

>> GOOD MORNING AGAIN.

WELCOME TO THE SESSION ON HOW
NTID ADMISSIONS LEAD TO SOLVED
USING TECHNOLOGY.

I'D LIKE TO INTRODUCE MY
FRIENDS AND COLLEAGUES VICKI
REID, YOUNGHAЕ PARK, JILLIAN
SINCLAIR, OUR INTERPRETER
JONATHAN HOPKINS.

TECH SUPPORT KRISTA.

AND OUR CAMERAMAN FRANK.

THIS SESSION IS BEING STREAMED
FOR OUR EXTERNAL AUDIENCES SO
IT'S CRITICAL IF YOU HAVE A
QUESTION THAT YOU COME TO ONE
OF THE MICROPHONES SO THAT OUR
REMOTE CART REPORTER, WHO I
BELIEVE IS COMING FROM THE
TORONTO AREA.

IS THAT RIGHT?

>> YES.

>> YEAH.

SO SHE CAN HEAR YOUR

QUESTIONS, OKAY?

THANKS AND ENJOY.

>> GOOD MORNING, EVERYONE.

WELCOME TO OUR PRESENTATION

THIS MORNING.

TODAY WE'RE GOING TO TALK

ABOUT HOW NTID, THE ADMISSIONS

OFFICE, HOW IT REACHES OUT TO

PROSPECTIVE STUDENTS WITH THE

USE OF TECHNOLOGY.

LET ME INTRODUCE MYSELF.

MY NAME IS JILLIAN SINCLAIR.

I'M AN ADMISSIONS COUNSELOR

FOR THE MIDWEST REGION.

I HAVE FIVE DIFFERENT TOPICS

THAT I'M GOING TO BE TALKING

ABOUT TODAY.

FIRST I'D LIKE TO TALK ABOUT

A.O.L. AND INSTANT MESSAGE AND

HOW WE USE THAT TO CONNECT

WITH STUDENTS.

NEXT I WANT TO TALK ABOUT
LAPTOP AND L.C.D. PROJECTORS
AND HOW WE USE THAT TO
CONVERSE WITH AND CONNECT WITH
STUDENTS.

THE THIRD TOPIC IS CD-ROM AND
HOW STUDENTS USE THAT KIND OF
TOOL TO MAKE THEIR DECISIONS.

FIRST I WANT TO TALK ABOUT
PLAQUE LETTERS AND E-MAIL
MARKETING.

I'LL EXPLAIN WHAT THAT MEANS
LATER ON.

AND MY FIFTH TOPIC WILL BE HOW
my.rit.edu AND HOW THE
STUDENTS USE THAT TO GET
ACCESS TO THEIR ACCOUNTS.

OKAY.

FIRST A.O.L.

EVERY COUNSELOR USES THAT AND
THEY HAVE SPECIFIC TIMES WHEN
THEY ARE AVAILABLE, WHETHER IT

BE IN THE MORNING OR THE
AFTERNOON, AND THEY HAVE A
SCREEN NAME NTID@RIT.

SO IF STUDENTS HAVE QUESTIONS
THEY WANT TO ASK OR IF THEY
WANT TO OBTAIN MORE
INFORMATION ABOUT THE
APPLICATION PROCESS, IT IS
SIMPLY AVAILABLE AT 8:30 IN
THE MORNING OR FROM 9 UNTIL
8:30 AT NIGHT.

WE HAVE SOMEBODY WHO IS
ON-LINE THROUGHOUT THAT WHOLE
TIME.

SO THAT MEANS WE'RE ALWAYS
AVAILABLE.

THAT HELPS US CHAT WITH THE
STUDENTS LIVE EVERY DAY.

AND IF THE STUDENTS HAVE
QUESTIONS OR CONCERNS, IF THEY
WANT TO KNOW MORE INFORMATION
ABOUT NTID OR RIT, ABOUT

PROGRAMS, ANYTHING THAT THEY WANT TO ASK US, WE HAVE PEOPLE AVAILABLE THAT THEY CAN ACCESS.

OFTEN WE HAVE COUNSELORS AT OTHER UNIVERSITIES WHO ARE SO BUSY WORKING ON PROJECTS AND IN DISCUSSIONS WITH MEETINGS AND THEY DON'T HAVE TIME TO ANSWER THE STUDENTS' NEEDS.

WITH THE USE OF A.O.L. INSTANT MESSENGER, OTHERWISE KNOWN AS AIM, WE HAVE INFORMATION THAT WE CAN GET TO THEM RIGHT AWAY TO HELP THE STUDENTS.

THAT WILL HELP DEVELOP BETTER RELATIONSHIPS WITH THE STUDENTS BECAUSE WE CAN INTERACT WITH THEM MORE.

HERE WE HAVE SOMETHING NEW THAT WE JUST STARTED HERE AT RIT LAST FALL, WHERE

COUNSELORS NOW, EVERY DAY,
NORMALLY WE HAVE OUR HOURS IN
THE MORNING AND THE AFTERNOON,
LIKE FROM 9 TO 4:30.

OFTEN STUDENTS AREN'T
AVAILABLE BECAUSE THEY HAVE
CLASSES THEY'RE TAKING OR
MAYBE THEY CAN'T GET ON-LINE
SO NOW WE'VE EXTENDED OUR
EVENING HOURS.

SO WE'RE GOING TO BE SETTING
UP AN EVENING HOUR SHIFT SO
STUDENTS CAN CONTACT US DURING
THE EVENING.

AND WE'RE GOING TO BE SENDING
OUT E-MAIL TO THE STUDENTS
LETTING THEM KNOW WHEN WE'RE
GOING TO BE AVAILABLE,
AND THAT ALSO HELPS THE
STUDENTS CONNECT WITH THE
COUNSELORS.

NEXT TOPIC I WAS GOING TO TALK

ABOUT IS THE LAPTOP AND L.C.D.
PROJECTOR.

THAT'S A TOOL THAT WE USE
HERE, THAT THE COUNSELORS USE,
WHEN THEY'RE REACHING OUT.

