

DOC Students Present at RIT Conference for Undergraduate Research in Communication

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6 April 2009

On Thursday, April 16, the Department of Communication hosts the sixth annual [Conference for Undergraduate Research in Communication](#). Among presenters from 12 colleges and universities throughout the United States are DOC students Ashley Cole, Lauren Hittinger, and Lea Khavari. Titles of their presentations appear below. The conference website includes the [schedule of presentations](#) as well as other information about the event.

The Conference for Undergraduate Research in Communication is the fastest-growing conference for undergraduate research in the U.S. Held annually since 2004, the conference has drawn approximately 250 students from colleges and universities in Massachusetts, New York, Ohio, Pennsylvania, Virginia and Washington.

The event takes place in the Center for Integrated Manufacturing Studies (building 78) from 8:30 am to 5:00 pm. Attendance at all the day's presentations is free.

Department of Communication student presenters:

Lauren Hittinger: *The Impact of Digital Media Use on College Students*

Lea Khavari: *IDK My BFF Jill: The Social Phenomenon of Text Messaging and Its Effect on Interpersonal Communication*

Ashley Cole: *"WINO" One Buys From North Dakota: A Pilot Study for the Examination of the Relationship between Product Origin and the Self-reported Perceptions of Value and Taste in the Wine Industry*