

>> GOOD AFTERNOON.

GOOD AFTERNOON.

WE WOULD LIKE TO START THIS
SESSION.

THIS SESSION IS T2C, WHEN YOU
FILL OUT YOUR EVALUATION FORM,
AND I WILL REMIND YOU AGAIN AT
THE END, T2C.

THE TITLE OF THE PRESENTATION
IS TELECONFERENCING: MEETING
THE NEEDS OF PROSPECTIVE
STUDENTS, AND THE TWO
PRESENTERS FROM OUR OFFICE OF
ADMISSIONS, KATHLEEN
GARLINGHOUSE AND DENISE
POWERS-WELLIN.

PLEASE WELCOME THEM.

(Applause)

>> HI, THANK YOU.

I WANT TO DO A QUICK
COMMUNICATION CHECK.

KATHLEEN IS THE ONLY DEAF

PERSON IN THE ROOM.

DO I HAVE THAT RIGHT SO FAR?

AND EVERYONE ELSE IS HEARING

ME FINE SO FAR?

OKAY.

GREAT.

WE'RE GOING TO GO AHEAD WITH

ME SIGNING AND WE HAVE

INTERPRETING SUPPORT FOR

KATHLEEN TODAY.

OKAY.

TO TELL YOU A LITTLE BIT MORE

ABOUT US, I'M DENISE WELLIN

FROM THE OFFICE OF ADMISSIONS

AT NTID.

MY ROLE IS ASSOCIATE DIRECTOR

OF ADMISSIONS, AND RIGHT NOW

THAT MEANS I DON'T TRAVEL

MUCH, BUT I HAVE BEEN INVOLVED

IN SOME OF THE PRESENTATIONS

FOR RECRUITMENT PURPOSES AND

OTHER PURPOSES OF

PRESENTATIONS THAT WE DO ON
CAMPUS AND OFF, AND MY ROLE IS
REALLY FACILITATING THE
APPLICATION REVIEW PROCESS FOR
STUDENTS, THE ADMISSIONS
COMMITTEE, AND OVERSEEING OUR
OFFICE OPERATIONS AND GETTING
ALL THOSE COMMUNICATIONS OUT
TO THE STUDENTS.

>> HELLO, EVERYBODY.

GOOD AFTERNOON.

MY NAME IS KATHLEEN

GARLINGHOUSE, AND I'M ONE OF
THE ADMISSIONS COUNSELORS FOR
THE AMERICAN SIGN LANGUAGE AND
INTERPRETING EDUCATION

PROGRAM, AS WELL AS FOR THE
MASTERS OF SCIENCE IN

SECONDARY EDUCATION FOR THE
DEAF AND HARD-OF-HEARING.

FOR THOSE TWO PROGRAMS, I
TRAVEL A LOT AND MEET MANY

STUDENTS, ENCOURAGING THEM TO
THINK ABOUT THE POSSIBILITY OF
GETTING INVOLVED IN EITHER OF
THESE PROGRAMS, TO BECOME A
TEACHER FOR THE DEAF OR TO
BECOME AN INTERPRETER FOR THE
DEAF.

>> TODAY WE'RE GOING TO COVER
A FEW THINGS IN A SHORT AMOUNT
OF TIME, IT SEEMS.

WHERE IS MY POWERPOINT?

THE BASICS.

WHAT IS VIDEO CONFERENCING?

AND FROM THE CHITCHAT IN THE
ROOM, PROBABLY A FEW OF YOU
KNOW MORE THAN KATHLEEN AND I
ABOUT THE TECHNOLOGY.

I'LL SAY THAT UP FRONT.

WE WANT TO TALK ABOUT THE
TOPICS THAT ARE HOT FOR
STUDENTS, WHAT WE THINK ARE
HOT AND HOPEFULLY YOU WILL,

TOO, TO GET SOME MORE
TELECONFERENCES HAPPENING,
AND WHAT YOU NEED TO KNOW
ABOUT OUR OFFICE AT NTID TO
MAKE THINGS HAPPEN.

THE ADVANTAGES AND SOME OF THE
CHALLENGES OF VIDEO
CONFERENCING FROM OUR
PERSPECTIVE AND THE RESOURCES
WE'VE USED TO COLLECT THIS
INFORMATION TODAY.

>> OKAY.

I HAVE A FEW QUESTIONS FOR ALL
OF YOU.

THE FIRST IS WHO AMONG YOU HAS
VIDEO CONFERENCING EQUIPMENT
AT YOUR UNIVERSITY?

OKAY, A FEW.

