

“PR Now!” Symposium Explores Public Relations’ Many Roles

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“PR Now” is a one-day symposium exploring the multifaceted roles of the public relations industry that takes place next Monday on the RIT campus, CIMS Conference Center. Sixteen industry professionals will offer presentations on such subjects as enhanced branding, social networking, corporate citizenship and social responsibility. Free and open to the public, the complete schedule for the 8 December symposium, registration and directions can all be found through the Department of Communication’s web site: www.rit.edu/communication