GOOD MORNING.
I'M VERY HAPPY TO WELCOME YOU
TO THIS PRESENTATION GIVEN BY
MY FRIENDS AND COLLEAGUES BOB
BORDEN, LORIANN MACKO AND EVON
BLACK.
THIS MORNING INTERPRETING
SERVICES WILL BE PROVIDED BY
JONATHAN HOPKINS, TECH SUPPORT
BY KRISTA.
I'M SORRY I DON'T KNOW YOUR
NAME.
FRANK, OUR CAMERAPERSON.
THIS SESSION IS BEING STREAMED
OUT, SO IT'S ESPECIALLY
CRITICAL IN THE QUESTION AND
ANSWER PERIOD THAT ANYONE WITH
A QUESTION COME TO THE CENTER
AND COME TO A MICROPHONE.
THAT WILL ALLOW OUR REMOTE
CART REPORTER TO CAPTURE YOUR
QUESTION AND PUT IT UP ON THE
SCREEN.
OKAY?
THANK YOU AND ENJOY.
>> GOOD MORNING.
MY NAME IS ROBERT BORDEN, AND I AM THE DIRECTOR OF ADMISSIONS HERE AT NTID, AND I GUESS I WANTED, BEFORE I STARTED THIS PRESENTATION, TO FIND OUT WHO WE HAVE IN THE ROOM, AND I'M CURIOUS. HOW MANY PEOPLE BY SHOW OF HANDS WORK WITH STUDENTS? IT DOESN'T MATTER IF THEY'RE HIGH SCHOOL OR COLLEGE, TO HELP THEM FIND A COLLEGE, MAYBE IN A COLLEGE SEARCH PROCESS? HOW MANY PEOPLE DO THAT OR HAVE DONE THAT?
OKAY.
HOW MANY TEACHERS DO WE HAVE?
HERE.
HOW MANY COUNSELORS DO WE HAVE?
OKAY.
AND THE REST OF YOU WHO HAVE NOT RAISED YOUR HANDS, I ASSUME YOU HAVE OTHER PROFESSIONS RELATED TO HELPING STUDENTS OR ADMINISTRATION.
OH, FUTURE TEACHERS.
OKAY.
WONDERFUL.
WONDERFUL.
OKAY, GREAT.
GREAT.
OKAY.
WELL, WHAT LORIANN AND EVON AND I WANT TO DO TODAY IS TALK ABOUT THE COLLEGE SEARCH PROCESS, BUT WE WANT TO TALK ABOUT HOW STUDENTS CAN USE TECHNOLOGY IN THE PROCESS OF
FINDING A COLLEGE, OKAY?
MY JOB IS TO REALLY NOT TALK
ABOUT TECHNOLOGY AT ALL, SO
THAT MEANS THAT I HAVE THE
MOST BORING PART AND I'M GOING
TO TRY TO MOVE THROUGH IT AS
QUICKLY AS I CAN SO THAT WE
SAVE A LOT OF TIME FOR LORIANN
AND EVON TO TALK ABOUT THE
TECHNOLOGY IN USE.
WHAT I WANT TO DO IS JUST
PROVIDE A FRAMEWORK FOR THE
KINDS OF QUESTIONS THE
STUDENTS ARE LOOKING FOR AND
SHOULD BE LOOKING FOR WHEN
THEY'RE LOOKING FOR A COLLEGE.
THEY'LL TALK ABOUT HOW TO USE
TECHNOLOGY TO FIND THOSE
QUESTIONS, SO I'LL TRY TO MOVE
THROUGH THIS PART FAIRLY
QUICKLY.
FIRST, THE STUDENT NEEDS TO BE
LOOKING FOR THE RIGHT ACADEMIC
FIT WITH THE SCHOOL.
THEMSELVES DOES THIS SCHOOL
HAVE THE PROGRAM THEY WANT?
OFTEN TIMES WHEN THEY ASK THAT
QUESTION, THE SCHOOL WILL SAY
YES, BUT THE STUDENT NEEDS TO
FIND OUT, WELL, IS THAT
PROGRAM A MAJOR, A MINOR?
DO THEY JUST OFFER A CLASS?
MAYBE SOMEONE WANTS TO BE A
DANCER, FOR EXAMPLE, AND WE
GET THAT QUESTION OFTEN.
THEM NEED TO KNOW THERE'S NOT
A DANCE MAJOR AT NTID.
YOU CAN TAKE DANCE CLASSES BUT
NOT A DANCE MAJOR, SO THOSE
ARE IMPORTANT QUESTIONS TO GET
CLARIFIED.
CAN THAT MAJOR OR CAN THAT
PROGRAM LEAD TO A DEGREE?
THEY NEED TO FIND OUT IF
THERE'S CO-OP OPPORTUNITIES.
IS THERE OPPORTUNITY TO DO
WORK WHILE YOU'RE A STUDENT IN
YOUR MAJOR AREA, YOUR AREA OF
STUDY?
AND FIND OUT ALSO HOW LIKELY
THE STUDENT MAY BE TO
ACADEMICALLY QUALIFY, MEANING
WHAT ARE THE STANDARDS OF THE
SCHOOL?
IS IT A GOOD FIT?
ONE OF THE THINGS THAT
STUDENTS FIND WHEN THEY'RE
TRYING TO GET AT THIS QUESTION
IS THEY'LL SEE SOME S.A.T.
SCORES LISTED SOMEWHERE, MAYBE
ON THE WEB, AND THOSE S.A.T.
SCORES MOST OF THE TIME ARE
WHAT WE CALL THE MIDDLE 50%.
THAT MEANS IF YOU LOOK AT ALL
THE STUDENTS WHO ARE AT A
COLLEGE AND YOU KIND OF LOOK AT THE RANGE OF THE STUDENTS' DATA HAVE THE WEAKEST AND STRONGEST S.A.T. SCORES, THEY REMOVE THE TOP AND BOTTOM 20% AND THAT MIDDLE 50% IS THE RANGE THEY USE AS AN AVERAGE. IT DOESN'T MEAN THE STUDENT DOESN'T QUALIFY BECAUSE THE NUMBER ISN'T THERE BUT IT GIVES YOU AN IDEA OF WHAT THE AVERAGE STUDENT HAS THAT SCHOOL.

