# **EMPLOYER NEWSLETTER**

RIT ROCHESTER INSTITUTE OF TECHNOLOGY Office of Cooperative Education and Career Services EMPLOYER NEWSLETTER December 2007

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### HOLIDAY GREETINGS

The Staff of the Office of Cooperative Education and Career Services wish you and your families the very best of holidays and a healthy, Happy New Year!

#### 1. SPRING CAREER FAIR DATES SCHEDULED

FEDERAL and PUBLIC SERVICE CAREER FAIR ~ January 23, 2008, Register here!

**PACKAGING SCIENCE CAREER FAIR** ~ Wednesday February 6, 2008, Register at (<a href="http://www.rit.edu/packagingfair">http://www.rit.edu/packagingfair</a>.)

**RIT'S SPRING CAREER FAIR** will be held on Wednesday, March 26, 2008 from 11:00 am to 4:00 pm in the Lucius R. and Marie Gordon Field House and Activities Center on the RIT campus. Optional on-site interviewing is available on Thursday, March 27<sup>th</sup> from 9:00 am to 4:00 pm. More than 500 employer representatives from 200 companies across the nation participated in the Fall Fair and more than 1,700 students attended this event. If you are interested in attending this event you can register here. Please feel free to contact Lynn McGahey, Recruiting Coordinator at 585-475-5463 if you need any special assistance.

#### 2. RIT TO OPEN DUBAI CAMPUS IN FALL 2008

RIT is planting roots in the Middle East with a planned campus in Dubai, United Arab Emirates, scheduled to open next fall. "Dubai is the perfect fit for RIT given the university's strategic plan to enhance global opportunities for our students," says RIT President William Destler. "This will also strengthen RIT's relationships and reputation with multinational companies by being close to them wherever they are in the world and by providing those companies with a capable workforce already exposed to living, learning and working in a multicultural environment."

RIT Dubai, the name of the new campus, will be a part of Dubai Silicon Oasis, a 7.2-square-kilometer complex that will include a high-tech park, housing, retail, banks, conference centers and more. For more information on this story please visit our website at <a href="http://www.rit.edu/news">http://www.rit.edu/news</a>

#### 3. JOIN US IN A NEW GLOBAL PARTNERSHIP

RIT is looking to expand the opportunities for our students and graduates to broaden and enhance their global perspectives and experiences. The Work Abroad Program is designed to expand our employer partnerships to offer more international cooperative education, internship and other related work experiences. How can you partner with us? Please call our office at 585-475-2301 for more information.

#### 4. CONFERENCE FOR INDUSTRY AND EDUCATION COLLABORATION

You are cordially invited to attend the annual Conference for Industry and Education Collaboration (CIEC) February 13-15, in New Orleans. CIEC is sponsored and organized by the four divisions of the American Society for Engineering Education (ASEE): the Cooperative Education Division (CED), the College Industry Partnership Division (CIP), the Continuing Professional Development Division (CPD) and the Engineering Technology Division (ETD).

The CIEC 2008 program sessions will address the theme, "Securing our Engineering Future," highlighting relevant topics, including: the Spellings Report and the future of U.S. Higher Education, NASA's Higher Education Employment Program, introducing Ethics in Engineering curricula and into hiring criteria for employers and the National Academy of Engineering Report, "The Engineer of 2020-Visions of Engineering in the New Century".

This conference is designed for both employers and university professionals and is an excellent networking opportunity for industry and education, in addition to the latest information on topics of critical importance to both groups. For registration and additional information, please visit <a href="https://www.asee.org/ciec2008">www.asee.org/ciec2008</a>.

#### 5. DESTLER INAUGURATION CELEBRATES LEGACY OF LEADERS

The legacy of RIT presidents runs deep from Carelton Gibson to Albert Simone. Now the leadership torch is in the hands of Bill Destler, who was installed as RIT's ninth president November 9, 2007 at an inauguration ceremony. More than 4,000 spectators, including more than 40 college and university leaders from throughout the nation, attended the event. A moment of silence was held during the ceremony to commemorate two RIT students who died in a house fire earlier in the day.

Cornell University President David J. Skorton served as the keynote speaker at the inauguration and praised Destler's vision for RIT's future. "Bill Destler is a superb choice for the presidency of Rochester Institute of Technology," said Skorton. "He is a 'Category of One' president equal to the task of making RIT the 'Category of One' university it is posed to be. He brings to this new role extensive experience in higher education, profound commitment to the future of this institution, and a cluster of ideas for RIT's future that are sound, far-sighted, and indeed essential."

#### 6. "A BRIGHT IDEA" BY DIGITAL ROCHESTER

Digital Rochester has introduced an innovative new program called *A Bright Idea*. The goal of the program is to help students from local colleges and universities discover the rich variety of employers located in upstate New York - and have some fun together in the process.