IT'S WIDELY USED FOR
RECRUITMENT PURPOSES.

ALL THE COUNSELORS HERE OF
COURSE WE TRAVEL THROUGHOUT
THE UNITED STATES AND WE BRING
OUR LAPTOPS AND L.C.D.s WITH
US.

THIS HELPS US KEEP UP WITH THE
CURRENT TECHNOLOGY AND ALSO
WHEN WE'RE DOING
PRESENTATIONS, POWERPOINT.

BEFORE WE HAD OVERHEADS AND WE
HAD THOSE SLIDES AND
OVERHEADS.

THAT'S REALLY KIND OF
OLD-FASHIONED NOW.
BECAUSE OF THE USE OF

TECHNOLOGY, NOW WE HAVE THE
USE OF POWERPOINT.

ALSO THIS MAKES IT ACCESSIBLE
TO THE INTERNET AND MORE USER
FRIENDLY.

LET ME SHOW YOU AN EXAMPLE OF
WHAT I MEAN BY THIS LAPTOP
L.C.D. PROJECTOR AND HOW SMALL
IT IS.

BEFORE IT WAS SO BIG AND SO
HEAVY AND EXPENSIVE AND NOW
IT'S MUCH MORE SMALL AND
LIGHTWEIGHT AND YOU CAN CARRY
IT AROUND.

THIS IS ACTUALLY WHAT ONE
LOOKS LIKE.

IT'S REALLY LIGHT.

IT'S REALLY EASY TO USE, USER
FRIENDLY.

YOU CAN TAKE IT TO THE
AIRPORT.

IF YOU WANT TO LOOK AT IT

AFTER THE PRESENTATION, FEEL
FREE TO COME UP AND TAKE A
LOOK AT IT.

MOST COLLEGES AND UNIVERSITIES
DON'T PROVIDE THAT BUT WE HAVE
OUR OWN HERE AT NTID THAT WE
DO PROVIDE, AND THERE'S MANY
FEATURES THAT ARE AVAILABLE
WITH THIS: POWERPOINT,
PROJECTION.

DURING THE EVENING TIME, IF
YOU'RE STAYING AT A HOTEL AND
YOU WANT TO CHECK YOUR LAPTOP
FOR INFORMATION OR YOU WANT TO
GET AN E-MAIL FROM THE
STUDENTS, YOU CAN ACCESS
THROUGH THE USE OF THE
COMPUTER AND YOUR OFFICE USING
THIS LAPTOP.

THAT'S WHAT THAT'S FOR.

ALSO WE USE THE LAPTOP TO
GET-- ALSO WE USE THE LAPTOP

TO GET INFORMATION ABOUT MAPS
HOW TO GET TO DIFFERENT
UNIVERSITIES AND CLASSES.

IT'S VERY USEFUL FINDING OUT
THAT INFORMATION AND USING THE
LAPTOP FOR THAT AND IT TAKES A
VERY SHORT AMOUNT OF TIME.

NEXT I WANT TO TALK ABOUT THE
CD-ROM.

I HAVE AN EXAMPLE I WANT TO
SHOW YOU.

THIS HERE IS NTID'S CD-ROM
THAT WE HAVE.

WE HAVE SOME COPIES AVAILABLE
IN THE BACK SO AFTER THE
PRESENTATION, IF YOU WANT TO
TAKE THEM, FEEL FREE.

IT'S A WONDERFUL TOOL THAT YOU
CAN USE TO ACCESS INFORMATION
ABOUT NTID AND THE PROGRAMS WE
HAVE.

THIS IS ONE THING THAT WE'VE

USED HERE AT NTID THAT WE SEND
OUT TO ALL THE STUDENTS.

ALSO IT'S A VERY USEFUL TOOL
FOR THE HUMAN RESOURCES AND
FOR THE ROOMS AND FOR THE
LIBRARY FOR THEM TO GET ACCESS
TO HAVE A TOUR OF WHAT
PROGRAMS THEY HAVE.

IT'S WONDERFUL BECAUSE IT'S
INTERACTIVE AND IT'S A
WONDERFUL TOOL BECAUSE IT
ALLOWS THE STUDENTS TO LEARN
MORE ABOUT THE DIFFERENT
PROGRAMS THAT THEY HAVE AND
EXPLAINS VERY SPECIFICALLY
ABOUT THE MAJORS, ABOUT THE
CAMPUS LIFE, ABOUT THE
ORGANIZATIONS, CLUBS, WHAT THE
BUILDINGS LOOK LIKE, WHAT
SUPPORT SERVICES WE HAVE.

IT'S GREAT BECAUSE IT'S A
PLACE WHERE THE STUDENTS CAN

ACTUALLY TOUCH AND SELECT SOMETHING, AND IT HAS A BRIEF EXPLANATION ABOUT WHAT THE STUDENT WOULD EXPERIENCE IF THEY WERE ON THAT CAMPUS, WHAT THEIR MAJOR WOULD BE LIKE AND EXPLAIN WHAT THE COLLEGE ENVIRONMENT IS LIKE, SO IT IS REALLY VERY INTERESTING. ALSO IT SHOWS THE DEMONSTRATION ABOUT THE DIVERSITY OF THE COMMUNICATION PREFERENCES, ABOUT THE CLUBS AND THE ORGANIZATIONS, TO HELP THE STUDENTS FIND A MATCH FOR THEIR OWN PROGRAM HERE. AND THE STUDENT HAS MANY OPTIONS THAT THEY CAN LOOK AT AND THEY CAN CLICK ON DIFFERENT AREAS AND FIND OUT ABOUT THE DIFFERENT PROGRAMS, ABOUT THE BUILDINGS, SO

THERE'S A LOT OF DIFFERENT
OPTIONS THAT THEY HAVE WITH
CD-ROM.

AND IT'S MORE EFFICIENT AND
MORE ADVANCED TECHNOLOGY FOR
THE COLLEGE AND UNIVERSITIES.