AND HAVE YOU EVER FACILITATED,
MEANING SET UP THE EQUIPMENT
AND MADE THE WHOLE VIDEO
CONFERENCING THING HAPPEN?

OKAY, A FEW AGAIN.

SO OBVIOUSLY SOME OF YOU HAVE
PARTICIPATED IN VIDEO
CONFERENCING.

WHO REPRESENTS A COLLEGE
LEVEL?

ANYONE FROM A HIGH SCHOOL
LEVEL?

OKAY.

ALL RIGHT.

SO LET'S GO ON.

I WANT TO ASK HOW MUCH DO YOU
KNOW ABOUT WHAT VIDEO
CONFERENCING MEANS?

WOULD SOMEBODY LIKE TO HAZARD
A GUESS, GIVE AN ANSWER?

COME ON.

IT'S JUST A FEW OF US FRIENDS.

(Laughter)

OKAY.

VIDEO CONFERENCING IS A
SITUATION THAT'S SET UP TO

ALLOW PEOPLE TO COMMUNICATE
BETWEEN TWO DISTANT AREAS AT
THE SAME TIME.

SO IT'S ALMOST AS THOUGH THEY
ARE THERE WITH ONE ANOTHER BUT
THEY'RE COMMUNICATING OVER
GREAT DISTANCES.

SO THAT'S PRETTY CLEAR?

OKAY.

AT NTID, WE HAVE FIVE ROOMS
SET UP FOR THE VIDEO
CONFERENCE TO HAPPEN.

SO WHAT PEOPLE WILL SEE WHEN
THEY LOOK AT NTID ARE ONE OF
THOSE FIVE ROOMS.

I WANT THE POWERPOINT ON MY
RIGHT.

I'M SORRY ABOUT THAT.

WE HAVE THREE OF THEM PICTURED
HERE.

ONE I DIDN'T NEED A PICTURE
FOR BECAUSE YOU'RE SITTING IN

THE ROOM AND 2590 IS ONE OF
THE OPTIONS.

THE ONE ON THE RIGHT IS THE
PANARA THEATER, AND YOU MAY
HAVE EXPERIENCED A VIDEO
CONFERENCE THERE TODAY OR LAST
NIGHT.

THE SMALLER CONFERENCE ROOM ON
THE RIGHT, THAT'S OUR SPEECH
AND LANGUAGE LABS CONFERENCE
ROOM AND CAMILLE AIDALA, WHO
IS OUR RESIDENT EXPERT IN
VIDEO CONFERENCING, USED THAT
FOR HER WORKSHOP ON MONDAY.
AND THE ONE ON THE LEFT TOP IS
WHAT WE CALL OUR SMART
CLASSROOM IN THE LEARNING
CENTER.

THERE ARE TWO MORE.

ACTUALLY THIS ROOM, I SAID,
AND THE LAST ONE IS ANOTHER
CONFERENCE ROOM.

ANOTHER CLASSROOM.

THIS IS THE TYPE OF EQUIPMENT
WE USE, AND FRANKLY, AS I
SAID, WE'RE NOT GOING TO FOCUS
ON THE EQUIPMENT.

SO I WANT YOU TO FEEL FREE,
THOUGH, TO ADDRESS ANY
EQUIPMENT CONNECTION QUESTIONS
TO CAMILLE AND OTHERS IN OUR
TECHNICAL AREA, AND YOU CAN
BRING THEM UP TO US AND WE'LL
BE HAPPY TO CONVEY THEM.

WHAT OUR GOAL TODAY IS TO TALK
ABOUT SOME OF THE
INSTRUCTIONAL METHODS THAT CAN
BE USED FOR VIDEO
CONFERENCING, PARTICULARLY
PERTAINING TO THE TRANSITION
TO COLLEGE.

AND I SAID WE'RE GOING TO
FOCUS ON THE LEARNING PROCESS.
OFTEN, WHEN WE TRAVEL FOR

RECRUITMENT, IT'S JUST THAT.

IT'S OPEN THE TIME TO GIVE A
RECRUITMENT PRESENTATION, AND
OFTEN WE DON'T HAVE THE
OPPORTUNITY TO TALK MORE IN
DETAIL ABOUT THE TRANSITION TO
COLLEGE PROCESS.

ONE OF THE THINGS THAT A VIDEO
CONFERENCE ALLOWS US TO DO IS,
WHEN SOMEONE'S CONNECTING TO
NTID, WE CAN BRING IN FACULTY
TO TALK ABOUT THE ACADEMIC
PROGRAMS.

WE CAN TALK WITH FINANCIAL
ADVISORS TO TALK ABOUT THAT
PART OF THE PROCESS.