AN IMPORTANT THING THAT EVERYBODY WANTS TO KNOW IS THE COST OF ATTENDANCE. IN A FORMER LIVE, I WAS A DIRECTOR OF FINANCIAL AID FOR MANY YEARS AND I HAVE A VERY STRONG BIAS IN THIS AREA. I STRONGLY ENCOURAGE PEOPLE ALL THE TIME, WHEN THEY'RE
LOOKING FOR A COLLEGE, FIRST FIND THE RIGHT COLLEGE, THEN WORRY ABOUT THE COST AND HOW TO AFFORD IT. IT'S MORE IMPORTANT TO FIND A GOOD FIT THAN TO FIND A CHEAP COLLEGE. BE SURE THAT YOU'RE COMPARING APPLES TO APPLES, MEANING THAT WHEN YOU'RE LOOKING AT COST OF DIFFERENT SCHOOLS THAT YOU'RE COMPARING ALL OF THE SAME FACTORS. STUDENTS NEED TO DO THAT AS WELL, BECAUSE SOMETIMES COLLEGES WILL REPRESENT THEIR COST IN ONE PARTICULAR WAY. MAYBE THEY'LL BE TALKING ABOUT THEIR COST IN TERMS OF SEMESTERS AND ANOTHER SCHOOL IS TALKING ABOUT IN TERMS OF YEARS, OR MAYBE THEY LEAVE OUT
CERTAIN PARTS OF THE COST BECAUSE THEY DIDN'T THINK IT WAS IMPORTANT, AND THAT'S CONFUSING TO PEOPLE WHEN THEY'RE TRYING TO COMPARE, SO IT'S VERY IMPORTANT TO BE COMPARING THAT. AND WHEN WE TALK ABOUT THE COST OF ATTENDANCE, IT'S MANY THINGS ALL TOGETHER. HERE ARE THE THINGS THAT STUDENTS NEED TO BE LOOKING AT WHEN THEY'RE THINKING ABOUT THE COST OF ATTENDANCE: TUITION, ROOM AND BOARD, BOOKS, SUPPLIES, FEES AND TRANSPORTATION COSTS. THIS LAST ONE'S REALLY IMPORTANT BECAUSE, WHEN YOU'RE FIGURING OUT HOW MUCH IT COSTS TO GO TO A SCHOOL, YOU NEED TO FIGURE IN HOW MUCH IT'S GOING
TO COST TO GET YOU BACK AND
FORTH FROM HOME AND SOME
PEOPLE FORGET ABOUT THAT WHEN
THEY'RE TRYING TO FIGURE IT
ALL OUT.
ALSO, FINE, WE KNOW THE COST.
WHAT KIND OF FINANCIAL AID IS
AVAILABLE?
AGAIN WE SEE ALL THE TIME
STUDENTS DECIDING NOT TO APPLY
TO A COLLEGE BECAUSE THEY SEE
THE COST AND THEY THINK I
CAN'T AFFORD THAT.
WELL, THAT'S NOT NECESSARILY
TRUE.
IN FACT ONE OF THE THINGS I,
YOU KNOW, REALLY STRONGLY
ENCOURAGE STUDENTS TO FIND
THIS INFORMATION OUT ABOUT
FINANCIAL AID IS THAT THE MORE
EXPENSIVE THE SCHOOL, OFTEN
THE MORE FINANCIAL AID THEY
OFFER.
SO IT'S REAL IMPORTANT TO
UNDERSTAND ALL OF THIS AS
WELL.
NEVER RULE OUT A COLLEGE
BEFORE YOU KNOW ALL THE
INFORMATION ABOUT FINANCIAL
AID.
YOU NEED TO KNOW ABOUT
NEED-BASED FINANCIAL AID.
NEED-BASED FINANCIAL AID COMES
IN SEVERAL FORMS, BUT THERE'S
FEDERAL MONEYS.
THERE'S STATE MONEYS, AND
OFTEN THERE'S COLLEGE-- MOST
OF THE TIME THERE'S COLLEGE
NEED-BASED FINANCIAL AID GRANT
PROGRAMS.
WHEN WE TALK ABOUT A GRANT,
WE'RE TALKING ABOUT MONEY THAT
IS LIKE A SCHOLARSHIP BUT IT'S
BASED ON THE FAMILY'S NEED,
NOT BASED ON THE STUDENT'S ACADEMIC ABILITIES.

VOCATIONAL REHABILITATION.

WE SEE NTID STUDENTS ALL THE TIME WHO PERHAPS THEY WERE MAIN STREAM; PERHAPS THEY WERE THE ONLY DEAF OR HARD-OF-HEARING IN THEIR SCHOOL, DON'T KNOW A THING ABOUT VOCATIONAL REHABILITATION SO IT'S VERY IMPORTANT THAT THAT IS EXPLORED AND UNDERSTOOD, WHAT KIND OF SUPPORT SOMEBODY CAN RECEIVE.

SCHOLARSHIP PROGRAMS, IN ADDITION TO WHAT THE COLLEGE MAY OFFER IN THE FORM OF AN ACADEMIC SCHOLARSHIP, PERHAPS OUR SCHOLARSHIPS AT THE STATE OR NATIONAL LEVEL, LOCAL LEVEL THAT STUDENTS SHOULD BE
LOOKING INTO.

ALL OF THAT COMES TOGETHER TO FIGURE OUT HOW MUCH FINANCIAL AID THERE IS.

WHEN YOU TAKE THAT IN THE CONTEXT OF THE COST OF SCHOOL, THEN YOU HAVE A BETTER IDEA OF HOW MUCH IT'S GOING TO COST YOU, SO THIS IS ALL INFORMATION THAT NEEDS TO BE GATHERED BEFORE A DECISION CAN BE MADE.

ALSO STUDENTS NEED TO KNOW WHAT KIND OF SUPPORT SERVICES ARE OFFERED AT THE COLLEGE. IT'S REALLY IMPORTANT THAT STUDENTS LEARN EXACTLY WHAT IS OFFERED.

