NEWS from the DEPARTMENT of COMMUNICATION

Journalism (and PR) Job Webinar

Bruce A. Austin <u>baagll@rit.edu</u>

7 April 2009

For those of you who are getting ready to graduate but still looking for a job, you can get help navigating the job-hunting process. While focused on journalism jobs, DOC students with interest in public relations will find the webinar equally instructive.

Register now for <u>Getting Your First Job in Journalism</u>. This one-hour Webinar, at 2 p.m. Eastern time on April 8, will cover the key aspects of a successful job hunt, including: Identifying unique skills and talents; Creating a resume (traditional and video), cover letter and a personal elevator pitch; Asking for references; Networking; Interviewing; Negotiating a salary package; Developing a long-term career plan; and Navigating the workplace.

Colleen Eddy and Joe Grimm will lead this one-hour Webinar, sponsored by City University of New York. Eddy is director of the Poynter Career Center and an experienced media executive with an extensive background in both human resources and classified advertising. Grimm writes "Ask the Recruiter" for the Poynter Career Center.

Please visit <u>www.newsu.org/JobWebinar09</u> and register now for <u>Getting Your</u> First Job in Journalism.