

Newspaper Framing of Barack Obama's Candidacy

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“Racial Framing in the 2008 Presidential Election: A Content Analysis of Geographically Diverse Newspapers and the Framing of Barack Obama” is the title of Jeffrey Mason's Communication & Media Technologies master's thesis that he will present on Wednesday, 20 May, at 9 a.m. in 06-3225.

Mason's study content analyzed three geographically diverse newspapers: The Boston Globe, The Star Tribune, and The Atlanta Journal-Constitution to determine if there were geographic differences in the frequency with which Barack Obama was referred to by his race and the frequency that the race of voters was mentioned regarding then-candidate Obama. No difference was found in how Obama or the voters were referenced across the three newspapers.

You are invited to attend the thesis presentation.