NOW LET'S TALK ABOUT BLACK
LETTERS AND E-MAIL MARKETING.

SOME OF YOU MAY BE WONDERING
WHAT LACK LETTERS MEAN.

LET ME EXPLAIN WHAT THAT
MEANS.

MOST UNIVERSITIES AND
COLLEGES, THEY HAVE SOME TYPE
OF TOOL THAT THEY USE TO SEND
OUT ANNOUNCEMENTS VIA E-MAIL.

BUT IF THEY HAVE AN
APPLICATION THAT'S NOT
FINISHED AND MAYBE IT'S
MISSING SOMETHING, THIS IS
SOMETHING THEY CAN SEND OUT TO
THE STUDENTS TO REMIND THEM TO

COMPLETE A PIECE OF THE
INFORMATION THAT'S MISSING.
ALSO IT CAN BE A MAP
DISTRIBUTION THAT'S SENT OUT
TO PROSPECTIVE STUDENTS TO
REMIND THEM TO FINISH THE
APPLICATION BECAUSE THE
DEADLINE IS APPROACHING SOON.
IF PART OF THE APPLICATION IS
NOT COMPLETED OR IF THERE'S
PIECES OF INFORMATION MISSING,
THIS HELPS THE STUDENTS REMIND
THEM THAT THEY FORGOT THAT,
LIKE IF THEY FORGOT TO GET A
REFERENCE LETTER OR IF THEY
FORGOT TO GET SOMETHING FROM
AN AUDIOLOGIST, THIS HELPS THE
STUDENTS TO REMIND THEM TO GET
THAT IN AS SOON AS POSSIBLE
BEFORE THE DEADLINE'S DONE.
AND THIS IS A LOT FASTER THAN
SENDING SOMETHING LIEU THE

POST OFFICE MAIL.

AN E-MAIL IS ALSO USED TO HELP
THE STUDENTS.

MAYBE IF STUDENTS DON'T HAVE
E-MAIL, OF COURSE THEY JUST
HAVE TO SEND THEM A HARD COPY
VIA THE POST OFFICE AND THE
UNITED STATES MAIL.

THIS IS ONE WAY THAT WE HAVE
TO RELY ON PHONE CALLS TO
REMIND THE STUDENTS THEY NEED
TO GET THEIR APPLICATION IN
AND TRYING TO CONSTANTLY CALL
THEM.

NOW THIS IS A LOT FASTER.
AND OF COURSE IT SAVES TIME
AND IT SAVES A LOT OF TIME
WITH THE COUNSELORS.

IT SAVES A LOT OF TIME.

ALL WE HAVE TO DO IS SEND IT
OUT ONCE INSTEAD OF TIME TO
REPEAT, AND IT'S A LOT

QUICKER.

YOU WOULD BE AMAZED AT HOW
FAST THE STUDENTS RESPOND
BACK.

THEY RESPOND BACK RIGHT AWAY.

THEY ALWAYS SAY I'M SORRY, I
DIDN'T KNOW THAT.

AND THEY ALWAYS SAY THANK YOU
FOR SENDING ME THAT REMINDER.

IT'S A LOT FASTER THAN USING
PAPER.

THIS IS AN EXAMPLE OF WHAT ONE
OF THOSE LOOKS LIKE.

THIS IS AN E-MAIL THAT WE SENT
OUT TO ALL THE STUDENTS, AND
AS YOU CAN SEE, RIGHT HERE IT
SAYS WHERE THEY'RE MISSING THE
INFORMATION.

IT SAYS THAT WE'RE MISSING
YOUR A.C.T. AND YOUR C.A.T.
SCORES.

CAN YOU PLEASE EXCEPTED THOSE?

SO THE LAST THING I WANT TO
TALK ABOUT IS my.rit.edu
STUDENT ACCOUNT.
NORMALLY THE ACCOUNTS ARE
GIVEN WHEN THE STUDENTS ARE
ACCEPTED INTO THE PROGRAM.
AND THEN WE SEND THEM OUT A
LETTER OF CONGRATULATIONS, AS
WELL AS THEIR PERSONAL
ACCOUNT.

THE REASON WHY WE HAVE THIS
my.rit.edu IS BECAUSE IT'S
MORE PERSONAL AND IT'S MORE
UPDATED HERE AT THE INSTITUTE.
AND WE HAVE THE INFORMATION
READY FOR THEM ONCE THEY COME
HERE IN THE FALL.

EXAMPLES OF WHAT WE HAVE
AVAILABLE FOR THIS, WE HAVE A
UNIVERSITY NEWSLETTER.
THEY HAVE THEIR CLASS SCHEDULE
AVAILABLE SO THEY CAN LOOK AND

SEE WHAT CLASSES THEY WANT TO
TAKE, WHICH ONES ARE FULL,
WHICH ONES THEY CAN TAKE.
ALSO IT TALKS ABOUT THE
ORIENTATION, WHAT THEY NEED TO
BRING TO ORIENTATION, ABOUT
THE DIFFERENT PROGRAMS ARE OUT
THERE, WHAT TIME YOU NEED TO
BE HERE, WHERE THEY NEED TO
GO; IT TALKS ABOUT ROCHESTER
AND NEWS AND EVENTS THAT ARE
HAPPENING HERE IN THE CITY OF
ROCHESTER AND IN THE
COMMUNITY, RESTAURANTS AND
EVENTS THAT ARE GOING ON,
CLUBS.

THERE'S ALSO INFORMATION ABOUT
TOP WORLD NEWS EVENTS THAT ARE
HAPPENING ALL OVER THE WORLD.
AND OF COURSE IT HAS THE
ACADEMIC ADVISOR AND YOU CAN
FIND OUT WHO YOUR ACADEMIC

ADVISOR IS AND YOU CAN KNOW
HOW TO CONTACT THEM AND WHERE
THEY'RE LOCATED, SPECIFIC
INFORMATION ABOUT THAT.
SO EVEN BEFORE THEY COME ON
CAMPUS.

