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## GM Vice President Talks Fuel Cell Technology at RIT

April 27, 2007

Dr. Lawrence D. Burns, General Motors vice president of Research & Development and Strategic Development joined students and faculty from the NTID Laboratory Science Technology and Industrial and Science Technologies programs for a question and answer forum about fuel cell technology on Friday, April 27 at RIT.

More than 40 students participated in a lively give-and-take, asking questions about both the technical and business aspects of fuel cells as alternative energy sources. As Burns explained the workings of a fuel cell and passed one around for students to see, he fielded questions ranging from where all the hydrogen this technology requires will come from, to what we will do for fuel in the short term while this technology is being developed.

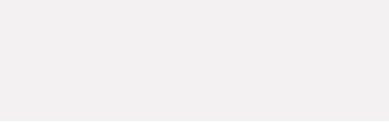
Burns is quoted frequently in national media about the future of the automotive industry and alternatives to gasoline-powered vehicles. Active in promoting deafness research, Burns lost his hearing and received a cochlear implant 12 years ago. He was appointed to NTID's National Advisory Group in 2006.

Burns received the National Campaign for Hearing Health Leadership Award from the Deafness Research Foundation. He is a board member of the University of Michigan Center for Hearing Disorders and is active in Noise-Induced Hearing Loss Research supported by General Motors and the United Auto Workers Union and University of Michigan's Kresge Hearing Research Institute

Rochester Institute of Technology is internationally recognized as a leader in computing, engineering, imaging technology, fine and applied arts, and for providing unparalleled support services for students with hearing loss. RIT is home to the National Technical Institute for the Deaf, where more than 1,100 students with hearing loss from around the world study, live, and socialize with 14,400 hearing students on RIT's Rochester, N.Y.,



Dr. Lawrence D. Burns uses a sample fuel cell to explain emerging fuel cell technology to Laboratory Science Technology students at NTID. [See full-size photo](#)



campus. U.S. News and World Report has consistently ranked RIT among the nation's leading comprehensive universities.

**Rochester Institute of Technology**

National Technical Institute for the Deaf

52 Lomb Memorial Drive | Rochester, NY 14623 | Office of Admissions: 585-475-6700 (voice/TTY)

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