

Register Now for “PR Now!” Symposium

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Register now for “PR Now!,” a one-day symposium exploring the multifaceted roles of the public relations industry taking place on Monday, 8 December on the RIT campus. Free and open to the public, the complete schedule for the symposium, registration and directions can all be found through the Department of Communication’s web site:

www.rit.edu/communication

Sixteen industry professionals will offer presentations on such subjects as enhanced branding, social networking, corporate citizenship and social responsibility at the all-day event. The symposium is co-sponsored by the Departments of Communication and Hospitality & Service Management.