

Studio 86: The State of the Economy (June 2, 2009) (Season 2, Episode 18)

Episode summary:

In this episode, Eugene Fram, professor emeritus of marketing in RIT's E. Philip Saunders College of Business, discusses the state of the economy and retailing with Marcia Morphy and Studio 86 host Mike Saffran.

Fram compares the local economy of Rochester with that in the Silicon Valley area of California (where Fram currently resides) and the current global recession with the Great Depression of the 1930s. He discusses changes in consumer attitudes as a result of the economic downturn and the responses from restaurateurs and retailers. Finally, he lightheartedly describes "Wegmans withdrawal"—how much he misses the Rochester-based grocery chain.

Read more of Fram's thoughts at <http://www.rit.edu/news/?v=46603>

NOTE: RIT University News makes available either transcripts or program summaries (including links to corresponding stories, affiliated media, and/or additional information, as available), which convey the same or equivalent information to persons with hearing loss or who are deaf.

Studio 86: The State of the Economy (June 2, 2009) audio podcast available at: http://www.thetigerbeat.com/rss/podcasts/studio86_06-02-09.m4a and <http://www.rit.edu/news> (see "Latest Podcasts").

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