Students at all regional colleges are being invited to enter a contest for the most innovative ideas for a product or service. Digital Rochester is looking for representatives from local companies in any industry that are willing to spend 1-2 hours discussing *A Bright Idea* submission with a local college student or student team. For more information please visit their website at <a href="http://www.digitalrochester.com/ideas/">http://www.digitalrochester.com/ideas/</a>

#### 7. RIT NEWS

Here is the latest news from RIT—interviews, stories, and specials from RIT University News. To read the stories that interest you, just click on the headline below:

#### WINEBRAKE RESEARCH LEADS TO INTERNATIONAL NEWS COVERAGE

James Winebrake, chair of science, technology and society/public policy in RIT's College of Liberal Arts, is receiving international acclaim for his research related to the impact of marine emissions on human health. Results from his study, conducted with James Corbett from the University of Delaware, are featured in the Dec. 15 issue of Environmental Science and Technology, the journal of the American Chemical Society.

#### \$2 MILLION IN FEDERAL FUNDS HELPS CIMS SUSTAIN MILITARY FLEETS

RIT's Center for Integrated Manufacturing Studies will continue to advance research and development in the areas of defense modernization, remanufacturing and asset health management thanks to \$2 million in new federal funding recently secured by U.S. Sens. Charles Schumer and Hillary Clinton, as well as Congressmen Randy Kuhl and Tom Reynolds. The funds will advance the efforts of CIMS' Defense Modernization and Sustainment Initiative, which is assisting the U.S. military in modernizing their vehicle fleets while also improving durability and fuel efficiency.

#### **EXPLORE ROCHESTER IT SYMPOSIUM TOUTS LOCAL CAREER OPPORTUNITIES**

Explore Rochester IT is intended to increase awareness, excitement and exposure of Rochesterarea IT career opportunities among local college students in an effort to enhance the local professional community. Students from across the region were invited to come and speak with chief information officers from many of Rochester's largest companies on October 26, 2007. Representatives discussed their firm's IT initiatives along with the vocational outlook.

Sponsors of Explore Rochester IT include Bausch & Lomb, Computer Aid Inc., Energy East, Excellus BlueCross BlueShield, Frontier, Eastman Kodak, Paychex, RIT, University of Rochester and Wegmans.

#### RESEARCHERS COLLABORATE WITH U.S. MILITARY TO ENHANCE CYBERSECURITY

A unique military-university partnership is working to improve cybersecurity technology and the safety of military and civilian computer networks. The collaboration includes CUBRC, a not-for-profit research and development company headquartered in Buffalo, N.Y., along with professors from Rochester Institute of Technology, the University of Buffalo and Pennsylvania State University. The research team is seeking to implement the use of intrusion prediction modeling into cyber defense systems.

## STUDY LOOKS AT WAYS TO MITIGATE AIR POLLUTION FROM FREIGHT TRANSPORTATION ALONG I-95

The congested I-95 corridor from Maine to Florida will be the focus of a study analyzing the economic and environmental tradeoffs of different modes of freight transportation. Researchers will develop a computer-based model for decision makers to evaluate the energy, environmental and economic impacts that exist with different modes of freight transportation.

#### 8. RECRUITING UPDATES

The spring recruiting season is right around the corner. Please consider RIT for all your recruiting needs, co-op, full time, and career fairs. Our goal is that your recruiting experience will be of the utmost success. We recommend that you post early for specific jobs and majors. Positions with vague job descriptions and listed for "all majors" won't attract as many students. Try to review the resumes as you receive them and make decisions on suitability. The market is very strong right

now for students and sitting on a resume of a qualified student for even a couple of days could mean that you would lose the best candidate to another employer.

You are welcome to recruit at RIT any time, however, we find that the most beneficial times for employers is January 7<sup>th</sup> – February 8<sup>th</sup>. To make arrangements for On-Campus Interviewing, call Lynn McGahey at 585-475-5463. Lynn will assist in setting up your schedule. Interviews are usually in 30 minute blocks, but we can also customize your interview schedule to your specifications. Our facilities include a dozen employer interview rooms and our Employer Business Center – complete with internet hook up and phone access.

\*\*Please remember you may also **contact us at any time** to reserve premium on-campus recruiting dates or to list open positions.

The Office of Cooperative Education and Career Services brings you this Employer Newsletter each quarter. Please contact us at:

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Office of Cooperative Education and Career Services
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585.475.2301, 585.475.6905 TTY
http://www.rit.edu/co-op/careers

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We are always looking for feedback on our newsletter. If you have feedback, contact Lisa Monette, at <a href="mailto:lamoce@rit.edu">lamoce@rit.edu</a> with "feedback" in the subject line.