20081 Actual</b>	<b>Δ</b>	<b>Δ %</b>
<b>(removes ACMT, Kosovo, NTID)</b>	<b>11,476</b>	<b>11,695</b>	<b>+219</b>	<b>1.9%</b>

(Note: There are 497 cross-registered students)

## Fall Quarter Enrollment Comparisons

	20061	20071	20081	1 Yr. # Change	1 Yr. % Change
Full Time	11,901	12,293	12,595	302	2.5%
Part Time	2,352	2,504	2,539	35	1.4%
Co-op without Courses	978	860	906	46	5.3%
Non- Credit	317	332	454	122	36.7%
Total	15,557	15,989	16,494	505	3.2%



## 20081 Projected vs. 20081 Actual

	20081 Projected	20081 Actual	# Diff.	% Diff.
<b><i>Undergraduate</i></b>				
Headcount	13,859	13,861	2	0.0%
FTE	11,949	11,802.7	-146.3	-1.2%
<b><i>Graduate</i></b>				
Headcount	2,655	2,633	-22	-0.8%
FTE	1,649	1,638.7	-10.3	-0.6%

**Note: Given the past, a conservative approach has been utilized in budget planning.**

## 20081 Enrollment Comparison to Optimal Size Plan

	<b>Actual 20081</b>	<b>Projected OSP 20081</b>	<b>Variance from OSP</b>
<b>UG Headcount</b>	<b>13,861</b>	<b>13,952</b>	<b>- 0.7%</b>
<b>UG FTE*</b>	<b>11,803</b>	<b>11,719</b>	<b>+0.7%</b>
<b>Grad</b>			
<b>Grad Headcount</b>	<b>2,633</b>	<b>3,058</b>	<b>- 16.1%</b>
<b>Grad FTE</b>	<b>1,639</b>	<b>1,811</b>	<b>- 10.5%</b>
<b>Total</b>			
<b>Total FTE**</b>	<b>13,441</b>	<b>13,623</b>	<b>- 1.4%</b>

## Diversity Enrollment: A critical success factor

	<u>1997</u>	<u>2007</u>	<u>2008</u>	1 Yr. % Change	11 Yr. % Change	% of 11 Year Enrollment Growth
<b>African American</b>	539	648	743	15%	38%	19%
<b>Native American</b>	50	55	75	36%	50%	
<b>Latino/Hispanic</b>	327	536	568	6%	74%	
<b>Asian American</b>	577	814	766	-6%	33%	8%
<b>International*</b>	967	1,346	1,545	15%	60%	23%
<b>Caucasian</b>	9,380	10,400	10,646	2%	13%	50%
<b>Unspecified</b>	1,390	1,205	1,166			
<b>Totals</b>	13,230	15,004	15,509	3.4%	17%	

\*Eastern Europe excluded

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# **Recruitment and Admissions**

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## **A very successful recruitment and admissions year**

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- **Record number of applications received**
- **More selective**
- **Higher quality**
- **More geographically diverse**
- **More ethnically diverse**
- **Improved gender balance**
- **Record international enrollments**

## Freshman Profile –

Freshman Matriculants*				
	2007	2008	# Δ	% Δ
<b>Total</b>	2,514	2,625	+111	+4.4%
<b>% NYS</b>	49.6%	47.3%	-5	-0.4%
<b>% Non Mid-Atl. &amp; NE</b>	18%	21.8%	+113	+24.8%
<b>% Women</b>	31.5%	32.7%	+65	+8.2%
<b>% AALANA</b>	10.5%	12%	+47	+17.7%
<b>% International</b>	2.8%	3.0%	+9	12.7%

\*8 colleges

## Freshman Academic Profile

	Matriculants*		
	2007	2008	Change Indicator
Mean GPA	88.6	89.4	+
Middle 50% Mean GPA	85-93	86-93	+
Mean SAT	1,195	1,196	+
Middle 50% SAT	1100-1280	1100-1290	+
Mean ACT	26.4	26.9	+
Middle 50% ACT	24-29	24-29	
% Ranked Top 10%	26.3%	30.3%	+
% Ranked Top 20%	49.3%	53.5%	+
% Ranked Top 50%	88.0%	91.4%	+

\*Excludes NTID at NTID (Includes Deaf & Hard-of-Hearing students admitted directly into day colleges)

## Summary

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- **Results are the product of Institute-wide efforts**
- **Plans are underway to broaden visibility and geographic reach, increase selectivity, increase diversity and improve gender balance**
- **Much momentum to build on**
- **Significant challenges and opportunities ahead**



## A strategic context for the future