NOW I'D LIKE TO INTRODUCE J.T.
REID, AND HE'S GOING TO BE
TALKING ABOUT THE
COMMUNICATION THAT WE HAVE
ONCE THEY COME HERE ON CAMPUS.

J.T.?

>> HELLO, EVERYONE.

MY NAME IS J.T. REID, AND I'M
AN ADMISSIONS COUNSELOR FOR
THE EASTERN PART OF THE STATE.
AND WHAT I'D LIKE TO TALK
ABOUT IS "ADDATABASE" AND THAT'S
A SYSTEM THAT THE STUDENTS USE
HERE ONCE THEY'RE ADMITTED AND
ONBASE, WHICH IS ANOTHER, HMM,
HOW WOULD I SAY IT?

IT'S ANOTHER SYSTEM.

BOTH "ADDATABASE" AND ONBASE ARE
BOTH CONNECTED AND I'LL BE
TALKING ABOUT THAT.

ALSO I WANT TO TALK ABOUT KEY
COUNSELING, AND THAT'S THE
DUTY OF THE ADMISSIONS
COUNSELOR, AND I'LL TALK ABOUT
WHAT THEY DO AND THE LIST OF
TASKS OF WHAT THEY NEED TO DO,
AND FINALLY I'M GOING TO TALK
ABOUT SCREENING FORMS, AND
THAT'S THE FORM THAT WE USE TO
HELP US MAKE A DECISION AS FAR
AS THE STUDENT'S STATUS, A
STUDENT'S ADMISSION STATUS.

OKAY.

"ADDATABASE."

THIS IS SOMETHING THAT RIT
STUDENTS ADMISSION SYSTEMS,
WHICH THEY USE TO KEEP RECORDS
OF ALL THE APPLICANTS.

FOR EXAMPLE IF A STUDENT WAS
SENT AN APPLICATION AND WE
WANT TO RECEIVE THAT
INFORMATION, WE CAN PUT THIS
INTO THE SYSTEM.

IT HAS A VERY VAST DATABASE.
AND IT HAS A LIST OF ALL THE
INFORMATION AND EXAMPLES OF
THE INFORMATION THAT IS
CONTAINED IN THE APPLICATION,
THE SOCIAL SECURITY NUMBER,
THE DATABASE; IT ALSO INCLUDES
THEIR HOME ADDRESS, THEIR
STATE, THEIR A.C.T., THEIR
C.A.T. SCORES.

AMERICAN COLLEGE TESTING
SCORES AND S.A.T.
THAT INFORMATION IS INCLUDED
THERE.

IT CAN KEEP UP TO 1,200-- 350
TO-- ALL RIGHT.

IT KEEPS THEIR SCORE FOR WHAT

THEIR SCORE IS, IF IT'S LIKE A
50 OR IF IT'S A 1,200.

IT HAS THEIR SCORES FOR THEIR
A.C.T., AMERICAN COLLEGE
TESTING SCORE, IT WILL SHOW
WHAT THEIR SCORE IS FOR EACH
OF THE FOUR CATEGORIES, FOR
THEIR MATHS, FOR THEIR
READING, FOR THEIR SCIENCE AND
REASONING.

ALL THAT'S THERE.

IT KEEPS A SCORE FOR EACH ONE
OF THOSE.

ALSO IT PROVIDES INFORMATION
FOR THE ADMISSIONS PART, SO
WHEN THEY'RE COMPLETED THE
APPLICATION; ALSO IT SHARES
INFORMATION PRIOR TO WHAT
THEIR EDUCATION WAS.

IF THEY'RE A TRANSFER STUDENT,
THE TRANSFER FROM ANOTHER
COLLEGE, THAT INFORMATION WILL

BE THERE, AND WHAT COLLEGE
THEY WENT TO BEFORE, AND IT
WILL SHOW THEIR G.P.A..

ALSO IT HAS INFORMATION,
CONTACT ABOUT THE PHONE
NUMBERS.

ALSO IT HAS A RECORD, ONCE
THEY DO GET HERE, WE CAN SEND
THEM PART OF THE APPLICATION--
PRIOR TO THE APPLICATION, WE
CAN SEND THEM A LETTER TO THE
APPLICATION SHOWING THEM A
RECORD OF WHAT WE HAVE.

THAT'S ALL PART OF THIS
"ADDATABASE" SYSTEM.

ALSO IT WILL MENTION IF
THEY'RE INTERESTED IN NOT ONLY
ONE CAREER BUT A SECOND OR
THIRD CAREER OPTION.

THAT SYSTEM REALLY IS A VERY
USEFUL TOOL AND HELPS US IN
SHARING INFORMATION WITH THE

APPLICANT OR WITH THE
INSTRUCTOR WITH THE COUNSELOR,
THE ACADEMIC COUNSELOR.
ALSO IF THEY CALL HERE AND
THEY WANT TO KNOW ABOUT THE
APPLICATION, IF IT'S COMPLETED
OR NOT, WE CAN CHECK THE
SYSTEM TO SEE IF IT IS, AND IF
IT SAYS THAT IT'S COMPLETED WE
CAN TELL THEM AND LET THEM
KNOW, YES, THAT THE
APPLICATION PROCESS IS
COMPLETED AND NOW WE ARE IN
THE PROCESS OF REVIEWING IT.
IF IT'S NOT COMPLETE, THEN WE
CAN CHECK AND LET THEM KNOW
WHAT NEEDS TO BE COMPLETED,
WHAT'S MISSING, AND WE CAN LET
THEM KNOW LIKE MAYBE FOR
EXAMPLE THEIR AUDIOGRAM OR
MAYBE THEIR TRANSCRIPTS.
WE CAN LET THEM KNOW THAT THE

TRANSCRIPT, GREAT, WE'VE
GOTTEN THAT, WE NEED THAT, SO
IT'S A WONDERFUL COMMUNICATION
TOOL WHERE WE CAN COMMUNICATE
IMMEDIATELY.

