

USC and Marketing Communication for DOC Graduate

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DOC alumna Smita Menon (PTC '07) will attend the University of Southern California (USC) beginning next month for a master's in Communication Management with Health Communication & Social Change as her area of focus. She plans to apply for the Ph.D in Health Communication program at USC for Fall 2010 entry.

While attending USC, Smita continues to work as a part-time marketing and communications associate for her present employer, iScan Services. At iScan she manages the firm's communication and marketing functions by creating literature such as monthly newsletters, brochures, print advertisements, and e-mail campaigns. iScan Services is a Sacramento, CA-based provider of document management and paperless solutions to the real estate and healthcare industry.