THERE ARE MORE OPTIONS OPEN TO
US AND THE STUDENTS FOR THEM
TO LEARN ABOUT THE COLLEGE
PROCESS.

WHAT WE LIKE TO HAVE HAPPEN IS
OF COURSE THINGS START WITH A

CONVERSATION, WHETHER IT BE ON
E-MAIL OR ON THE PHONE OR
WHATEVER, A CONVERSATION
TALKING ABOUT WHAT THE
STUDENTS' NEEDS ARE, AND MOST
OF THE TIME WE'RE TALKING
ABOUT THE HIGH SCHOOL
COUNSELOR OR TEACHER OF THE
DEAF CONTACTING US TO INITIATE
THAT PROCESS.

IT MAY ALSO BE A COLLEGE
COUNSELOR TALKING ABOUT
STUDENTS WHO WANT TO
TRANSITION OR TRANSFER TO NTID
RIT FOR THE COMPLETION OF
THEIR DEGREE.

SO BOTH HAPPEN.

WE ALSO WANT TO MAKE SURE THAT
IT'S CLEAR WE WANT THE VIDEO
CONFERENCE TO BE INTERACTIVE,
AND FOR THE STUDENTS TO BE
FULL PARTICIPANTS.

DURING OUR PRESENTATIONS,
THAT'S HOW WE OPERATE MOST OF
THE TIME.

WE REALLY WANT TO INCLUDE THEM
IN THE PROCESS.

IT'S NOT SIMPLY WATCHING THE
TV SCREEN GO ON AND ON IN
THERE PASSIVE, AND THAT'S A
TEMPTATION UNFORTUNATELY THAT
STUDENTS SOMETIMES GET IN.

BUT WE WANT TO MAKE SURE THAT
IT'S SET UP FRONT THE
EXPECTATION THAT WE WANT
ACTIVE PARTICIPATION.

>> I WANT TO TALK ABOUT THE
THREE EXPECTATIONS THAT WE
HAVE OF THE STUDENTS' NEEDS,
AND I JUST WANT YOU TO KNOW,
I'M NOT GOING TO BE TOUCHING
EVERYTHING IN DEPTH.

BUT MORE THE THINGS THAT WE
WANT THEM TO ACHIEVE TO DO

WELL IN HIGH SCHOOL AND THEN
ON IN COLLEGE.

THE ACHIEVEMENT TESTS, THEY
HAVE TO DO WELL ON THE S.A.T.s
AND A.C.T. TEST.

SO WHEN IT COMES TO THE VIDEO
CONFERENCE, WE EXPECT A
STUDENT TO LEARN FROM US, FROM
US ADMISSIONS COUNSELORS, AND
YOU KNOW THAT WE TEND TO
PREACH TO THE STUDENTS ABOUT,
OH, YOU KNOW YOU HAVE TO DO
WELL ON THE TESTS.

WE PREACH ON THEM S.A.T.,
A.C.T., SO FORTH.

AND SO WE ENCOURAGE YOU DURING
THE VIDEO CONFERENCING TO DO
MORE LISTENING AS WELL, OFFER
ENCOURAGEMENT AND SUPPORT.

THE STUDENTS WILL BE LEARNING
ABOUT-- PARDON ME.

OKAY.

WHAT WAS IT I JUST SAID?

I FORGOT WHAT I SAID.

(Laughter)

SORRY ABOUT THAT.

I THINK BASICALLY WE WANT THE
STUDENTS TO LEARN ABOUT WHAT
IT IS THAT WE HAVE TO OFFER.

THAT PRETTY WELL SUMS IT UP.

THE APPLICATION PROCESS IS
ANOTHER THING THAT WE WANT TO
BE EXPLAINING AT THIS POINT AS
WELL.

ALSO WHEN IT COMES TO THE
PARENTS, IT'S REALLY GOOD FOR
THEM TO LEARN MORE ABOUT THE
ADMISSIONS PROCESS AND, AT THE
SAME TIME, WHEN IT COMES TO
THE HIGH SCHOOL GUIDANCE
COUNSELORS, THEY OFTEN HAVE
MANY QUESTIONS ABOUT FINANCIAL
AID; WHAT ARE THE OPTIONS;
WHAT ARE THE ACTIVITIES?

AND IT CAN BE SO OVERWHELMING.
WHAT IS IT THAT WE ACTUALLY DO
IN ORDER TO GET THIS ALL SET
UP?