OFTEN TIMES STUDENTS MAKE THE MISTAKE OF THINKING, WHATEVER I HAD IN HIGH SCHOOL, I WILL GET IN COLLEGE.
THAT'S NOT TRUE.
THE COLLEGE BY LAW IS BOUND TO
OFFER SUPPORT SERVICES BUT
THEY'RE NOT BOUND TO OFFER
SPECIFIC KIND OF SUPPORT
SERVICES.
SO IT'S VERY IMPORTANT THAT
STUDENTS UNDERSTAND THAT AND
NEED TO GET THAT CLEARED UP
BEFORE THEY CAN CHOOSE A
COLLEGE.
THEY NEED TO KNOW HOW TO APPLY
FOR THE SUPPORT SERVICES.
IN SOME SCHOOLS, THEY DON'T
AUTOMATICALLY HAVE IT.
YOU HAVE TO GO THROUGH A
LENGTHY PROCESS BEFORE YOU CAN
ACTUALLY GET THOSE SUPPORT
SERVICES SO THEY NEED TO
UNDERSTAND THAT PROCESS
CLEARLY.
AND THEY NEED TO KNOW WHO TO
CONTACT IF THEY HAVE QUESTIONS, BECAUSE STUDENTS OFTEN DON'T KNOW WHERE. THEY'LL GO TO THE ADMISSIONS OFFICE AND THAT'S USUALLY NOT THE PEOPLE WHO CAN HELP YOU ANSWER THE QUESTIONS IF YOU HAVE SPECIAL NEEDS.

OKAY.

APPLICATION REQUIREMENTS,
WE'LL GO THROUGH THIS QUICKLY, BUT BASICALLY YOU NEED TO KNOW WHAT YOU NEED TO DO TO APPLY. AND THE SOONER THIS IS ALL DONE, THE BETTER.

HERE ARE SOME TYPICAL PARTS TO AN APPLICATION.
THE A.C.T. TEST SCORES, S.A.T.
TEST SCORES, HIGH SCHOOL TRANSCRIPTS OR IF YOU'RE TRANSFERRING FROM COLLEGE,
YOUR COLLEGE TRANSCRIPT.
RECOMMENDATION FORMS,
TEACHERS, COUNSELORS, WHOEVER
WHO NEED TO WRITE
RECOMMENDATION FORMS.
OFTEN THOSE ARE REQUIRED.
PROOF OF HEARING LOSS, AND
AUDIOGRAM OF SOME SORT.
THE ACTUAL APPLICATION FORM
ITSELF, AN ESSAY.
THESE ARE ALL THINGS THAT ARE
TYPICAL.
NOT EVERY COLLEGE REQUIRES
THESE, BUT THESE ARE TYPICAL
THINGS THAT COLLEGES REQUIRE.
FORGETTING TO DO ANY ONE OF
THOSE OR REALLY NOT
UNDERSTANDING WHAT YOU NEED TO
PROVIDE, ALL OF THAT CAN HURT
YOU IN THE APPLICATION PROCESS
OR DELAY YOU.
AND LASTLY THERE ARE SOME
SPECIAL PROGRAMS LIKE GRAPHIC
ART AND DESIGN OR SOMETHING
LIKE THAT WHERE THEY WANT TO
SEE A PORTFOLIO AND THEY'LL
HAVE SOME ADDITIONAL MATERIALS
THEY'LL REQUIRE.
SO IT'S IMPORTANT TO
UNDERSTAND ALL OF THAT.
STUDENTS WANT TO KNOW WHAT
STUDENT LIFE IS LIKE.
THE KINDS OF THINGS THEY WANT
TO KNOW ARE, YOU KNOW, WHAT
ARE THE OTHER STUDENTS LIKE AT
THE COLLEGE?
HOW MANY DEAF AND
HARD-OF-HEARING STUDENTS MAY THERE BE AT THE COLLEGE?
ARE THERE OTHER STUDENTS LIKE THEM WITH SIMILAR INTERESTS?
THE IMPORTANT ONE FOR STUDENTS TO BE ASKING IS DO SUPPORT STUDENTS EXTEND BEYOND THE CLASSROOM?
PERHAPS THE STUDENT IS AN
ATHLETE.
DO THEY GET SOME SUPPORT
SERVICES DURING PRACTICES OR
DURING GAMES?
IF THEY'RE INVOLVED IN STUDENT
ORGANIZATIONS OR MEETINGS IN
THE DORMS, ARE THERE GOING TO
BE SUPPORT SERVICES THERE?
THOSE ARE ALL IMPORTANT
QUESTIONS TO BE ASKING.
AND ARE THE CLASSES MAIN
STREAM?
SOME COLLEGE MAY TAKE ALL DEAF
STUDENTS AND PUT THEM IN
CLASSES CLOSE TOGETHER JUST
FOR CONVENIENCE AND COST SAKE
OR HOW IS THAT SET UP, TRYING
TO UNDERSTAND THAT.
THOSE ARE ALL THINGS STUDENTS
WANT TO KNOW.
SO WHY IS ALL THIS IMPORTANT?
I HAVEN'T SAID ANYTHING ABOUT TECHNOLOGY YET.
BECAUSE MANY OF THESE THINGS IN THE PAST ARE THINGS THAT YOU ONLY FIND OUT BY READING A BOOK OR A BROCHURE OR CATALOG OR VISITING CAMPUS, AND THAT HAS ALL CHANGED AND STUDENTS NEED THIS INFORMATION BECAUSE THE DECISION OF GOING TO COLLEGE IS A HUGE STEP IN THEIR LIFE, AND KNOWING AND GETTING THE RIGHT FIT CAN REALLY IMPACT THE FUTURE OF THE STUDENT'S LIFE.
AS I'VE SAID BEFORE, THERE'S JUST MORE TO THE DECISION THAN TRYING TO CHOOSE A COLLEGE CLOSE TO HOME OR A CHEAP COLLEGE. IT'S IMPORTANT TO GET A GOOD FIT.
AND I ALWAYS ENCOURAGE STUDENTS TO ASK ALL THE SAME QUESTIONS OF ALL OF THE COLLEGES THEY'RE LOOKING AT. DON'T OMIT SOME QUESTIONS WITH ONE COLLEGE AND THEN ANOTHER BECAUSE THAT'S WHEN YOU MISS THE INFORMATION THAT YOU NEED. SO THAT'S THE FRAMEWORK OF WHAT A STUDENT NEEDS TO BE DOING WHEN THEY'RE LOOKING FOR A COLLEGE. EVON AND LORIANN ARE GOING TO TALK ABOUT, WELL, IF WE'RE NOT VISITING THE CAMPUS OR WE'RE NOT READING A CATALOG, HOW CAN THE STUDENTS GATHER THIS INFORMATION THROUGH THE USE OF TECHNOLOGY, HELP THEM MAKE A GOOD DECISION ABOUT GOING TO COLLEGE? SO NEXT I'M GOING TO INTRODUCE
LORIANN MACKO, WHO IS
ASSISTANT DIRECTOR OF
ADMISSIONS HERE AT NTID.