NORMALLY BEFORE THEY HAD TO
CALL AND WE HAD TO GO AND
CHECK THE FILE AND GO AND
CHECK WITH THE SECRETARY AND
GO AND CHECK SOMETHING, BUT
NOW WE CAN JUST GO ON-LINE AND
GET THAT.

BEFORE WE HAD THE ASSOCIATES
INFORMATION WITHIN AN ONBASE.
AND LET ME EXPLAIN WHAT ONBASE
IS.

IT'S A VERY VAST TECHNOLOGICAL
SOFTWARE.

IT'S ABLE TO ALSO OPEN UP AND
ALSO VIEW FILES.

BEFORE THERE WAS OLD
TECHNOLOGY, YOU KNOW, WE HAD

TO SEND A HARD COPY PAPER
APPLICATION.

THEN THEY WOULD SEND IT TO US.

WE WOULD KEEP IT IN A FILE
DRAWER, AND IF WE WANTED TO
REVIEW IT, THEN I HAD TO GO TO
THE FILE DRAWER, OPEN UP THE
FILE, LOOK AT THE INFORMATION
THERE.

USING ONBASE SYSTEM NOW, ALL I
HAVE TO DO IS USE MY OWN
COMPUTER AND I CAN OPEN UP
THAT FILE.

THE HARD COPY, THE PAPER IS
SCANNED USING ONBASE.

AND USING ONBASE IS AN
EXCELLENT WAY TO REVIEW
DOCUMENTS, TO REVIEW THE
APPLICATION.

I CAN DO IT OUTSIDE MY OFFICE.

I CAN BRING MY LAPTOP ON THE
ROAD WITH ME, AND IF I WANT TO

REVIEW AN APPLICATION, I CAN
SIMPLY HOOK ONTO ONBASE AND
REVIEW TO SEE IF THE
DOCUMENT'S THERE.

OF COURSE THERE ARE ADVANTAGES
OF USING THE ONBASE SYSTEM,
AND SOME OF THEM ARE WE DON'T
HAVE TO LOOK FOR PAPER.

IT'S PAPERLESS.

I DON'T HAVE TO BRING THE
FILES WITH ME WHILE I'M
TRAVELLING ON THE ROAD.

I CAN USE MY OWN COMPUTER AND
ACCESS THE INFORMATION.

IF I WANT TO LOOK AT A
DOCUMENT AND I NEED TO
COMMUNICATE THIS WITH THE
DEPARTMENT, I CAN CERTAINLY
SEND AN E-MAIL TO THAT WITH AN
ATTACHMENT, LIKE FOR EXAMPLE
WITH A TRANSCRIPT OR A LETTER
OF RECOMMENDATION OR THEIR

AUDIOGRAM.

I CAN SEND THAT TO A SPECIFIC PERSON AND LET THEM KNOW ABOUT THE APPLICANT.

ALSO WITH THE USE OF THE E-MAIL, I CAN ACCESS TO THE SYSTEM AND I CAN HAVE INSTANT ACCESS TO THAT THROUGH THE INTERNET.

NOW SOME OF THE DISADVANTAGES OF THE ONBASE SYSTEM.

USING ONBASE, I HAVE ACCESS TO THE INTERNET AND I CAN LOOK AT DOCUMENTS.

HOWEVER, WE HAVE THE USE-- WE'RE USING HIGH-SPEED TECHNOLOGY.

IF WE USE IT FOR A PHONE LINE MODEM, IT TAKES A LONG TIME AND WE HAVE TO SIT THERE AND WAIT FOR THEM TO DOWNLOAD ALL THIS INFORMATION FROM WHERE

THEY'RE GETTING IT FROM THE
CONNECTOR, SO YOU HAVE TO
REALLY HAVE THE USE OF
HIGH-SPEED TECHNOLOGY.

ALSO USING ONBASE, SOME OF THE
DOCUMENTS, YOU CAN'T SEE
CLEARLY.

FOR EXAMPLE DIFFERENT COLLEGES
AND UNIVERSITY, THEY HAVE--
LIKE COLORED TRANSCRIPTS.

MAYBE ONE'S GREEN; MAYBE ONE'S
BLUE; MAYBE ONE'S YELLOW.

SO WHEN WE CAN USING ONBASE TO
LOOK AT IT, YOU MAY NOTICE
THAT IT'S REALLY DARK IN COLOR
AND YOU'RE LOOKING FOR
SOMETHING AND IT'S TOO DARK.

OFTEN IF YOU HAVE COLOR, IT'S
VERY DARK AND YOU CAN'T SEE IT
CLEARLY.

WHEN YOU'RE USING THE DOCUMENT
AND WHEN YOU SCAN IT, YOU HAVE

TO WAIT 24 HOURS TO BE ABLE TO
VIEW IT.

TO BE ABLE TO VIEW THAT
DOCUMENT USING ONBASE, SO
THAT'S ONE OF THE
DISADVANTAGES.

SO USING "ADDATABASE" AND
ONBASE, THEY CAN WORK
TOGETHER.

THEY ARE ASSOCIATES.

HOW THAT WORKS, WE HAVE THE
APPLICATION.

WE HAVE THE INDIVIDUAL'S NAME.
WE HAVE THEIR SOCIAL SECURITY
NUMBER.

AND IF I HAD LIKE AN AUDIOGRAM
AND A TRANSCRIPT AND I HAD THE
FORM, I CAN GO STRAIGHT AND
ACCESS THAT INFORMATION BY
USING "ADDATABASE", AND THEN I
CAN OPEN UP ONBASE AT THE SAME
TIME.

I CAN OPEN UP BOTH OF THESE
AND I CAN VIEW AND I CAN
DECIDE WHAT I WANT TO SEE, IF
I WANT TO SEE SOMETHING.
LIKE IF I WANT TO SEE THE
TRANSCRIPT.

IF IT'S ONBASE, THEN I CAN USE
THE "ADDATABASE" AND ACCESS
THAT.