SO WHEN WE KNOW WHAT THEIR
CONCERNS ARE, THEN WE'LL SETS
UP A VIDEO CONFERENCE NOT ONLY
WITH US BUT WE'LL BRING A
FINANCIAL AID REPRESENTATIVE.
THEY MAY WANT TO HEAR ABOUT
THE DIFFERENT FINANCIAL AID
OPTIONS, SCHOLARSHIPS, ET
CETERA.

ALSO WE MAY HAVE A VIDEO
CONFERENCE WITH A STUDENT, FOR
EXAMPLE, AND DISCUSS DIFFERENT
OPPORTUNITIES FOR THEM TO
DEVELOP THEIR LEADERSHIP
ABILITIES.

LIKE, FOR EXAMPLE, WE COULD
HAVE A STUDENT ORGANIZATION, A
REPRESENTATIVE OR LEADER FROM

A CAMPUS ORGANIZATION TO TALK ABOUT THEIR OWN PERSPECTIVE ON LEADERSHIP ON CAMPUS AND HOW THEY DEVELOPED THOSE SKILLS HERE AT NTID.

SO THE PROSPECTIVE STUDENT LEARNS THAT THERE'S PLENTY TO GET INVOLVED IN AND WAYS TO DEVELOP OUTSIDE OF THEIR COURSES.

NOW, THIS IS A VERY IMPORTANT PART OF THE VIDEO CONFERENCING BENEFITS, BECAUSE WHEN IT COMES TIME FOR THEM TO CHOOSE THEIR MAJOR, YOU KNOW, I KNOW YOU OFTEN DISCUSS THAT WITH YOUR STUDENTS, WHAT IT IS THAT THEY WANT TO DO WHEN THEY GO TO COLLEGE.

AND SOMETIMES IT REALLY HELPS THEM TO BE DISCUSSING THOSE ISSUES CLEARLY WITH ANOTHER

STUDENT, FOR EXAMPLE.

SO THEN THEY CAN EXPLORE MORE
OF THE OPTIONS THAT ARE GOING
TO BE AVAILABLE TO THEM
THROUGH NTID, WHAT THE
DIFFERENT CHOICES ARE FOR
COMMUNICATION FOR EXAMPLE HERE
IN THE COLLEGE.

AND THEN THEY CAN ALSO
UNDERSTAND THE RESOURCES THAT
ARE GOING TO BE AVAILABLE TO
THEM, AND THEN FINALLY THEY
CAN LEARN ABOUT THE DIFFERENT
STEPS IN THE PROCESS, ABOUT
HOW TO ATTAIN THEIR GOAL,
ULTIMATELY THE DEGREE.

SO FOR EXAMPLE WE HAVE THE
ASSOCIATES DEGREE FIRST, SO
THEY PLAN TO GET THEIR A.A.,
AND THEN WHEN THEY HAVE
ACHIEVED THEIR DEGREE, THEN
THEY CAN TRANSFER TO THE

BACHELORS LEVEL.

MAYBE YOU CAN ENCOURAGE THEM
TO GO FOR THEIR MASTERS
DEGREE.

SO WE WANT THEM TO DEVELOP AN
OVERALL PLAN FOR THEIR FUTURE,
AND THAT'S ALSO ANOTHER THING
THAT WE DISCUSSED VIA THE
VIDEO CONFERENCING.

>> WHAT KATHLEEN IS TALKING
ABOUT IS A LOT OF THE
TRANSITION PLANNING THAT
HAPPENS FROM THE HIGH SCHOOL
END, AND WE KNOW THAT OFTEN
THE LUCKY PEOPLE WHO COME TO
CONFERENCES LIKE THIS ONE KNOW
THE MOST, AND YOU'RE TAPPED
PRETTY FREQUENTLY FOR YOUR
EXPERTISE ABOUT THE TRANSITION
PLANS.

OH, YOU'VE BEEN TO NTID.

YOU'VE BEEN TO GALLAUDET.

WHAT'S HAPPENING THERE?

WHAT DO WE NEED TO KNOW TO
CONVEY TO THE STUDENTS?

BUT THERE ARE MANY PEOPLE ON
YOUR CAMPUSES, ON YOUR
GROUNDS, THAT WANT TO KNOW
MORE.

AND WE'D LIKE THE OPPORTUNITY
TO MEET WITH THEM.

THERE ARE SPECIAL EDUCATION
REGIONAL MEETINGS THAT HAPPEN
WHERE PROFESSIONALS GATHER
TOGETHER THAT WE COULD HOST A
VIDEO CONFERENCE WITH THAT
GROUP OF PEOPLE.