>> Loriann: GOOD MORNING,
EVERYONE.

EVON AND I ARE GOING TO BE
TALKING ABOUT NOW ALL THE
QUESTIONS AND COMMENTS THAT
COME UP ABOUT HOW TO ANSWER
THESE QUESTIONS BOB JUST
TALKED ABOUT.

WE'RE GOING TO SHOW YOU
RESOURCES AVAILABLE TO ACCESS
THROUGH THE USE OF TECHNOLOGY
TO GET THE ANSWERS TO COMMONLY
ASKED QUESTIONS THAT THEY HAVE
REGARDING COLLEGES AND
UNIVERSITIES.

LET ME START WITH ONE OF THE
MOST BASIC WAYS YOU CAN GET
THE INFORMATION, AND OF COURSE
IT'S FROM THE WEB.
THE UNIVERSITIES ALL HAVE
THEIR OWN WEB SITES AVAILABLE.
YOU CAN GO AND FIND THAT
INFORMATION VERY EASILY RIGHT
THERE.
YOU CAN FIND INFORMATION ABOUT
THE APPLICATION PROCESS, THE
REQUIREMENTS THAT THEY HAVE,
ALL OF THE BASIC THINGS THAT
YOU NEED.
YOU CAN FIND INFORMATION ALSO
ABOUT THE DEADLINES, ALL THE
INFORMATION THAT YOU NEED CAN
BE FOUND RIGHT THERE AT THE
COLLEGE WEB SITE.
LET ME SHOW YOU AN EXAMPLE OF
ONE OF THOSE COLLEGE WEB
SITES.
THIS IS NTID's WEB PAGE, AND
YOU CAN SEE ON THE SMALL PRINT
THERE'S A WHOLE BUNCH OF
INFORMATION HERE.
ONE OF THEM'S ABOUT REQUIREMENTS, THE APPLICATION PROCESS, COUNSELORS THAT ARE AVAILABLE THAT THEY CAN MEET. IT HAS A LOT OF DIFFERENT OPTIONS THAT NTID HAS TO OFFER. STUDENTS CAN USE THIS TO CONTACT THE ADMISSIONS OFFICE. ALSO THEY CAN E-MAIL SPECIFICALLY TO ADMISSION COUNSELORS, OR THEY CAN CONTACT THE DIFFERENT FACULTY MEMBERS AND STAFF FROM THE PROGRAM THAT THEY'RE INTERESTED IN. LIKE IF THEY'RE INTERESTED IN ENGINEERING MAJORS, THEY CAN CONTACT FACULTY PEOPLE THERE AND ASK THEM QUESTIONS ABOUT THE PROGRAM IF THEY WANT. ANOTHER GOOD PLACE TO GO IS TO
THE COLLEGE PREP SITE.
SOMETIMES WHEN STUDENTS AREN'T SURE WHAT COLLEGE THEY WANT TO GO TO OR THEY'RE NOT SURE WHERE TO START.
SO THIS COLLEGE PREP SITE HELPS THEM PREPARE THEIR SEARCH, FIND THE COLLEGE THAT MATCHES THEM.
ALSO THEY CAN TAKE PRACTICE TESTS HERE AT THE COLLEGE PREP SITE, AND THEY CAN PRACTICE ON-LINE TAKING TESTS, WHICH IS ALMOST LIKE TAKING A REAL TEST.
ALSO THE FINANCIAL AID INFORMATION IS AVAILABLE THERE.
SOME OF THE COLLEGE PREP SITES SHOW EXAMPLES OF THE ESSAYS THAT ARE REQUIRED, SO IF YOU WANT TO GET HELP WRITING
ESSAYS, THEY CAN GO THERE AND SEE EXAMPLES OF HOW THEY CAN WRITE AND PREPARE THEIR OWN ESSAY.

LET ME SHOW YOU AN EXAMPLE OF WHAT I'M TALKING ABOUT.

THIS IS ONE OF THE COLLEGE PREP SITES THAT WE HAVE.

THEY HAVE THE DIFFERENT COLLEGES. THEY HAVE DIFFERENT EXAMPLES OF TESTS THAT THEY MADE.

ALL THE INFORMATION FOR STUDENTS IS RIGHT THERE.

ALL OF THESE WEB SITES WILL BE AVAILABLE ON A HANDOUT WE'LL SHARE.

HOPEFULLY YOU CAN PICK THAT UP LATER.