ONBASE WILL AUTOMATICALLY OPEN
UP THAT FILE AND THE APPLICANT
AND SO IT SAVES A LOT OF TIME
BECAUSE THEY ARE ASSOCIATES.
HERE'S THE DIAGRAM I'LL SHOW
ON THE FLOW CHART OF HOW
"ADDATABASE" AND ONBASE WORK
TOGETHER.

THIS IS WHAT THE PROCESS OF
WHAT THEY LOOK LIKE AND THE
PROCESS OF WHAT YOU HAVE TO GO
THROUGH TO GET THE
APPLICATION.

FIRST YOU GET A HARD COPY, THE DOCUMENT, AND THEN THE STAFF ASSISTANT CAN PUT THAT INFORMATION ON "ADDATABASE", ON THE "ADDATABASE" SYSTEM.

THEN THE STAFF PERSON WILL ALSO SCAN THE HARD COPY AND THEY'LL USE THAT USING THE ONBASE SYSTEM.

ALSO THEY CAN INDUCT THE INFORMATION SO THAT THE SOCIAL SECURITY NUMBER AND ALL THAT INFORMATION IS WHAT WE WILL BE IDENTIFY USING THEIR SOCIAL SECURITY NUMBER.

THAT'S HOW WE INDEX INFORMATION.

SO WE HAVE TO MAKE SURE WE ALWAYS USE THE SOCIAL SECURITY NUMBER.

SOME DOCUMENTS, WHEN YOU PUT THEM INTO ANOTHER FILE, IF YOU

PUT THEM IN A WRONG FILE, YOU CAN SEE THAT THE SOCIAL SECURITY NUMBER, BUT THE NAME IS DIFFERENT.

SO THAT MEANS YOU HAVE TO GO BACK AND PUT IT INTO THE CORRECT FILE.

AND YOU CAN CHANGE THE INFORMATION TO MAKE SURE IT'S IN THE RIGHT AND PROPER PLACE. AFTER REVIEWING THE DOCUMENT, THEN WE CAN USE THE SCREEN FORM.

AND THE SCREEN FORM IS USED-- IT'S WHAT I WOULD CALL SUMMARIZATION AND IT WILL HELP US TO MAKE A DECISION IF WE ARE EITHER TO ACCEPT OR TO REJECT.

ONCE WE'VE COMPLETED THE SCREEN FORM, THEN WE CAN PASS IT ON TO THE ADMISSIONS

COMMITTEE.

THE ADMISSIONS COMMITTEE THEN
REVIEWS THIS AND THE EMISSIONS
COMMITTEE PROBABLY WILL BE THE
DIRECTOR OF THE ADMISSIONS
OFFICE, DEPARTMENT CHAIR, AN
AUDIOLOGIST, SOMEBODY FROM THE
AUDIOLOGY DEPARTMENT.

THEN THEY CAN REVIEW AND THEN
THEY CAN MAKE A DECISION IF
THE STUDENT QUALIFIES FOR
ADMISSIONS OR NOT.

AND THEN THE DECISION IS MADE
WHETHER TO ACCEPT THE STUDENT
OR TO DENY.

FINALLY WE WANT TO TALK ABOUT
KEY COUNSELING, AND THAT'S THE
DUTY OF AN ADMISSIONS
COUNSELOR, TO HELP REDUCE THE
AMOUNT OF WORK OF THE
ADMISSION SUPPORT TEAMS.

THEY HAVE MULTIPLE TASKS THAT

THEY SHARE WITH THE ADMISSIONS
COUNSELOR.

SOME OF THE TASKS WOULD
INCLUDE THEY WERE TO ANSWER
QUESTIONS BY ANY APPLICANT WHO
CONTACTS AN ADMISSIONS OFFICE,
IF THEY WANT TO KNOW

INFORMATION ABOUT THE COLLEGE.

THEY WOULD ANSWER PHONE CALLS.

THEY'RE ALSO CAPABLE OF

PROVIDING INFORMATION IF

SOMEBODY'S NOT AVAILABLE AND

THEY CAN TAKE ON THE

RESPONSIBILITY OF SHARING THAT

INFORMATION.

ALSO THEY CAN HOST VISITORS BY

APPOINTMENT OR BY WALK-IN.

IF ANOTHER COUNSELOR WAS TOO

BUSY TO MEET WITH THEM AND

THEY NEEDED TO GET INFORMATION

IMMEDIATELY, THE KEY COUNSELOR

WOULD TAKE ON THAT ROLE.

THIS IS AN EXAMPLE THAT I HAVE
UP ON THE SCREEN OF WHAT A
SCREENING FORM LOOKS LIKE.
THE SAME THING THAT I HAVE
HERE IN MY HAND.

NOW I'D LIKE TO INTRODUCE OUR
NEXT SPEAKER, YOUNGHAЕ PARK.

>> THANK YOU, JOHN.

I UNDERSTAND WE'RE SENSITIVE
WITH THE TIME HERE SO I WANT
TO MAKE SURE I LEAVE ENOUGH
TIME FOR YOU GUYS TO ASK
QUESTIONS.

I'M ASSISTANT DIRECTOR FOR
NTID ADMISSIONS OFFICE, AND
HERE IN NEW YORK STATE.

MY AREA, I WILL COVER FOUR
DIFFERENT AREAS.

ONE OF THEM'S RIT NTID WEB
SITE.

THE OTHER ONE IS VIDEO
CONFERENCING, THE PROS AND

CONS.

THIRD WOULD BE VIDEO INSTANT
MESSENGER, AND FOURTH WOULD BE
ON-LINE APPLICATIONS.

BEFORE THAT, HOW MANY OF YOU
ARE HIGH SCHOOL TEACHERS OR
HIGH SCHOOL PROFESSORS AND
TEACHERS?

HOW MANY?

OKAY.

HOW MANY OF YOU ARE COLLEGE?
WHAT EXACTLY IS YOUR ROLE IN
COLLEGE?

ADMINISTRATOR.

OKAY.

WELL, WELCOME.

OVER HERE, WHAT DID YOU SAY--

WHERE ARE YOU GUYS FROM?