THIS PAST YEAR, OUR ADMISSIONS
OFFICES HAVE MADE A SPECIAL
EFFORT TO CONTACT HIGH SCHOOL
TEACHERS AND COUNSELORS AND
HAVE SEPARATE MEETINGS WITH
THEM.

IN THE PAST, WE REALLY

DEPARTMENT MAKE THE TIME TO DO
THAT DURING OUR VISITS, AND
NOW WE HAD TO EDIT IN THAT
ADDITIONAL TIME FOR THOSE
ONE-ON-ONE TEACHER MEETINGS
AND THEY WERE VERY BENEFICIAL.
AND NOW WHAT WE WANT TO DO FOR
THE COMING YEAR IS REALLY
CONNECT WITH MORE GROUPS OF
PEOPLE, NOT JUST THE
ONE-ON-ONES ANY MORE BUT
EXPAND THAT.
WE ALSO KNOW THAT, WITH
MAINSTREAMING, MANY PEOPLE ARE
SPREAD OUT.
THERE'S THOSE LONELY
MAINSTREAM STUDENTS AND LONELY
ITINERANT TEACHERS OF THE
DEAF, TOO, AND WE WANT TO
CONNECT WITH THEM.
I WENT TO COLLEGE IN THE LATE
'80s AND I NEVER USED THE

INTERNET.

SO I DON'T KNOW WHAT WAS THE TECHNOLOGY WHEN YOU WERE GOING TO COLLEGE, BUT I'M SURE IT WAS VERY DIFFERENT THAN TODAY.

MY TWO-YEAR-OLD KNOWS THE COMPUTER IS A TREASURED THING IN OUR HOUSE, AND AS YOU CAN IMAGINE, THE COLLEGE WORLD IS VERY DIFFERENT, HOW PEOPLE REGISTER FOR CLASSES IS ALL ON-LINE.

THERE'S NO WAITING IN LINE ANY MORE.

AND I CAN REMEMBER WHEN I FIRST ARRIVED AT RIT IN 1990, I WAS ONE OF THE INTERPRETERS WAITING IN LINE WITH STUDENTS TO REGISTER.

IT WAS A LONG, SWEATY, HOT PROCESS IN AUGUST TO SIGN UP FOR CLASSES.

NO MORE.

NOW ALL OF OUR INCOMING
STUDENTS GET REGISTERED
ON-LINE.

THEY HAVE A WEB SITE.

IT'S CALLED MY RIT ACCOUNT
THAT THEY GET INTO.

RIGHT NOW IN JUNE AND JULY
THEY'RE GETTING INFORMATION
ABOUT THAT AT HOME SO THEY'RE
READY.

IT'S A VERY DIFFERENT PROCESS
FOR STUDENTS, AND THE
COUNSELORS WHO WORK WITH THEM
NEED TO KNOW ABOUT THAT.

WE ATTENDED A WORKSHOP FOR NEW
YORK STATE ASSOCIATION OF
ADMISSIONS COUNSELORS
CONFERENCE, AND THAT
CONFERENCE INCLUDES PEOPLE
FROM THE HIGH SCHOOL SIDE, THE
GUIDANCE COUNSELORS AND THE

PROFESSIONAL ADMISSIONS
COUNSELORS, AND COMING
TOGETHER LIKE THAT WAS SO
BENEFICIAL FOR ALL OF US TO
SEE WHAT HAPPENS ON BOTH
SIDES.

AND THAT'S AGAIN WHAT WE'RE
TRYING TO DO THROUGH THE VIDEO
CONFERENCE TECHNOLOGY.

SO FAR WE'VE USED VIDEO
CONFERENCING IN SUCCESSFUL BUT
LIMITED WAYS AT NTID.

WE'VE USED IT TWO WAYS.

THE FIRST IS FROM OUR SITES TO
OTHER SITES, OTHER SCHOOLS.
ONE IN KENTUCKY AND ONE IN
PENNSYLVANIA.

ANOTHER WAY WE'VE USED IT IS
WHEN KATHLEEN TRAVELED TO ONE
SCHOOL, THEY WERE ABLE TO USE
VIDEO CONFERENCING TO CONNECT
WITH ANOTHER SCHOOL.

I'M GOING TO LET KATHLEEN TALK
ABOUT THOSE EXPERIENCES.

>> BACK IN THE FALL, ONE OF
THE HIGH SCHOOLS IN KENTUCKY
CONTACTED US.

THEY WANTED TO LEARN MORE
ABOUT AMERICAN SIGN LANGUAGE
INTERPRETING PROGRAM.