ANOTHER PLACE THAT THEY CAN GO TO-- OR ANOTHER METHOD THAT THEY CAN USE AND THE STUDENTS
CAN USE WHEN THEY'RE LOOKING
FOR A PROGRAM IS THE CAREER
RESOURCES AND PERSONALITY
SKILLS TESTING.
THIS HELPS THEM FIGURE OUT
WHICH COLLEGE BEST MATCHES
THEM.
WHAT STUDENT SKILLS THEY HAVE,
WHAT THEIR INTERESTS ARE.
THIS HELPS THEM MATCH THEM
WITH THEIR MAJOR AND WITH
THEIR CAREER CHOICE.
CAN YOU SHOW AN EXAMPLE OF
THAT, PLEASE?
HERE'S A REALLY NEAT TOOL FOR
THEM TO BE ABLE TO LOOK INTO
WHAT TYPE OF FUTURE JOB THEY
WANT TO HAVE.
IT ASKS THEM QUESTIONS ABOUT
THEIR SKILLS AND ABOUT THEIR
PERSONALITIES TO HELP THEM
PICK THEIR MAJOR AND HELP THEM
PICK THEIR FUTURE JOB.
THE OTHER ONE IS A PERSONALITY
SKILLS TESTING, AND THIS IS A
REALLY FUN THING TO DO.
THE STUDENTS ARE ABLE-- THEY
ANSWER BRIEF QUESTIONS TO FIND
OUT MORE ABOUT THEMSELVES, AND
THAT HELPS THEM MATCH THEIR
POTENTIAL MAJOR.
DO YOU HAVE AN EXAMPLE OF
THAT, EVON?
THIS IS ONE THAT I REALLY LIKE
MYSELF.
IT'S CALLED "MY ROAD" AND IT'S
VERY SIMPLE.
IT JUST HELPS THE STUDENTS
LOOK FOR THE DIFFERENT
PERSONALITIES FOR THE
DIFFERENT PROGRAMS THAT THEY
WANT TO GO INTO.
I WISH I HAD THAT AVAILABLE
FOR ME WHEN I WAS GOING INTO
COLLEGE.
THIS IS ANOTHER EXAMPLE BUT WE DON'T HAVE TIME TO SHOW THAT ONE, SO NEXT.
SOMETIMES WHEN YOU FIND AN INDIVIDUAL COLLEGE, THAT COLLEGE ITSELF WILL HAVE INFORMATION ON THEIR OWN WEB SITE THAT CAN HELP THE STUDENTS FIND A GOOD MATCH FOR THEIR PROGRAM WITHIN THEIR ACADEMIC COLLEGE.
BOB MENTIONED AN IMPORTANT ASPECT OF GOING INTO A COLLEGE AND THE FINANCIAL AID, AND WE DO HAVE FINANCIAL AID SITES, AND THAT'S A VERY IMPORTANT DECISION FACTOR FOR STUDENTS WHEN THEY'RE GOING ON FINDING THEIR COLLEGE, AND THIS CAN BE FOUND ON THE WEB AS WELL.
THIS IS ONE EXAMPLE OF A WEB
SITE WHERE YOU CAN FIND SCHOLARSHIPS, INTERNATIONAL SCHOLARSHIPS AND THERE'S A LOT OF INFORMATION AVAILABLE THERE.
THERE'S OTHER WEB SITES OUT THERE THAT ARE AVAILABLE.
VERY INDICATION AL REHABILITATION, DO WE HAVE AN EXAMPLE OF THAT ONE?
FINANCIAL AID IS IMPORTANT BECAUSE-- HERE'S AN EXAMPLE.
CAN YOU TRY TO CLICK ON THE V.R.?
STUDENTS CAN GO THERE AND FIND OUT FROM THEIR STATE AND THEIR LOCAL OFFICES WHO TO CONTACT AND ASK THE CORRECT QUESTIONS ABOUT V.R. SERVICES THAT ARE AVAILABLE.
SO THIS IS A REALLY GOOD SITE FOR STUDENTS TO GO TO THAT
Deal with V.R. specifically.
Often different colleges and universities have their own financial aid sites for the students to go to, so they can find out specific information specifically towards that college and that university about money, financial aid, tuition, books, where I can get money from, who to contact in a financial aid office. They can go directly to that and ask those questions.
Support services.
That's another big important one.
Students need to be sure that they find the college that provides what they need. Often colleges and universities that are small
HAVE PROGRAMS THAT DO OFFER
SUPPORT FOR THE STUDENTS, AND
YOU CAN GO TO THEIR WEB SITE
AND IT WILL SHOW THE STUDENTS
THE SERVICES THAT THEY DO
PROVIDE, OR THE STUDENT
DISABILITIES OFFICES, PLACES
LIKE THAT.
IT'S A GOOD IDEA TO CHECK THEM
OUT JUST TO SEE WHAT THE
DIFFERENT COLLEGES HAVE TO
OFFER BECAUSE ONE COLLEGE MAY
OFFER SOMETHING COMPLETELY
DIFFERENT THAN ANOTHER ONE.
LET'S SHOW THEM A BRIEF
EXAMPLE OF WHAT I'M TALKING
ABOUT.
THIS IS FROM ARIZONA STATE
UNIVERSITY.
THIS IS A LISTING OF WHAT THEY
OFFER, THE TESTING
APPLICATION, THE NOTE TAKING,