WHAT IS YOUR ROLE?

YOU'RE FROM JAPAN.

HELLO, WELCOME.

ACADEMIC ACCOMMODATIONS.

OKAY, GREAT.

THANK YOU.

RIT-- OR NTID RIT WEB SITES.

YOU PROBABLY ALREADY KNOW THAT
MANY COLLEGES AND UNIVERSITIES
NOW USE THE INTERNET AND HAVE
INFORMATION ABOUT THEIR
COLLEGE.

I'M SURE YOU ALL KNOW THAT,
RIGHT?

LET ME SHOW YOU ONE EXAMPLE.

IF I HAVE TIME AT THE END OF
OUR PRESENTATION, I'LL SHOW
YOU AN EXAMPLE.

THERE'S SO MUCH INFORMATION
THAT YOU CAN GET FROM THE WEB
SITES.

AND THIS IS ALL AVAILABLE
ON-LINE.

THERE'S INFORMATION ABOUT
TUITION, ABOUT ADMISSION
REQUIREMENTS.

THERE'S SUCH A WEALTH OF
KNOWLEDGE ABOUT THE COLLEGE
PROGRAMS THAT THEY HAVE ON
CAMPUS.

THIS IS OUR WEB SITE THAT WE
HAVE, www.rit.edu.

HOW MANY OF YOU HAVE VIDEO
CONFERENCING, HAVE EXPERIENCED
VIDEO CONFERENCING?

ANY OF HAVE HAD VIDEO
CONFERENCING EXPERIENCE?

NOT YET.

YOU HAVE?

WOULD YOU SAY THAT WAS A
PRETTY GOOD EXPERIENCE FOR
YOU?

YES?

I'M SURE YOU'VE HAD VIDEO
CONFERENCING EXPERIENCE IN
JAPAN.

WE'RE JUST STARTING OUT HERE
AND WE'RE JUST LEARNING HOW TO

USE IT.

WE JUST STARTED THAT LAST
YEAR, BUT WE DO HAVE SOME
EXPERIENCE AND WE DO HAVE SOME
USE OF THAT WITH OUR
ADMISSIONS OFFICE.

IT'S VERY CHALLENGING FOR US
TO GET THAT SET UP HERE, BUT
THERE ARE PROS AND CONS TO
USING THIS.

SOME OF THE PROS.

FIRST OF COURSE, IT'S VERY
COST EFFECTIVE.

FOR RECRUITMENT, INSTEAD OF
HAVING TO TRAVEL AND HOTELS,
AIRFARE, NOW WE CAN VIDEO
CONFERENCE.

IT'S GREAT FOR DEAF AND
HARD-OF-HEARING PEOPLE TO USE
THIS TECHNOLOGY TO TAKE
ADVANTAGE OF IT BECAUSE IT'S
VISUAL AND YOU CAN USE SIGN.

ALSO IT'S A GREAT WAY TO
FOLLOW UP AFTER YOU GO AND
VISIT SOME PLACE TO USE VIDEO
CONFERENCING.

NOW FOR SOME OF THE CONS, SOME
OF THE DISADVANTAGES.

ONE OF THE DISADVANTAGES IS
THE UNCERTAINTY OF THE
EQUIPMENT THAT'S AVAILABLE.

WE KNOW THAT WE HAVE IT HERE,
BUT WE NEED TO MAKE SURE THAT
THEY HAVE THE SAME EQUIPMENT.

ANOTHER DISADVANTAGE IS
LOCATION.

A LOT OF THE UNIVERSITIES AND
COLLEGES DON'T HAVE THAT
TECHNOLOGY YET, SO WE HAVE TO
MOVE TO ANOTHER LOCATION
THAT'S OFF THE UNIVERSITY
CAMPUS TO SET UP THE VIDEO
CONFERENCES.

ALSO IT TAKES TIME TO SET UP

AND IT TAKES EFFORT TO SET UP
ALL THE EQUIPMENT AND WE NEED
TO BE PREPARED; WE NEED TO
MAKE SURE WE HAVE OUR
QUESTIONS PREPARED TO MAKE IT
A VERY SMOOTH-- BECAUSE WE
NEED TO MAKE THIS TIMELY.

I STRONGLY RECOMMEND THAT YOU
USE VIDEO CONFERENCING.

IT'S VERY EFFECTIVE, I THINK,
FOR PRESENTATIONS.

AT 2:00 THIS AFTER, WE WILL
HAVE A VIDEO CONFERENCE HERE
AT 2:00.

AND WE'LL SAY MORE ABOUT WHAT
THE PROCESS IS LIKE AND THE
EXPERIENCE IS LIKE.

NOW I'D LIKE TO TALK ABOUT
VIDEO INSTANT MESSENGER.

HOW MANY OF YOU HAVE HAD A
CAMERA, A VIDEO CAMERA AT
HOME?

OF COURSE MOST OF YOU HAVE
VIDEO CAMERAS AT HOME.
THAT'S REALLY COOL IN A REALLY
FABULOUS WAY REALLY TO GET TO
KNOW THE STUDENTS, WHAT THEY
LOOK LIKE AND TO CONNECT WITH
THEM FACE-TO-FACE BECAUSE IT'S
VERY VISUAL.

HERE IS A LIST OF ALL THE
DIFFERENT SITES THAT WE HAVE
THAT ARE FREE, THAT YOU CAN
CONNECT TO AND DOWNLOAD THAT
ARE FREE.

AND THE LIST IS ALSO INCLUDED
ON YOUR HANDOUTS.

THIS ONE I SAW, THE
www.ispyg.com, AND THEN AFTER
YOU TRY IT OUT FOR AWHILE,
THEN YOU HAVE TO PAY, BUT I
THINK IT'S WELL WORTH IT.

I THINK IT'S PRETTY COOL.

I KNOW FOR A LOT OF VIDEO

CAMERAS SEPARATE FROM THE
A.M.I. USER, VIDEO INSTANT
MESSENGER USER IS ABLE TO
CONNECT ALL OF THEM ONTO ONE
SCREEN.