AND THEY HAD AN ASL CLASS THAT
WAS VERY CURIOUS ABOUT NTID
AND ABOUT OUR INTERPRETING
PROGRAM.

SO THEY WERE CONNECTED WITH ME
AND IT WAS REALLY MY FIRST
TIME DOING THIS, AND I FOUND
IT A FASCINATING EXPERIENCE.

AND CAMILLE WAS INCREDIBLY
HELPFUL IN THIS PROCESS.

AND I HAD MY POWERPOINT
PRESENTATION ALL READY.

I WANTED TO TALK WITH THEM.

ALSO I WANTED TO ANSWER THEIR

QUESTIONS, AND VIA THE
TELECONFERENCE, I ASKED MY
QUESTIONS AND THEY SIGNED
THEIR ANSWERS BACK TO ME.
WHEN THE HOUR WAS UP AND WE
WERE DISCONNECTED, I WAS JUST
REALLY SAD BECAUSE I HAD
ENJOYED THE WHOLE EXPERIENCE.
AND THEN WE GOT AN E-MAIL FROM
THE TEACHER SAYING THAT THE
STUDENTS HAD THE SAME FEELING
AFTER OUR VIDEO CONFERENCE WAS
OVER, THAT THEY HAD REALLY
ENJOYED BEING ABLE TO CHAT
WITH ME DIRECTLY VIA SIGN
LANGUAGE, AND IT REALLY HAD
MEANT A LOT TO THEM AND OPENED
THEIR EYES TO THE
POSSIBILITIES I THINK.
SO THAT'S ONE OF THE REASONS
THAT VIDEO CONFERENCING IS A
GREAT WAY FOR YOUR STUDENTS TO

ENHANCE THEIR COMMUNICATIONS.

>> FROM A MANAGEMENT

PERSPECTIVE, SENDING KATHLEEN

TO KENTUCKY TO PRESENT TO ONE

HIGH SCHOOL ABOUT THE

INTERPRETING PROGRAM, ONE

PROGRAM AT NTID, WASN'T GOING

TO BE BENEFICIAL FOR US.

SO THIS WAS A PERFECT

SOLUTION, AND I THINK IT WAS A

REALLY PERFECT SOLUTION FOR

THAT SCHOOL, TOO, BECAUSE THEY

DIDN'T HAVE A LOT OF EXPOSURE

TO DEAF PEOPLE.

AND WE HAVE-- KATHLEEN IS ONE

OF SIX ADMISSIONS COUNSELORS

AND THEY'RE ALL DEAF, AND THEY

ALL HAVE DIFFERENT EXPERIENCES

IN THEIR EDUCATIONAL

BACKGROUND, WHICH WAS REALLY

GOOD.

THAT'S A GOOD THING FOR US TO

BE ABLE TO OFFER.

>> I'M ASKED SOME OF THE

ADVANTAGES OF VIDEO

CONFERENCING.

AS YOU CAN SEE WITH MY

STUDENTS AT THE VIDEO

CONFERENCE IN KENTUCKY, IT

SAVED A LOT OF OUR BUDGETARY

RESOURCES IN TERMS OF REDUCING

MY HOTEL, TRAVEL AND FOOD

EXPENSES.

I MEAN, WE CAN'T VISIT EVERY

SCHOOL IN THE U.S.

SO IT HELPS US TO GET TO

PLACES THAT WE COULDN'T

ORDINARILY VISIT.

ALSO IN SETTING UP THE

CONFERENCE AND GOING THROUGH

ONE, STUDENTS AND

PROFESSIONALS THEMSELVES GAIN

MORE TECHNICAL SKILLS.

ALSO THE STUDENTS HAVE AN

OPPORTUNITY TO DEVELOP A TRULY
MEANINGFUL RELATIONSHIP WITH
SOME OF US AT THE COLLEGE, THE
FACULTY AND OTHERS.

SO THEY DON'T JUST HAVE A
CHANCE TO MEET A RECRUITMENT
PROFESSIONAL BUT MEET A WHOLE
HOST OF PEOPLE REPRESENTING
THE COLLEGE, AND THEY GET A
NUMBER OF THEIR ISSUES
ADDRESSED WITH THEM, AND THE
STUDENTS REALLY INCREASE THE
DEPTH OF THEIR LEARNING AND
IMPROVE THEIR COMMUNICATION
SKILLS VIA ASKING MORE
QUESTIONS AND GETTING ANSWERS.
THAT'S ESPECIALLY IMPORTANT IN
MAKING A SUCCESSFUL TRANSITION
FROM HIGH SCHOOL TO COLLEGE
AND THEN OF COURSE ON OUT INTO
THE WORLD OF WORK.
ANYTHING YOU WANTED TO ADD,

DENISE?