THE INTERPRETING SERVICES, AND YOU CAN CLICK ON EACH ONE OF THOSE DIFFERENT SECTIONS AND YOU CAN COMPARE THAT WITH OTHER COLLEGES AND SEE WHAT THEY HAVE TO OFFER. STUDENTS CAN GO ON-LINE NOW FOR THE APPLICATION PROCESS. MANY SCHOOLS ACTUALLY ENCOURAGE STUDENTS TO DO THAT. SOMETIMES THAT'S THE ONLY OPTION THAT THEY HAVE IS TO GO ON-LINE AND APPLY. BEFORE YOU HAD TO FILL OUT PAPERWORK AND FILL OUT FORMS, TYPE UP SOMETHING AND THEN SEND IT TO THEM. NOW YOU CAN GO ON-LINE. YOU CAN STILL REQUEST THE PAPER APPLICATION FORMS AND SEND IT TO THEM VIA THE MAIL, BUT NOW THE OTHER OPTION IS TO
GO ON-LINE.
I'LL SHOW AN EXAMPLE OF THAT.
WE HAVE ONE HERE ON OUR
ADMISSIONS.
GO DOWN TO WHERE IT SAYS
APPLICATIONS, PLEASE.
YOU CAN COMPLETE THE FORM
ON-LINE, TYPE IT UP AND THEN
SEND IT VIA E-MAIL, AND IT CAN
BE WITHIN THE OFFICE WITHIN AN
HOUR INSTEAD OF HAVING TO FILL
IT OUT, PUTTING IT IN THE POST
OFFICE, SENDING IT, WAITING
FOR IT TO ARRIVE THERE.
THIS IS AUTOMATICALLY GOES
INTO OUR OWN ADMISSIONS OFFICE
AND IT'S RIGHT THERE AND READY
FOR US, AND ADMISSIONS
COUNSELORS ARE READY TO REVIEW
THE APPLICATION.
NOW USING THE WEB RESOURCES,
THERE'S ANOTHER TYPE OF
RESOURCE AND TECHNOLOGY THAT
IS AVAILABLE OUT THERE, AND
WHERE YOU CAN GET A LOT OF
INFORMATION ABOUT COLLEGES,
UNIVERSITIES, DEPENDENT ON THE
STUDENT'S EQUIPMENT USE THAT
THEY HAVE AND WHAT THEY HAVE
AVAILABLE AT THE COLLEGE.
AND THERE'S A REALLY NEAT
OPPORTUNITY TO PURSUE AND
ACCESS THIS INFORMATION.
IT'S CALLED VIDEO
CONFERENCING.
THAT'S SOMETHING WE USE HERE
AT NTID.
AND THAT WILL BE ON THE NEXT
PRESENTATION AFTER THIS ONE.
THEY'LL BE TALKING MORE
SPECIFICALLY ABOUT THAT, WHERE
STUDENTS CAN COMMUNICATE WITH
THE DIFFERENT COLLEGES AND DO
PRESENTATIONS.
WHILE YOU'RE HERE, WE CAN GIVE
A PRESENTATION AND WE CAN
VIDEO CONFERENCE TO STUDENTS
WHERE THEY CAN OBTAIN ALL THIS
INFORMATION ABOUT THE COLLEGE.
IT DOES TAKE TIME TO SET UP
THE EQUIPMENT AND EVERYTHING,
technological aspect of it,
MAKE SURE THAT OUR EQUIPMENT
IS COMPATIBLE TO THE EQUIPMENT
THAT THEY HAVE, AND THIS
REALLY SAVES US MONEY FROM
TRAVELLING TO THEIR SITE AND
THEY CAN ACCESS RIGHT IN FRONT
OF THEIR OWN EYES.
VIDEO CONFERENCING ALSO CAN
PROVIDE A BRIDGE BETWEEN OUR
COLLEGE AND UNIVERSITIES AND
MAKE THAT CONNECTION TO THE
HIGH SCHOOL.
SOMETIMES IT'S POSSIBLE IF WE
GO AND VISIT A SCHOOL, OR LIKE
A RESIDENTIAL SCHOOL, AND THEY
HAVE VIDEO CONFERENCING
EQUIPMENT THERE, WE CAN LINK
THAT TO ANOTHER COLLEGE OR
ANOTHER UNIVERSITY WITH
STAYING AT THE SCHOOL INSTEAD
OF HAVING TO GO AND VISIT ALL
THE OTHER COLLEGES AND
UNIVERSITIES.
WE CAN VIDEO CONFERENCE WITH
OTHER COLLEGES AND
UNIVERSITIES AT THE SAME TIME,
SO THAT'S A REALLY NICE
BENEFIT.
COUNSELORS CAN TALK WITH
STUDENTS ONE ON ONE, IN SMALL
GROUPS, IN LARGE GROUPS IN A
VARIETY OF SETTINGS.
ANOTHER TECHNICAL ASPECT THAT
WE HAVE TO GET INFORMATION IS
VIA CD-ROM AND DVD.
WE HAVE THEM HERE AND WE'RE
GOING TO BE HANDING OUT TO YOU
IF YOU'RE INTERESTED.
THIS IS A GOOD THING, BECAUSE
FOR STUDENTS WHO DON'T HAVE
ACCESS TO THE WEB, THEY CAN
ACCESS THROUGH CD-ROM VERY
EASILY.
ALL THEY HAVE TO DO, DEPENDING
UPON WHAT KIND OF COMPUTER AND
SOFTWARE THEY HAVE, CD IS
PRETTY EASY TO ACCESS.
THE GRAPHICS ARE RIGHT THERE.
EVERYTHING'S RIGHT THERE.
LET ME SHOW YOU A QUICK
EXAMPLE OF WHAT WE HAVE FOR
CD-ROM.
THIS IS ONE PART.
YOU CAN SEE THAT THEY HAVE ALL
THE INFORMATION WHERE THE
STUDENTS CAN ACCESS AND GET
THEIR QUESTIONS ANSWERED.
OKAY.
THAT'S MY PART.