INSTEAD OF TYPING, YOU CAN
JUST CHAT ON THE SCREEN SO I
THINK IT'S REALLY NICE.

ON-LINE APPLICATION IS
SOMETHING THAT'S REALLY NEW
AND THIS WAS ESTABLISHED LAST
SPRING.

WE'RE TRYING TO ENCOURAGE AS
MANY OF OUR STUDENTS IN THE
FUTURE TO TRY TO USE THAT MORE
OFTEN, GO ON-LINE FOR THE
APPLICATION BECAUSE IT SAVES
TREES AND SAVES THE FOREST.

SOME OF THE PROS AND POSITIVE
ASPECTS OF THIS IS THAT THE
INFORMATION IS ON-LINE, THE
SAME WAY AS FILLING OUT A

PAPER APPLICATION.

OF COURSE IT'S A LOT QUICKER;
IT'S MUCH FASTER THAN THE
PAPER APPLICATION BECAUSE IT'S
RIGHT THERE ON-LINE AND YOU
CAN GET THE INFORMATION.

YOU DON'T HAVE TO WAIT TWO OR
THREE DAYS OR A WEEK FOR THEM
TO SEND IT IN THE MAIL.

ALSO THIS IS MORE ADVANCED
TECHNOLOGY BECAUSE, WHEN YOU
FIRST PUT UP THE FIRST PAGE OF
INFORMATION, YOU KNOW, IT
DEPENDS ON WHAT MAJOR AND WHAT
PROGRAM YOU WANT, SO THEY
AUTOMATICALLY CONNECT YOU TO
THE NEXT PAGE THAT YOU NEED TO
GO TO.

IF THE SECOND PAGE DOESN'T
NEED TO BE FILLED OUT, THEN
THEY GO RIGHT TO THE ONE THAT
IT NEEDS TO GO TO.

OF COURSE ANOTHER ADVANTAGE IS
IF A STUDENT HAS A CREDIT
CARD, THEY CAN GO RIGHT
THROUGH THE APPLICATION
PROCESS.

AND OF COURSE THE PAYING
PROCESS IS TAKEN CARE OF, SO
THAT'S A DEFINITE BONUS.

NOW TO COME TO THE CONS.

OF COURSE YOU MUST HAVE A
CREDIT CARD.

(Chuckling)

AND THE INFORMATION MUST BE
ACCURATE AND READY.

ON THE ON-LINE PROGRAM, YOU
HAVE TO HAVE THE CORRECT
SOFTWARE PROGRAM TO BE ABLE TO
FILL OUT THE APPLICATION.

IF YOU HAVE AN OLD PROGRAM
LIKE NETSCAPE, IF YOU HAVE AN
OLDER ONE THAT WAS USED THREE
OR FOUR YEARS AGO, YOU WOULD

NOT BE ABLE TO DOWNLOAD THE
INFORMATION.

SO MAYBE YOU NEED TO UPDATE
YOUR COMPUTER THEN.

HERE IS THE CONTACT
INFORMATION FOR ALL THE
SPEAKERS THAT WE HAD HERE
TODAY.

DO WE HAVE TIME NOW?

OKAY.

WE DO HAVE TIME NOW FOR ANY
QUESTIONS OR ANY THOUGHTS OR
ANY EXPERIENCES THAT YOU WOULD
LIKE TO SHARE ABOUT VIDEO
CONFERENCING OR ANYTHING.

NO QUESTIONS?

OKAY.

THEN LET ME SHOW YOU AN
EXAMPLE OF THE RIT WEB SITE
THAT WE HAVE REAL BRIEFLY.
EVON, DO YOU MIND COMING UP
HERE AND HELPING ME?

THIS RIGHT HERE UP ON THE
SCREEN IS WHAT WE HAVE.

THIS IS OUR HOME PAGE FOR THE
RIT CAMPUS.

OFTEN OUR DEAF AND
HARD-OF-HEARING STUDENTS WILL
HAVE TWO SEPARATE ADMISSIONS
AREAS TO GO.

THEY CAN GO TO RIT OR THE
NTID.

THE INFORMATION THAT THEY HAVE
WOULD BE ACTUALLY THE SAME.

WE ENCOURAGE THEM, OF COURSE,
TO GO TO THE NTID PAGE, WHICH
IS THIS PAGE.

THIS IS THE RIT ADMISSIONS
PAGE, AND THEN TO GET TO THE
NTID ADMISSIONS PAGE, WE HAVE
A HOME PAGE HERE.

AND HERE IS ALL THE
INFORMATION THAT IS AVAILABLE.

SO IF A STUDENT WANTED TO KNOW

MORE ABOUT THE CAMPUS.

THE APPLICATION PROCESS LOOKS
LIKE THIS.

NOW THE STUDENTS CAN EITHER DO
THIS ON-LINE ON THEIR COMPUTER
ON THEIR OWN OR THEY CAN PRINT
A HARD COPY.

EITHER WAY IS ACCEPTABLE.

OKAY.

THANK YOU FOR YOUR TIME AND
THANK YOU FOR COMING TO OUR
PRESENTATION.

THANK YOU, EVERYONE.

>> THANK YOU, JILLIAN, J.T.,
YOUNGHAЕ AND EVON FOR YOUR
TECH SUPPORT.

OBVIOUSLY WE WANT YOUR
EVALUATIONS, EITHER PAPER OR
ELECTRONIC.

ELECTRONIC EVALUATIONS ARE
AVAILABLE ON THIS FLOOR.

PLEASE NOTE THIS IS SESSION

T11C.

I'LL COLLECT THESE AS YOU
LEAVE.

LUNCH TODAY IS THE SAME PLACE
AS YESTERDAY, IN THE COMMONS,
STRAIGHT OUT THIS DOOR, ACROSS
THE QUAD TO YOUR RIGHT, UP TO
THE SECOND FLOOR.

ENJOY YOUR LUNCH AND OUR
BEAUTIFUL WEATHER.

[Close](#)