NO?

NOW, JUST AS I MENTIONED THERE
ARE ADVANTAGES, THERE ARE
CERTAINLY CHALLENGES AS WELL.

IT OBVIOUSLY IS GOING TO
REQUIRE THE EQUIPMENT.

IF WE'VE GOT THE EQUIPMENT AND
THE REMOTE SITE DOESN'T,
THAT'S NOT GOING TO HELP.

IT WILL BE A CHALLENGE FOR US
TO SET UP A CONFERENCE WITH
THEM.

IT ALSO REQUIRES PEOPLE WHO
ARE KNOWLEDGEABLE, THE
TECHNICAL SUPPORT PEOPLE AND
IT'S REALLY IMPORTANT FOR THEM
TO KNOW THE SMALL DETAILS
INVOLVED WITH THE WHOLE
PROCESS.

BECAUSE THE EQUIPMENT FACES
ISSUES OF COMPATIBILITY AND

EVERYTHING.

I'M NOT A TECHNICAL PERSON SO

I WON'T GO INTO THAT, BUT I'M

SURE YOU GET THE IDEA.

AND THEN OF COURSE IT INVOLVES

A LOT OF PLANNING AS WELL.

SOMETIMES THERE WILL BE SOME

PROBLEMS.

THERE WILL BE A DISCONNECTION

THAT'S UNEXPECTED.

AND SO WE'VE HAD TO DEAL WITH

A LOT OF THOSE AS WE'VE GONE

THROUGH THE PROCESS.

>> ONE OF THE BIG QUESTIONS

I'VE BEEN ASKED ABOUT THE

VIDEO CONFERENCE IS WHAT DOES

IT COST?

WHAT IS REALLY THE ADVANTAGE

FOR THE SCHOOL'S END?

IF WE TRAVEL TO THEM, THERE'S

NO COST FOR THEM.

SO WHAT IS THE ADVANTAGE?

WELL, WE WANT TO MAKE SURE
THEY UNDERSTAND THAT, IF THEY
HAVE THE EQUIPMENT ALREADY AND
THEY'RE READY TO MAKE A CALL,
DON'T WORRY.

WE'LL MAKE THE CALL TOWEL AND
WE'LL COVER THAT COST, BECAUSE
IT IS BENEFICIAL TO US AND
THAT IS THE APPROPRIATE THING
TO DO.

ALSO WE WANT TO KNOW THAT THIS
IS NOT JUST A RECRUITMENT
ACTIVITY FOR US.

AGAIN I WANT TO EMPHASIZE, WE
WANT TO BE OPEN TO OTHER
TOPICS AND INCLUDING OTHER
PROFESSIONALS FROM THE COLLEGE
TO BE INCLUDED IN THE VIDEO
CONFERENCE, SO IT IS MORE OF A
BENEFIT AND A COST SAVINGS FOR
SOME OF THE HIGH SCHOOLS WHO
ARE TRYING TO COVER THAT

CAREER COUNSELING COMPONENT IN
THE SENIOR YEAR AND NOT SURE
HOW.

YOU CAN GET TWO OR MORE THINGS
FROM THE ONE VIDEO CONFERENCE
THAN JUST THE RECRUITMENT
PART.

>> THIS IS WHAT I CALL PUTTING
THE "T" IN TECHNOLOGY.

THERE ARE PEOPLE WHO WE
CONTACTED LAST YEAR THAT HAD
THE EQUIPMENT BUT IT WASN'T
READY YET, AND SO WE'RE
WAITING FOR THIS FALL.

THEY SAY, OKAY, IN SEPTEMBER
WE PROMISE, WE'LL HAVE TIME
OVER THE SUMMER.

EVERYONE THINKS THE SUMMER'S
GOING TO BE NICE AND LONG AND
YOU'LL HAVE SO MUCH TIME.

I DON'T KNOW WHY THEY THINK
THAT.

EVERY YEAR IT'S THE SAME.

YOU'RE STILL BUSY.

BUT HOPEFULLY WE'LL BE ABLE TO

HAVE MORE VIDEO CONFERENCES

ESTABLISHED NOTICE NEXT YEAR.

WHAT WE WANT TO HAVE HAPPEN ON

OUR ADMISSIONS END IS THAT

JUST SIMPLY CALL US AND WE'LL

DISCUSS THE DETAILS AND WE'LL

GET OUR TECHNICAL PERSON

CONNECTED WITH YOUR TECHNICAL

PERSON, AND MAYBE THAT'S YOU

WHO ARE HERE AT THE

CONFERENCE.