OKAY.

NOW I'M GOING TO HAND IT OVER TO EVON NOW AND SHE'S GOING TO TALK ABOUT OTHER TECHNOLOGY THAT'S AVAILABLE.

>> Evon: WE'RE HAVING TECHNICAL PROBLEMS HERE AS WE SPEAK.

OKAY.

I THINK IT'S ALL SET.

BECAUSE OF TIME GOING BY PRETTY FAST, WE NEED TIME TO ASK QUESTIONS SO I'M GOING TO GO THROUGH MY PRESENTATION QUICKLY.

MY TOPIC IS THE COLLEGE SEARCH STUDENT AND TECHNOLOGY.

I DON'T KNOW IF YOU REMEMBER, BUT BEFORE WHEN WE DIDN'T HAVE THE INTERNET, WHAT TYPE OF TECHNOLOGY DID WE HAVE THAT
STUDENTS COULD USE?
STUDENTS WHO WERE NOT PROFICIENT WITH TECHNOLOGY,
WERE NOT PROFICIENT WITH COMPUTERS.
LONG BEFORE WE HAD THAT,
STUDENTS HAD TO DEPEND ON THEIR GUIDANCE COUNSELOR AND ASK THEM FOR INFORMATION TO GET THE PAMPHLETS ABOUT COLLEGES AND UNIVERSITIES OR A COLLEGE REPRESENTATIVE WOULD COME TO THE SCHOOL AND TALK TO THE SCHOOL.
THAT'S GONE NOW; BECAUSE OF TECHNOLOGY, WE DON'T HAVE TO DO THAT.
SO TODAY WE HAVE TECHNOLOGY, WHICH IS REALLY HIGH-TECH AND IT'S REALLY SOMETHING THAT STUDENTS CAN USE.
STUDENTS ARE VERY PROFICIENT
WITH THE USE OF TECHNOLOGY.
MOST HIGH SCHOOLS NOW HAVE
COMPUTERS RIGHT THERE ON-SITE
SO STUDENTS-- THAT'S WHY
THEY'VE BECOME SO FAMILIAR
WITH IT, BECAUSE THEY HAVE
ACCESS TO COMPUTERS AND
TECHNOLOGY.
BEFORE THE INFORMATION THAT WE
HAD, YOU KNOW, WAS IN THE
CLASSROOM WAS LIMITED TO, YOU
KNOW, AMERICA.
NOW, BECAUSE OF THE USE OF
TECHNOLOGY, IT'S BECOME MUCH
MORE GLOBAL.
WE CAN GET INFORMATION ABOUT
OTHER COUNTRIES, OTHER
UNIVERSITIES IN OTHER
COUNTRIES.
BEFORE WE HAD TO RELY ON
COUNSELORS AND GUIDANCE
COUNSELORS.
NOW THEY CAN GO DIRECTLY TO
THE UNIVERSITY AND TALK TO
REPRESENTATIVES RIGHT ON-LINE.
ONE BRIEF EXAMPLE OF HOW WE AT
OUR COLLEGES ADVERTISE IS WHEN
THE PROCESS OF THE STUDENT HAS
BEEN ACCEPTED INTO OUR
COLLEGE, WE USE SOMETHING
THAT'S CALLED E-MAIL MARKETING
WHERE WE-- ALL YOU HAVE TO DO
IS SIMPLY CLICK ON HERE AND
ALL THE INFORMATION ABOUT THE
COLLEGE IS RIGHT THERE.
YOU DON'T HAVE TO CALL.
YOU DON'T HAVE TO USE A PHONE
BOOK.
YOU DON'T HAVE TO LOOK IN A
DIRECTORY.
ALL THE INFORMATION, WE HAVE
LINKS RIGHT THERE.
WHAT IS H.T.M.L.?
I MUST ADMIT, I'M NOT REALLY
PROFICIENT WITH THAT.
I'M STILL LEARNING THE PROCESS MYSELF.
IT'S NEW FOR ME BUT BASICALLY THIS IS WHAT IT STANDS FOR:
HYPERTEXT MARKUP LANGUAGE,
ABBREVIATED AS H.T.M.L.
HERE WE'RE USING LANGUAGE TO FORMAT DOCUMENTS AND THEN MAKE A LINK.
LET ME SHOW YOU.
WE HAVE AN EXAMPLE OF THAT I CAN SHOW YOU.
HERE IS AN EXAMPLE OF THIS.
HERE WE HAVE THIS WEB PAGE,
IT LOOK LIKE?
IT WOULD LOOK LIKE THIS.
DO YOU THINK THAT LOOKS GOOD?
DO YOU THINK THAT'S GOOD FOR
ACCESSIBILITY FOR STUDENTS?
ESPECIALLY FOR DEAF AND
HARD-OF-HEARING STUDENTS WHO
TEND TO BE VERY VISUAL, THIS
PAGE IS MISSING A LOT OF
VISUAL INFORMATION.
WHERE NOW WE HAVE THE
RESOURCES AND THE TECHNOLOGY
SO THAT IT DOESN'T HAVE TO
LOOK THIS BLAND, YOU KNOW.
THIS IS WITHOUT H.T.M.L., AND
NOW WITH H.T.M.L., IT'S MORE
VISUAL.
HOW DOES THIS WORK?
H.T.M.L. IS IMPORTANT BECAUSE,
AS I SHOWED YOU, IT HAS LINKS
WHERE YOU CAN ACCESS ALL THIS
INFORMATION.
ALL YOU HAVE TO DO IS CLICK ON
SOMETHING AS SHE JUST SHOWED
YOU AND IT LINKS YOU UP TO ALL
THIS INFORMATION THAT YOU NEED
TO KNOW.
YOU DON'T HAVE TO SEARCH AND
GO THROUGH ALL THESE SEARCH
PROCESSES.
YOU SIMPLY JUST CLICK ONTO
WHAT YOU WANT AND THE
INFORMATION IS THERE FOR YOU
IMMEDIATELY.
WHY WOULD YOU WANT TO USE
H.T.M.L.?
WHY DO WE THINK IT'S SO
GREAT?
STUDENTS CAN GATHER A LOT OF
INFORMATION ABOUT COLLEGES
IMMEDIATELY.
STUDENTS CAN GET THE
INFORMATION AND ACCESS IT
RIGHT THERE.
THE COLLEGES AND UNIVERSITIES HAVE THAT ACCESSIBILITY, SO THEY DON'T HAVE TO DEPEND ON INDIVIDUALS. AS A STUDENT MYSELF, I CAN GO AND GET THIS INFORMATION. I DON'T HAVE TO DEPEND ON ANYBODY TO GET IT. THEY ALSO HAVE VIRTUAL TOURS, WHICH IS ANOTHER THING FOR PEOPLE WHO CAN'T GET TO THE CAMPUS. THAT'S VERY VISUAL AND THAT'S GREAT FOR DEAF AND HARD-OF-HEARING STUDENTS. STUDENTS CAN SEE WHAT THE COLLEGE ACTUALLY LOOKS LIKE. PHYSICALLY, THEY CAN SEE WHAT IT LOOKS LIKE. THEY DON'T HAVE TO GO THERE AND DRIVE THERE THEMSELVES. IF THE COLLEGE IS REALLY FAR
AWAY, THEY DON'T HAVE TO DRIVE THERE.
THEY CAN TAKE A VIRTUAL TOUR AND SEE WHAT IT LOOKS LIKE.
THIS IS AN EXAMPLE OF A VIRTUAL TOUR.
OKAY?
THAT'S GOOD ENOUGH.
SO CAN YOU IMAGINE LIFE WITHOUT H.T.M.L.?
(Chuckling)
BEFORE WE DIDN'T HAVE THAT AND NOW THAT WE HAVE THAT, WOW.
STUDENTS HAVE ACCESSIBILITY.
IT'S VERY VISUAL.
SO H.T.M.L. I THINK IS A WONDERFUL RESOURCE AND I THINK IT'S GREAT.
BEFORE THE WORLD USED TO BE REALLY LARGE, AND NOW WE ARE GETTING MUCH MORE CONNECTED.
MORE AND MORE STUDENTS CAN
ACCESS AND GET INFORMATION REALLY QUICK.

WHO'S FAMILIAR WITH I.M., INSTANT MESSAGE?

THIS IS A WONDERFUL WAY THAT STUDENTS CAN COMMUNICATE WITH EACH OTHER.

THEY CAN COMMUNICATE NOW IMMEDIATELY WITH ADMISSION COUNSELORS AND, INSTEAD OF HAVING TO WAIT TO GET INFORMATION, THEY CAN ACCESS IT RIGHT AWAY.

SO THAT SAVES A LOT OF TIME AND THAT'S JUST SHOWING THE POWER OF TECHNOLOGY.

WE'LL SHOW YOU AN EXAMPLE, A BRIEF DEMO OF WHAT THIS LOOKS LIKE.

OKAY.

