

Text Messaging, Communication Quality and Academic Achievement; MySpace and Interpersonal Communication Subjects of Research

Bruce A. Austin baagll@rit.edu

10 February 2009

We invite you to listen to and learn from the results of research conducted by three Communication undergraduates that will be presented on Friday, 13 February beginning at 9 a.m. in Eastman room 3220 (01-3220).

Lea Khavari will present “IDK My BFF Jill: The Social Phenomenon of Text Messaging and its Effect on Interpersonal Communication.” Results of Khavari’s survey reveal a positive association between frequency of text messaging and perceived quality of communication.

Lauren Hittinger’s thesis is entitled “The Impact of Digital Media Use on College Students” and examines students’ use of text messaging in class as associated with perceived learning and grade achievement.

Christopher Hynes will offer “Interpersonal Communication and the MySpace Phenomenon.”