I DON'T KNOW.

(Chuckling)

HAVE YOUR TEACHERS CALL US.

HOW ABOUT THAT?

AND WE CAN WORK THINGS OUT.

WE'RE DEFINITELY COMMITTED TO

MAKING IT WORK AND FIGURING

OUT ALL THOSE DETAILS THAT

NEED TO BE TAKEN CARE OF.

WE HAVE A WONDERFUL WEB SITE
THAT CAMILLE IS INVOLVED WITH
DEVELOPING AND SEVERAL OTHERS
AT THE SCHOOL HAVE DEVELOPED
THAT REALLY GOES THROUGH ALL
OF THE ITTY-BITTY QUESTIONS
AND ANSWERS THAT YOU NEED TO
KNOW, THE TECHNICAL PERSON
NEEDS TO KNOW AT YOUR END, AND
THERE'S A FORM THERE TO FILL
OUT, BUT THAT'S NOT FOR REALLY
THE PUBLIC TO FILL OUT.

THAT'S OUR JOB.

WE'LL TAKE THAT ON, TOO.

THERE'S INFORMATION THAT YOU
NEED TO KNOW ABOUT HOW IT
WORKS, WHAT YOU WANT TO SEE.
THERE'S PICTURES OF THE ROOMS
AND THERE'S A VARIETY OF LINKS
THAT ARE VERY HELPFUL THAT
GIVING SOMEONE WHO DOESN'T

KNOW ANYTHING ABOUT THE
TECHNOLOGY, IS MAYBE A LITTLE
BIT NERVOUS ABOUT WORKING WITH
YOU TO SET UP SOMETHING,
THAT'S A GOOD PAGE FOR THEM TO
GO TO, LINK TO SOME OF THESE
PLACES LIKE THE PAC BELL SITES
AND IT REALLY COULD PROVIDE
THEM A GOOD FOUNDATION OF
INFORMATION.

THESE ARE SOME OF THE SITES
FROM OUR WEB SITES AND ALL
THOSE LISTED HERE THAT YOU'RE
WELCOME TO TAKE WITH YOU.

>> THESE ARE THE CONTACT
PEOPLE RELATED TO VIDEO
CONFERENCING THAT WE HAVE HERE
AT THE COLLEGE.

THEIR NAME, POSITION AND OF
COURSE THEIR WEB ADDRESS.

THERE ARE SEVERAL PEOPLE HERE
AND THEY'D BE HAPPY TO ANSWER

YOUR QUESTIONS.

SO THAT'S IT FOR US.

ARE THERE ANY QUESTIONS THAT
YOU HAVE IN MIND?

>> I HAVE A QUESTION FOR YOU:
WHO WAS ON THE HIGH SCHOOL
SIDE AGAIN?

HAVE YOU APPROACHED TEACHERS
OR COUNSELORS ABOUT DOING ANY
KIND OF CONNECTIONS WITH
COLLEGES IN THE PAST?

NO.

NEW IDEA?

>> NOT VIDEO CONFERENCING, NOT
YET.

(Inaudible)

>> YOU SAID FROM THIS
CONFERENCE, YOU'LL BE TALKING
WITH THEM ABOUT IT.

GREAT.

>> WE HAVE TRANSITION
COUNSELORS... (Inaudible)

>> THE TRANSITION COUNSELORS,
GREAT, GREAT.

THAT WILL BE HELPFUL.

AND THE PEOPLE ON THE COLLEGE
SIDE, HAVE YOU USED THIS TO
CONNECT BACK WITH HIGH SCHOOLS
OR HOW HAVE YOU USED THE VIDEO
CONFERENCE?

FOR ANYTHING RELATED TO
ADMISSIONS?

NO?

CAREER COUNSELING?

NO.

ALL NEW.

OKAY.

WE'VE GIVEN YOU SOME GOOD
IDEAS THEN, I HOPE.

WE DO HAVE ONE SPREADSHEET IN
THE BACK TABLE THAT IS, IF YOU
ARE INTERESTED IN CONNECTING
WITH US AND WORKING THROUGH
THE ADMISSIONS OFFICE TO MAKE

THAT HAPPEN, PLEASE DO SIGN
YOUR NAME AND INFORMATION ON
THERE, AND ONE OF US PROBABLY
WILL BE CONTACTING YOU.

OKAY?

THANK YOU VERY MUCH FOR YOUR
ATTENDANCE.

>> YES, THANK YOU.

>> THANK YOU FOR COMING.

[Close](#)