THIS IS USING THE COMPUTER PROGRAM CALLED AIM, AND THIS
IS A.O.L. INSTANT MESSAGE, AND
THIS IS WHAT IT LOOKS LIKE,
WHERE I CAN ACTUALLY CONTACT--
I'M GOING TO CONTACT SOME
IMAGINARY STUDENT LET'S SAY
OUT IN CALIFORNIA.
NOW YOU SEE WHAT IT LOOKS
LIKE.
WE'RE HAVING A CONVERSATION
RIGHT NOW OVER HERE.
WE CAN ACTUALLY EASILY GET
INFORMATION.
AND IF YOU ALREADY HAVE THE
ACCOUNT SET UP, LET ME SHOW
YOU AN EXAMPLE OF WHAT THIS
LOOKS LIKE.
IT'S ALSO VERY USER FRIENDLY.
LET ME SHOW YOU WHAT I MEAN.
HERE WE CAN ADD ALL THESE
DIFFERENT OPTIONS.
WE CAN HAVE A MEETING HERE.
NOW THAT I'VE ALREADY
CONTACTED THIS INDIVIDUAL,
THEN THEY CAN CONTACT ME AND
WE CAN HAVE A VIDEO
CONFERENCE.
LET ME SHOW YOU WHAT THAT
LOOKS LIKE.
HELLO?
HOW ARE YOU DOING?
HELLO.
I'M DOING GREAT.
HOW IS IT IN CALIFORNIA?
YES, IT'S A BEAUTIFUL SUNNY
DAY HERE IN CALIFORNIA RIGHT
NOW.
WOW, YOU LOOK TANNED.
WOW.
I HAVE TWO THINGS THAT I NEED
TO GET FROM YOU.
FIRST IS AN APPLICATION AND
HOW TO-- AND ALSO WHAT I NEED,
AUDIO.
CAN YOU GET THAT TO ME?
SURE, I CAN GET THAT
INFORMATION TO YOU AS SOON AS
POSSIBLE.
GREAT, THANKS.
ANY QUESTIONS THAT YOU HAVE
FOR ME?
ANYTHING YOU WANT TO ASK ME AT
THIS TIME?
NO, I DON'T HAVE ANY QUESTIONS
AT THIS TIME, SO I'LL CONTACT
YOU NEXT WEEK ONCE I GET YOUR
APPLICATION, OKAY?
OKAY.
FINE.
SO YOU TAKE CARE.
OKAY, YOU, TOO.
BYE-BYE.
BYE-BYE.
SO AS YOU CAN SEE FROM THAT
DEMO WHAT IT ACTUALLY LOOKS
LIKE.
WHAT YOU SEE IS YOU ARE ABLE
TO COMMUNICATE WITH THE
COUNSELORS.
THEY CAN USE VIDEO RELAY
INSTEAD OF HAVING TO CALL AND
GO THROUGH A T.T.Y. OPERATOR
OR RELAY OPERATOR, WE CAN DO
THIS USING VIDEO CONFERENCING
AND DOING IT ON-LINE.
IT REALLY SAVES A LOT OF TIME
AND TECHNOLOGY IS REALLY
IMPORTANT.
FOR ME AND FOR YOU, TECHNOLOGY
HAS REALLY MADE PROGRESSIONS.
AND STUDENTS HAVE LEARNED
THIS, YOU KNOW.
FIVE MONTHS LATER, THEY’RE
GOING TO LEARN EVEN MORE.
THEY LEARN SO QUICKLY.
OKAY?
ALL RIGHT.
NOW TO SUMMARIZE EVERYTHING
WE'VE SAID SO FAR, WE'D LIKE
TO MAKE SURE IF YOU HAVE ANY
QUESTIONS OR ANYTHING THAT YOU
WANTED TO ASK THE THREE OF US
ABOUT WHAT WE'VE TALKED ABOUT,
REMEMBER IF YOU HAVE A
QUESTION TO PLEASE COME UP TO
THE MICROPHONE AND ASK YOUR
QUESTION.
SO ANY QUESTIONS AT THIS TIME?
ANYTHING YOU WANTED TO ASK US
ABOUT WHAT WE PRESENTED ON?
>> A REMINDER THAT, BEFORE YOU
ALL LEAVE, WE HAVE A FEW EXTRA
CDs.
IF YOU'RE INTERESTED, THE ONE
THAT WE SHOWED YOU EARLIER,
YOU HAVE THAT.
IF YOU PLAN ON COMING TO THE
NEXT PRESENTATION, THEY'RE
GOING TO BE GIVING THEM OUT
ALSO, SO YOU CAN WAIT UNTIL
THEN.
BUT IF YOU'RE NOT GOING TO BE
IN THIS ROOM FOR THE NEXT
PRESENTATION, BEFORE YOU
LEAVE, WE HAVE CDs FOR YOU.
ONE THING THAT I WANTED TO
KIND OF ADD, THAT ALL OF THIS
WOULD SEEM SIMPLE.
BUT WHAT WE SEE IS THAT
STUDENTS DO NOT ALWAYS HAVE
THE SAME TECHNOLOGY THAT THE
COLLEGES HAVE.
SO, YOU KNOW, ONE OF THE
REASONS WE'RE SHOWING THIS IS
SO THAT THE PEOPLE WHO WORK
WITH SCHOOLS AND STUDENTS CAN
ENCOURAGE THEIR ADMINISTRATORS
AND OTHER, YOU KNOW, IMPORTANT
PEOPLE THAT THIS IS IMPORTANT
TO HAVE AT THE SCHOOL.
IT'S IMPORTANT FOR THE
STUDENTS TO HAVE THIS
INFORMATION AND TECHNOLOGY
BECAUSE, IF THEY DO NOT HAVE
THIS, THEY'RE MISSING A LOT OF
INFORMATION, AS YOU CAN SEE,
AND THEY'RE MISSING MANY
DIFFERENT WAYS TO COMMUNICATE
WITH THE ADMISSIONS OFFICE OR
FACULTY OR WHOEVER AT THE
COLLEGE THAT THEY'RE LOOKING
AT.

>> IF YOU WANT MORE
INFORMATION ABOUT THIS, I HAVE
A BUSINESS CARD HERE THAT I
CAN GIVE TO YOU.

YOU CAN PICK UP ON YOUR WAY
OUT, OKAY?

ANY QUESTIONS AT ALL?

OKAY.

WELL, THANK YOU THEN.

>> I THANK ALL OF YOU.

WE DO APPRECIATE YOUR
FEEDBACK.

BE VERY CAREFUL TO NOTE THE
NUMBER OF THIS SESSION.
THIS IS SESSION T10C.
YOU MAY FILL YOUR EVALUATION ELECTRONICALLY IN THE LEARNING CENTER OR PAPER, I WILL COLLECT IN THE BACK.
THANK YOU.